



Arts Commission Minutes

Items listed on the agenda may be taken out of the order presented; two or more agenda items for consideration may be combined; and any item on the agenda may be removed or related discussion may be delayed at any time. Backup material for this agenda may be obtained from LuAnn D. Holmes, City Clerk, at the City Clerk's Office, 495 South Main Street, 2nd Floor or on the city's webpage at www.lasvegasnevada.gov.

1. **Call to Order**

Minutes:

CHAIR CURRAN called the meeting to order at 4:04 p.m.

PRESENT: CHAIR CURRAN and COMMISSIONERS SPROTT (excused until 4:08 p.m.), SCHEFCIK, TUPAZ, TRIMBLE, WEINSTEIN, LOWDEN, PACHECO and HAYNES-HAMBLÉN

EXCUSED: COMMISSIONERS BRIARE, KARPEL and ZACHMAN

ALSO PRESENT: REBECA HOLDEN, Visual Arts Specialist II, LAURA MACHADO, Visual Arts Specialist II, ELIAS GEORGE, Deputy City Attorney II, and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

2. **Announcement Regarding: Compliance with Open Meeting Law**

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall Plaza, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive, Las Vegas Senior Center, 451 East Bonanza Road.

3. **Public Comment:** Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of January 17, 2019

Motion made by John Curran to Approve

Passed For: 8; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

For-Paul Lowden, David Tupaz, John Trimble, John Pacheco, Polly Weinstein, Jerry Schefcik, John Curran, Ally Haynes-Hamblen; Excused-Jim Briare, Sandy Karpel, Mark Zachman, Mickey Sprott

5. Report by John Curran, Arts Commission Chair, regarding monthly summary of current initiatives, cultural events and opportunities – All Wards

Minutes:

CHAIR CURRAN went over the events taking place throughout the community. The Multi-Media Art Exhibition called Overcast, featuring the artwork of BRETT BOLTON, is on display through 5/9/2019 in the City Hall Grand Gallery. Overcast is a multi-media interactive projection installation in which landscapes of life are created by spreading projected rainfall onto a dry and barren desert valley.

The Celebrating Life Master's Exhibition is on display at the Charleston Heights Arts Center through 4/24/2019, and it includes three artists who have won three or more awards in the Celebrating Life Annual Juried Art Exhibit Program over the past 18 years. This year's artists, KRISTIN FERGUSON, RITA MAROUN and SCOTT STURMAN, were chosen based on the texture present in each of their works and visual similarities.

The Year of the Pig Chinese Heritage Exhibition is on display through 3/2/2019 at the Mayor's Gallery within the Historic Fifth Street School. It features pieces that include the pig and signifiers, images or visual concepts that celebrate and honor Chinese tradition.

On behalf of COMMISSIONER BRIARE, who could not be present, CHAIR CURRAN announced that Photoa, featuring the artwork of JIM BRIARE, is on display through 3/15/2019 in the Jessie Metcalf Gallery at the Tam Alumni Center at the University of Nevada, Las Vegas campus. The artist's subjects magically reveal themselves through process and reflection as opposed to preconception, letting stories reveal themselves.

COMMISSIONER SCHEFCIK recommended seeing COMMISSIONER BRIARE'S work. He then recommended the reception on the evening of 2/22/2019 at the Donna Beam Gallery at the University of Nevada, Las Vegas (UNLV), featuring HOLLY LAY'S thesis exhibition, Digital Craft. Additionally, the Marjorie Barrick Museum of Art at UNLV is featuring the Axis Mundo Exhibition on 2/22/2019 from 5:00 p.m. to 8:00 p.m.

6. Report by Office of Cultural Affairs staff regarding monthly summary of current initiatives – All Wards

Minutes:

In addition to the Staff Report in the backup documentation, LAURA MACHADO, Visual Arts Specialist II, used a PowerPoint presentation, a copy of which was submitted for the record, to go over the following projects staff is working on. 1) AMP Utility Cabinet Painting Partnership Project - the students have already started painting utility cabinets in Summerlin and will be completed by 4/30/2019; 2) Ten submittals were received in response to requests for Statements of Qualifications for the Third Street Linear Park Public Art Project, and the evaluation panel will be reviewing submissions in late March or early April of 2019; 3) The artists ALI FATHOLAH, T. G. MILLER and ANDREA PAVLES were selected to paint the utility cabinets in the Medical District as part of the AMP Utility Cabinet Painting Project Ward 1. Each artist will present designs at the 3/21/2019 Arts Commission meeting; 4) The request for Statements of Qualifications for the Artwork for Symphony Park Garage was issued for the period 2/14/2019 to 3/14/2019.

CHAIR CURRAN discussed with MS. MACHADO that the evaluation panel for the Third Street Linear Park Public Art Project was established. The panel consists of two artists, two Department of Public Works employees and one stakeholder.

7. Report by Ally Haynes-Hamblen, Director of the Office of Cultural Affairs, and Wendy Fortunato, representative from Moonridge Group, regarding the Mayor's Fund for Las Vegas LIFE – All Wards

Minutes:

WENDY FORTUNATO, Moonridge Group representative, disseminated a booklet, a copy of which was subsequently copied and submitted as backup documentation, to each member to report on the Mayor's Fund for Las Vegas LIFE. She explained that the Mayor's Fund was established to address the City's most critical issues under one umbrella in order to benefit from public-private partnerships, with an overall goal of improving the quality of life for all Las Vegas residents. The projects and programs fall under the areas of livability, innovation, future and education (LIFE). She commented that the project to be presented is a perfect example of

how the Mayor's Fund can serve to bring together the visions and passions of community leaders, some of whom are very influential and on the advisory board, with the priorities of the City. She commended CHRISTINA ELLIS, who is an advisory member of the Mayor's Fund, and COMMISSIONER HAYNES-HAMBLLEN, for working together to ensure the success of the mural project.

Through a partnership with the Mayor's Fund, there will be an opportunity to test this collaborative approach and bring more community members along as the project grows. The group will work closely with partners, including representatives from the Las Vegas Metropolitan Police Department (Metro), to ensure they have measurable results. This is critical to sustaining a project and positive results help build momentum.

COMMISSIONER HAYNES-HAMBLLEN commented that the Office of Cultural Affairs already has a couple of projects in the Mayor's Fund, and one of those is designated for public art. Using a detailed PowerPoint presentation, a copy of which was submitted as backup documentation, she spoke about how the idea came together and about the proposed project.

As part of the City Council's Strategic Plan to focus on neighborhood revitalization and after discussions with her staff, MS. ELLIS came up with the idea of creating a mural program for Las Vegas communities in need, and the Historic Westside had already been identified as one of those communities.

Continuing with the PowerPoint presentation, she explained that the West Las Vegas Arts Center Mural was extended and funded by the Arts Commission at the request of Metro because they indicated the first mural helped reduce crime and made a positive impact in the surrounding community. After taking a drive through the Historic Westside, she observed there are a lot of walls and dilapidated areas that could use significant revitalization and be improved through art.

In thinking about how the program might look like and as a former resident involved in the art program in Philadelphia, Pennsylvania, in its infancy, COMMISSIONER HAYNES-HAMBLLEN decided to do a lot of research on how Philadelphia started its Mural Arts program and what it centers on, and she found that it is a very good fit for what MS. ELLIS proposed for the Historic Westside. Philadelphia's program was started in 1984 as an anti-graffiti network and is now a \$10 million non-profit arts agency with a very strong connection to the City of Philadelphia, which funds 10 of about 40 staff members of the agency. This program is a testament to what can be accomplished with hard work and through a community engagement model centered on murals.

The Commissioner continued and showed slides with images of several art projects in Philadelphia, including Philly Painting, Uprooted/re-Rooted and Famous Franks, all of which have been done in conjunction with local artists and community members all over Philadelphia.

MS. FORTUNATO interjected that the project to be proposed will fall under L (or livability) of LIFE; however, it will also reach out to education and future because of how the art component will get the kids in the community excited about art, which will bring a potential for education.

ELIAS GEORGE, Deputy City Attorney II, stated that the Commissioners have often wondered how to fundraise for art projects, which brings a series of legal issues. Therefore, the Mayor's Fund, even with some limitations, was developed to help raise funds, and it was decided to at least make a presentation on a project that has been vetted and seek guidance from the Commission to see if it fits with the long-term goal the members wanted.

See Item 8 for related discussion.

8. Discussion for possible action regarding a proposed Arts Commission project funded through the Mayor's Fund for Las Vegas LIFE – All Wards

Minutes:

COMMISSIONER HAYNES-HAMBLLEN continued with the last two slides of the PowerPoint presentation regarding the proposal to create the mural program based loosely on Philadelphia's program. She requested the Commission's approval in order to add the project to the project roster and work with all necessary parties to make this program a reality. She indicated that to get the program started, they would need \$75,000 of the \$250,000 needed to fully fund it. Lastly, she went over the timeline, with a milestone goal of achieving full funding by June of 2021.

To COMMISSIONER PACHECO, who asked how the fundraising would work, COMMISSIONER HAYNES-HAMBLLEN, explained that the City has engaged the Moonridge Group as the program officer through the Mayor's Fund to fundraise in the community. This body would speak to people who may be interested in assisting with the program, and then facilitate an introduction to the program officer, who would request funding. This process avoids the Commissioners or staff having to ask for funds.

CHAIR CURRAN requested clarification on the Moonridge Group's involvement and asked if it has 501(c)(3) non-profit status. MS. FORTUNATO explained that it supports the Mayor's Fund by being the community connector and bringing the community leaders and perspective donors together to support the Fund. All funds go through the Nevada Community Foundation, which is a 501(c)(3) and holds the funds, and then the funds are dispersed into the programs. Some donors specify where they want their money dedicated and some have no restrictions, and these funds are used where needed.

To COMMISSIONER PACHECO, MS. FORTUNATO indicated that Moonridge Group is a private company and has a foundation arm. It will not collect any of the money; it leverages relationships within the community. She reiterated that all funds go to the Nevada Community Foundation. COMMISSIONER HAYNES-HAMBLLEN added that the Moonridge Group is the program officer that has been designated to help facilitation, even so far as attending fundraising functions for donors to meet.

At the request of ELIAS GEORGE, Deputy City Attorney II, LEE QUICK, Principal Policy Analyst with the City of Las Vegas Youth Development and Social Innovation Department, discussed the framework of the foundation and how the distribution of dollars would work. MS. QUICK explained that they work with several groups through the Mayor's Fund, such as the Moonridge Group and the Get Better Group. As a matter of example, she explained that recently a family held a fundraiser at their house and helped fundraise over \$60,000 through friends, some of whom specified where they wanted their donation earmarked. Others had no restrictions, so that money goes where needed. There are about 18 members on the Mayor's Advisory Committee, and Moonridge Group helps to fundraise through the Committee's network.

MS. FORTUNATO added that Moonridge Group does not focus solely on the funds. It also encourages people to advocate for the Fund and its programs and to provide opportunities to the Group to speak about its programs. MS. QUICK noted that a lot of people have donated funds to the Mobile Pre-K Bus.

CHAIR CURRAN commented that through working with TIFFANY and JULIE, he has witnessed firsthand the Group's ability to network and raise funds. He is excited to have them on board. Moreover, as a former resident of Philadelphia, he saw the transformative power of their public art installations. He was very excited to have this Group leading the project.

See Item 7 for related discussion.

Motion made by John Curran to Approve the Historic Westside Mural Art Project for funding by the Mayor's Fund for Las Vegas LIFE

Passed For: 9; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Paul Lowden, David Tupaz, John Trimble, John Pacheco, Polly Weinstein, Jerry Schefcik, Mickey Spratt, John Curran, Ally Haynes-Hamblen; Excused: Jim Briare, Sandy Karpel, Mark Zachman

9. Discussion for possible action regarding the appointment or re-appointment of members to the Arts Commission Subcommittees and Ad Hoc Committees – All Wards

Minutes:

REBECCA HOLDEN, Visual Arts Specialist II, stated that the backup documentation provided included a listing of all members on each of the Arts Commission's Subcommittees, and she briefly went over each subcommittee's function.

Education – Provides oversight of Arts Commission arts educational education activities. Members provide outreach, suggest collaboration and monitor projects.

Project Development – Proposes new initiatives at the Arts Commission annual meeting in June. The members periodically review ongoing projects to assess their relevance.

Public Art Advisory – Review the policies and procedures for the Arts Commission and is responsible for considering donations and deaccessions of art.

PR and Marketing – Created to monitor public relations activities, which is a function subsequently turned over to the Communications Department as the City's representative.

Fast Track – Assists to select applicants for a pre-qualified artist list to use when needed for a fast-track art project. Staff works with Purchasing and Contracts to create a list, which is typically updated approximately every three years.

Ad Hoc Subcommittee for Main Street – this Subcommittee was created to address the multi-year/multi-art component for the Main Street Improvement project, and it also updates the Commission on the progress of Main Street.

COMMISSIONER SPROTT wondered if the PR and Marketing Subcommittee should be dissolved since it no longer active. CHAIR CURRAN agreed. COMMISSIONER PACHECO asked if recognizing artists would fall under this Subcommittee, in which case it would still be necessary. MS. HOLDEN did not think it would apply, given that the purpose of it was to meet periodically with individuals and departments responsible for the website and social media and the City's overall public art strategy.

To COMMISSIONER PACHECO, LAURA MACHADO, Visual Arts Specialist II, explained that creating an artist recognition subcommittee would not be necessary; she felt it could fall under the purview of the Arts Commission. ELIAS GEORGE, Deputy City Attorney II, advised the Commissioner that subcommittees are created to handle specific administrative matters by appointing members who have a focused specialization in any given matter to help guide or streamline the discussion. He did not feel artist recognition would warrant the creation of a special subcommittee, adding that it would probably be better for the entire membership to be involved. However, the Chair has full discretion. CHAIR CURRAN said it made sense to eliminate the PR and Marketing Subcommittee.

COMMISSIONER SPROTT requested her appointment to the Fast Track Subcommittee, and later during the discussion, COMMISSIONER WEINSTEIN requested she be appointed as well. MS. MACHADO and MS. HOLDEN remarked that this Subcommittee has not met in approximately five years, probably because art projects are usually not fast tracked, as noted by MS. MACHADO.

MS. MACHADO added that the top subcommittees are Project Development, Public Art Advisory and Education.

MS. HOLDEN reiterated the purpose of the Public Art Advisory Subcommittee to COMMISSIONER PACHECO. She explained that in the past this Subcommittee has met before the regular Arts Commission meeting to review donations and other times the reviews have been handled by the Arts Commission. She opined that it makes sense to have a smaller body review the donations, especially since lately there have been quite a few.

COMMISSIONER SCHEFCIK expressed an interest in serving on the Public Art Advisory Subcommittee. MS. HOLDEN confirmed for CHAIR CURRAN that at the previous Arts Commission meeting, the Public Art Advisory Subcommittee membership was increased after staff realized that it was necessary in order to be able to review the City's art inventory.

COMMISSIONER SPROTT verified that a Mayor's Fund for LIFE would be added to the Ad Hoc Subcommittee list after approval of the recommended Historic Westside Mural Art Project by the City Council.

CHAIR CURRAN supported the elimination of the PR and Marketing Subcommittee, appointment of COMMISSIONER SCHEFCIK to the Public Art Advisory Subcommittee, and appointments of COMMISSIONERS SPROTT and WEINSTEIN to the Fast Track Subcommittee. MR. GEORGE advised that a motion would not be necessary as the Chair has the discretion to appoint or eliminate any of the subcommittees.

10. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to

whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR CURRAN asked COMMISSIONER PACHECO if further discussion was necessary on placing an item on an agenda to discuss the recognition of artists, to which the Commissioner replied that he would like to acknowledge artists as many of them do not get any recognition. Recognitions could be done through a local newspaper or a magazine. The project would need some work, and he would be happy to serve on a subcommittee, and COMMISSIONER SPROTT commented that further discussion would be necessary. CHAIR CURRAN commented that such an item would be added to the agenda for detailed discussion.

CHAIR CURRAN urged the members to reach out to staff for any other items to be placed on an agenda for discussion.

11. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

12. **Adjournment**

Minutes:

The meeting was adjourned at 4:53 p.m.

Respectfully submitted:

Gabriela Portillo-Brenner, Deputy City Clerk

Ally Haynes-Hamblen, Director of Cultural Affairs

Facilities are provided throughout City Hall for the convenience of persons with disabilities. Reasonable efforts will be made to assist and accommodate persons with disabilities or impairments. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 702-229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive
Las Vegas Senior Center, 451 East Bonanza Road