

City of Las Vegas

MAIN STREET AD HOC SUBCOMMITTEE OF THE ARTS COMMISSION
CITY HALL, 495 S. MAIN STREET
CITY CLERKS 2ND FLOOR CONFERENCE ROOM
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov

MINUTES OCTOBER 16, 2014 2:30 PM

ITEMS LISTED ON THE AGENDA MAY BE TAKEN OUT OF THE ORDER PRESENTED; TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME. BACKUP MATERIAL FOR THIS AGENDA MAY BE OBTAINED FROM BEVERLY K. BRIDGES, CITY CLERK, AT THE CITY CLERKS OFFICE AT 495 SOUTH MAIN STREET, 2ND FLOOR OR ON THE CITY'S WEBPAGE AT www.lasvegasnevada.gov.

1. [CALL TO ORDER](#)

Minutes:

CHAIR ABELMAN called the meeting to order at 2:30 p.m.

PRESENT: CHAIR ABELMAN and MEMBERS GROGAN and ALVAREZ

EXCUSED: MEMBER TUPAZ

ALSO PRESENT: DIANNE CRIPE, Visual Arts Specialist, ROBERT SYLVAIN, Deputy City Attorney, and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

2. [ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW](#)

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive; Las Vegas Senior Center, 451 East Bonanza Road.

3. [PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED](#)

Minutes:

None.

4. [Discussion for possible action regarding the artist selection process for the Main Street art benches \(No Fiscal Impact\) Ward 3](#)

Minutes:

No action was taken.

CHAIR ABELMAN deferred to DIANNE CRIPE, Visual Arts Specialist, who explained that at the previous meeting of the Main Street Ad Hoc Subcommittee, she was directed to craft a Call to Artists, which she was working on, with the assistance of the City Attorney's Office to ensure the proper terminology for the scope of work required. The Call to Artists is broadcast locally and nationally to recruit as many artists as possible. "Best practice" guidelines would be followed, and applications would have to be

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submitted to the City Clerk's Office. A panel of five individuals would then be created to consider the applications and make a selection of first, second and third places.

CHAIR ABELMAN discussed with MS. CRIPE that the panel would be formed in accordance with the ordinance for the Arts Commission, with input taken from the Commissioners. The project was being sponsored by the Public Works Department; therefore, a representative from this department would be on the panel, which would be determined by the Cultural Affairs Office.

MS. CRIPE indicated to CHAIR ABELMAN and COMMISSIONER ALVAREZ that the Arts Commission members would have the ability to vote on the selection of the artist, not the panel. There might be two panels, given that two different types of artists might be needed; one for the benches and another for the gateway piece. A national search may depend on the project and availability of funds. A blind application submittal may be possible.

COMMISSIONER ALVAREZ verified with MS. CRIPE that the Public Works Department would be installing the benches as part of the improvement plan and as a way to get art on the street. Given the short timeframe and Public Works' desire to have an artist by the end of 2014, COMMISSIONER ALVAREZ said that immediate action was necessary.

COMMISSIONER ABELMAN stated that Public Works staff should work with the Arts Commission members on the artistic benches. COMMISSIONER GROGAN stated that Public Works staff was open to the design, as depicted in the pictures shown at the first presentation of the Main Street Improvement Plan. Perhaps the bench types and acceptable guidelines should be defined for functionality. MS. CRIPE indicated that the artist would be required to submit specifications and to understand the history of the landscape and the site, whether the artist was local or not.

MS. CRIPE explained to CHAIR ABELMAN that as soon as the artist is selected, the criteria for the benches would be available.

COMMISSIONER GROGAN confirmed with MS. CRIPE that the artists would be required to write a paragraph on their background in public art and would have to be amenable to working with a large group of people. The first phase will consist of 15 benches, with each being different or groups of different benches.

CHAIR ABELMAN said that even though Public Works staff had not specified the area for the benches, there was real opportunity for something nice. COMMISSIONER GROGAN noted that there would be various components to this project.

5. [Discussion for possible action regarding artwork and/or art enhancements on Main Street and/or Commerce Street \(No Fiscal Impact\) Ward 3](#)

Minutes:

No action was taken.

CHAIR ABELMAN stated that Public Works staff was open to parceling out rather than doing a gateway art piece. He requested input.

COMMISSIONER ALVAREZ commented that a decision would have to be made on whether to spend the \$100,000 on one large work of art or to break it up on multiple works of art to be spread out along Main Street. He asked if this would be a possibility. DIANNE CRIPE, Visual Arts Specialist, replied that she would have to confer with Public Works and report back.

COMMISSIONER GROGAN opined that \$100,000 for a qualified artist on a main art piece would not be enough, but the chosen art piece should be prominent, noting that it would be nice to set aside areas on Main Street for other art pieces.

COMMISSIONER ALVAREZ agreed with setting aside areas, as long as they are placed along the sidewalk and the creation of plazas avoided. CHAIR ABELMAN added that it was easier to find smaller pieces. Perhaps strategic places for impact pieces could be identified. MS. CRIPE indicated that she would be meeting with Public Works staff to find out about additional sites along Main Street for art. COMMISSIONER ALVAREZ pointed out that public art could be on light poles, as it had been done in Reno, Nevada.

CHAIR ABELMAN noted that he would like to move forward. COMMISSIONER ALVAREZ emphasized that \$100,000 was not a lot of funding for a nice art piece, and the possibility of fundraising was still not clear.

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6. [Discussion for possible action regarding fundraising for Main Street artworks/enhancements \(No Fiscal Impact\) Ward 3](#)

Minutes:

No action was taken.

CHAIR ABELMAN asked how a fundraising event could be held if funds could not be solicited. ROBERT SYLVAIN, Deputy City Attorney, indicated that flyers could be sent out regarding a scheduled event with a note that contributions could be made. COMMISSIONER GROGAN verified that contributions could be made to the City and earmarked for the Arts Commission's use. DEPUTY CITY ATTORNEY SYLVAIN suggested submitting any ideas to the City Attorney's Office for review of legal sufficiency. DIANNE CRIPE, Visual Arts Specialist, indicated to COMMISSIONER GROGAN she would work with the Public Information Officer on the press release.

CHAIR ABELMAN stated that people could approach the Commissioners about making contributions for the artwork and offer recognition plaques, and they could be advised of the minimum contribution amount that would warrant a plaque. DEPUTY CITY ATTORNEY SYLVAIN indicated that would be part of the overall solicitation proposal to be reviewed. COMMISSIONER GROGAN remarked that it could be presented to the Subcommittee and then to the Arts Commission for consideration.

COMMISSIONER ALVAREZ indicated to COMMISSIONER GROGAN that he was satisfied with the Main Street Improvement project.

7. [Discussion regarding topics for future agenda items by the Main Street Ad Hoc Subcommittee of the Arts Commission. Comments made during this portion of the agenda by individual Commissioners shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not any such proposed item\(s\) is/are within the purview of the Commission and/or whether such proposed item\(s\) shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken regarding the proposal](#)

Minutes:

COMMISSIONER GROGAN noted that DIANNE CRIPE, Visual Arts Specialist, was working on projects.

8. [CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE COMMISSION. NO SUBJECT MAY BE ACTED UPON BY THE COMMISSION UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED](#)

Minutes:

MELISSA PETERSEN clarified with DIANNE CRIPE, Visual Arts Specialist, the process and timelines for the Main Street art benches, artwork and the selection of the panel. MS. PETERSEN commented that it would be nice if the public could be made aware of the project.

Regarding any fundraising for the project, MS. PETERSEN advised the Commissioners to act cautiously, because it could turn on them.

MS. PETERSEN asked why the project did not include the 18b Las Vegas Arts District, noting that it seemed the City was focusing on one street, to which COMMISSIONER GROGAN replied that it was being done as part of the Main Street improvements project. COMMISSIONER ALVAREZ pointed out that Main Street ran through the 18b Arts District.

ROZ KNIGHT, City of the World Gallery, clarified with MS. CRIPE that the benches would be placed along Main Street from Stewart Avenue to Bonneville Avenue for Phase One, and then to Las Vegas Boulevard.

RUZO LOGIC, local artist, discussed with MS. CRIPE that the guidelines for the artist selection process came from the City ordinance regarding the Arts Commission.

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CHAIR ABELMAN thanked everyone for their input.

9. [ADJOURNMENT](#)

Minutes:

The meeting was adjourned at 3:09 p.m.

Respectfully submitted:

Gabriela Portillo-Brenner, Deputy City Clerk

Dianne Cripe, Visual Arts Specialist

Facilities are provided throughout City Hall for the convenience of disabled persons. Reasonable efforts will be made to assist and accommodate physically handicapped persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerks office at 229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

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