

City of Las Vegas

ARTS COMMISSION
CITY OF LAS VEGAS CITY HALL
495 SOUTH MAIN STREET, SECOND FLOOR
CITY CLERKS CONFERENCE ROOM
LAS VEGAS, NEVADA 89101
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov

MINUTES

May 15, 2014
3:30 PM

ITEMS LISTED ON THE AGENDA MAY BE TAKEN OUT OF THE ORDER PRESENTED; TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME. BACKUP MATERIAL FOR THIS AGENDA MAY BE OBTAINED FROM BEVERLY K. BRIDGES, CITY CLERK, AT THE CITY CLERKS OFFICE AT 495 SOUTH MAIN STREET, 2ND FLOOR OR ON THE CITY'S WEBPAGE AT www.lasvegasnevada.gov.

1. [CALL TO ORDER](#)

Minutes:

CHAIR GROGAN called the meeting to order at 3:33 p.m.

PRESENT: CHAIR GROGAN and COMMISSIONERS NOWAK, DEANER, DENTON (via teleconference), SCHEFCIK, SCHNEIDER, ALVAREZ, MICHAELS (excused until 3:36 p.m.), ABELMAN, TRIMBLE, TUPAZ and FRIEDMAN (excused until 3:46 p.m.)

ALSO PRESENT: DIANNE CRIPE, Visual Arts Specialist, Office of Cultural Affairs, DEPUTY CITY ATTORNEY BOB SYLVAIN and DEPUTY CITY CLERK JACQUIE MILLER

2. [ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW](#)

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive; Las Vegas Senior Center, 451 East Bonanza Road

3. [PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED](#)

Minutes:

None.

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4. [For possible action to approve the Final Minutes by reference of the Regular Meeting of April 17, 2014](#)

Motion made by STEPHEN GROGAN to Approve

Passed For: 10; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

STEPHEN GROGAN, NANCY DEANER, ALICE DENTON, GLENN NOWAK, JERRY SCHEFCIK, CANDY SCHNEIDER, BRIAN ALVAREZ, MARC ABELMAN, JOHN TRIMBLE, DAVID TUPAZ; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-STACIE T. MICHAELS, STAN L. FRIEDMAN

5. [Report by the Arts Commission Chair regarding the monthly summary of current initiatives, cultural events and opportunities \(No Fiscal Impact\) All Wards](#)

Minutes:

CHAIR GROGAN mentioned that Helldorado Days is going on this week. He said he picked up a copy of Las Vegas Weekly which covered art in Las Vegas.

COMMISSIONER ALVAREZ said that Wednesdays, on Fremont Street, part of the street has been shutting down so tables can be set up and people can paint. He said that on Friday, June 13, 2014 from 4:00 p.m. to 10:00 p.m., Zappos is having a Right Shop series and Fremont Street will be shut down from Las Vegas Boulevard to the Container Park and skateboarders, artists and musicians will be there.

COMMISSIONER SCHEFCIK said that the University of Las Vegas, Nevada just opened Painted Pictures at the Barrick Museum which are abstract photographs by entertainer JERRY LEWIS. He used the camera as a tool to paint by letting the shutter stay open while he refocused or moved the camera and captured the motion of light. The exhibit will be open into September, 2014 and in conjunction with the exhibit is the Jerry Lewis film festival at the Barrick Museum auditorium. The premier of the 50th anniversary of the Nutty Professor starts May 15, 2014 and shows until Thursday of next week and then Cinderella will start. There are 18 films that will be shown for free every day, showing at 9:00 a.m., 11:00 a.m., 1:00 p.m. and 3:00 p.m. COMMISSIONER DEANER commented that she saw the films on Fremont Street when she was a kid. COMMISSIONER SCHEFCIK verified for CHAIR GROGAN that the museum is open Monday through Friday from 9:00 a.m. until 5:00 p.m., Thursday evenings until 8:00 p.m. and Saturdays from 12:00 p.m. until 5:00 p.m.

CHAIR GROGAN reported that upcoming Visual Arts events include In Honor of African American Heritage 2014 which are paintings by Joseph Watson on view at the Fifth Street School gallery through June 14, 2014; the Little Green Men exhibition at the City Hall Gallery, 2nd floor through July 14, 2014 which explore artists' takes on life on other planets and space travel; Celebrating Life at the Charleston Heights Art Center which showcases art by those 55 and better through July 12, 2014 with awards on May 23, 2014.

CHAIR GROGAN said that he and other Commissioners went on a tour of public art in the city and commented that there is public art scattered around the city; he encouraged the other Commissioners to have a map with them showing where public art is located in case they want to see something or have an idea of where public art should be placed. He visited the exhibit at the Charleston Heights Art Center and commented that there are very talented citizen artists in the 55 and older category.

COMMISSIONER DEANER verified for COMMISSIONER MICHAELS that the Office of Cultural Affairs has the public art map as well as a virtual map. The City's public art has been mapped and now they are working to expand the area to map art in the entire Valley.

CHAIR GROGAN reported that on the first floor of City Hall an exhibition has been set up by K.D. Matheson which will go through July 17, 2014. Upcoming Performing Arts events include the Uganda Orphans Choirs performing at the West Las Vegas Library Theater on May 17, 2014; the Gypsy Musicians will perform downtown on June 21, 2014; the Fiesta Filipino will be held at the Sammy Davis Jr. Festival Plaza on May 25, 2014; and the Children's Art Festival will be held at the Centennial Hills Center from 10:00 a.m. to 3:00 p.m. on May 31, 2014.

CHAIR GROGAN pointed out that the next meeting will be the annual meeting and in years past this was a major event held at a country club with food. This year it will probably be held at City Hall, and he encouraged the

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Commissioners to attend as it will be a chance for the Commissioners to provide input regarding the direction they would like the Arts Commission to take in the coming year. The Commission will take a break for the summer and if any subcommittees want to have a meeting, they can coordinate through himself or COMMISSIONER DEANER.

CHAIR GROGAN presented a Certificate of Appreciation to COMMISSIONER FRIEDMAN for his service on the Commission.

6. [Report by the Office of Cultural Affairs regarding monthly summary of current initiatives \(No Fiscal Impact\) - All Wards](#)

Minutes:

DIANNE CRIPE, Visual Arts Specialist, Office of Cultural Affairs, reported that on May 8, 2014, staff had a pre-submittal meeting for the architectural photography competition for the Commission of Significant Las Vegas Structures. There was a great turnout but it does not mean all will apply for the Commission. The deadline is May 22, 2014 and there seems to be a great mix of artist photographers applying.

MS. CRIPE indicated that the Library District Public Art is included on the public art map, in addition to the University of Las Vegas, Nevada and the City of Las Vegas. The Public Art Virtual Tour is expanding.

MS. CRIPE explained that the budget from the Municipal Art Fund for next year is \$100,000 and \$30,000 has been earmarked for the Charleston Heights Art Center Public Artwork. The General Fund budget is in the amount of approximately \$40, 000 to \$42,000.

MS. CRIPE reported that the users of the Charleston Heights Center are providing input, as well as staff. They are looking for tile artwork that will engage pedestrians and vehicular traffic. They want something that is colorful, that reflects the neighborhood, possibly reflecting the uses of the building, which is art, and that is interactive with children. She will put a call to artists for the \$30,000 project. Also, the Historic Westside School Gates project has been dormant for some time but it looks like funding for the design portion is available and ZAK OSTROWSKI is the artist chosen for the project. MR. OSTROWSKI will be receiving design fees and will be supervising the fabrication and installation of the gates. Staff will be working with Public Works to confirm the actual budget for fabrication.

There has been no movement in the last month regarding the Ogden Underpass; Colab is under contract for that project.

MS. CRIPE explained for COMMISSIONER ABELMAN that under contract means the winning team of artists was given a list of possible art enhancements. The City, through Public Works, will provide a cost-estimate for those enhancements. \$450,000 has been allocated for the art and the City is looking at all ideas provided by the team of artists to make sure the project is uniform, cohesive and affordable. COMMISSIONER DEANER added that she and JORGE CERVANTES, Executive Director, Community Development, sat on the panel and reviewed presentations; the chosen proposal by ERIC STRAIN and his team was to make the middle of the underpass a pedestrian walkway and put traffic on the outside. However, it is much more expensive than anticipated, and now is a matter of trying to identify funding to proceed. COMMISSIONER MICHAELS asked what the funding source is for the project and COMMISSIONER DEANER replied that it is a combination of funding.

CHAIR GROGAN pointed out that when the Commission did a tour of the public art around the city and they noticed that several pieces of the artwork need identification and in some cases it was hard to see. This will be added to a future budget to make sure that public art in the city is identifiable by the artist.

7. [Discussion for possible action regarding an update by the Education Subcommittee \(No Fiscal Impact\) All Wards](#)

Minutes:

DIANNE CRIPE, Visual Arts Specialist, Office of Cultural Affairs, reported that the artist workshops will be a series of two or three workshops geared for artists who are interested in being involved in public art projects. DENISE DUARTE from

Clark County and City of Las Vegas staff will be involved and will talk about the programs, the submittal process and the legal aspects.

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COMMISSIONER DEANER reported that she met with the American Planning Association (APA) and the American Institute of Architects (AIA) who are involved with the Box City program, which is targeting 3rd Grade students. They will be working with the Education Subcommittee on another program for high school students named Art in Public Places. This program will target the Downtown Achieves high schools which are Valley High School and Western High School, and artists will be brought in to work with students and the school district. The Education Subcommittee will work with the school district's Partnership Program to work with Western High School. COMMISSIONER NOWAK will draft the residency content, which will include public art and government, place making, examples of public art projects across the country, field trips and tie into a final exercise, which is to be determined. The program should be put together by fall.

MS. CRIPE reported that AUDREY BARCIO and REBECCA PUGH, two University of Las Vegas, Nevada (UNLV) art students, engaged in the City Hall Windows art project that pays homage to the Red Rock country by using hand cut paper that is flowing through the windows.

8. [Discussion for possible action regarding an update by the Public Relations and Marketing Subcommittee on current and upcoming marketing activities \(No Fiscal Impact\) All Wards](#)

Minutes:

COMMISSIONER ALVAREZ reported that he met with GINGER BRUNER, Our Las Vegas and The Daily Frame, to get an update on some of the issues she is working on.

MS. BRUNER indicated that they bring public art electronically to phones and mobile devices and offered her assistance if needed. She said that they are on track for 100,000 yearly views on Facebook and today have been hitting the call for photographers for The Daily Frame. She reported they have over 700 likes and are steadily growing. Every day someone new follows them on Twitter; they have made over 650 tweets, have 370 followers including KRISTEN DESILVA, Las Vegas Review Journal, they have re-tweets from MELODY SWEETS from the show Absinthe, who has 3,800 followers, PJ Perez who has 2,600 followers and Las Vegas Sign with 44,000 followers.

MS. BRUNER reported that they are having a bricks and mortar show of The Daily Frame for the call for a group exhibition but the date is not yet confirmed. They are anticipating continued collaboration with MARY HAUSCH'S University of Nevada, Las Vegas Advanced Journalism class. The students have been doing a lot of daily frames and have been writing profiles.

COMMISSIONER ALVAREZ said that there has been a lot of progress at The Daily Frame and he likes the numbers that MS. BRUNER reported.

9. [Discussion for possible action regarding potential artwork on Main Street and the creation of an ad hoc subcommittee to review artwork on Main Street \(No Fiscal Impact\) - Ward 3](#)

Motion made by STACIE T. MICHAELS to Approve the creation of a subcommittee dealing with potential artwork on Main Street

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

STEPHEN GROGAN, NANCY DEANER, ALICE DENTON, GLENN NOWAK, JERRY SCHEFCIK, CANDY SCHNEIDER, BRIAN ALVAREZ, STACIE T. MICHAELS, STAN L. FRIEDMAN, MARC ABELMAN, JOHN TRIMBLE, DAVID TUPAZ; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-(None)

Minutes:

CHAIR GROGAN stated they had a good presentation at the last meeting regarding the renovation of Main Street. One thing that is part of charge for the Arts Commission is seeing opportunities where public art can be expanded. The Public Works Department would support the Arts Commission's places for public art. He suggested the Commission adopt and form an ad hoc subcommittee for the Main Street Art Program. COMMISSIONER ABELMAN agreed to Chair that subcommittee because it is paramount to seek not only artwork, but financial support for the artwork.

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COMMISSIONER DEANER explained that because the subcommittees meetings have to be posted it is hard to schedule and currently, two hours per month are devoted to subcommittees, which are allocated between the Marketing and PR and the Education Subcommittees. Once this committee is formed it will be easy to schedule into one of those time slots. CHAIR GROGAN asked the Commissioners to let COMMISSIONER ABELMAN know if they are interested in being a member.

COMMISSIONER TUPAZ asked how raising funds for the subcommittee for the public art program ties up with raising funds for the Arts Commission and if the Commissioners are allowed to raise funds. COMMISSIONER DEANER replied that she spoke with the City Attorney's Office who said it is not impossible to put a query out to the community to find partnerships. Staff has been tasked to put together a paragraph to send to the City Attorney's Office if this can be done. The Arts Commission is not allowed to ask for money but it would be allowed to send a letter to citizens possibly place something general on the website. DEPUTY CITY ATTORNEY BOB SYLVAIN added that the City Attorney's Office will have to see the proposal before it can determine if it is appropriate. CHAIR GROGAN opined that they have to be careful with fundraising, but finding the appropriate language which points to the project could show who is interested. He indicated that they need the subcommittee's direction on what sort of art and costing it is looking for as that will define the amount of money and partnerships being sought. COMMISSIONER TUPAZ wondered if a template could be created to use for future projects and COMMISSIONER DEANER thought that would be the case. CHAIR GROGAN indicated that few years ago there was discussion about creating a parallel non-profit that would seek money and deal with the City of Las Vegas public art and today's discussion is the first step to formalize ways to fundraise.

COMMISSIONER TUPAZ asked how Commissioners can reach out to organizations they associate with who may be interested in funding public art projects and COMMISSIONER DEANER replied that the Commissioners cannot solicit funds, however, if funds are offered, they can accept them. DEPUTY CITY ATTORNEY SYLVAIN added that they can accept unsolicited donations. CHAIR GROGAN stated that after they see the concept of what might go on Main Street and the fact that the Arts Commission is generally looking for funding without asking for it, funding may come in without a request.

COMMISSIONER MICHAELS asked if subcommittees can only meet at a pre-determined time for the foreseeable future. COMMISSIONER DEANER replied that all Boards and Commission meetings of the City are held to the same standards. CHAIR GROGAN indicated that this does not preclude the Commissioners from meeting with other commissioners and talking about projects one-on-one. COMMISSIONER DEANER added that the Commission is not being singled out, but it has to do with the Open Meeting Law and mentioned that the Commissioners can participate telephonically. CHAIR GROGAN stated that the Arts Commission has tried in other instances to have the Commission meetings out in the community but that became unattainable and the bus tour was a tremendous goal to achieve. COMMISSIONER DEANER added that the tour was more of a social event because the Commissioners could not discuss or make decisions on anything.

10. [Discussion for possible action regarding the Broken Windows project \(Office of Cultural Affairs General Fund \\$5,000\) Ward 3](#)

Motion made by DAVID TUPAZ to Approve

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

STEPHEN GROGAN, NANCY DEANER, ALICE DENTON, GLENN NOWAK, JERRY SCHEFCIK, CANDY SCHNEIDER, BRIAN ALVAREZ, STACIE T. MICHAELS, STAN L. FRIEDMAN, MARC ABELMAN, JOHN TRIMBLE, DAVID TUPAZ; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-(None)

Minutes:

DIANNE CRIPE, Visual Arts Specialist, Office of Cultural Affairs, indicated that at the last meeting the Commissioners discussed about moving away from individually painted boards for the windows to actual working on a template or stencil. The proposed cost would be to engage an artist to create a design and stencils. Those stencils would be given to the Code Enforcement Department who would be responsible for the materials and labor. Based on the architecture of the buildings in the area, Code Enforcement will choose a base and secondary color to use on the stencils. MS. CRIPE said they hope to get seven or eight stencil designs which can be re-used; if it is successful, another series of designs could be created next year.

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CHAIR GROGAN outlined the program for the audience stating that instead of having plywood on the windows of boarded up buildings, there is artwork on them to try to give a colorful, non-destructive look to the building.

11. [Discussion for possible action regarding permit fees for the sculpture installation on First Street \(Office of Cultural Affairs General Fund \\$750\) - Ward 3](#)

Motion made by CANDY SCHNEIDER to Approve

Passed For: 10; Against: 2; Abstain: 0; Did Not Vote: 0; Excused: 0

STEPHEN GROGAN, NANCY DEANER, ALICE DENTON, JERRY SCHEFCIK, CANDY SCHNEIDER, STACIE T. MICHAELS, STAN L. FRIEDMAN, MARC ABELMAN, JOHN TRIMBLE, DAVID TUPAZ; Against-GLENN NOWAK, BRIAN ALVAREZ; Abstain-(None); Did Not Vote-(None); Excused-(None)

Minutes:

DIANNE CRIPE, Visual Arts Specialist, Office of Cultural Affairs, said that the First Street Art Trail has several art opportunities and one of them is a large cat sculpture by artist JESSE SMIGEL, who did the Gnomes. Part of the fees are permit fees for the base and the template, and the Art Commission's approval is needed since the cost is over \$500.

COMMISSIONER ALVAREZ asked why they are paying fees for themselves to which COMMISSIONER DEANER explained they always pay the fees. COMMISSIONER ALVAREZ thought that was silly and wondered if the Code could be changed. MS. CRIPE said that if there is a large public art budget, a contract can be written so the artist is responsible for all of the fees. MS. CRIPE verified for COMMISSIONER MICHAELS that this budget was under \$12,000 and the fees were not included in that budget.

12. [Discussion for possible action regarding the City of Las Vegas Arts Commission artwork deaccession policy and procedure, which establishes guidelines for the rotation and disposition of current artwork \(No Fiscal Impact\) All Wards](#)

Minutes:

CHAIR GROGAN stated that his understanding is that all of the departments have to review the policy as it may have an effect on the way they operate.

DEPUTY CITY ATTORNEY BOB SYLVAIN confirmed that and said that this item is on the agenda for approval but the City Manager's office requested that no action be taken so it could be circulated internally to see if there are comments. He suggested to discuss any changes the Arts Commission would like to see on the policy or procedure and said that once it has been reviewed internally, it will be placed back on the agenda for approval. There are changes that he would like to make and will show those as red lines when he brings it back.

COMMISSIONER ALVAREZ said that this is a quite extensive and well written document. COMMISSIONER DEANER indicated that it is a formality and does not anticipate a lot of feedback.

COMMISSIONER DEANER confirmed for CHAIR GROGAN that if someone wants to deaccess a piece of art it would go through MS. CRIPE in the Office of Cultural Affairs. MS. CRIPE commented that this is something that would be done sparingly.

DEPUTY CITY ATTORNEY SYLVAIN verified for COMMISSIONER SCHNEIDER that the changes he would like to make are not with content, and cited that the second sentence in Section 6.1 should be moved to 6.21. CHAIR GROGAN asked if it could be pushed along so it could be a voting item by the June meeting. DEPUTY CITY ATTORNEY SYLVAIN said that he will follow up and ask for comments; the item will be placed on the June agenda as a voting item and if the process is not yet complete, it will be held in abeyance.

CHAIR GROGAN asked the Commissioners to read the policy and procedure and direct any questions to DEPUTY CITY ATTORNEY SYLVAIN.

- 13.

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Discussion regarding topics for future agenda items by the Arts Commission. Comments made during this portion of the agenda by individual Commissioners shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not any such proposed item(s) is/are within the purview of the Commission and/or whether such proposed item(s) shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken regarding the proposal.

Minutes:

CHAIR GROGAN pointed out that the next meeting is the annual meeting and requested the Commissioners look at the budget and make comments regarding where money might be spent. He also asked that if there are items to put on the next agenda to bring it to his attention.

COMMISSIONER DEANER mentioned that last year after the meeting they had a social gathering at the Now Cafe and they would like to do that again this year.

14. CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE COMMISSION. NO SUBJECT MAY BE ACTED UPON BY THE COMMISSION UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED

Minutes:

GINGER BRUNER, Contemporary Arts Collective, said that they are working hard on coming back and being an energetic organization. Next week they are having their first meeting and voting for board members and officers. She reported that they have an office at the Emergency Arts and they have cart blanche to do anything they want to curate at the Arts Factory where they will be doing pop up events. CHAIR GROGAN welcomed them and offered good luck going forward.

MELISSA PETERSEN, Contemporary Arts Center, asked if there was a time frame for the educational artist workshops. DIANNE CRIPE, Visual Arts Specialist, Office of Cultural Affairs, said they will start in the fall and invited MS. PETERSEN to contact her if she has any ideas that would be important to include in the workshops. MS. PETERSEN said to include information regarding what the artists need to have for a competitive bid for the project on Main Street.

15. ADJOURNMENT

The meeting adjourned at 4:31 p.m.

Respectfully submitted:

Jacquie Miller, Deputy City Clerk

Dianne Cripe, Visual Arts Specialist

Facilities are provided throughout City Hall for the convenience of disabled persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerks office at 229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive