



**AGENDA SUMMARY PAGE**  
**REDEVELOPMENT AGENCY MEETING OF: NOVEMBER 6, 2013**

**DEPARTMENT: ECONOMIC AND URBAN DEVELOPMENT**  
**DIRECTOR: WILLIAM ARENT**

**SUBJECT:**

RA-33-2013 - A Discussion for possible action regarding a Resolution finding the project proposed by the Commercial Visual Improvement Program (CVIP) Agreement between the City of Las Vegas Redevelopment Agency (RDA) and the City of Las Vegas (Owner) and EAT HERE LV LLC (tenant/partner) located at 500 South Main Street (APN 139-34-201-023), to be in compliance with and furtherance of the goals and objectives of the Redevelopment Plan, and authorizing the execution of the CVIP Agreement by the RDA (\$45,000 - RDA Special Revenue Fund) - Redevelopment Area - Ward 4 (Coffin) [NOTE: This item is related to Council Item 41 (R-74-2013)]

**Fiscal Impact**

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No Impact

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Augmentation Required

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Budget Funds Available

**Amount: \$45,000**

**Funding Source:** RDA Special Revenue Fund

**Dept./Division:** Economic and Urban Development/RDA

**PURPOSE/BACKGROUND:**

EAT HERE LV LLC, is undertaking exterior improvements to the property that include an upgrade to the exterior facade and signage. This CVIP Agreement will assist with the cost of improvements to the property located at 500 South Main Street, Las Vegas. Approval will adopt findings that the CVIP Agreement is in compliance with and furtherance of the goals and objectives of the RDA and the Redevelopment Plan.

**RECOMMENDATION:**

Approval

**BACKUP DOCUMENTATION:**

1. Resolution No. RA-33-2013
2. RDA Commercial Visual Improvement Agreement
3. Public Purpose/Impact Analysis Report
4. Fiscal Impact Analysis
5. Before Photos and After Renderings
6. Site Map

Motion made by BOB BEERS to Approve

Passed For: 5; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

BOB COFFIN, LOIS TARKANIAN, CAROLYN G. GOODMAN, STAVROS S. ANTHONY, BOB BEERS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-RICKI Y. BARLOW, STEVEN D. ROSS)

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### Minutes:

BILL ARENT, Director of Economic and Urban Development, explained that council approved retail lease on May 15, 2013 and MTO applied for commercial visual grant - business absorbed a lot of cost including 93,000 approx for signage - they do qualify for matching grant and staff received approval of 45,000 for interior improvement.

MATT MOORE, MTO Cafe, used a PowerPoint to show the signage for the frontage, entryway and rear of building facing the Smith Center. He also noted that the 14-person communal table and interior decor was designed and made by the owners.

After the vote, MR. MOORE informed the Members of the Cafe's hours of operation, available delivery within a two-mile radius and discounts for Veterans.

MEMBER COFFIN congratulated MR. MOORE on the Cafe's opening and extended compliments regarding the food and marketing efforts. He queried as to whether or not the Cafe will be open during evening hours, given the weekend events at the Smith Center. MR. MOORE replied that the owners are taking one step at a time and do not want to overdo it. The focus is on serving breakfast and lunch; however, once the demand increases, the Cafe's services will expand. MR. MOORE expressed his appreciation for the media coverage as well as the City's support.

CHAIR GOODMAN wished MTO Cafe much success.

