



Las Vegas

Agenda Item No.: 45.

AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: AUGUST 21, 2013

DEPARTMENT: CITY MANAGER'S OFFICE
DIRECTOR: ELIZABETH N. FRETWELL

☐ Consent ☒ Discussion

SUBJECT:
ADMINISTRATIVE:

Report regarding Neighborhood Economic Risk Assessment presented by Jeremy Aguero, Applied Analysis, Inc. and Wards

Fiscal Impact

☐
☐

No Impact

☐ Augmentation Required

Budget Funds Available

Amount:

Funding Source:

Dept./Division:

PURPOSE/BACKGROUND:

Applied Analysis was retained by the City of Las Vegas Parks, Recreation and Neighborhood Services Department to develop a neighborhood economic risk assessment using economic, fiscal and social data that would identify focus areas for the deployment of resources under the control of the City. The analysis provided a general overview of the impact to specific geographic areas (defined as zip codes). The Neighborhood Risk Index is a compilation of data used to identify risk categories and determine regions that are at the greatest and most sizable risk. Data on eight factors: unemployment insurance recipients, foreclosure rate, residential vacancies, commercial vacancies, bank-owned properties, Temporary Assistance for Needy Families (TANF/Welfare Recipients), Supplemental Nutrition Assistance Program (SNAP/Food Stamps) and Medicaid caseloads are used to create an overall index depicting the risk level.

RECOMMENDATION:

Report only, no action required

BACKUP DOCUMENTATION:

Submitted at Meeting - PowerPoint Presentation by Jeremy Aguero

Minutes:

STEVE HARSIN, Director, Parks, Recreation and Neighborhood Services, stated for the past 10 years, the City of Las Vegas (City) has relied upon neighborhood indicators, such as graffiti, crime and property maintenance data, to determine if neighborhoods are stable or targeted. Due to the recession and housing crisis, Applied Analysis was retained to evaluate neighborhoods using economic, fiscal and social data to further aid the City in identifying neighborhoods. This analysis would be utilized to develop neighborhood revitalization strategies, as well as assist the City in regional initiatives. MR. HARSIN introduced JEREMY AGUERO, Applied Analysis, who reviewed a PowerPoint presentation in detail on Neighborhood Economic Risk Assessment, which was submitted as backup.

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MAYOR GOODMAN commended Applied Analysis on their studies and asked if this valuable information was shared with non-profit groups and if much needed community development block grants (CDBG) would be sought out. MR. AGUERO informed the Mayor that he was unsure about potential CDBG funds, but LISA MORRIS HIBBLER, Deputy Director, Parks, Recreation and Neighborhood Services, confirmed that the information would be shared with non-profit organizations, departments city-wide and posted on the internet.

COUNCILMEN ROSS and BEERS appreciated the report, which gives the Council tools to make necessary adjustments on their focus and priorities for communities. COUNCILMAN BEERS suggested having quarterly reports, to which MS. MORRIS HIBBLER responded that staff is working with Applied Analysis on creating a dashboard or customized reports.

Referring to the report, COUNCILWOMAN TARRANIAN recognized that zip codes 89107 and 89108 are designated as cautious areas and was grateful for the new redevelopment Area 2. This information benefits her when seeking ways to enhance her ward/neighborhood.

COUNCILMAN COFFIN appreciated the report but was disappointed by the results for Ward 3. He briefly recalled some history on how the city aided the substantial growth in other areas of the city. With that aide and the depopulation of downtown, the results/consequences matter so the city has to find ways in which to rebuild. He hopes this information will be made available to everyone and looks forward to the Council's efforts in revitalizing the east side of downtown as well.

COUNCILMAN ANTHONY agreed it was a good report and suggested breaking it down further by political precincts. MR. AGUERO responded that it can be done but only with some variables and not all of those previously mentioned. MS. MORRIS HIBBLER added that CITY MANAGER ELIZABETH FRETWELL is currently working on revitalization strategies for the city.