



DEPARTMENT: ECONOMIC AND URBAN DEVELOPMENT
DIRECTOR: WILLIAM ARENT

SUBJECT:

RA-8-2012 Discussion for possible resolution regarding a Resolution finding the project proposed by the Commercial Visual Improvement Program (CVIP) Agreement between the City of Las Vegas Redevelopment Agency (RDA) and 1213 S. Las Vegas Blvd., LLC, (Owner and CVIP Participant) located at 1213 South Las Vegas Boulevard, to be in compliance with and in furtherance of the goals and objectives of the Redevelopment Plan and authorizing the execution of the CVIP Agreement by the RDA (Not-to-exceed \$25,000 - RDA Special Revenue Fund) - Ward 3 (Coffin) [NOTE: This item is related to Council Item 79 (R-55-2012)]

Fiscal Impact

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No Impact

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Augmentation Required

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Budget Funds Available

Amount: \$25,000

Funding Source: RDA Special Revenue Fund

Dept./Division: Economic and Urban Dev./RDA

PURPOSE/BACKGROUND:

Owner/CVIP Participant has undertaken extensive interior and exterior renovations to the property. This CVIP Agreement will assist with the cost of neon signage and landscaping. The CVIP Participant must comply with the requirements of the Las Vegas Boulevard Scenic Byway signage requirements, which requires any new signs fronting Las Vegas Boulevard to be seventy-five percent (75%) neon and/or animated. Approval will adopt findings that the CVIP Agreement is in compliance with and in furtherance of the goals and objectives of the RDA and the Redevelopment Plan.

RECOMMENDATION:

Approval and authorize the Chair of the RDA to execute all related documents as required, following approval as to form by the City Attorney.

BACKUP DOCUMENTATION:

1. Resolution No. RA-8-2012
2. Public Purpose Impact Analysis
3. Site Map
4. Submitted at Meeting Super 8 Motel Before Photos and After Rendering by Staff

Motion made by BOB COFFIN to Approve

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

BOB COFFIN, RICKI Y. BARLOW, LOIS TARKANIAN, CAROLYN G. GOODMAN, STAVROS S. ANTHONY, STEVEN D. ROSS, BOB BEERS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-None)

REDEVELOPMENT AGENCY MEETING OF: JUNE 20, 2012

Minutes:

BILL ARENT, Director of Economic and Urban Development, introduced a new member of the Commercial Visual Improvement Program (CVIP), ZHOAR ROBIN, from the Super 8 Motel.

MR. ROBIN explained that he worked very hard on the renovations and looks forward to continue moving forward with improvements and redevelopment. He thanked everyone in the City, from Councilmembers to Business Licensing, for their help over the past couple of years.

COUNCILWOMAN TARKANIAN stated she has stayed at Super 8 Motels and thought they were very comfortable.

MAYOR GOODMAN is thrilled to have someone willing to redevelop buildings in the downtown area.

COUNCILMAN COFFIN stated that the owners have cleaned up neighboring properties in addition to their own. They are exemplary citizens, this is a great spot and the applicants will do a great job.

MR. ROBIN confirmed for MAYOR GOODMAN they are starting with a small convenience store in the lobby, but are in negotiations with Subway and are considering a restaurant in the future.

