

City of Las Vegas

SOUTHERN NEVADA ENTERPRISE COMMUNITY (SNEC)
GRANT SAWYER STATE OFFICE BUILDING
555 E. WASHINGTON AVENUE, ROOM 4401
LAS VEGAS, NEVADA 89101
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov

MINUTES

October 13, 2014

5:30 P.M.

ITEMS LISTED ON THE AGENDA MAY BE TAKEN OUT OF THE ORDER PRESENTED; TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME. BACKUP MATERIAL FOR THIS AGENDA MAY BE OBTAINED FROM BEVERLY K. BRIDGES, CITY CLERK, AT THE CITY CLERKS OFFICE AT 495 SOUTH MAIN STREET, 2ND FLOOR OR ON THE CITY'S WEBPAGE AT www.lasvegasnevada.gov.

1. [CALL TO ORDER](#)

Minutes:

CHAIR NEAL called the meeting to order at 5:59 p.m.

PRESENT: CHAIR NEAL and MEMBERS ATKINSON, HAMBRIC, YOUNG and SUMMERS-ARMSTRONG (via telephone conference)

EXCUSED: MEMBERS WEEKLY, BARLOW, GOYNES-BROWN and BRUNE

ALSO PRESENT: JEFF McGEACHY, City of Las Vegas Sr. Economic Development Specialist, ASSISTANT CITY ATTORNEY BRYAN SCOTT and DEPUTY CITY CLERK GABRIELA PORTILLO-BRENNER

2. [ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW](#)

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive; City of North Las Vegas City Hall, 2250 Las Vegas Boulevard North; West Las Vegas Library, 951 West Lake Mead Boulevard.

3. [PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED](#)

Minutes:

None.

4. [For possible action to approve the Final Minutes by reference of the Regular Meeting of June 9, 2014](#)

Motion made by KELVIN ATKINSON to Approve

Passed For: 5; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

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DINA NEAL, KELVIN ATKINSON, LINDA YOUNG, SHONDRA SUMMERS-ARMSTRONG, ARBY HAMBRIC; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-(RICKI Y. BARLOW, LAWRENCE WEEKLY, PAMELA GOYNES-BROWN, NANCY BRUNE)

5. [Report by Jeff McGeachy, City of Las Vegas, regarding the Summary Budget Status Report for the Southern Nevada Community Project Fund](#)

Minutes:

JEFF McGEACHY, City of Las Vegas Senior Economic Development Specialist, reported that the budget fund balance as of 6/9/2014 was \$1,273.25.

6. [Discussion for possible action regarding selection of Vice-Chair for the SNEC Board for August 1, 2014, through July 31, 2015](#)

Motion made by KELVIN ATKINSON to Hold in abeyance Items 6 and 8 to 12/8/2014

Passed For: 5; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

DINA NEAL, KELVIN ATKINSON, LINDA YOUNG, SHONDRA SUMMERS-ARMSTRONG, ARBY HAMBRIC; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-(RICKI Y. BARLOW, LAWRENCE WEEKLY, PAMELA GOYNES-BROWN, NANCY BRUNE)

7. [Discussion for possible action regarding Green Impact Zones and possible connections to SNEC by Rick Van Diepen of Green View Global on behalf of the Ward 5 Chamber of Commerce](#)

Minutes:

RICK VAN DIEPEN, representing Green View Global, and KATHERINE DUNCAN, representing Ward 5 Chamber of Commerce, were present. MR. VAN DIEPEN explained that he worked with MS. DUNCAN on historic renovations to the Harrison House in West Las Vegas to make it a green model for energy and water conservation measures for properties throughout the neighborhood. He explained the idea for a Southern Nevada Green Impact Zone, which was presented to the members of the Ward 5 Chamber of Commerce and the Green Building Community, and included plan for the creation of the Green Impact Zone as a way to spur economic development in the sustainability area, given the age of the homes in the neighborhood. This would provide a great opportunity for job training and energy bill reduction. He described a project he worked on for Habitat for Humanity, in which two homes were built in Henderson, Nevada, to LEED (leadership in energy and environmental design) standards and were showcased for a period to educate people on how affordable homes could be designed to be sustainable, healthy and provide more disposable income by saving on energy consumption. This model has been successfully done in other cities through private/public financing and could also be the model for Ward 5, with the Harrison House used as the headquarters for the neighborhood. He stressed that it would be ideal to use the momentum of the Harrison House renovation project and use increment funding to start the study. These goals would work well with the purpose of the SNEC, to stabilize communities and promote growth. He showed portions of the document green impact zone of Missouri as a PowerPoint presentation. A copy of this document was submitted as backup.

MS. DUNCAN emphasized that the project included designing a green home and getting approximately 20 people to conduct critical surveys. One of the components would be to use public transportation to get some of the people to view other nice green areas and provide a bridge to employment. Energy efficiency savings could be applied to people's homes, given that studies found that 60 percent of disposable income was spent in these areas. She noted there were a lot of dangerous buildings in the SNEC sector. The challenge of communication could be overcome through the use of the Internet. In order to put together a plan through surveying people for input, the SNEC's assistance would be needed.

CHAIR NEAL asked for the definition of a Green Impact Zone by legislative action or ordinance, to which MR. VAN DIEPEN replied that in Kansas City, Missouri, the Green Impact Zone was determined by municipality.

MEMBER YOUNG was familiar with the project in Kansas City, which received significant federal and private funding to upgrade homes and older buildings. She regarded it as a good idea for West Las Vegas but wondered how funding could

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be obtained. MR. VAN DIEPEN commented that work through the Southern Nevada Strong Grant was setting the stage for the Southern Nevada Light Rail System, through which grants could be obtained, as was the case in some of the communities that received federal grants to make improvements, such as in Phoenix, Arizona, in census tracts of low-income levels. He envisioned Ward 5 as the next Gas Light District.

MEMBER YOUNG discussed with MS. DUNCAN that Southern Nevada Strong would be a great partner, especially with the inner-city light rail.

MEMBER ATKINSON wondered where the funding would come from and commented to MR. VAN DIEPEN that it was wonderful to request the SNEC's support but funding would be needed from an agency that could provide significant monies. Energy efficiency improvements cost money, especially for older homes, such as the ones targeted for this project, because they are old and the roofs could not sustain solar panels, and they are costly and not completely free. MS. DUNCAN interjected that the project would require a multi-tier system with many resources that would have to be coordinated. She was hoping to establish a fund with an infusion of money, which could be repaid, to help start the project.

Respecting job opportunities, MEMBER ATKINSON remarked that it could not be said that the jobs will be given to all members of the SNEC community because the jobs described would require certain skills. MS. DUNCAN pointed out the tremendous opportunities in recycling and community policing. She anticipated the recycling program to pay a starting wage of \$15/hour, and the jobs would be provided to veterans first. MR. VAN DIEPEN added there would be opportunities for jobs through an apprenticeship program. A partnership with Green Chips to work with agencies to provide training would be ideal.

MEMBER ATKINSON asserted that he could not support this project without adequate, specified start-up funding. MEMBER SUMMERS-ARMSTRONG agreed with MEMBER ATKINSON'S comments and expressed her concerns with the extensive broadness of the presentation, which lacked a grant application to show how the program implementation would be done. It sounded great, but she emphasized that she would have to see a definitive plan with specific and solid approaches before she could give her support. MR. VAN DIEPEN agreed that having a work plan that included grants and partners would be helpful and suggested that the project could get started as a pilot project and a small grant application, with the Ward 5 Chamber of Commerce as the catalyst.

MEMBER ARMSTRONG discussed with MR. VAN DIEPEN his experience in the National Coalition. MR. VAN DIEPEN also indicated that, as president of the U.S. Green Building Council Nevada Chapter, it was very successful locally, and he wanted to bring a solid project to the SNEC area. He highlighted some of the accomplishments of the organization to demonstrate its passion for green building.

CHAIR NEAL posed various questions: 1) Who were the affordable housing developers? 2) What were the opinions of the City of Las Vegas and COUNCILMAN BARLOW on this matter? 3) Was NV Energy contacted? MS. DUNCAN responded that when the process started, she was advised that crime in the area was the major reason it was not getting economic development, so research was then conducted on various communities, and a model was found in Portland, Oregon. Subsequently, representatives were brought in from various entities to talk in Las Vegas about how the program could be emulated to help the SNEC sector. Thereafter, the issue with F Street came up, so she then had to work with various organizations on the Harrison House project and use it as a learning model for this proposal. She asked for the SNEC's approval and consideration of the Green Impact Zone, as a body under it, to enable her to reach out and build a consortium of people for this project.

MEMBER ATKINSON reiterated that there was no plan for the SNEC area, and that only information on what was done in Kansas City was provided. MR. VAN DIEPEN said he understood what would have to be done. MS. DUNCAN alleged that it was the duty of this body to develop a plan, as mandated in Nevada Revised Statutes, and she wanted to work with the SNEC to develop an economic development strategy. ASSISTANT CITY ATTORNEY BRYAN SCOTT clarified that the purpose of the SNEC Board was to advise governmental entities and to identify projects that could be eligible for federal funding.

MEMBER YOUNG felt uncomfortable with not knowing specifically what the role of the SNEC would be. She stated that further discussion was necessary.

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CHAIR NEAL reiterated that an implementation plan with stakeholders and funding was necessary and pointed out that Kansas City received federal stimulus dollars that were used to start. The Harrison House project was successful and could only serve as an example for potential growth, but the task would be to show in the plan how the Harrison House could become a part of the goal and how it would fit in.

MS. DUNCAN asked about federal legislation for the SNEC Board, and CHAIR NEAL explained to her that it is not in the Nevada Revised Statutes, but a committee was working to redraft viable goals for the SNEC Board. She noted that projects endorsed by the SNEC had to be real, vetted and with financial analysis. She advised MS. DUNCAN that she had until the deadline for the 12/8/2014 SNEC meeting to submit a solid plan for review.

8. [Report by Tiffany Tyler, Nevada Partners, regarding the Las Vegas Promise Neighborhood Initiative](#)

Motion made by KELVIN ATKINSON to Hold in abeyance Items 6 and 8 to 12/8/2014

Passed For: 5; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

DINA NEAL, KELVIN ATKINSON, LINDA YOUNG, SHONDRA SUMMERS-ARMSTRONG, ARBY HAMBRIC; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-(RICKI Y. BARLOW, LAWRENCE WEEKLY, PAMELA GOYNES-BROWN, NANCY BRUNE)

9. [Discussion for possible action regarding the update of the SNEC Community Economic Development Plan](#)

Minutes:

CHAIR NEAL provided an update on the progress of the SNEC Plan Strategy Committee regarding the SNEC Plan. The draft created in 2007 condensed the goals of the SNEC and made them manageable. She held a meeting with representatives of the Las Vegas Global Economic Alliance (LVGEA) about options to either include the SNEC in its plan or to support the goals of the SNEC. If the SNEC were to become a part of the LVGEA's plans, the SNEC would become a part of the region and its uniqueness could be lost, despite the funding opportunity. Therefore, the Committee decided to table that discussion.

The Committee discussed how SNEC could tie-in with Southern Nevada Strong and into the Southern Nevada Regional Planning Coalition in order to connect into the existing environment, given that the SNEC conducted analysis on community goals and was tying into the North Las Vegas Revitalization Plan for portions of North Las Vegas. The market study was pending completion towards the end of 10/2014 to include the North Las Vegas portion. The Chair felt confident about the plan because the Strategy Committee consisted of a membership that understands funding relationships that could help craft a manageable plan for presentation to the Economic Development Authority. She hoped the plan would be finalized by 10/30/2014 to bring back to this Board.

10. [CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE BOARD. NO SUBJECT MAY BE ACTED UPON BY THE BOARD UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED](#)

Minutes:

MEMBER HAMBRIC commented that a police officer, whose name he could provide, was issuing jaywalking citations to individuals crossing the street near Madison Avenue and F Street to get to the church and picking food supplies. JEFF McGEACHY, City of Las Vegas Senior Economic Development Specialist, said he would follow up after the meeting.

GREGORY MARTIN, Las Vegas resident, stated he was involved with the Gary, Indiana, Enterprise Zone and said that the Harrison House had attracted people interested in helping the community and mentioned some of the entities interested in Harrison House, but he felt it should be endorsed by this Board. He noted that the Harrison House provided a blending of the old and the new and regarded it as a welcoming place.

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STANTON WILKERSON, President of Harrison House, said the House had recently received 501c3 status and listing on the State Registry and City Registry of Historic Places, and would be going forward to the Department of the Interior for National Listing on the Registry of Historic Places. He pointed out that one of the missions at Harrison House was to educate people on African-American history and on sustainability. He would like if a measure for available jobs in sustainability were created, being that Harrison House was made a model. During the summer, contractors were teaching people about construction so that they could become informed before deciding on working in the construction field.

11. [ADJOURNMENT](#)

Minutes:

The meeting was adjourned at 7:24 p.m.

Respectfully submitted:

Gabriela Portillo-Brenner, Deputy City Clerk

Dina Neal, Chair

Persons with disabilities who require special accommodations or assistance at the meeting should notify the City of Las Vegas Economic and Urban Development Department, 495 South Main Street, Las Vegas, Nevada 89101 - 702-229-6551 on or before the close of business, two business days prior to the meeting date. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive
City of North Las Vegas City Hall, 2250 Las Vegas Boulevard North
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