



coinstarTM

More than

\$37 billion
in coins processed



\$72 million+ donated
through Coins that Count

Coinstar Exchange accepts gift cards
from more than 150 well-known
stores and restaurants

redbox[®]

More than

40,000 kiosks



23 rentals every
second on average

6 million+
text subscribers



Submitted At Meeting

Date: 7/1/11 Item 5

ecoATMTM

More than

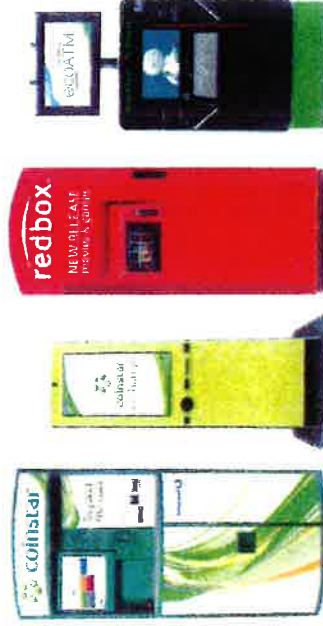
2,200 kiosks



**Responsibly recycled or
enabled the reuse of 5
million devices, including
cell phones, tablets
and MP3 players**

OuterwallTM

\$2.3 billion in consolidated revenue
64,500+ kiosks worldwide



WHO IS ecoATM?



Subsidiary of Outerwall, Inc. (Nasdaq: OUTF) – Fortune 1000 Company



WHO IS ecoATM?

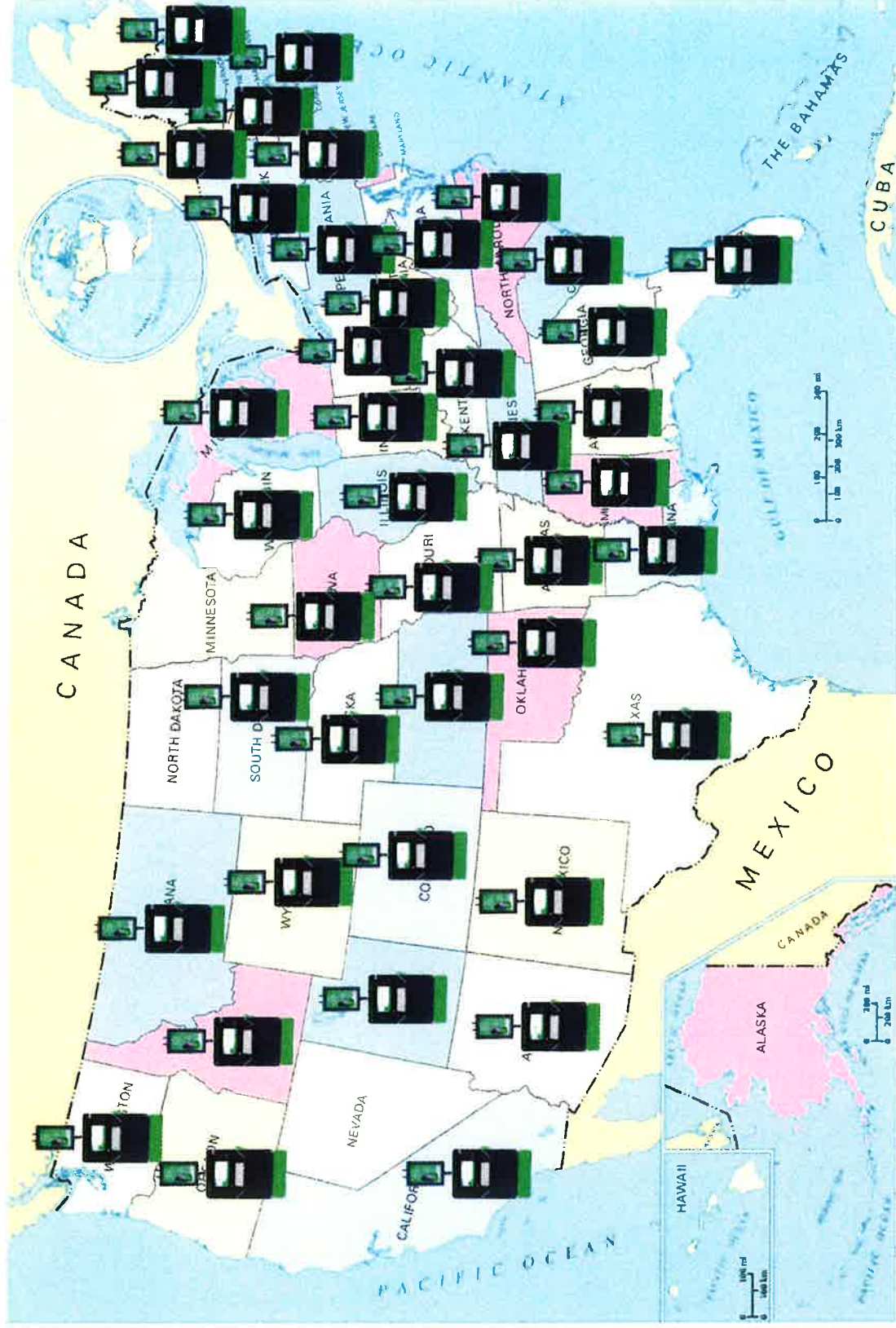
Created in 2009, ecoATM is an **automated e-waste recycling kiosk** that was invented to make it easy and convenient for people to recycle their old, unwanted cell phones and other personal electronics and provides an instant cash incentive for recycling.

The kiosk recognizes and assesses the value of a device through state-of-the-art technology:

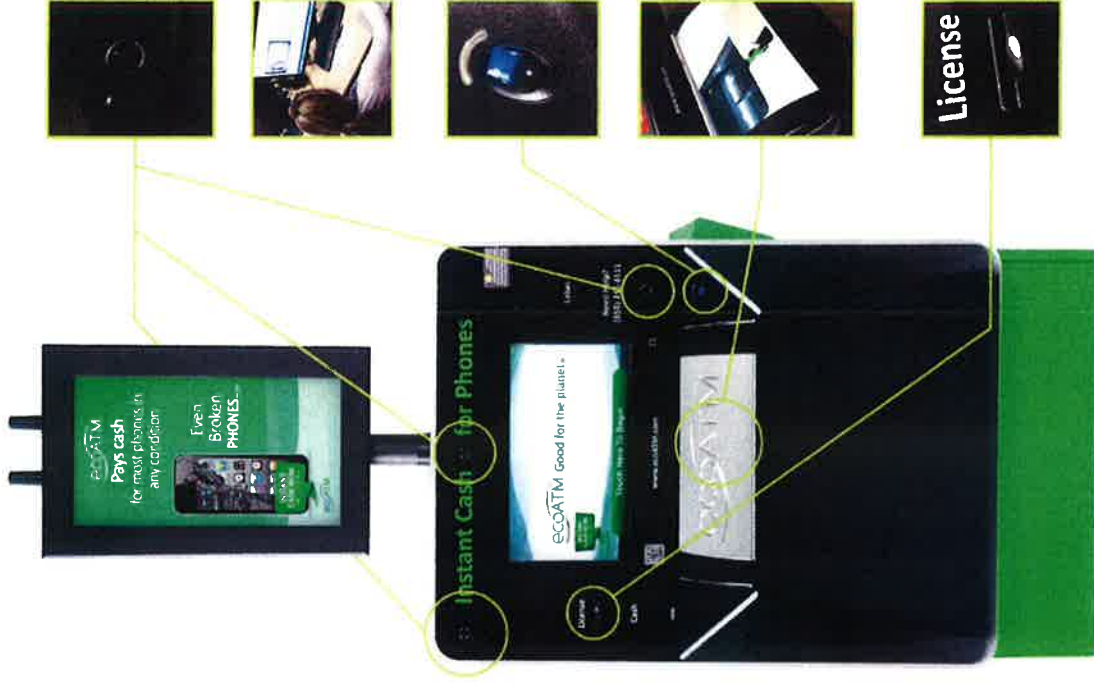
- Advanced Machine Vision
- Electronic Diagnostics
- Artificial Intelligence
- 9 Patents Issued and 30+ Pending



Over 2,200 kiosks in 42 States



BEHIND THE “SIMPLE MESSAGE”



3 High-Resolution Cameras

Cameras capture multiple images of sellers and reported to law enforcement.

Each Camera is a Webcam

A live attendant monitors and approves every transaction in real time.

NIST Compliant Biometric Device

Captures thumbprint where legally required and reported to law enforcement.

Captures Serial # & Device Photos

ecoATM electronically extracts the serial number (IMEI, MEID, etc.) for each device if technically possible and captures images and reported to law enforcement.

License

Assuretec ID Validator

Valid ID required for every transaction. Photos of the actual ID are also captured and reported to law enforcement.

ALL TRANSACTIONS REPORTED TO LAW ENFORCEMENT



Safety First.

ecoATM reports all sales to your
local law enforcement agency and
works with them to prosecute persons
selling stolen property.

LEARN MORE AT ECOATM.COM/LAW-ENFORCEMENT

ecoATM – Partnering with law enforcement



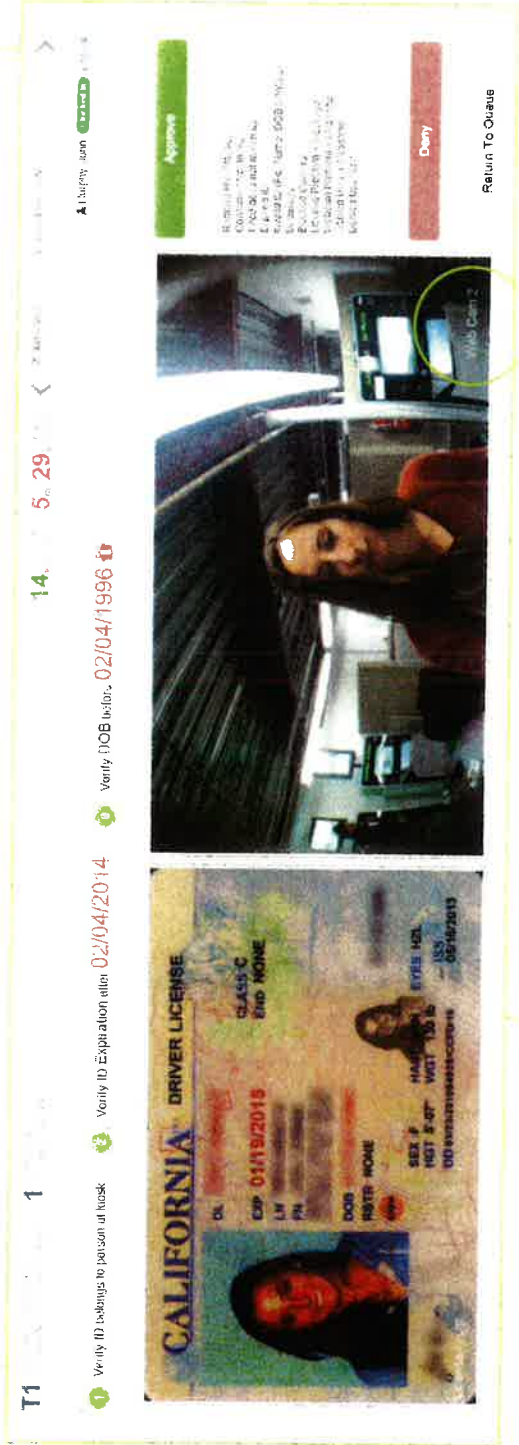
LIVE VALIDATION OF IDENTITY

A remote, live attendant located in the Company's headquarters verifies and approves every transaction in real-time. After the machine electronically verifies the ID for authenticity by examining the ID for holograms, watermarks, or other specific authentication methods, the customer is permitted to proceed. However, this does not mean the person has been approved to complete a transaction.

While the ID is being verified for authenticity the machine scans and captures photos of the actual ID. The photos of the ID are collected, stored, and uploaded into the transaction report. Using the kiosk's built-in webcams, the remote attendant compares the photo ID with the user's face in real-time to confirm or deny the transaction.

The live attendant also reviews the date of birth and the expiration date of the ID. **No transaction can be completed without the approval of a live verifier.**

Below is an example of validation in real-time:



1. Three webcams take multiple photos to verify customer and monitor transaction in real time.
2. The remote attendant verifies that the ID hasn't expired and that the customer is over 18 years old.
3. The attendant either approves or rejects the transaction.



No matter what the law is, ecoATM reports ALL information to law enforcement via LeadsOnline.

- Seller name
- Seller ID number
- Seller DOB
- Seller address
- Seller gender, race, eye color, height and weight
- Scan of Seller's ID
- Seller's Thumbprint
- Three photos of the seller
- Photo of property
- Property make, model and serial
- Detailed property description

All transactions in your jurisdiction are instantly searchable 24x7x365 at www.leadsonline.com.

ecoATM, Inc. 10515 Vista Sorrento Pkwy, San Diego, CA 92121
SECOND HAND DEALER REPORT

CUSTOMER INFO	NAME PAUL VINCENT CASHMAN 3RD		TRANSACTION DATE 10/15/2013	
IDENTIFICATION	SEX M	HAIR BROWN	EYES BLUE	WEIGHT 170
	BIRTH DATE [REDACTED]		TRANSACTION BUYER NUMBER M37JFFW	
	DRIVERS LICENSE NO OR OTHER ID [REDACTED]		TIME 11:35:08 AM	
	ADDRESS/CITY/STATE [REDACTED]		TRANSACTION BUY \$20.00	
STORAGE INFO	LICENSE NUMBER [REDACTED]		POLICE DIVISION [REDACTED]	
ITEM	NAME Los Santos Mail		ADDRESS/CITY/STATE 123 abc ave Los Angeles California 92102	
	ARTICLE Cell Phone	COLOR Green	POWER (S/L) LCD IS GOOD YES	GOOD MECHANICS YES
	BRAND NAME HTC	MODEL First P33100		
	IMEI/UUID [REDACTED]	SERIAL NUMBER [REDACTED]		
	PROPERTY IMAGES			
ITEMS				
WITNESSES				
SIGNATURES	Customer electronically acknowledged that they were the owner or authorized by the owner to sell this property.			
	CONSUMER VERIFIED BY PAUL CASHMAN			

Before ecoATM purchases any valuable device, the kiosk queries Checkmend. If the device does not pass Checkmend's background check, the kiosk will reject the transaction.



AVOID LOST STOLEN OR COMPROMISED DEVICES

*The most comprehensive device history check
available protects your reputation and profits.*



Where does our data come from?

Data for GSM devices comes directly from networks and also from the GSM network operators' trade association. Police data comes direct to us from individual law enforcement agencies and the US NCIC Stolen Article File provided by the FBI. Insurance and lease data comes from corporations sharing their data in order to prevent insurance and finance fraud. Other data about ownership, loss and theft comes from a variety of services that Recipero provide to retailers, traders and the public.

LAW ENFORCEMENT ASSISTANCE FEATURES



ABILITY FOR POLICE TO OPEN KIOSK SHOULD THEY NEED TO RETRIEVE PHONE

Law enforcement personnel who need access to a device inside the kiosk can simply call ecoATM and we can open the door remotely at any time. Once an officer's ID and law enforcement credentials have been validated, the front door of the kiosk will be automatically opened and a specialist will be available to help secure the device you are looking for.



RETURN OF REPORTED STOLEN ITEMS

ecoATM will respond quickly and diligently to any request from law enforcement to research and/or return reported stolen devices that may have been collected by the kiosk. Any reported stolen devices will be returned with no subpoena or search warrant required and at no cost to the victim.



30-DAY INVENTORY HOLD

ecoATM voluntarily holds all inventory collected for a minimum of 30 days. We comply with all jurisdictions where the mandatory hold is longer than 30 days. Once the hold period has passed we ship the devices to our buyers from our headquarters in San Diego, CA.



NO WARRANTS/SUBPOENAS

We do not require a search warrant or subpoena and we will provide any device(s), and associated records in our possession upon request. If any officer has an investigative interest in a device that is currently deposited in one of our kiosks, they may simply visit the kiosk, call us and present their credentials to the kiosk camera, and we will remotely open the kiosk to allow the officer to recover any device.



"DO NOT BUY" LIST

ecoATM works with law enforcement to implement a "do not buy" list, which bans individuals from utilizing an ecoATM kiosk. Additionally, if an individual is identified by law enforcement as having sold a stolen device at an ecoATM, we electronically "ban" that individual from conducting further transactions at ecoATMs.



DEVICE FLAGGING

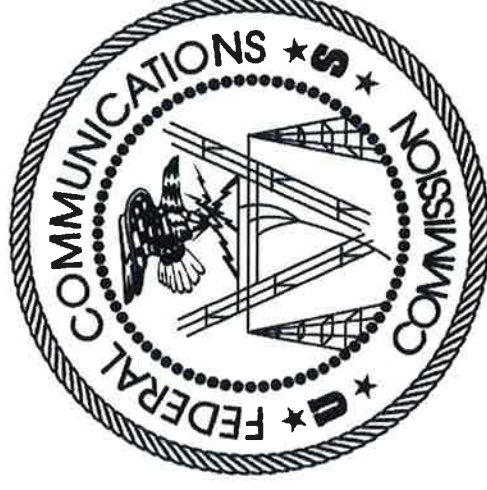
If you call or email our Regulatory Affairs Department, we can check IMEI/MEID and hardware serial numbers in our system to determine if a specific device was received by ecoATM. If the device in question has not been received by ecoATM, we can create an automated flag which will alert us and enable us to alert you if the device is recycled at an ecoATM.

ecoATM, is a member of this working group which includes representatives of the law enforcement community, wireless service providers, mobile operating system developers, mobile device manufacturers, chipset manufacturers, trusted platform providers, consumer advocates, and experts in security, trusted architectures, privacy and managing cell phone fraud and theft.

**Report of Technological Advisory Council (TAC)
Subcommittee on Mobile Device Theft Prevention
(MDTP) Analysis and Recommendations for 2015**

Version 1.0

4 December 2015

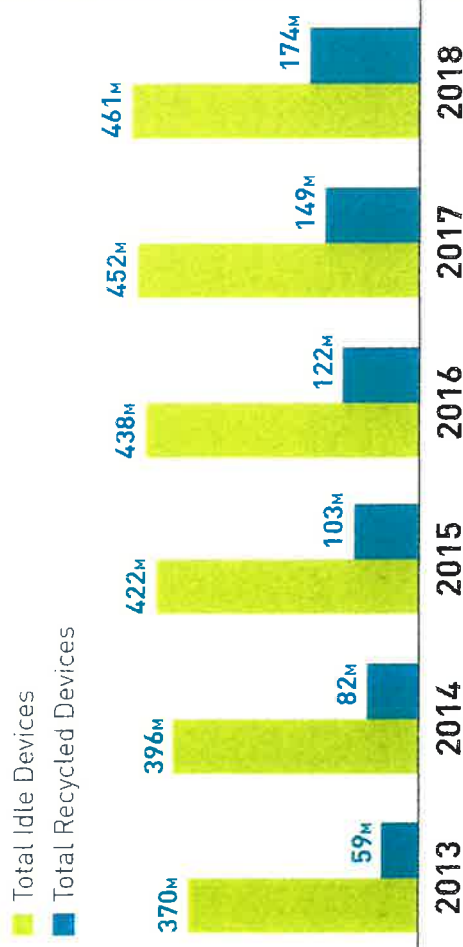


There are an est. 438 million devices that can be legitimately recycled/resold

In the United States, consumers purchase 150 million new devices annually.

The average American upgrades their mobile phone every 18 months.

IDLE DEVICE LANDSCAPE



Source: 2014 Compass Intelligence vs Bamboo Mobile

CNN Money

Americans' Need for the Latest Technology Spurs Record-Breaking Smartphone Sales and Buyback Industry Growth

ecoATM collects four million devices at nationwide recycling kiosks, reaching industry milestone

February 12, 2015: 09:00 AM ET

SAN DIEGO, Feb. 12, 2015 /PRNewswire/ — The average American upgrades their mobile phone every 18 months[1], and, with top device manufacturers putting more devices in the hands of consumers through record smartphone sales in 2014[2], the buyback industry continues to grow. Today, [ecoATM](#)®, the nationwide network of automated electronics recycling kiosks, announced that it has collected more than four million cell phones, tablets and MP3 players — nearly double the amount that online buyback competitors, such as Gazelle and uSell, have each reported. ecoATM kiosks can now be found in 1,890 locations in 42 states nationwide (as of December 2014).

- There are an estimated 438 million idle devices in drawers, closets, garages which have recycle/reuse value ~ Calendar Year 2016.
- Only 122 million (28%) will be recycled/reused.

E-WASTE: TODAY'S PROBLEM, TOMORROW'S CRISIS

E-WASTE IS THE FASTEST-GROWING WASTE STREAM IN THE UNITED STATES¹

PROTECTING CONSUMERS AND THE ENVIRONMENT

Improper disposal of electronic devices exposes communities to contaminants that can lead to irreversible health effects, including cancers and neurological damage.² Device recycling and re-use lessens the environmental toll and risk of toxic exposure.

Our children deserve to live in and inherit a healthy environment – let's do the right thing by proactively combating e-waste.

ECOATM RECYCLES MILLIONS OF DEVICES EACH YEAR³



SUSTAINABLE SOLUTIONS

THE U.S. PRODUCES MORE E-WASTE THAN ANY OTHER COUNTRY IN THE WORLD.⁴

By 2019 there will be an estimated **475 MILLION IDLE DEVICES** in the U.S. alone.⁵

MORE THAN 80% of unwanted cell phones in America are **NOT RECYCLED.**⁶



Consumers are increasingly demanding safe and easy ways to recycle. Half of all U.S. states have already passed mandates for e-waste recycling.⁷

AT NO COST TO LOCAL GOVERNMENT, COMMUNITIES CAN DIVERT HARMFUL WASTE FROM LANDFILLS BY USING ECOATM® KIOSKS.



ECOATM: BENEFITING ALL COMMUNITIES

COMMUNITY STIMULUS PACKAGE

ecoATM helps fuel the economy by paying consumers for idle devices at retail locations to encourage local spending on goods and services.

INCREASED CONSUMER SPEND

ecoATM customers spend more than half their payout in-store.⁹

CONVENIENT SOLUTION TO KEEP MONEY LOCAL

Re-selling local means more money stays in your community.

PARTNER TO LAW ENFORCEMENT

- ▶ Live verification of each sell
- ▶ Actively report transactions
- ▶ Aid in investigations
- ▶ Multiple security features

Proud supporter of:

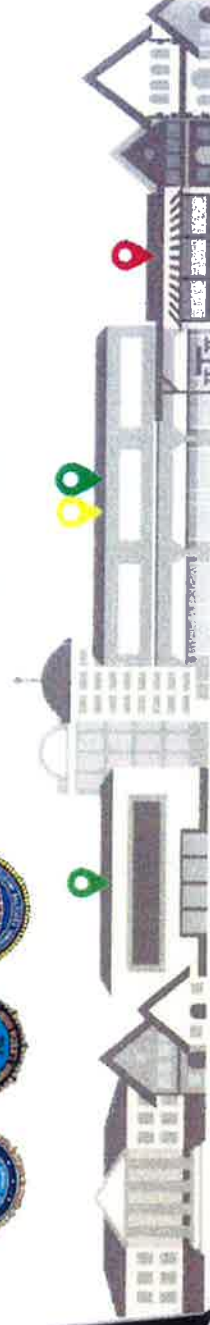


STRENGTH IN NUMBERS

OUTERWALL'S NETWORK STRETCHES ACROSS THE UNITED STATES.

Outerwall has more kiosks in the U.S. than **STARBUCKS AND MCDONALD'S** locations combined.¹⁰

91% of the U.S. population **LIVES WITHIN 5 MILES** of an Outerwall kiosk.¹⁰



Partner with ecoATM to protect our environment and strengthen communities. [Learn more at ecoatm.com](http://ecoatm.com)



Sources: 1. EPA Report No. 13-P-0298, 2013; 2. EPA Report No. 13-P-0298, 2013; 3. as of 10/29/2015; 4. United Nations University (UNU), 2015; 5. Compass Intelligence, 2015; 6. Compass Intelligence, 2015; 7. Electronics Take-Back Coalition, 2015; 8. 2014 US Outerwall Field Agent Survey that polled 75 ecoATM users; 9. Statista, 2013; 10. Constair Internal GIS Analysis Q4 2013. ©2015 Outerwall Inc. All Rights Reserved. Outerwall and ecoATM and their associated logos are trademarks of Outerwall Inc. or its subsidiaries. 7545 1011

ecoATM has been honored for its environmental, community & technology contributions.

- 2009 – San Diego Venture Group - Pitchfest Winner
- 2010 & 2012 – National Science Foundation
Small Business Innovation Research Grants
- 2012 - Consumer Electronics Association
Small Business of the Year
- 2012 - The Crunchies by TechCrunch
Best Clean Tech Startup
- 2012 – San Diego Entrepreneur Day
America's Finest Entrepreneur E-Ward
- 2013 – Lead 411 Hottest Companies in San Diego
Winner
- 2014 – Latin Business Association
Green Business of the Year



LATIN BUSINESS ASSOCIATION®

WHO TO CONTACT FOR ASSISTANCE

DIRECTORS OF LAW ENFORCEMENT RELATIONS

For broader matters please contact one of our Directors of Law Enforcement Relations, each of whom brings years of law enforcement experience to ecoATM and leads the company in its commitment to working closely with law enforcement.



Max Santiago

Director of Law Enforcement Relations, West

Deputy Commissioner (Ret.), California Highway Patrol

FBINA Session 214

FBI LEEDS Session 61

Max.Santiago@outerwall.com

858-461-9968



Michael McCann

Director of Law Enforcement Relations, East

Chief of Police (Ret.), River Vale Police Department, New Jersey

FBINA Session 240

Michael.McCann@outerwall.com

201-739-7287



Bonnie Garcia Director of Legislative Affairs

IF YOU HAVE A REPORTING OR TECHNICAL QUESTION

Please contact one of the following individuals for assistance with more specific questions or concerns regarding the kiosks workings, transactions, and/or reporting.

Nicole Wagner, Regulatory Affairs Counsel

858-766-7235 | Nicole.Wagner@outerwall.com

Paul Cashman, Regulatory Affairs Specialist

858-766-7235 | Paul.Cashman@outerwall.com

SERVICES WE OFFER TO LAW ENFORCEMENT

- Subscribe to our monthly law enforcement newsletter with ecoATM latest news, events, and information pertinent to our law enforcement associates.
- Share Your Success Story: If we have been of assistance in solving a phone theft case, prosecuting a thief, or have been of any other positive support, we encourage you to share your experience working with us. Send us your story and you will receive a complimentary ecoATM branded cell phone charger as a thank you for collaborating with us.
- ecoATM Webinar Presentation for you and/or your department to teach you about how ecoATM works and how we can work with you.
- Public Awareness Flyers and other educational materials to hand out to your community to teach everyone about how to protect themselves and their electronics.

For more information about any of the services listed, please visit [www.ecoatm.com /law-enforcement](http://www.ecoatm.com/law-enforcement) or contact:

Juli Spaventa, Marketing Communications Specialist

858-766-7327 | Juli.Spaventa@outerwall.com

Visit our law enforcement microsite at
PhoneTheftFacts.com

THE SECRET LIFE OF A SMART PHONE



Did you know that smart phones have a significant impact on the environment?

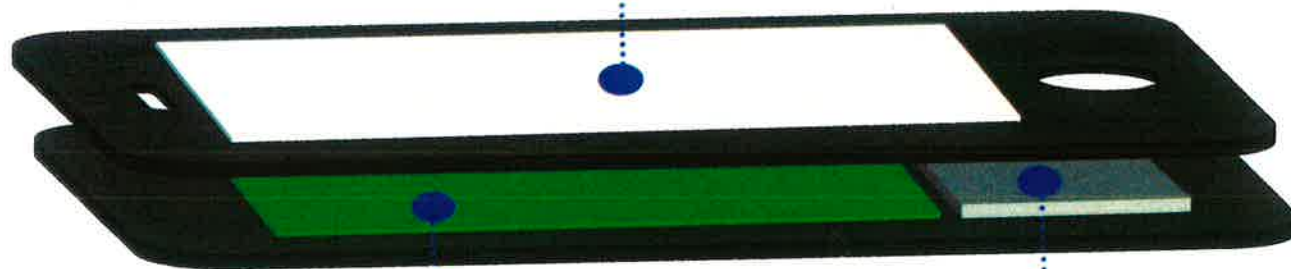
Understanding the life cycle of a smart phone can help you make environmentally smart choices about your phone—and what to do with it when you want a new one.

WHAT IS YOUR SMART PHONE MADE OF?

To make smart phones, manufacturers use precious **raw materials** that must be **extracted and processed**, and consume **natural resources** and energy that can affect our air, land, and water—as well as plants and animals.

A smart phone is made up of many parts which use these materials, such as:

LCD DISPLAYS: Glass, plastic (made from crude oil), and liquid crystalline



CIRCUIT BOARDS: Copper, gold,
lead, silver, and palladium

RECHARGEABLE BATTERIES:
Lithium metallic oxide