

1 BILL NO. 2012-26

2 ORDINANCE NO. _____

3 AN ORDINANCE TO EXTEND ON A TEMPORARY BASIS THE DISPLAY PERIODS FOR
4 TEMPORARY SPECIAL EVENT SIGNS, AND TO PROVIDE FOR OTHER RELATED
MATTERS.

5 Sponsored by: Councilman Steven D. Ross

Summary: Extends on a temporary basis the
display periods for temporary special event
signs.

7 THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY ORDAIN
8 AS FOLLOWS:

9 WHEREAS, LVMC 19.08.120(G)(1) authorizes the use of temporary special event
10 signs under certain circumstances and makes them subject to certain limitations, as follows:

11 **Temporary special event signs may be displayed by the same business license**
12 **holder on the same lot up to four times in any one calendar year. The aggregate**
time of display of such signs shall not exceed sixty days in any one calendar year.

13 AND WHEREAS, those calendar-year limitations (the “calendar-year limitations”) are
14 also generally made applicable by the Town Center Development Standards to property subject to
15 those Standards; and

16 WHEREAS, in addition, the use of temporary special event signs is allowed subject
17 to those limitations in certain other planned areas within the City by means of the specific standards
18 applicable thereto, either by means of incorporating by reference the LVMC provisions or by analogy;
19 and

20 WHEREAS, the City Council desires to temporarily allow such signage, where it is
21 allowed at all, on a more frequent basis than is presently allowed under Title 19 and the other
22 applicable standards.

23 NOW, THEREFORE, BASED UPON THE FOREGOING, THE CITY COUNCIL
24 DOES HEREBY ORDAIN AS FOLLOWS:

25 SECTION 1: Notwithstanding any contrary provision of LVMC Title 19 or of any
26 development standard or regulatory document adopted thereunder, but subject to the provisions of
27 Sections 2 to 4, inclusive, of this Ordinance, the calendar-year limitations, as they are made applicable
28 to various areas within the City in the manner described above, are temporarily adjusted to read as

1 follows:

2 **Temporary special event signs may be displayed by the same business license**
3 **holder on the same lot up to eight times in any one calendar year, for new**
4 **licensees, and six times in any one calendar year for all others. The aggregate**
5 **time of display of such signs shall not exceed one hundred eighty days in any one**
6 **calendar year, for new licensees, and one hundred twenty days for all others. For**
7 **purposes of this Paragraph, “new licensee” means a licensee whose license for the**
8 **business to be advertised was issued by the City no earlier than one year before**
9 **the date on which application is made for a sign certificate to authorize a**
10 **temporary special event sign.**

11 SECTION 2: All signs authorized by this Ordinance are subject to all other applicable
12 provisions of Title 19 and other applicable standards governing signs, including without limitation the
13 applicable provisions governing the application and approval process, and the requirement to properly
14 maintain such signs. Signs that are faded, torn or in a similar state of deterioration must be
15 immediately removed, repaired or replaced.

16 SECTION 3: This Ordinance shall not apply to any location within any of the
17 following areas subject to an area or master plan:

18 (A) Cliff’s Edge (Providence);

19 (B) Summerlin;

20 (C) Symphony Park; or

21 (D) Any other area in which temporary special event signs are not permitted.

22 SECTION 4: Unless otherwise extended or modified by ordinance, this Ordinance
23 shall expire by limitation on July 1, 2014, and the display period for any temporary special event sign
24 that is issued a sign certificate after that date shall be subject to the applicable calendar-year
25 limitations that would be in effect independent of this Ordinance.

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SECTION 5: If any section, subsection, subdivision, paragraph, sentence, clause or phrase in this ordinance or any part thereof is for any reason held to be unconstitutional or invalid or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the remaining portions of this ordinance or any part thereof. The City Council of the City of Las Vegas hereby declares that it would have passed each section, subsection, subdivision, paragraph, sentence, clause or phrase thereof irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional, invalid or ineffective.

PASSED, ADOPTED and APPROVED this _____ day of _____, 2012.

APPROVED:

By CAROLYN G. GOODMAN, Mayor

ATTEST:

BEVERLY K. BRIDGES, MMC
City Clerk

APPROVED AS TO FORM:

Val Steed 5-22-12
Date

1 The above and foregoing ordinance was first proposed and read by title to the City Council on the
2 _____ day of _____, 2012, and referred to a committee for recommendation, the
3 committee being composed of the following members _____
4 _____; thereafter the said committee reported favorably on said ordinance on the
5 _____ day of _____, 2012, which was a _____ meeting of said
6 Council; that at said _____ meeting, the proposed ordinance was read by title
7 to the City Council as first introduced and adopted by the following vote:

8 VOTING "AYE": _____
9 VOTING "NAY": _____
10 ABSENT: _____

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APPROVED:

By _____
CAROLYN G. GOODMAN, Mayor

ATTEST:

BEVERLY K. BRIDGES, MMC
City Clerk