Las Vegas Centennial History Grant Program Application

Part I is the **Application Cover Page**

Applicant Name:	Las Vegas Leadership Council c/o John Osborn, VP Marketing & Events, Las Vegas Metro Chamber of Commerce
Name of Organization	Las Vegas Metro Chamber of Commerce
Mailing Address	8363 W. Sunset Rd. Ste. 250, Las Vegas, NV 89113
Phone	702 641 5822
Email	John Osborn josborn@lvchamber.com Lisa Gough lgough@lvchamber.com

Amount of funds requested $**10,276**

Brief Description.

The application submitted for consideration will fund the allowable direct costs of one of the 10 class days that comprise Leadership Las Vegas. History Day October 17th 2014 is first full class day after orientation and provides an overview of Southern Nevada history with reflection on the pioneers and forces that have shaped our modern city. The class day consists of a field trip, tours, lectures and panel discussions along with group homework presentations. The day is anchored by Las Vegas' favorite historian Dr. Michael Green from CSN.

Grant Category.

Event
Education

Signature of Applicant John Osborn

John Osborn, VP Marketing & Events Las Vegas Metro Chamber of Commerce

II. Grant Description:

(additional sheets may be attached if necessary)

How will the award be used?

The award will be used to pay for direct costs in presenting History Day October 2014 and the associated activities supporting this element of the Leadership Program of the Las Vegas Metro Chamber of Commerce.

About Leadership Las Vegas

A select group of participants engage in a 10-month comprehensive program designed for participants to develop awareness of the community, foster leadership skills and join a network of leaders committed to accepting responsibility and acting on our community's shared concerns. Open to just 48-50 participants, the program consists of a unique retreat and a series of in-depth session days that review community sectors Southern Nevada, including the history of Las Vegas, gaming and tourism, government and politics, business outlook, local education infrastructure, criminal justice, health care, and much more. The Leadership Las Vegas program is overseen by the Chamber and Leadership Council, a group of alumni that assist in guiding the volunteer committees that sustain the planning, also review and administer selection for the program and policy oversight.

Today, the Leadership Las Vegas program has more than 1,200 alumni representing nearly every industry in Southern Nevada. Leadership Las Vegas has a distinct connection to the Centennial in that the class of 2001 originated the creation of the commemorative license plate frame and worked to with the NV Legislature to establish that license plate as a historic preservation funding mechanism. It is regarded as a model for the 'class project' that is central to the Leadership experience.

How will the award funds be used?

As described in the accompanying budget the award will offset the hard costs of the field trip that precedes History Day, hard costs associated with venues and food service for the class day. Funds will also be used to provide each participant with one or more books/DVDs to complement the class content. Examples are provided with final selection to complement class content for 2014.

- PBS: American Experience: *Las Vegas: An Unconventional History* DVD
- *Sun, Sin and Suburbia:* An Essential History of Modern Las Vegas by Geoff Schumacher (Author) Richard Bryan (Foreword)
- *100 First Las Vegans* A D Hopkins, published by the Las Vegas Review Journal

Funds will also be used to commission a new batch of commemorative poker chips that are presented to guest speakers as keepsake of their participation.

What is the historic significance of your project/activity to the city of Las Vegas?

Each year Leadership Las Vegas graduates a select group of accomplished professionals each of whom has made a personal commitment to serving their community individually and as a class. All are successful in their fields before selection to the class although many lack a comprehensive understanding of Las Vegas history. While History Day cannot serve as a complete history course, it anchors the remaining months with a shared understanding of the forces that created the city; the influence of Federal projects including Hoover Dam and the Test Site, the rise of our gaming economy and key moments such as desegregation. The majority of our graduates are not native born to Nevada and this element of the Leadership experience provides a basic shared foundation for looking at future business, civic and philanthropic opportunities. The historic value is thus the investment of that sense of history into our current and future community leaders. We anticipate that our current and future classes continue into the executive ranks of our leading corporate entities become leading lawmakers, healthcare professionals, educators, innovators and philanthropists. In every way our community will benefit from this class of professionals as they exert their influence on our civic, corporate, charitable and cultural life.

What are the key activities and timeline of your plan?

History Day is first full class day after orientation and provides an overview of Southern Nevada history with reflection on the pioneers and forces that have shaped our modern city. Prior to class day there is a tour to the Nevada Test Site thanks to access facilitated by Leadership Alumni.

The class day consists of tours, lectures and panel discussions along with group homework presentations. While the curriculum varies each year, Dr. Michel Green from CSN is a core presenter who mesmerizes the class by weaving as many class members or their business affiliations into a condensed history of our region. He demonstrates the deep interrelationships of founding families, the federal government and long time businesses enterprises in determining the character of our region.

Throughout the day, the class will meet and hear from those who also represent living history through their first-hand accounts of working for the pioneers of gaming or involvement in civil rights or nuclear legacy. Venues for the day include The Springs Preserve, Historic 5th Street School, the Mormon Fort, "Mob" Museum, Neon Museum and Reed Whipple Center. A full list of participants from the last few years is included. The day concludes with a mixer to introduce the current class to alumni, a social event that in its own way serves to connect a sense of history about Las Vegas to the traditions of our Leadership program.

Timeline

Summer 2014 – Committee is established and agenda developed, outreach for speakers and panel discussion begun. LV Metro Chamber staff establishes sponsors for day, event planning etc. Commemorative chips and reading material ordered.

August 2014 Committee presents draft agenda to Leadership Council

September 2014 Committee presents final agenda to Leadership Council for approval

September 2014 Test Site Field Trip for Class of 2015

October 17^{th} 2014 History Day 7:00am – 5:30pm
October 2014 Alumni Mixer event concludes the History Day activities.

If your project is going to be phased, please describe each phase.
n.a

Describe the final product resulting from your project. Two copies of a book, photo album, video tape, audio recording, brochure, etc. that archives your project are required.

The final product of this project will be an enriching sequence of tours, presentations, first-hand accounts and discussions that provide the class with an understanding of Las Vegas history. As an activity for those admitted to the Leadership Program, History Day is not open to the public. Each class day serves to bond the 44-50 member class in its commitment to community service and leadership. A class photographer documents the class and a portfolio of those images will be prepared to accompany the agenda required as proof of the experience provided by History Day along with the day's itinerary, agenda and biographies of the presenters.

III. Proposed Budget

Project Title: LV Leadership History Day 2014	Grant Request	Cash Match from LV Metro Chamber	In-Kind
Personnel			
LV Chamber Leadership Coordinator Lisa Gough 180 hrs @ $25		4,500	
John Osborn LV Metro Leadership 80 hrs @ $36		2,880	
Volunteer Committee on Class Day 9 hrs @ $*36			3,240
Honoraria for presenters (varies - calculated at 15 x $150)			2,250
**$36 per hour is maximum allowable*			
Additional Expenses			
DVD and Books for class of up to 50 (specifics TBA)	2,500		
Commemorative Chips for presenters	500		
Services			
Transport to NV Test Site 55 people			750
Food Service Test Site visit 55 people	600		
Atomic Testing Museum entrance fee x 55	576		
Venue (TBA) for History Class Day	3,000		
Transport to venues during History Class Day	600		
Audio Visual Services	300		
Food Service History Class Day breakfast/lunch	2,200		
Signage		250	
Food Service Alumni Mixer after History Class Day		2,500	
Project Planning Expenses			
Volunteer Committee preparation 30 hrs @ $36*			1,080
Volunteer Committee attendance at Council x hrs @ $*36			108
Overhead for admin services of Chamber of Commerce %**		2,836	
*(**calculated as a percentage of project total)*			
**$36 per hour is maximum allowable*			
Construction/Implementation Expenses, by priority	N/A	N/A	
Other Funding Sources			
Tuition pro-rated per Class day		9,179	
Corporate Sponsor for History Day		3,000	
	10,276	25,145	7,428

Project total **$42,849.40**

Please attach the following information in order on additional sheets. If not applicable, please describe below.

1.) Your organization's mission statement – *see attached*

2.) Your organization's current budget – *see attached*

3.) Your organization's current projects – *following*

Projects and Programs of the LV Metro Chamber.

Preview Las Vegas

This annual forecasting and relationship-building event converges dynamic national speakers, local economic experts and industry leaders in a conference and trade show event to give you the tools and information you need to do business in Las Vegas in the coming year.

Vegas Young Professionals

Vegas Young Professionals is the ideal organization to make new business contacts, gain a unique perspective on the Southern Nevada business community, and further your professional development

Small Business Excellence Awards

These annual awards commemorate the innovation, drive and ingenuity of Southern Nevada's small business community.

Policy & Committees

Engage in conversations on topics and issues relevant and impactful to Southern Nevada by participating in Chamber policy committees.

Leadership Las Vegas

The premier executive development program in Southern Nevada, Leadership Las Vegas is a 10-month deep dive into the individuals and organizations that make Las Vegas such a vibrant place to live and work.

Customer Service Excellence

Reward the best and brightest in customer service stars in your business with this FREE turnkey program managed in partnership with the Las Vegas Convention and Visitors Authority.

Chamber Connections

Meet potential new customers and make valuable business-to-business connections! Chamber Connections is the place for business professionals to come together and grow their business through sharing ideas, referrals and contacts.

Government Affairs

A fundamental component of the Chamber's mission is to advocate the views of the business community to our elected officials. This is done by engaging elected officials in meaningful policy discussions on your behalf. The Government Relations team identifies, develops and recommends policy to the Government Affairs Committee. The committee is a dynamic volunteer committee of Chamber leaders who meet monthly to guide the Chamber in its public policy positions, such as representing the best interests of business through candidate endorsements, contributions and grassroots campaign support.

4.) Resumes of principal personnel or organization Dr. Michael Green, Bill Marion, Curriculum Chair Gordon Absher and event agendas with guest speakers - *See attached.*

5.) Your organization's long-range plan – *See attached*

6.) Your organization's proof of 501(c)3 filing status with tax ID number - *See attached*

7.) Your organizations' most recent audit report, along with comments on the findings and recommendations, including a plan for corrective action taken on prior findings.
If corrective action is not necessary, a statement describing the reason that it is not necessary should accompany the audit report. *A single copy of the audit report is adequate and should be included with the original signed application. – See attached*

8.) If the project involves restoration of an historic building or structure, please attach documentation certifying the building is insured. **n/a**

9.) If the project involves restoration of an historic building or structure, a copy of the deed and legal description is required. **n/a**

Statement of non-applicability
This project does not involve the restoration of a historic structure or building.

If my grant is funded, I hereby agree to all requirements stated above, and authorize the Commission for the Las Vegas Centennial and the City of Las Vegas, to utilize information about my application and activities for publicity and public relations purposes, including the use of photographs and images of the project. Parental/Guardian consent will be obtained for the use of any name and/or image of children in completed legacies.

John Osborn 3/5/14

Signature Date
John Osborn, VP Marketing & Events Las Vegas Metro Chamber of Commerce

CHAMBER VISION, MISSION, VALUES, OBJECTIVES

Vision

To be recognized as the pre-eminent advocate and partner for business.

Mission

To strengthen, enhance and protect business in Nevada.

Values

Member Focus
Excellence
Integrity
Innovation
Teamwork
Leadership
Diversity

Objectives

Create an environment that promotes business thereby strengthening the community.

Drive public policy on behalf of the business community.

Achieve high levels of member satisfaction and loyalty.

Continually improve the Chamber's financial position.

Operate the Chamber with excellence, innovation and efficiency in accordance with our values.

Las Vegas Metro Chamber of Commerce
Income Statement - Operating Segment

		2014 Budget
Membership Sales	$	713,100
Renewal Dues		2,880,926
Non-Dues Revenue		1,876,390
Total Revenue		5,470,416
Compensation Expenses		3,591,887
Operating Expenses		1,537,433
Project Expenses		887,516
Relocation Expenses		56,845
Total Expenses		6,073,681
Net Income - Operating Segment	$	(603,265)
Depreciation and Amortization		(524,380)
Income from Investments		980,800
Subsidiary Earnings		45,456
	$	(101,389)

LEADERSHIP LAS VEGAS

2014 HISTORY DAY FINAL AGENDA

Session Day: **History and Arts & Culture**
Date: **Friday, October 18, 2013**
Chair: **Brian Rice '09**
Co-Chairs: **Krista Darnold '05, Sherrie McKenzie '007, Jim Briare '09**
Location: Cultural Corridor Theatre Center (formerly Reed Whipple Cultural Center, 821 Las Vegas Blvd N, Las Vegas, NV 89101

Key Committee Assignments	
Leadership Council:	Krista Darnold '05, Sherrie McKenzie '007 Brian Rice '09
AV Lead:	Jim Briare '09
Location Contact:	Mindy Unger-Wadkins '96
Load-In/Load-Out:	Allen Kaercher '88, Matt Engle '11

AGENDA

Day Sponsor*: *Wells Fargo Bank

OBJECTIVES: *To inspire participants to pursue and become involved in the preservation of Las Vegas History.*

GOAL: *To learn about the major historical themes that influenced the development of Las Vegas and the programs underway to chronicle our history.*

6:30 a.m. Lisa and Committee Members arrive to do set up / Caterer to arrive at 6 a.m.

7:15 a.m. Breakfast to be ready to serve

7:30 a.m. Class Time/Breakfast Served (Upstairs Rehearsal Space)

8:00 a.m. Welcome & Overview - Gordon Absher '09 / Alaina Cowley '12 (Theater)
Introduction of Make-up Classmates
Introduce Major Players

8:10 a.m. Sponsor Moment (Theater)
Angelica Pulido-Hull, Community Banking District Manager, Charleston Heights District/Southern Nevada, Wells Fargo Bank

8:20 a.m. History 101 (Theater)
Brian Rice '09, Partner, Acuity Solutions LLC

8:25 a.m. Why Reed Whipple Cultural Center (Theater)
Michael Gill, President and Board Chairman, Las Vegas Shakespeare Company

8:30 a.m. What Everyone Needs to Know About Las Vegas History (Theater)
Dr. Michael Green, Professor, College of Southern Nevada

9:25 a.m. Topographic History of Las Vegas (Theater)
Bill Marion '89, Principal, Purdue Marion & Associates

LEADERSHIP
LAS VEGAS

10:20 a.m.	The Interesting and Odd History of Las Vegas (Theater) Jim Briare '09, Creative Director, MGM Resorts International
10:25 a.m.	Walk to Neon Museum
10:30 a.m.	Tour Neon Museum Bill Marion '89, Principal, Purdue Marion & Associates
10:50 a.m.	Return to Facility (Theater)
10:55 a.m.	Pioneers Panel (Theater) Judge Lloyd George, U.S. District Court Senator Richard Bryan, Lionel, Sawyer & Collins Former Governor Bob Miller, State of Nevada Moderator: Claytee White, Director Oral History Research Center at UNLV Libraries
11:55 a.m.	Move to the Art Gallery
12:00 p.m.	Ethnic History of Las Vegas (Art Gallery) Jerry Simich, Author and UNLV Professor
12:00 p.m.	Lunch to be ready to serve. (Upstairs Rehearsal Space & Dressing Rooms)
12:15 p.m.	Lunch and Wardrobe (Rehearsal Space and Dressing Rooms)
1:00 p.m.	Homework – Four groups, each with 15 minutes and 3-4 minutes to enter/exit the stage (Theater) Group 1 1:00 p.m. – 1:15 p.m. Group 2 1:19 p.m. – 1:34 p.m. Group 3 1:38 p.m. – 1:53 p.m. Group 4 1:57 p.m. – 2:12 p.m.
2:20 p.m.	Wardrobe (Rehearsal Space and Dressing Rooms)
2:30 p.m.	The Interesting and Odd History of Las Vegas (Theater) Jim Briare '09, Creative Director, MGM Resorts International
2:35 p.m.	West Las Vegas Perspective (Art Gallery) Hannah Brown, President Emeritus, Urban Chamber of Commerce Tyrone Thompson '03, Assemblyman, State of Nevada, District 17 Regional Initiatives Coordinator, SNRPC
3:10 p.m.	Break (Drinks/Snacks will be in the same place as lunch)
3:15 p.m.	Arts & Culture 101 – Brian, Krista, Alaina (Theater) Brian Rice '09, Partner, Acuity Solutions, LLC
3:20 p.m.	Arts & Culture Panel (Theater) Patrick Duffy, President, Las Vegas Art Museum Board / Chief Experience Officer, Diamond Resorts International Nancy Houssels Co-founder and Co-chair, Nevada Ballet Theatre / Founder & Board Member of The Smith Center for the Performing Arts Myron Martin, President and CEO, The Smith Center for the Performing Arts Moderator-Flo Rogers '04, President and General Manager, Nevada Public Radio
3:30 p.m.	Coffee can be taken away at this time but leave cold drinks.

LEADERSHIP
LAS VEGAS

4:30 p.m. Debrief (Theater)
Gordon Absher '09 / Alaina Cowley '12
Leadership Challenges: History: NNSS Tour | Arts & Culture: Student Matinée | 14 for '14

4:45 p.m. Coming Attractions: Community Safety Net, November 15, 2013

5:00 p.m. Program time
Gordon Absher '09 / Alaina Cowley '12

5:30 p.m. End of Session

5:30 – 7:30 p.m. Annual History Day Mixer – CCTC (formerly Reed Whipple)

LEADERSHIP
LAS VEGAS

2013

Session #2 - History
Friday, October 12, 2012

Chair: **Brian Rice '09**
Co-Chair: **Paul Washeba '10**

Day Sponsor:

OBJECTIVES: *To inspire participants to become involved in preserving Las Vegas history while shaping our future.*

GOAL: *To learn about the major historical themes that influenced the development of Las Vegas and the programs underway to chronicle and preserve our history.*

AGENDA

6:30 a.m. Caterer to arrive to set up.

6:45 a.m. Lisa/John arrive to set up.

7:00 a.m. Committee to arrive to help with set up.

Need A/V Tech available - Will we be showing video with sound during breakfast/breaks/lunch.
We will have a couple of wireless microphones stored under the podium just in case they are needed.

Rick –Will be in charge of changing out the presentations in the laptop and help with time keeping
Liz – Will help Rick with time keeping.

7:30 a.m. Class Time/Breakfast Served
Lowden Theatre, Las Vegas Academy of International Studies, Performing and Visual Arts
Lowden Theatre is located at 9th and Clark Ave, Las Vegas, NV

8:00 a.m. Welcome & Overview
Dulcinea Almazan '10/Gordon Absher '09

8:05 a.m. Sponsor Moment
Morris Jackson, Community Banking District Manager, Wells Fargo

8:10 a.m. What Everyone Needs to Know About Las Vegas History
Dr. Michael Green, Professor of History, College of Southern Nevada

9:10 a.m. Topographic History of Las Vegas
Bill Marion '89, Principal, Purdue Marion & Associates
PowerPoint Presentation, PowerPoint clicker, lapel mic. Need A/V Tech available

10:10 a.m. Break
Class to Sign up for Next Session Homework – sign-up sheets in lunch room
Run DVD Need A/V Tech available

10:30 a.m. Pioneers Panel
Moderator: Bill Marion '89, Principal, Purdue Marion & Associates
Judge Lloyd George, U.S. District Court
Senator Richard Bryan, Lionel, Sawyer and Collins
Thalia Dondero, Board of Regents

LEADERSHIP
LAS VEGAS

11:30 a.m. Sponsor Moment / Break
Ed Guthrie, Executive Director, Opportunity Village

Ricardo's to arrive to set up lunch
Tod will talk about his book sometime during the break, tour, lunch time frame.

11:45 a.m. Tour of LV Academy
Brian working on tour guides.

12:15 p.m. Lunch
Run DVD Need A/V Tech available
Community Safety Net day may want class to sign up for homework during.

1:00 p.m. Homework – Group 1

Homework – Group 2

Homework – Group 3

Homework – Group 4

Need A/V Tech available. - All 4 homework groups will have some sort of presentation. They all could possibly need [illegible] with their presentation. Each group has 15 minutes for each presentation and 3-4 minutes to get on and off stage

2:15 p.m. Break

2:30 p.m. West Las Vegas Perspective (interview format)
Hannah Brown
Tyrone Thompson '03, Regional Initiatives Coordinator, Southern Nevada Planning Coalition

3:00 p.m. Economic Evolution of Las Vegas
Moderator: Paul Washeba '10
Troy Wade, Chairman-Nevada Test Site Historical Foundation, Atomic Testing Museum
Richard Lee, Vice President, Director Major Accounts, Ticor Title
Berlyn Miller, President, Berlyn Miller & Associates

4:00 p.m. From Sarno and Bugsy to City Center and Cosmopolitan: 80 years in 30 minutes.
Alan Feldman, Senior Vice President of Public Affairs, MGM Resorts International
Will need power point clicker and hand held mic.... .... [illegible] Need a/v tech to be available

4:30 p.m. Debrief
Dulcinea Almazan '10 / Gordon Absher '09

4:35 p.m. Valerie Wiener '90 – Presentation on upcoming Mastering Media Relations Seminar
Give quick overview on seminar, dates and sign up information.
December 4 or 13, 2012, 12:00 – 5:00 p.m. at Las Vegas Chamber of Commerce
Registration deadline: End of day on Oct. 31. Limited number of seats.
Registration information has been passed out and will be emailed class on Monday, Oct 15.

4:45 p.m. Next session overview and homework presentation.
Community Safety Net
Tim Mullin '10, Fuilala Riley '10

5:00 p.m. End of Session
History Mixer: Old Las Vegas Mormon Fort, 500 E. Washington, Las Vegas, NV 89101

Leadership Las Vegas

2012

Red = Person Responsible
Green = Notes

Session #2 - History
Friday, October 14, 2011

Co Chairs: Britta Carlson '07

Day Sponsor: AT&T

OBJECTIVES: To inspire participants to become involved in preserving Las Vegas history while shaping our future.

GOAL: To learn about the major historical themes that influenced the development of Las Vegas and the programs underway to chronicle and preserve our history.

AGENDA

7:00 a.m. Arrive to set up
Lisa, John, Rick will be here.
Ted bringing books to put out at each seat.

7:30 a.m. Continental Breakfast/Class Time
Cashman Center, Room 203
850 Las Vegas Blvd N, Las Vegas, NV 89101

8:00 a.m. Welcome & Overview
Tyrone Thompson '03/Dulcinea Almazan '10

Time Keepers for the day – Liz, Britta, Stacy, Rick, Mindy will be there all day and can switch off.
Lisa will bring time cards.

8:05 a.m. Topographic History of Las Vegas..Dulcinea (introduce)
Bill Marion '89, Principal, Purdue Marion & Associates
Powerpoint - will need clicker for presentation

9:40 a.m. Break

10:00 a.m. Shaping of Las Vegas ....Britta (introduce)
Moderator: Gary Waddell, KLAS, 8 News NOW
Hannah Brown
Thalia Dondero, Former Clark County Commissioner
Judge Lloyd George

11:15 a.m. Panel Q&A
Should either have a microphone or two set up in middle of room or have a couple of hand mic's ready so committee members can take to those with questions so everyone can hear questions.

11:15 a.m. Bottled water and snack should be set up for class to pick up on way out to the bus.

11:30 a.m. Break and Load Bus
Jan will coordinate with bus company. Confirm with bus company where to pick up class, what time, send them tour schedule and double check that the sound system is on both levels of the bus.

Leadership Las Vegas

Red = Person Responsible
Green = Notes

11:50 a.m. Bus tour
Paul to ride downstairs to guide bus driver.
Tour schedule ....Bill/Dulcinea/Paul

12:30 p.m. Cupcakes delivered for desert/afternoon snack.

1:15 p.m. Lunch
Class will need to sign up for homework times for Nov. 4 Community Safety Net day during lunch. Tyrone will make announcement and sign-up sheets should be put at the back of the room.

2:10 p.m. Break/Class to set up for homework presentations

Liz to introduce homework presentations.

Some homework groups will need sound with their presentations. They will bring their own laptop and will need time to set up.

2:30 p.m. Homework Group 1

3:00 p.m. Homework Group 2

3:30 p.m. Homework Group 3

4:00 p.m. Homework Group 4

4:30 p.m. Debrief
Tyrone Thompson '03/Dulcinea Almazan '10
Hand out bibliography/timeline hand outs

4:35 p.m. Valerie Wiener – Mastering Media Relations Seminar, quick overview seminar, dates and sign up information
December 1 or 6, 12:00 – 5:00 p.m. at Las Vegas Chamber of Commerce
Registration deadline Oct. 24.
Pass out hand-out. Will also email handout to class on Monday, Oct 17.

4:40 p.m. Next session overview
Community Safety Net – will need 15-20 minutes to review and have class sign up for homework

5:00 p.m. End of Session

5:00 p.m. History Day Mixer
Las Vegas Natural History Museum
900 Las Vegas Blvd N
Las Vegas, NV 89101

Leadership Las Vegas

2011

Session #2 - History
Friday, October 22, 2010

Co Chairs: **Britta Carlson '07**
Brian Rice '09

Day Sponsor: El Cortez Hotel & Casino

OBJECTIVES: To inspire participants to become involved in preserving Las Vegas history while shaping our future.

GOAL: To learn about the major historical themes that influenced the development of Las Vegas and the programs underway to chronicle and preserve our history.

AGENDA

7:30 a.m. Continental Breakfast/Class Time
El Cortez Hotel & Casino, 600 Fremont St, Las Vegas, NV 89101, 2nd Floor Conference Room
(Enter through the main entrance, then up the stairs and look for Leadership directional signs)

8:00 a.m. Welcome & Overview
Gina Gavan '06/Tyrone Thompson '03

8:05 a.m. Sponsor Moment
Alex Epstein, El Cortez Hotel & Casino

8:10 a.m. What Everyone Needs to Know About Las Vegas History
Dr. Michael Green, Professor of History, College of Southern Nevada

9:10 a.m. Break

9:25 a.m. Panel: The Flickering Lights of the Neon City
Moderator: Bill Marion '89, Principal, Purdue Marion & Associates
Geoff Schumacher, Director of Community Publications, Stephens Media Group
Bob Stoldal, Executive Vice President of News, Sunbelt Communications
Sarann Knight Preddy, Former Owner, Moulin Rouge Hotel & Casino

10:35 a.m. Homework Presentations

11:10 a.m. Topographic History of Las Vegas
Bill Marion '89, Principal, Purdue Marion & Associates

11:40 a.m. Lunch

12:30 p.m. Welcome
Fafie Moore '95, President, Realty Executives of Nevada

12:40 p.m. Bus Tour

Leadership Las Vegas

2:35 p.m. Panel: The Bright Lights of the Neon City
Moderator: Bill Marion '89, Principal, Purdue Marion & Associates
Judge Lloyd George
The Honorable Lorraine Hunt
Mike Nolan, General Manager, El Cortez Hotel & Casino
Thalia Dondero

3:40 p.m. Break

3:50 p.m. Homework Presentation

4:20 p.m. Debrief
Gina Gavan '06/Tyrone Thompson '03

4:40 p.m. Next Session Overview
Community Safety Net

5:00 p.m. End of Session

5:00 p.m. – 7:00 p.m. – Fall Graduate Mixer, El Cortez Hotel & Casino
Sponsored by Nevada State Bank

John Osborn

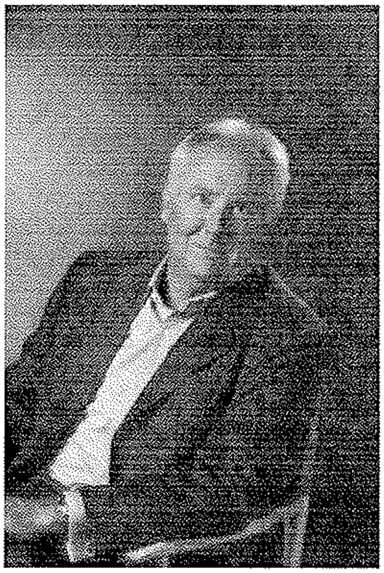
Vice President - Marketing and Events

John Osborn is vice president of marketing and events for the Las Vegas Metro Chamber of Commerce. He oversees all internal and external marketing and communications as well as event programming and execution. John is also the program director for Leadership Las Vegas and Leadership North Las Vegas and oversees Vegas Young Professionals, JumpStart and the Nevada Drug Card for the Metro Chamber.

Osborn is responsible for strategically positioning the Chamber as an innovative and business-relevant brand. In addition, Osborn is publisher of the Chamber's monthly member business magazine, *The Business Voice*.
Before joining the Chamber, Osborn was the chief marketing officer for Exhibitor Magazine Group, where he was responsible for directing conference and magazine marketing, public relations, market research, tradeshows and events. Previously, Osborn was a vice president for GES Exposition Services where he directed all aspects of marketing, corporate communications, community affairs and public relations. He managed several high-profile strategic growth initiatives that included a complete corporate image overhaul for GES.
He spent 12 years in classical brand management, responsible for all aspects of marketing and new product development for several leading brands, including Healthy Choice, Dial, Ocean Spray, Ore-Ida and Weight Watchers Frozen Entrees.

Osborn was a recruiter for college talent for both undergraduate and MBA levels for Ore-Ida, Dial and Con Agra and has hired and developed hundreds of team members over his more than 30-year career.
Osborn holds an MBA in marketing and a Bachelor's of Arts degree in communications with an emphasis in marketing, from Brigham Young University. He is a former board member of the EDPA Foundation and Big Brothers/Big Sisters of Idaho. John currently serves on the board of United Way of Southern Nevada and is a member of ACCE and W.A.C.E. He is a graduate of Leadership Las Vegas Class of 2008.

Bill Marion
Purdue Marion & Associates



Principal

Bill Marion is not only an expert in public relations and political consulting, he also happens to know his Kerouac and Keats. As a former university instructor in English and history, he knows how to leverage the power of language to move popular opinions like nobody else in the business. As a managing partner of Purdue Marion & Associates since 2001, he provides comprehensive account management oversight along with strategic communications planning and implementation for a wide variety of clients and businesses.

From 1986 to 1989, Bill served as the assistant director for the Nevada Humanities Committee, the state affiliate of the National Endowment for the Humanities, developing diverse programs for museums, libraries, universities and other cultural institutions throughout the state. From 1989 to 1992, Bill worked for U.S. Senator Harry Reid as the director of his state office in Las Vegas and, from 1993 to 1998, he was special assistant to Senator Reid in Washington, D.C. He has served as an advisor to numerous political campaigns, and in recognition for his continued work in public relations and government affairs, In Business Las Vegas recognized Bill Marion as a "Person of Influence" in 2008.

A native of Las Vegas, Bill received his B.A. from the University of Nevada, Las Vegas, his M.A. in English and American Studies from Purdue University, and continued his education in the Ph.D. program in literature at Boston University. His passion for cultural development in southern Nevada is evident in his personal and professional life. As the past Chairman of the Las Vegas Arts Commission, he was responsible for passage of the percent-for-the-arts program. He was the founding development director of the Las Vegas Philharmonic, served on the board of the Las Vegas Art Museum, and is currently the chairman of The Neon Museum Board. He regularly gives presentations on Las Vegas history for the Las Vegas Chamber's Leadership Las Vegas program, and devotes time and resources to numerous other civic causes. In southern Nevada, Bill has made an art out of furthering both communication and culture.

GORDON ABSHER
Vice President of Public Affairs
MGM Resorts International

Gordon Absher, Vice President of Public Affairs for MGM Resorts International, is a communication strategist and a principle spokesperson for one of the largest gaming hospitality companies in the world. Responsible for media relations and issue management on topics ranging from corporate and business policy to finance and development, he coordinates messaging for issues ranging from senior-level executive interviews to crisis communications. Gordon also heads media and communications efforts in Maryland during the company's pursuit for license to operate MGM National Harbor, a destination resort in Prince George's County, just outside Washington, D.C.

Gordon originally joined the resort industry in 1999, as Director of Public Relations at Mandalay Bay Resort & Casino. Following the merger of Mandalay Resort Group with MGM Resorts International in May 2005, he remained with MGM Resorts and was promoted to Vice President in December 2005.

Previously, Gordon worked in the fields of journalism and politics, starting his career in Las Vegas in 1987 as a television news photographer for KLAS-TV. He eventually traded his video camera for a producer's chair, a move which eventually took him back to his home town of Phoenix, where he worked for the top-rated local CBS affiliate producing daily newscasts and special assignments.

Gordon left television for Washington, D.C. and the world of politics, accepting a position as Press Secretary for US Congressman James Bilbray of Nevada. Splitting his time between the nation's capital and Las Vegas, Gordon dealt with both local and national journalists on a wide variety of issues. He furthered his political experience as Press Secretary for Nevada Governor Bob Miller during the last two years of Miller's 10-year administration. In addition to handling day-to-day media activities in the State Capitol, Gordon was also responsible for many of the recap and archive functions of the state's longest-serving Governor.

Beyond television and politics, Gordon spent time practicing Public Relations at multiple outposts for a variety of clients, including R&R Partners, a stint as the one-person PR Department for the Nevada Department of Motor Vehicles, and an assignment with the Federal Emergency Management Agency during a flood emergency in Northern Nevada.

Arriving at Mandalay Bay in 1999, Gordon assumed responsibility for the publicity and promotion of the newly opened resort, handling elements ranging from hotel, restaurants and spa, to arena concerts, Broadway shows and world championship boxing. He has led or played a role in the marketing and public relations efforts for the grand opening of five major gaming resorts, countless internationally televised boxing events, more than a dozen gourmet restaurants, two major retail centers (don't call them shopping malls), one of the nation's largest convention centers, and a really cool shark-themed aquarium.

Gordon has won awards for his work both in Public Relations and journalism, most recently leading the MGM Resorts International Internal Communication team to win the American Gaming Association's award for Best Employee Newsletter in both 2009 and 2011.

He is a Magna Cum Laude graduate of Northern Arizona University, where he studied journalism, television production and communications. A 2009 graduate of the Las Vegas Chamber of Commerce Leadership Las Vegas Program, Gordon now serves on the Las Vegas Leadership Council and as Curriculum Chair for the Leadership Class of 2014. He also serves on the Southern Nevada Regional Planning Commission's Committee on Homelessness.

In his spare time Gordon enjoys eating in his car, emergency home repairs, photography and bourbon.

Rev: Sept. 2013

Michael Green is a professor of history at the College of Southern Nevada. He earned his B.A. and M.A. at UNLV and his Ph.D. at Columbia University. He teaches the U.S. history surveys, Nevada History, American Constitutional History, The Civil War, and History of Las Vegas. For UNLV's Honors College, he teaches advanced undergraduate seminars on those topics.

His books on the Civil War era are *Freedom, Union, and Power: Lincoln and His Party during the Civil War* (Fordham University Press, 2004), *Politics and America in Crisis: The Coming of the Civil War* (ABC-CLIO, 2010), and *Lincoln and the Election of 1860* (Southern Illinois University Press, 2011). His works on Nevada are *Las Vegas: A Centennial History* (with Eugene Moehring, University of Nevada Press, 2005); *Nevada: A Journey of Discovery*, a middle school textbook (Gibbs-Smith, 2004); the oral history of a longtime Nevada attorney and politician, *A Liberal Conscience: Ralph Denton, Nevadan* (University of Nevada Oral History Program, 2001), a photo book on Las Vegas, *Las Vegas: A Pictorial Celebration* (Sterling, 2006), and a reader on the state's history, *Nevada: Readings and Perspectives* (with his late CSN colleague, Gary Elliott, Nevada Historical Society, 1997). He edits the Wilbur S. Shepperson Series on Nevada History for the University of Nevada Press. He is a researcher for the National Museum of Organized Crime and Law Enforcement, better known as the Mob Museum.

He is now writing a college-level textbook on Nevada history and a history of the Great Basin in the twentieth century, editing a collection of essays on Abraham Lincoln, and co-editing two major projects for ABC-CLIO. He writes the "Politics" column and blog for *Vegas Seven*, "Nevada Yesterdays" for Nevada Humanities and KNPR, and "Inside the Beltway" and "Books" for a newsletter, *Nevada's Washington Watch*. He frequently speaks to community groups about U.S. and Nevada history. He lives in Las Vegas, but not in Las Vegas (and he can explain why), with his wife, Deborah Young, director of scholarship and tribute giving at UNLV, in a home owned by their two cats.

NEWS 88.9 knpr NEVADA PUBLIC RADIO 89.7 KCNV Radio desert COMPANION

Florence M. E. Rogers

Florence Rogers is President & General Manager of Nevada Public Radio, the public media company providing news, cultural and online services to Nevada 1980. In April 2007 she became second-ever General Manager succeeding founder Lamar Marchese and continued the legacy of expansion and innovation in public media through News 88.9 KNPR, Classical 89.7 FM and *Desert Companion* magazine. Flo was elected by her national peers to serve as a member director of National Public Radio (NPR) and locally she is Council Chair for the Leadership program of the Las Vegas Metro Chamber of Commerce.

Rogers joined Nevada Public Radio in 2001 to oversee KNPR's programming and establish Nevada's first classical music station. She co-created the flagship public affairs program "*KNPR's State of Nevada*" and has many national network credits for her own reporting including NPR's *Morning Edition*, *All Things Considered* and *Studio 360.*

A 1989 graduate of San Diego State University, Rogers holds a Masters Degree in Communications. Florence Rogers was born and raised on the Isle of Wight in England and was proud to become a US citizen in January 2007.

* * *

Las Vegas Metro Chamber of Commerce
Five-Year Strategic Plan Objectives
Summary - January 2014

- Strengthen value proposition, improve market and financial position
- Focus on relationship building/increasing retention
- Pursue new growth opportunities (e.g., young professionals, Leadership Las Vegas, new markets and lines of business, build on partnership with CIB, etc.)
- Better leverage underutilized assets (credibility, brand equity, leadership, physical facilities)
- Strengthen regional leadership position in public policy, government affairs and economic/community development
- More data, fact-based decision making, increased accountability
- Bridge gaps in leveraging technology to achieve objectives

Internal Revenue Service

District
Director

Department of the Treasury

300 N. Los Angeles Street, MS 7043
Los Angeles, CA 90012

GREATER LAS VEGAS CHAMBER OF
COMMERCE, INC.
3720 HOWARD HUGHES PKWY.
LAS VEGAS, NV 89109-0937

Person to Contact:
L BARRAGAN
Telephone Number:
(213) 894-2336

Refer Reply to:
EO(1014)97
Date:
OCTOBER 15, 1997

EIN: 88-0035080

Dear Taxpayer:

This letter is in response to your request for a copy of the determination letter for the above named organization.

Our records indicate that this organization was recognized to be exempt from Federal income tax in AUGUST 1972 as described in Internal Revenue code Section 501(c)(06).

The exempt status for the determination letter issued in AUGUST 1972 continues to be in effect.

If you need further assistance, please contact our office at the above address or telephone number.

Sincerely,

L Barragan

Disclosure Assistant

Greater Las Vegas Chamber of Commerce and Subsidiaries

Consolidated Financial Report
12.31.2012

Contents

Independent Auditor's Report
on the Consolidated Financial Statements

To the Board of Trustees
(Greater Las Vegas Chamber of Commerce)and Subsidiaries
Las Vegas, Nevada

Report on the Financial Statements

We have audited the accompanying consolidated financial statements of (Greater Las Vegas Chamber of Commerce) and Subsidiaries which comprise the consolidated statements of financial position as of December 31, 2012 and 2011, and the related consolidated statements of activities, changes in net assets and cash flows for the years then ended and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a reasonable basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Greater Las Vegas Chamber of Commerce and Subsidiaries as of December 31, 2012 and 2011, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matter

Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The consolidating supplementary information is presented for purposes of additional analysis rather than to present the financial position, results of operations, and cash flows of the individual companies and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The consolidating information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, except for the effect on the accompanying information of the qualified opinion on the financial statements described above, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

Las Vegas, Nevada
__________, 2013

Greater Las Vegas Chamber of Commerce and Subsidiaries

Consolidated Statements of Financial Position
December 31, 2012 and 2011

	2012	2011
Assets		
Current Assets:		
Cash and cash equivalents	$ 1,249,074	$ 1,480,190
Accounts receivable, net of allowance of approximately $1,000 (2012) and $700 (2011)	113,736	150,979
Prepaid expenses and other current assets	256,449	236,882
Total current assets	1,619,259	1,868,051
Equipment and Leasehold Improvements, Net	1,888,570	2,385,604
Investments in Marketable Securities	9,707,116	8,980,223
Alternative Investments	3,520,032	3,570,568
Total assets	$ 16,734,977	$ 16,804,446
Liabilities and Net Assets		
Current Liabilities:		
Accounts payable	$ 85,520	$ 69,665
Accrued expenses and other current liabilities	625,712	388,346
Capital lease, current portion	3,053	4,555
Deferred revenue, current portion	2,113,967	2,220,756
Total current liabilities	2,828,252	2,683,322
Capital Lease, long-term portion	-	7,785
Deferred Rent	556,320	595,898
Deferred Revenue, long-term portion	229,744	163,592
Total liabilities	3,614,316	3,450,597
Commitments and Contingencies (Note 7)		
Net Assets:		
Unrestricted	12,885,638	12,870,645
Temporarily restricted	235,023	483,204
	13,120,661	13,353,849
	$ 16,734,977	$ 16,804,446

See Notes to Consolidated Financial Statements

Greater Las Vegas Chamber of Commerce and Subsidiaries

Consolidated Statements of Activities
Years Ended December 31, 2012 and 2011

	2012 Unrestricted	2012 Temporarily Restricted	2012 Total	2011 Unrestricted	2011 Temporarily Restricted	2011 Total
Revenue, Gains and Other Support						
Membership dues	$ 3,773,065	$ -	$ 3,773,065	$ 3,660,032	$ -	$ 3,660,032
Chamber insurance and benefits	1,158,455	-	1,158,455	1,168,945	-	1,168,945
Sponsorships	687,434	-	687,434	527,175	-	527,175
Membership services	541,310	-	541,310	525,509	-	525,509
Advertising revenue	221,160	-	221,160	234,651	-	234,651
Other income	146,639	-	146,639	159,586	-	159,586
Conference room rental income	112,333	-	112,333	73,547	-	73,547
BizPAC donations	-	93,143	93,143	-	69,294	69,294
Visitor and business services	79,575	-	79,575	121,789	-	121,789
Royalty income	71,085	-	71,085	66,497	-	66,497
Contributions	2,500	-	2,500	3,500	-	3,500
Net assets released from restrictions	341,324	(341,324)	-	70,300	(70,300)	-
Total revenue, gains, and other support	7,134,880	(248,181)	6,886,699	6,611,531	(1,006)	6,610,525
Expenses						
Program services:						
Government and community relations	880,184	-	880,184	906,063	-	906,063
Membership services	838,759	-	838,759	891,956	-	891,956
Visitor and business services	530,088	-	530,088	407,856	-	407,856
BizPAC disbursements	341,324	-	341,324	70,300	-	70,300
Support services:						
Executive, administration and operations	2,736,922	-	2,736,922	2,379,195	-	2,379,195
Membership sales and marketing	1,620,238	-	1,620,238	1,548,283	-	1,548,283
Media sales and services	102,849	-	102,849	235,660	-	235,660
Chamber Insurance and Benefits: Selling, General and Administrative	689,693	-	689,693	540,418	-	540,418
Bad debt expense (recovery)	255	-	255	(1,890)	-	(1,890)
Total expenses	7,740,312	-	7,740,312	6,977,841	-	6,977,841
Change in net assets before effects of other income	(605,432)	(248,181)	(853,613)	(366,310)	(1,006)	(367,316)
Other Income (Loss), net						
Investment income	136,983	-	136,983	44,469	-	44,469
Interest income	20,704	-	20,704	3,825	-	3,825
Gain on disposal of assets	290	-	290	-	-	-
Realized gain (loss) on investments, net	339,522	-	339,522	(297,234)	-	(297,234)
Unrealized gain (loss) on investments, net	479,961	-	479,961	(658,962)	-	(658,962)
Total other income (loss), net	977,460	-	977,460	(907,902)	-	(907,902)
Excess of consideration paid over net assets acquired	154,681	-	154,681	-	-	-
Income Tax Expense	202,354	-	202,354	245,906	-	245,906
Change in Net Assets	14,993	(248,181)	(233,188)	(1,520,118)	(1,006)	(1,521,124)
Net Assets, beginning of year	12,870,645	483,204	13,353,849	14,390,763	484,210	14,874,973
Net Assets, end of year	$ 12,885,638	$ 235,023	$ 13,120,661	$ 12,870,645	$ 483,204	$ 13,353,849

See Notes to Consolidated Financial Statements

Greater Las Vegas Chamber of Commerce and Subsidiaries

Consolidated Statements of Cash Flows
Years Ended December 31, 2012 and 2011

	2012	2011
Cash Flows From Operating Activities:		
Change in net assets	$ (233,188)	$ (1,521,124)
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Depreciation	511,922	533,383
(Gain) loss on sale of investments	(339,522)	297,234
Bad debt expense (recovery)	255	(1,890)
Unrealized (gain) loss on investments	(479,961)	658,962
Gain on sale of fixed assets	(290)	-
Change in assets and liabilities:		
Accounts receivable	36,988	79,680
Prepaid expenses and other current assets	(19,567)	(34,715)
Accounts payable	15,855	(66,847)
Accrued expenses and other current liabilities	228,079	43,685
Deferred rent	(39,578)	(45,498)
Deferred revenue	(40,637)	(148,294)
Net cash used in operating activities	(359,644)	(205,424)
Cash Flows From Investing Activities:		
Proceeds from sale of investments	6,085,361	19,876,249
Purchases of investments	(5,942,235)	(20,167,706)
Purchase of property and equipment	(14,598)	(133,359)
Net cash provided by (used in) investing activities	128,528	(424,816)
Net decrease in cash and cash equivalents	(231,116)	(630,240)
Cash and cash equivalents, beginning of year	1,480,190	2,110,430
Cash and cash equivalents, end of year	$ 1,249,074	$ 1,480,190
Supplemental Disclosure of Cash Flow Information:		
Cash payments for taxes	$ 221,215	$ 213,054

See Notes to Consolidated Financial Statements

Note 1. Nature of Business and Summary of Significant Accounting Policies

Nature of business: Greater Las Vegas Chamber of Commerce and Subsidiaries is a Nevada not-for-profit entity organized to provide various services to its members and visitors to the community. During 2012 the Organization changed their "doing business as" ("dba") name to Las Vegas Metro Chamber of Commerce ("LVMCC"). Members remit dues to the LVMCC which are used to represent business interests in the Las Vegas community and also provide its members with networking opportunities. Additionally, the LVMCC receives revenue rental income from its facilities. As of October 2012, The North Las Vegas Chamber of Commerce was acquired. See Note 10.

Membership Services provides mixers, educational programs, volunteer councils, special events, newsletters, guidebooks and internet information to members in the community. Visitor Services provides service to Las Vegas visitors to promote local businesses.

Government Affairs monitors government issues through lobbying and grassroots efforts. It also provides education to community leaders and members of the Organization.

The Las Vegas Chamber of Commerce Political Action Committee ("BizPAC") fund facilitates participation in state and local politics by members of Las Vegas Metro Chamber of Commerce. BizPAC disbursements are primarily for political campaign expenses. The fund is controlled by LVMCC and is presented as a part of the consolidated financial statements.

Chamber Insurance and Benefits, LLC ("CIB") oversees the Las Vegas Metro Chamber of Commerce Group Health Benefits Program and the workers compensation benefits program, and provides marketing, support and referrals to insurance broker members to market the Chamber insurance plans. CIB is a wholly-owned subsidiary of the LVMCC.

A summary of significant accounting policies follows:

Basis of consolidation: The consolidated financial statements include the accounts of the LVMCC, BizPAC, and CIB, and are collectively referred to as the "Organization." Significant intercompany accounts and transactions are eliminated in consolidation.

Basis of presentation: The Organization follows the provisions of Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 958-208, *Presentation of Financial Statements for Not-for-Profit Entities*. The codification requires financial statements to present balances and transactions according to the existence or absence of member-imposed restrictions. This has been accomplished by aggregating all funds into one set of financial statements and classifying transactions into three classes of net assets – permanently restricted, temporarily restricted or unrestricted as follows:

Permanently restricted net assets: net assets subject to donor-imposed stipulations that they be maintained permanently by the Organization. There are currently no permanently restricted net assets.

Temporarily restricted net assets: net assets subject to donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations.

Unrestricted net assets: net assets not subject to donor-imposed stipulations.

Note 1. Nature of Business and Summary of Significant Accounting Policies (Continued)

Use of estimates: The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Certain expenses are allocated to functional expense categories based on estimates by management. The fair value of securities is another significant estimate that is susceptible to change in the near term. Actual results could materially differ from these estimates.

Revenue recognition: The membership dues collected by the Organization are generally dues for designated fiscal years based on the members' anniversary date. When member dues are collected, the portion that applies to the period of time not yet expired is classified as deferred revenue.

Event driven sponsorship and member service revenues are recognized when designated events occur. Amounts received prior to events are recorded as deferred revenue. Other sponsorship revenues are recognized over the term of the contract.

Advertising revenue is recognized as services are rendered. Amounts received prior to rendering of services are recorded as deferred revenue. In-kind donations are recorded at fair market value at the date of donation. Rental and royalty income is recognized as earned.

In accordance with FASB ASC Topic 958-605, *Revenue Recognition for Not-for-profit Entities,* all contributions to BizPAC are recognized as revenue upon being pledged. Contributions received are recorded as unrestricted or temporarily restricted support, depending on the existence and/or nature of any donor restrictions. Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in temporarily restricted net assets, depending on the nature of the restriction. The expiration of the donor imposed restriction on a contribution is recognized in the period in which the restriction expires and the related resources are classified as unrestricted net assets.

CIB earns revenue on a commission basis. Revenue is recognized on a monthly basis as determined by amounts billed and received through health insurance plans offered to Organization members.

Cash and cash equivalents: For purposes of reporting on the consolidated statements of cash flows, the Organization considers all cash accounts which are not subject to withdrawal restrictions or penalties, and all highly liquid investments with a remaining maturity at acquisition of three months or less to be cash equivalents.

At times the Organization's cash deposited in financial institutions may be in excess of federally insured limits. The Organization has not experienced losses in such accounts. The Organization does not believe it is exposed to any significant credit risk on cash and cash equivalents.

Investments: Pursuant to FASB ASC Topic 958-320, *Investments - Debt and Equity Securities for Not-for-Profit Organizations*, investments in equity securities with readily determinable fair values and all investments in debt securities are reported at fair value with gains and losses included in the statement of financial activities. Foreign investments are stated at current market value determined by closing market prices or closing market bid quotations as referenced in published sources of current market quotations. Foreign investments are translated into United States dollars at year-end rates of exchange.

Note 1. Nature of Business and Summary of Significant Accounting Policies (Continued)

Investments (continued): Realized and unrealized gains and losses are reported as increases or decreases in unrestricted net assets on the consolidated statement of activities. The amounts the Organization will ultimately realize could differ materially from recorded amounts, and significant fluctuations in fair values could occur from year to year. Purchases and sales of investments are recorded on a trade-date basis.

The Organization uses the specific identification method for investment sales. Changes in the value of foreign investments resulting from changes in the exchange rates are reported as part of the unrealized gains of the related investments.

Market volatility of equity-based investments is expected to substantially impact the value of such investments at any given time. Management evaluates the investment portfolio on an ongoing basis.

Accounts receivable: Accounts receivable are carried at original invoice amount less an estimate made for doubtful receivables based on a review of all outstanding amounts on a monthly basis. Management determines the allowance for doubtful accounts by regularly evaluating individual customer receivables and considering a customer's financial condition, credit history, and current economic conditions. Accounts receivable are written off when deemed uncollectible. Recoveries of accounts receivable previously written off are recorded when received. The allowance for doubtful accounts totaled approximately $1,000 and $700 at December 31, 2012 and 2011, respectively.

A receivable is considered to be past due if any portion of the receivable balance is outstanding for more than 90 days. The Organization does not charge interest on past due accounts.

Equipment and leasehold improvements: Equipment and leasehold improvements are stated at cost. Donated assets are recorded at fair value at the gift date. Repairs and maintenance are charged to expense as incurred, while renewals and betterments are capitalized. Equipment under capital leases is stated at the present value of the future minimum lease payments. Leasehold improvements are amortized on a straight-line basis over the shorter of the estimated lives of the improvements or the term of the lease. Depreciation is computed using primarily the straight-line method over the following estimated useful lives:

Leasehold improvements	10 years or the remaining life of the lease if shorter
Office and computer equipment	3 - 10 years
Vehicles	5 years
Software	3 years

Income taxes: LVMCC is generally exempt from federal income taxes under Section 501(c)(6) of the Internal Revenue Code. Net unrelated business income will be taxable and an estimate of the tax expense will be accrued for the year, if any. BizPAC is an exempt entity under Section 527 of the Internal Revenue Code. CIB is a limited liability company and has elected to be taxed as a C Corporation.

Note 1. Nature of Business and Summary of Significant Accounting Policies (Continued)

Income taxes (continued): Deferred taxes for CIB are provided on a liability method whereby deferred tax assets are recognized for deductible temporary differences and operating loss and tax credit carryforwards and deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax bases. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment. Investment tax credits are accounted for by the flow-through method whereby they reduce income taxes currently payable and the provision for income taxes in the period the assets giving rise to such credits are placed in service. To the extent such credits are not currently utilized on the CIB's tax return, deferred tax assets, subject to considerations about the need for a valuation allowance, and are recognized for the carryforward amount.

The Organization adopted the provisions of FASB ASC Topic 740-10, *Accounting for Income Taxes*. Management evaluated the Organization's tax positions and concluded that the Organization had taken no uncertain tax positions that require adjustment to the consolidated financial statements to comply with the provisions of this guidance. The Organization files income tax returns in the U.S. federal jurisdiction. Generally, the Organization is no longer subject to income tax examinations by U.S. federal, state or local tax authorities for years before 2009.

Allocated expense: The costs of providing various programs and other activities have been summarized on a functional basis in the consolidated statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Advertising: The Organization uses advertising to promote its programs among the audiences it services. Advertising costs are expensed as incurred and totaled approximately $158,000 and $143,000 for the years ended December 31, 2012 and 2011, respectively.

Political activities – restricted cash: The Organization has a separate bank account in which political campaign funds are deposited and disbursed primarily for political campaign expenses. Restricted contributions from donors are deposited to this account. Once the funds have been deposited into this account, they are primarily used for political campaign expenses, and are reported as temporarily restricted net assets.

Fair value of financial instruments: The Organization adopted FASB ASC Topic 820-10, *Fair Value Measurements,* which provides a framework for measuring fair value under generally accepted accounting principles. ASC Topic 820-10 applies to all financial instruments that are being measured and reported on a fair value basis. The Organization measures and reports its investments on a fair value basis.

As defined in ASC Topic 820-10, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Organization uses various methods including market, income and cost approaches. Based on these approaches, the Organization often utilizes certain assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and or the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market corroborated, or generally unobservable inputs. The Organization utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs. Based on the observability of the inputs used in the valuation techniques the Organization is required to provide the following information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values.

Note 1. Nature of Business and Summary of Significant Accounting Policies (Continued)

Fair value of financial instruments (continued): Financial assets and liabilities carried at fair value will be classified and disclosed in one of the following three categories:

- Level 1 — Valuations for assets and liabilities traded in active exchange markets, such as the New York Stock Exchange. Level 1 also includes U.S. Treasury and federal agency securities and federal agency mortgage-backed securities, which are traded by dealers or brokers in active markets. Valuations are obtained from readily available pricing sources for market transactions involving identical assets or liabilities.

- Level 2 — Valuations for assets and liabilities traded in less active dealer or broker markets. Valuations are obtained from third party pricing services for identical or similar assets or liabilities.

- Level 3 — Valuations for assets and liabilities that are derived from other valuation methodologies, including option pricing models, discounted cash flow models and similar techniques, and not based on market exchange, dealer, or broker traded transactions. Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

Investments in marketable securities are determined using Level 1 and Level 2 inputs, which are derived from readily available pricing sources and an independent pricing service for identical or comparable instruments.

Some alternative investments are categorized as Level 2 of the fair value hierarchy. The fair value of investments in this category has been estimated using an equivalent to a net asset value per share and are available to be redeemed at that value.

Investments for which prices are not observable are generally private investments in the equity and debt securities of operating companies. Fair value of private equity investments is based on Level 3 inputs and is determined by reference to public market or private transactions or valuations for comparable companies or assets in the relevant asset class when such amounts are available. Private equity investments may also be valued at cost for a period of time after an acquisition as the best indicator of fair value.

For the fiscal years ended December 31, 2012 and 2011, the application of valuation techniques applied to similar assets and liabilities has been consistent. A description of the valuation techniques applied to the Organization's major classes of assets and liabilities measured at fair value on a recurring basis at December 31, 2012 and 2011 follows:

Note 1. Nature of Business and Summary of Significant Accounting Policies (Continued)

Fair value of financial instruments (continued):

	December 31, 2012			
Description	Level 1	Level 2	Level 3	Total
Investments in Marketable Securities				
Government Bonds	$ 1,663,522	$ -	$ -	$ 1,663,522
BBIF Money Fund	-	1,191,381	-	1,191,381
Information Technology	1,393,329	-	-	1,393,329
Corporate Bonds	104,182	-	-	104,182
Financials	1,144,033	-	-	1,144,033
Industrials	739,960	-	-	739,960
Health Care	783,119	-	-	783,119
Consumer Discretionary	748,730	-		748,730
Consumer Staples	884,436	-	-	884,436
Energy	543,795	-	-	543,795
Residential Mortgage-Backed Securities	-	-	-	-
Materials	197,073	-	-	197,073
Telecom Services	157,203	-	-	157,203
Utilities	156,353		-	156,353
	8,515,735	1,191,381	-	9,707,116
Alternative Investments				
Hedge Fund - Managed Futures	-	1,005,831	-	1,005,831
Hedge Fund - TEI Fund	-	-	1,874,346	1,874,346
Hedge Fund - Private Equity	-	-	639,855	639,855
	-	1,005,831	2,514,201	3,520,032
	$ 8,515,735	$ 2,197,212	$ 2,514,201	$ 13,227,148

Note 1. Nature of Business and Summary of Significant Accounting Policies (Continued)

Fair value of financial instruments (continued):

	December 31, 2011			
Description	Level 1	Level 2	Level 3	Total
Investments in Marketable Securities				
Government Bonds	$ 1,441,219	$ -	$ -	$ 1,441,219
BBIF Money Fund	-	254,018	-	254,018
Information Technology	1,017,626	-	-	1,017,626
Corporate Bonds	932,868	57,088	-	989,956
Financials	873,661	-	-	873,661
Industrials	778,085	-	-	778,085
Health Care	716,523	-	-	716,523
Consumer Discretionary	680,740	12,416		693,156
Consumer Staples	678,074	-	-	678,074
Energy	646,884	-	-	646,884
Residential Mortgage-Backed Securities	-	271,924		271,924
Materials	217,211	-	-	217,211
Telecom Services	184,119	-	-	184,119
Utilities	162,279	-	-	162,279
Foreign Bonds	-	55,488	-	55,488
	8,329,289	650,934	-	8,980,223
Alternative Investments				
Hedge Fund - Managed Futures	-	1,095,485	-	1,095,485
Hedge Fund - TEI Fund	-	-	1,885,989	1,885,989
Hedge Fund - Private Equity	-	-	589,094	589,094
	-	1,095,485	2,475,083	3,570,568
	$ 8,329,289	$ 1,746,419	$ 2,475,083	$ 12,550,791

Gain and losses (realized and unrealized) included in changes in net assets were recorded in investment income on the consolidated statements of activities as follows:

For the year ended December 31, 2012:

Earnings and dividends	**$ 253,851**
Total gain included in changes in net assets	**339,522**
Changes in unrealized gains relating to assets still held at reporting date	**479,961**
	$ 1,073,334

For the year ended December 31, 2011:

Earnings and dividends	$ 105,603
Total loss included in changes in net assets	(297,234)
Changes in unrealized gains relating to assets still held at reporting date	(658,962)
	$ (850,593)

Note 1. Nature of Business and Summary of Significant Accounting Policies (Continued)

Fair value of financial instruments (continued):

Total management fees for the years ended December 31, 2012 and 2011 was approximately $81,000 and $61,000, respectively, and is included in investment income on the consolidated statements of activities.

Financial instruments classified as Level 3 in the fair value hierarchy represent the Organization's investments in financial instruments in which management has used at least one significant unobservable input in the valuation model. The following table presents a reconciliation of activity for the Level 3 financial instruments:

	2012		
	Hedge Fund - TEI Fund	Hedge Fund - Private Equity	Total
Balance, beginning of year	$ 1,885,989	$ 589,094	$ 2,475,083
Net changes in unrealized (losses) gains on investments	(11,643)	50,761	39,118
Purchases of investments	-	-	-
Sales of investments	-	-	-
Balance, end of year	$ 1,874,346	$ 639,855	$ 2,514,201

	2011		
	Hedge Fund - TEI Fund	Hedge Fund - Private Equity	Total
Balance, beginning of year	$ -	$ -	$ -
Net changes in unrealized losses on investments	(34,011)	(10,906)	(44,917)
Purchases of investments	1,920,000	600,000	2,520,000
Sales of investments	-	-	-
Balance, end of year	$ 1,885,989	$ 589,094	$ 2,475,083

The total change in unrealized appreciation (depreciation) included in the consolidated statement of activities attributed to Level 3 investments still held at December 31, 2012 and 2011 was approximately $39,000 and ($45,000), respectively.

Note 1. Nature of Business and Summary of Significant Accounting Policies (Continued)

Reclassifications: Certain prior year amounts in these consolidated financial statements have been reclassified to conform to the 2012 consolidated financial statement presentation. These reclassifications had no effect on cash flows from operating activities, revenue, or net assets as previously reported.

Subsequent events: Management has evaluated subsequent events through ________, 2013, the date on which the consolidated financial statements were available to be issued.

Pending accounting pronouncements: The FASB has issued Accounting Standards Update (ASU) No. 2012-05, *Statement of Cash Flows (Topic 230): Not-for-Profit Entities: Classification of the Sale Proceeds of Donated Financial Assets in the Statement of Cash Flows.* The amendments in this ASU require a not-for-profit entity (NFP) to classify cash receipts from the sale of donated financial assets consistently with cash donations received in the statement of cash flows if those cash receipts were from the sale of donated financial assets that upon receipt were directed without any NFP-imposed limitations for sale and were converted nearly immediately into cash. Accordingly, the cash receipts from the sale of those financial assets should be classified as cash inflows from operating activities, unless the donor restricted the use of the contributed resources to long-term purposes, in which case those cash receipts should be classified as cash flows from financing activities. Otherwise, cash receipts from the sale of donated financial assets should be classified as cash flows from investing activities by the NFP.
The amendments in the ASU are effective prospectively for fiscal years, and interim fiscal period within those years, beginning after June 15, 2013. Retrospective application to all periods presented upon the date of adoption is permitted. Early adoption from the beginning of the fiscal year of adoption is permitted. Management is currently assessing the potential effect of the adoption of ASU 2012-05 on its consolidated financial statements.

Note 2. Alternative Investments

Alternative investments consist of the following:

As of December 31, 2012:

Description	Fair Value	Level 1	Level 2	Level 3
The Endowment TEI Fund LP	$ 1,874,346	$ -	$ -	$ 1,874,346
ML Systematic Momentum Futures Access LLC	667,288	-	667,288	-
Partners Group Private Equity (TEI) LLC	639,855	-	-	639,855
ML Winton Futures Access LLC	338,543	-	338,543	-
	$ 3,520,032	$ -	$ 1,005,831	$ 2,514,201

As of December 31, 2011:

Description	Fair Value	Level 1	Level 2	Level 3
The Endowment TEI Fund LP	$ 1,885,989	$ -	$ -	$ 1,885,989
ML Systematic Momentum Futures Access LLC	730,094	-	730,094	-
Partners Group Private Equity (TEI) LLC	589,094	-	-	589,094
ML Winton Futures Access LLC	365,391	-	365,391	-
	$ 3,570,568	$ -	$ 1,095,485	$ 2,475,083

Note 2. Alternative Investments (Continued)

Alternative investments are less liquid than the Organization's other investments. The following table summarizes these investments, whose fair value is determined based on net asset value, by major class at December 31:

2012

	Fair Value	Unfunded Commitments	Redemption Frequency (if currently eligible)	Redemption Notice Period
Hedge Funds:				
Managed Futures (a)	$ 1,005,831	$ -	monthly	10 days
Private Equity:				
Partners Group Private Equity (TEI) LLC (b)	639,855	-	quarterly	N/A
Endowment:				
The Endowment TEI Fund LP (c)	1,874,346	-	quarterly	N/A
	$ 3,520,032	$ -		

2011

	Fair Value	Unfunded Commitments	Redemption Frequency (if currently eligible)	Redemption Notice Period
Hedge Funds:				
Managed Futures (a)	$ 1,095,485	$ -	monthly	10 days
Private Equity:				
Partners Group Private Equity (TEI) LLC (b)	589,094	-	quarterly	N/A
Endowment:				
The Endowment TEI Fund LP (c)	1,885,989	-	quarterly	N/A
	$ 3,570,568	$ -		

(a) This category offers investors the opportunity to allocate and reallocate capital among a number of managed futures and other commodity trading advisors collectively employing different technical, fundamental, systematic and/or discretionary trading strategies or to those funds of funds for which the Sponsor allocates capital to a number of trading advisors.

(b) This category's investment objective is to seek attractive long-term capital appreciation by investing In a diversified private equity portfolio. The Fund achieves this objective by investing all or substantially all of its assets in a non-diversified, closed-end management investment company.

(c) This category seeks to preserve capital and to generate consistent long-term appreciation and returns across a market cycle.

Note 3. Equipment and Leasehold Improvements

Equipment and leasehold improvements consists of the following as of December 31:

	2012	2011
Office and computer equipment	$ 2,441,827	$ 2,411,998
Leasehold improvements	2,056,040	2,056,040
Software development costs in progress	5,318	20,550
	4,503,185	4,488,588
Less accumulated depreciation	(2,614,615)	(2,102,984)
	$ 1,888,570	$ 2,385,604

The cost of equipment under capital leases was $23,000 at December 31, 2012 and 2011, respectively. Accumulated depreciation related to equipment under capital leases was $14,154 and $7,076 at December 31, 2012 and 2011, respectively.

Note 4. Line of Credit

The Organization has a $750,000 revolving line of credit with a financial institution that matures in August 2013 at an interest rate of Prime + 1% (prime rate at December 31, 2012 was 3.25%) with a floor of not less than 5.750%. The credit line is unsecured. No amounts were outstanding on the line of credit at December 31, 2012 and 2011.

Note 5. Income Taxes

The Organization pays unrelated business income tax on advertising and circulation income. Total income tax expense for the years ended December 31, 2012 and 2011 was approximately $52,000 and $44,000, respectively, and is included in income tax expense in the consolidated statements of activities.

CIB has elected to be taxed as a C Corporation. There are no material transactions which give rise to deferred tax assets or deferred tax liabilities at December 31, 2012. Federal income tax expense totaled approximately $150,400 and $201,900 for the years ended December 31, 2012 and 2011, respectively.

Note 6. Commitments and Contingencies

Contracts: The Organization has a contract with a political consultant who required monthly payments of $7,500 increasing to $9,000 per month beginning January 2011. Payments on this contract totaled $108,000, for both years ended December 31, 2012 and 2011, and are included in government and community relations expense on the consolidated statements of activities. This contract expires in December 2013.

In 2008, the Organization entered into a 2-year contract with CenturyLink to sponsor the Organization's business center. Under the terms of the agreement, the Organization received a sponsorship fee totaling $120,000 during the term of the contract, which is included in sponsorships on the consolidated statements of activities. This contract was extended in March 2011 and again in February 2012 for an additional 12 months at $30,000 for each year of extension. This contract expires in March 2013.

Note 6. Commitments and Contingencies (Continued)

Leases: In 2007, the Organization entered into a lease agreement with an unrelated third party to lease office space starting January 2008, for a period of 10 years, with the option to extend the lease for two five-year periods. The lease agreement contains escalated base rental payments starting at approximately $66,383 monthly plus the Organization's proportionate share of taxes and electrical costs and additional rent. The accrued benefit is being amortized by the straight-line method over the ten-year term of the lease. In addition, the Organization accrues rent expense on the lease in an amount such that the total rent expense under the lease will be recognized ratably over the ten-year term.

The Organization also leases office equipment with the lease maturing in August 2014. Approximate future commitments under lease agreements are as follows:

Year ended December 31:	Equipment	Office	Total
2013	$ 29,336	$ 898,763	$ 928,099
2014	19,558	922,718	942,276
2015	-	946,962	946,962
2016	-	971,206	971,206
2017		995,450	995,450
Thereafter	-	83,123	83,123
	$ 48,894	$ 4,818,222	$ 4,867,116

Total office and equipment lease expense charged to operations for the years ended December 31, 2012 and 2011 was approximately $880,000 and $841,000, respectively.

In May 2013, the Organization entered into a lease agreement for a new office building. The lease expires August 24, 2013. The lease provides that the Greater Las Vegas Chamber of Commerce is required to make rental payments of $12,183 each calendar month.

The Organization as of May 15, 2013 has subleased their previous office lease to another tenant under a lease that expires on January 31, 2018. The tenant is required to make rental payments equal to $2.36 per square foot equating to $68,114.32 during the first year of the lease, and beginning the second year thereafter, the monthly rental payments increase $0.07 per square foot each year through the end of the lease term. The lease provides for a security deposit equal to one month's basic rent $68,114 and an additional deposit of $300,000. The security deposit may be utilized to cover any delinquent rent, repairs for damages, and/or cleaning and any remaining security deposit shall be paid back to the subtenant within 30 days after the expiration or termination of the sublease.

Note 7. Retirement Plan

The Organization sponsors a defined contribution 401(k) plan (the "Plan"). All employees are eligible to participate in the Plan when they are at least 21 years of age and have completed 6 months of service. The Plan provides for contributions by the Organization in such amounts as management may determine. Contributions to the Plan totaled approximately $55,000 and $36,000 for the years ended December 31, 2012 and 2011, respectively, and are included in support services on the accompanying consolidated statements of activities.

Note 8. Transactions with Affiliate

In 1994, the Organization developed an affiliation with the Greater Las Vegas Chamber of Commerce Foundation (the "Foundation"). The affiliation was created to allow both entities to utilize each other's resources to help benefit the members of the Organization by providing scholarship and support to the Leadership Las Vegas program. The Organization provides management services to the Foundation.

A summary of the Foundation's statement of financial position at December 31 is as follows:

	2012	2011
Current assets	**$ 906**	$ 1,331
Total assets	**$ 906**	$ 1,331
Net assets	**$ 906**	$ 1,331
Total liabilities and net assets	**$ 906**	$ 1,331

The Foundation had $7,708 and $11,420 in total support and revenues and $8,133 and $21,025 in related expenses for the years ended December 31, 2012 and 2011, respectively. The Organization periodically provides administrative services to the Foundation. During the years ended December 31, 2012 and 2011, no expenses were incurred related to the Foundation.

Note 9. Acquisition

In October 2012, the Organization entered into an Asset Purchase Agreement ("Agreement") with The North Las Vegas Chamber of Commerce. The Seller (North Las Vegas Chamber of Commerce) sold and assigned to Buyer (The Greater Las Vegas Chamber of Commerce) the rights and obligations to the assets and assumed the liabilities as defined in the Agreement. The combination of the two entities was for the purpose of benefiting the members of both organizations, allowing for additional services and benefits to be offered to North Las Vegas Chamber of Commerce members, including the Health Insurance and Office Depot programs.

In addition, existing members of the Greater Las Vegas Chamber of Commerce that are also currently members of the North Las Vegas Chamber of Commerce will realize significant cost savings in the reduce annual dues alone, and will also receive better programming targeted to those in the North Las Vegas area.

The transaction was accounted for as a business combination. No cash consideration was exchanged in connection with the acquisition. Among other things, the guidance in ASC 850 provides assets acquired and liabilities assumed to be recorded at their respective fair values. The acquisition was closed on October 15, 2012.

Note 9. Acquisition (Continued)

The estimated fair values of the assets acquired and liabilities assumed at the acquisition date are as follows:

Cash	$	721
Security deposits		5,540
Equipment and leasehold improvements, net		6,719
Excess of consideration paid over net assets acquired		154,681
Total assets	$	167,661
Accounts payable and accrued expenses	$	34,503
Deferred revenue		133,158
Total liabilities		167,661
Equity		-
Total liabilities and equity	$	167,661

Excess of consideration paid over net assets acquired was charged to the statement of activities for the year ended December 31, 2012.

Greater Las Vegas Chamber of Commerce and Subsidiaries

Consolidating Statement of Financial Position
December 31, 2012

	Las Vegas Metro Chamber of Commerce	Chamber Insurance and Benefits, LLC	BizPAC	Total Before Eliminations	Eliminations	Consolidated
Assets						
Current Assets:						
Cash and cash equivalents	$ 721,768	$ 321,570	$ 205,736	$ 1,249,074	$ -	$ 1,249,074
Accounts receivable, net of allowance of approximately $700	41,159	83,736	27,662	152,557	(38,821)	113,736
Prepaid expenses and other current assets	216,143	38,681	1,625	256,449	-	256,449
Total current assets	979,070	443,987	235,023	1,658,080	(38,821)	1,619,259
Investments in wholly owned subsidiaries	292,337	-	-	292,337	(292,337)	-
Equipment and Leasehold Improvements, Net	1,888,503	67	-	1,888,570	-	1,888,570
Investments in Marketable Securities	9,707,116	-	-	9,707,116	-	9,707,116
Alternative Investments	3,520,032	-	-	3,520,032	-	3,520,032
Total assets	$ 16,387,058	$ 444,054	$ 235,023	$ 17,066,135	$ (331,158)	$ 16,734,977
Liabilities and Net Assets						
Current Liabilities:						
Accounts payable	$ 107,743	$ 16,598	$ -	$ 124,341	$ (38,821)	$ 85,520
Accrued expenses and other current liabilities	490,593	135,119	-	625,712	-	625,712
Capital leases, current portion	3,053	-	-	3,053	-	3,053
Deferred revenue, current portion	2,113,967	-	-	2,113,967	-	2,113,967
Total current liabilities	2,715,356	151,717	-	2,867,073	(38,821)	2,828,252
Capital leases, long-term portion	-	-	-	-	-	-
Deferred Rent	556,320	-	-	556,320	-	556,320
Deferred Revenue, long-term portion	229,744	-	-	229,744	-	229,744
Total liabilities	3,501,420	151,717	-	3,653,137	(38,821)	3,614,316
Net Assets:						
Unrestricted	12,885,638	-	-	12,885,638	-	12,885,638
Temporarily restricted	-	-	235,023	235,023	-	235,023
Member's Equity:						
Member contribution	-	1,000	-	1,000	(1,000)	-
Retained Earnings	-	291,337	-	291,337	(291,337)	-
Total net assets / equity	12,885,638	292,337	235,023	13,412,998	(292,337)	13,120,661
Total liabilities and net assets / equity	$ 16,387,058	$ 444,054	$ 235,023	$ 17,066,135	$ (331,158)	$ 16,734,977

See Independent Auditor's Report

Greater Las Vegas Chamber of Commerce and Subsidiaries

Consolidating Statement of Activities
Year Ended December 31, 2012

	Unrestricted Las Vegas Chamber of Commerce	Unrestricted Chamber Insurance and Benefits, LLC	Temporarily Restricted BizPAC	Eliminations	Total
Revenue, Gains and Other Support					
Membership dues	$ 3,773,065	$ -	$ -	$ -	$ 3,773,065
Chamber Insurance and Benefits	154,539	1,158,455	-	(154,539)	1,158,455
Sponsorships	687,434	-	-	-	687,434
Membership services	541,310	-	-	-	541,310
Advertising revenue	221,160	-	-	-	221,160
Other income	146,539	100	-	-	146,639
Conference room rental income	112,333	-	-	-	112,333
BizPAC donations	-	-	93,143	-	93,143
Visitor and business services	79,575	-	-	-	79,575
Royalty income	71,085	-	-	-	71,085
Contributions	2,500	-	-	-	2,500
Net assets released from restrictions	341,324	-	(341,324)	-	-
Total revenue, gains, and other support	6,130,864	1,158,555	(248,181)	(154,539)	6,886,699
Expenses					
Program services:					
Government and community relations	880,153	31	-	-	880,184
Membership services	838,759	-	-	-	838,759
Visitor and business services	529,652	436	-	-	530,088
BizPAC disbursements	341,324	-	-	-	341,324
Support services:					
Executive, administration and operations	2,736,922	-	-	-	2,736,922
Membership sales and marketing	1,620,238	-	-	-	1,620,238
Media sales and services	102,849	-	-	-	102,849
Chamber Insurance and Benefit: Selling, General and Administrative	115,512	728,720	-	(154,539)	689,693
Bad debt (recovery)	255	-	-	-	255
Total expenses	7,165,664	729,187	-	(154,539)	7,740,312
Change in net assets/net operating income before effects of other income	(1,034,800)	429,368	(248,181)	-	(853,613)
Investment Income, net					
Investment income	136,882	101	-	-	136,983
Interest income	20,704	-	-	-	20,704
Income from wholly owned subsidiary	279,115	-	-	(279,115)	-
Realized gain on Investments	339,522	-	-	-	339,522
Gain on sale of assets	290	-	-	-	290
Unrealized gain on Investments	479,961	-	-	-	479,961
Total other income (loss), net	1,256,474	101	-	(279,115)	977,460
Excess of consideration paid over net assets acquired	154,681	-	-	-	154,681
Income Tax Expense	52,000	150,354	-	-	202,354
Change in Net Assets/Net income	14,993	279,115	(248,181)	(279,115)	(233,188)
Net Assets, beginning of year	12,870,645	3,585,222	483,204	(3,585,222)	13,353,849
Member contribution	-	1,741,000	-	(1,741,000)	-
Net Assets, end of year	$ 12,885,638	$ 5,605,337	$ 235,023	$ (5,605,337)	$ 13,120,661

Media Opportunity: Nevada 150 Commission Meeting

In order to leverage several key announcements during the March Nevada 150 Commission meeting, we will invite media to attend the meetings in Las Vegas and Carson City for a visual and informational preview.

- Battle Born Birthday Cake event celebrating the 150th anniversary of the date that President Lincoln signed into law the enabling legislation for Nevada Statehood on March 21, 1864
- First Nevada Day Parade held in Las Vegas and statewide celebration of Nevada Day
- Public process for designing and selecting a 3rd and 4th medallion in the Sesquicentennial series

Event:	Nevada 150 March Commission Meeting
Location:	Las Vegas: Grant Sawyer Building. Room 4412. 555 East Washington Avenue Carson City: Nevada State Legislature. Room 2134, 2nd floor. 401 South Carson Street
Guests:	Nevada 150 Commissioners, Media, Las Vegas Centennial Representatives Esther Carter, Mayor Goodman, Commissioner Oscar Goodman, Elko Parade representative Don Newman, Virginia City Parade representative Deny Dotson, Nevada Day Parade representative Ken Hamilton, Nevada re-enactors including McAvoy Lane and Helen Stewart, and Battle Born Birthday Cake Committee members Heidi Englund and Misti Gower.
Date:	Wednesday, March 12
Time:	2:00 p.m.
Staffers:	Tiffany East, Amy Beck, Scott Carey, Kara Kelley

Day of Meeting – to take place during the PR Report portion of the meeting agenda. (Towards the End of the Meeting)

Nevada 150 Chairman, Lt. Gov. Brian Krolicki to announce Battle Born Birthday Cake Celebration on March 21 at Carson Tahoe Health.

- Hold cake shaped in the state of Nevada.
- Ask Heidi/Misti to say a few words.
- Characters in the north and south will be at both meetings.

Announcement regarding last two medallions in the Sesquicentennial series – call for public/art students participation.

Announcement of first Nevada Day Parade held in Las Vegas and statewide.

- Introduce Mayor Goodman to say a few words about the parade and how it has been made possible through a grant.
- Introduce Elko Rep.
- Introduce Virginia Ciy Rep.
- Introduce Carson Rep.

Closing

- Looking forward to many events to come and to celebrate our great state this year.
- Cake to be cut and served.

Esther Carter

From: Alice Anderson <alice@gearycompany.com>
Sent: Friday, March 07, 2014 2:26 PM
To: Lee Butts; Esther Carter; duane laduke
Cc: Jim McKusick; Lynn Purdue; Alex Nietrzeba
Subject: KWID/Banda artist

The Banda artist, El Moreno Carrillo, that KWID La Bueuna has secured for Sunday afternoon does not need any special set up or sound at Helldorado.
The KWID Remote will be from 2p-4p on Sunday, with El Moreno Carrillo playing 2:30-3:30.

Alice Anderson
The Geary Company
(702) 382-9610 ext 206
alice@gearycompany.com