

LAS VEGAS GLOBAL BUSINESS DISTRICT

PROTECTING OUR FUTURE

**LAS VEGAS CONVENTION AND VISITORS
AUTHORITY**

**LasVegas.com
VegasMeansBusiness.com**

LVCVA.com





7/2021

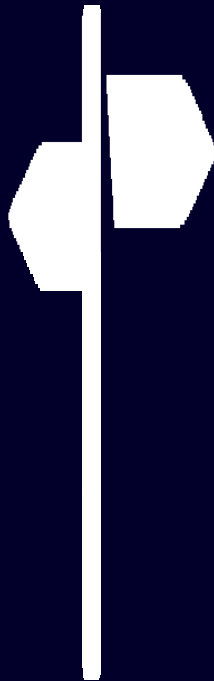
**COMPETITORS ARE
RAISING
THE BAR TO MEET
GROWING
EXPECTATIONS.**

**OUR COMPETITION HAS
ADDED
MORE THAN 17 MILLION
SQ FT
OF NEW EXHIBIT SPACE
NATIONWIDE
IN THE LAST DECADE.**



LAS VEGAS CONVENTION AND VISITORS AUTHORITY

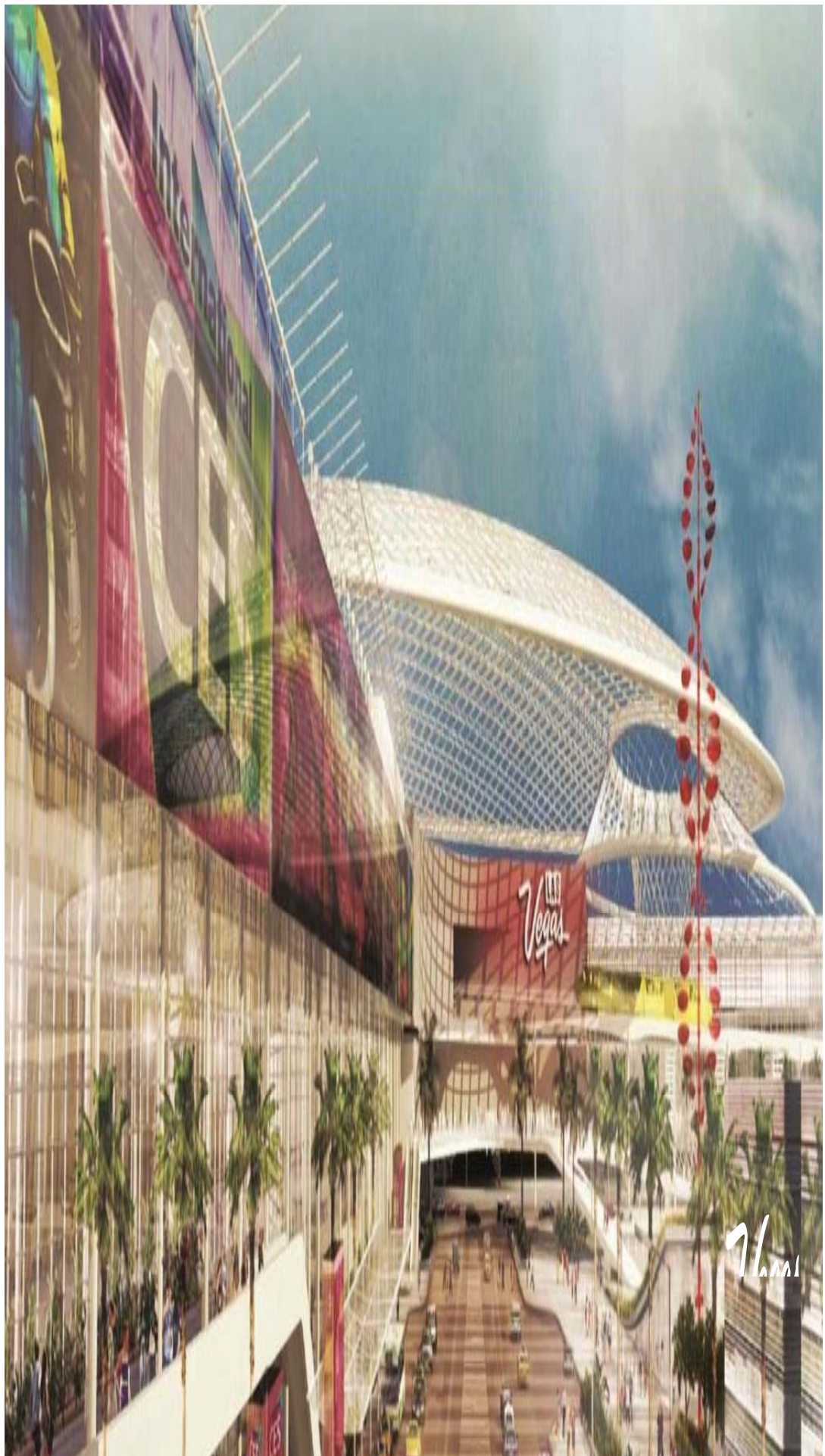
LAS VEGAS GLOBAL BUSINESS DISTRICT:



- **BRAND
EXPERIENCE**
- **THE BUILDING**
- **WORLD TRADE
CENTER**
- **TRANSPORTATI
ON**



LAS VEGAS CONVENTION AND VISITORS AUTHORITY



THE BUILDING:



- AESTHETICS
- TECHNOLOGY
- CONVENIENCE
- NEW AMENITIES
- TRANSPORTATION



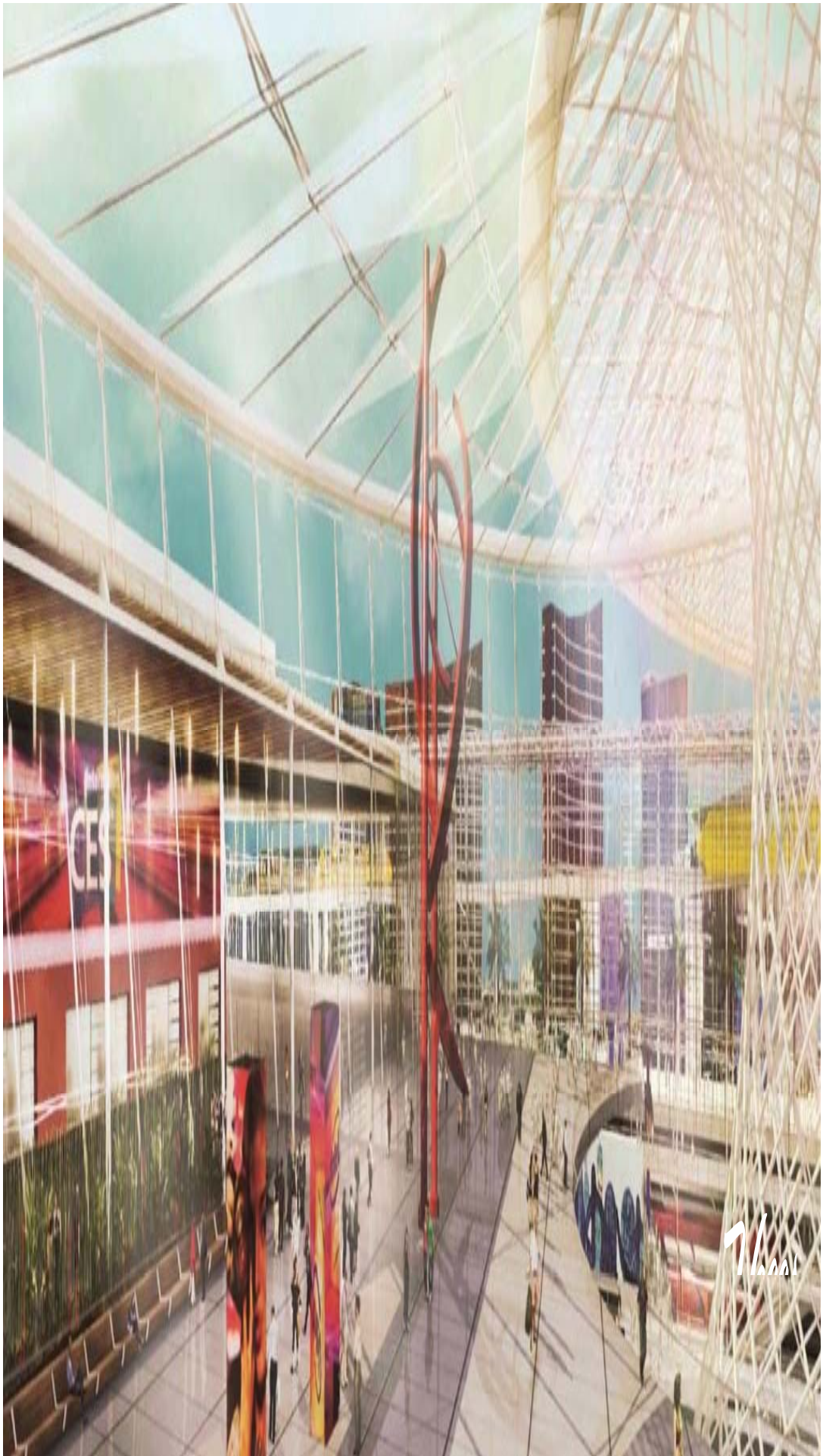
LAS VEGAS CONVENTION AND VISITORS AUTHORITY

KEY FOCUS GROUP INPUT

- **BUILD ADDITIONAL EXHIBIT
SPACE**
- **BUILD ADDITIONAL MEETING
ROOMS**
- **BUILD NEW GENERAL SESSION**
 - **JOE BROWN DR. ENTRANCE**
 - **CONNECTIVITY OF HALLS**
- **STATE OF THE ART TECHNOLOGY**
- **FOOD SERVICE POINTS OF SALE**
- **ENHANCE BUILDING INGRESS /
EGRESS**







BENEFITS OF THE WORLD TRADE CENTER:



**INCENTIVE FOR INTERNATIONAL
BUSINESS TRAVELERS TO VISIT US.**



**LAS VEGAS IS THE ONLY
CONVENTION CENTER IN THE
U.S. WITH A WORLD TRADE CENTER.**



**“BLUE CHIP” BRANDS WILL BE
DRAWN TO THE OFFICE SPACE,
LOCATION, AMENITIES AND
PRESTIGE.**



**THE REPUTATION OF THE WORLD
TRADE CENTER BRAND LENDS US
GLOBAL VALIDATIONS AS A
CENTER FOR SERIOUS BUSINESS.**



Las Vegas

LAS VEGAS CONVENTION AND VISITORS AUTHORITY



Thani

TRANSPORTATION

- **Best customer experience**
- **Mobility to and from destination, and within**
- **Intermodal connectivity**



LAS VEGAS GLOBAL BUSINESS DISTRICT PHASE 1 {2013-2014}

- **APPROVE FINANCING FOR PHASE
1**
- **DETERMINE ELEMENTS OF PROJECT
MANAGEMENT TEAM**
 - **CONDUCT RFQ FOR
ARCHITECT/DESIGN PARTNER(S)
AND PROJECT MANAGEMENT
PARTNER(S).**
 - **IMPROVE CURRENT SPACE**
 - **EVALUATE NEED FOR LAND
ACQUISITION**
 - **BRING RECOMMENDED
PROGRAMS AND BUDGETS BACK
TO LVCVA BOARD FOR APPROVAL.**





**OUR INVESTMENT
PROTECTS
THE FUTURE FOR ALL
OF US.**

**TIME TO
TRANSFORM
LAS VEGAS AGAIN.**



