

City of Las Vegas

SENIOR CITIZENS ADVISORY BOARD
CITY HALL, 495 S. MAIN STREET
CITY CLERKS 2ND FLOOR CONFERENCE ROOM
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov

MINUTES

November 7, 2013
1:00 P.M.

ITEMS LISTED ON THE AGENDA MAY BE TAKEN OUT OF THE ORDER PRESENTED; TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME. BACKUP MATERIAL FOR THIS AGENDA MAY BE OBTAINED FROM BEVERLY K. BRIDGES, CITY CLERK, AT THE CITY CLERKS OFFICE AT 495 SOUTH MAIN STREET, 2ND FLOOR OR ON THE CITY'S WEBPAGE AT www.lasvegasnevada.gov.

1. CALL TO ORDER

Minutes:

CHAIR HEISE called the meeting to order at 1:09 p.m.

PRESENT: CHAIR HEISE and MEMBERS MOORE, HENKIN (arrived at 1:17 p.m.) BROWN, DREWREY and GOLDSTEIN

EXCUSED: MEMBERS EVANS and ZORN

Also Present: MARIA CASTILLO-COUCH, Parks, Recreation Neighborhood Services, DEPUTY CITY ATTORNEY VAL STEED and DEPUTY CITY CLERK ANGELA CROLLI

2. [ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW](#)

Minutes:

ANNOUNCEMENT MADE - This meeting has been properly noticed and posted at the following locations: City Hall Plaza, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive

3. [PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED](#)

Minutes:

None.

4. [For possible action to approve the Final Minutes by reference of the Regular Meeting of September 5, 2013](#)

Motion made by PATTI BROWN to Hold in abeyance to 1/9/2014

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

City of Las Vegas

MARY ELLEN HEISE, ROBERT GOLDSTEIN, PATTI BROWN, MICKEY LEE MOORE, FRAN DREWREY, MEL HENKIN; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-BETTY EVANS, JEAN ZORN

5. [Report by Brian Knudsen, Community Resources Manager, regarding the Senior Citizens Advisory Board](#)

Minutes:

CHAIR HEISE introduced DEPUTY CITY ATTORNEY VAL STEED, who will be attending the Senior Citizens Advisory Board meetings to provide guidance to the Board.

CHAIR HEISE introduced BRIAN KNUDSEN, Community Resources Manager, Parks, Recreation Neighborhood Services, whose focus is on supporting volunteerism, philanthropic activities and education efforts in Southern Nevada. He is involved with Nevada's Big Gift and serves on the Family Committee and serves as President elect of the American Society for Public Administration. During his tenure with the City he has worked on the City's budget and preserving critical services during the economic downturn. In 2011 he began working on education, volunteerism and healthcare issues. His efforts have led to the implementation of a fitness curriculum and academic program, along with after-school meals and programs. He also leads the City's efforts in its attempt to support quality education in Southern Nevada through a variety of partnerships designed to enhance the community. In 2012 he developed a concept called Downtown Achieves and he is a graduate of the Leadership Las Vegas Program 2013

MR. KNUDSEN stated he has worked with non-profit organizations and indicated that the Senior Citizens Advisory Board (SCAB) is a great example of how the City reaches out to the community on how to be a better organization. The Downtown Achieves is the newest efforts in the City of Las Vegas where 200 community organizations have been brought together ranging from government agencies, such as the Department of Housing and Urban Development, Clark County Social Services Department, United Way, and the school district to focus on academic achievement to ensure that children have everything they need to be successful in downtown Las Vegas schools. In order to do that the City needs support, and the SCAB has a huge opportunity to engage the senior population to make sure their needs, as well as those of the entire community, are met. He is available to help facilitate discussion about the SCAB'S role and what is best for the community.

MEMBER BROWN pointed out that MARIA CASTILLO-COUCH, Parks, Recreation and Neighborhood Services, provides valuable information to the Board as to what they can do to help the senior citizen population and is always available to help.

MEMBER MOORE stated that everyone on the Board is very active and have their own programs with churches, the police department and sometimes it is difficult for them to come together and focus as a group. It would be helpful to have the members focus on the same goal. MS. CASTILLO-COUCH indicated that MEMBER MOORE is involved in the Red Cross and he and MEMBER GOLDSTEIN will provide training about fraud scams and are preparing a training schedule. Senior citizens need to be aware of how people can steal their identity. MEMBERS BROWN and DREWREY are involved with the Housing Authority facilities where they bring different groups to speak about issues that affect the seniors. The biggest issues with seniors are transportation and how to get them to events or doctor appointments. JERLYS HENDERSON, Community Program Supervisor, also collaborates with the SCAB.

MEMBER MOORE stated that many times seniors only volunteer within the housing facility or area where they live because they do not want to be out of their comfort zone. It will be a great benefit for the community to have the Board work together in a specific area.

MEMBER DREWREY suggested MR. KNUDSEN contact SANDRA VESCIO, the President of the St. Jude Womens Auxiliary, who is involved with promoting children programs. MR. KNUDSEN indicated that he already has a meeting scheduled to meet with her.

MEMBER GOLDSTEIN stated that several years ago MS. CASTILLO-COUCH coordinated workshops through the Housing Authority on topics such as Robert Rules, non-profits and how to apply for grants.

City of Las Vegas

CHAIR HEISE welcomed COUNCILMAN COFFIN who was in attendance. MEMBER DREWREY confirmed that the Councilman will be attending the April 3, 2014 SCAB meeting.

MEMBER MOORE stated that a Metro representative will be a great resource to supply support.

MR. KNUDSEN stated it is critically important that the City engages with the public and the SCAB provides that help. He appreciates their volunteerism and their time as Members of SCAB. MEMBER MOORE indicated they need projects that are effective in the community and that the Members will help in any way they can.

MS. CASTILLO-COUCH indicated that it would be a great collaboration between Metro and City of Las Vegas seniors. MR. KNUDSEN indicated that engaging seniors to mentor or read to children is a big project, as it requires background checks. SHARON WILLAT from Metro can explore how to engage the seniors. MEMBER BROWN noted that the Housing Authority asked for help to mentor students and many seniors would love to help with homework. MR. KNUDSEN stated he will explore it further.

6. [Report from Jerlys Henderson, Community Program Supervisor, regarding various local partnerships with the Senior Citizens Advisory Board](#)

Minutes:

JERLYS HENDERSON, Community Program Supervisor, reported that as of October 14 the senior centers have been working together with the Senior Citizens Advisory Board on a food drive for Jude 22, which runs through November 15. She submitted a flyer listing the suggested donation items and boxes have been placed at various City of Las Vegas Senior Centers. MEMBER EVANS was instrumental in placing boxes at Veterans Memorial Community Center, and has already taken some of the boxes to Jude 22. Approximately 20 boxes need to be picked up from the Doolittle Senior Center. MS. HENDERSON was pleased that most of the items listed were collected and thanked the Members for helping making the food drive a success. MEMBER MOORE asked if press coverage could be provided when these items are picked up. MS. HENDERSON replied that she will contact the Office of Communication.

CHAIR HEISE suggested presenting Certificates of Appreciation signed by the Mayor and City Council to each facility that helped with the food drive. MS. HENDERSON asked for help picking up the boxes to deliver to Jude 22.

7. [Report for possible action regarding possible senior activities in each ward](#)

Minutes:

MEMBER BROWN reported on a meeting, which was attended by many people, including COUNCILWOMAN TARKANIAN. Discussion was held about sidewalks outside the buildings that need improvements and that the Housing Authority is responsible for the maintenance. The repairs will be included in the Housing Authority's budget. COUNCILMAN COFFIN indicated that the first 20 feet is the responsibility of the City.

MEMBER BROWN added that traffic on Alpine Place and Brush Street is really terrible and dangerous for seniors using walkers and they have a hard time crossing the street. MAYOR GOODMAN will have the Las Vegas Metropolitan Police Department assess the situation at this particular intersection.

Regarding the Public Guardian, MEMBER BROWN indicated that a representative from the James Down Towers informed the housing manager that the Public Guardian will assist those residents who have Alzheimer's. CHAIR HEISE suggested that each Board Member meet with each Councilpersons ward.

MEMBER DREWREY reported that she met with SUSAN FINUCAN from COUNCILMAN COFFIN'S Office, who stated their concern is reaching seniors in Ward 3, and they will focus on mitigating this issue. She distributed invitations to the Jude 22 Christmas Celebration. MEMBER DREWREY also reported that she contacted an individual who will be fixing up the unit of a lady who is blind.

City of Las Vegas

COUNCILMAN COFFIN announced that December 20 is the Ward 3 Christmas Party in conjunction with the Jude 22 Christmas celebration. MARIA CASTILLO-COUCH, Parks, Recreation and Neighborhood Services, noted that MEMBERS MOORE and GOLDSTEIN will be making a presentation about mail fraud and she suggested that MEMBER DREWREY coordinate with them to have the presentation in Ward 3.

MEMBER HENKIN stated that Ward 2 representatives feel there are no problems as they relate to senior citizens. He attends different homeowners association meetings. It is difficult for those seniors that do not have vehicles to go shopping or to doctors visits. CHAIR HEISE indicated that COUNCILMAN ANTHONY will be attending the February 6 Senior Citizens Advisory Board (SCAB) meeting and she suggested that MEMBERS DREWREY and BROWN meet with COUNCILMAN ANTHONY prior to the SCAB meeting to discuss senior issues in Ward 2. She also indicated that COUNCILMAN BEERS will be attending the SCAB meeting in March, COUNCILMAN ROSS in May and COUNCILMAN BARLOW in June.

MEMBER GOLDSTEIN stated that COUNCILMAN ROSS is very approachable. MEMBER MOORE added that during the flood several streets were flooded and acknowledged COUNCILMAN ROSS involvement to assess the situation, which was very much appreciated by the residents. Luckily, there was no loss of lives or homes. MEMBER GOLDSTEIN stated that the Councilman is always available. CHAIR HEISE thanked the Members for their report and what they do for their Council representatives.

8. [Discussion for possible action on selection of Senior of the Quarter](#)

Minutes:

CHAIR HEISE indicated that the nominee, SANDRA VESCIO, is the President of the Board at the St. Judes Women Auxiliary and does a tremendous job at St. Judes. The Senior of the Quarter will be presented at the January 22, 2014 City Council meeting.

Motion made by MICKEY LEE MOORE to Approve SANDRA VESCIO as Senior of the Quarter

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

MARY ELLEN HEISE, ROBERT GOLDSTEIN, PATTI BROWN, MICKEY LEE MOORE, FRAN DREWREY, MEL HENKIN; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-BETTY EVANS, JEAN ZORN

9. [Discussion for possible action on Senior of the Quarter recognition City Council dates for 2014](#)

Motion made by ROBERT GOLDSTEIN to Approve amended Senior of the Quarter Council Recognition Dates

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

MARY ELLEN HEISE, ROBERT GOLDSTEIN, PATTI BROWN, MICKEY LEE MOORE, FRAN DREWREY, MEL HENKIN; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-BETTY EVANS, JEAN ZORN

10. [Discussion for possible action regarding participation by the Senior Citizens Advisory Boardmembers on upcoming community events](#)

Minutes:

JERLYS HENDERSON, Community Program Supervisor, stated that JIM STRITCHKO, Recreation Manager, told her to work with the Senior Citizens Advisory Board to assist in different projects and activities at senior centers, such as CPR Classes. MEMBER EVANS, who has been very active at the Veterans Memorial Community Center, has been directed to concentrate on the senior centers first.

CHAIR HEISE asked how to engage places such as Sartini Plaza and other housing developments on activities. MS. HENDERSON pointed out that several residents come to the senior centers, but many do not because they have no means of transportation, and staff is not available to go out to the Housing Authority centers. MEMBER GOLDSTEIN remarked that he made presentations in some of the senior centers and could make presentations during one of the residents council

City of Las Vegas

meetings. CHAIR HEISE clarified that the City of Las Vegas does not transport the seniors to centers. MEMBER DREWREY suggested getting in touch with the Councilperson who sits on the Regional Transportation Commission and for the Board Member who represents that ward contact the Councilperson to discuss transportation for the seniors.

MEMBER GOLDSTEIN stated that even if transportation is provided for the seniors, many choose not to go out. MEMBER MOORE added that activities may be good for some but not for others. MEMBER BROWN stated that attendance is poor and CHAIR HEISE suggested activities that be better organized.

MEMBER HENKIN commented that the Jude 22 Holiday Party is not a Ward 3 party. CHAIR HEISE responded that COUNCILMAN COFFIN had indicated that his office is working collaboratively with Jude 22 on the Christmas Party.

11. [Report for possible action from Robert Goldstein and Mickey Moore regarding a workshop seminar on scams against seniors](#)

Minutes:

MEMBER MOORE made a presentation about fraud seminars for seniors and submitted handout information for the record; such as how to prevent telephone and email scams, and how to monitor a credit report.

MEMBER HENKIN added that nobody should give out their social security numbers or private information. MEMBER GOLDSTEIN announced that the next workshop is scheduled for January 7 at the Centennial Hills Center.

12. [Discussion for possible action on the development of the 2014 meeting schedule](#)

Motion made by FRAN DREWREY to Approve as amended

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

MARY ELLEN HEISE, ROBERT GOLDSTEIN, PATTI BROWN, MICKEY LEE MOORE, FRAN DREWREY, MEL HENKIN; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-BETTY EVANS, JEAN ZORN

13. [Discussion regarding topics for future agenda items by the Senior Citizens Advisory Board. Comments made during this portion of the agenda by individual Board Members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not any such proposed item\(s\) is/are within the purview of the Board and/or whether such proposed item\(s\) shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken regarding the proposal.](#)

Minutes:

CHAIR HEISE stated it is imperative that the Board work together to have items on the agenda that are important to all members.

MEMBER GOLDSTEIN suggested having a representative from the Public Guardian Office attend to discuss seniors with Alzheimer's. CHAIR HEISE asked that he coordinate with COUNCILWOMAN TARKANIAN'S staff.

MEMBER HENKIN asked to have a representative from the Lou Ruvo Center for Brain Health attend to provide general information that might be of interest to seniors.

MEMBER HENKIN questioned the State of Nevada's long-term care and assisted living facilities. MEMBER MOORE suggested having a representative from the State's long-term care organization to provide a report on these facilities.

CHAIR HEISE suggested the Members get involved in the Wards and bring forth issues.

14. [CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE BOARD. NO SUBJECT MAY BE ACTED UPON BY THE BOARD UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR](#)

City of Las Vegas

ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED

Minutes:
None.

15. ADJOURNMENT

Minutes:
The meeting was adjourned at 2:33 p.m.

Respectfully submitted:

Angela Crolli, Deputy City Clerk

Maria Castillo-Couch, Parks, Recreation and Neighborhood Services

Facilities are provided throughout City Hall for the convenience of disabled persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerks office at 229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive