



STAFF REPORT

HISTORIC PRESERVATION COMMISSION MEETING DATE: 09/25/13

DEPARTMENT: PLANNING

ITEM DESCRIPTION: For possible action regarding HPC Centennial Legacy grant application from Sarann Knight Preddy in the amount of \$5,000.00, Ward 5 (Barlow)

BACKGROUND

- 02/27/08 HPC approved Centennial project budget and timeline.
- 03/26/08 HPC requested revisions to the draft Centennial grant application.
- 05/28/08 HPC voted to review grant applications bi-annually in February and August, and vote bi-annually on grant awards in March and September.
- 08/28/13 HPC accepted the HPC Centennial Legacy grant application from Sarann Knight Preddy in the amount of \$5,000.00 for consideration at the September 25, 2013 HPC meeting.

ANALYSIS

Sarann Knight Preddy, a private citizen, has submitted an HPC Centennial Legacy Fund application for \$5,000.00 for the following:

- Conduct a seminar about the history of the Historic Westside.
- Hire a writer, photographer, videographer and designer to create a publication about the history of the Historic Westside.
- Costs associated with publishing the book.

At the August 28, 2013 HPC meeting, the commission had the following comments:

- Is the video and photographic documentation only for the panel discussion or will there be individual oral histories, interviews, etc. that will be documented?
- Who is the videographer, photographer and writer, and do they have experience with this type of project? Specifically, the commission would like to see someone with experience with recording oral histories or historic subject matter.
- Who will publish the book?
- What is the final format of the book or end product? For example, will the book be similar to the Historic Westside School book recently published by the Historic Westside School Alumni Foundation (a collection of stories and images submitted by alumni), or will it be a scholarly history book about West Las Vegas?
- The commission would like to see a cost estimate submitted by the proposed videographer, photographer and writer.

Ms. Preddy has submitted additional information regarding videographer Marlene Adrian, including detailed fees and previous projects (see attached).

Sarann Knight Preddy has not received funding from the HPC Centennial Legacy Fund.

JG

The HPC has \$21,655.00 remaining in the Small Grants budget item.

STAFF RECOMMENDATION

APPROVAL

BACKUP DOCUMENTS

- HPC Centennial Legacy Grant application submitted by Sarann Knight Preddy.
- Supplemental letter from Sarann Knight Preddy including a letter of interest and fees from videographer, photographer and writer Marlene Adrian, dated 9/8/13.
- Letter to Sarann Knight Preddy from the city of Las Vegas Historic Preservation Officer outlining HPC comments, dated 8/29/13.

Las Vegas Centennial Education Grant Application

PART I. Application Cover Page

Applicant Name Preddey Sarann Knight
Last First MI
Name of Organization (if applicable) N/A
Mailing Address 2200 Matheson Street
City North Las Vegas State Nevada Zip Code 89030
Phone 702-982-1346 Email _____
Amount of Funds requested \$5,000

Grant Category (check as many as apply)

- ☒ Event (fair, open house, presentation, lecture series, walking tour, etc.).
- ☐ Visual Project (historic monument(s), marker(s) or banner(s), , banners, and exhibits, etc.).
- ☒ Education (reference materials, develop lessons, games, stories, photo collections, period maps, etc.).
- ☐ Performance Art (plays, poetry and prose readings, musicals, story telling, etc.).
- ☒ Cultural/Historic (oral histories, collections, archives, preservation of ephemera and artifacts, etc.).
- ☐ Misc./Other.

Sarann Knight Preddey 8-12-13
Signature of Applicant Date

PART II. Grant Description

(Additional sheets may be attached if necessary.)

How will the award funds be used?

Funds will be used to invite a panel of persons who have lived in Las Vegas more than 65 years who know the real history of the West Las Vegas. In a one day seminar the panelist will be engaged in a question and answer session with a moderator to discuss important events as they remember them. They will be asked about the impact of segregation on their lives, buildings, events and people who they believe should be noted in history. Early West Las Vegas history has been depicted negatively, however this panel will bring photos and stories that have never been told to give a complete first hand account of what really happened. The panel will be given a tour of West Las Vegas in order to bring back the memories and the stories will be recored for publication.

What is the historic significance of your project/activity to the city of Las Vegas?

The Historic Westside (Bonanza to Owens, A to MLK-Highland) has the largest concentration of African Americans in Las Vegas. This area was segregated from the rest of the City by forcing blacks to live on the Westside of the Union Pacific Railroad tracks without water and sewer. People lived in very poor conditions. Blacks were denied decent jobs on the strip, denied basic priviledges, and suffered indiginties that have not been documented. The youth, today, need to learn about this history so that they can better understand why the conditions exist today. The purpose of the publication is to document this history for the betterment of future generations.

What are the key activities and timeline of your plan?

November 15th, Hold a Seminar

November 18th the Westside Tour

Engage a writer November 1st, 2013 through January 15, 2014

Engage a photographer November 1, 2013-January 15, 2014

Hire a videographer November 1, 2013 through January 15,

Hire a designer to layout the

publication November 1, 2013-January 15,

2014

If your project is going to be phased, please describe each phase.

I will spend the fall collecting the information, pictures and support for the project then in the winter I plan to publish the book in time for Black history month

Describe the final product resulting from your project. Two copies of a book, photo album, video tape, audio recording, brochure, etc. that archives your project are required.

There will be two main parts of the book. The working title of the book is "71 Years in Las Vegas". I plan to tell my story and invite 20 people who have lived in Las Vegas more than 65 years to help me. I will engage a moderator/facilitator in a panel discussion which will be videotaped and recoreded in photographs. The second part of the book will be a collection of stories that my friends and associates will write about me. I am asking 100 people to write a one page story about their association me with. When complete the stories will be compiled in the book.

PART III. Proposed Budget

You must submit a detailed budget for this grant. Provide a brief explanation of each budget item with quantity and cost for all items (Example: two packages of acid free tissue paper @ \$16/package; 10 hours contracted labor for painting @ \$50/hr, etc.).

Round your request to the nearest dollar amount (no decimals).

This grant follows the Maximum Consultant Rates used by the State Historic Preservation Office as a guideline for salary limits.

Professional Qualifications	Maximum Hourly Wage
1. Working for Bachelor's degree	\$ 14.00
2. Bachelor's degree in the related field	\$ 23.00
3. Bachelor's degree in the related field with five years experience in the field	\$ 28.00
4. Bachelor's degree in the related field working for a Master's degree	\$ 30.00
5. Advanced degree in the related field	\$ 89.41

Sample budget form:

1. Supplies		
Printing of Book 200 copies @ \$15.00	\$3,000	3,000
Design and layout 100 pages @ \$15.00 per page	\$1,500	1,500
Video editing 12 hours @ \$150 per hour	\$1,800	1,800
Total	\$ 6,300	
2. Services		
Videographer 16 hours @ \$75.00	\$1,200	1,200
Photographer 40 hours @ \$25	\$1,000	1,000
Moderator/Facilitator 16 hours @ \$15	\$240	240
Total	\$ 2,440	
3. Staff Salaries		
Facility Rental 16 hours @ \$40.00	\$640	640
Reception 50 persons @ 25	\$1,250	1,250
Luncheon 150 persons @ 35	\$5,250	5,250
Total	\$ 7,140	
4. Match/In-Kind Services		
A church bus will be donated for the tour and the writer will be from the university	\$	
	\$	
	\$	
Total	\$	
5. Other Funding Sources		
100 friends and associates @ \$100 each	\$ 10,000	
Self Contribution	\$ 880	
City of Las Vegas Grant	\$1,000	
Total	\$	
Total Project Cost	\$ 15,880	

PART III. Proposed Budget

You must submit a detailed budget for this grant. Provide a brief explanation of each budget item with quantity and cost for all items (Example: two packages of acid free tissue paper @ \$16/package; 10 hours contracted labor for painting @ \$50/hr, etc.).

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Moderator/Facilitator 16 hours @ \$15	240
Total	\$
3. Staff Salaries	
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Reception 50 persons @ 25	1,250
Luncheon 150 persons @ 35	5,250
Total	\$
4. Match/In-Kind Services	
A church bus will be donated for the tour and	\$
the writer will be from the university and Women of Diversity Productions	\$
	\$
Total	\$
5. Other Funding Sources	
100 friends and associates @ \$100 each	\$ 10,000
Self Contribution	\$ 880
City of Las Vegas Grant	5,000
Total	\$
Total Project Cost	\$ 15,880

PART IV. Additional Required Documents

Please attach all required supplemental documentation, including a copy of your most recent audit report along with comments on the findings and recommendations, including a plan for corrective action taken on prior findings. If corrective action is not necessary, a statement describing the reason that it is not necessary should accompany the audit report. **If application is being submitted by an individual, or items are not applicable for any reason, please describe in detail below.**

- 1.) Your organization's mission statement.
- 2.) Your organization's current budget.
- 3.) Your organization's current projects.
- 4.) Resumes of principal personnel or organization.
- 5.) Your organization's long-range plan.
- 6.) Your organization's proof of 501(c)3 filing status with tax ID number.
- 7.) Your organizations' most recent audit report, along with comments on the findings and recommendations, including a plan for corrective action taken on prior findings.
- 8.) Signed Civil Rights Assurance.
- 9.) If the project involves restoration of an historic building or structure, please attach documentation certifying the building is insured.

Statement of non-applicability

I am requesting this grant as in individual there the items requested of an organization do not apply to this application. Therefore I am only including item #4, my resume.

If my grant is funded, I hereby agree to all requirements stated above, and authorize the Historic Preservation Commission and the City of Las Vegas, to utilize information about my application and activities for publicity and public relations purposes, including the use of photographs and images of the project. Parental/Guardian consent will be obtained for the use of any name and/or image of children in completed legacies.

Sarann Knight Reddy 8-12-13
Signature Date

Signature of Supervisor (where required) Date

Sarann Knight- Preddy **"A Pioneer Who Became an Icon in the World Of Gaming"**

Sarann Knight-Preddy, a true gaming pioneer was the first "Woman of Color" to earn a Non Restricted Gaming License in the State of Nevada and the world.

More than half a century ago, Mrs. Preddy embraced the spirit of gaming in Las Vegas, Nevada. Realizing the potential of gaming in its infancy, she obtained her first gaming license in 1950 and invested in a number of gaming businesses outside of Las Vegas, including the Club Tonga Casino and the Lincoln Bar in Hawthorne, Nevada.

As a result of her interest in gaming, she made frequent trips to Las Vegas. After visiting the newly-opened Moulin Rouge in 1955, the only non-segregated casino in Las Vegas which drew headliners such as the Mills Brothers, Jack Benny, George Burns, Gracie Allen, Nat "King" Cole and Sammy Davis, Jr., she decided to move back to Las Vegas and make her mark in the gaming industry.

Mrs. Preddy began her gaming ascent in Las Vegas when she acquired the popular People's Choice Casino, the Playhouse Lounge and several other businesses. Her most prized acquisition was the Moulin Rouge. Along with her son, James Walker, and husband, Joe Preddy, she set out to restore the glitz and glamour of the legendary casino by taking over in 1985, and a few years later, she purchased the Moulin Rouge and remained there until 1998. During that time she became the first "woman of color" to hold a non-restricted gaming license, the same license issued to major casinos on the Las Vegas Strip. By 1994, Mrs. Preddy succeeded in having the Moulin Rouge declared a historic landmark.

She has a distinguished history of services to the community, such as civic, charitable, youth and business organizational programs. Mrs. Preddy organized the Las Vegas Democratic Club and the Nevada Black Chamber of Commerce and became its first president. She has been involved in numerous boards; Nevada Motion Pictures Commission, Central Democratic Committee, National Voters League and the Las Vegas Black Historic Society. She served five times as Chair of the Ebony Fashion Fair and Basileus (President) of Gamma Phi Delta Sorority, and she has volunteered for numerous charities such as the Heart Fund and Easter Seal Drive. She continues to work toward bringing the Westside of Las Vegas back to its splendor.

A native of Eufaula, Oklahoma, Ms. Preddy is a mother, grandmother and great grandmother and an active member of Second Baptist Church. She attended business college in Los Angeles, California and the Southern Nevada University in Las Vegas, Nevada, where she studied business, cosmetology and real estate.

Mrs. Preddy has received countless awards and accolades for her many contributions. Her numerous recognitions include Proclamations from the City of Las Vegas and the Clark County Commission, the Hadassah Jewish Pin (the highest honor bestowed on a non-Jewish person); she was named Woman of the Year by the Greater Las Vegas Chamber of Commerce. She has received awards from the Clark County School District and the NAACP. In 2005, she was honored in a documentary, "The First Woman of Color in Gaming" at the Orleans Casino.

Nothing could more exemplify the character of Sarann than her attitude and conduct at the lost of the commissioner's race when she learned the conclusion of the city election's final returns. Tally of several late reporting precincts tipped the balance in favor of the incumbent Commissioner making him the victor by a scant margin of 73 votes. The disappointment of Sarann's campaign workers was expressed in words tinged with chagrin bitterness, even acrimony-expressions typical of the individual speaker. But for Sarann Knight Preddy, the whole effort was accorded, the same regard as all other worthwhile community programs with which she became involved and the fact that the campaign did not culminate in victory caused her no visible pain or distress and certainly left her with no vantage of bitterness. Neither did it, for one single moment, deter her absorption in a long range of civic and community activities.

Sarann Knight Preddy is recognized as Las Vegas' most prominent "people", person. For more than 60 years, she has been involved as a volunteer worker in every aspect of community activities which are programmed to help people.

On May, 2010, she received a Honorary Doctorate Degree from UNLV and on May 25th, she was honored with the Sarann Knight Apartments building in West Las Vegas. She was recently inducted in the Smithsonian Institute, and was honored by the Who's Who in Black Las Vegas and the Sophisticate's Black Hair. The list of achievements goes on and on, too many to mention, but a list of more accolades and awards are available upon request.

Sarann Knight-Preddy is a true Las Vegas Pioneer and have definitely paved the way for us all. This city and the world is a better place because of Sarann Knight-Preddy, and for her achievements, dedication and for all of her service in the community, we say; "Thank You Sarann", and may God bless you always.

Sarann Knight Preddy

2200 Matheson St.
North Las Vegas, 89030
702.982.1346

September 8, 2013

Courtney Mooney
Historic Preservation Officer
City of Las Vegas
333 North Rancho Drive
3rd Floor
Las Vegas, Nevada 89106

Dear Ms. Mooney:

Thank you for your letter of August 29, 2013. I am so pleased to know that the City of Las Vegas Historic Preservation Commission is in support of my application for the production "Sarann Knight Preddy-71 Years in Las Vegas" and I plan to attend the September 25, 2013 meeting of the commission to respond to the questions that your letter addressed.

Per your request, I am enclosing a fee proposal from Ms. Marlene Adrian, videographer, photographer, and writer.

Please feel free to contact me if you require additional information.

Sincerely,

Sarann Knight Preddy

Dr. Sarann Knight Preddy

Dear Sarann Knight Preddy,

I have read your grant proposal to document the history of The Historic Westside (Bonanza to Owens, A to MLK-Highland) for the betterment of future generations.

It is my pleasure to have been invited, as President of Women of Diversity Productions, Inc., to participate in obtaining video documentation of the panel and individual interviews. I could also direct photography and the transcribing to print and edit.

Itemized below are the responsibilities and tasks I could offer and the cost for each aspect of the work.

Videographer 16 hours of shooting time @ \$75.00 per hour \$ 1,200.00
broadcast HD digital media

Video Editor 48 hours of editing time @ \$150.00 per hour \$ 7,200.00
produce edited master with graphics
produce copies for transcribers to produce print version for book

Transcribers and print editing 36 hours @ \$53.00 per hour \$ 1,908.00
use of 2 or 3 persons from Women of Diversity Productions
to transcribe and edit (Lisa Gioia Acres Master's Degree in History,
author of ShowGirls of Las Vegas and research other professional
writings) (Cynthia Cicero, Master's Degree in History with a
publishable dissertation.) This work would most likely require two
passes through the videos, printing and a final editing with you, Sarann.

Photographer 40 hours @ \$25.00 per hour \$ 1,200.00
this would include digitizing to appropriate sizes and
quality for placement in the book

Qualifications of Women of Diversity Productions, and Dr. Marlene Adrian

Received Silver Grant from the Las Vegas Centennial Commission for the Las Vegas Centennial project "100 Years of Influence, The Role of Women in Shaping the First Hundred Years of Las Vegas" which included 45 video interview components played continuously during the two month exhibit at the Las Vegas Art Museum in 2005 and also played at the Nevada State Library and Archives, John Anderson Art Gallery among other places.

Developed the website on which more than 30 short videos are featured. Some of the videos were produced on grants, such as from the Nevada Arts Council and the Paul E. & Helen S. Meyer Foundation and two have won first places at the Pahrump International Short Film Festivals.

Sincerely,
Marlene Adrian

August 29, 2013

Sarann Knight Preddy
2200 Matheson Street
North Las Vegas, Nevada 89030

Dear Ms. Preddy,

The City of Las Vegas Historic Preservation Commission (HPC) reviewed and discussed your application for HPC Centennial History Grant funds in the amount of \$5,000.00 at yesterday's meeting, August 28, 2013. The commission was in support of the application moving forward for consideration at the September 25, 2013 HPC meeting.

The commission had the following questions that you should be prepared to address at the September meeting:

- Is the video and photographic documentation only for the panel discussion or will there be individual oral histories, interviews, etc. that will be documented?
- Who is the videographer, photographer and writer, and do they have experience with this type of project? Specifically, the commission would like to see someone with experience with recording oral histories or historic subject matter.
- Who will publish the book?
- What is the final format of the book or end product? For example, will the book be similar to the Historic Westside School book recently published by the Historic Westside School Alumni Foundation (a collection of stories and images submitted by alumni), or will it be a scholarly history book about West Las Vegas?
- The commission would like to see a cost estimate submitted by the proposed videographer, photographer and writer. **The cost estimates will need to be submitted to me by end of day Monday, September 9, 2013 in order to make it on the September agenda.**

I will be out of the office until Tuesday, September 10, 2013 and will not have access to voice mail or email; however, I will call you on Tuesday to see how you're doing and if you have any questions.

Have a great Labor Day weekend!

Sincerely,

Courtney Mooney, AICP
Historic Preservation Officer
City of Las Vegas