

City of Las Vegas

**SPECIAL COMMISSION FOR THE LAS VEGAS CENTENNIAL
CITY HALL, 495 S. MAIN STREET
CITY CLERKS 2ND FLOOR CONFERENCE ROOM
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov**

MINUTES

June 28, 2017

3:00 PM

ITEMS LISTED ON THE AGENDA MAY BE TAKEN OUT OF THE ORDER PRESENTED; TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME. BACKUP MATERIAL FOR THIS AGENDA MAY BE OBTAINED FROM LUANN D. HOLMES, CITY CLERK, AT THE CITY CLERKS OFFICE AT 495 SOUTH MAIN STREET, 2ND FLOOR OR ON THE CITY'S WEBPAGE AT www.lasvegasnevada.gov.

1. [CALL TO ORDER](#)

Minutes:

CHAIR GOODMAN called the meeting to order at 3:03 p.m.

PRESENT: CHAIR GOODMAN and COMMISSIONERS BRYAN (excused at 3:37 p.m.), ARNOLD, STOLDAL, BROWN, PIKE (excused until 3:10 p.m.), HELTON (excused until 3:18 p.m.), and SINNOCK

EXCUSED: COMMISSIONERS BARLOW, COFFIN, and FELDMAN

ALSO PRESENT: ESTHER REINCKE, Executive Director of the Commission for the Las Vegas Centennial, TERI PONTICELLO, Assistant City Attorney, PATTY HLAVAC and ASHLEY FOSTER, Deputy City Clerks

2. [ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW](#)

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive.

3. [PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED.](#)

Minutes:

None.

4. [Recognition of Commissioner Jane Pike, for her years served on the board of the Commission for the Las Vegas Centennial](#)

Minutes:

ESTHER REINCKE, Executive Director of the Commission for the Las Vegas Centennial, requested to trail this Item. It was recalled after Item 5.

City of Las Vegas

CHAIR GOODMAN, on behalf of the Commission, expressed appreciation for COMMISSIONER PIKES many years of valued service. MS. REINCKE presented COMMISSIONER PIKE with a plaque and reiterated how much the Commission values her contributions and will miss her.

COMMISSIONER PIKE thanked the Commissioners for their recognition and shared how much she has enjoyed her tenure on the Commission. She hoped to be of service in the future and responded in the affirmative when CHAIR GOODMAN expressed hope that COMMISSIONER PIKE would be willing to continue helping with the strategic plan, should issues arise. ASSISTANT CITY ATTORNEY TERI PONTICELLO shared that COMMISSIONER PIKE served as the Clark County representative for the Commission and accomplished many things that might not otherwise have been achieved, and she will be greatly missed. COMMISSIONER STOLDAL appreciated her for always attending the meetings and for being someone you could count on to get the job done.

5. [Report by Joe Williams, Senior Financial Analyst, City of Las Vegas Finance Department, regarding the Commission for the Las Vegas Centennial budget and financial statement for July 2016 to May 2017](#)

Minutes:

JOE WILLIAMS, Senior Financial Analyst, reviewed and submitted as backup, a handout detailing the budget and actual costs for the fiscal year ending June 30, 2017. He reported that a total of \$1,993,657 had been received for license plate revenues, which increased by \$14,023 from 2016. Expenses for this period were \$1.9 million, and MR. WILLIAMS cited the five projects that made up the majority of the costs. The ending balance is \$3.5 million and of this, \$651,000 has been committed to projects through prior action of the Commission. This leaves a reserve of \$500,000 with a total expenditures/committed reserve in the amount of \$1.1 million and the uncommitted balance to start the new year of \$2.3 million.

CHAIR GOODMAN asked if it would be possible to annotate that the Commission was urged not to allocate any money until the long-range plan has been put into place, as she would not want anyone from the State to think the Commission was sitting on this money and not being diligent about assigning this funding. MR. WILLIAMS stated that, at the end of the year, a report must be filed with the Nevada Department of Motor Vehicles (DMV) regarding the license plates, and a synopsis is added on the fund balance that shows the funding for committed projects, as well as the funding that can be used for future projects. ESTHER REINCKE, Executive Director of the Commission for the Las Vegas Centennial, explained that a good amount of reports are completed for the DMV and all they require is confirmation of the Commissions address and official name; however, at this point, she can always take this opportunity to share this kind of information.

CHAIR GOODMAN requested that the City Auditors also be made aware of the Commissions circumstances.

COMMISSIONER ARNOLD agreed with MAYOR GOODMAN and felt clarification should be given.

COMMISSIONER BRYAN added that the Commission should also explain that they have plans for sizeable commitments without having to define what these commitments are. MS. REINCKE noted that past audits have always tracked this information; MR. WILLIAMS affirmed that he will include this information in their report, as well.

6. [Discussion for possible action regarding a grant request by Michelle Light, on behalf of the University of Nevada, Las Vegas \(UNLV\) University Libraries Special Collections, in the amount of \\$5,500 for a project that will result in online, searchable access to the City of Las Vegas Commission Minutes for 1911-1960 and Ordinances for 1911-1958 through the UNLV University Libraries Website](#)

Motion made by RICHARD BRYAN to Approve

Passed For: 8; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

HANNAH BROWN, JANE PIKE, LOUISE HELTON, MAYOR CAROLYN G. GOODMAN, RICHARD BRYAN, ROBERT STOLDAL, RYAN ARNOLD, HUGH SINNOCK; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-ALAN FELDMAN, COUNCILMAN BOB COFFIN, COUNCILMAN RICKI Y. BARLOW

City of Las Vegas

Minutes:

CHAIR GOODMAN introduced MICHELLE LIGHT, Director of Special Collections at the University of Nevada, Las Vegas, (UNLV) Library. MS. LIGHT introduced CORY LAMPERT, Head of Digital Collections at the University of Nevada, Las Vegas, (UNLV) Library. MS. LIGHT presented and submitted as backup, a PowerPoint presentation and explained that the Special Collections Division at the UNLV Library is dedicated to collecting and preserving the history of Southern Nevada, as well as gaming; however, most importantly they are committed to making this history widely accessible to the public. One of their most important collections is the city commission minutes and ordinance books. The books have been heavily used because, presently, they can only be viewed by someone who physically comes to the UNLV Library. Therefore, this proposal was submitted for a request to essentially digitize the books and make them accessible on the internet.

There are a number of very large volumes, for a total of 8,800 pages. Their desire is to make these pages available and easily accessible to the public for searching, printing, download, and incorporation into research because they contain marvelous historical documents about the city. According to MS. LIGHT, the volumes have already been scanned, but they only have the images at this time. The request for the \$5,500 will go towards hiring an undergraduate student for the fall and spring semesters to run some Optical Character Recognition (OCR) software that will make the images searchable. When the software is used, it can get confused by dirty pages and old typeface, so the student will need to go through and correct any accidental misspellings to ensure first and personal names are correct. MS. LIGHT stated that they estimate this process will take about 500 hours to complete. After the student completes this project, the UNLV Library is committed to making these materials available on their website, preserve them long term and ensure they are easily discoverable on the internet. She noted that the project will be done successfully, as the library has a long history in infrastructure to support these types of projects.

7. [Discussion for possible action regarding a grant request by Michelle Light, on behalf of the University of Nevada, Las Vegas \(UNLV\) University Libraries Special Collections, in the amount of \\$49,400 for a project that will result in a long-term, online resource that provides access to the Las Vegas Age newspaper \(1905-1947\) and the Las Vegas Times newspaper \(1905-1906\) and that will allow researchers to search and browse the newspapers through the UNLV University Libraries Website](#)

Motion made by ROBERT STOLDAL to Approve

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

HANNAH BROWN, JANE PIKE, LOUISE HELTON, MAYOR CAROLYN G. GOODMAN, ROBERT STOLDAL, RYAN ARNOLD, HUGH SINNOCK; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-ALAN FELDMAN, COUNCILMAN BOB COFFIN, COUNCILMAN RICKI Y. BARLOW, RICHARD BRYAN

Minutes:

MICHELE LIGHT, Director of Special Collections at the University of Nevada, Las Vegas, (UNLV) Library, presented and submitted as backup, a PowerPoint presentation and vendor quote. MS. LIGHT explained that UNLV submitted this proposal request to create an online, searchable version of the Las Vegas Age and Las Vegas Times newspapers. MS. LIGHT shared that these projects span from 1905 to 1947 and total approximately 18,000 pages. UNLV has been digitizing newspapers for about five years in Nevada and would like to start this project for early Las Vegas newspapers. This project has two proposals, as they need to find a complete run of the Las Vegas Age newspaper in order to find the best copies for digitization. The second proposal would be used to help employ the national standards used by the Library of Congress and others; this will ensure that the newspapers can be converted and that access to the newspapers can be provide long term. UNLV expects that these newspapers will be accessed online by the community and researchers interested in Las Vegas. Users will be able to find many interesting key word hits once these papers are available on the internet. MS. LIGHT explained that in the past, the Las Vegas Clark County Library District (LVCCLD) digitized past issues of the newspapers; however, they can no longer maintain the software that was used so they approached UNLV about taking over the project. UNLV determined that this would be a great opportunity to digitize the entire run. After doing some copyright research, they believe this is in the public domain and can perform the work. UNLV feels that these projects will not only increase access to Las Vegas history, but preserve the decaying newspapers for long term, future use. Once the newspapers are available on line, UNLV plans to perform the digitization in a manner that will allow words, pictures, and advertisements to be searched, as well as the ability to clip out articles and share them easily on social media

City of Las Vegas

or email. UNLV hopes to leverage these papers so that they will be widely used by educators, students and the general public.

CORY LAMPERT, Head of Digital Collections at the University of Nevada, Las Vegas, (UNLV) Library, believes this project will show the transformative power of digital technology, because it will allow you to search across the full set of the issues. It will allow a person to clip articles, search any word and pull out any images from advertisements. MS. LAMPERT noted that this will be a great way to bring Las Vegas history into the online world where it can be cross searched with other online histories.

COMMISSIONER ARNOLD inquired as to what is currently available online, and MS. LAMPERT noted that UNLV started digitizing everything in print in the UNLV student newspaper, The Rebel Yell, until it went fully online, and most recently, they digitized the Las Vegas Israelite for the Southern Nevada Jewish Project. Additionally, UNLV also received two rounds of awards from the Library of Congress and the National Digital Newspaper Project, which is a national project to digitize newspapers from every state and focused on public domain for anything before 1925.

COMMISSIONER HELTON expressed her excitement over this project and related this to a personal experience she had with the digital newspapers in Herbert, Texas. She added that the old phonebooks have a lot of great history, and she would enjoy those, as well. COMMISSIONER STOLDAL acknowledged that Clark County did a great job with the tools that they had, and was excited that UNLV desired to take over the project with these great tools. In response to his inquiry as to how the Commission would be recognized, MS. LIGHT explained that their standard process is to include logos of their sponsors at the bottom of every web page, as well as describe the project funding in an about section. She added that UNLV would be open to accommodating the Commission in whatever way it wished to be recognized. COMMISSIONER ARNOLD asked if a report would be sent when there is something to view online; MS. LIGHT confirmed that a report would be sent, as well as a link to the website.

8. [Discussion for possible action regarding a grant request by Bruce Langston, Las Vegas High School Alumni Association, in the amount of \\$46,000, to obtain a Feasibility Study by QEA consisting of four main components: a historical assessment, a building condition analysis, cost analysis and a seismic analysis, for the future use of all the historic buildings on the Las Vegas Academy campus](#)

Motion made by ROBERT STOLDAL to Approve

Passed For: 8; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

HANNAH BROWN, JANE PIKE, LOUISE HELTON, MAYOR CAROLYN G. GOODMAN, RICHARD BRYAN, ROBERT STOLDAL, RYAN ARNOLD, HUGH SINNOCK; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-ALAN FELDMAN, COUNCILMAN BOB COFFIN, COUNCILMAN RICKI Y. BARLOW

Minutes:

This item was heard after Item 4.

COMMISSIONER BRYAN introduced BRUCE LANGSON, Vice President of the Las Vegas High School Alumni Association. MR. LANGSON distributed and submitted for backup, a grant application on behalf of the Las Vegas High School Alumni Association. He stated that the purpose for this report was to provide an independent analysis of the conditions of the buildings located at the Las Vegas Academy (High School), as this data is necessary to work with the Clark County School District (CCSD) on the improvements for the new campus. In response to CHAIR GOODMAN'S inquiry as to how this feasibility study was reached, MR. LANGSON shared that ED VANCE, a well-known architect in Las Vegas and a past President of the American Institute of Architects (AIA), recommended a firm from Washington, D.C. for this study; the firm flew to Las Vegas and made a cursory inspection of the facility, as they believed this project was a viable and useful investment.

COMMISSIONER STOLDAL stated that the CCSD had a public meeting on Monday, June 26, 2017. At that time, he spoke to the organization and the three architects vying for the project, so the school is well aware of this presentation and very supportive of this project, as it provides them with additional, new information. COMMISSIONER STOLDAL stated

City of Las Vegas

that this report will be submitted to each of the three architectural firms, and the firms have until September through October of this year to come up with the initial master plan for the area. CHAIR GOODMAN asked COMMISSIONER STOLDAL if during the meeting, he was made aware of any contingency that was in expectation from the Commission, to which he responded that there was no expectation, reiterated that the school was well aware of this project and that this was an added element to a much larger discussion about what is going to occur to this historic structure, as well as the Las Vegas Academy.

In response to CHAIR GOODMAN'S question on whether or not the Commission will continue to have further participation once this goes back to the architects, COMMISSIONER BRYAN believed that the Commission would be able to integrate the expansion and new facilities into the master plan and still retain the historic façade and art deco that graces the school on the 7th Street and Bridger Avenue side. CHAIR GOODMAN stated that her only concern was that the CCSD would move forward through this process without providing the Commission any feedback. COMMISSIONER BRYAN emphasized that improvements are needed, especially as it was stated at some point that these buildings might possibly be beyond restoration. He believed that this was the technical information needed and suggested the Commission might choose to weigh in, as this is an important part of our community that needs to be preserved.

COMMISSIONER HELTON added that the Las Vegas Academy has been an anchor for what historic preservation can look like and felt it was critical to preserve the art deco and historical value that exists in this building. In response to COMMISSIONER HELTON'S suggestion that the Commission establish a dedicated amount for this project, COMMISSIONER BRYAN felt the feasibility study was most critical and would provide the evidence necessary to show that it is possible to restore the buildings and incorporate them into a master plan for the new additions to the Las Vegas Academy.

CHAIR GOODMAN expressed concern with CCSD, as she did not want to see them hastily move forward before first ensuring that the Commission has been made aware of any processes and decisions made on behalf of CCSD; therefore, she suggested that some formal communication from the Commission to the Clark County School District be made stating that the Commission would like to be included in the process as things move forward.

In response to CHAIR GOODMAN'S inquire as to the time line for completing the feasibility study, COMMISSIONER BRYAN believed that if approved today, it would be approximately 30 days.

COMMISSIONER BROWN felt it is as important to embrace the Las Vegas Academy as it was when they embraced the Westside and 5th Street Schools because they are all valuable parts to our community. COMMISSIONER HELTON affirmed for COMMISSIONER ARNOLD that the Las Vegas Academy had been through the process to be recognized on the National Historic Register. COMMISSIONER STOLDAL added that two of the buildings at the Las Vegas Academy and the entire neighborhood that surrounds this high school are on the National Historical Register.

9. [Report by Jane Pike, Commission for the Las Vegas Centennial Commissioner, and discussion for possible action regarding the Grant Applications for the Commission for the Las Vegas Centennial](#)

Motion made by LOUISE HELTON to Approve

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

HANNAH BROWN, JANE PIKE, LOUISE HELTON, MAYOR CAROLYN G. GOODMAN, ROBERT STOLDAL, RYAN ARNOLD, HUGH SINNOCK; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-ALAN FELDMAN, COUNCILMAN BOB COFFIN, COUNCILMAN RICKI Y. BARLOW, RICHARD BRYAN

Minutes:

COMMISSIONER PIKE COMMISSIONER PIKE presented and submitted as backup, the draft Grant Application and Grant Review Summary; she reported that since the last meeting, the working group made a decision to combine two separate documents that were presented at the last meeting, into one application and clean up the verbiage. She reminded

City of Las Vegas

the Commission that the application is still a draft and that copies would be sent to COMMISSIONERS ARNOLD , BROWN, and ESTHER REINCKE, Executive Director of the Commission for the Las Vegas Centennial, in case any changes are required. As to the draft Grant Review Summary, at the last Commission meeting, it was discussed that prior to a grant coming before the Commission, the summary should be reviewed and vetted; COMMISSIONER PIKE explained that the document before the Commission today has had a thorough vetting of what the working group felt was important, as a minimum, to come before this Commission. She noted that it should be made clear that if the Commission receives an incomplete application, it will be returned with a considerate letter indicating the missing material. Additionally, COMMISSIONER PIKE acknowledged that there were a number of outstanding issues discussed at the last meeting and since that time, the working group and ASSISTANT CITY ATTORNEY TERI PONTICELLO have shared email conversation on these outstanding issues.

COMMISSIONER ARNOLD noted the outstanding issues: determine proof of non-profit status; determine whether or not a group can use a physical agent or physical sponsor; determine, once the buckets are established, what the allocations will be for each bucket and/or if the Commission wants to utilize those in determining what gets funded; the Commission needs to review the Visual Artist's Rights Act (VARA) to determine whether artist/writer/producer, etc. will retain VARA and copyrights to any art/publication/film produced using the Commissions funds; the Commission needs to review the current language in the Agreement requiring grantees to include a statement indicating that the views, opinions, etc., do not necessarily reflect the views of those of the City or the Commission ; review the process for determining the value of paintings and/or objects of historical significance such as coins, documents, paintings, etc., and finally, determine the evaluation criteria for commissioned works of art. COMMISSIONER ARNOLD believed that all of these things have come before the Commission at some point in the past and need to be reviewed in greater depth. ASSISTANT CITY ATTORNEY PONTICELLO reported that she has been working with the Director of Cultural Affairs, ALLY HAYNES-HAMBLIN for direction on VARA, as there are already issues pending within the City, as well as the appraisal process that is needed.

COMMISSIONER STOLDAL commented that the presentation by the University of Nevada, Las Vegas (UNLV) was very organized, professional and included a 240 page financial report. In lieu of this, he suggested that the Commission may wish to have a template that outlines the minimum requirements needed for financial information. In response to COMMISSIONER ARNOLD'S inquiry, JOE WILLIAMS, Senior Financial Analyst, felt he could be of assistance. COMMISSIONER HELTON asked MR. WILLIAMS if it would be possible to look at the Community Development Recommending Board (CDBG) grants to see what they are requesting. MR. WILLIAMS noted that he does not deal with the grants but believed he could get access to this information.

CHAIR GOODMAN asked if anyone other than the working group had an opportunity to look over this material. COMMISSIONER HELTON stated that her working group had an opportunity to discuss some of this over the phone and they are comfortable with the documentation. COMMISSIONERS SINNOCK and BROWN were pleased with the specific examples that were used from the past issue, the idea of using fill-in-the-blank documentation, as well as the subcommittees that would review the grant requests prior to coming before the Commission.

COMMISSIONER ARNOLD wished to acknowledge COMMISSIONER PIKE for the significant amount of time and effort she put into the draft application and Grant Review Summary.

MS. REINCKE reported that there are several grant applicants that have been put off for a few months due to this process. Taking this into consideration, she requested permission from the Commissioners to move forward with the grant applicants. COMMISSIONER ARNOLD wanted to ensure that the editor for the Commission, COMMISSIONER STOLDAL, had enough time to review documents. COMMISSIONER STOLDAL assured that he would have it reviewed by Monday.

CHAIR GOODMAN recommended that the working committee that developed the grant review process, i.e. COMMISSIONERS ARNOLD, PIKE and BROWN, be the first Review Committee to start the grant process; further, she suggested that COMMISSIONER PIKE consider staying on as a Review Committee member, as an adjunct, and participate in the first evaluation process.

City of Las Vegas

COMMISSIONER HELTON explained, with regard to new projects, that she recommended in a previous meeting to dedicate different committee members to proactively look for projects, given some parameters. She gave an example and stated that this would allow the Commission to be more imaginative.

ASSISTANT ATTORNEY PONTICELLO noted that COMMISSIONER HELTONS recommendations are more in line with the discussion related to the next agenda item and suggested that Item 10 be heard subsequent to this item.

10. [ABEYANCE ITEM - Report by Louise Helton, Commission for the Las Vegas Centennial Commissioner, and discussion for possible action regarding the Fund Categories for the Commission for the Las Vegas Centennial](#)

Motion made by HANNAH BROWN to Approve

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

HANNAH BROWN, JANE PIKE, LOUISE HELTON, MAYOR CAROLYN G. GOODMAN, ROBERT STOLDAL, RYAN ARNOLD, HUGH SINNOCK; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-ALAN FELDMAN, COUNCILMAN BOB COFFIN, COUNCILMAN RICKI Y. BARLOW, RICHARD BRYAN

Minutes:

COMMISSIONER HELTON continued her discussion from Item 9 and noted that this was an opportunity for the Commission to try and be proactive and creative in their strategic planning. She encouraged discussion, as this would help her to include more information at the next meeting.

See Item 9 for related discussion.

11. [Report by David Riggelman, City of Las Vegas Director of Communications, and discussion for possible action regarding the Marketing Plan for the Commission for the Las Vegas Centennial](#)

Motion made by ROBERT STOLDAL to Approve

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

HANNAH BROWN, JANE PIKE, LOUISE HELTON, MAYOR CAROLYN G. GOODMAN, ROBERT STOLDAL, RYAN ARNOLD, HUGH SINNOCK; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-ALAN FELDMAN, COUNCILMAN BOB COFFIN, COUNCILMAN RICKI Y. BARLOW, RICHARD BRYAN

Minutes:

DAVID RIGGLEMAN, Director of Communications, distributed and submitted as backup, some marketing materials to show the Commission the intended insert that would be included with City sewer bills and reported that he and COMMISSIONER STOLDAL had an opportunity to discuss the cost for including the insert. He learned that the insert could be placed into every City sewer bill on a one-time cycle for the cost of about \$32,000; he felt this cost was nominal for a four color piece, and that the Commission could chose to send the insert more frequently, should the project be deemed successful. He included that he already reviewed this process with ASSISTANT CITY ATTORNEY TERI PONTICELLO to ensure that this initiative was in line with the Commissions legal authority.

In response to CHAIR GOODMAN'S question regarding those who would be missed, MR. RIGGLEMAN clarified that the insert would only go to City and County island City sewer customers. He affirmed for COMMISSIONER BROWN that she would not receive an insert because she lives in the unincorporated zone of Clark County.

COMMISSIONER SINNOCK inquired if there were any other options, such as NV Energy, where the Commission could get a broader distribution. MR. RIGGLEMAN noted that there would be an additional charge assessed by these businesses, and to keep in mind that online bill pay can be another disadvantage, since many people have opted out of receiving paper bills. COMMISSIONER SINNOCK believed Cox Communications could be encouraged to participate. MR. RIGGLEMAN believed it would not be a problem to change the formatting on the insert for mailing purposes, if needed.

City of Las Vegas

COMMISSIONER STOLDAL suggested that pictures of the projects that have been funded by the Commission be used on the insert and that the Commission might want to pick the Las Vegas Academy as the project for their insert. Secondly, he felt the white type face did not jump out at him and was challenging to read, nor did he feel a call to action, as he wanted to feel compelled to go to the funding support page. CHAIR GOODMAN proposed adding the name of the project in small print next to the building or project displayed and a banner placed that goes across and states something like Support History or Support Las Vegas. COMMISSIONER STOLDAL requested that the Visit the DMV portion be changed; COMMISSIONER BROWN suggested it state Contact the DMV. COMMISSIONER STOLDAL thought rather than having zeros on the license plate, something like 1905 would be more appropriate, and COMMISSIONER HELTON explained that if a vanity plate is chosen, there can be up to five spaces used on the license plate. COMMISSIONER PIKE felt it would be more beneficial to have the bigger information at places like the Clark County Museum and the Mob Museum, as the people who attend these businesses are more inclined to support historical preservation.

MR. RIGGLEMAN affirmed for CHAIR GOODMAN that he would bring another insert to review for the August Commission meeting and added that they are already working on the Centennial moments, or PSAs, that have a Centennial message. At the very end of the PSAs, there will be a message about buying a Las Vegas Centennial license plate and how this supports Las Vegas history. CHAIR GOODMAN suggested that when she does Hello Mayor!, MR. RIGGLEMAN could include a runner that displays during every show. MR. RIGGLEMAN agreed and believed that he could also add the message to the end of some of the older shows, as well as include 30 second PSAs that could be viewed between guests on the show. He assured CHAIR GOODMAN that this could also be done for all of the City Council members public-access shows.

12. [Report by Esther Reincke, Executive Director of the Commission for the Las Vegas Centennial, regarding completed and current projects and announcements relative to the Commission for the Las Vegas Centennial](#)

Minutes:

ESTHER REINCKE, Executive Director of the Commission for the Las Vegas Centennial, reported that CHAIR GOODMAN had previously asked her to come up with a display in City Hall for Las Vegas Centennial projects. MS. REINCKE stated that two glass display cases will be placed in the City Hall lobby and a section of the display case will be dedicated to the Commission to display historical and related items. MS. REINCKE showed several items that she had already collected for the Commissioners and invited members to bring any items they might wish to donate for the display. COMMISSIONER STOLDAL inquired as to the location of the administrative ward and meeting minutes and wondered if they were all going to the University of Nevada, Las Vegas (UNLV) for the special collection. MS. REINCKE stated that she would need to speak with the City Clerks Office for more information.

13. [DISCUSSION REGARDING TOPICS FOR FUTURE AGENDA ITEMS BY THE COMMISSION. COMMENTS MADE DURING THIS PORTION OF THE AGENDA BY INDIVIDUAL MEMBERS SHALL REFER SOLELY TO PROPOSALS FOR FUTURE AGENDA ITEMS AND ANY DISCUSSION SHALL BE LIMITED TO WHETHER OR NOT SUCH PROPOSED ITEMS ARE WITHIN THE PURVIEW OF THE COMMISSION AND/OR WHETHER SUCH PROPOSED ITEMS SHALL BE PLACED ON A FUTURE AGENDA. NO DISCUSSION REGARDING THE SUBSTANCE OF ANY SUCH PROPOSED TOPIC SHALL OCCUR AND NO ACTION SHALL BE TAKEN.](#)

Minutes:

COMMISSIONER STOLDAL requested to invite someone from the Clark County School District (CCSD) who could provide an update on the Las Vegas Academy project, whether it be the head of construction/maintenance or the

Superintendent of the school; he also requested clarification on whether or not a resolution or approval letter to the Superintendent and Trustees will be required that states the Commission would like to have a role in preserving the Las Vegas Academy.

CHAIR GOODMAN requested an agenda item for discussion about future names for filling in vacancies.

City of Las Vegas

COMMISSIONER HELTON shared that she received a notice that the El Portal was being threatened. COMMISSIONER STOLDAL noted that the El Portal was built in 1928 and was essentially the first Smiths Center in Las Vegas. COMMISSIONER ARNOLD noted that the El Portal is on the City Council agenda for July 19, 2017.

14. CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE COMMISSION. NO SUBJECT MAY BE ACTED UPON BY THE COMMISSION UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED.

Minutes:

ESTHER REINCKE, Executive Director of the Commission for the Las Vegas Centennial, thanked the Commissioners for all the hard work they put into the grant process, as it was a huge responsibility.

COMMISSIONER HELTON noted that she had an interesting meeting with United Way and learned that the American Red Cross in Las Vegas will be 100 years old this year. She shared that the United Way had some great ideas on how to bring this forward to the community by looking at the past through philanthropy. She suggested that if the Commission helped to pay for the video, that perhaps the members for United Way would be willing to promote the Commission license plate when they are out doing speeches.

15. ADJOURNMENT

Minutes:

The meeting was adjourned at 4:32 p.m.

Respectfully submitted:

Patty Hlavac, Deputy City Clerk

Esther Reincke, Executive Director
Commission for the Las Vegas Centennial

Facilities are provided throughout City Hall for the convenience of persons with disabilities. Reasonable efforts will be made to assist and accommodate persons with disabilities or impairments. If you need an accommodation to attend and participate in this meeting, please call the City Clerks office at 702-229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive