

AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: NOVEMBER 7, 2001

DEPARTMENT: LEISURE SERVICES

DIRECTOR: DR. BARBARA P. JACKSON **CONSENT** **DISCUSSION**

SUBJECT:

Discussion and possible action to amend the park naming policies and procedures

Fiscal Impact

<input checked="" type="checkbox"/>	No Impact	Amount:
<input type="checkbox"/>	Budget Funds Available	Dept./Division:
<input type="checkbox"/>	Augmentation Required	Funding Source:

PURPOSE/BACKGROUND:

In 1992, the City Council unanimously passed a park naming policy which detailed the criteria for naming a parks or recreation facility within the City of Las Vegas. The intent of the original policy was to encourage the naming of parks or facilities according to their neighborhoods and communities, function and usage or in recognition of monetary contributions. The original policy expressly prevented naming park or recreation facilities after any living person. This policy was developed by the Park and Recreation Advisory Commission after researching the trends of other cities during that period of time

RECOMMENDATION:

The Department of Leisure Services recommends approval of this amended park naming policy

BACKUP DOCUMENTATION:

1. Agenda Memo
2. Original Policy
3. Park/Recreation Facility Naming Policy
4. Park/Recreation Facility Park Naming Policy Procedures

MOTION:

WEEKLY – APPROVED as recommended – **UNANIMOUS** with REESE not voting

MINUTES:

DR. BARBARA JACKSON, Director, Leisure Services, explained that the amendment would allow the City Council the option to honor those that are deceased or living without changing the current park naming process. She noted that the Park Advisory Board at its October meeting indicated a desire to retain the current park naming policy. With all due respect to the Park Advisory Board, COUNCILMAN WEEKLY stated that too much time is spent honoring those who are no longer living. There are many hardworking citizens that should be recognized and allowed to enjoy that while they are living. He expressed his support for DR. JACKSON'S recommendation.

CITY COUNCIL MEETING OF NOVEMBER 7, 2001

Leisure Services

Item 85 - Discussion and possible action to amend the park naming policies and procedures

MINUTES - Continued:

There was no further discussion.

(10:16 - 10:18)

1-2601

AGENDA MEMO

CITY COUNCIL MEETING DATE: NOVEMBER 7, 2001

DEPARTMENT: LEISURE SERVICES

**ITEM DESCRIPTION: DISCUSSION AND POSSIBLE ACTION TO AMEND THE
PARK NAMING POLICIES AND PROCEDURES**

The park naming policy as amended will continue to encourage the naming of parks and/or recreation facilities according to neighborhoods, communities, functions and usage, as well as the recognition of monetary contributions. In addition, the policy will allow for naming parks and facilities in honor of citizens, living or deceased. The process for naming parks or facilities will remain intact with the Department of Leisure Services involved procuring neighborhood input and the Park and Recreation Advisory Commission continuing to review the suggestions and offering recommendations to the Mayor and Council for final approval.

At its October 10, 2001 meeting, the Park and Recreation Advisory Commission voted to retain the current park naming policy by a vote of seven approved, two apposed and one abstained.

TO:
The City Council

FROM:
LARRY K. BARTON, DEPUTY CITY MANAGER

SUBJECT: Discussion and possible action on the Park Naming Policies and Procedures as recommended by the Park and Recreation Advisory Commission.

PURPOSE/BACKGROUND

The City Council directed the Director of the Department of Parks and Leisure Activities to work with the Park and Recreation Advisory Commission and develop a Park Naming Policy. This policy is the result of the request by Council. The Park and Recreation Advisory Commission at their regularly scheduled meeting held February 12, 1992, unanimously approved the policy and process as presented.

FISCAL IMPACT

None

RECOMMENDATIONS

The Department of Parks and Leisure Activities and the City of Las Vegas Parks and Recreation Advisory Commission recommends City Council approval.


DAVID L. KUIPER, DIRECTOR
PARKS & LEISURE ACTIVITIES

Agenda Item

IV. (e) B.

CITY COUNCIL MINUTES

PARK NAMING POLICY:

FEB 19 1992

0102

→ ORIGINAL
Dated 2/19/92

1. No Park or Recreation Facility will be named after any living person.
2. Whenever possible, Parks and Recreation Facility names should:
 - A. Be oriented to the neighborhood or community in which the facility is to be located.
 - B. Relate to the function and general use of the facility or its location.
 - C. Provide an opportunity to recognize outstanding contributions towards Parks, Recreation, Cultural, Senior Citizens Programs, and other Department/City related programs or projects, providing that the cost of the donation exceeds 5% of project budget. (No Park and Recreation Facility will be named after any living person or any person deceased two (2) years or less - See Paragraph 1).
3. No Park or Recreation Facility will be named without the approval and recommendation of the Park and Recreation Advisory Commission, all other appropriate Boards and Commissions, and the Mayor and Council of the City of Las Vegas.
4. Whenever possible, the local neighborhood should be surveyed or provided some like opportunity to provide input and recommendations into the name selection process.
5. All Parks and Recreation Facilities should be formally named prior to final design and award of any construction contracts by utilization of the following process.
 - A. Identification of any project requiring formal identification through the naming process by Parks and Leisure Activities Director and staff.
 - B. Public notice of intent to solicit names for the facility by means of a local survey or neighborhood or town meeting(s) or other advertisements i.e. newspapers, flyers, and posted announcements.
 - C. Receipt of proposed park name forms by Parks and Leisure Activities Director.
 - D. Completion of survey or meetings with proposed recommendation(s) forwarded to the Park and Recreation Advisory Commission for the next available Board Agenda, involving recommendations of all other Boards and Commissions when applicable.
 - E. Park and Recreation Advisory Commission meets and makes preliminary recommendation to be forwarded to Mayor and Council for action for the next available agenda based on public input and recommendations by other appropriate Boards and Commissions.

CITY COUNCIL MINUTES

FEB 19 1992

0103

PARK NAMING POLICY CONTINUED:

- F. Based on recommendations of Park and Recreation Advisory Commission, Mayor and Council select the name for the facility by means of an agendaed item provided by the Parks and Leisure Activities Director.
- 6. Park names will be changed only if the current name does not have geographical, historical or other significance. No park named after an individual shall be considered for a change in name. (All existing parks named as of the date this policy is ratified by Mayor and Council, will be grandfathered in and shall remain so).
- 7. This policy does not affect monument, sub-structures, or special activity areas within the existing or new park sites and only pertains to City owned parks and buildings within the City of Las Vegas.
- 8. Parks donated to the City of Las Vegas through the Park Impact Fee In-Lieu of Process will be named through the Park Naming Policy heretofore established.
- 9. This policy will become effective on the date when ratified by Mayor and Council.

1. Fill out a form then place the item on the Agenda of Parks and Leisure Activities Advisory Commission at the next available meeting (responsible person - Director of Parks and Leisure Activities).
2. Board reviews (sub-committee) and makes recommendation to Council. (Responsible person - Chairman of Parks and Leisure Activities Advisory Commission). Posting process for immediate neighborhood and in Parks and Recreation facilities.
3. Place on Council Agenda for final approval. Responsible persons (Mayor, Council, Mayor and Council).

PARK MAKING PROCEDURES:

CITY COUNCIL MINUTES

FEB 19 1992

0104

