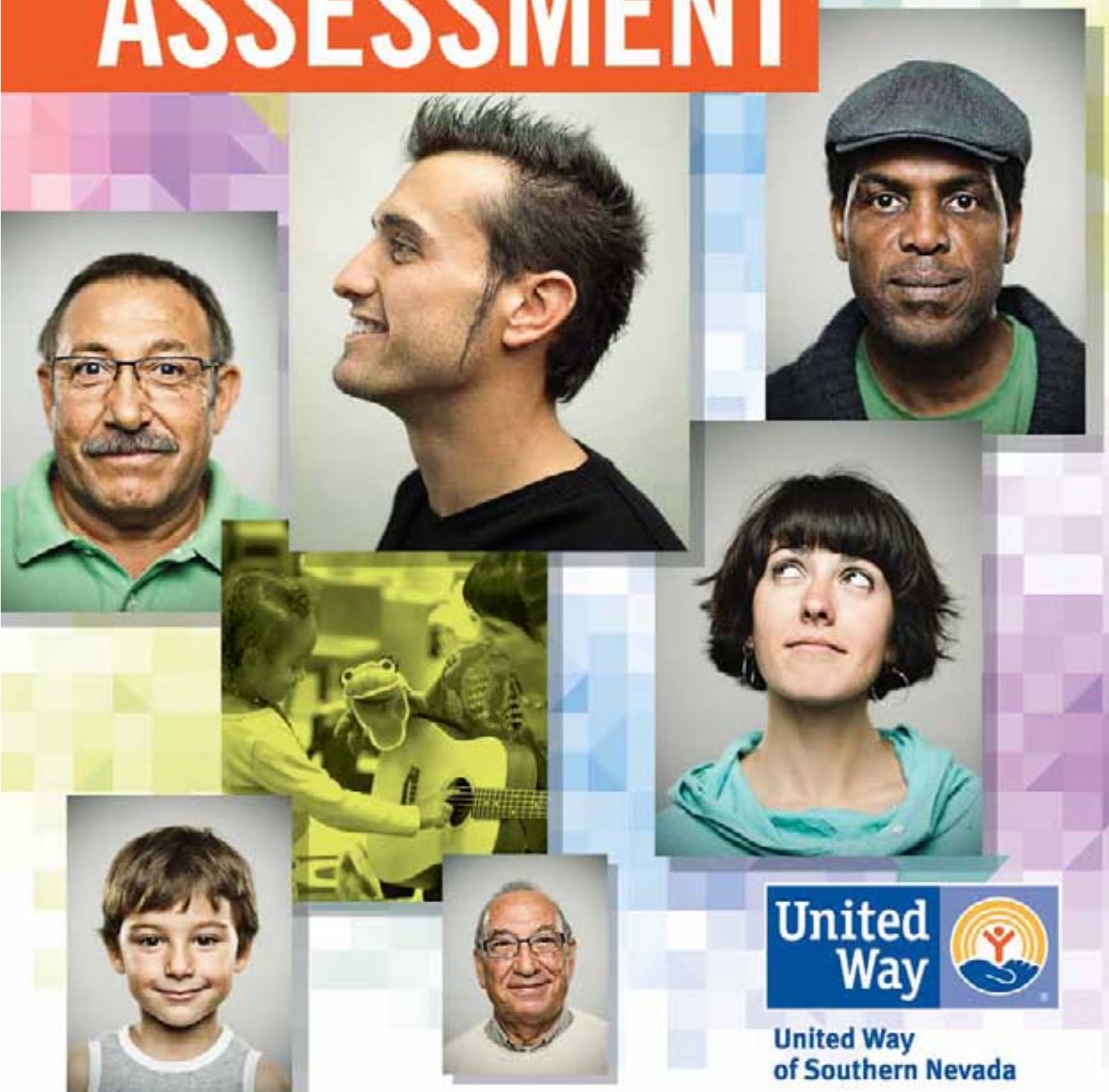
UNITED WAY OF SOUTHERN NEVADA'S

COMMUNITY ASSESSMENT

2012



United Way

United Way
of Southern Nevada

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So many of you came together to make the *United Way of Southern Nevada 2012 Community Assessment* a model of what it means to work together.

So many of you graciously offered your time to be sure your voices were heard. So many of you offered support so that a study of this caliber and magnitude could be funded and offered to our community. As Henry Ford so eloquently put it, "Coming together is a beginning; keeping together is progress; working together is success."

We are grateful for the great support we received from all of you. And for that, this Assessment really is yours. For those organizations who cannot field large scale studies, this is yours. For every struggling family, this is yours. For every child who doesn't yet have a voice, this is yours. It is now what we do with it that matters.

This first wave of date, now concluded, will be built upon by the Lincy Institute, who will help bridge the issues discovered with real world solutions. We know education, unemployment, and underemployment are key issues, but now we need to find solutions and convene our best partners to be a part in these solutions. We know healthcare, lack of access to good quality preventative and urgent care are issues, but we need to expand our scope so that more people can more easily be served. We at United Way continue our work in Education, Health and Financial Stability. We know these are the building blocks of a good life.

That said, we must ensure our focus in these areas continues to be aligned with real solutions that can help people today and tomorrow. I hope that every person who reads this Assessment draws from it the collective input from multiple audiences from many walks of life.

I also hope that you can see through the data to each voice, to the unemployed construction worker who is saying he needs a new path to support his family. I am honored to be leading the charge in bringing our best and brightest together to drive collective impact for our community.

Let's continue to work together to ensure great success for Southern Nevada and for the many lives in our community.

Sincerely,



Cass Palmer
President and CEO
United Way of Southern Nevada

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UNITED WAY OF SOUTHERN NEVADA COMMUNITY NEEDS ASSESSMENT

PHASE I • EXECUTIVE SUMMARY

Applied Analysis was retained by United Way of Southern Nevada (UWSN) to help guide the future focus of UWSN by generating a community needs assessment. The primary goal of the initial phase of the needs assessment process is to obtain information from the community at-large, the at-risk population and community stakeholders and service providers relative to their community concerns and priorities. This executive summary outlines our general approach and highlights the salient findings of the analysis. It is supported by a series of supporting charts, tables and exhibits.

General Approach and Survey Parameters

Discovery Nevada at Applied Analysis surveyed more than 900 southern Nevada residents, asking them to rank a randomized series of community issues relative to their importance to the respondents personally. For each respondent's top three areas of concern, a more in-depth assessment was conducted. The baseline survey was approximately 140 questions long; however, respondents were only asked to answer the questions relating to the general condition of the overall economy, to rank general community issues, and provide additional detail relative to their three primary areas of concern. Thus, no respondent answered every question in the survey and responses covered a broad spectrum. The general community assessment issues are summarized below.

General Areas of Community Concern

- Employment/job opportunities
- Higher education beyond high school
- Homelessness
- Services for adults who are 60 years or older
- Hunger or lack of food
- Parks and recreational services
- The arts, community, and cultural activities
- K-12 education
- Support for people with severe mental or physical disabilities
- Services for children 0-6 years old who are not currently enrolled in school
- Problems with home and family life
- Public safety and crime
- Housing
- Healthcare options and services
- Poverty or lack of money for basic needs
- Substance abuse and drugs
- Transportation or getting around southern Nevada

Southern Nevada is an agglomeration of numerous communities distinguished by language, ethnicity, socioeconomics, education, geography and the role that they play within the community. To ensure the baseline research captured and leveraged this diversity, three separate surveys were conducted. The first was of the general population. Just over 400 randomly selected southern Nevada residents 21 and older were surveyed by telephone.

The second survey focused on those living at or near the poverty level as that segment of the population has a higher marginal propensity to demand public and other social services. Approximately 410 southern residents age 21 or older with self-reported combined household incomes at or below 30 percent of median household income were surveyed in person at a number of locations throughout the Las Vegas valley (i.e., intercept survey). Locations included Clark County Social Services, Bonneville Transit Center, Catholic Charities of Southern Nevada, Cambridge Community Center, HELP of Southern Nevada, Acapella Senior Living, Senior Lifeline, and Boys & Girls Lied Memorial Clubhouse.

Finally, a number of community stakeholders including philanthropists, service providers and community leaders, were also surveyed using a combination of internet-based surveys and live interactive group survey techniques.

The results of these three analyses were combined in an effort to identify first and second order areas of concern as well as consensus among the various respondent groups. Stated otherwise, survey responses were reviewed relative to identified areas of concern, the relative priority assigned to each concern and the additional context provided through open-ended questions and group discussions. Not surprisingly, there was a great deal of interconnectedness within the broad areas of concern. For example, transportation and education were often linked with employment; public safety was linked with home and family issues and drug and alcohol abuse; and healthcare was linked with poverty, access to employer-paid insurance benefits and services to seniors and the disabled. The community clusters summarized below reflect the totality of both the survey responses and the analyses underlying them.

Employment & K-12 Education

Survey respondents overwhelmingly indicated that there are not enough jobs. For those jobs that are available, a significant portion of the population feels they do not have the necessary skills to compete for them. For many, this is directly correlated to the quality of K-12 education; respondents were left behind in school and struggle with basic reading and math proficiency. In addition to math and reading proficiency, survey respondents highlighted parental involvement and low test scores as other areas of acute concern. The need for economic diversification and the cost of employee healthcare were also highlighted. The at-risk population also identified access to job training or retraining and access to employment training programs in schools as important areas of concern.

Public Safety & Crime

Between 30 to 40 percent of all survey respondents indicated that southern Nevada was not a safe place to live. Survey respondents report increased concern about general neighborhood safety and the prevalence of child abuse, gang activity and community violence. Throughout other areas of the community needs assessment, the general population and at-risk population have largely remained in agreement regarding the contributing factors to the primary areas of concern. Public safety is the only issue where opinions diverged, as the at-risk population ranked alcohol or drug abuse as their highest priority area of concern within public safety, whereas this issue was of less concern to the general population. Both populations expressed significant concern regarding child abuse and/or neglect, gang activity and home invasions.

Healthcare

The majority of respondents from both survey groups consider themselves healthy, despite ranking healthcare as one of their top areas of concern. Notably, the general population was more than 30 percent more likely to be insured than the at-risk population. Both survey groups identified affordability of care and/or insurance as their biggest healthcare challenge; however, the general population also noted significant concerns about the quality of care and the large numbers of uninsured. For those fortunate enough to have access to health insurance, principal areas of concern include the affordability of health insurance premiums, the cost of hospitalization and the quality of medical care. Those who lacked access to health insurance expressed concern about being uninsured, but also shared concerns with the insured population regarding the cost of hospitalization, or the cost of seeing a doctor in general. The at-risk population noted their primary source of medical care should they get sick would be to visit University Medical Center (36 percent) or another emergency room (31 percent).

In conclusion, the community needs assessment surveys demonstrate that the average southern Nevada today is worried about the most fundamental of human needs – having the right education to be competitive for jobs that pay enough to afford a safe home and basic healthcare needs. The primary areas of concern establish high degrees of interconnection; for example, not only was access to healthcare a primary concern within the topic of healthcare, it was a primary employment concern. This was also true for the quality of K-12 education. The sheer degree of consensus from all populations on these issues cannot be ignored. As such, the focus for the phase two and phase three community needs assessment efforts will be on service gaps in these key areas as well as strategies that have been used to effectively address them in other communities.

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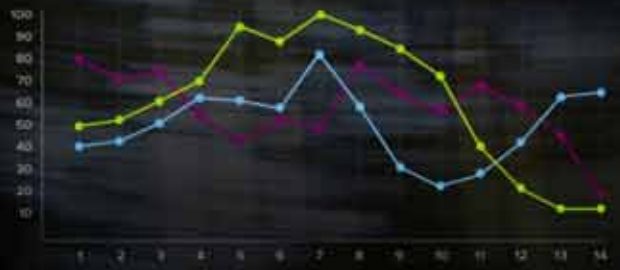
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For securing the opportunity for **Southern Nevada** to participate in the **Sustainable Communities Initiative** and build a foundation for economic success and community vibrancy together.

For more information on this exciting community project visit: SNRPC.org

United Way of Southern Nevada



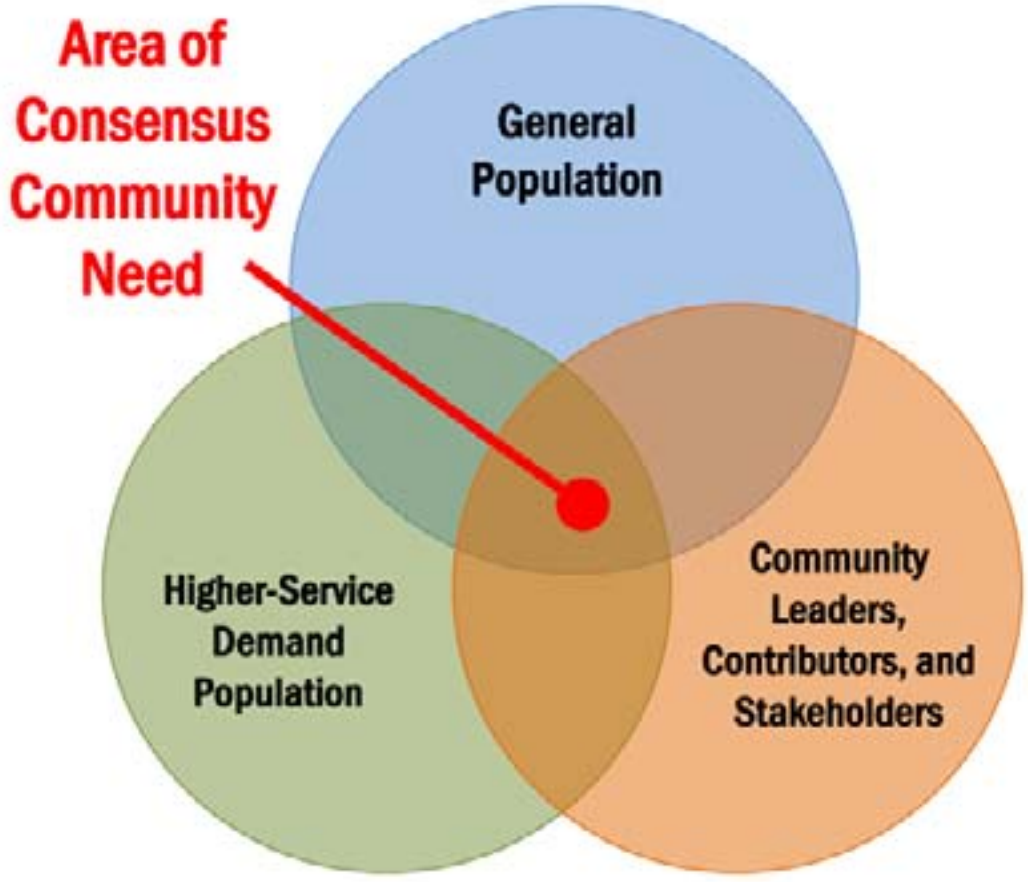
COMMUNITY NEEDS ASSESSMENT

OCTOBER 2012

APPLIED ANALYSIS

EXECUTIVE SUMMARY

Community Needs Assessment Overview



Primary goal: obtain information from southern Nevadans as to what they believe are the community's biggest challenges.

Over 800 residents surveyed:

- 400 representing the general population at large
- 411 percent representing lower-income, higher-service demand households
- Smaller sample of community leaders and stakeholders

Survey Approach in Summary

- **Conditional Assessment** | How do you feel about the economy generally and the quality of life in southern Nevada?

- **Issue Identification and Prioritization** | What do you believe are the community's biggest challenges? Identify your top three areas of concern.

- **Issue Exploration (Deep Dive)** | For each of your top three areas of concern, please answer additional questions to determine the specific source of that concern (e.g., if K-12 education is an area of concern, the top sources of that concern might include too many students in the classroom or too few programs to prevent dropping out).

Survey Approach and Parameters

General Approach:	Discovery Nevada surveyed 811 southern Nevada residents, asking them to identify three topic areas of most significant concern to them. For each area of concern, additional in-depth questions on the nature of each topic were further identified.
Survey Population 1 (*General Population):*	Approximately 400 respondents were surveyed via telephone representing the population at-large.
Survey Population 2 *(At Risk Respondents)*:	411 respondents were intercepted at specific community service entities across the valley. Respondents must have been living in a household in which combined income is at or below 30 percent of the median household income, defined as low-income by HUD.
Survey Population 3 *(Opinion Leaders)*:	A smaller sample of elected officials, United Way board members, and other community members involved in developing or deploying policy initiatives were also surveyed.
Timeframe:	July - August 2012
Confidence Interval:	95 percent
Margin of Error:	±5.0 percent

Community Needs Assessment Summary

While the issues of top concern differed in ranking between the two populations, there is broad consensus among both survey groups regarding:

Employment / Education



Public Safety & Crime



Healthcare



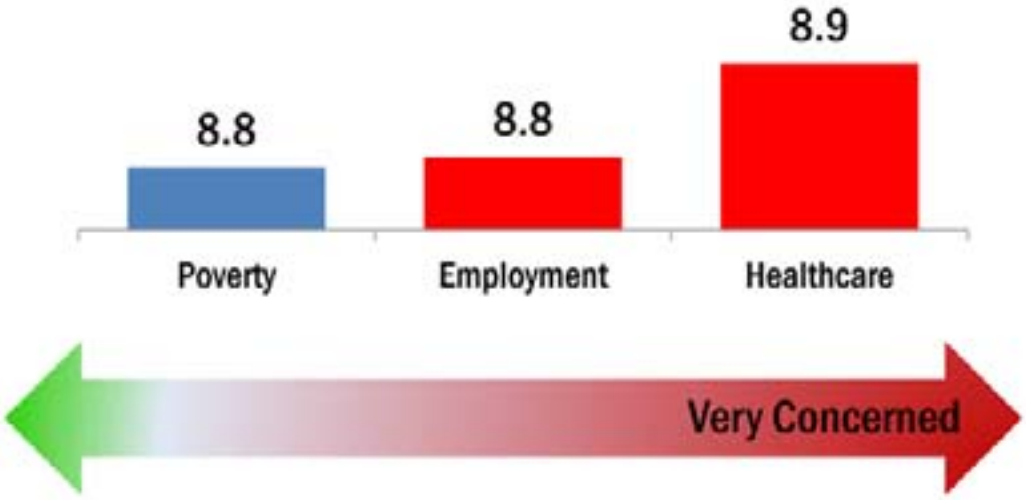
Primary Issues of Concern

General Population



Next Top Five Concerns	
Healthcare	7.8
Higher Education	7.7
Support for Disabled	7.4
Poverty	7.3
Housing	7.2

At-Risk Population



Next Top Five Concerns	
Safety & Crime	8.7
K-12 Education	8.5
Homelessness	8.5
Hunger	8.4
Substance Abuse	8.4

Primary Issues

1. **Employment / Education**: There are not enough jobs. For those jobs that are available, a significant portion of the population surveyed feels they do not have the right skills to compete for them. For many this is directly correlated to the quality of K-12 education, they were left behind in school; struggling with basic reading and math proficiency.

2. **Public Safety / Crime**: Between 30 to 40 percent of respondents felt that southern Nevada was not a safe place to live. There is increasing concern about general neighborhood safety and increasing levels of child abuse, gang activity, and overall violence.

3. **Healthcare**: Rising costs and limited access; families without health insurance are put at-risk; third tier health care in terms of quality. Even for working families with employer provided health insurance - access, quality and cost are still significant concerns.

Supporting Detail Contained in the Full Report

- **Element I.** The first section of the report explains the project objectives, approach and survey methodology in greater detail.

- **Element II.** The next section of the report walks through significant and overlapping areas of concern between the general population and the at-risk population, including additional information regarding reported concerns of employment opportunities, public safety, healthcare, and K-12 education.

- **Element III (Appendices).** Included in the appendices is information regarding 13 other areas of concern identified in the survey, in order of ranked significance. These findings will assist and inform those in the community already working in these areas of concern.



Project Objective



Survey Design



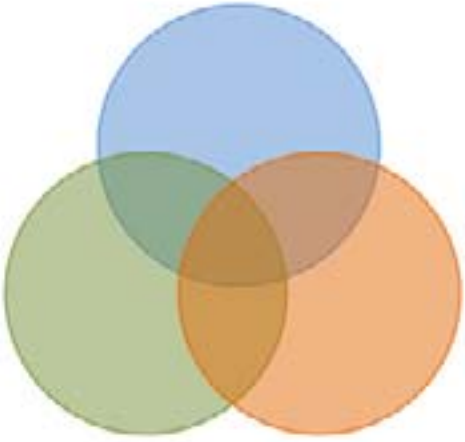
Community Sentiment



Areas of Concern

A Three-Part Plan

Phase I:
Identify Consensus Areas of Need



Phase II:
Estimate the Service Delivery Gaps



Phase III:
Identify/Develop Actionable Solutions



Community Needs Assessment

- **Phase I** | Obtain information from southern Nevada residents as to what they believe are the community's biggest challenges.

- **Phase II** | Measure the relative demand for services and the supply of targeted community-based services offered, focusing on the top community priorities identified in Phase 1.

- **Phase III** | Identify strategies that might best be used to address any remaining service gaps.

Community Needs Assessment

- **Phase I** | Obtain information from southern Nevada residents as to what they believe are the community's biggest challenges.

- **Phase II** | Measure the relative demand for services and the supply of targeted community-based services offered, focusing on the top community priorities identified in Phase 1.

- **Phase III** | Identify strategies that might best be used to address any remaining service gaps.



Project Objective



Survey Design

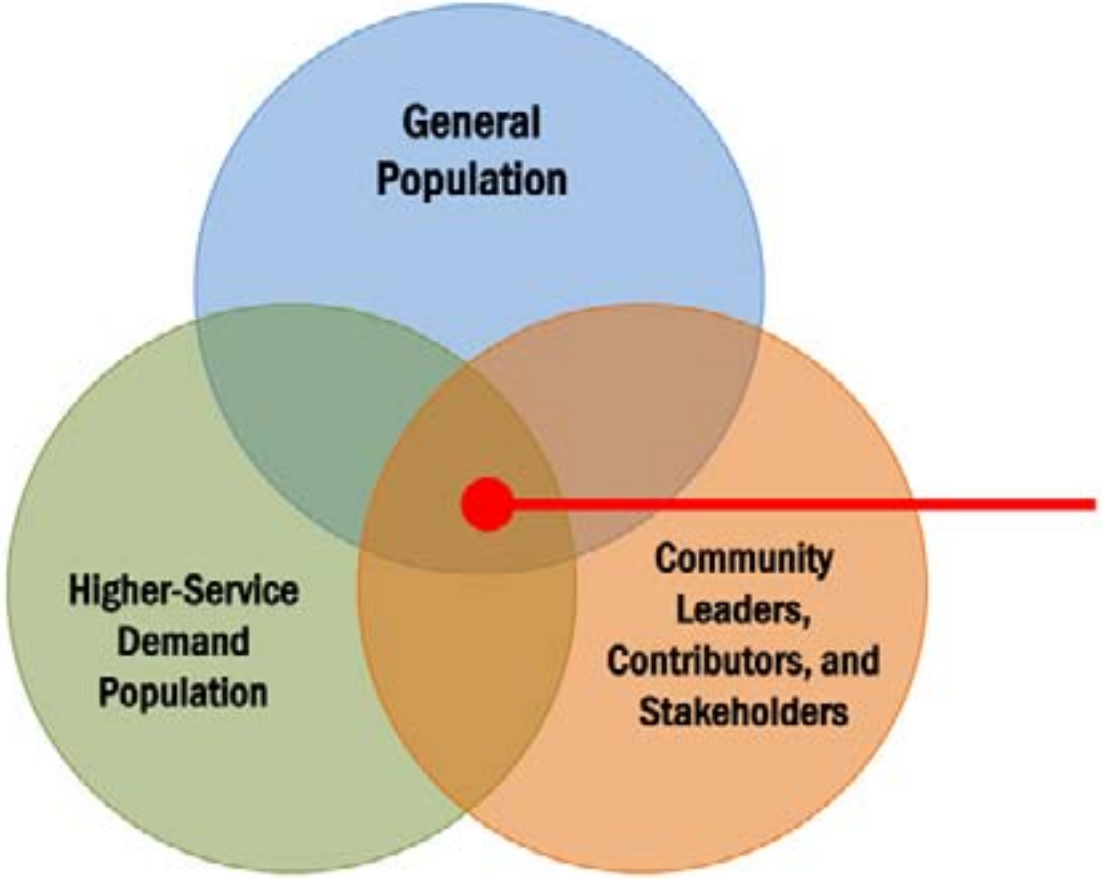


Community Sentiment



Areas of Concern

Identify Consensus Areas of Need



Area of Consensus Community Need

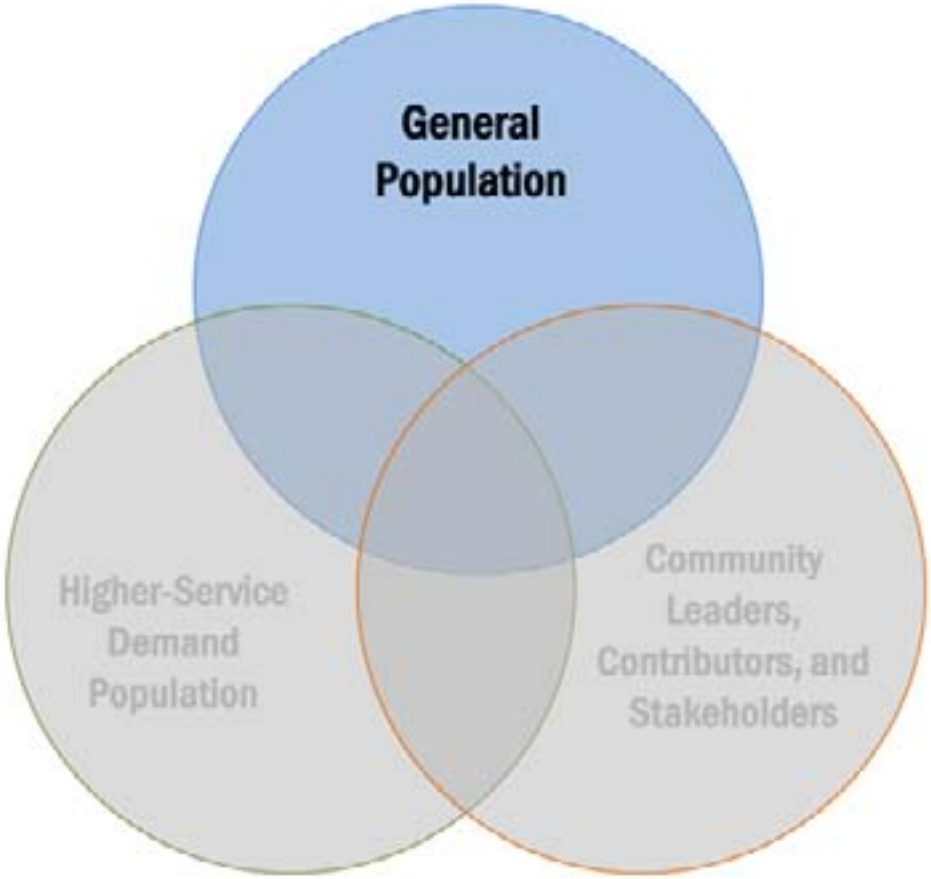
Overview of Survey Questions

- **Conditional Assessment** | How do you feel about the economy generally and the quality of life in southern Nevada?

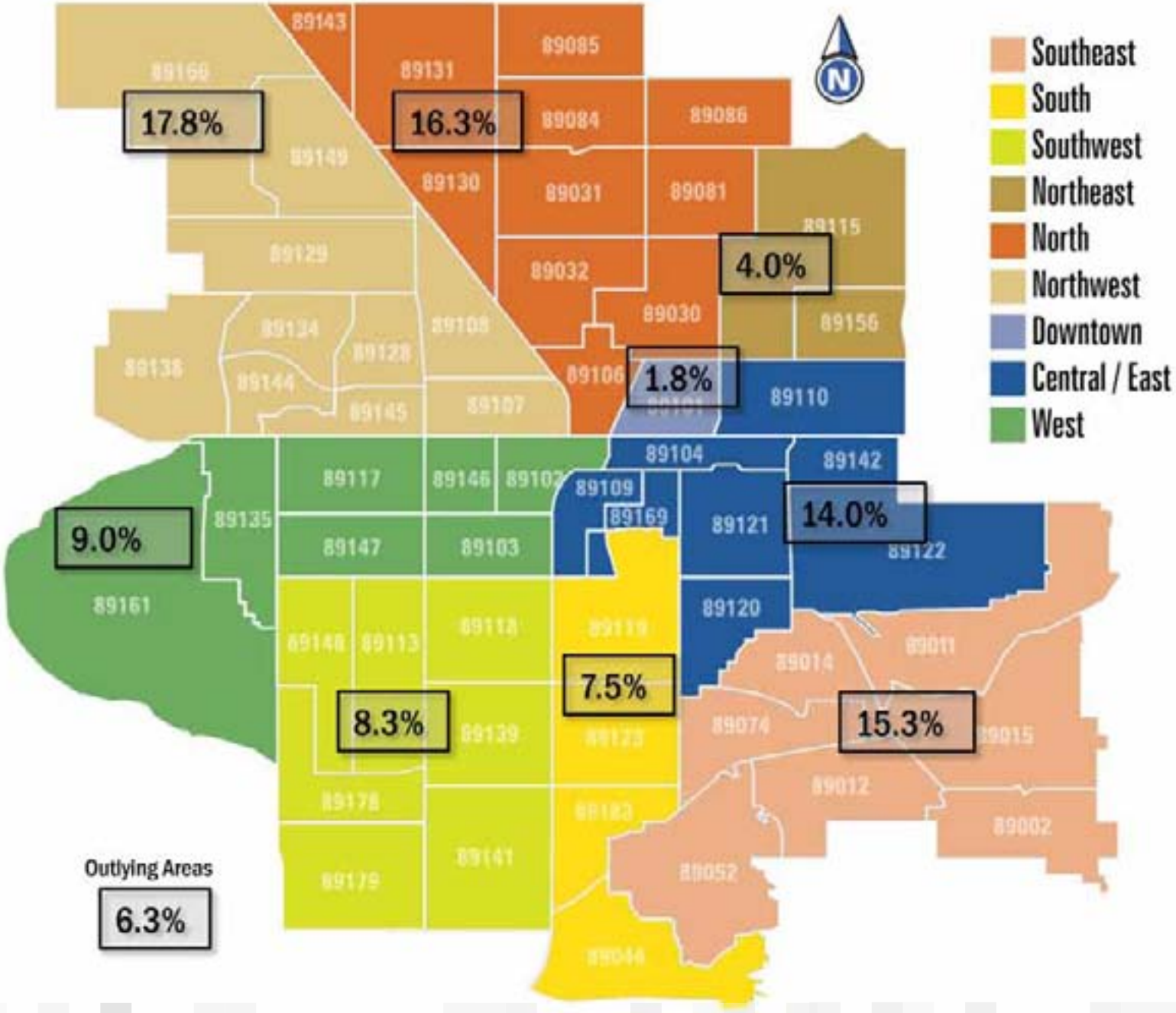
- **Issue Identification and Prioritization** | What do you believe are the community's biggest challenges? Identify your top three areas of concern.

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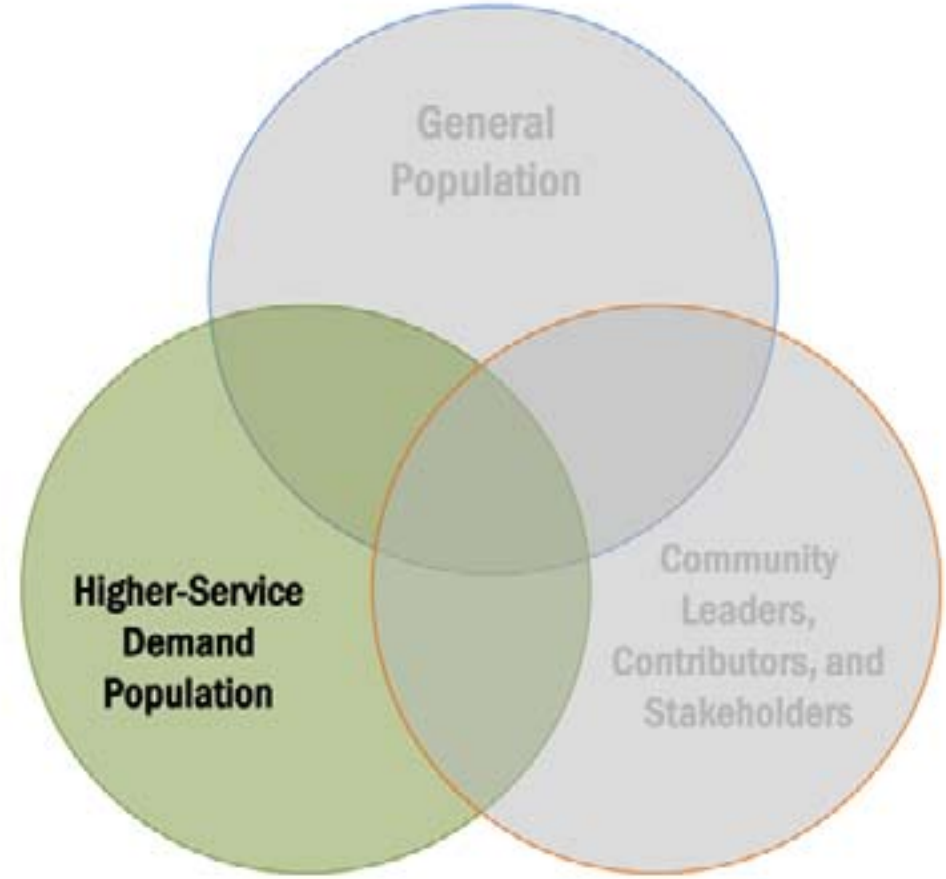
Identify Consensus Areas of Need



General Population Survey Respondents Residence



Identify Consensus Areas of Need

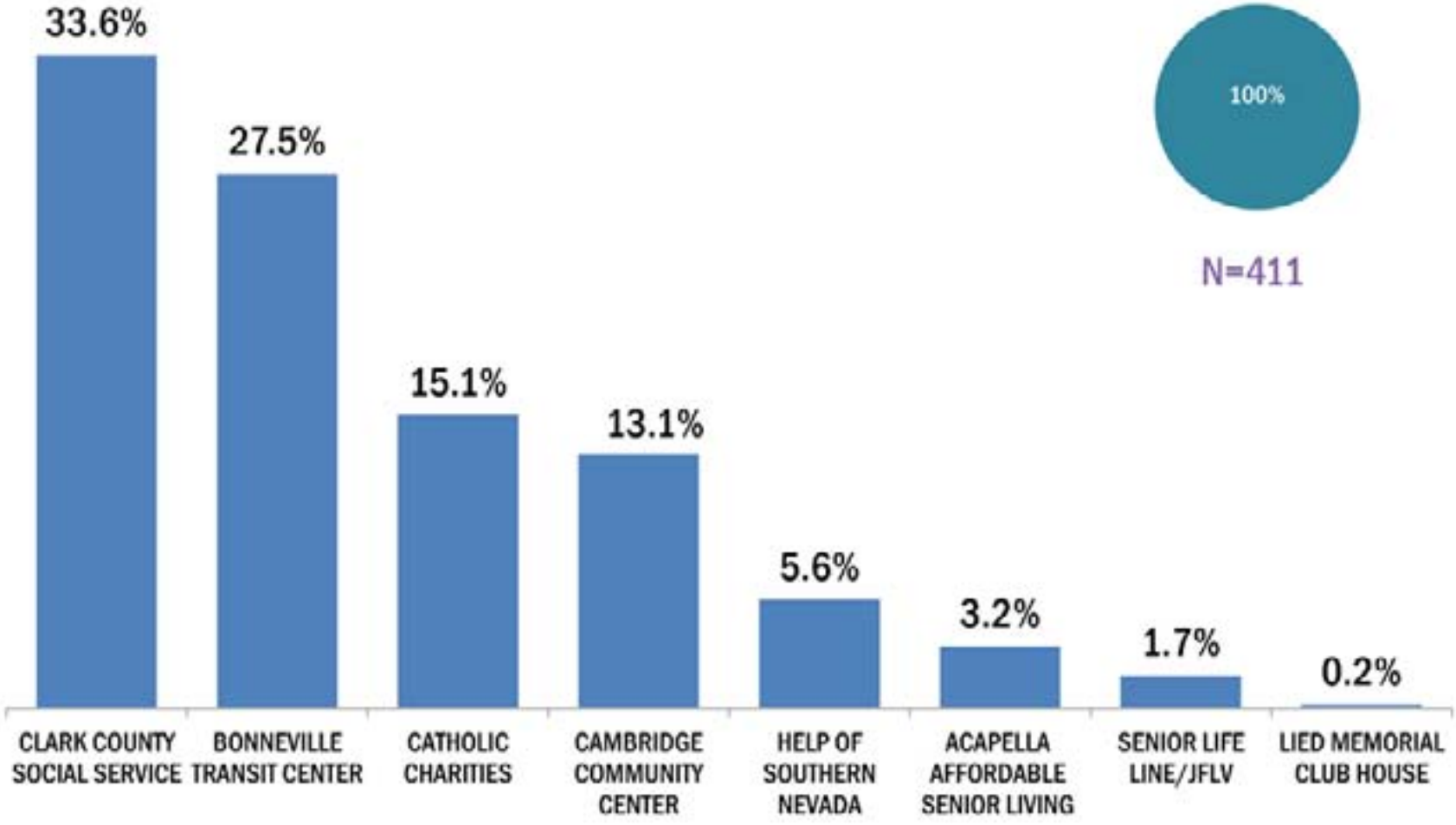


At Risk Population Interview Locations

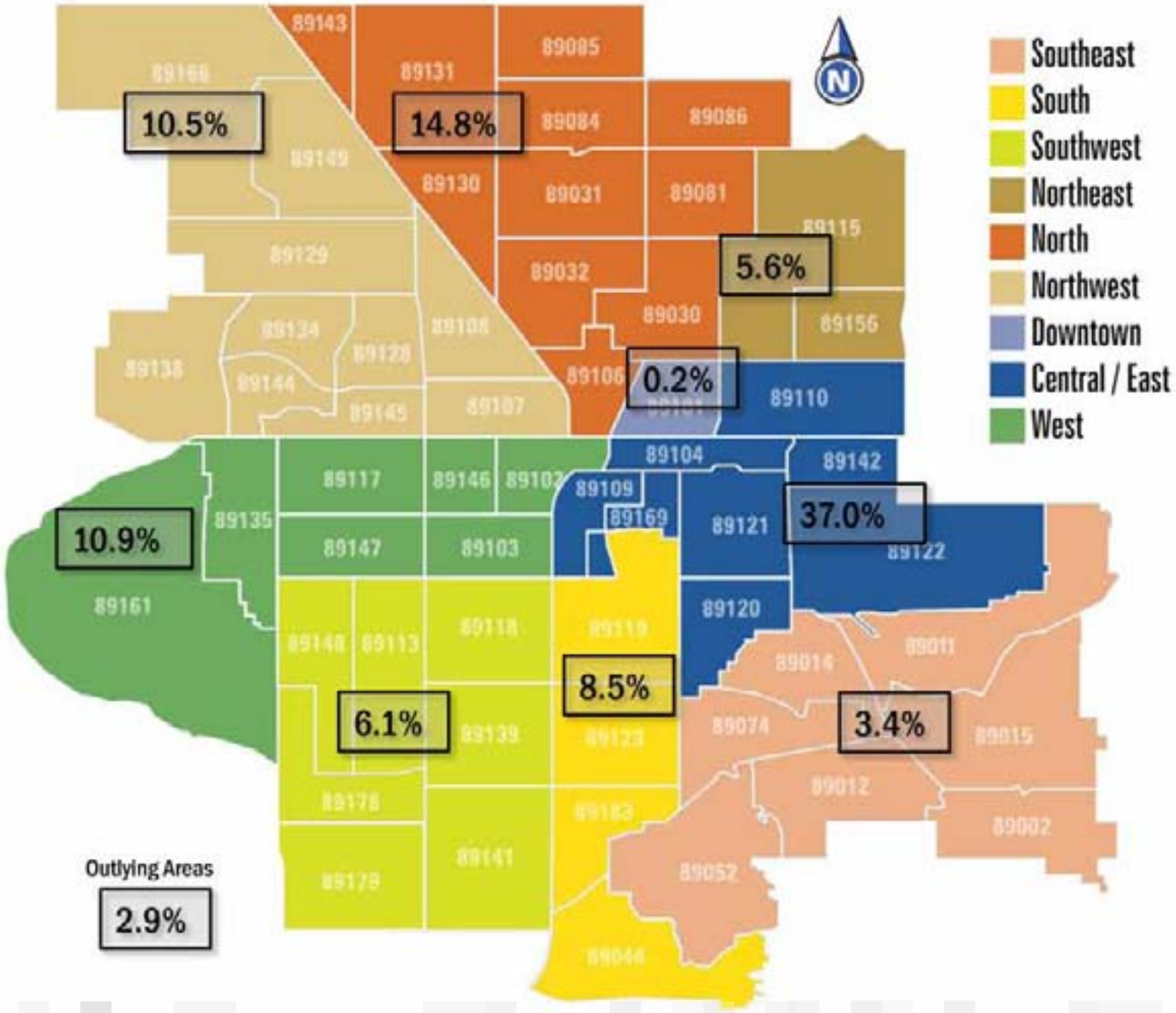


1. Clark County Social Services
2. Bonneville Transit Center
3. Catholic Charities of Southern Nevada
4. Cambridge Community Center
5. HELP of Southern Nevada
6. Acapella Senior Living
7. Senior Lifeline
8. Boys & Girls Lied Memorial Clubhouse

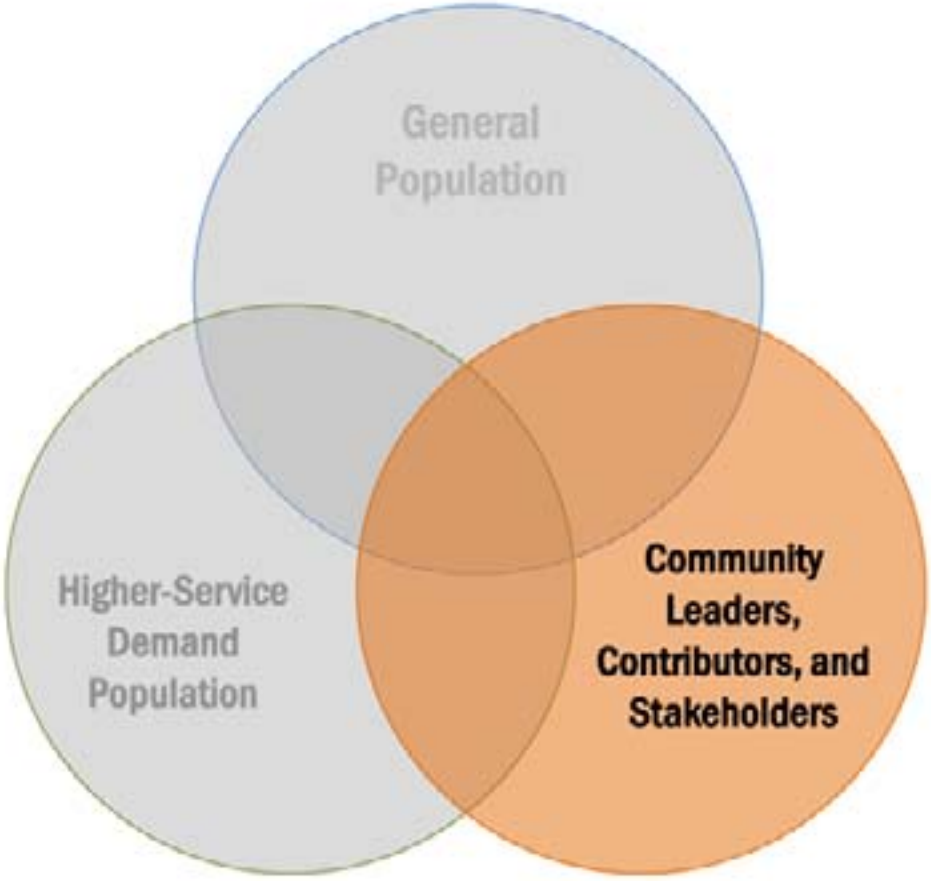
At Risk Population
Interview Responses by Location



At Risk Population Survey Respondents Residence



Identify Consensus Areas of Need





Project Objective



Survey Design



Community Sentiment



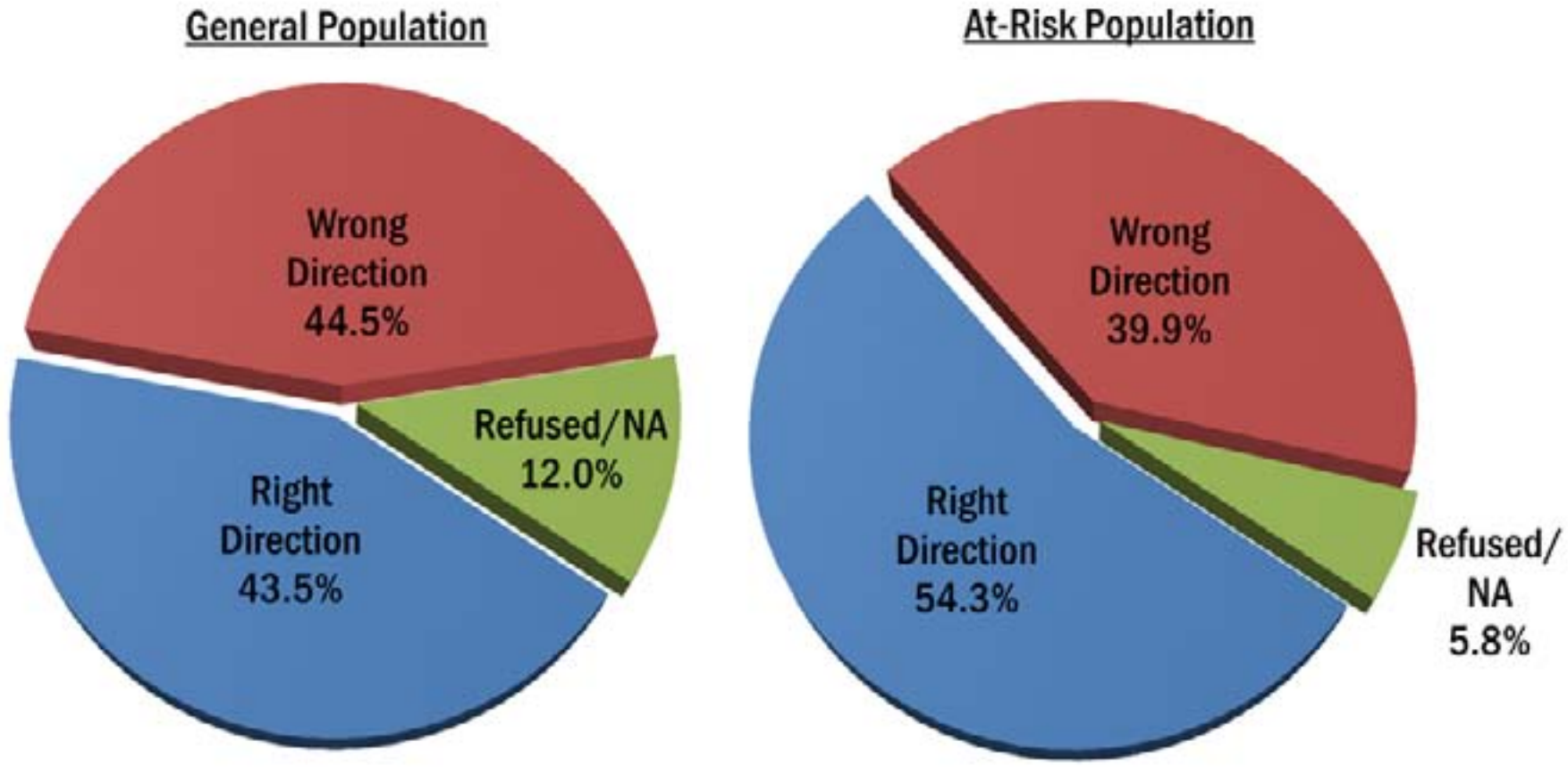
Areas of Concern

Generally speaking, do you think things in southern Nevada are headed in the right direction or wrong direction?

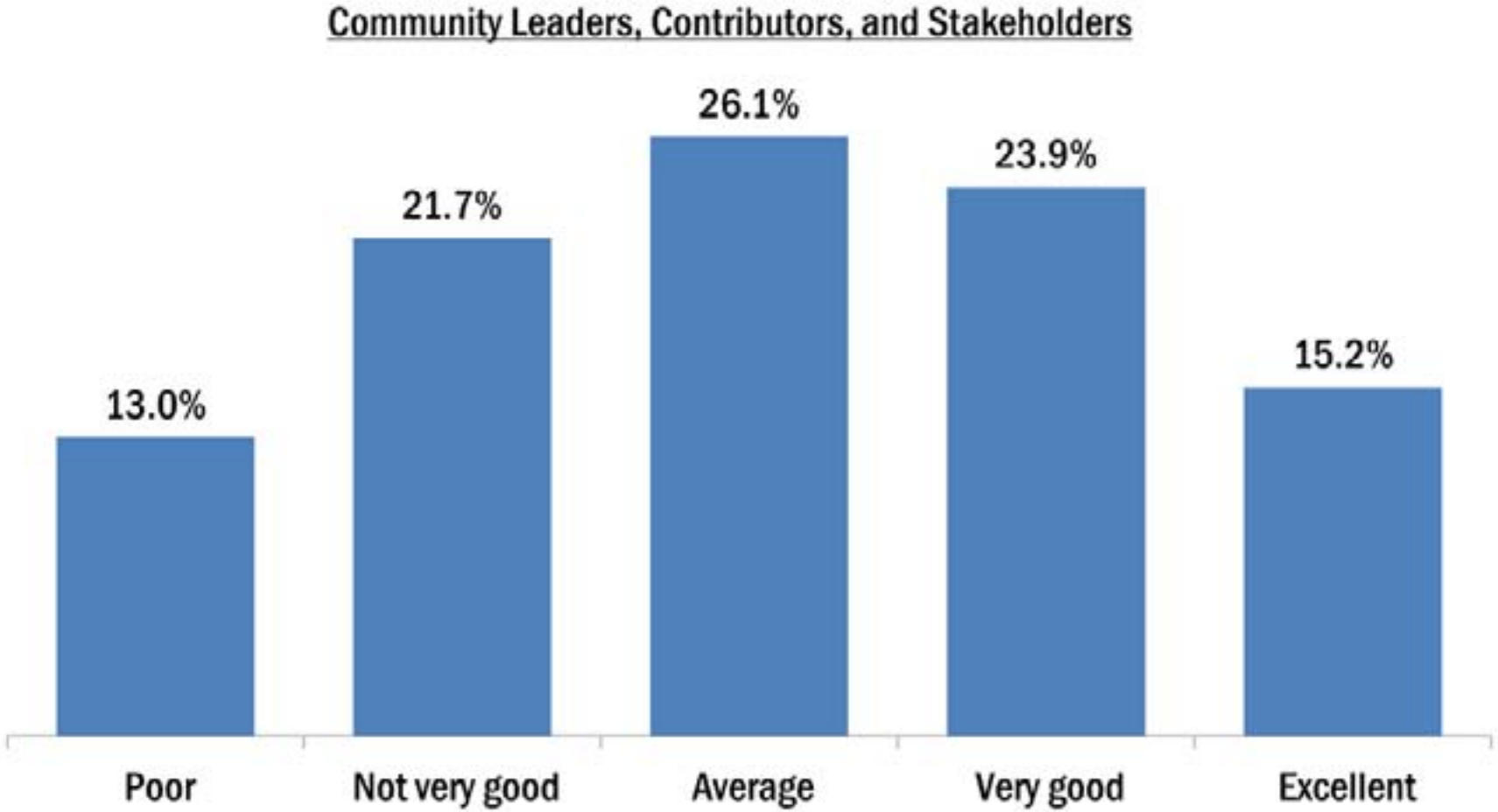
Community Leaders, Contributors, and Stakeholders



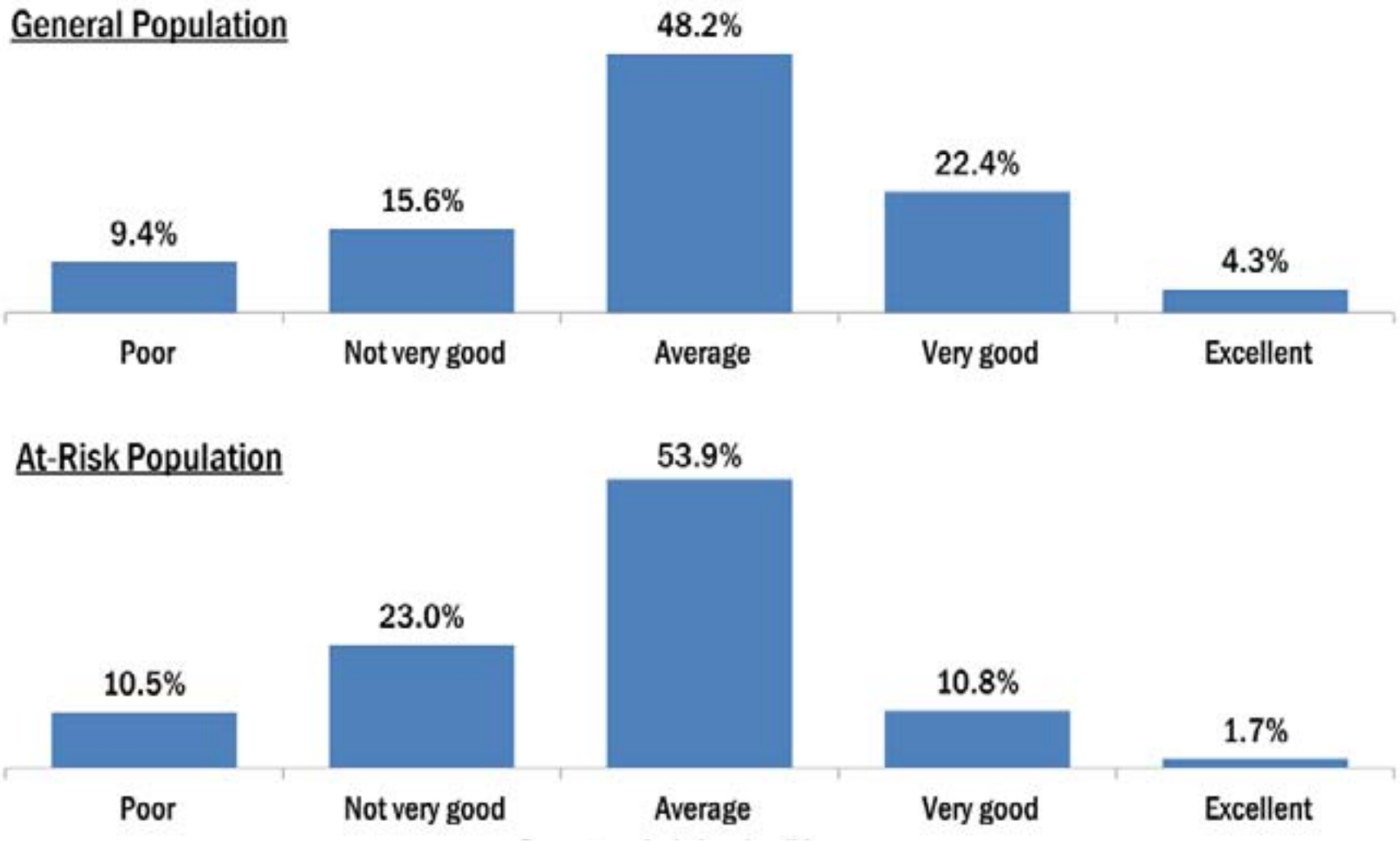
Q1: Generally speaking, do you think things in southern Nevada are headed in the right direction or wrong direction?



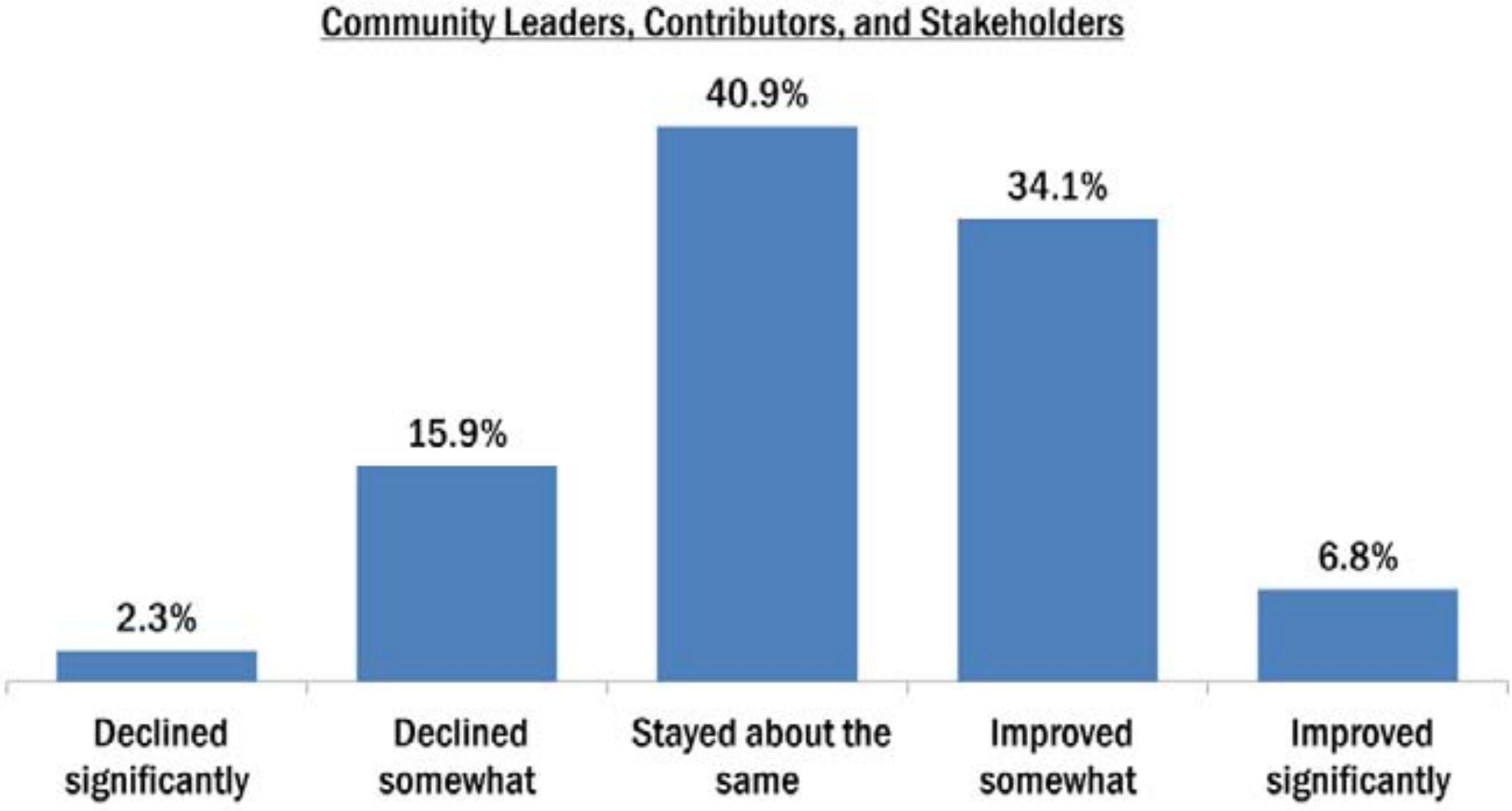
Generally speaking, how would you rate the quality of life in southern Nevada?



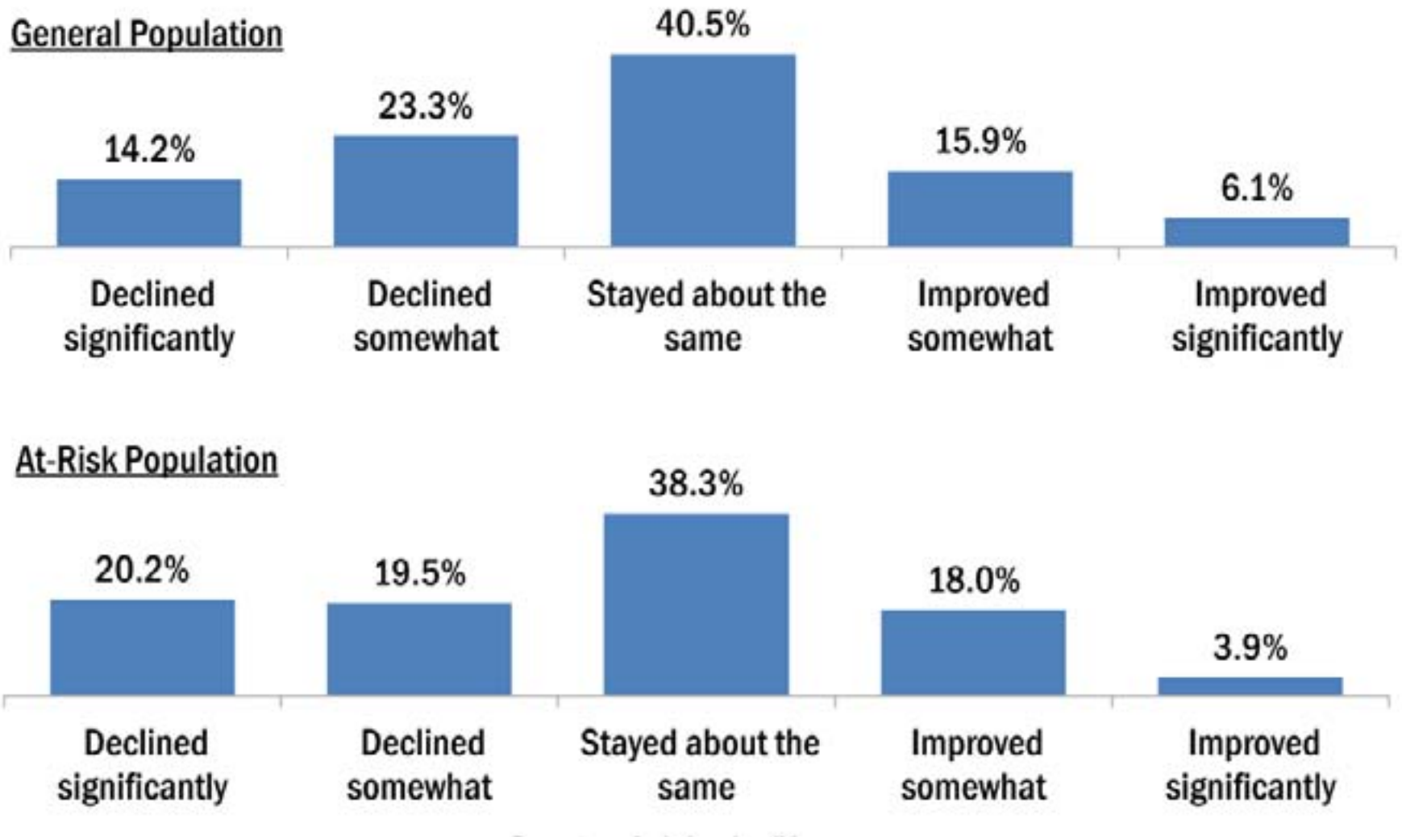
Q2: Generally speaking, how would you rate the quality of life in southern Nevada?



Looking back over the past 12 months, would you say your quality of life has...



Looking back over the past 12 months would you say your quality of life has...



Q4: When you think about the quality of life in southern Nevada, what is the first word that comes to mind?



Community Sentiment Summary

- Both populations expressed similar views regarding their quality of life - approximately 50 percent of respondents from both survey groups indicated that their current quality of life is average, and over the past year, roughly 40 percent of both survey groups indicated that their quality of life had stayed the same.

- While both survey groups reported similar views regarding quality of life, respondent groups differed on their views about whether southern Nevada is headed in the right direction.

- While the issues of top concern differed in ranking between populations, there is broad consensus among both survey groups regarding concerns about employment, K-12 education, healthcare, and safety & crime.

Community Sentiment Summary

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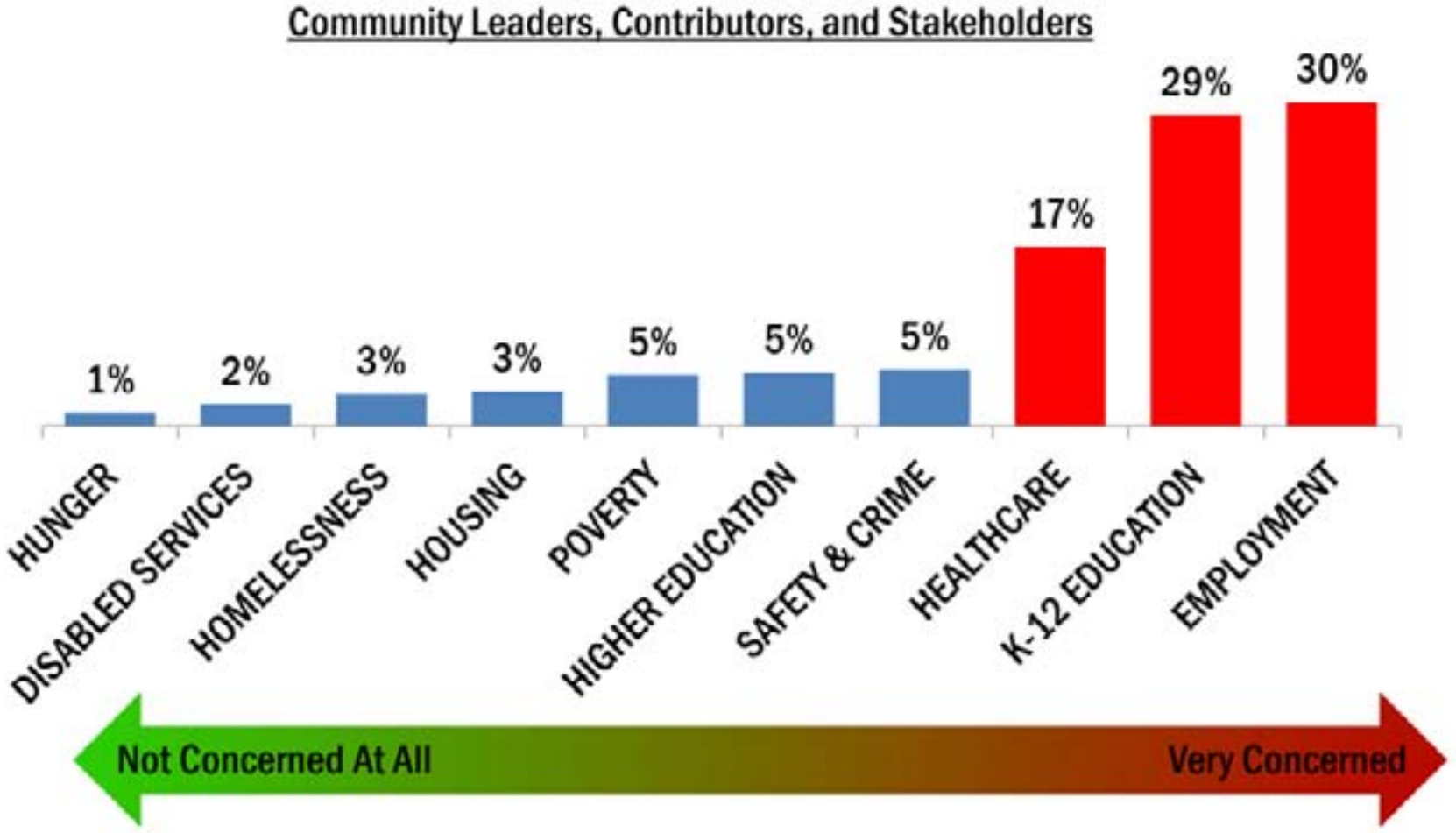
How concerned are you personally about each of these topics?

1. Cultural Activities
2. Early Child Services
3. Employment
4. Healthcare
5. Higher Education
6. Home & Family Life
7. Homelessness
8. Housing
9. Hunger (Food Insecurity)
9. K-12 Education
10. Parks & Recreation
11. Poverty
12. Safety & Crime
13. Senior Services
14. Substance Abuse
15. Support for Disabled
16. Transportation

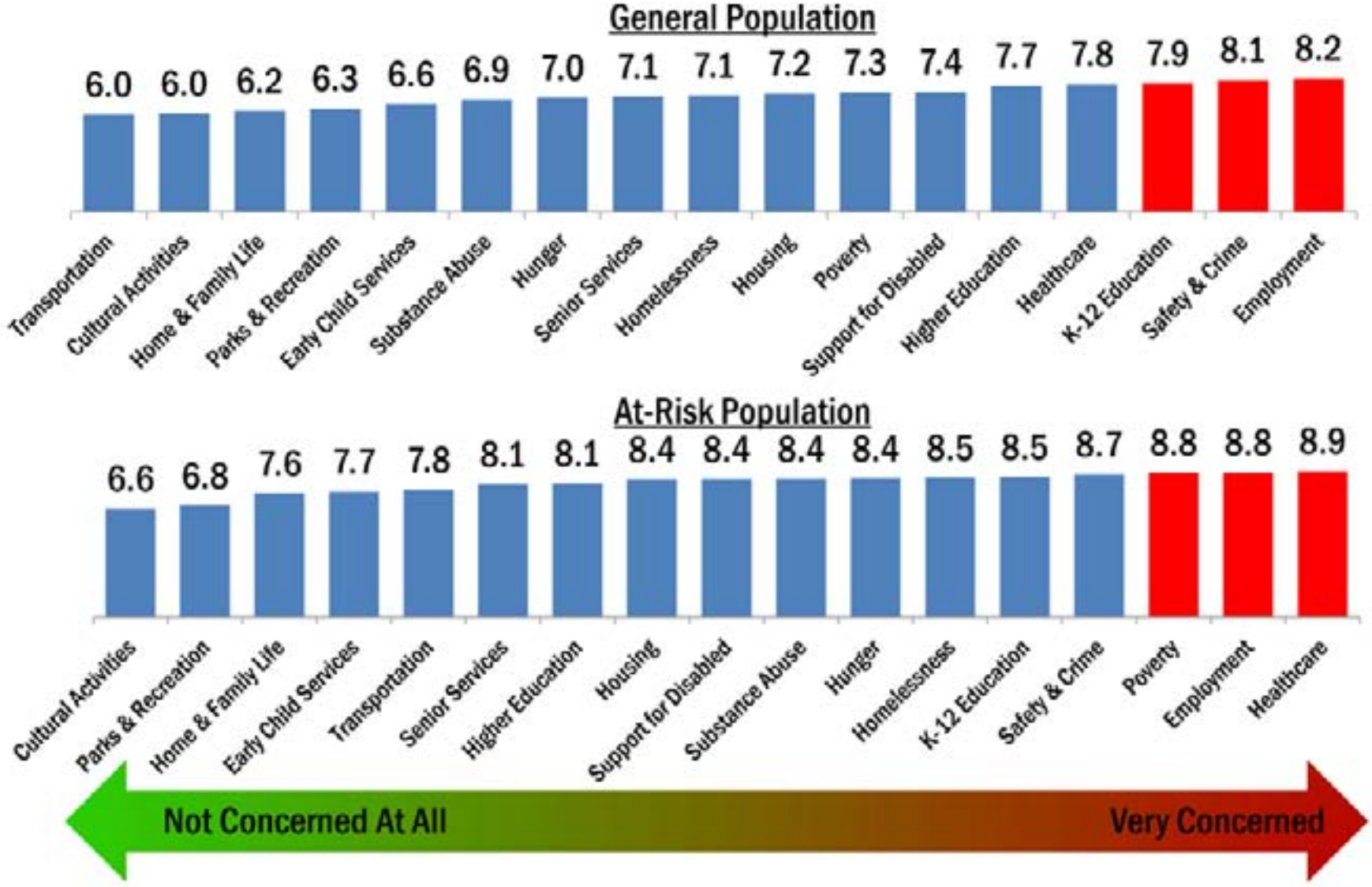
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11. Poverty
12. Safety & Crime
13. Senior Services
14. Substance Abuse
15. Support for Disabled
16. Transportation

How concerned are you personally about each of these topics?



Q5: How concerned are you with the following topics?



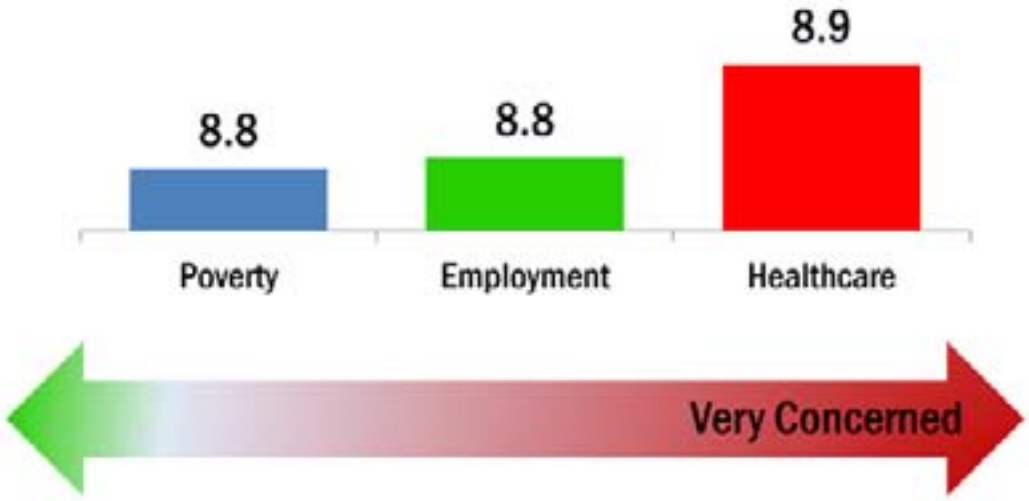
Q5: How concerned are you with each of these topics?

General Population



Next Top Five Concerns	
Healthcare	7.8
Higher Education	7.7
Support for Disabled	7.4
Poverty	7.3
Housing	7.2

At-Risk Population



Next Top Five Concerns	
Safety & Crime	8.7
K-12 Education	8.5
Homelessness	8.5
Hunger	8.4
Substance Abuse	8.4

Community Sentiment Summary

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- While the issues of top concern differed in ranking between populations, there is broad consensus among both survey groups regarding concerns about employment, K-12 education, healthcare, and safety & crime.



Project Objective



Survey Design



Community Sentiment



Areas of Concern

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	**8.17**	**8.82**	**8.50**
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
Housing	7.24	8.38	7.82
Hunger/Lack of Food	6.99	8.44	7.72
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EMPLOYMENT CONCERNS

Summary of Employment Concerns

- Both populations identified employment issues as one of the top three areas for concern, with 350 total respondents from both populations answering the following detailed set of employment related questions.

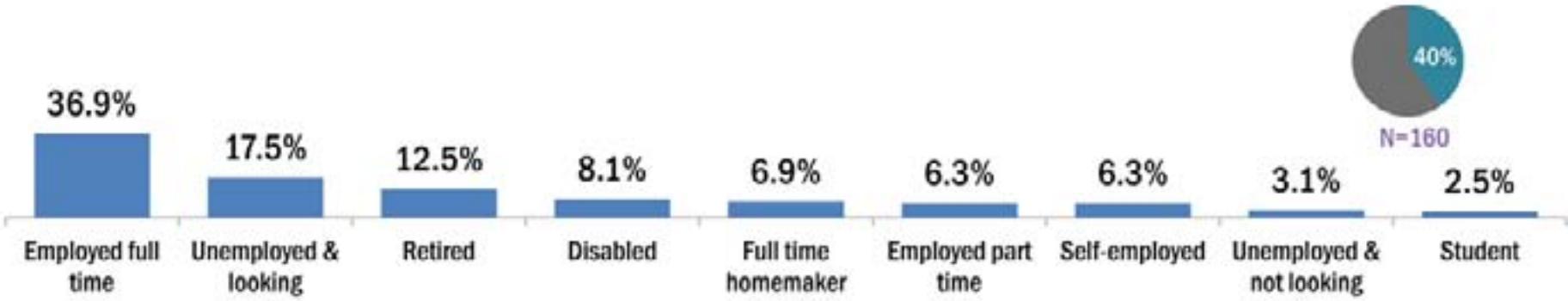
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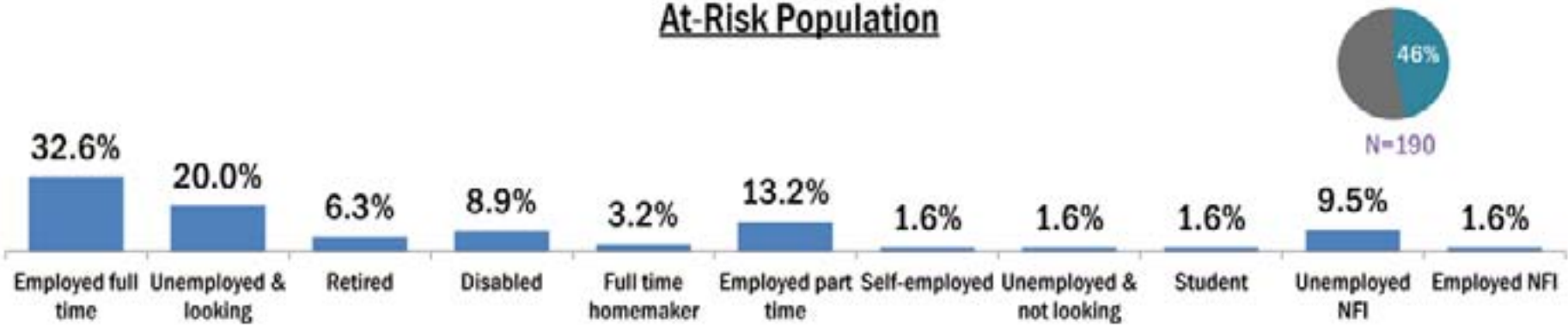
- Both populations expressed significant levels of concern regarding the need for economic diversification, the quality of K-12 education, and the cost of employee healthcare.

Q40: What is your current employment status?

General Population



At-Risk Population



Summary of Employment Concerns

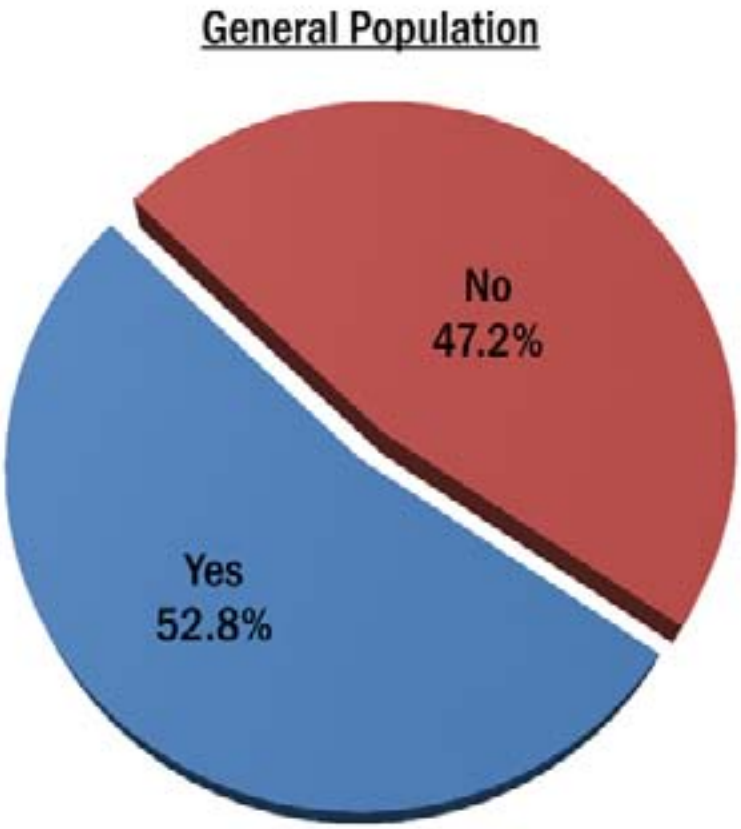
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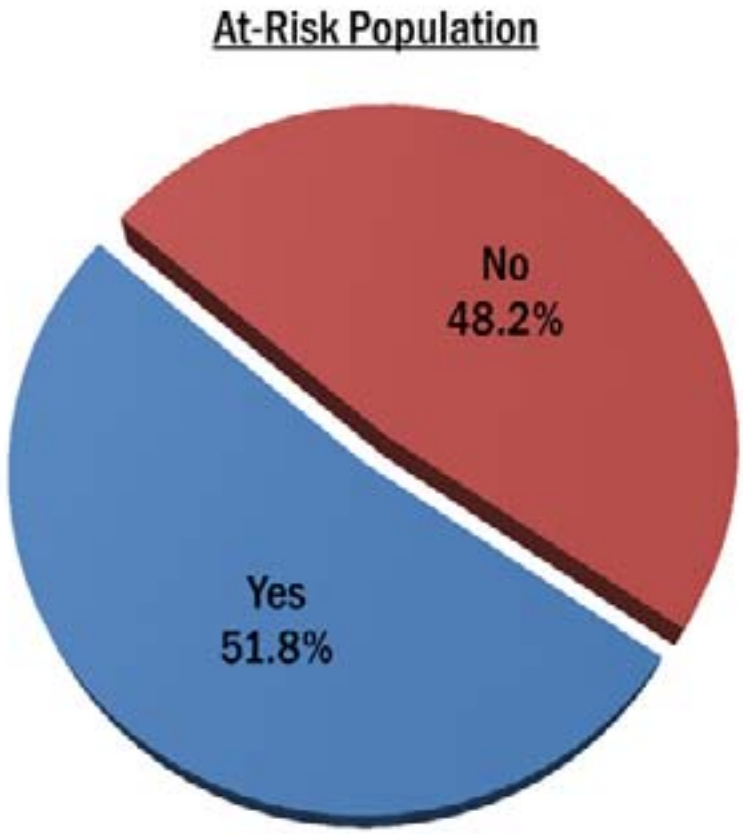
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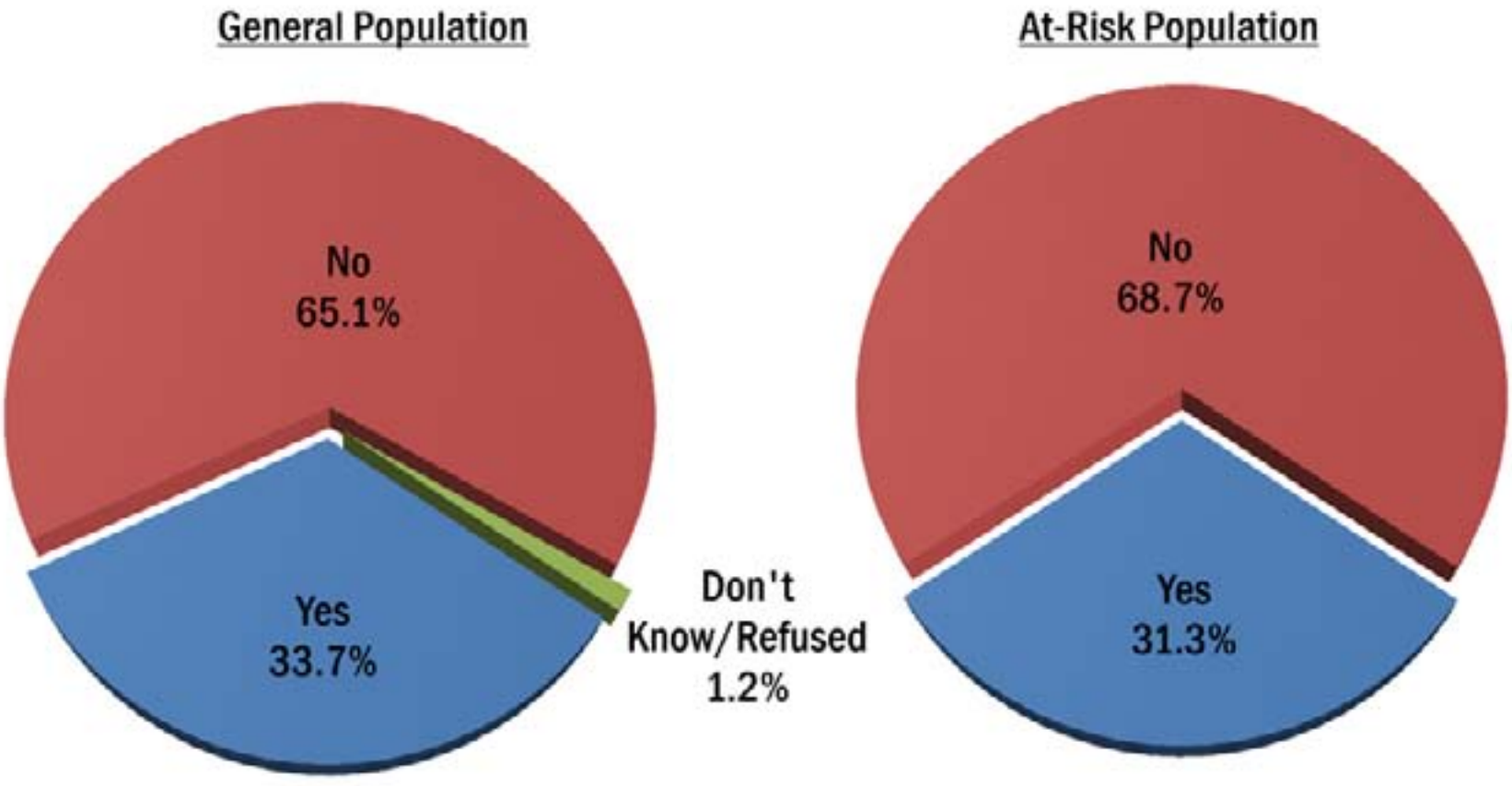
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Q42: Have you or anyone in your household been unemployed within the last 12 months?

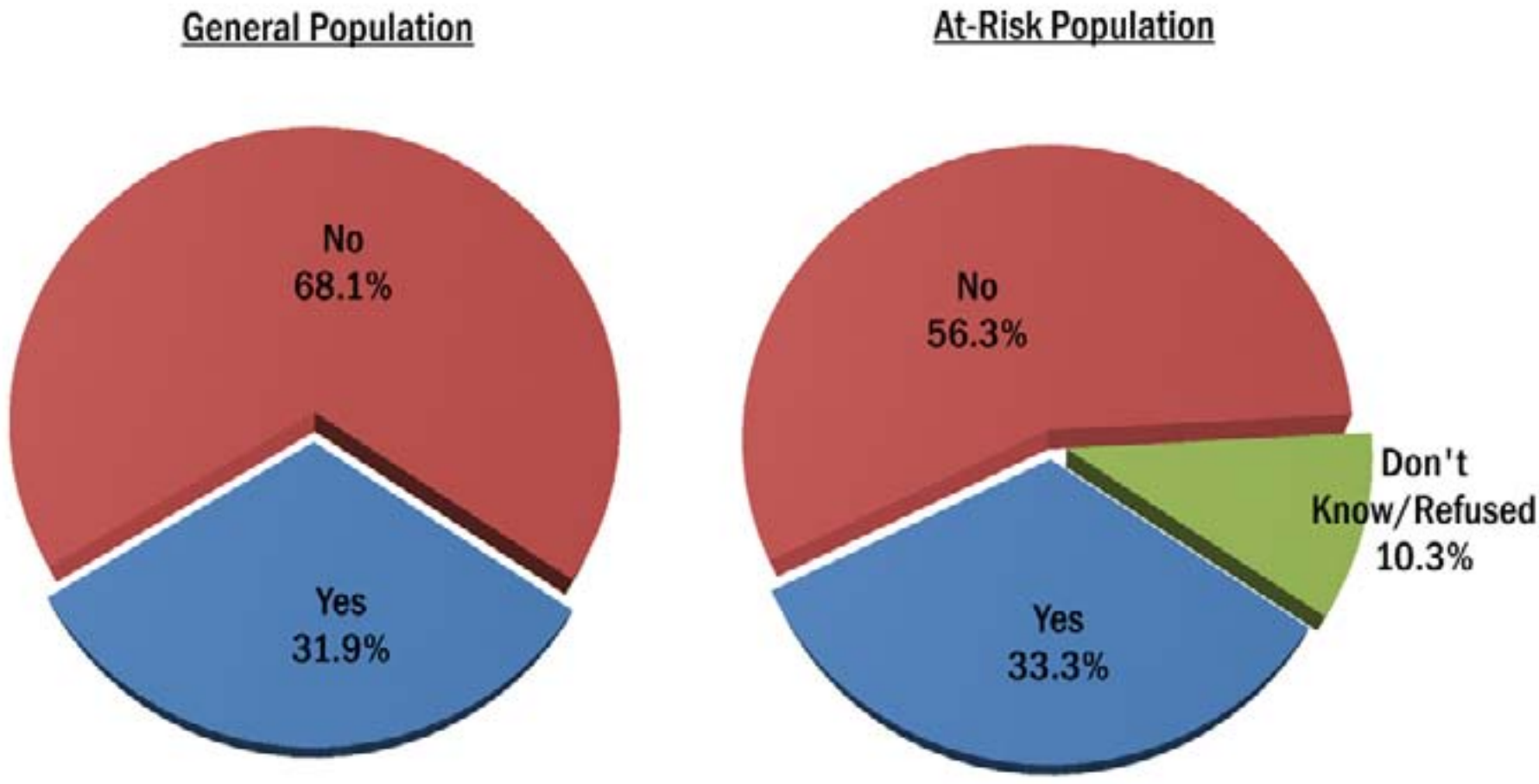




Q43: Have you or anyone in your household received unemployment benefits within the last 12 months?



Q41: Would you consider yourself underemployed?



Summary of Employment Concerns

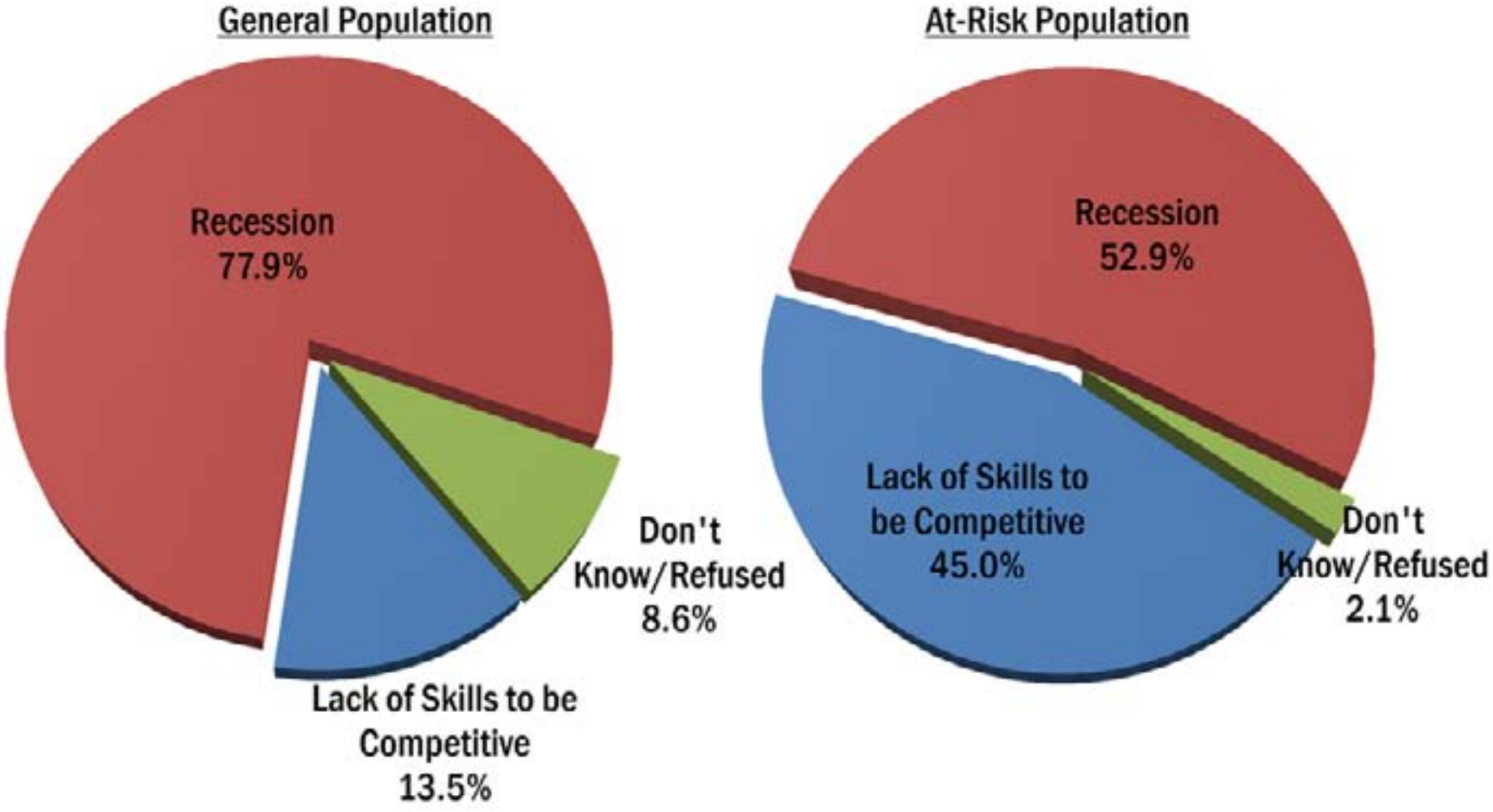
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- Both populations expressed significant levels of concern regarding the need for economic diversification, the quality of K-12 education, and the cost of employee healthcare.

Q44: Which statement do you agree with most about the reason for unemployment?



Summary of Employment Concerns

- Both populations identified employment issues as one of the top three areas for concern, with 350 total respondents from both populations answering the following detailed set of employment related questions.

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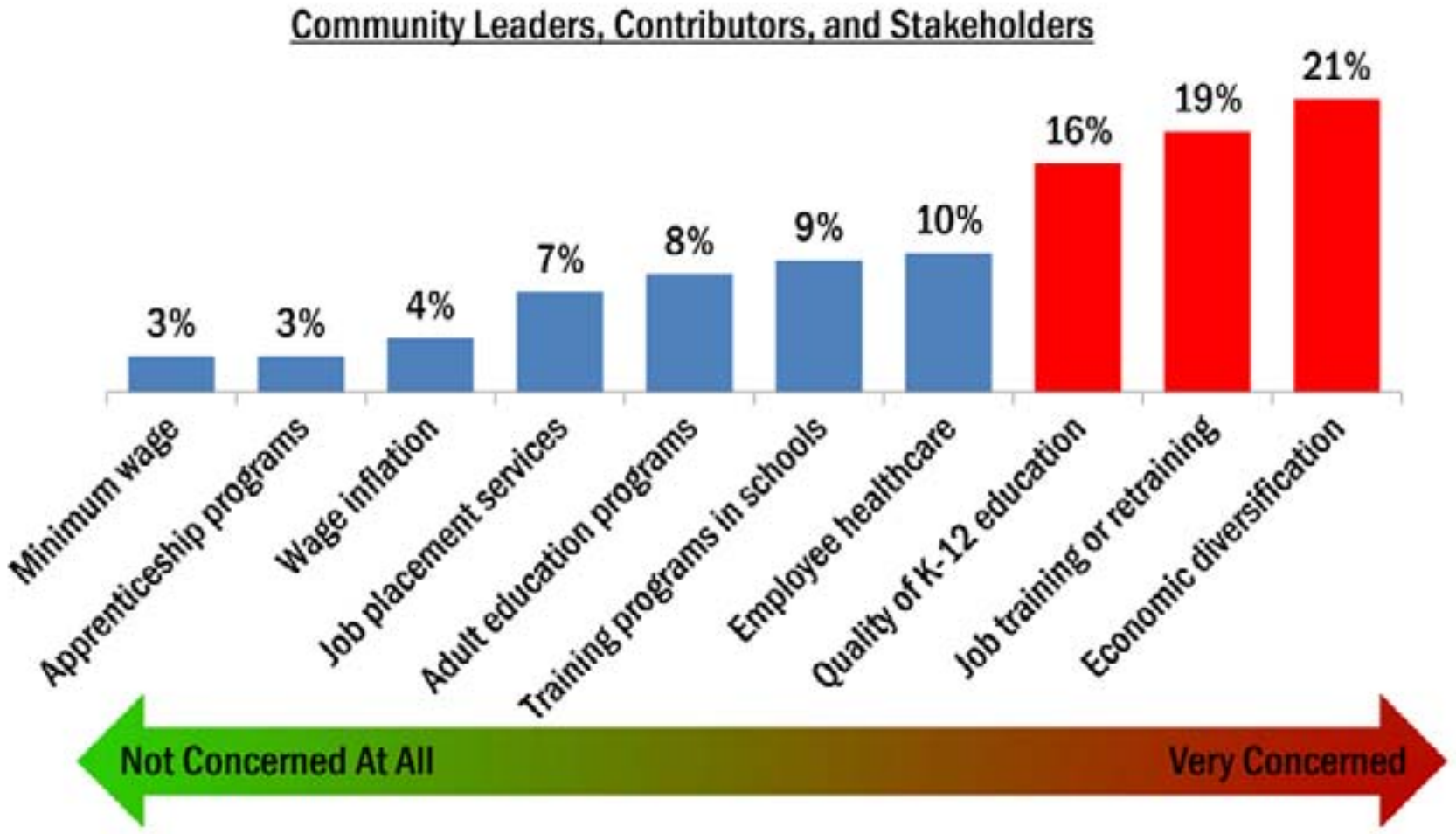
What is your most significant employment-related concern?

1. Access to adult education programs
2. Access to career counseling
3. Access to employment training programs in schools
4. Access to job placement services
5. Access to job training or retraining
6. Access to local colleges and universities
7. Access to recruiting agencies and recruiters
8. Availability of apprenticeship programs
9. Cost of employee healthcare

What is your most significant employment – related concern? – *cont.*

10. Economic diversification
11. Finding qualified workers
12. Impacts of collective bargaining and unions
13. Interview training
14. Minimum wage
15. Quality of K-12 education
16. Resume writing services
17. Wage inflation

What is your most significant employment-related concern?



Employment Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Cost of employee healthcare	**7.98**	**8.51**	**8.27**
Quality of K-12 education	**7.91**	**8.55**	**8.26**
Economic diversification	**8.17**	**8.25**	**8.21**
Access to employment training programs in schools	7.14	8.57	7.91
Access to job training or retraining	7.02	8.61	7.88
Access to job placement services	6.97	8.32	7.70
Minimum wage	6.63	8.52	7.65
Wage inflation	7.15	8.07	7.65
Access to adult education programs	6.84	8.15	7.55
Availability of apprenticeship programs	6.72	8.05	7.44
Access to local colleges and universities	6.73	7.85	7.33
Finding qualified workers	6.93	7.54	7.26
Access to career counseling	6.29	7.93	7.17
Interview training	6.06	7.89	7.05
Access to recruiting agencies and recruiters	6.14	7.59	6.92
Impacts of collective bargaining and unions	6.33	7.16	6.78
Resume writing services	5.43	7.49	6.54

Employment Concern Rankings

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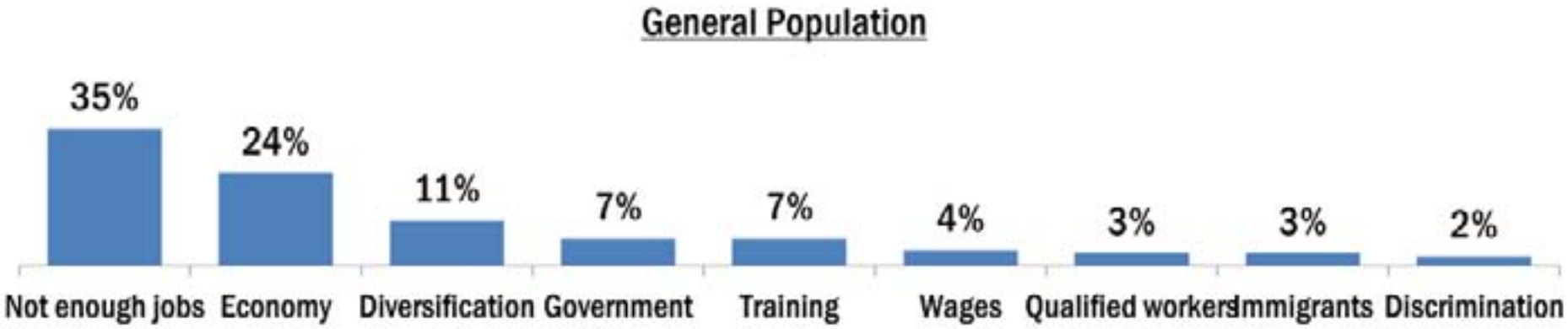
Employment Concern Rankings

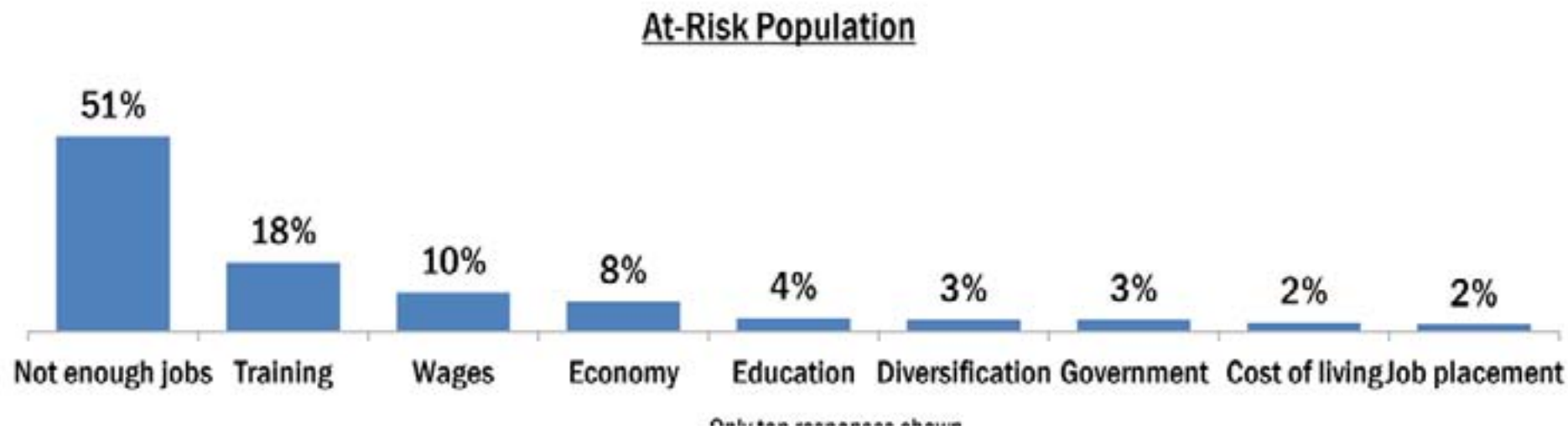
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Q46: What is the single most important employment issue facing southern Nevada today?





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Project Objective



Survey Design



Community Sentiment



Areas of Concern



PUBLIC SAFETY & CRIME

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
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Summary of Public Safety Concerns

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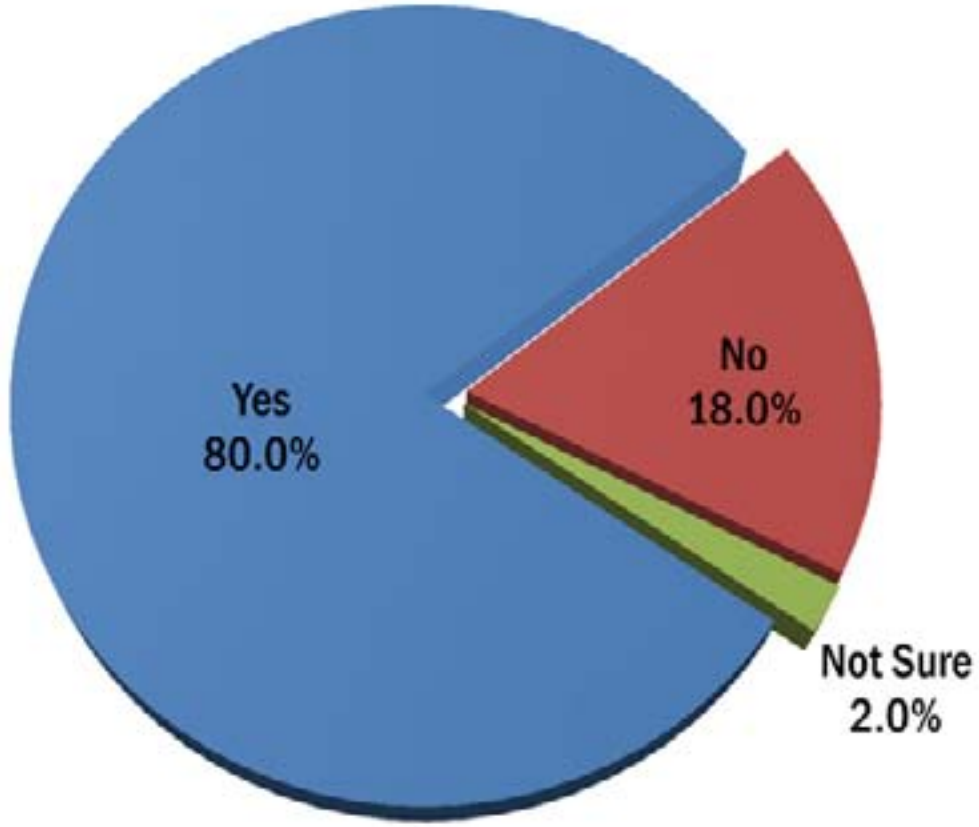
- Between 30 percent and 40 percent of respondents felt that southern Nevada was not a safe place to live.

- Both groups identified similar top ranking concerns within public safety, including child abuse and/or neglect, gangs, and traffic safety.

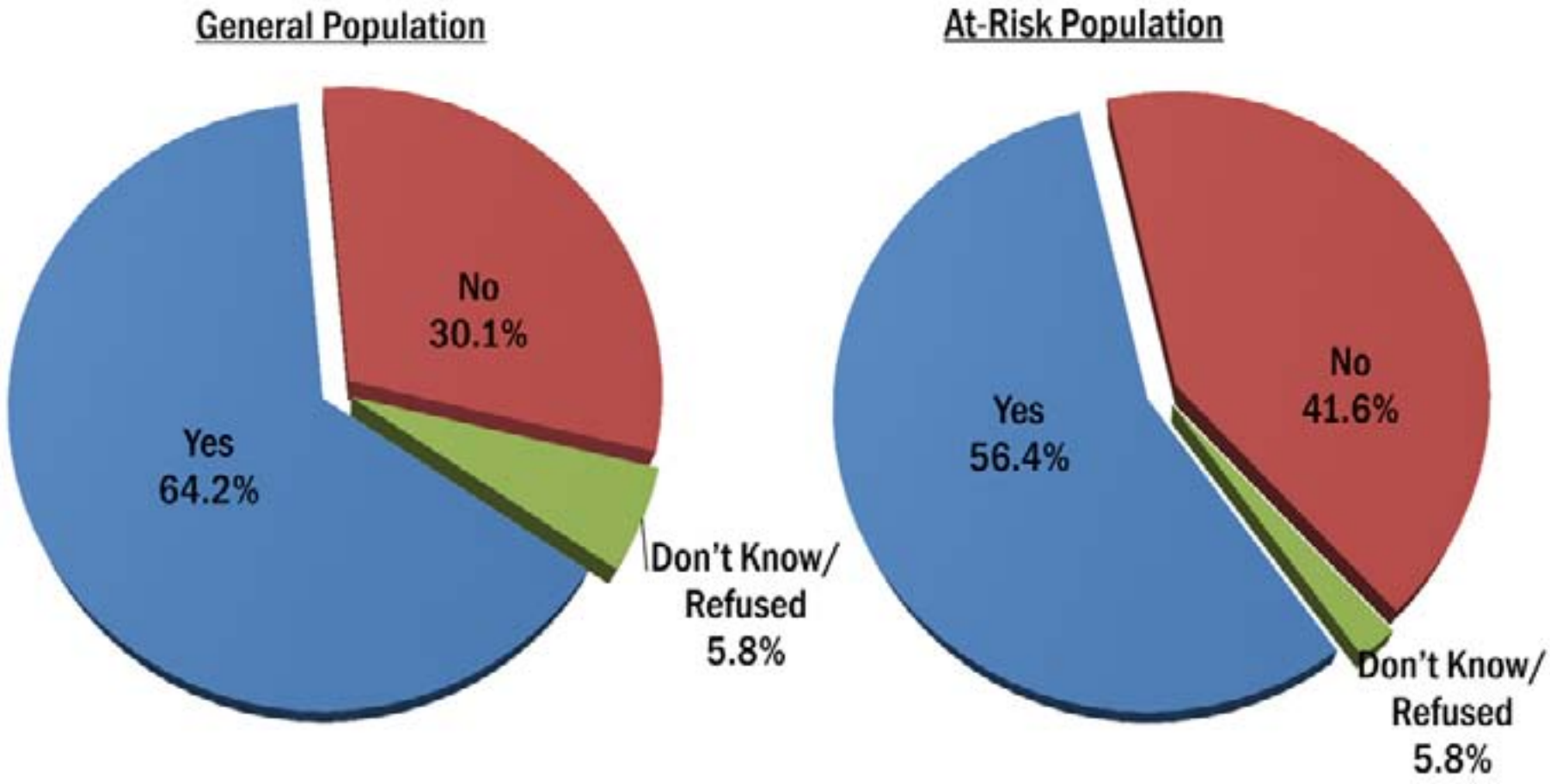
- The at-risk population ranked alcohol or drug abuse as their highest priority area of concern, whereas this issue was of less concern to the general population.

Generally speaking, is southern Nevada a safe place to live?

Community Leaders, Contributors, and Stakeholders



Q52: Generally speaking, is southern Nevada a safe place to live?



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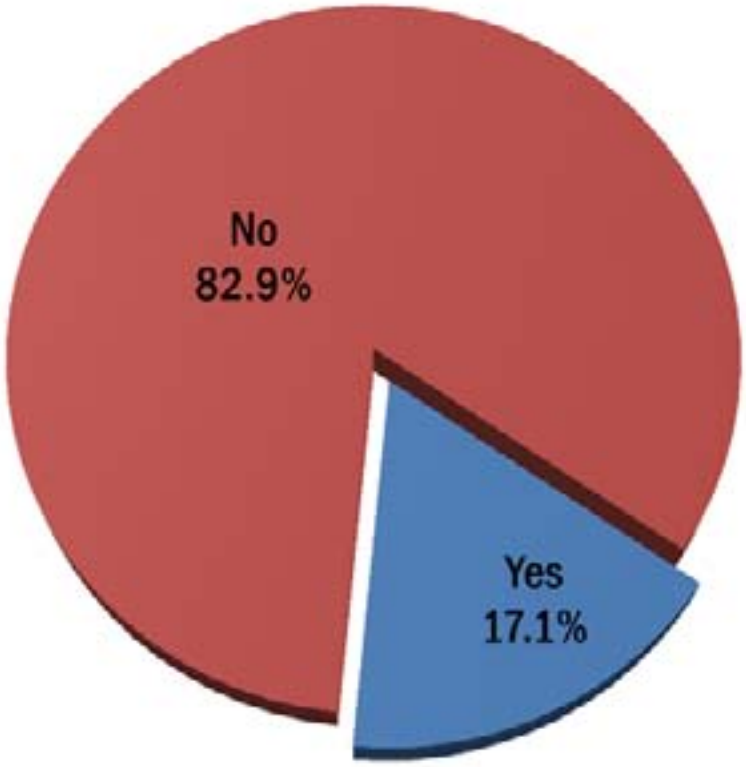
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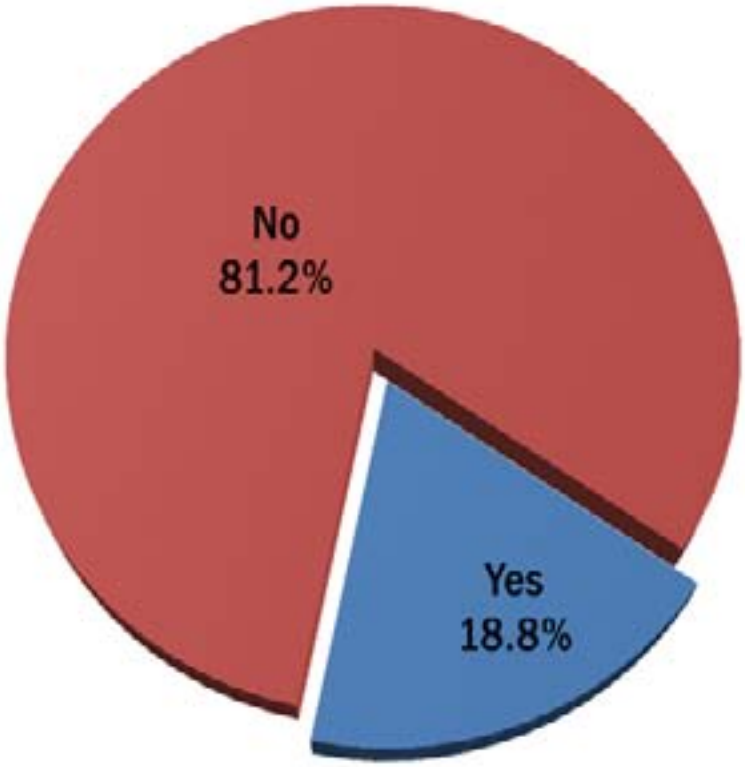
- The at-risk population ranked alcohol or drug abuse as their highest priority area of concern, whereas this issue was of less concern to the general population.

Q53: Have you or anyone in your household been the victim of a crime within the last 12 months?

General Population



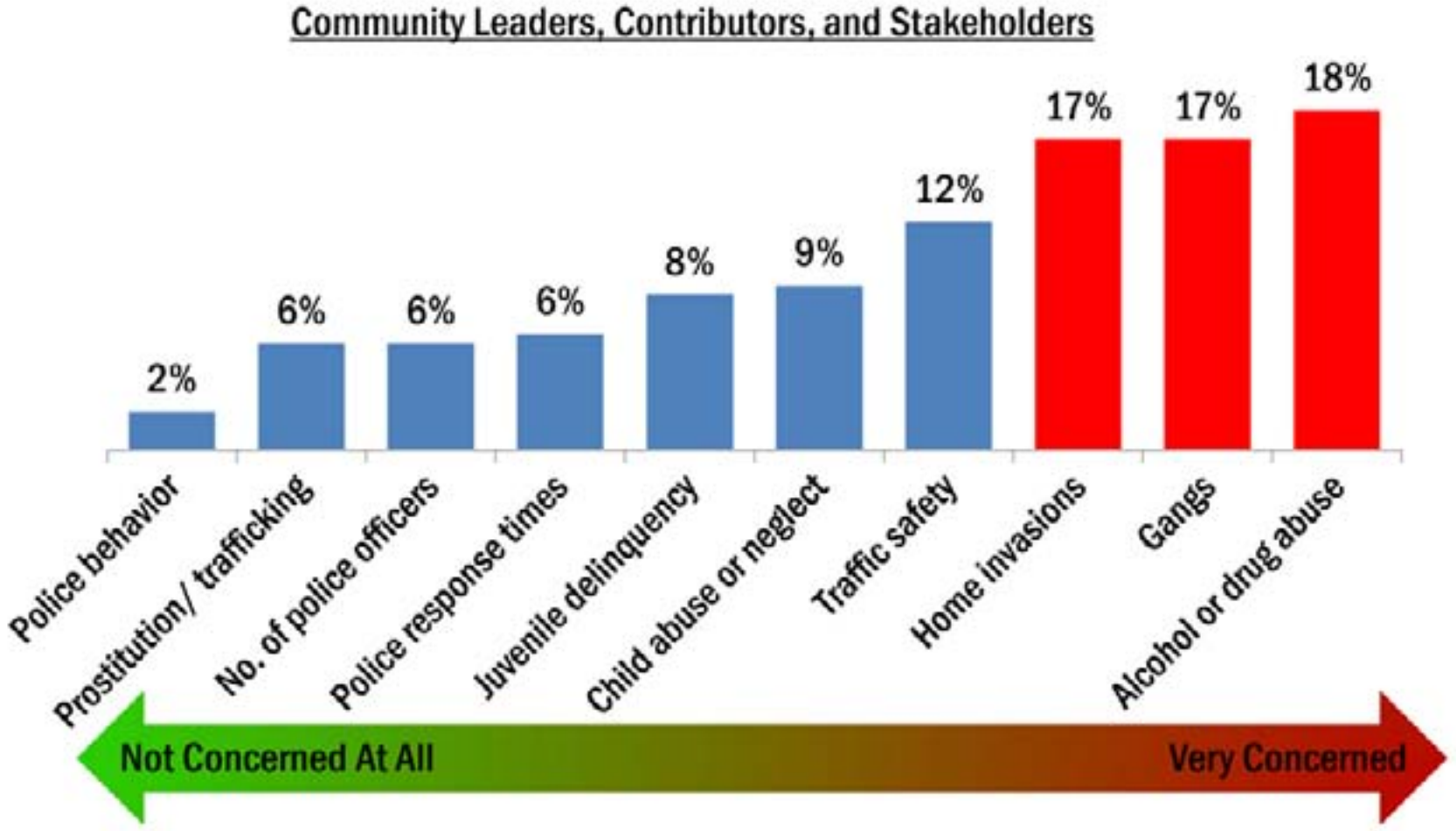
At-Risk Population



What is your most significant public safety/crime-related concern?

1. Alcohol or drug abuse
2. Child abuse or neglect
3. Firefighter response times
4. Gangs
5. Home invasions
6. Juvenile delinquency
7. Nuclear waste
8. Number of police officers
9. Police behavior
10. Police response times
11. Prison system
12. Programs to reform offenders
13. Prostitution/human trafficking
14. Terrorism
15. Traffic safety
16. Truancy
17. Vagrants

What is your most significant public safety/crime-related concern?



Public Safety Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Child abuse or neglect	7.90	8.74	8.28
Gangs	7.79	8.81	8.25
Home invasions	7.70	8.55	8.08
Traffic safety	7.53	8.73	8.07
Alcohol or drug abuse	7.29	8.84	7.99
Juvenile delinquency	7.32	8.55	7.87
Police behavior	7.08	8.41	7.68
Police response times	7.36	8.04	7.67
Number of police officers	7.15	8.29	7.66
Prostitution/human trafficking	6.51	8.28	7.31
Terrorism	6.77	7.94	7.30
Firefighter response times	6.98	7.58	7.25
Prison system	6.76	7.65	7.16
Vagrants	6.16	8.13	7.05
Programs to reform offenders	6.35	7.72	6.97
Truancy	6.18	7.53	6.79
Nuclear waste	6.02	7.02	6.47

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Summary of Public Safety Concerns

- Both populations identified public safety as a substantial area of concern, with 224 total survey respondents, or 27.6 percent of respondents, from both populations answering a detailed set of public safety related questions.

- Between 30 percent and 40 percent of respondents felt that southern Nevada was not a safe place to live, despite nearly identical responses to having been a victim of a crime in the last 12 months.

- Both groups identified similar top concerns within public safety, including child abuse and/or neglect, gangs, home invasions, and traffic safety.

- The at-risk population ranked alcohol or drug abuse as their highest priority area of concern, whereas this issue was of less concern to the general population.

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Summary of Public Safety Concerns

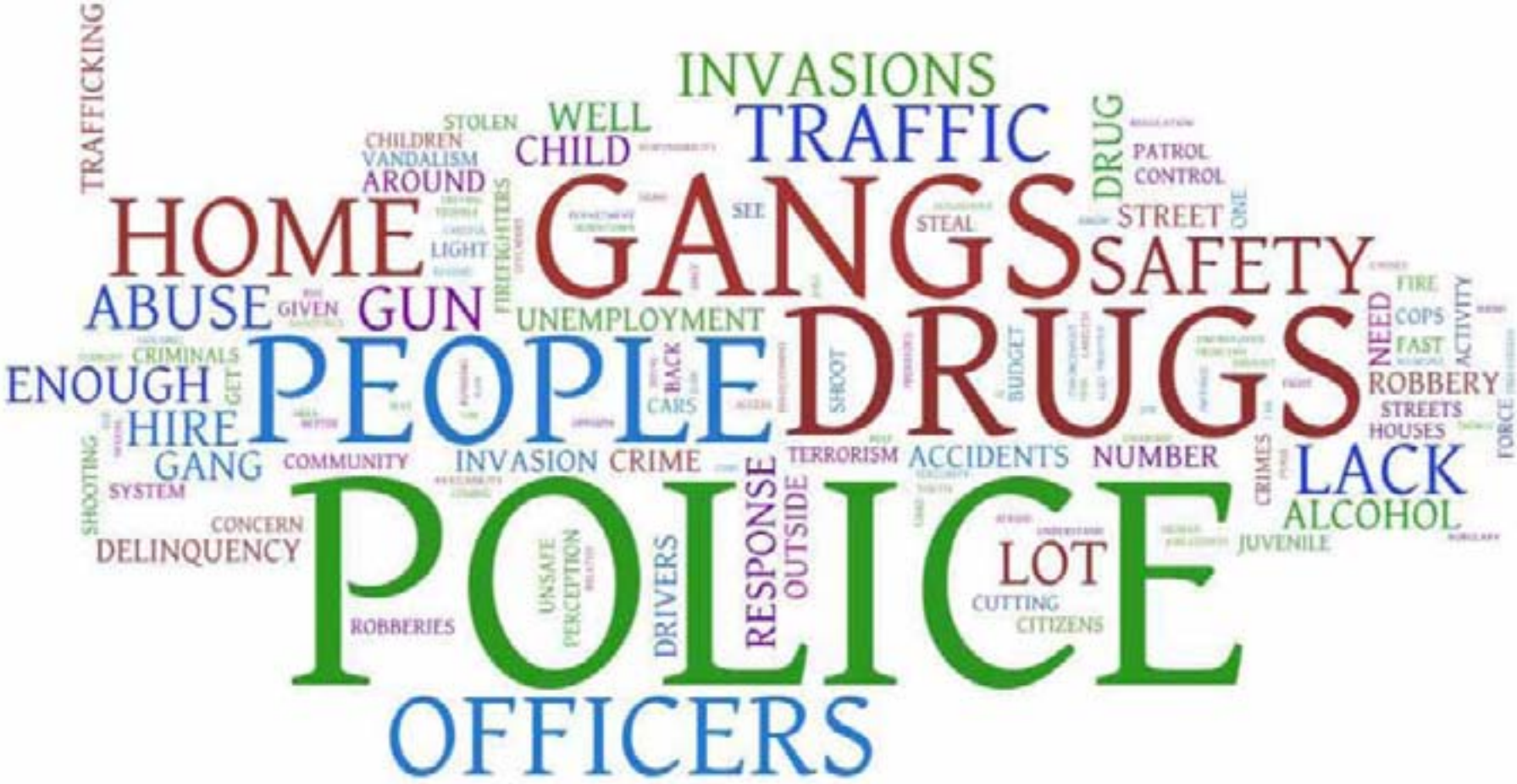
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- The at-risk population ranked alcohol or drug abuse as their highest priority area of concern, whereas this issue was of less concern to the general population.

Q60: What is the single most important issue impacting public safety or crime in southern Nevada today?





Project Objective



Survey Design



Community Sentiment



Areas of Concern


HEALTHCARE CONCERNS

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
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Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Healthcare Concerns

- Both populations identified healthcare as an area of substantial concern, with 278 total survey respondents, or 34.3 percent of total respondents, answering detailed healthcare related questions.

- The majority of respondents from both survey groups consider themselves currently healthy, despite ranking healthcare as one of their top areas of concern.

- The general population was more than 30 percent likely to be insured than the at-risk population.

- Both survey groups identified affordability of care and/or insurance as their biggest healthcare challenge, however, the general population also noted significant concerns about the quality of care and the large numbers of uninsured.

Summary of Healthcare Concerns

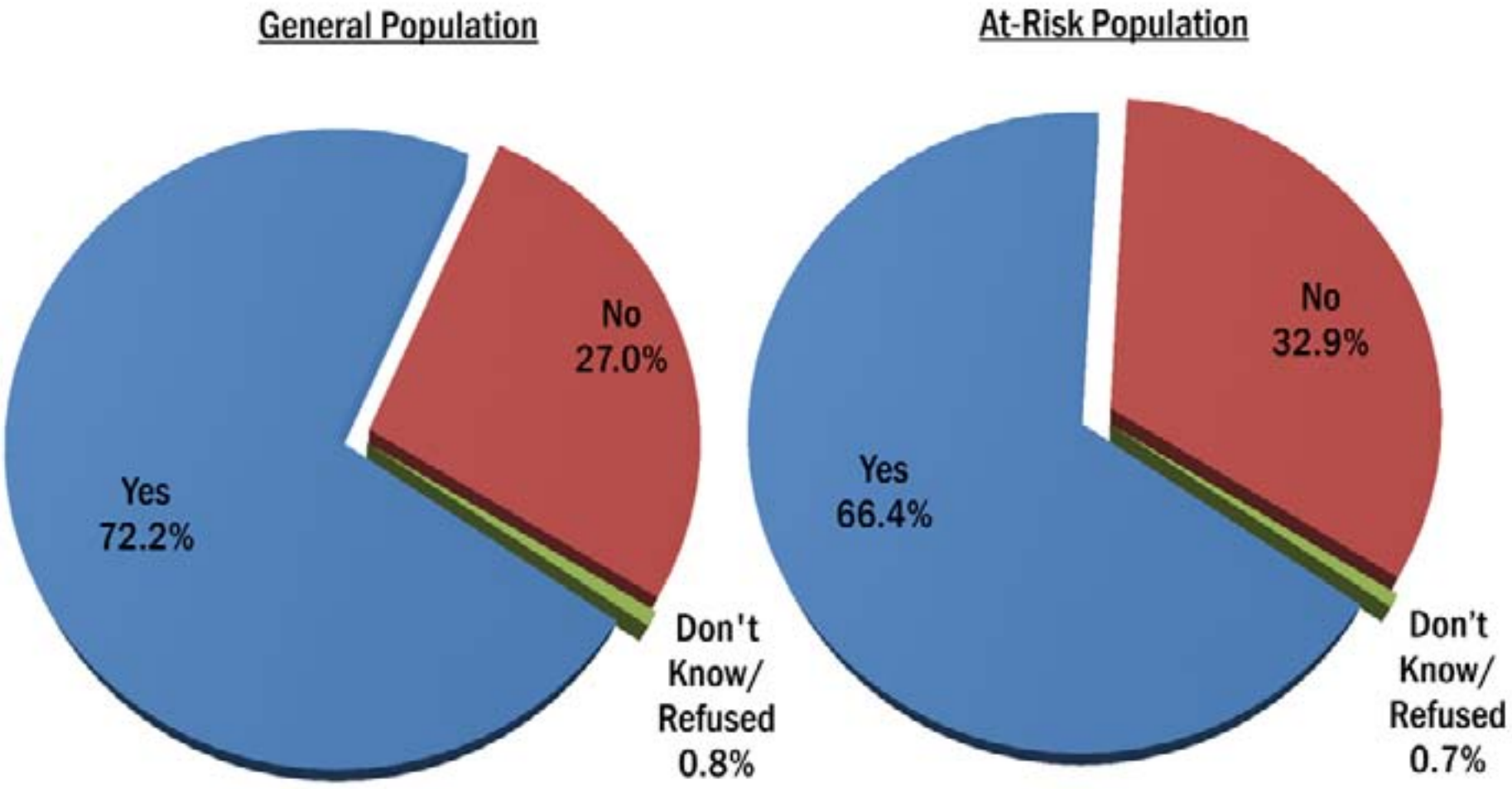
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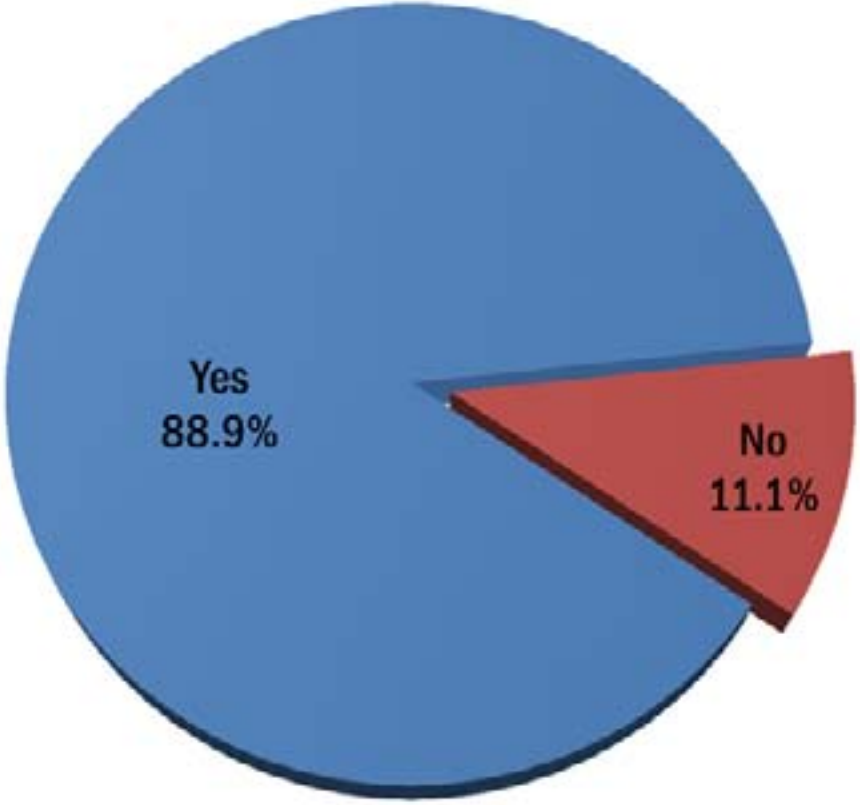
- Both survey groups identified affordability of care and/or insurance as their biggest healthcare challenge, however, the general population also noted significant concerns about the quality of care and the large numbers of uninsured.

Q6: Would you consider yourself a healthy person?

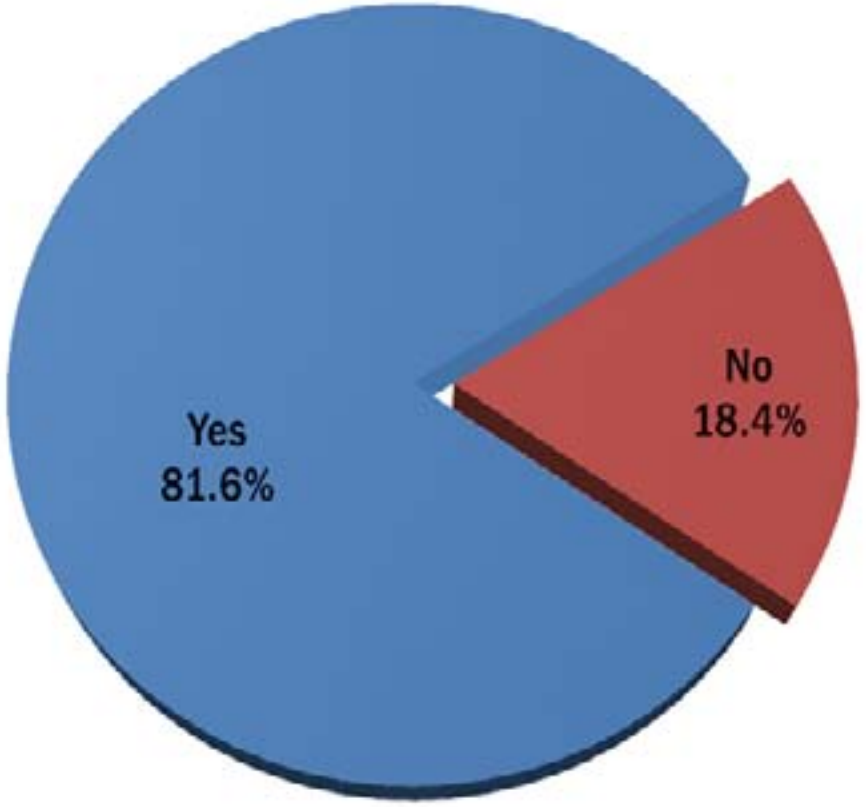


Q7: Have you or any member of your immediate family that lives with you seen a doctor in the past six months?

General Population

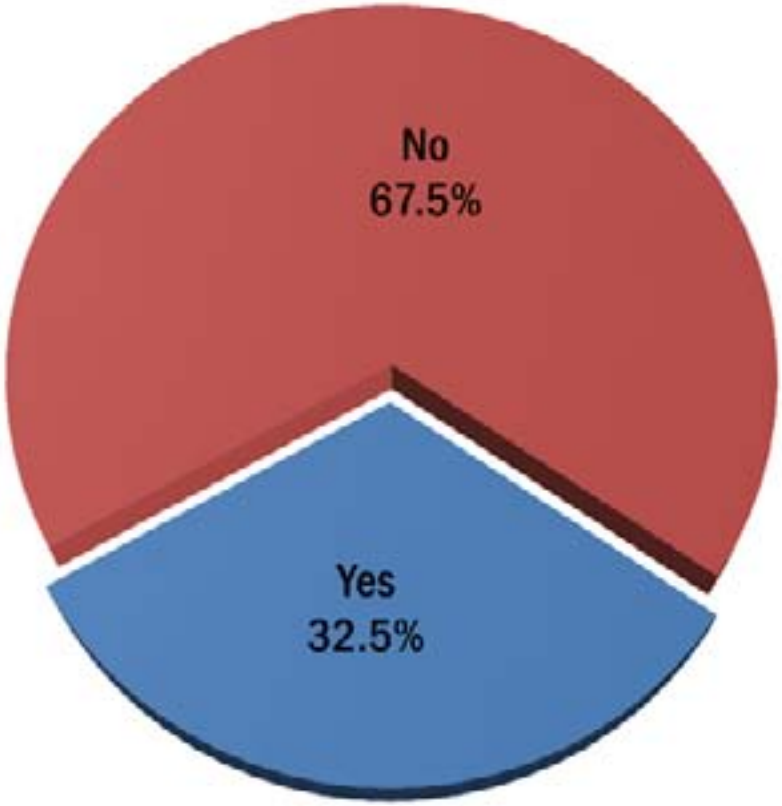


At-Risk Population

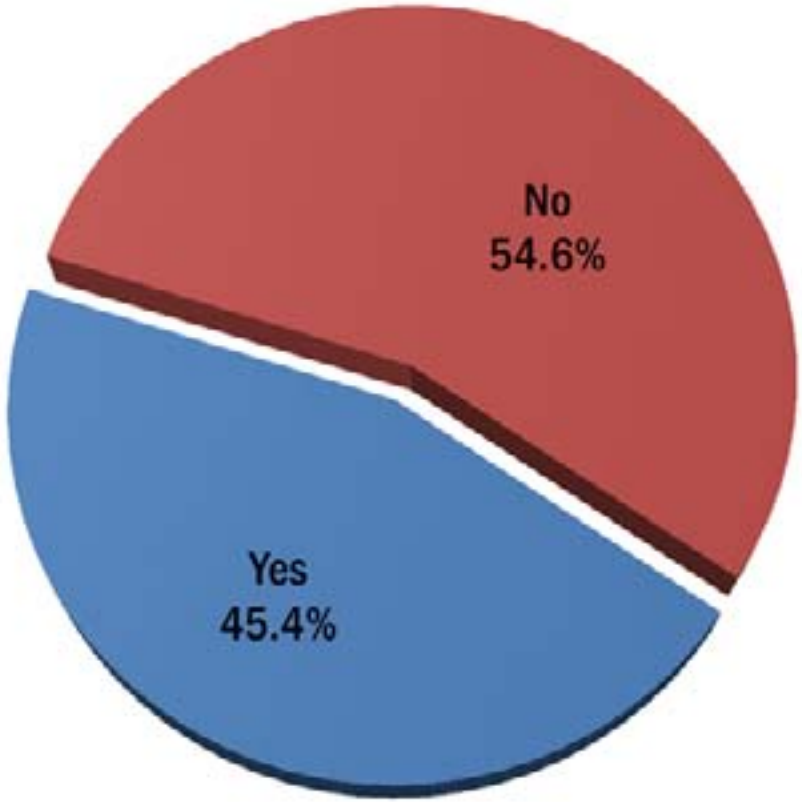


Q8: Have you or any member of your immediate family that lives with you been hospitalized in the past six months?

General Population

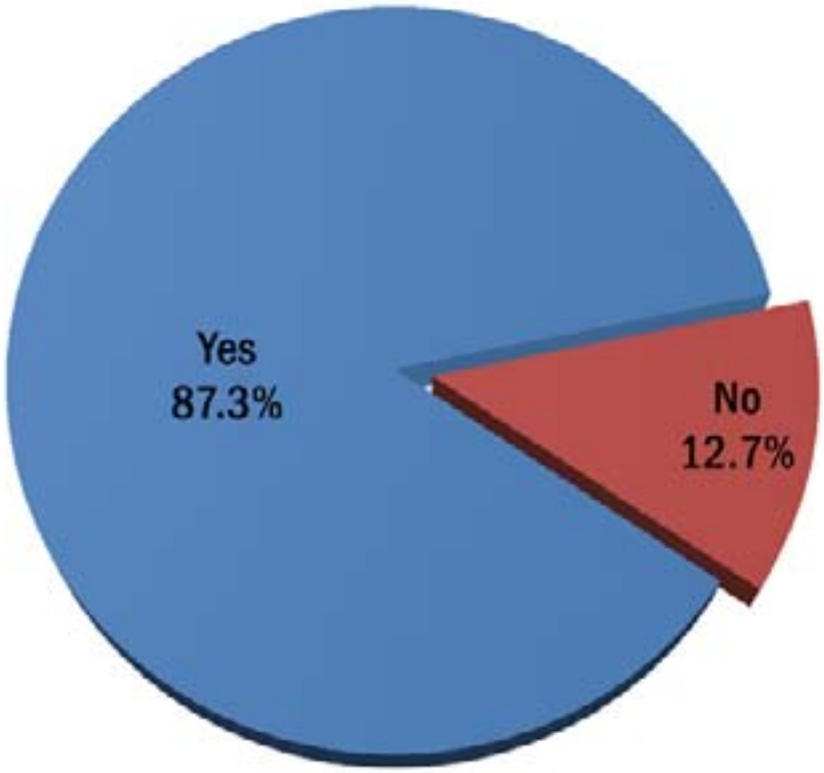


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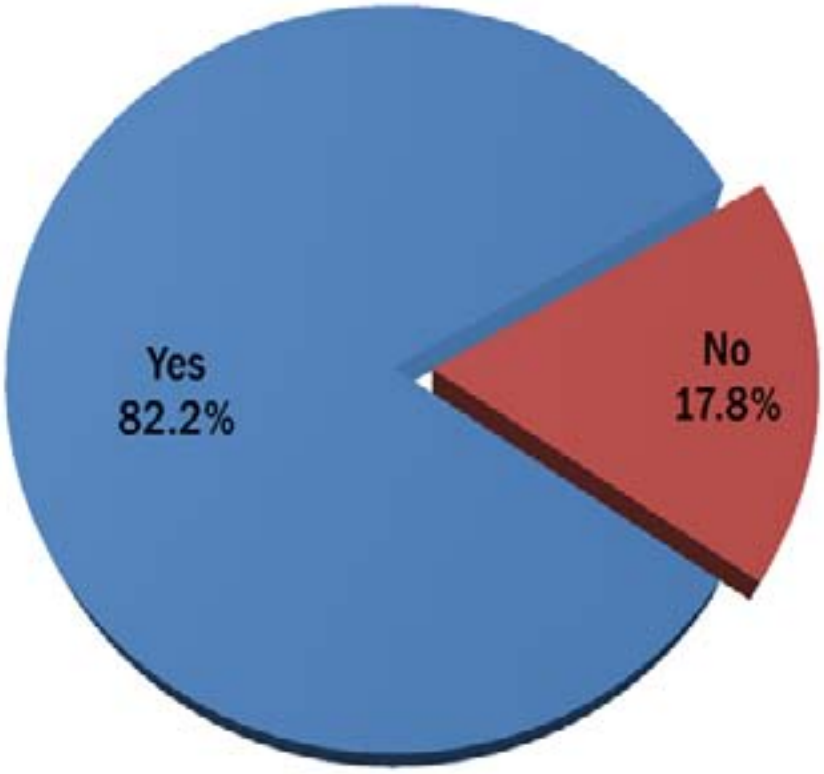


Q9: Have you or any member of your immediate family filled a prescription in the past six months?

General Population



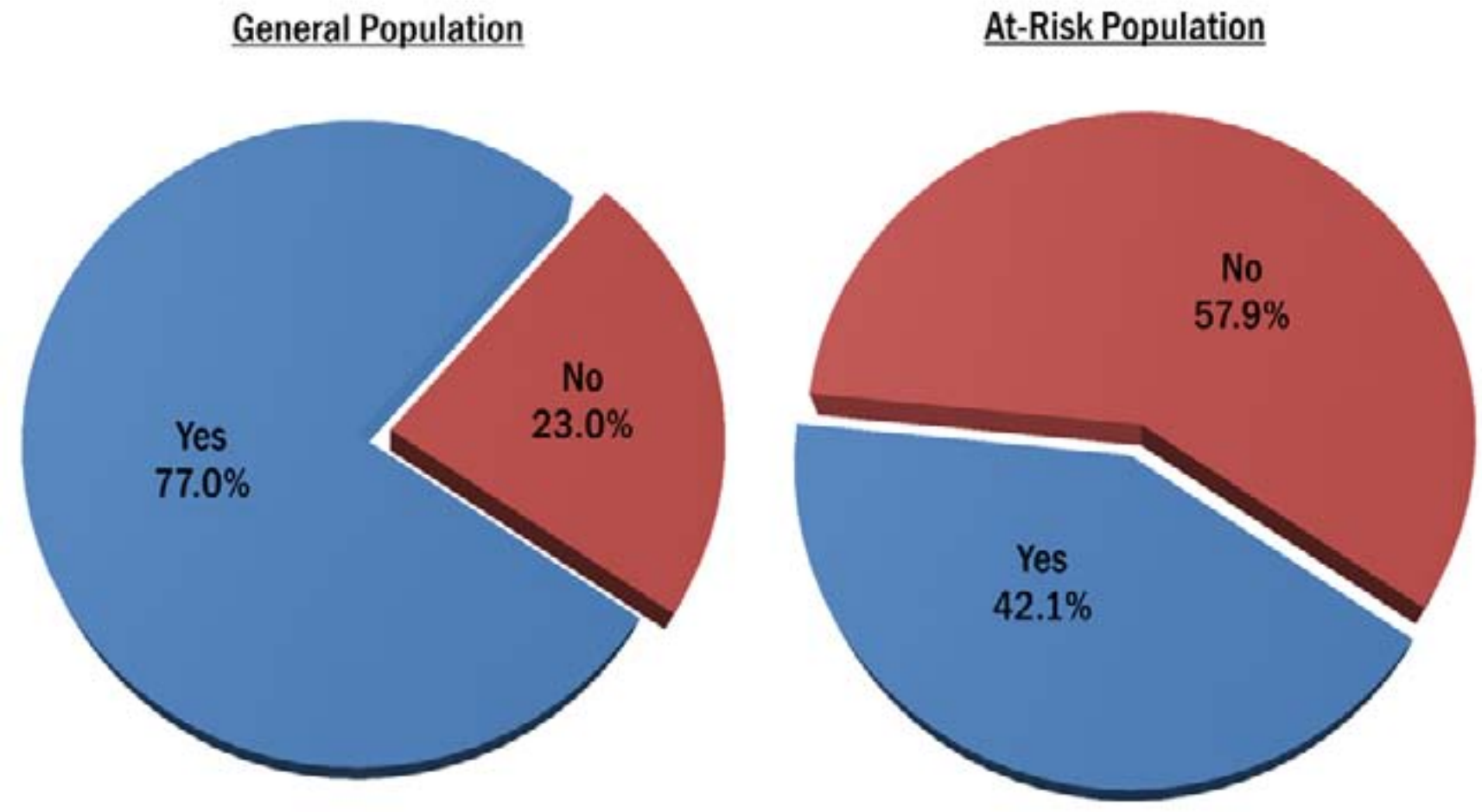
At-Risk Population



Summary of Healthcare Concerns

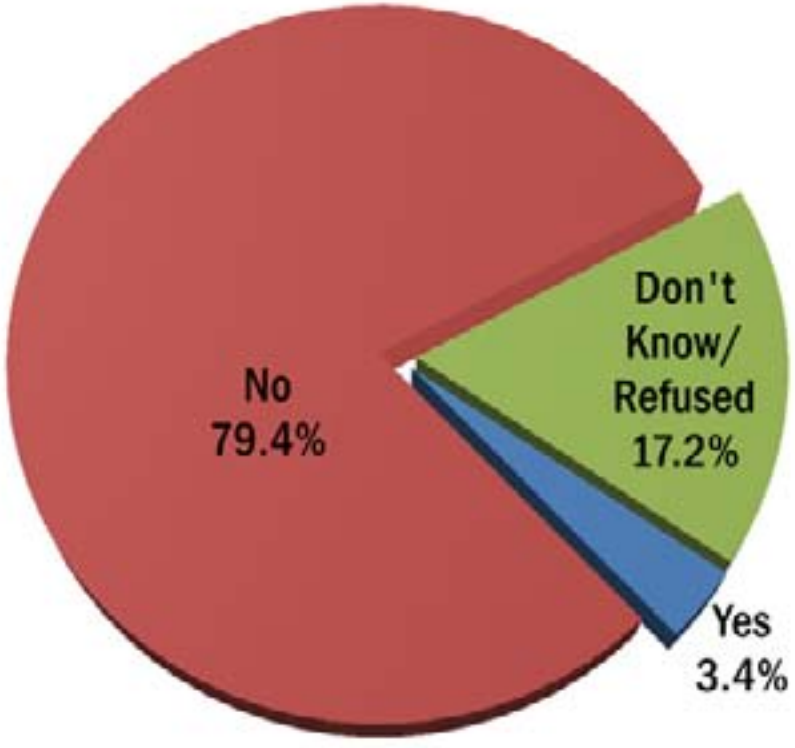
- Both populations identified healthcare as an area of substantial concern, with 278 total survey respondents, or 34.3 percent of total respondents, answering detailed healthcare related questions.
- The majority of respondents from both survey groups consider themselves currently healthy, despite ranking healthcare as one of their top areas of concern.
- The general population was 30 percent more likely to be insured than the at-risk population.
- Both survey groups identified affordability of care and/or insurance as their biggest healthcare challenge, however, the general population also noted significant concerns about the quality of care and the large numbers of uninsured.

Q10: Are you currently covered by any form of health insurance, including Medicare or Medicaid?

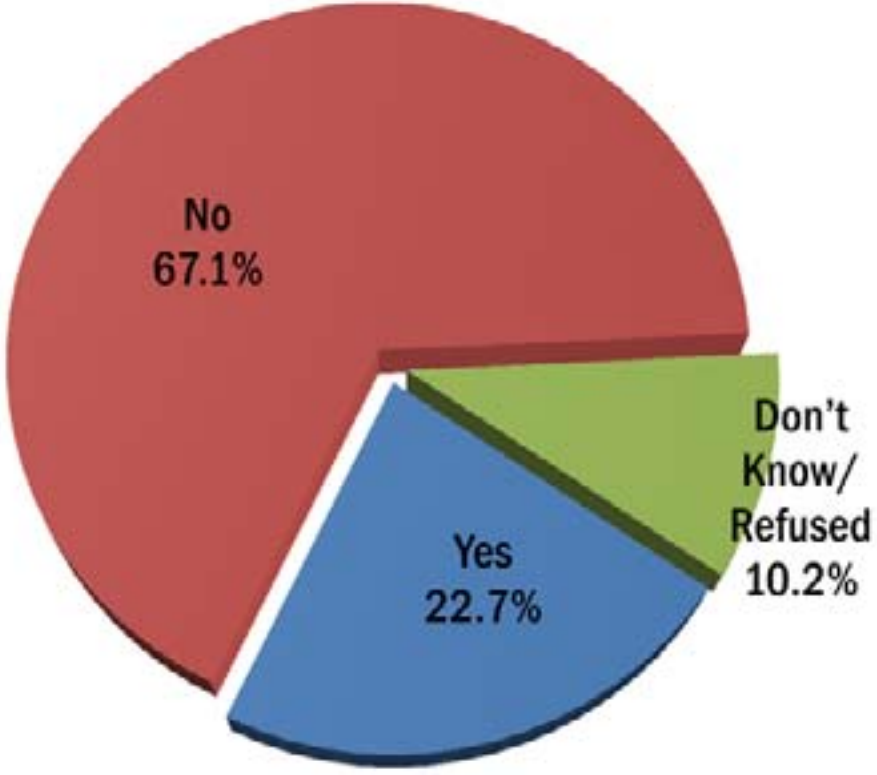


Q11: Are you currently eligible for Medicare or Medicaid?

General Population



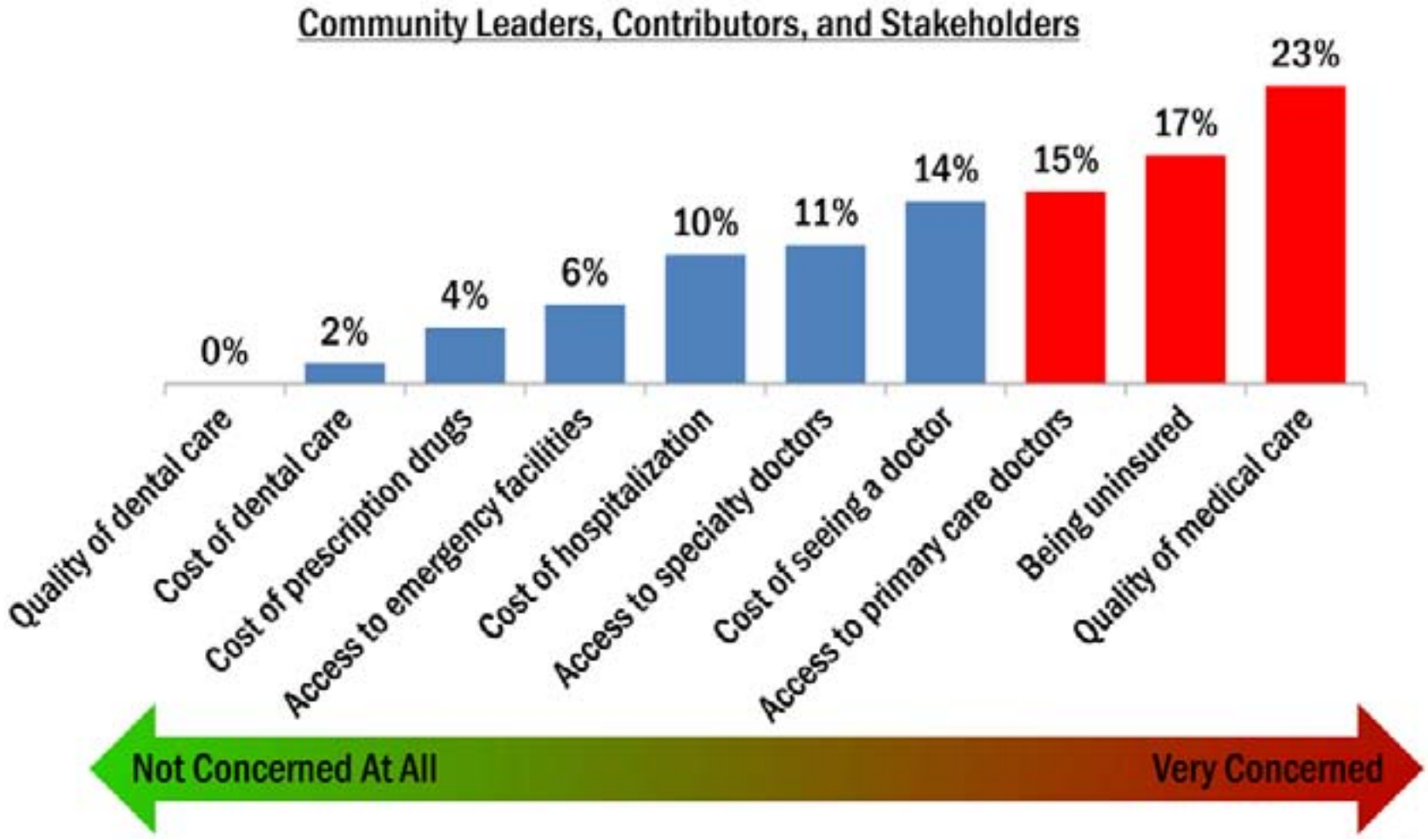
At-Risk Population



What is your most significant healthcare-related concern?

1. Access to a pharmacy
2. Access to care for illegal immigrants
3. Access to dentists
4. Access to emergency facilities
5. Access to hospice care
6. Access to hospitals
7. Access to Medicare/Medicaid doctors
8. Access to mental health workers
9. Access to primary care doctors
10. Access to specialty doctors
11. Access to women's health facilities
12. Alcohol or drug rehabilitation
13. Availability of prescriptions
14. Being afraid of doctors
15. Being uninsured
16. Cost of dental care
17. Cost of hospitalization
18. Cost of prescription drugs
19. Cost of seeing a doctor
20. Quality of dental care
21. Quality of medical care

What is your most significant healthcare-related concern?



Healthcare Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Cost of hospitalization	**8.71**	**9.39**	**9.08**
Cost of seeing a doctor	**8.55**	**9.17**	**8.89**
Quality of medical care	**8.71**	**8.79**	**8.75**
Cost of prescription drugs	8.25	8.84	8.57
Cost of dental care	8.26	8.72	8.51
Access to primary care doctors	8.08	8.68	8.41
Being uninsured	7.57	9.02	8.36
Access to specialty doctors	8.25	8.42	8.34
Quality of dental care	7.99	8.34	8.18
Access to emergency facilities	7.90	8.39	8.17
Access to hospitals	7.59	8.56	8.12
Access to dentists	7.36	8.55	8.01
Access to women's health facilities	7.38	7.83	7.63
Access to Medicare or Medicaid doctors	6.83	8.26	7.61
Availability of prescriptions	7.48	7.69	7.59
Access to mental health workers	6.35	8.17	7.35
Access to a pharmacy	7.06	7.39	7.24
Access to hospice care	6.18	6.88	6.56
Alcohol or drug rehabilitation	4.83	7.89	6.50
Access to care for illegal immigrants	4.89	6.45	5.74
Being afraid of doctors	3.45	4.96	4.28

Healthcare Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
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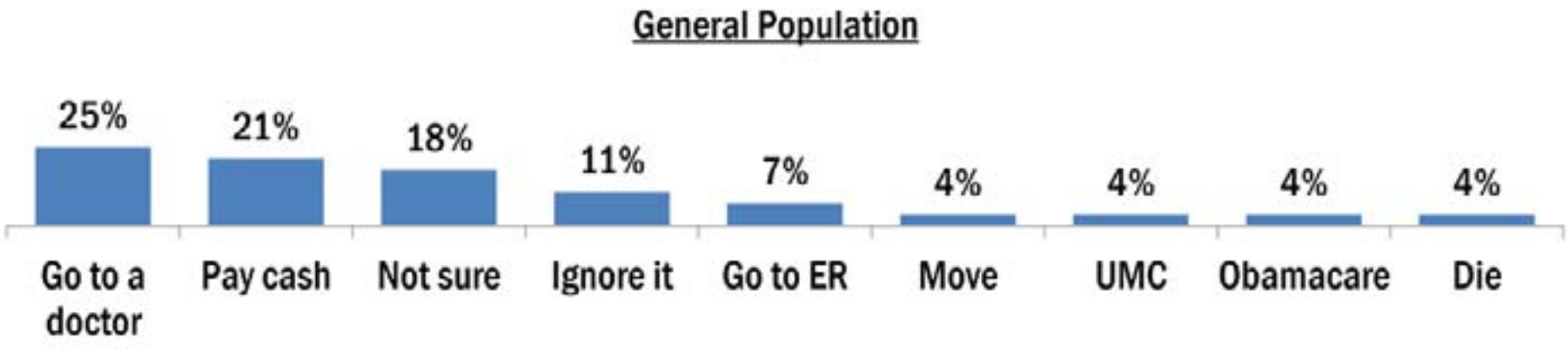
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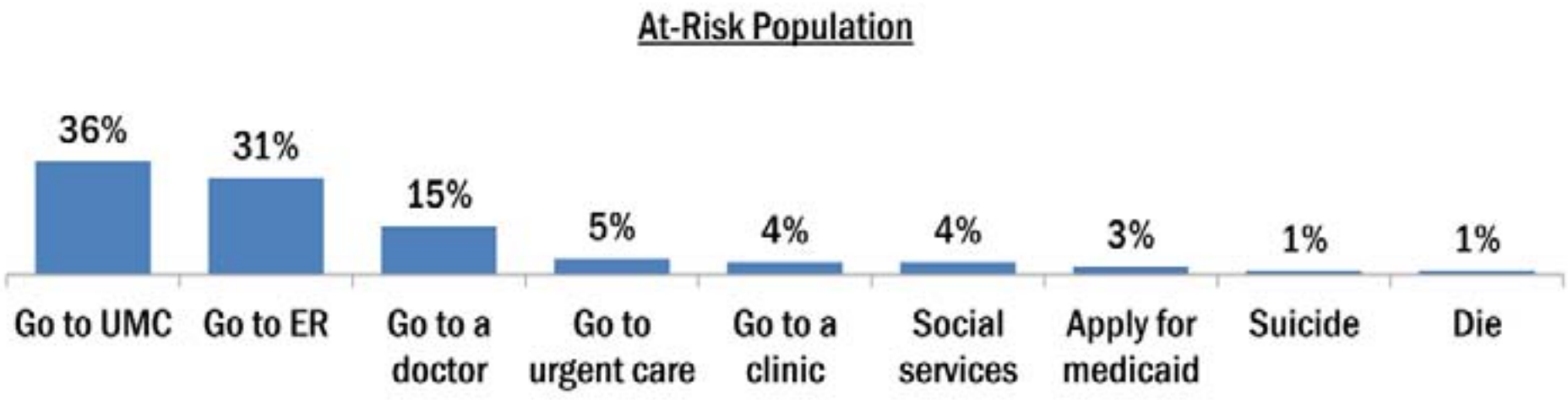
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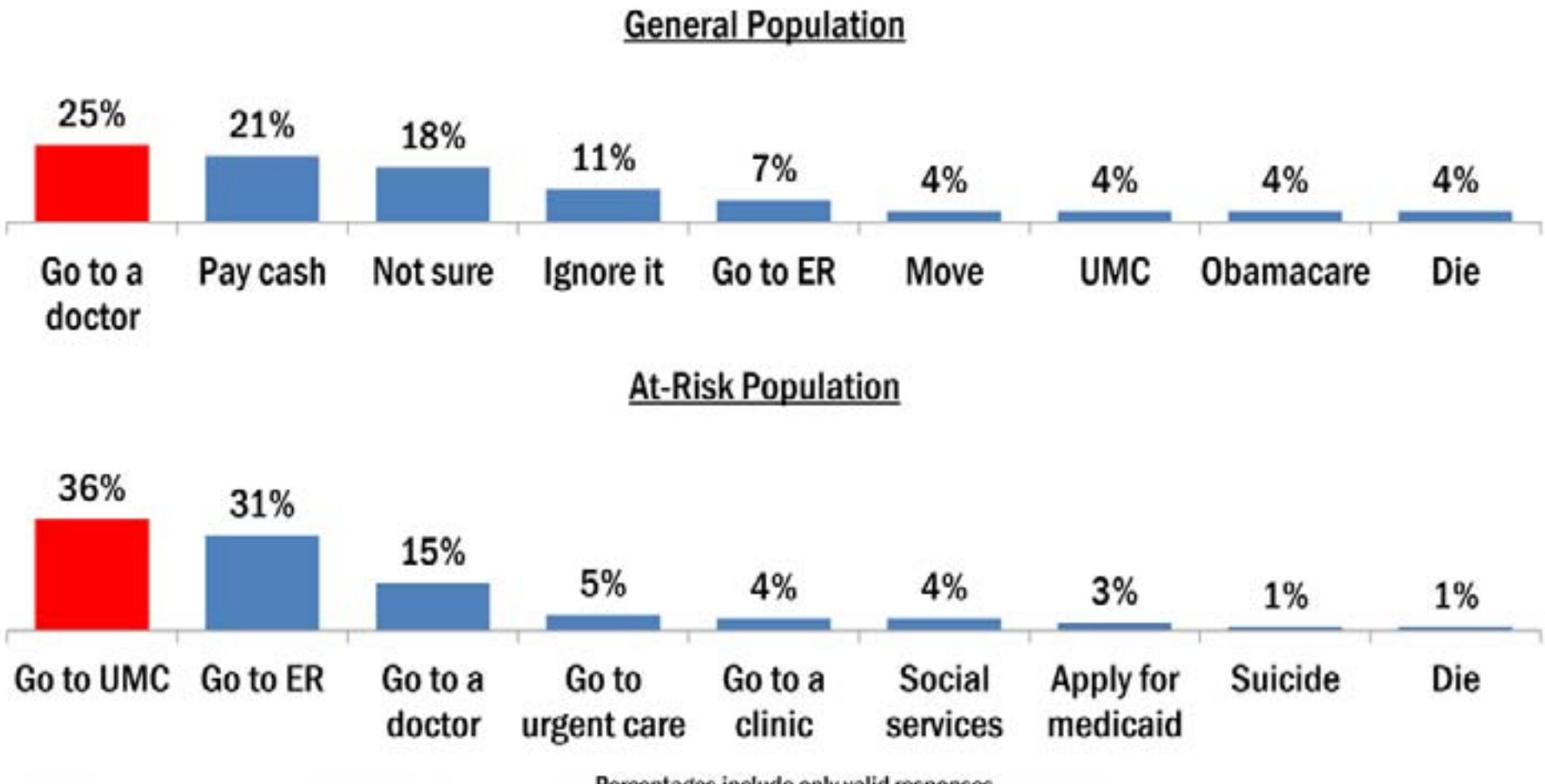
Q12: What will you do if you get sick and need to see a doctor?





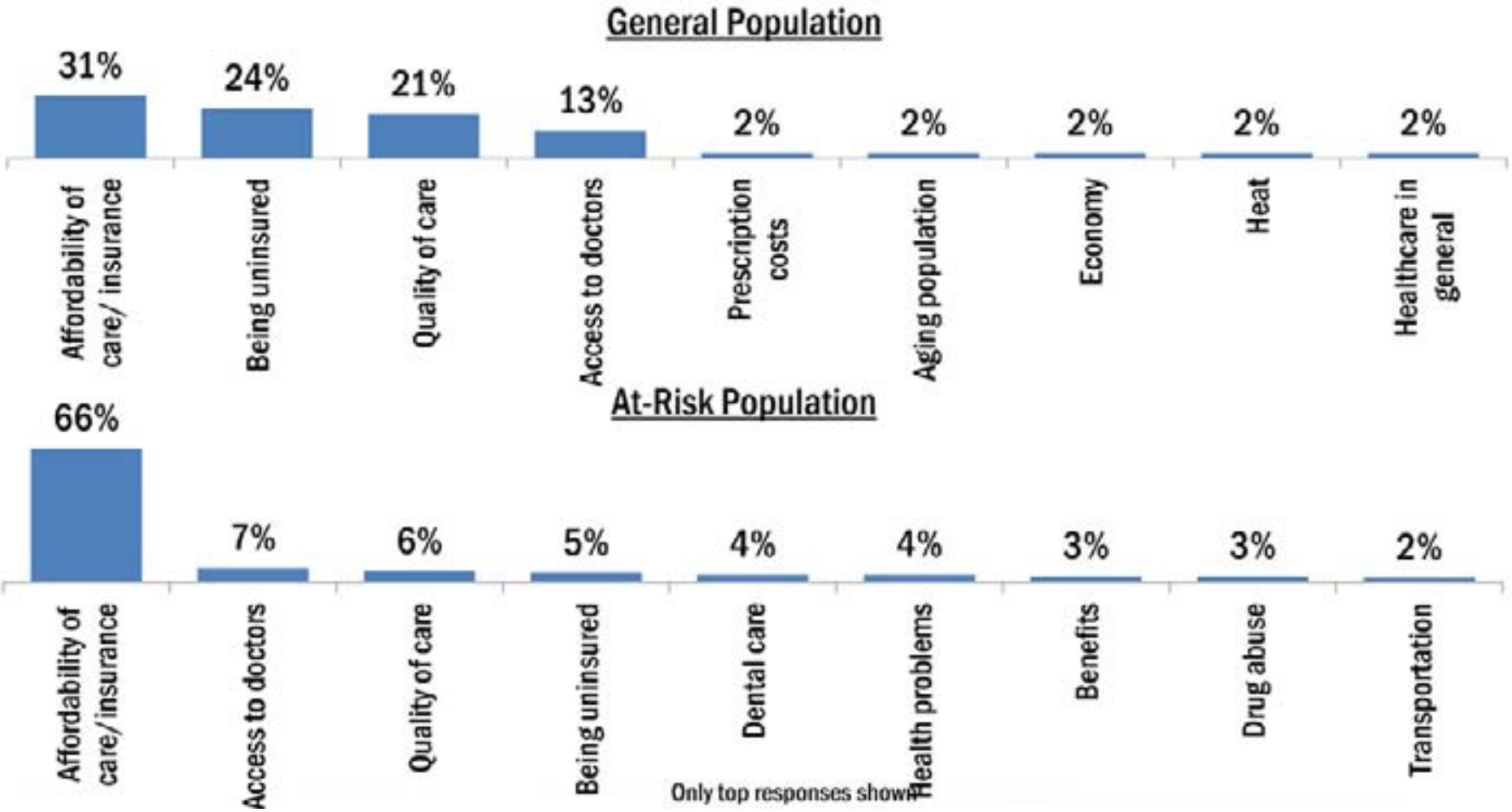
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Q14: What is the single most important healthcare issue facing southern Nevada today?



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Project Objective



Survey Design



Community Sentiment



Areas of Concern



K-12 EDUCATION

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
Housing	7.24	8.38	7.82
Hunger/Lack of Food	6.99	8.44	7.72
Substance Abuse & Drugs	6.87	8.41	7.65
Senior Services	7.08	8.09	7.59
Early Child Services	6.59	7.66	7.13
Problems with Home & Family Life	6.18	7.56	6.88
Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of K-12 Education Concerns

- Both populations identified the quality of K-12 education as an area of significant concern, with 245 total survey respondents from both populations, or 30.2 percent of total respondents, answering a detailed set of K-12 education related questions.

- The majority of survey respondents in both survey groups identified the quality of K-12 education as a top concern, despite not having any school age children in their household.

- Both groups of survey respondents identified reading and math proficiency as the most significant concerns in K-12 education, above Nevada's high school graduation rate, which is the lowest in the country.

- In addition to math and reading proficiency, survey respondents highlighted parent involvement and low test scores as other substantial areas of concern.

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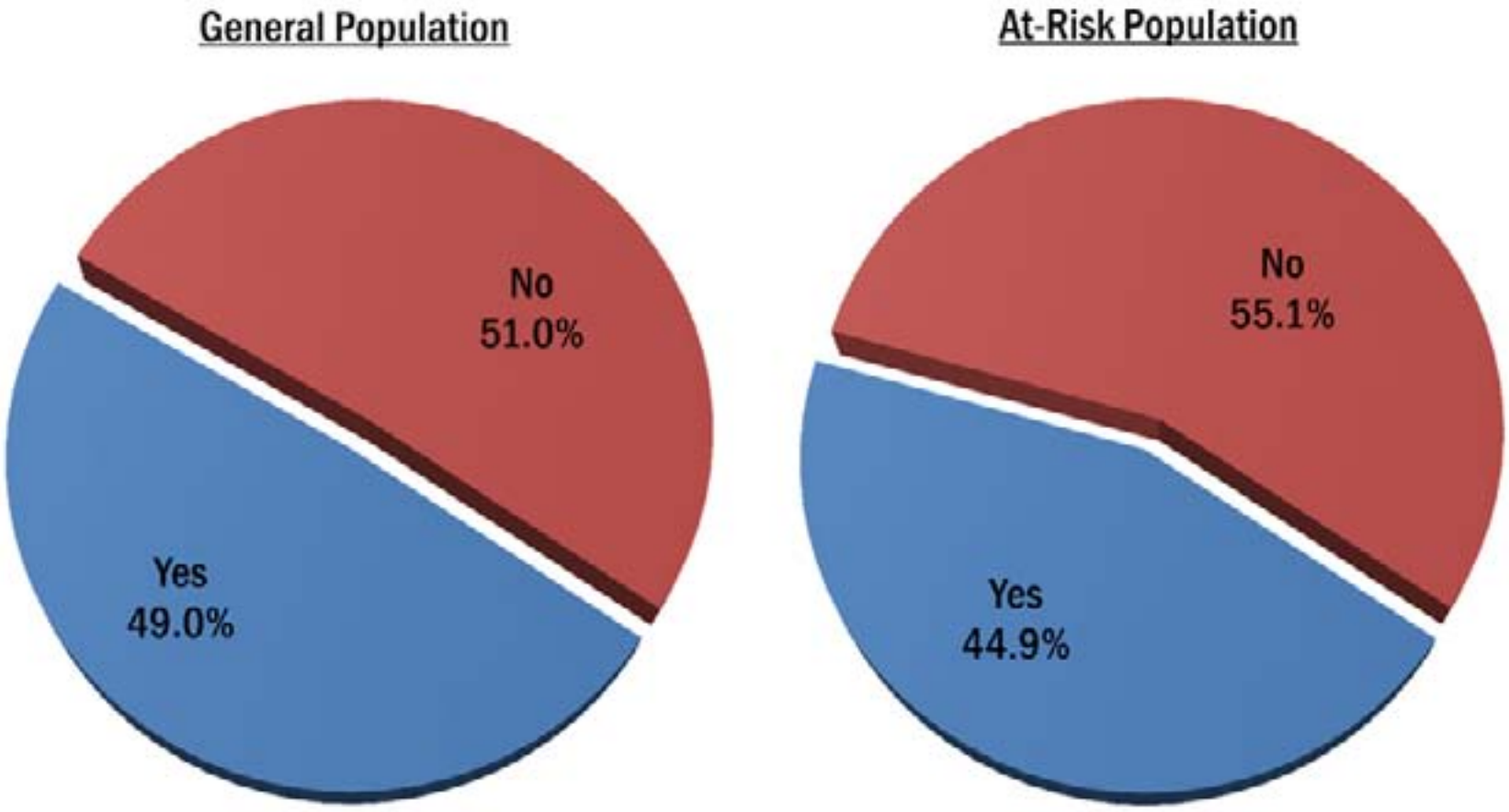
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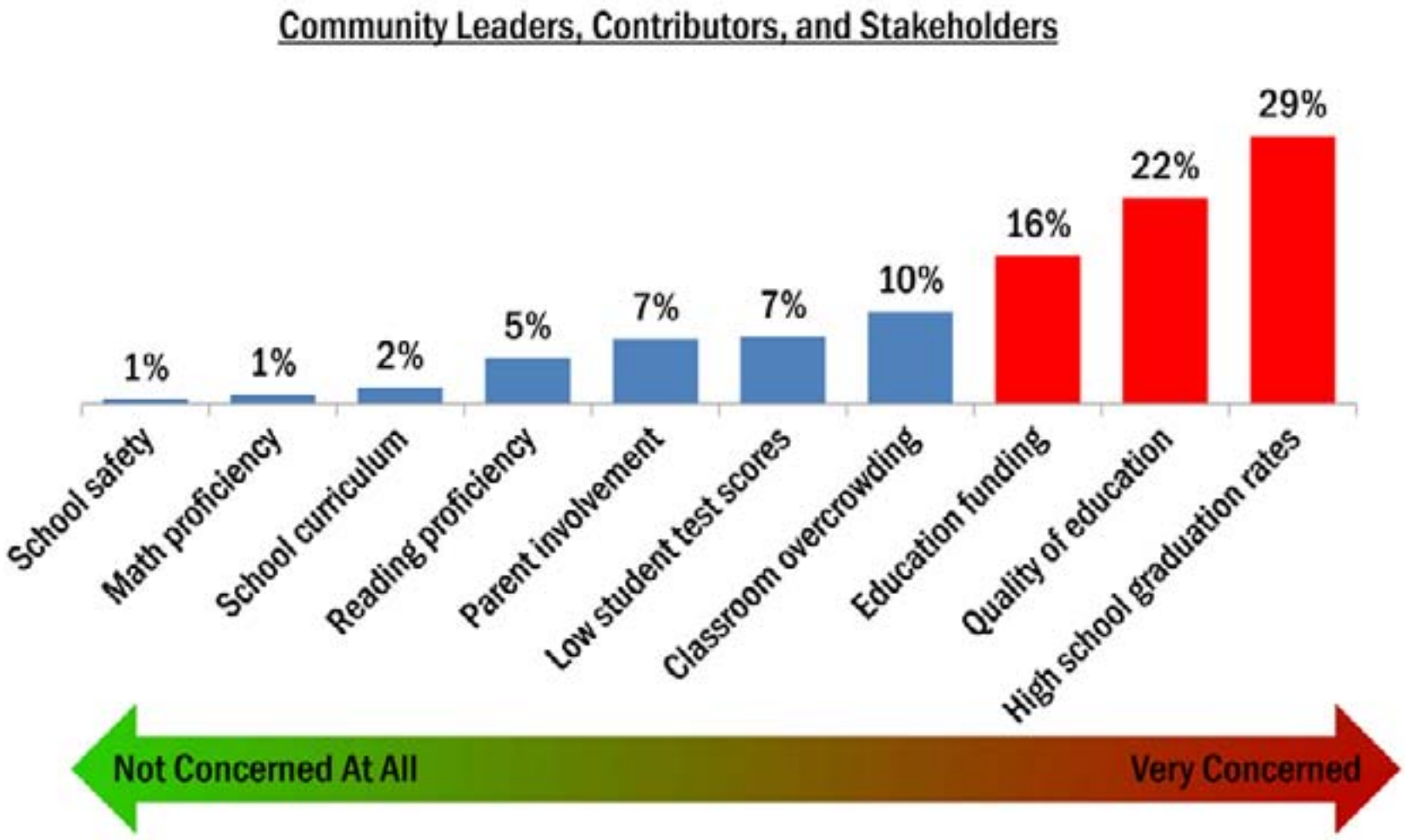
Q15: Do you currently have school age children living in your household?



What is your most significant K-12 education-related concern?

1. Art and music activities
2. Classroom overcrowding
3. Education funding
4. English language proficiency
5. Evening/weekend tutoring
6. Gifted and talented curriculum
7. High school graduation rates
8. Low student test scores
9. Math proficiency
10. Parent involvement
11. Physical education programs
12. Preschool programs
13. Quality of education
14. Reading proficiency
15. School clubs and organizations
16. School curriculum
17. School safety
18. School transportation
19. Special education programs
20. Summer programs
21. Teacher pay

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K-12 Education Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Reading proficiency	9.11	9.12	9.11
Math proficiency	8.91	9.29	9.05
Education funding	8.76	9.32	8.97
High school graduation rates	8.76	9.24	8.94
Parent involvement	8.81	9.00	8.88
Quality of education	8.80	8.93	8.85
Classroom overcrowding	8.81	8.88	8.84
School safety	8.65	8.78	8.70
School curriculum	8.59	8.88	8.70
Low student test scores	8.43	9.14	8.69
English language proficiency	8.47	9.01	8.67
Teacher pay	8.08	8.37	8.19
Special education programs	7.69	8.80	8.10
Physical education programs	7.73	8.66	8.07
Art and music activities	7.82	8.29	7.99
Gifted and talented curriculum	7.93	7.89	7.92
Summer programs	7.03	8.60	7.61
Preschool programs	7.14	8.26	7.55
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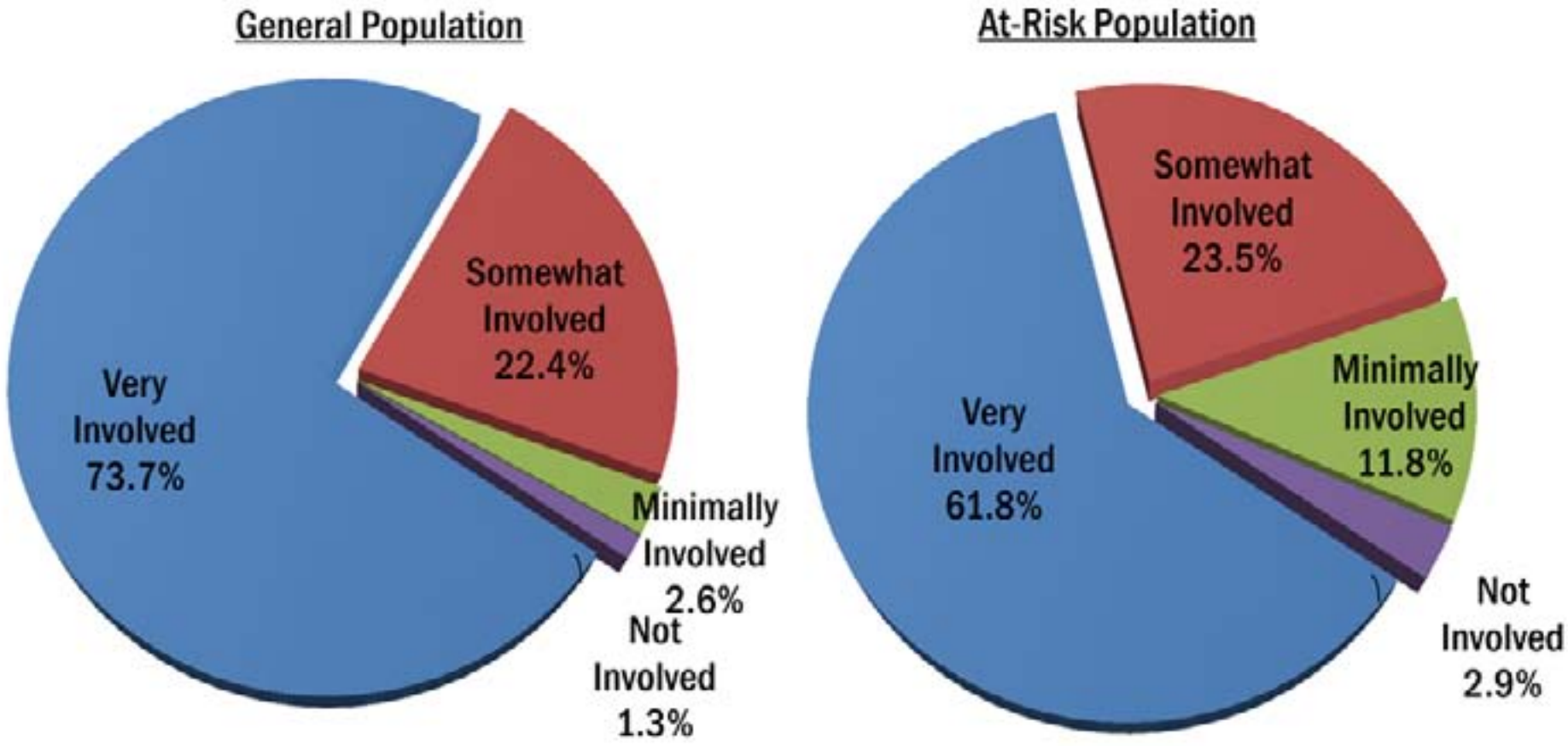
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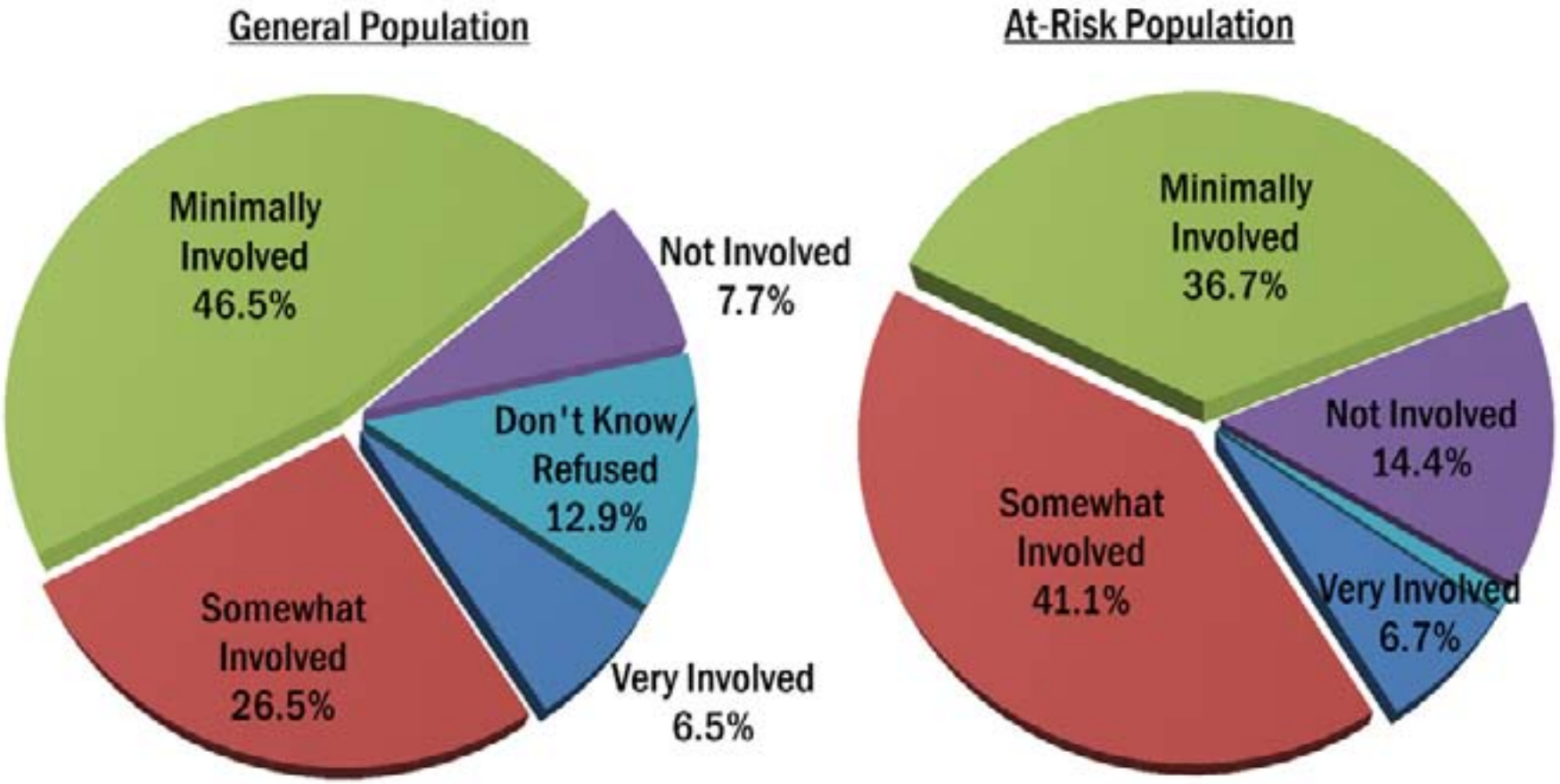
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Q17: How would you rate your involvement with your child's education?



Q18: How would you rate most southern Nevada parents' involvement with their child's education?



Q19: Why do you think students are falling behind in school?



The Bottom Line...

- Think Maslow's Hierarchy
- High Degree of Interconnectedness
- High Degree of Consensus

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There are not enough jobs and even if there were, people do not have the right skills to compete for them; for many this is because they were left behind in school; reading and math in elementary and middle school

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There is increasing concern about general neighborhood safety and the relationship with the police in certain neighborhoods and in schools; child abuse gangs, drugs, prostitution, violence

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Primary Issue #3
Healthcare Access

Rising costs and limited access; families without health insurance are put at-risk; third tier health care in terms of quality; even for working families, access and quality are concerns

APPENDICES

Other Areas of Concern

- While survey respondents from the general population and at-risk population agreed broadly on the degree of importance of issues regarding employment, K-12 education, healthcare, and public safety, many other issues were highlighted by respondents, albeit at a lesser degree.

- Survey findings for the remaining 13 areas of concerns are presented on the pages that follow in order to assist and inform those in the community already working in these areas of concern.

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POVERTY CONCERNS

Areas of Concern

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Employment Opportunities	8.17	8.82	8.50
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Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
Housing	7.24	8.38	7.82
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Summary of Poverty Concerns

- Poverty is a significant concern for the at-risk population, with 20.2 percent of all at-risk respondents identifying it as one of their top three concerns.
- More than half of at-risk respondents had received some form of social assistance in the last two years, reflecting significant differences from that of the general population.
- Those who have had to rely on public assistance were more inclined to see it as an important social safety net.
- The majority of southern Nevadans live paycheck to paycheck and do not have money saved in case of emergencies.
- Healthcare, housing, and utility expenses were identified as the most significant areas of concern.

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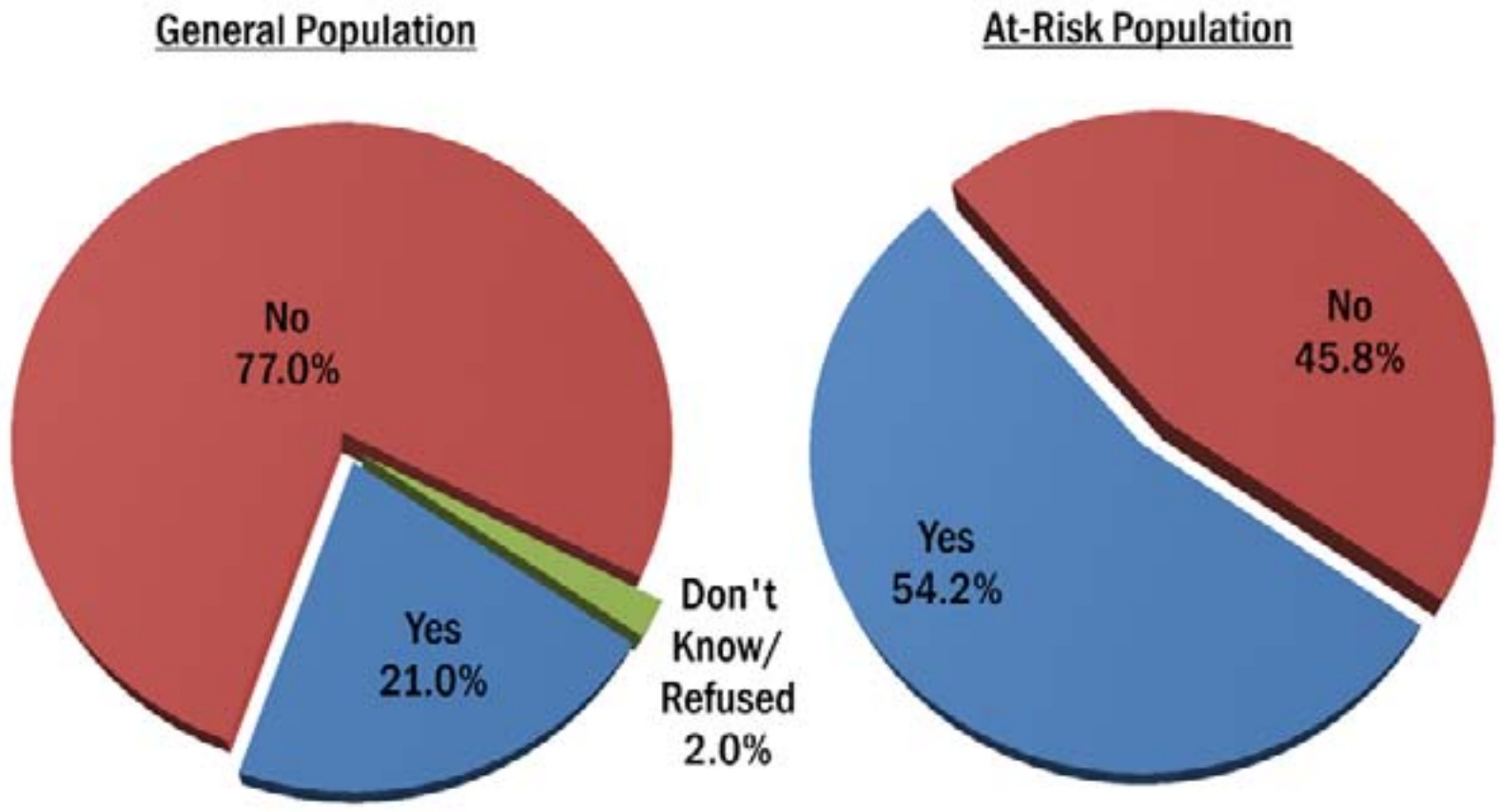
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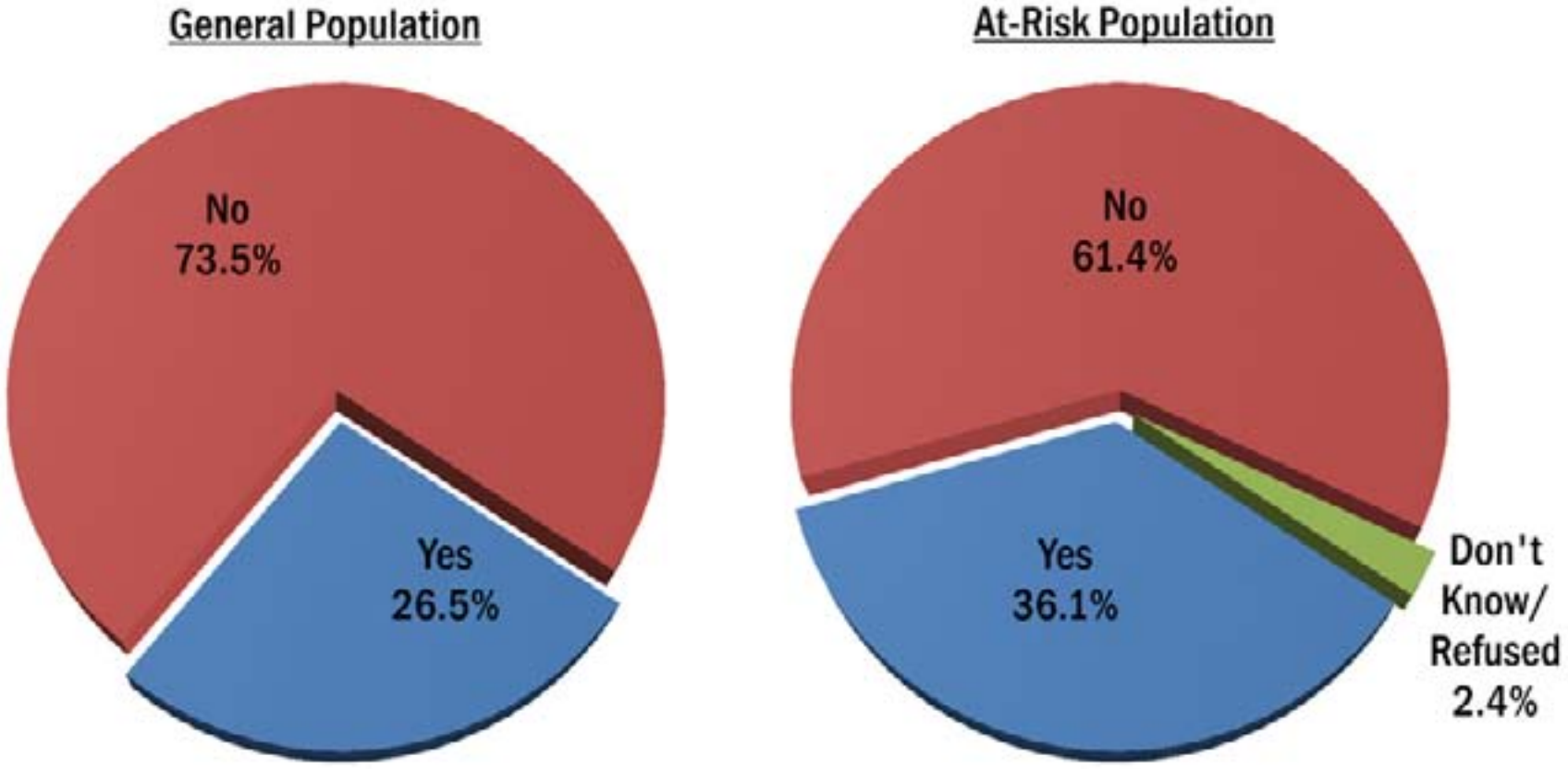
- The majority of southern Nevadans live paycheck to paycheck and do not have money saved in case of emergencies.

- Healthcare, housing, and utility expenses were identified as the most significant areas of concern.

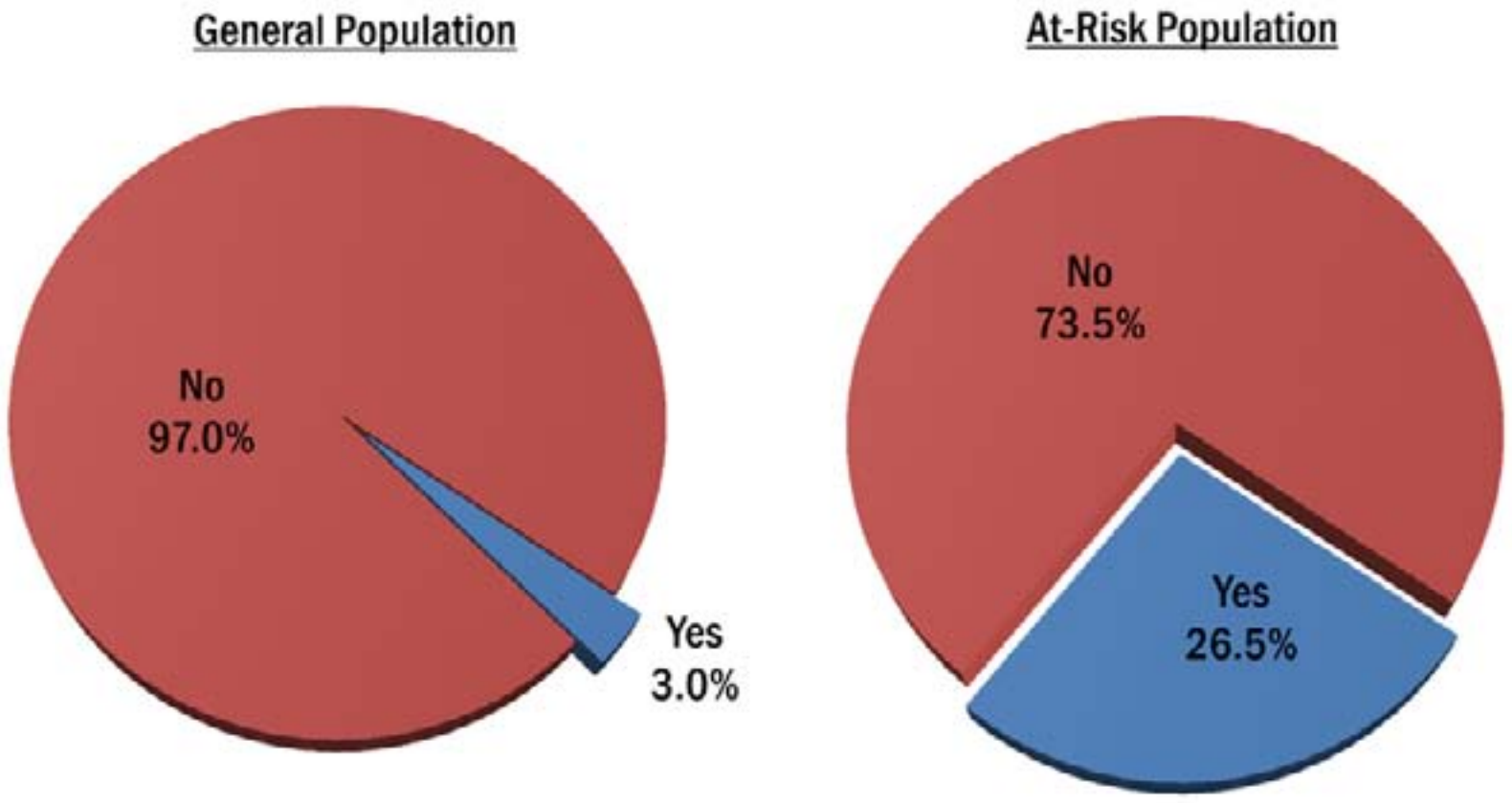
Q91: Have you or any member of your family received any form of social assistance during the past 2 years?



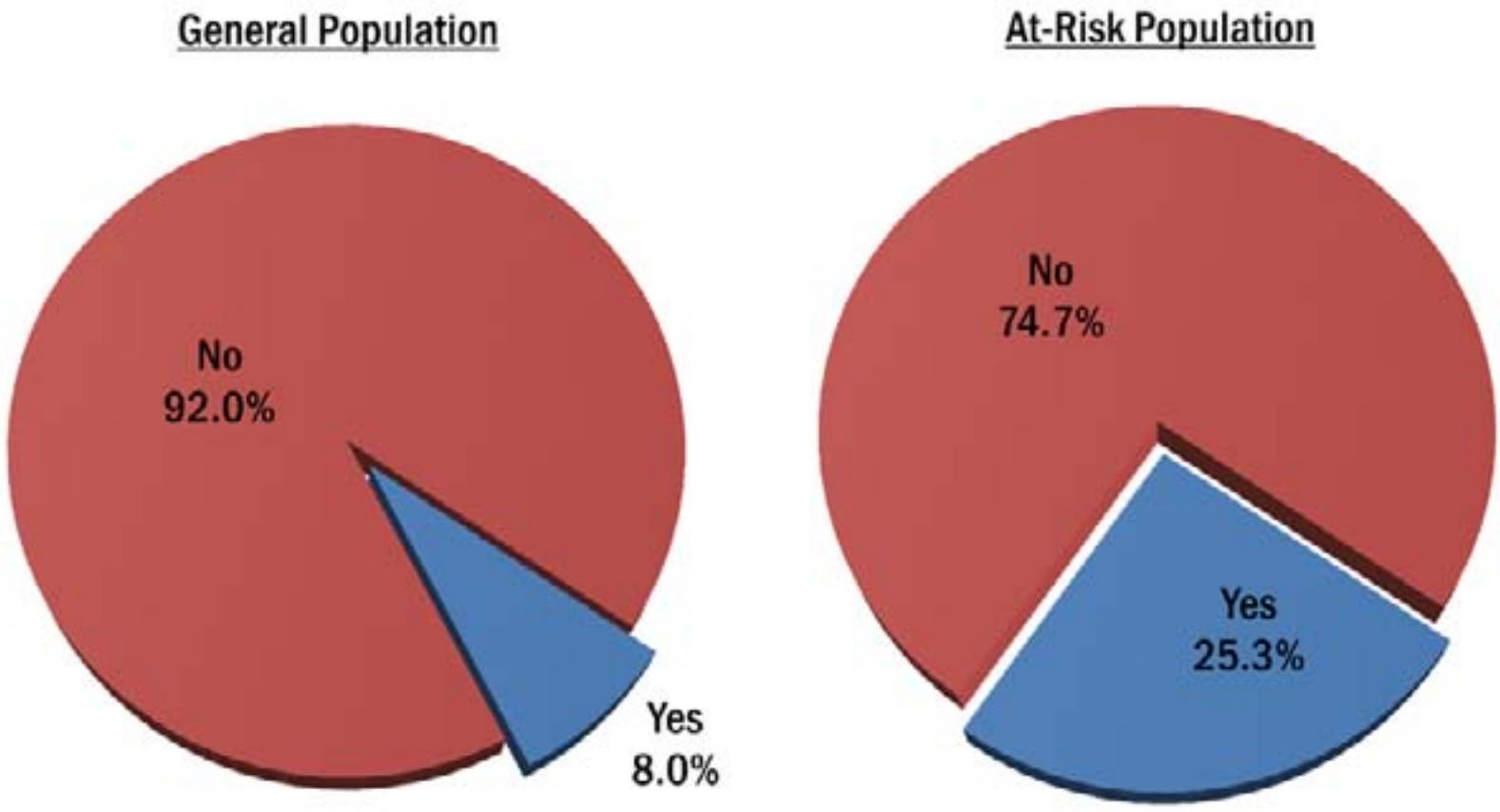
Q92: Have you or any member of your family received or qualified for Medicaid during the past two years?



Q93: During the past two years, has your household received any form of rental assistance?



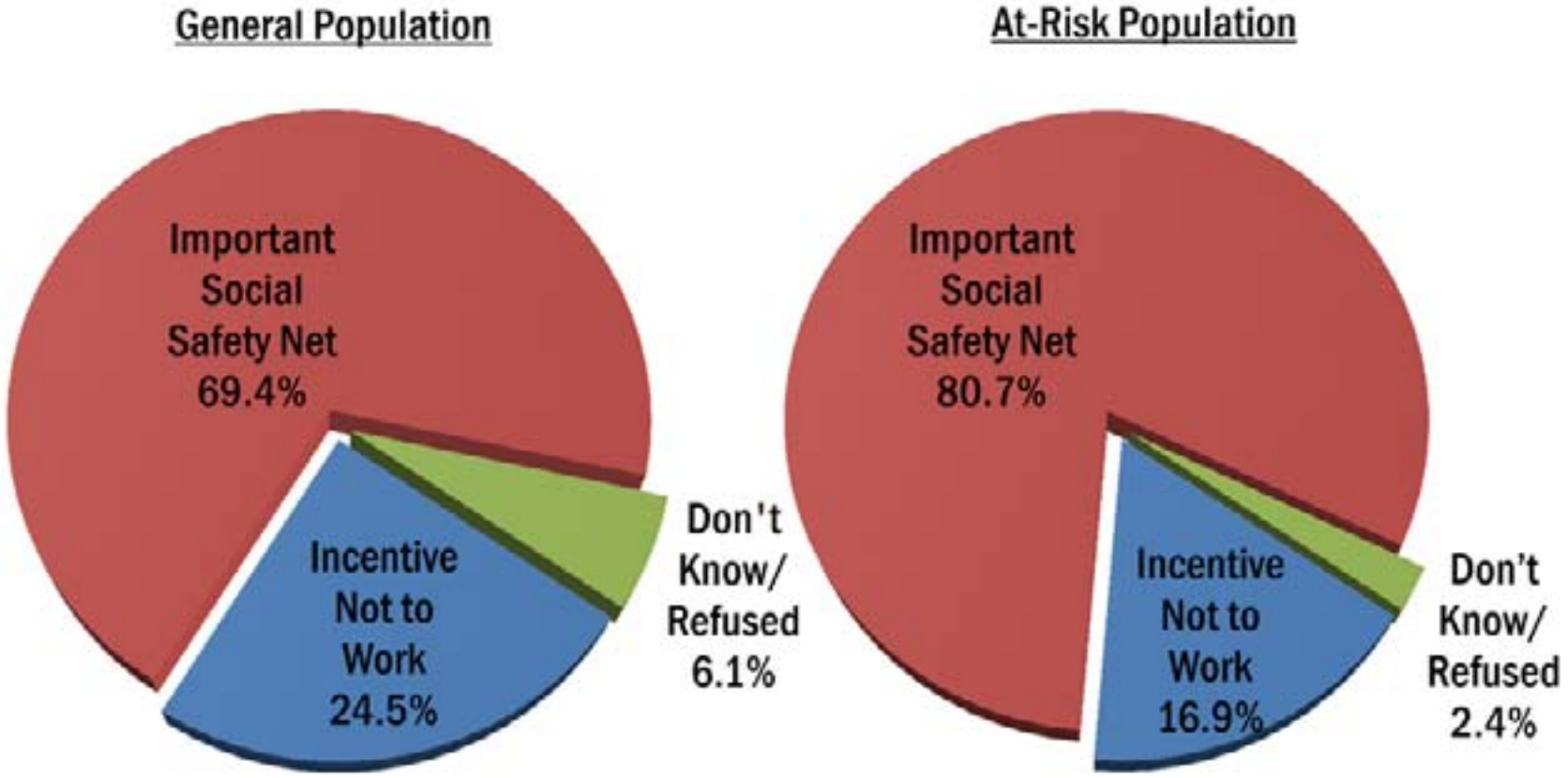
Q94: During the past two years, have you ever received any assistance for the cost of any utility?



Summary of Poverty Concerns

- Poverty is a significant concern for the at-risk population, with 20.2 percent of all at-risk respondents identifying it as one of their top three concerns.
- More than half of at-risk respondents had received some form of social assistance in the last two years, reflecting significant differences from that of the general population.
- Those who have had to rely on public assistance were more inclined to see it as an important social safety net.
- The majority of southern Nevadans live paycheck to paycheck and do not have money saved in case of emergencies.
- Healthcare, housing, and utility expenses were identified as the most significant areas of concern.

Q95: Which of the following statements about welfare payments to low-income households do you agree with more?

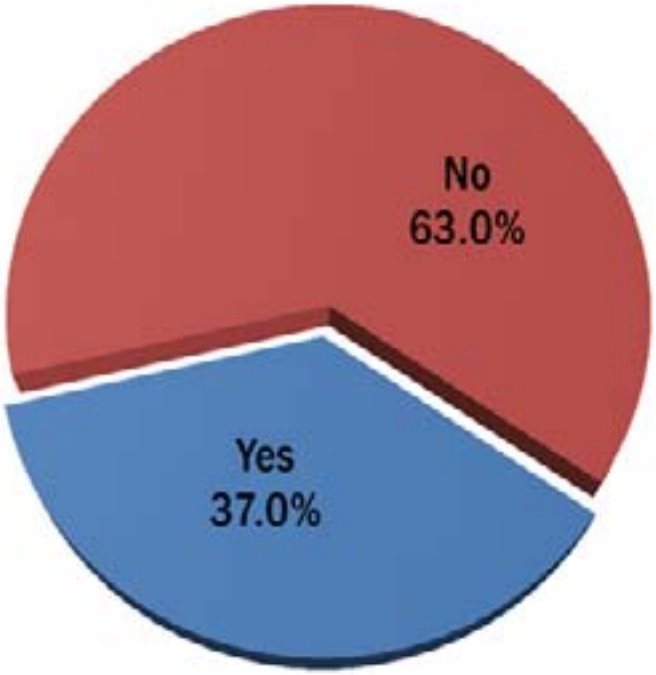


Summary of Poverty Concerns

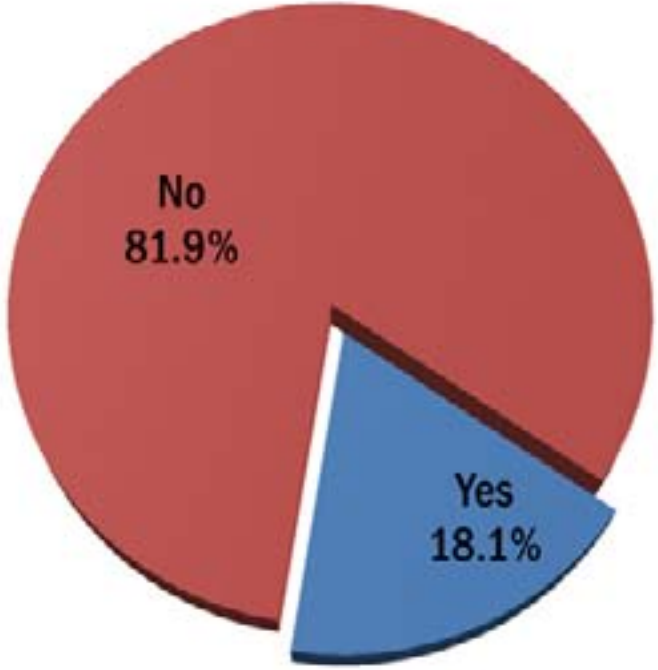
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- The majority of southern Nevadans live paycheck to paycheck and do not have money saved in case of emergencies.
- Healthcare, housing, and utility expenses were identified as the most significant areas of concern.

Q96: Do you have any money saved in the event of an emergency?

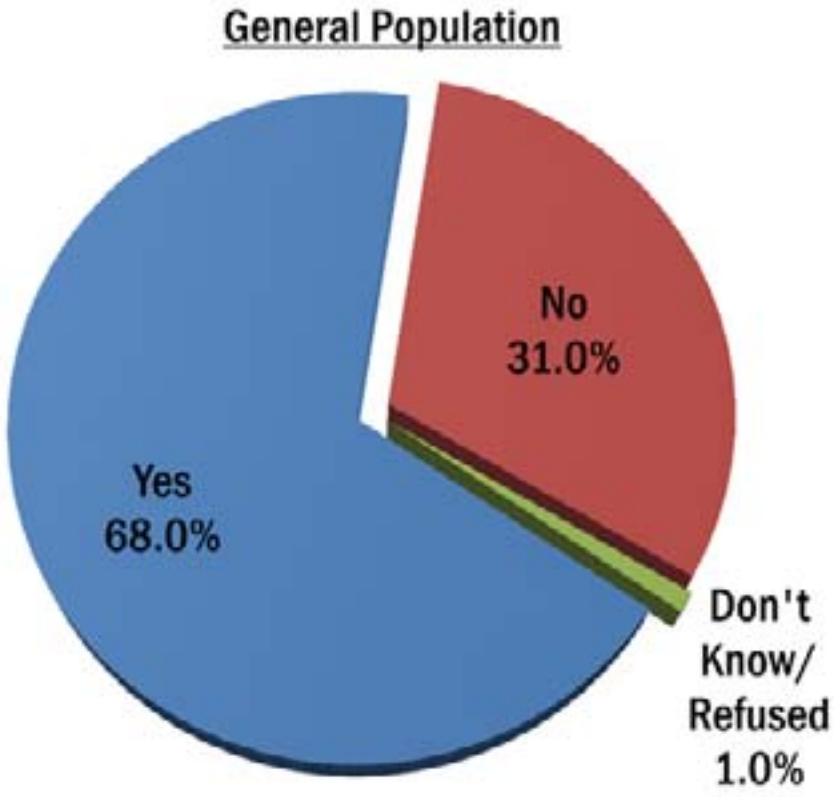
General Population

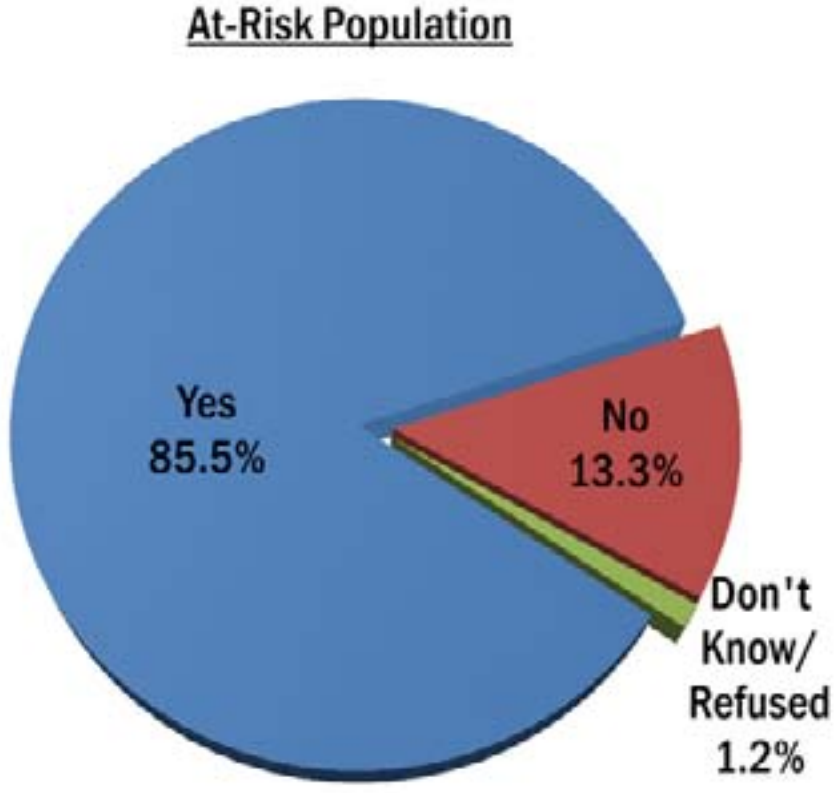


At-Risk Population



Q97: Would you say you live paycheck-to paycheck?





Summary of Poverty Concerns

- Poverty is a significant concern for the at-risk population, with 20.2 percent of all at-risk respondents identifying it as one of their top three concerns.
- More than half of at-risk respondents had received some form of social assistance in the last two years, reflecting significant differences from that of the general population.
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- Healthcare, housing, and utility expenses were identified as the most significant areas of concern.

Poverty Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Utility costs	**8.78**	**9.04**	**8.94**
Access to healthcare	**8.50**	**9.02**	**8.83**
Affordable housing	**8.39**	**8.89**	**8.70**
Food costs	8.08	9.00	8.66
Child safety	8.43	8.65	8.57
Adequate food and nutrition	8.04	8.83	8.54
Job training or retraining	8.02	8.49	8.32
Accessibility to assistance	7.50	8.66	8.23
Poverty prevention programs	7.51	8.64	8.22
Access to safe water	8.22	8.02	8.09
Transportation costs	7.02	8.57	7.99
Social justice/neighborhood disparities	7.08	8.10	7.72
Access to daycare	6.37	7.05	6.80

Poverty Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Utility costs	8.78	9.04	8.94
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Transportation costs	7.02	8.57	7.99
Social justice/neighborhood disparities	7.08	8.10	7.72
Access to daycare	6.37	7.05	6.80

Q99: What is the single most important issue impacting poverty in southern Nevada today?




HIGHER EDUCATION

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
Housing	7.24	8.38	7.82
Hunger/Lack of Food	6.99	8.44	7.72
Substance Abuse & Drugs	6.87	8.41	7.65
Senior Services	7.08	8.09	7.59
Early Child Services	6.59	7.66	7.13
Problems with Home & Family Life	6.18	7.56	6.88
Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Higher Education Concerns

- Approximately 156 total survey respondents, or 19.2 percent of respondents, from both populations answered a detailed set of higher education related questions.

- The majority of respondents from both groups identified higher education as very important in order to obtain a job in today's economy.

- Overwhelmingly, both groups cited financial constraints as the top elements of concern. This includes both the cost of tuition and the availability of financial assistance.

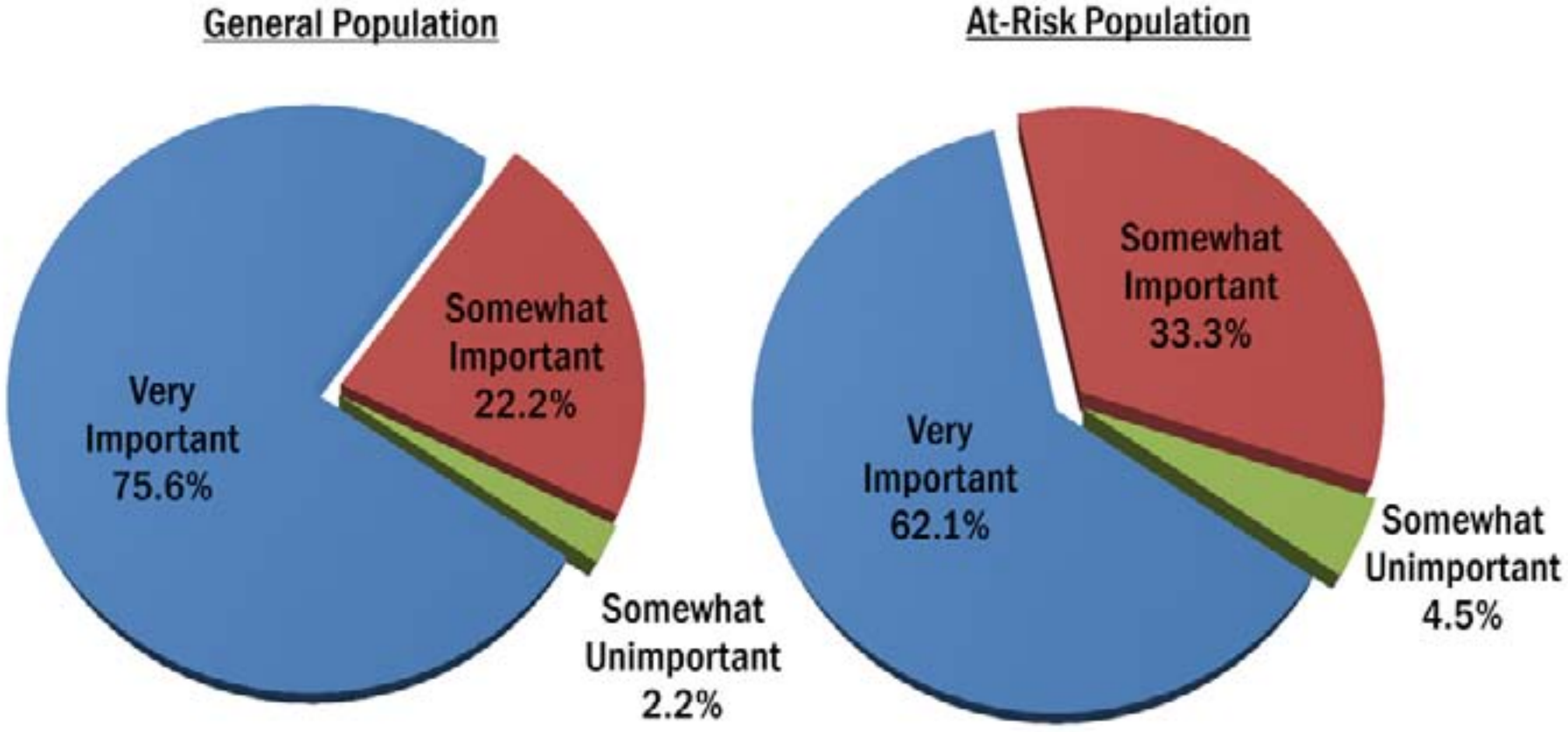
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Q48: How important is higher education in today's economy?



Summary of Higher Education Concerns

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Higher Education Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Tuition costs	8.53	9.02	8.74
Availability of financial assistance	8.01	8.92	8.40
Job prospects for graduates	8.05	8.77	8.35
Professor Quality	8.09	8.68	8.34
Curriculum/programs	7.74	8.74	8.16
College preparation	7.54	8.98	8.15
Failure of public schools to prepare students for college	7.38	8.85	8.00
Flexible class times to balance a full-time job	7.40	8.58	7.90
Classroom sizes	6.79	8.83	7.65
Class times	6.60	8.26	7.30
Class location	6.25	8.44	7.18

Higher Education Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Tuition costs	8.53	9.02	8.74
Availability of financial assistance	8.01	8.92	8.40
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Q99: What is the single most important issue impacting higher education in southern Nevada today?




SUPPORT FOR DISABLED

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
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Summary of Support for Disabled Concerns

- Approximately 94 survey respondents from both populations, or 11.6 percent of total respondents, identified support for the disabled as an area of significant concern.

- Both populations identified substantial rates of disability within their households, however, the at-risk population had higher rates for both physical and mental disabilities when compared to the general population.

- Despite the fact that the at-risk population had greater rates of disability, the general population was more likely to receive government assistance as a result of their disability.

- Similar to other areas within the community needs assessment, access to healthcare is a substantial concern for those living with disabilities.

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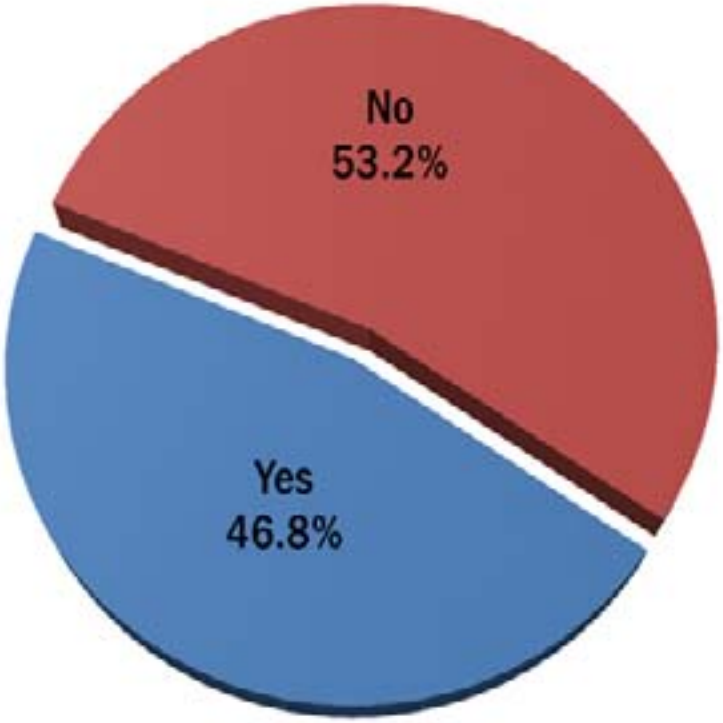
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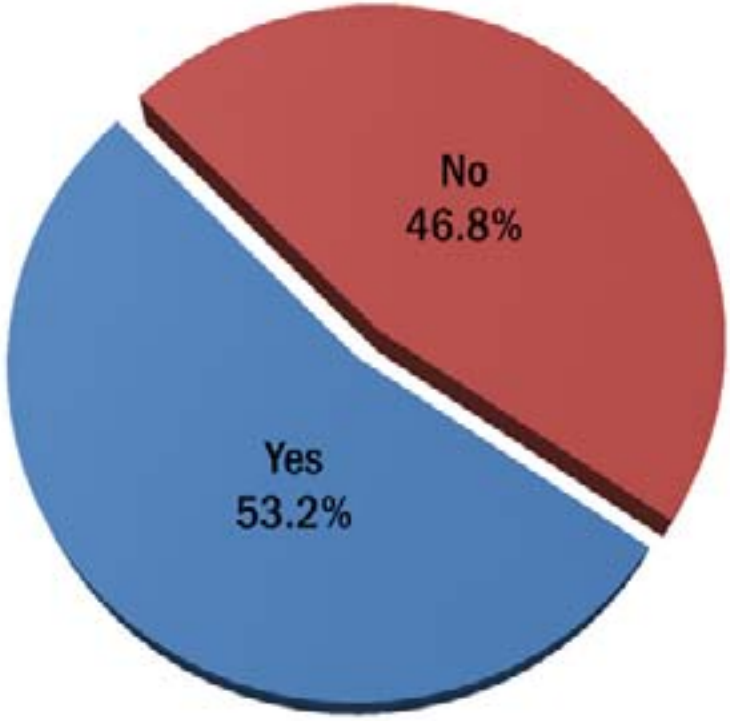
- Similar to other areas within the community needs assessment, access to healthcare is a substantial concern for those living with disabilities.

Q120: Do any members of your household currently live with a physical disability of any kind?

General Population

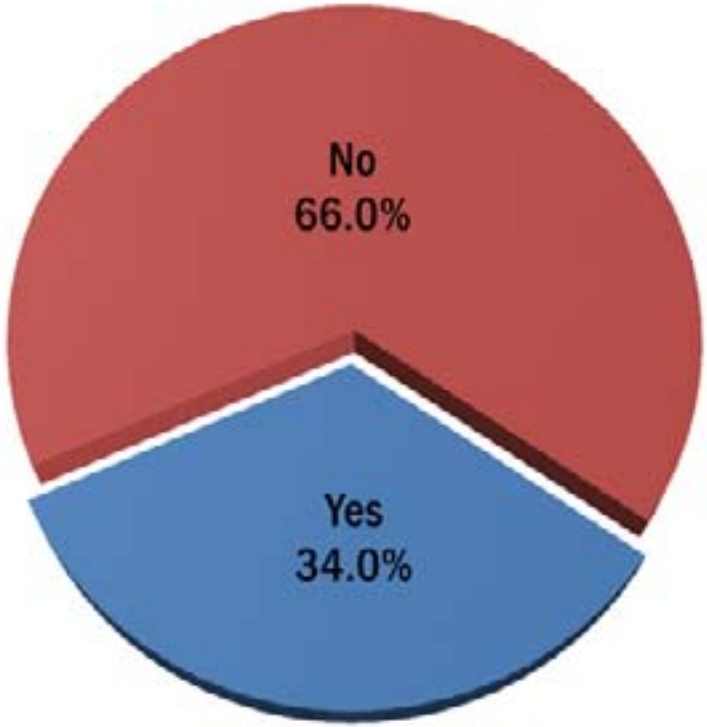


At-Risk Population

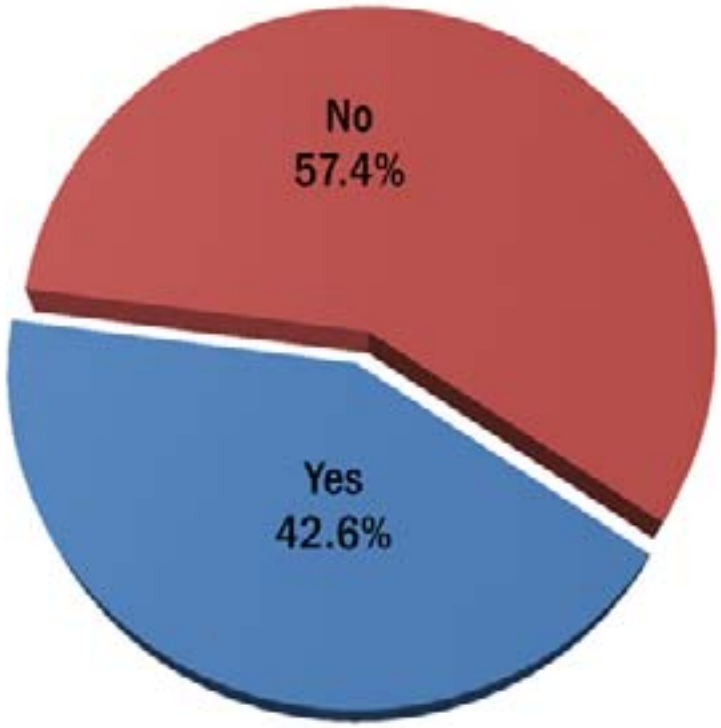


Q121: Do any members of your household currently live with a mental disability of any kind?

General Population



At-Risk Population

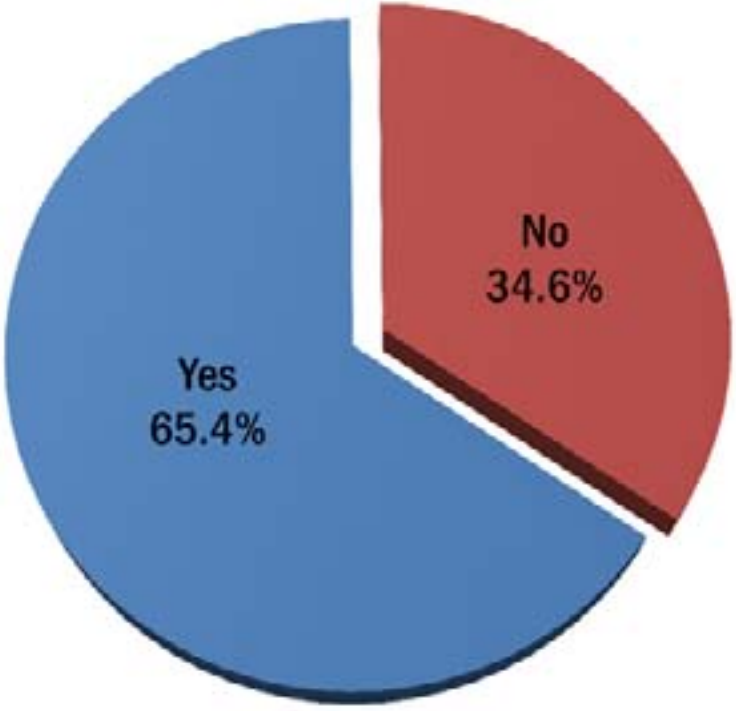


Summary of Support for Disabled Concerns

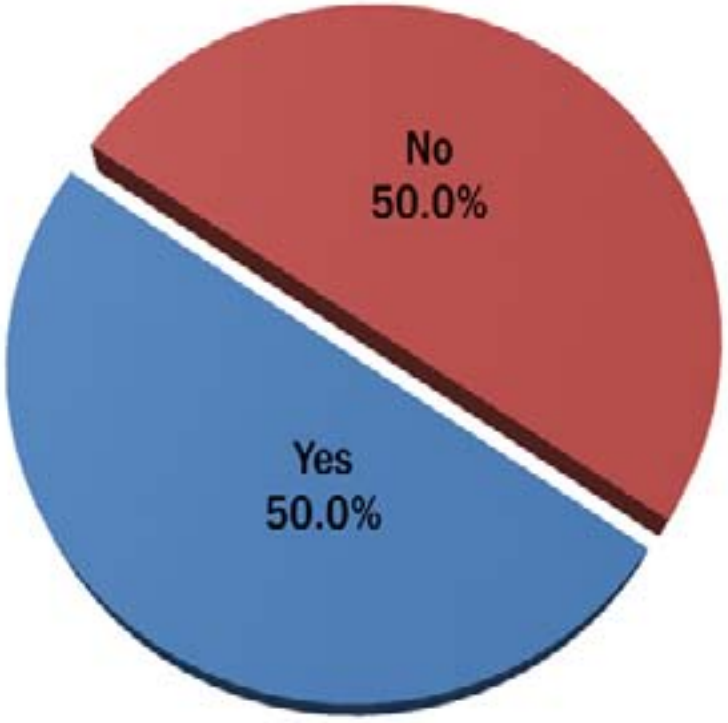
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- Despite the fact that the at-risk population had greater rates of disability, the general population was more likely to receive government assistance as a result of their disability.
- Similar to other areas within the community needs assessment, access to healthcare is a substantial concern for those living with disabilities.

Q122: Does anyone in your family receive any type of government payments as a result of their disability?

General Population

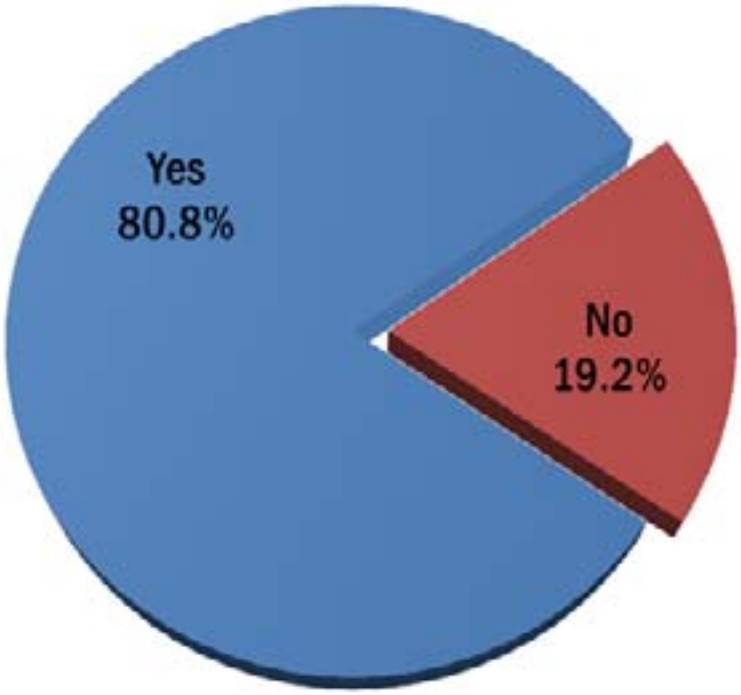


At-Risk Population

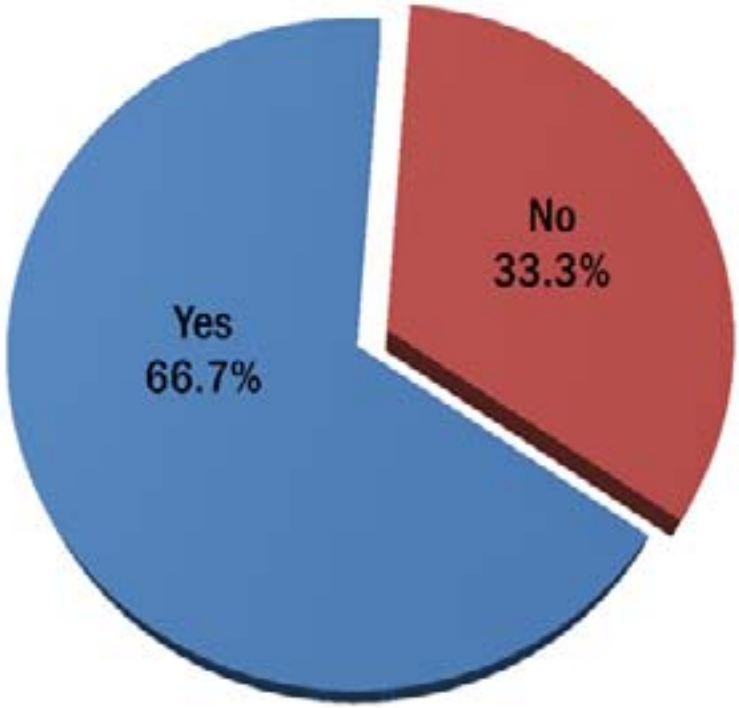


Q124: Does the disability that you or your family member lives with prevent them from getting or keeping a job?

General Population



At-Risk Population



Summary of Support for Disabled Concerns

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- Similar to other areas within the community needs assessment, access to healthcare is a substantial concern for those living with disabilities.

Support for Disabled Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Housing opportunities for the disabled	**8.09**	**8.74**	**8.42**
Access to mental health care	**8.36**	**8.85**	**8.36**
Access to health care	7.81	8.87	8.34
Work opportunities for the disabled	7.46	9.15	8.31
Educational opportunities for children with mental disabilities	7.47	9.02	8.25
Transportation for the disabled	7.28	8.72	8.00
Respite opportunities for the family living with the disabled	7.59	8.22	7.91
Access to adaptive technologies	7.74	7.67	7.71

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Q99: What is the single most important issue for those living with disabilities in southern Nevada today?





HOMELESSNESS

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
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Summary of Homelessness Concerns

- Approximately 16.5 percent of respondents (134 people) from both populations identified homelessness as one of the top three areas of concern, thereby answering a detailed set of homelessness related questions.
- Nearly 62 percent of those identifying homelessness as high priority have never experienced homelessness.
- The at-risk population was substantially more likely to report episodes of homelessness or near homelessness.
- Both populations expressed concern about the magnitude of the existing homeless population.

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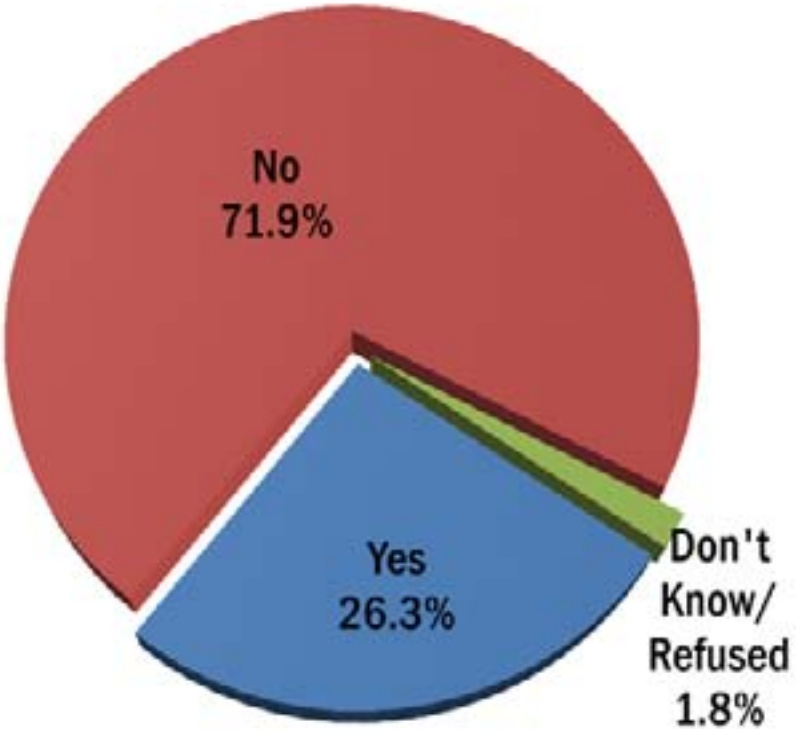
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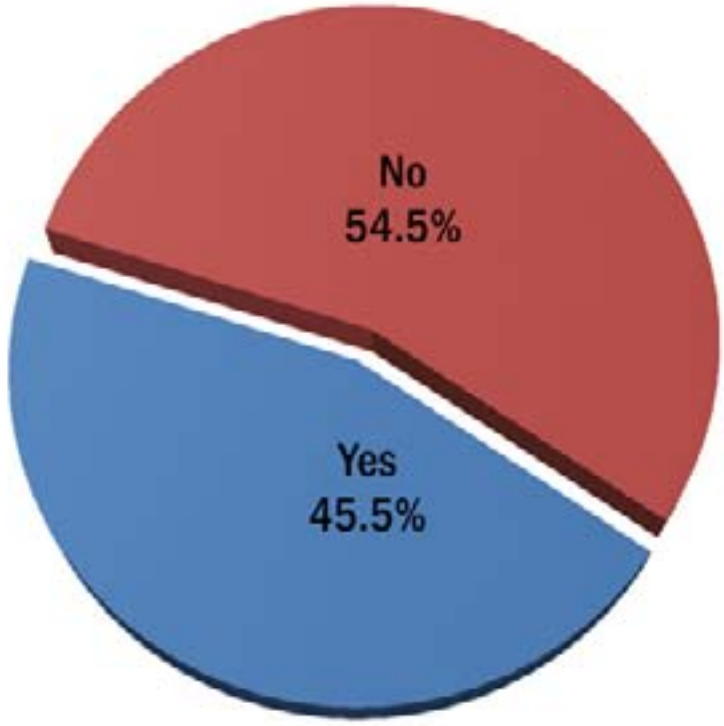
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Q79: Have you or any member of your immediate family ever been homeless?

General Population



At-Risk Population



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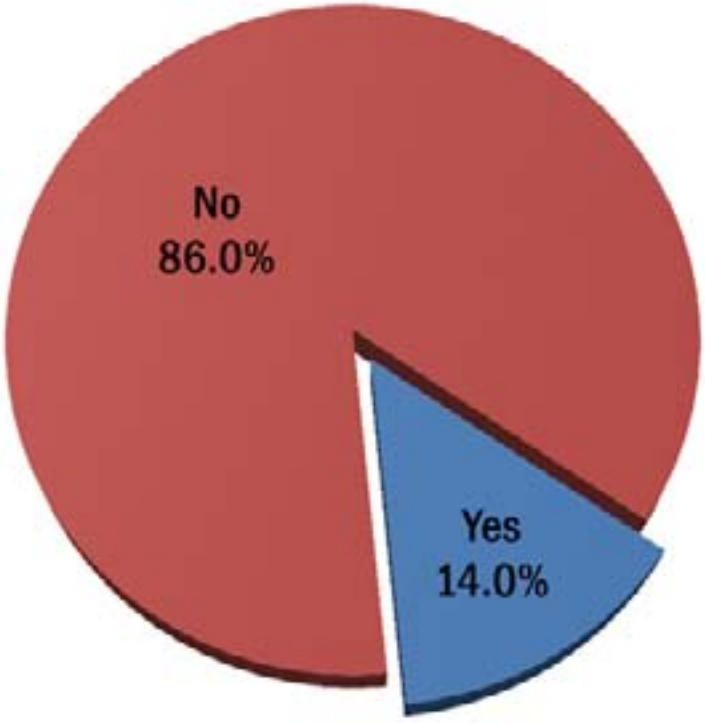
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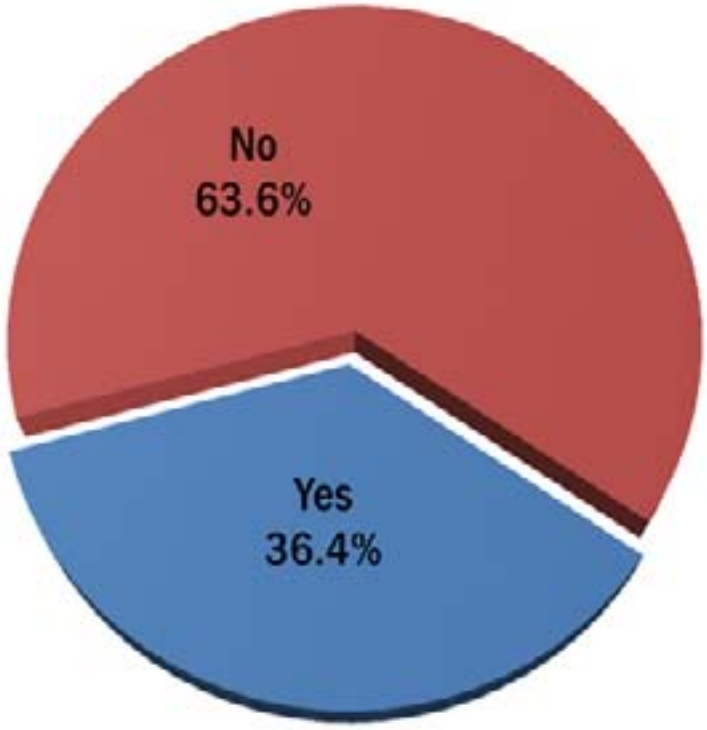
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Q79: Have you or any member of your immediate family ever sought refuge in a homeless shelter?

General Population

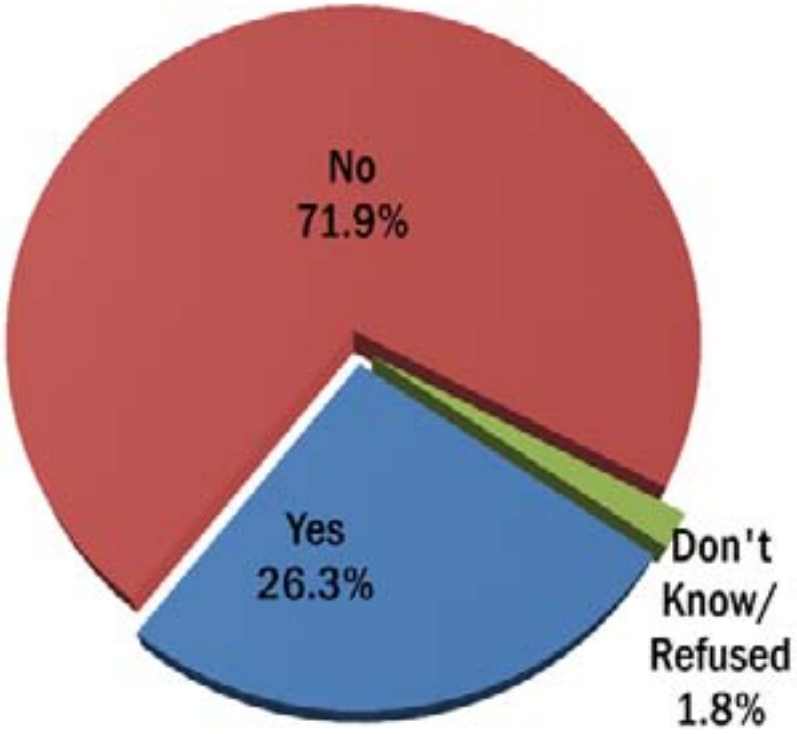


At-Risk Population

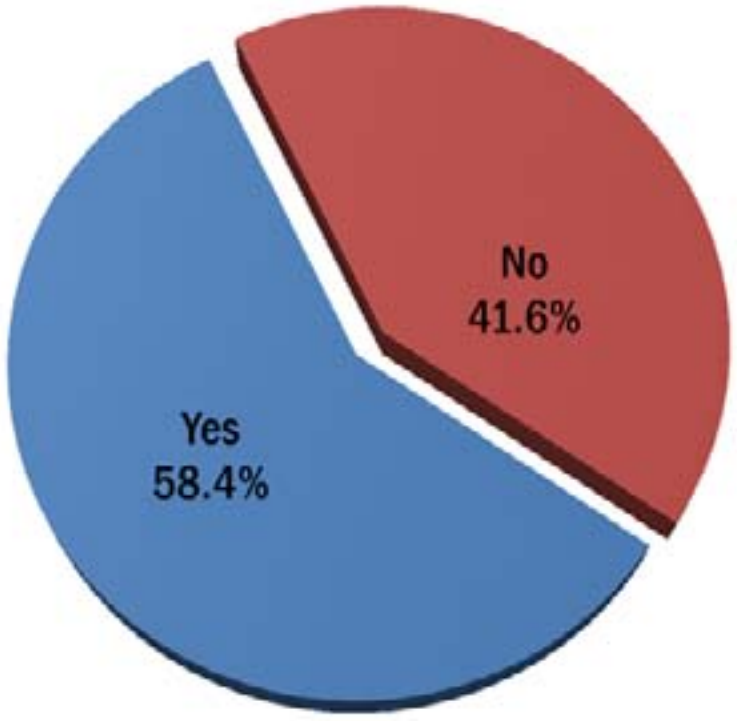


Q79: Have you or any member of your immediate family ever received food from a soup kitchen, food pantry, or other charitable organization?

General Population



At-Risk Population



Summary of Homelessness Concerns

- Approximately 16.5 percent of respondents (134 people) from both populations identified homelessness as one of the top three areas of concern, thereby answering a detailed set of homelessness related questions.
- Nearly 62 percent of those identifying homelessness as high priority have never experienced homelessness.
- The at-risk population was substantially more likely to report episodes of homelessness or near homelessness.
- Both populations expressed concern about the magnitude of the existing homeless population.

Homelessness Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
The number of homeless people	8.96	9.62	9.34
Feeding the homeless	8.69	9.51	9.16
Sheltering the homeless	8.71	9.41	9.11
Homelessness prevention	8.84	9.26	9.08
Housing for the homeless	8.62	9.29	9.01
Homeless people on the streets	8.38	9.39	8.96
Mental healthcare to the homeless	8.48	8.97	8.76
Job services to the homeless	8.45	8.82	8.66
Abuse of the homeless	8.35	8.61	8.50
Homeless people in parks	6.91	8.70	7.94
Homeless panhandlers	7.07	7.99	7.60
The impact of the homeless on the tourism economy	6.91	7.78	7.41
Crimes committed by the homeless	7.21	7.14	7.17

Homelessness Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
The number of homeless people	8.96	9.62	9.34
Feeding the homeless	8.69	9.51	9.16
Sheltering the homeless	8.71	9.41	9.11
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The impact of the homeless on the tourism economy	6.91	7.78	7.41
Crimes committed by the homeless	7.21	7.14	7.17

Q99: What is the single most important issue for those facing homelessness in southern Nevada today?





HOUSING

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
Housing	7.24	8.38	7.82
Hunger/Lack of Food	6.99	8.44	7.72
Substance Abuse & Drugs	6.87	8.41	7.65
Senior Services	7.08	8.09	7.59
Early Child Services	6.59	7.66	7.13
Problems with Home & Family Life	6.18	7.56	6.88
Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Housing Concerns

- Approximately 20 percent of respondents (160 people) from both populations identified housing as one of the top three areas of concern, thereby answering a detailed set of housing related questions.

- Significant discrepancies were identified between the housing status of the general population and the at-risk population – in fact – responses to the current status of renting vs. owning were almost mirror images.

- Because at-risk respondents had such low rates of home ownership, issues such as the loss of home equity and the inability to refinance homes at existing market rates ranked lower in the weighted average median. These issues were noted as significant concerns to the general population.

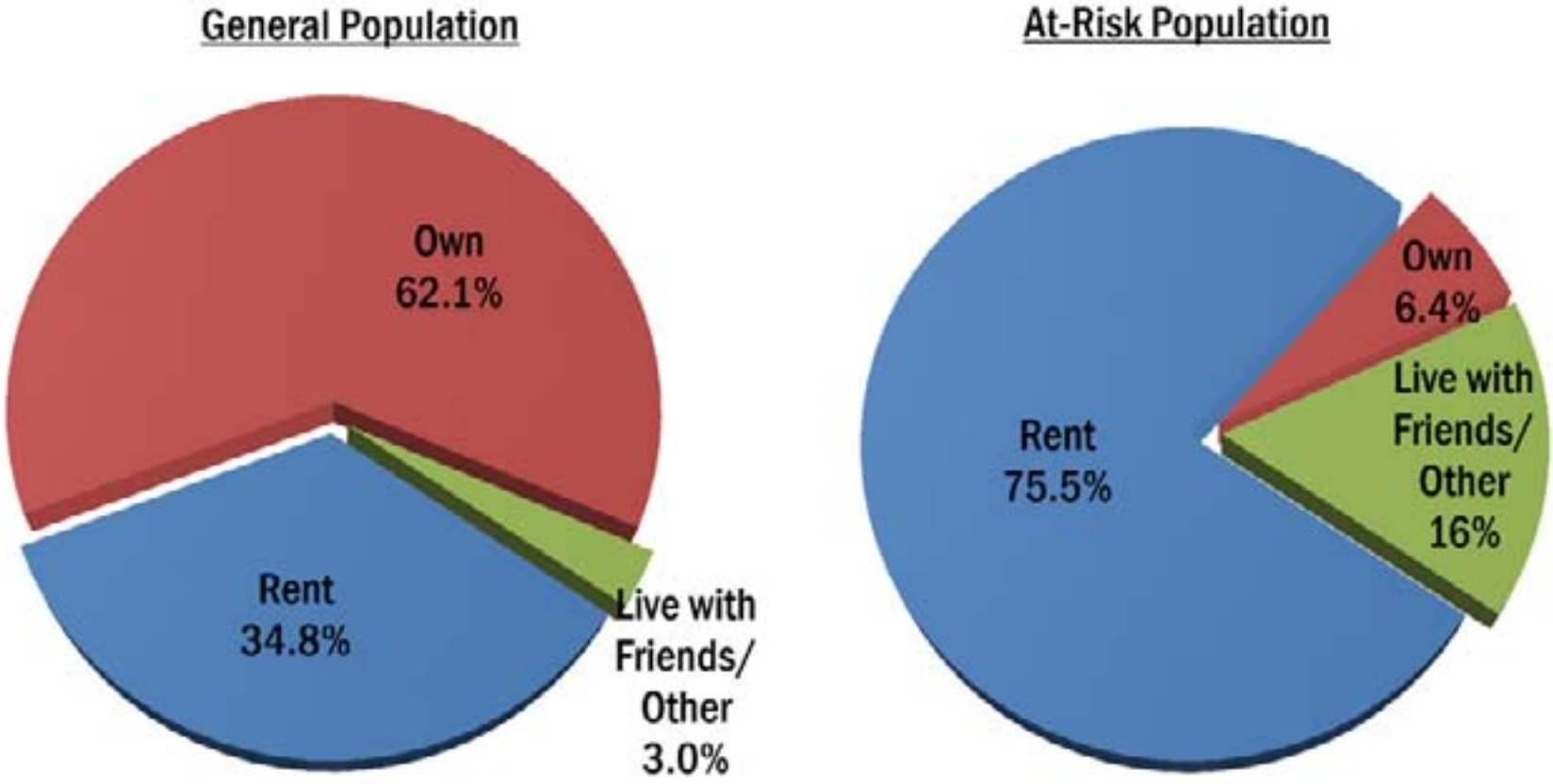
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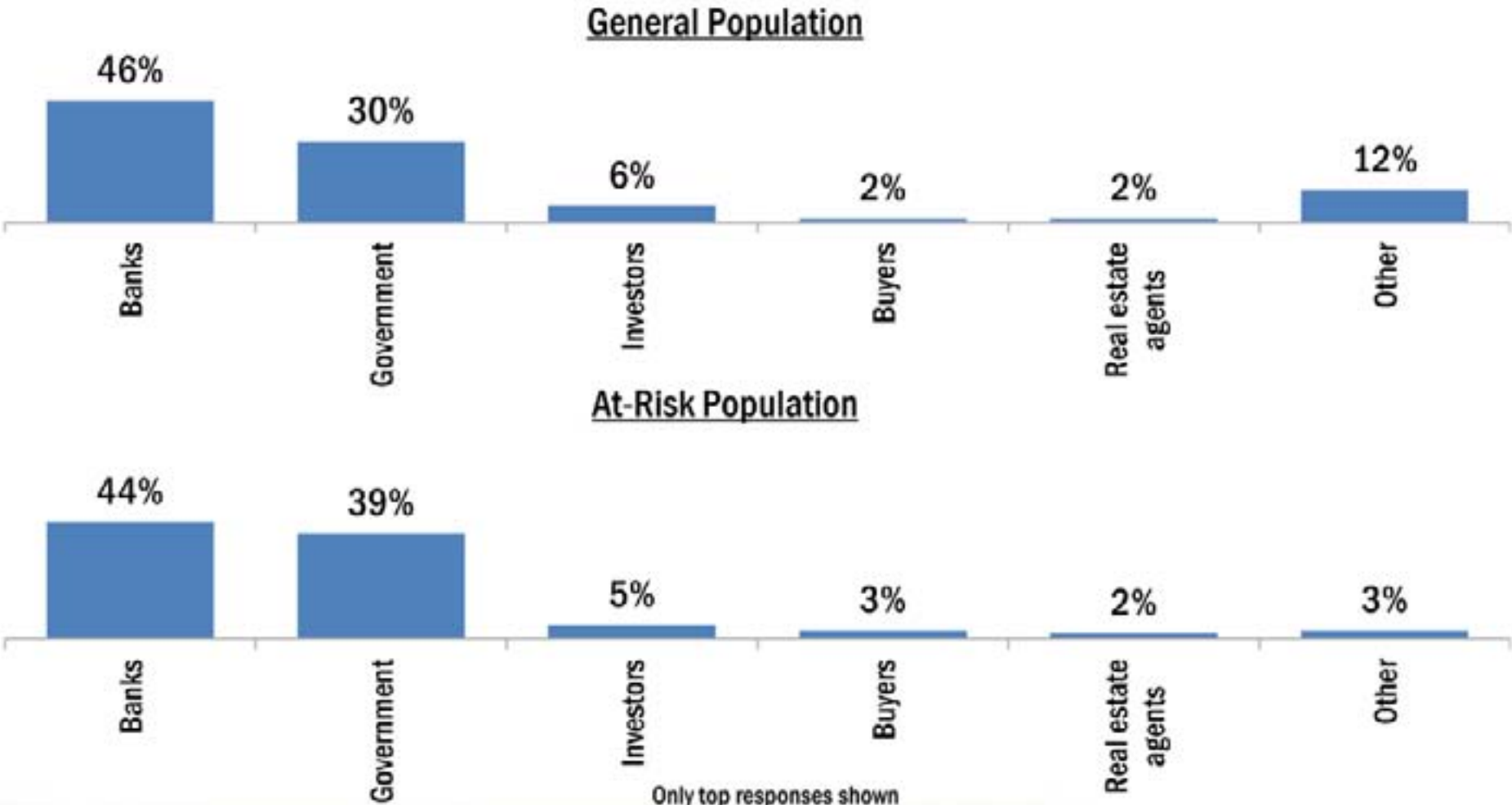
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Q22: Do you currently rent or own?



Q25: Who would you say is most at fault for southern Nevada's housing crisis?



Summary of Housing Concerns

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- Because at-risk respondents had such low rates of home ownership, issues such as the loss of home equity and the inability to refinance homes at existing market rates ranked lower in the weighted average median. These issues were noted as significant concerns to the general population.

Housing Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Utility costs	**8.17**	**9.01**	**8.66**
Affordable housing	**7.52**	**9.20**	**8.51**
Neighborhood quality	**8.00**	**8.38**	**8.22**
Rental costs	6.82	9.06	8.14
Quality of housing	7.09	8.48	7.91
Preventing home foreclosure	8.14	7.69	7.88
Assistance for homeowners who are underwater	7.97	7.44	7.66
Loss of home equity	8.38	6.91	7.52
Ability for homeowners to refinance at current interest rates	8.35	6.85	7.47
Vacant homes that are in disrepair	7.48	7.39	7.43
Down payment requirements	7.09	7.62	7.40
Retirement housing	6.35	7.93	7.28
Squatters (people living in homes they do not own)	7.16	7.36	7.28
Qualifying for a loan	7.79	6.90	7.27
Access to credit / financing	7.62	6.98	7.24
Assisted living housing	6.86	8.17	7.15
HOA Costs	7.02	6.53	6.73

Housing Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Utility costs	8.17	9.01	8.66
Affordable housing	7.52	9.20	8.51
Neighborhood quality	8.00	8.38	8.22
Rental costs	6.82	9.06	8.14
Quality of housing	7.09	8.48	7.91
Preventing home foreclosure	8.14	7.69	7.88
Assistance for homeowners who are underwater	7.97	7.44	7.66
Loss of home equity	8.38	6.91	7.52
Ability for homeowners to refinance at current interest rates	8.35	6.85	7.47
Vacant homes that are in disrepair	7.48	7.39	7.43
Down payment requirements	7.09	7.62	7.40
Retirement housing	6.35	7.93	7.28
Squatters (people living in homes they do not own)	7.16	7.36	7.28
Qualifying for a loan	7.79	6.90	7.27
Access to credit / financing	7.62	6.98	7.24
Assisted living housing	6.86	8.17	7.15
HOA Costs	7.02	6.53	6.73

Q27: What is the single most important housing issue facing southern Nevada today?




HUNGER

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
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Homelessness	7.13	8.49	7.82
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Problems with Home & Family Life	6.18	7.56	6.88
Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Hunger Concerns

- Approximately 10.6 percent of respondents (86 people) from both populations identified hunger as one of the top three areas of concern, thereby answering a detailed set of hunger related questions.

- The at-risk population was substantially more likely to have experienced hunger related issues or relied on the Supplemental Nutrition Assistance Program (SNAP).

- Amongst hunger concerns, both populations were significantly worried about hunger as it relates to children.

Summary of Hunger Concerns

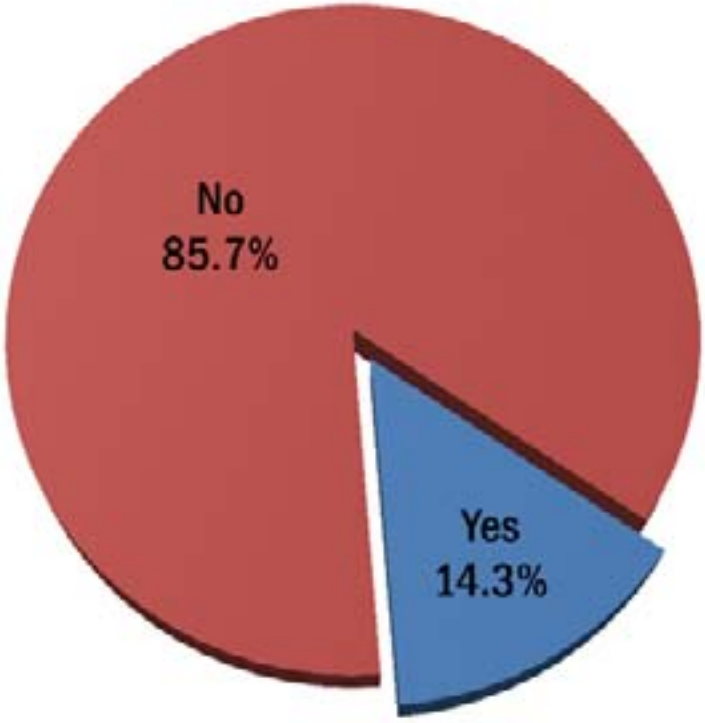
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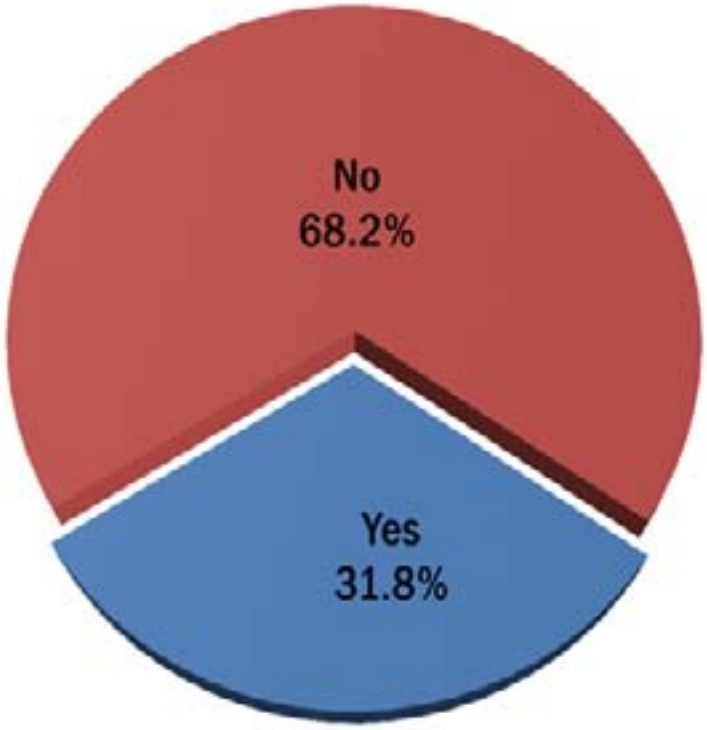
- Amongst hunger concerns, both populations were significantly worried about hunger as it relates to children.

Q100: Have you or any member of your household missed a meal for economic reasons during the past 12 months?

General Population

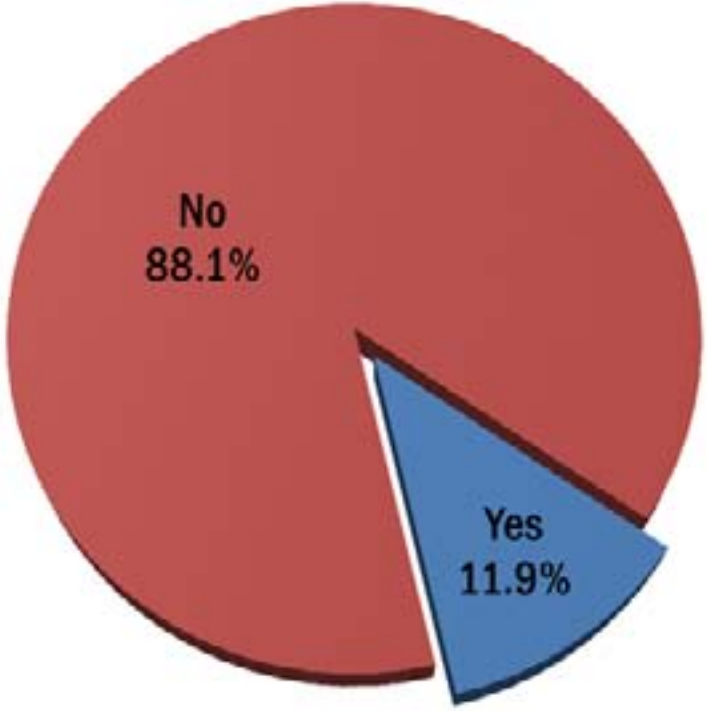


At-Risk Population

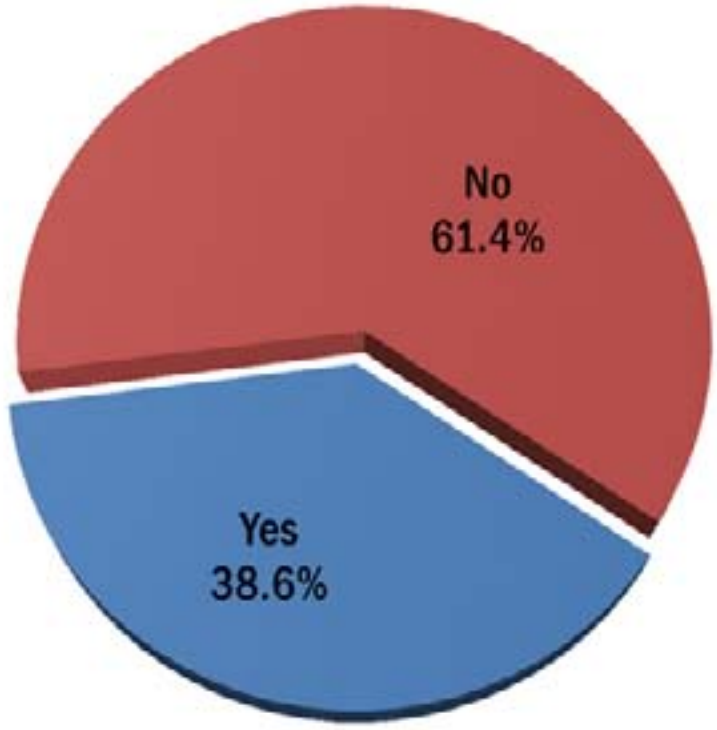


Q102: Have you or any member of your household participated in the Supplemental Nutrition Assistance Program (SNAP) during the past 12 months?

General Population



At-Risk Population



Summary of Hunger Concerns

- Approximately 10.6 percent of respondents (86 people) from both populations identified hunger as one of the top three areas of concern, thereby answering a detailed set of hunger related questions.

- The at-risk population was substantially more likely to have experienced hunger related issues or relied on the Supplemental Nutrition Assistance Program (SNAP).

- Amongst hunger concerns, both populations were significantly worried about hunger as it relates to children.

Hunger Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Hunger or lack of food among children	9.12	9.00	9.06
Food for children that qualify for free or reduced lunch during summer months	9.00	8.84	8.92
Wasted food	8.55	8.59	8.57
Awareness of the importance of nutrition	8.12	8.57	8.35
Access to soup kitchens and food pantries	7.64	8.11	7.88
Food stocks for soup kitchens and food pantries	7.60	7.98	7.79
Quality of food provided by soup kitchens and food pantries	7.05	7.86	7.46

Q109: What is the single most important issue impacting hunger or the lack of food in southern Nevada today?





SUBSTANCE ABUSE

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
Housing	7.24	8.38	7.82
Hunger/Lack of Food	6.99	8.44	7.72
Substance Abuse & Drugs	6.87	8.41	7.65
Senior Services	7.08	8.09	7.59
Early Child Services	6.59	7.66	7.13
Problems with Home & Family Life	6.18	7.56	6.88
Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Substance Abuse Concerns

- Approximately 14.9 percent of respondents (121 people) from both populations identified substance as one of the top three areas of concern. Respondents were evenly split between the general and at-risk population.
- The at-risk population was substantially more likely to admit to abusing drugs or alcohol.
- Both populations ranked alcohol and drug abuse by children and young adults as their top priority.
- The at-risk population also identified alcohol and drug education programs as an area needing improvement.

Summary of Substance Abuse Concerns

- Approximately 14.9 percent of respondents (121 people) from both populations identified substance as one of the top three areas of concern. Respondents were evenly split between the general and at-risk population.

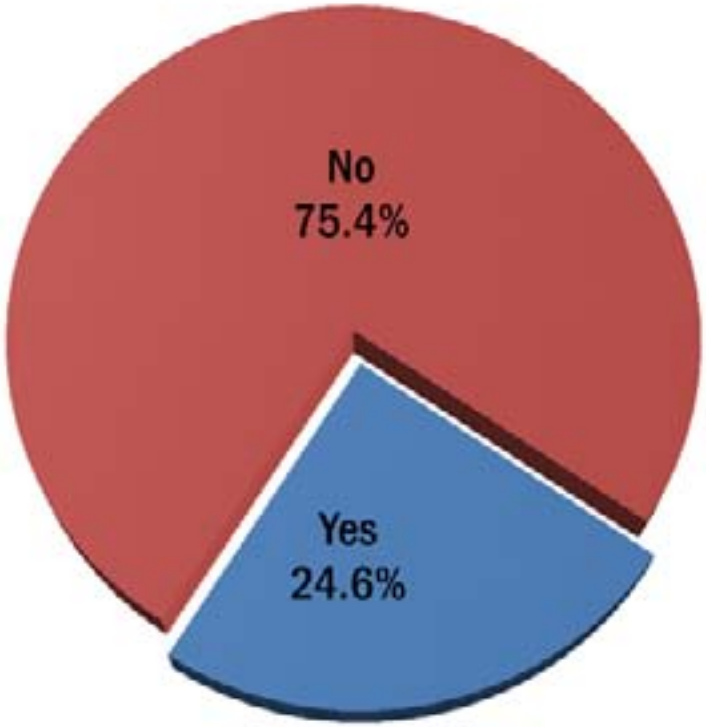
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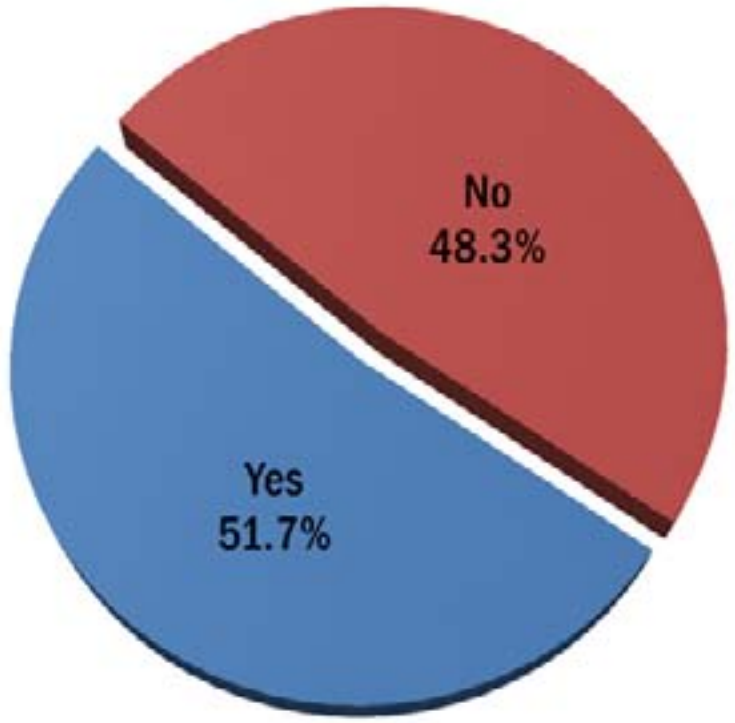
- The at-risk population also identified alcohol and drug education programs as an area needing improvement.

Q128: Has anyone in your household, including yourself, ever abused alcohol or drugs?

General Population

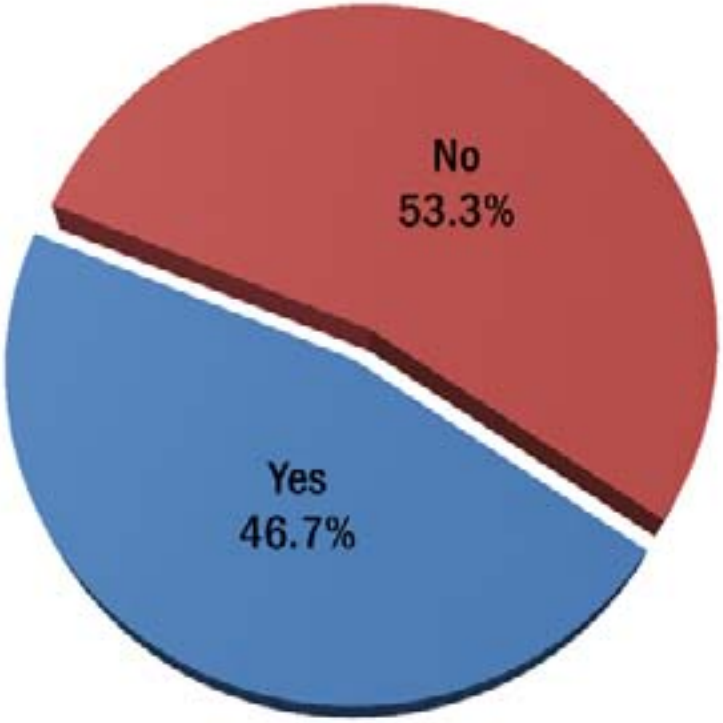


At-Risk Population

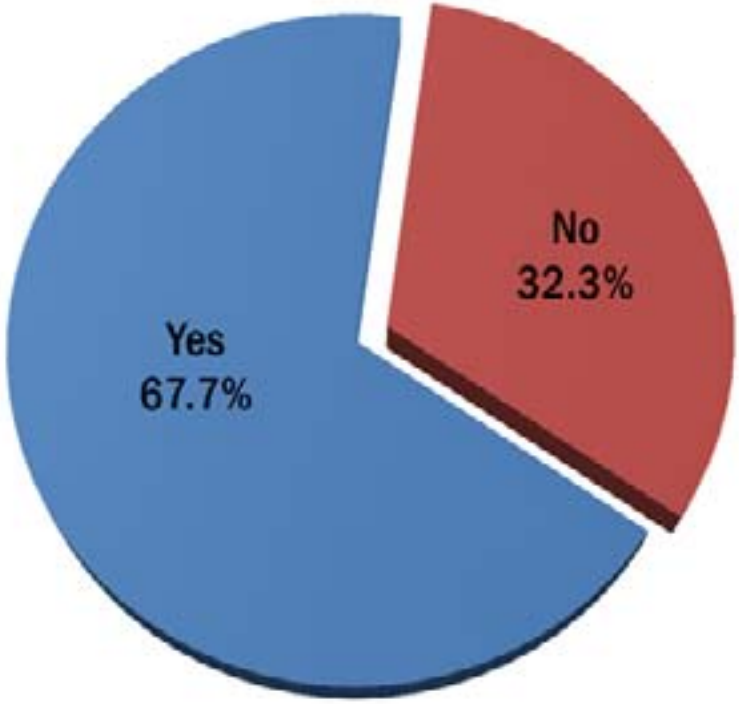


Q131: Has anyone in your household ever participated in an alcohol or drug treatment program?

General Population



At-Risk Population



Summary of Substance Abuse Concerns

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Substance Abuse Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Alcohol and drug abuse by children and young adults	**9.03**	**9.63**	**9.33**
Access to crack, cocaine, or heroin	8.65	9.35	8.99
Alcohol and drug education programs in schools and community centers	8.37	9.38	8.87
Access to tobacco or alcohol by children	8.38	9.27	8.82
Access to drug prevention programs in schools and community centers	8.28	9.28	8.78
Access to after-school programs to prevent alcohol or drug abuse among children	8.34	9.02	8.68
Access to methamphetamine	8.40	8.92	8.66
Access to professional services or programs for those who abuse alcohol	8.15	8.98	8.56
Access to professional services to those who abuse drugs, including marijuana and prescription pills	8.26	8.76	8.51
Access to prescription drugs	7.88	8.80	8.34
The quality of alcohol and drug rehabilitation facilities	7.73	8.67	8.20
Access to court-required drug treatment programs	7.91	8.42	8.16
Access to private drug treatment or rehabilitation programs	7.93	8.27	8.10
Access to marijuana	7.90	7.42	7.66
Access to methadone or other drugs to prevent withdrawal	7.51	8.07	7.51

Summary of Substance Abuse Concerns

- Approximately 14.9 percent of respondents (121 people) from both populations identified substance as one of the top three areas of concern. Respondents were evenly split between the general and at-risk population.
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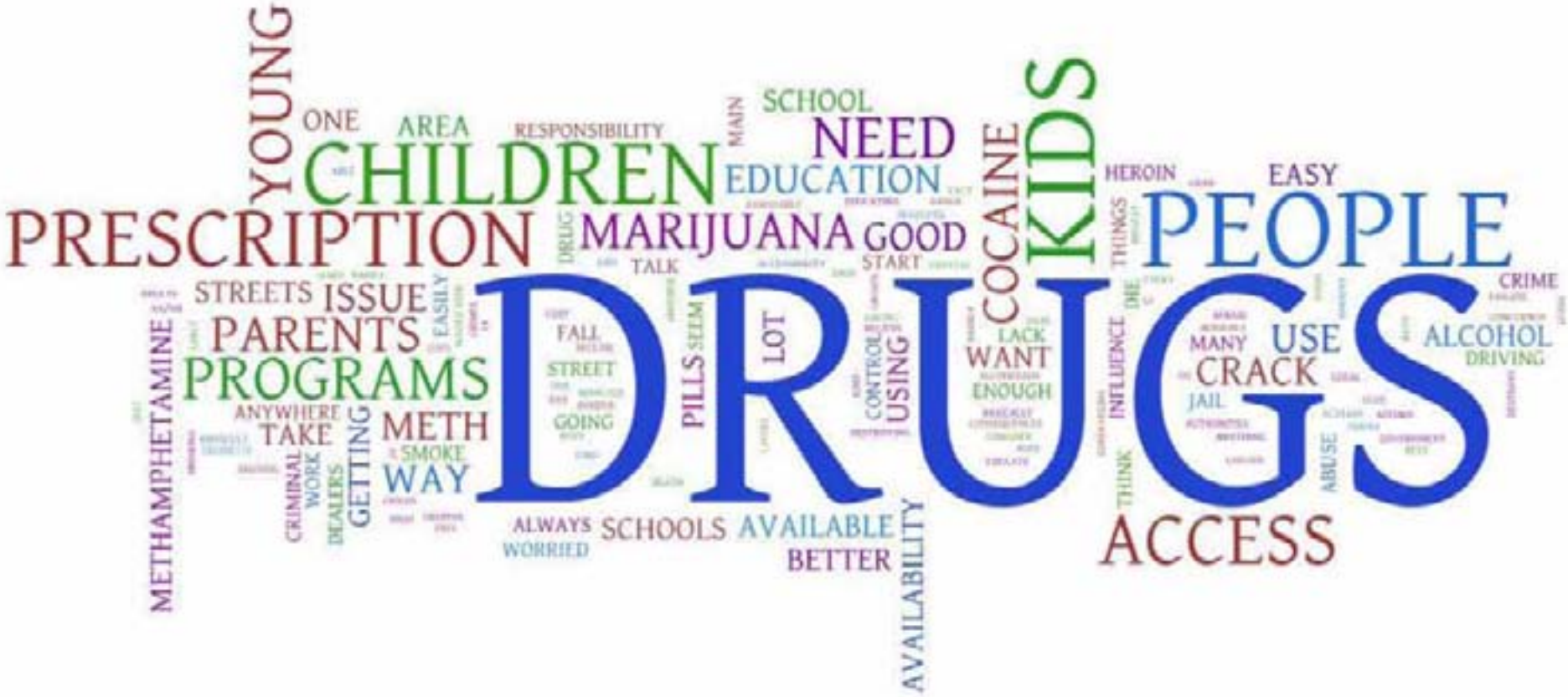
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Substance Abuse Concern Rankings

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The quality of alcohol and drug rehabilitation facilities	7.73	8.67	8.20
Access to court-required drug treatment programs	7.91	8.42	8.16
Access to private drug treatment or rehabilitation programs	7.93	8.27	8.10
Access to marijuana	7.90	7.42	7.66
Access to methadone or other drugs to prevent withdrawal	7.51	8.07	7.51

Q109: What is the single most important issue impacting substance abuse and drugs in southern Nevada today?




SENIOR SERVICES

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
Housing	7.24	8.38	7.82
Hunger/Lack of Food	6.99	8.44	7.72
Substance Abuse & Drugs	6.87	8.41	7.65
Senior Services	7.08	8.09	7.59
Early Child Services	6.59	7.66	7.13
Problems with Home & Family Life	6.18	7.56	6.88
Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Senior Service Concerns

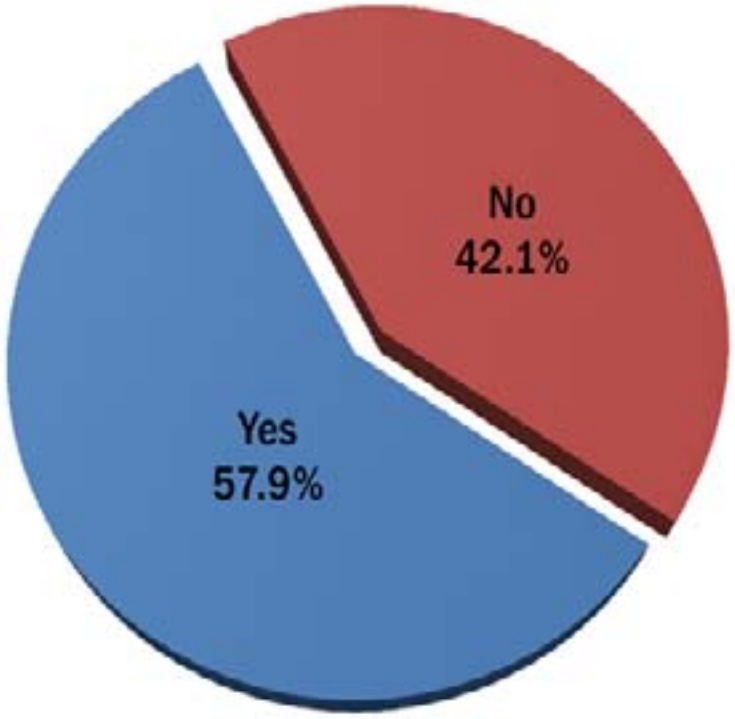
- Approximately 16.5 percent of respondents (134 people) from both populations identified senior services as one of the top three areas of concern.
- The majority of respondents were seniors themselves.
- Concerns regarding the cost of healthcare resurfaced in yet another category.

Summary of Senior Service Concerns

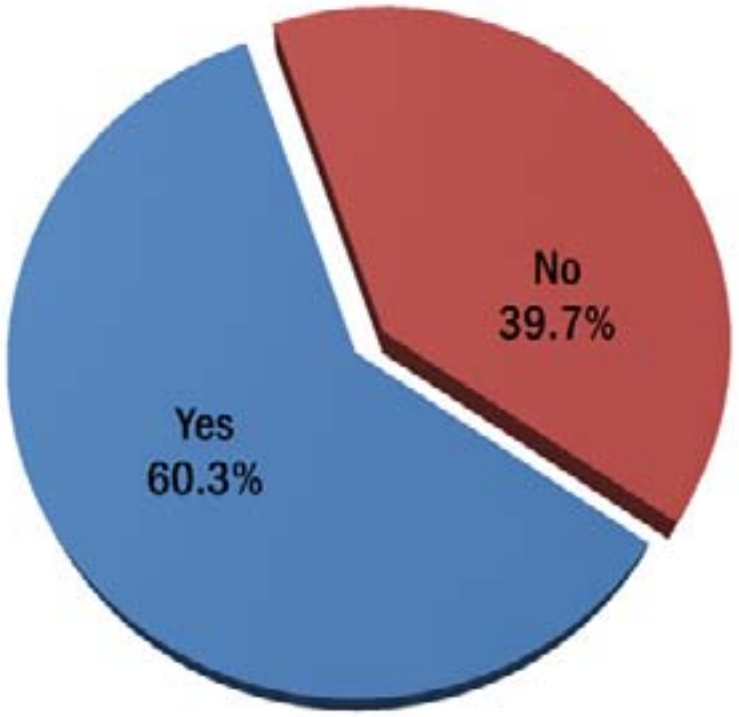
- Approximately 16.5 percent of respondents (134 people) from both populations identified senior services as one of the top three areas of concern.
- The majority of respondents were seniors themselves.
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Q35: Are you or is anyone living in your home 60 years of age or older?

General Population

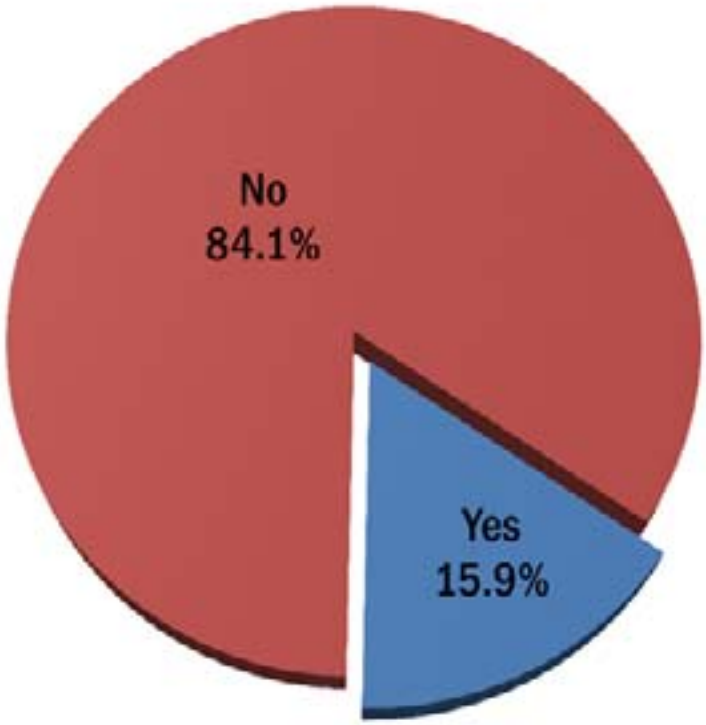


At-Risk Population

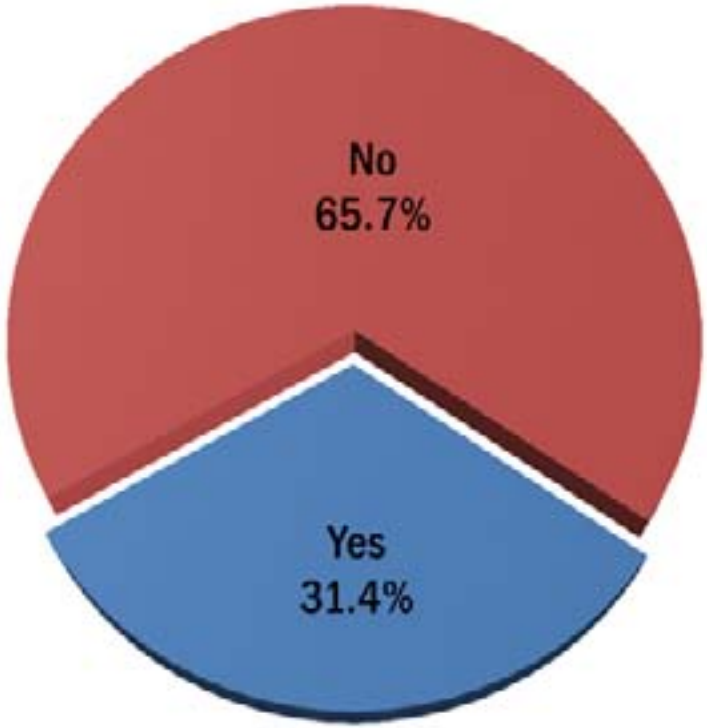


Q36: Do you currently live in an age-restricted community?

General Population



At-Risk Population



Summary of Senior Service Concerns

- Approximately 16.5 percent of respondents (134 people) from both populations identified senior services as one of the top three areas of concern.

- The majority of respondents were seniors themselves.

- Concerns regarding the cost of healthcare resurfaced in yet another category.

Senior Services Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Cost of living for seniors	**8.55**	**9.45**	**8.94**
Affordable healthcare	**8.49**	**9.29**	**8.84**
Senior safety and crimes targeting seniors	**8.47**	**9.18**	**8.78**
Poverty among seniors	8.14	9.44	8.70
Prescription costs	7.97	9.14	8.48
Independent living opportunities	7.61	9.14	8.27
Cost of senior housing	7.55	9.12	8.23
Availability of senior housing	7.38	9.02	8.09
End of life services	7.75	8.05	7.88
In-home care services	7.49	8.28	7.83
Senior isolation	7.07	8.66	7.76
Location of senior housing	7.09	8.53	7.71
Public transportation	7.20	8.28	7.67
Access to senior recreation facilities	6.83	8.28	7.46
Senior recreation opportunities	6.50	8.16	7.22

Senior Services Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Cost of living for seniors	8.55	9.45	8.94
Affordable healthcare	8.49	9.29	8.84
Senior safety and crimes targeting seniors	8.47	9.18	8.78
Poverty among seniors	8.14	9.44	8.70
Prescription costs	7.97	9.14	8.48
Independent living opportunities	7.61	9.14	8.27
Cost of senior housing	7.55	9.12	8.23
Availability of senior housing	7.38	9.02	8.09
End of life services	7.75	8.05	7.88
In-home care services	7.49	8.28	7.83
Senior isolation	7.07	8.66	7.76
Location of senior housing	7.09	8.53	7.71
Public transportation	7.20	8.28	7.67
Access to senior recreation facilities	6.83	8.28	7.46
Senior recreation opportunities	6.50	8.16	7.22

Q39: What is the single most important issue impacting seniors in southern Nevada today?





EARLY CHILD SERVICES

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
Housing	7.24	8.38	7.82
Hunger/Lack of Food	6.99	8.44	7.72
Substance Abuse & Drugs	6.87	8.41	7.65
Senior Services	7.08	8.09	7.59
Early Child Services	6.59	7.66	7.13
Problems with Home & Family Life	6.18	7.56	6.88
Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Early Child Service Concerns

- Approximately 11.8 percent of respondents (96 people) from both populations identified early child services as one of the top three areas of concern.
- The majority of respondents identifying early child services as a top concern did not have preschool age children.
- At-risk respondents were more likely to indicate that either the cost of early child services or access to childcare had impacted their ability to obtain and retain employment.

Summary of Early Child Service Concerns

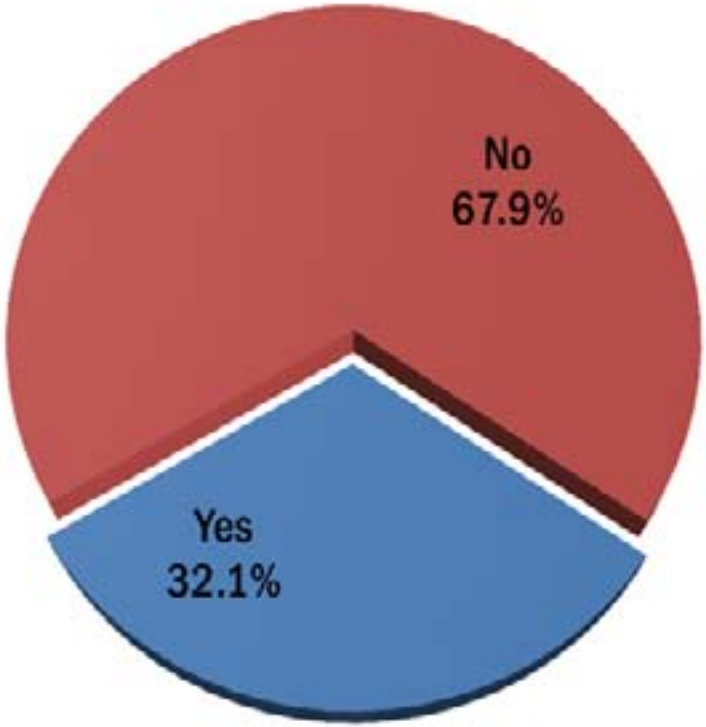
- Approximately 11.8 percent of respondents (96 people) from both populations identified early child services as one of the top three areas of concern.

- The majority of respondents identifying early child services as a top concern did not have preschool age children.

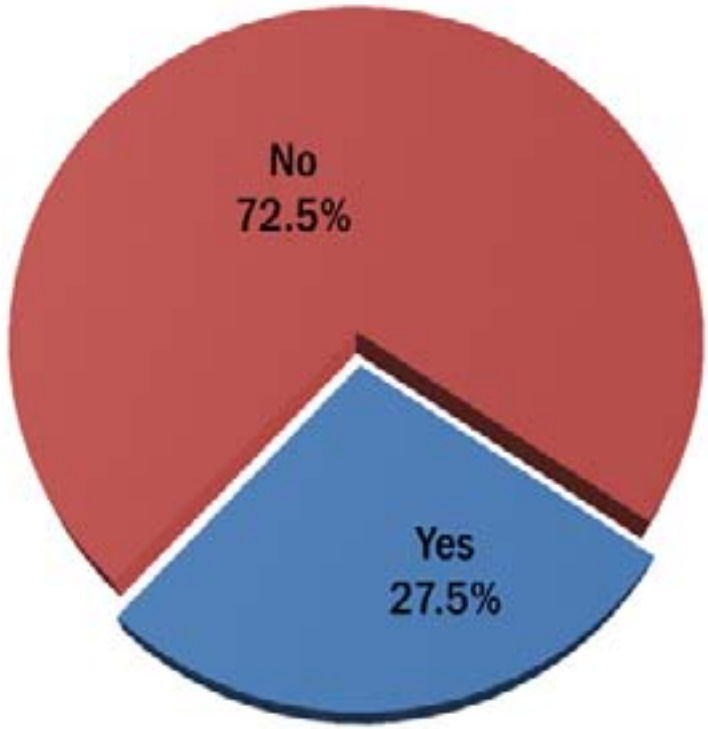
- At-risk respondents were more likely to indicate that either the cost of early child services or access to childcare had impacted their ability to obtain and retain employment.

Q28: Do you have any children living in your household that are preschool age?

General Population

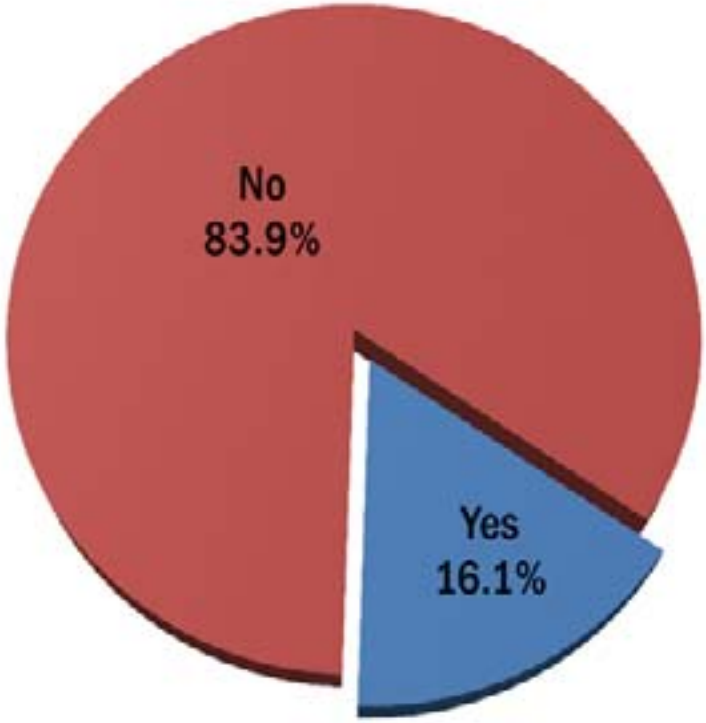


At-Risk Population

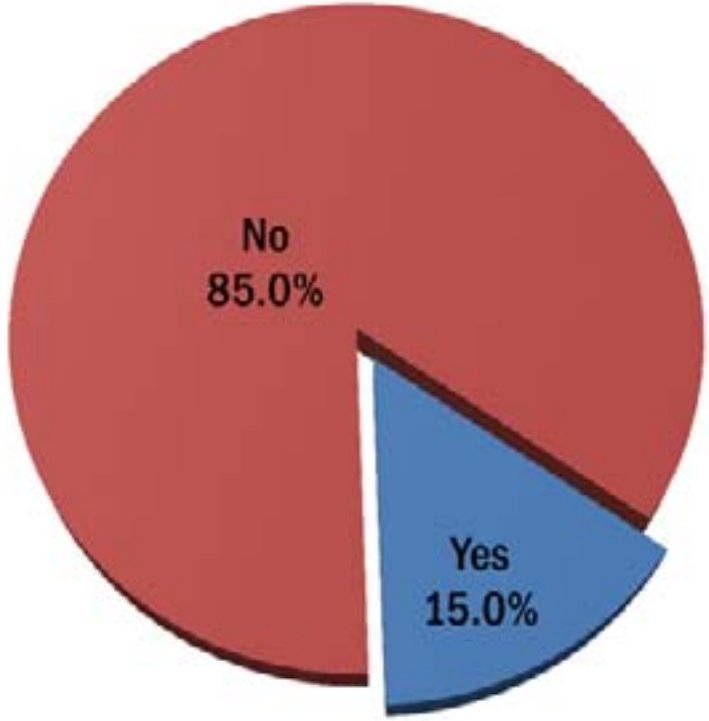


Q29: Has any child in your household been enrolled in a preschool program in the last 12 months?

General Population



At-Risk Population



Summary of Early Child Service Concerns

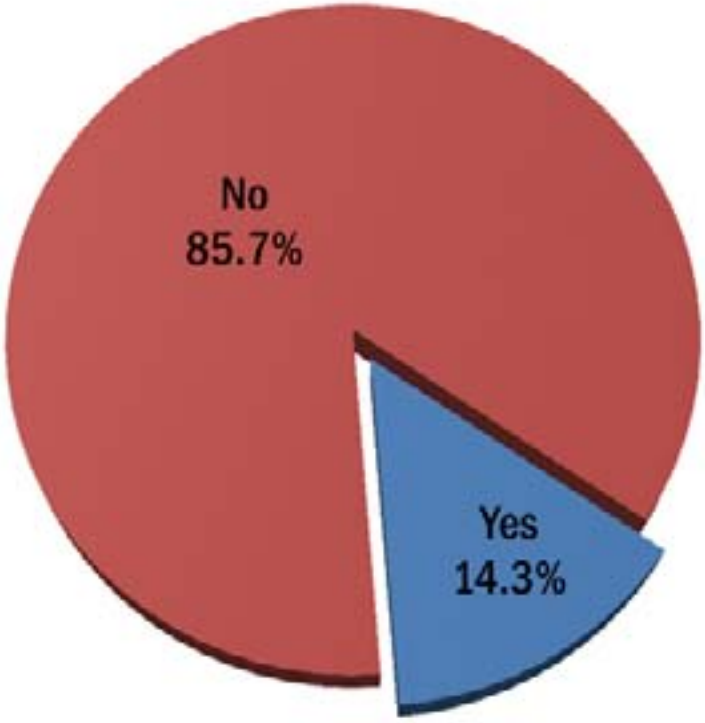
- Approximately 11.8 percent of respondents (96 people) from both populations identified early child services as one of the top three areas of concern.

- The majority of respondents identifying early child services as a top concern did not have preschool age children.

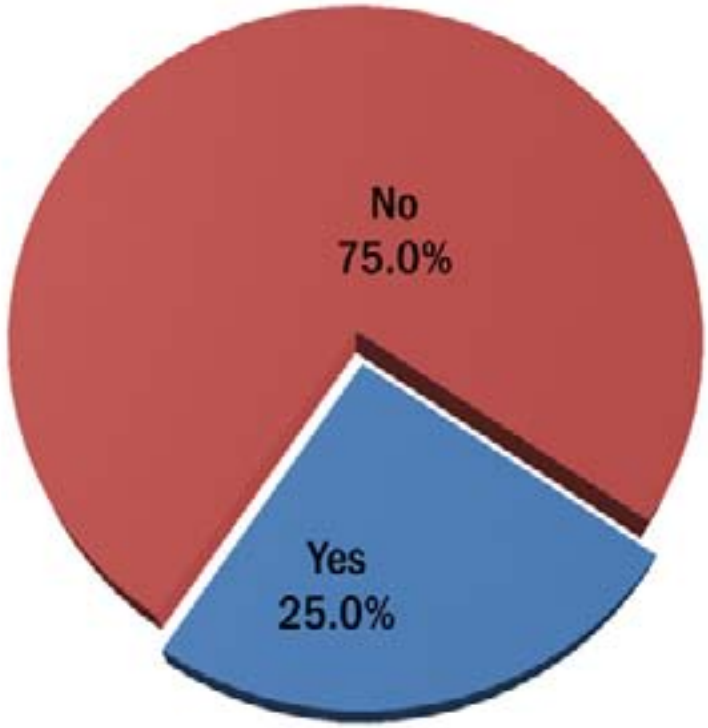
- At-risk respondents were more likely to indicate that either the cost of early child services or access to childcare had impacted their ability to obtain and retain employment.

Q32: Have childcare issues, either cost of or access to childcare, ever impacted your ability to get or keep a job?

General Population



At-Risk Population



Early Child Services Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Quality of child care	8.36	9.15	8.69
Affordability of child care	8.18	9.13	8.58
Health and safety of child care providers	8.25	8.95	8.54
Quality of preschool programs	8.34	8.73	8.50
Quality of after-school programs	8.13	8.88	8.44
Cost of preschool programs	8.25	8.68	8.43
Access to preschool programs	7.98	8.70	8.28
Care for children with behavior or emotional issues	7.55	8.93	8.13
Child care beyond business hours	7.45	8.70	7.97
Variety of different kinds of preschools	6.89	8.33	7.49
Transportation to child care	6.00	8.60	7.08

Q39: What is the single most important issue impacting early child services in southern Nevada today?





HOME & FAMILY LIFE

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
Housing	7.24	8.38	7.82
Hunger/Lack of Food	6.99	8.44	7.72
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Senior Services	7.08	8.09	7.59
Early Child Services	6.59	7.66	7.13
Problems with Home & Family Life	6.18	7.56	6.88
Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Home and Family Life Concerns

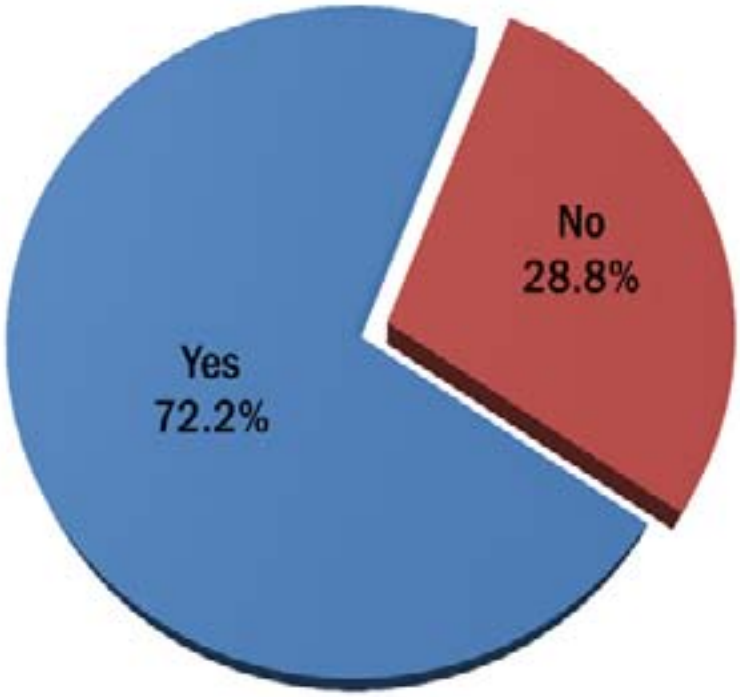
- Approximately 5.9 percent of respondents (48 people) from both populations identified home and family life problems as one of the top three areas of concern.

- At-risk respondents were more likely to be without nearby family.

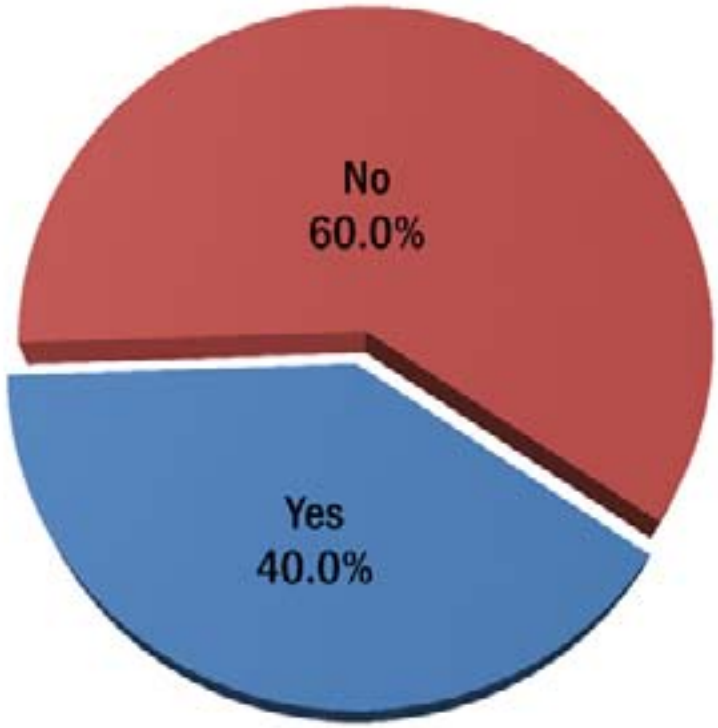
- Many of the key concerns from this group dovetailed with other previously discussed concerns, including poverty, substance abuse, and public safety issues.

Q110: Do you have at least one family member living in southern Nevada that you feel you could reach out to in the event of an emergency?

General Population



At-Risk Population



Home & Family Life Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Financial insecurity	8.28	9.27	8.86
Lack of parental supervision	8.22	9.03	8.73
Drug or alcohol abuse	7.61	9.27	8.65
Poverty	7.06	9.27	8.44
Abuse	7.72	8.87	8.44
Lack of parental involvement	7.89	8.57	8.32
Neglect	7.28	8.93	8.31
Work schedule demands	6.83	8.67	7.98
Inadequate mental health care	6.56	8.70	7.90
Inadequate intervention programs	5.94	8.37	7.46
Undocumented family members	5.11	8.40	7.17
Divorce	5.94	7.87	7.04

Q39: What is the single most important issue impacting home and family life in southern Nevada today?




TRANSPORTATION

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
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Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Transportation Concerns

- Approximately 12.5 percent of respondents (101 people) from both populations identified transportation problems as one of the top three areas of concern.

- The at-risk population was significantly more likely to claim that getting around in southern Nevada is fairly easy or even very easy, despite statements indicating that a lack of transportation has made it difficult to get or keep a job.

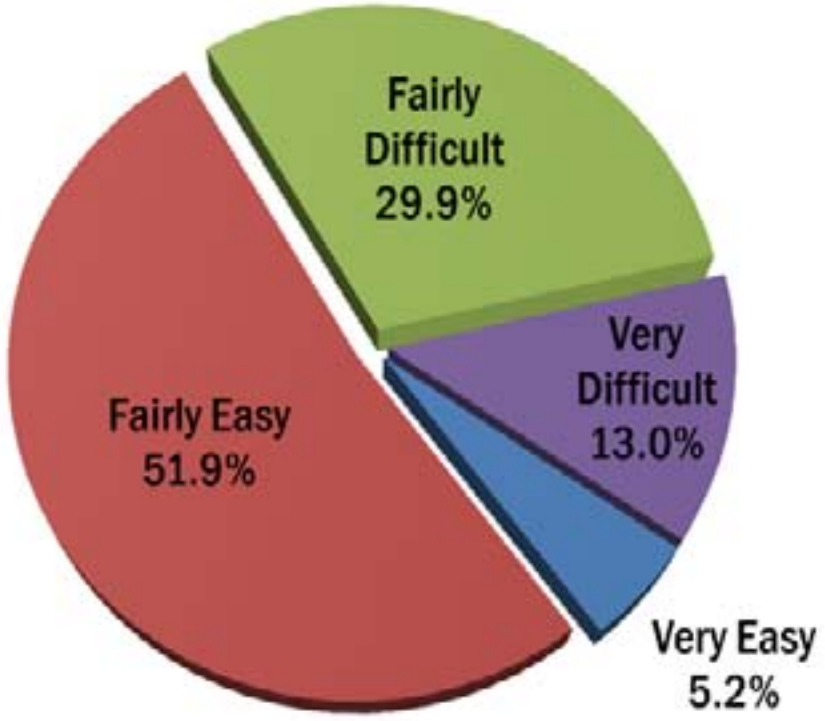
- Both populations identified traffic congestion and traffic safety as their primary topics of concern.

Q61: In terms of getting to where you want to go in southern Nevada, would you say it is....

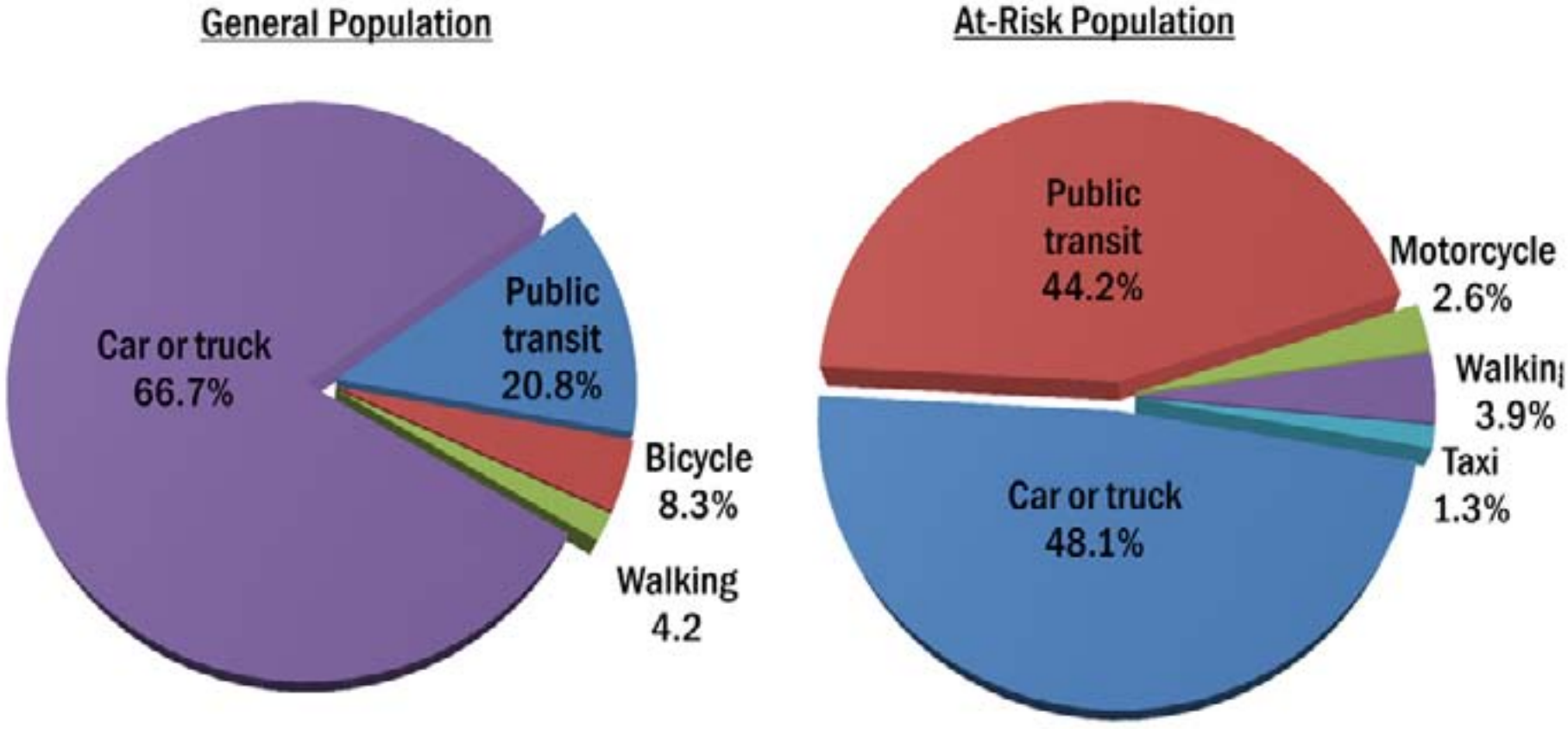
General Population



At-Risk Population

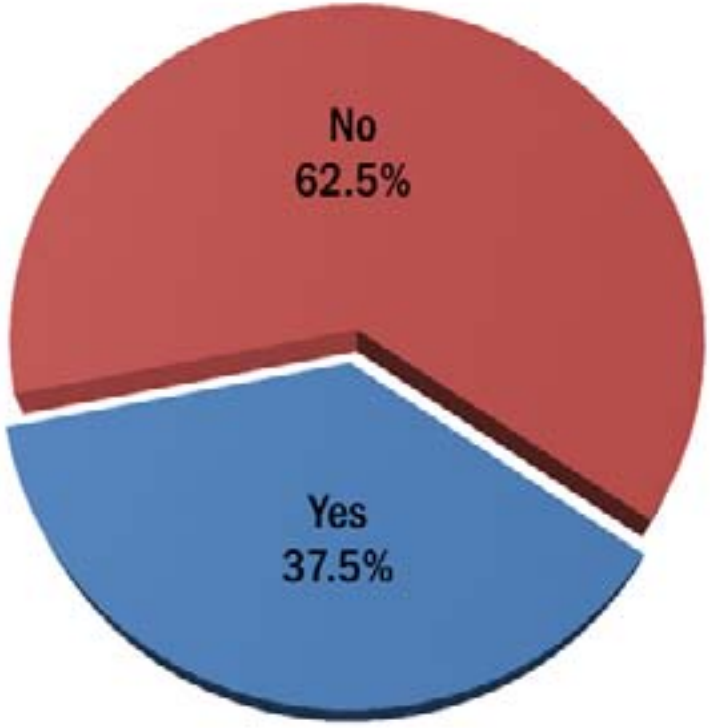


Q62: What is your primary means of transportation?

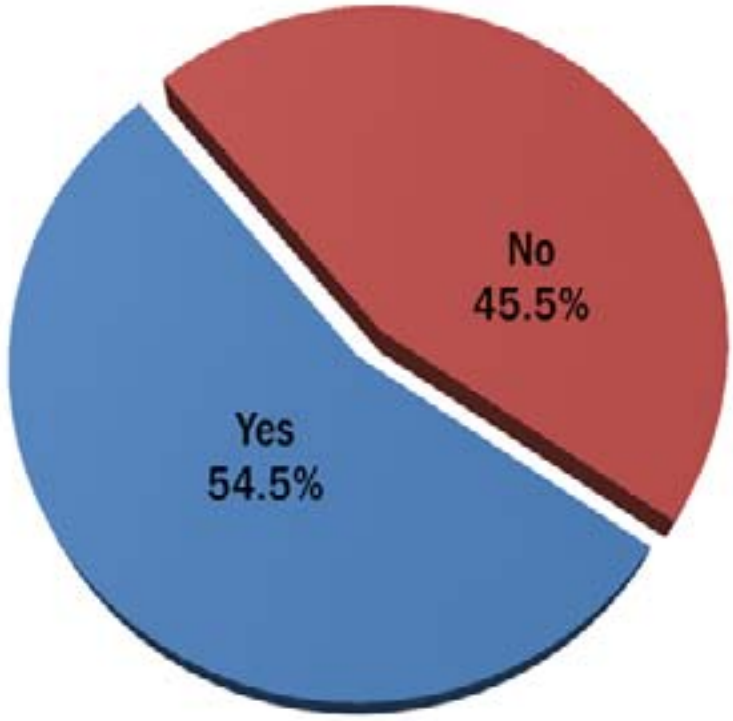


Q64: Has a lack of transportation ever made it difficult for you or a family member to get or keep a job?

General Population



At-Risk Population



Transportation Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Traffic congestion	8.21	8.44	8.39
Traffic safety	7.63	8.48	8.28
Public bus costs	6.78	8.48	8.08
Public bus routes	6.42	8.48	7.99
Public bus times	6.25	8.45	7.93
Fuel costs	8.09	7.77	7.85
Vehicle replacement costs	7.26	7.49	7.44
Vehicle repair costs	7.00	7.42	7.32
Availability of charging stations	4.18	7.03	6.35

Q66: What is the single most important issue impacting transportation in southern Nevada today?





PARKS & RECREATION

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
Higher Education	7.74	8.14	7.94
Support for People with Disabilities	7.35	8.40	7.88
Homelessness	7.13	8.49	7.82
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Transportation/Getting Around	5.95	7.76	6.87
Parks & Recreational Services	6.33	6.79	6.56
Arts, Community, & Cultural Activities	6.03	6.62	6.33

Summary of Parks & Recreation Concerns

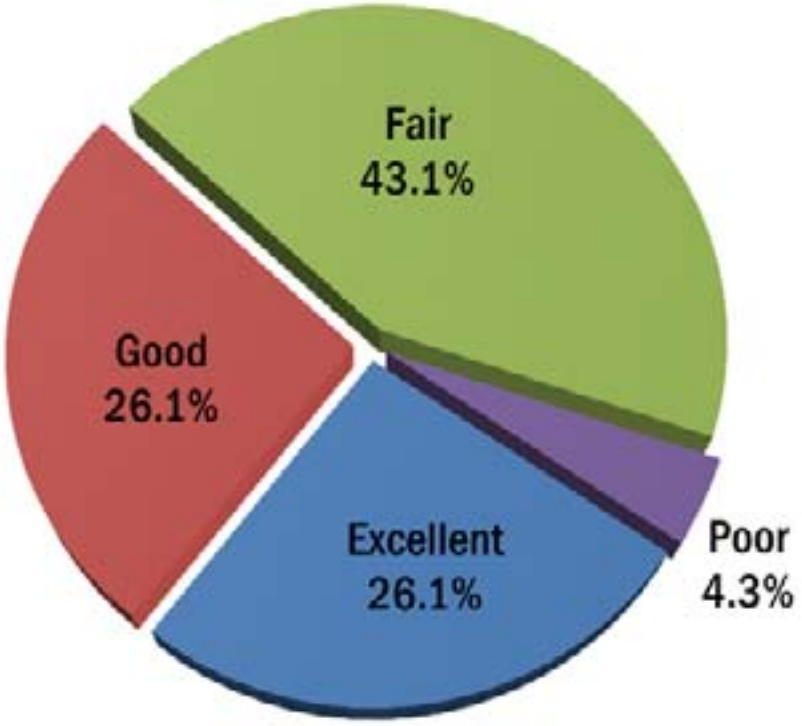
- Approximately 3.9 percent of respondents (32 people) from both populations identified parks and recreation as one of the top three areas of concern.

- Despite having identified parks and recreational opportunities as a significant challenge, respondents generally indicated satisfaction with the quality of local parks.

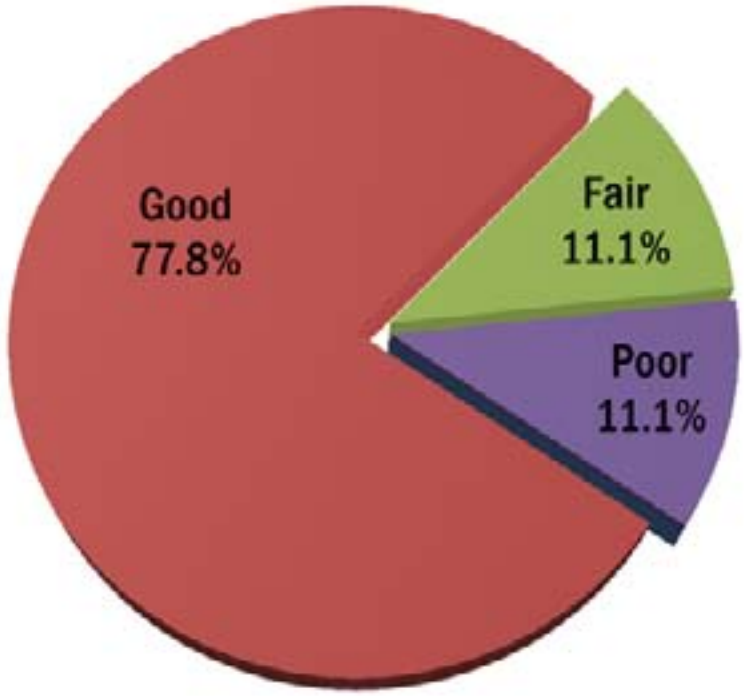
- The at-risk population identified access to community swimming pools and recreational activities for seniors as significant areas of concern, whereas the general population did not.

Q72: How would you rate the quality of southern Nevada's parks?

General Population

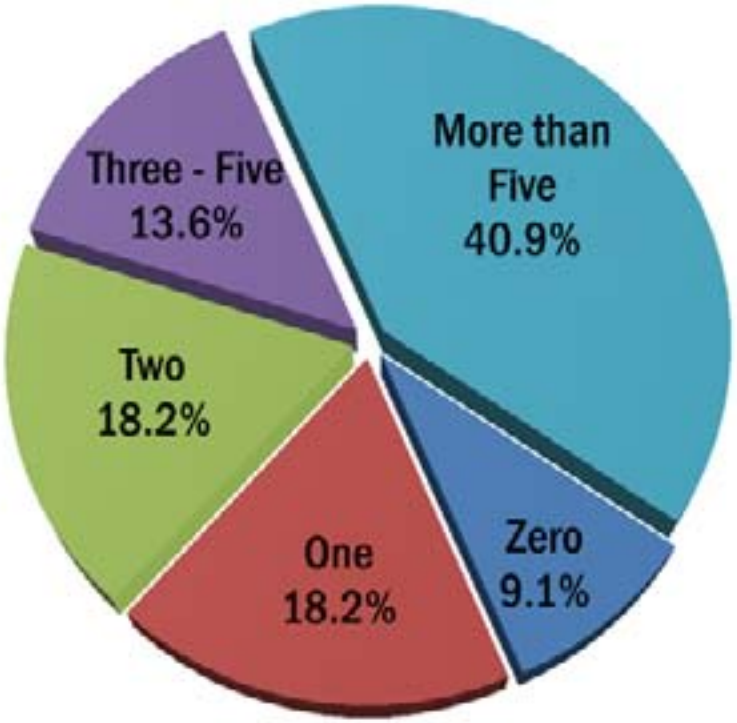


At-Risk Population



Q75: About how many times per month would you say that you and the members of your household visit a local park?

General Population



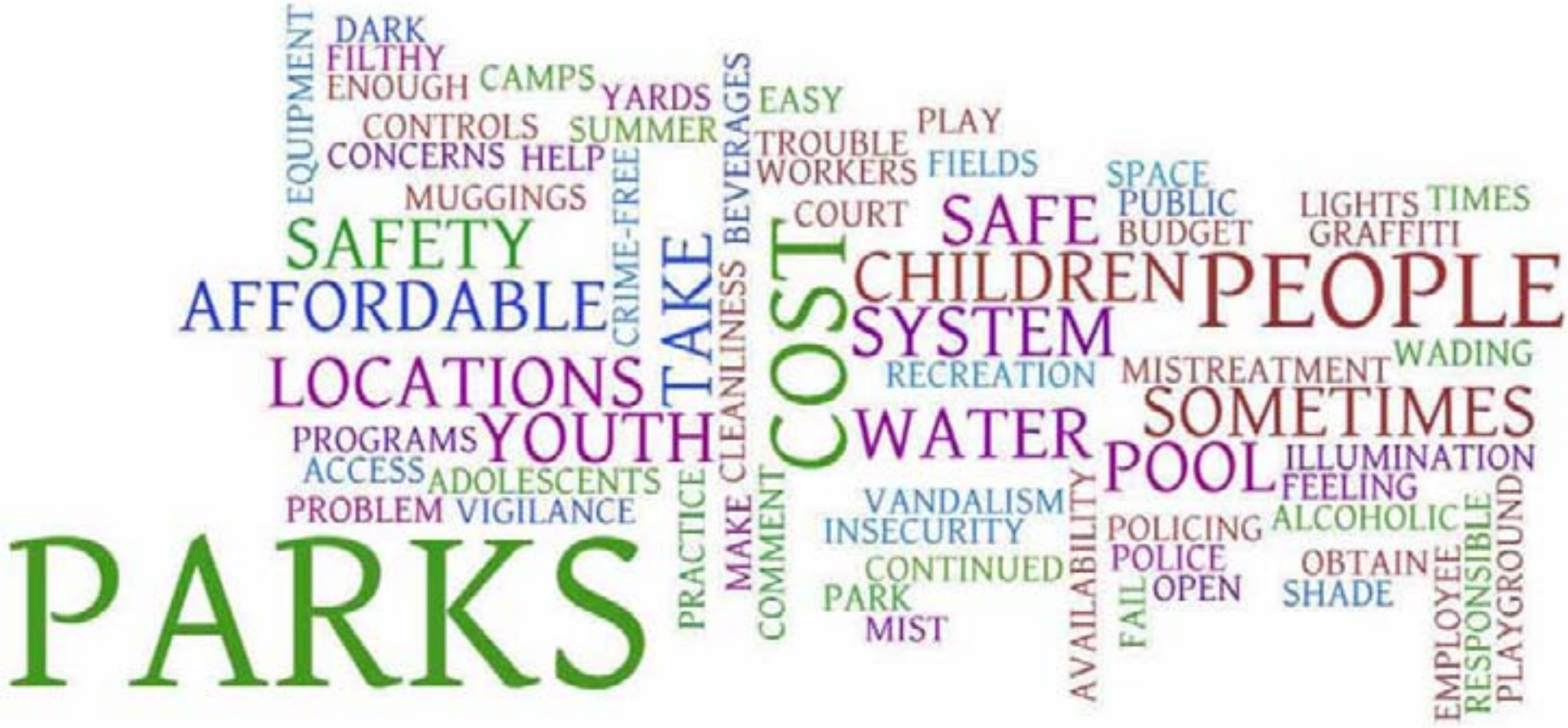
At-Risk Population



Park & Recreation Concern Rankings

Concern	General Population	At-Risk Population	Weighted Average
Access to local community centers	7.09	8.88	7.59
Access to affordable recreational activities	7.04	8.22	7.37
Quality of playground and picnic facilities	7.17	7.56	7.28
Recreational opportunities	6.39	8.33	6.94
Walking paths and trails	6.43	8.11	6.90
Access to community parks	6.30	8.33	6.87
Availability of youth sport leagues	6.73	7.00	6.81
Availability of community swimming pools	5.83	8.67	6.63
Cost of youth sport leagues	6.45	6.56	6.48
Access to sports fields	6.48	6.22	6.41
Park rental facilities (e.g., picnics)	5.82	7.56	6.31
Bicycle lanes and trails	5.70	6.75	6.00
Cost of practice facilities	5.86	6.29	5.98
Access to senior recreation facilities	4.74	9.00	5.94
Access to parks and recreational employees	5.17	7.78	5.90
Availability of summer day camps	4.70	6.56	5.22
Availability of adult sport leagues	4.59	6.57	5.15

Q78: What is the single most important issue impacting parks and recreation services in southern Nevada today?





Project Objective



Survey Design



Community Sentiment



Areas of Concern



CULTURAL **ACTIVITIES**

Areas of Concern

Concern	General Population	At-Risk Population	Weighted Average
Employment Opportunities	8.17	8.82	8.50
Public Safety & Crime	8.09	8.70	8.40
Healthcare Options & Services	7.83	8.91	8.38
K-12 Education	7.86	8.54	8.20
Poverty/Lacking Enough Money for Basic Needs	7.31	8.81	8.07
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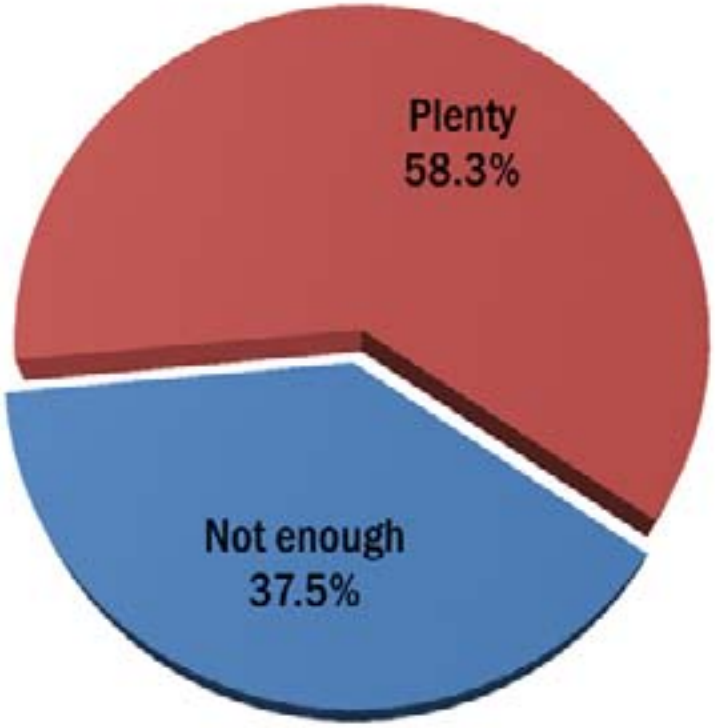
Summary of Cultural Activity Concerns

- Approximately 4.7 percent of respondents (38 people) from both populations identified cultural activities as one of the top three areas of concern.

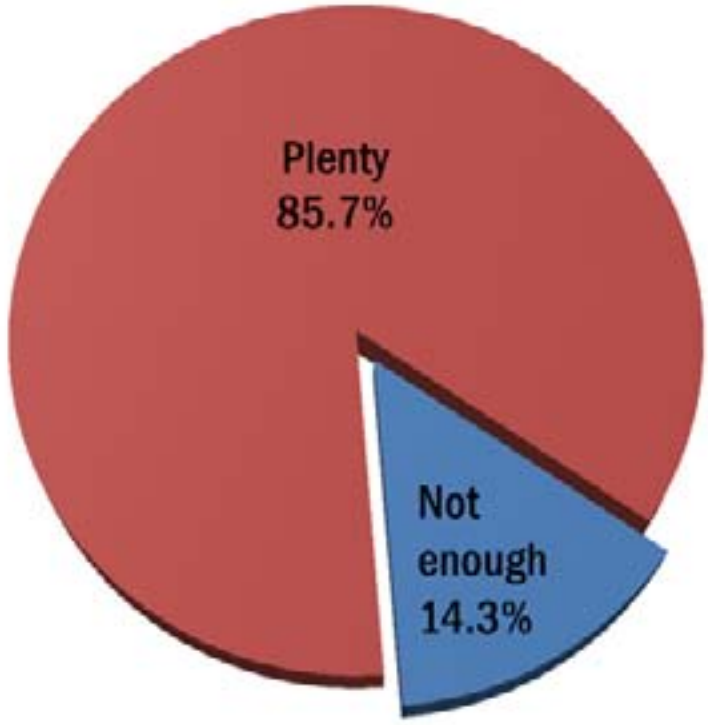
- The majority of respondents felt that southern Nevada has plenty of cultural activities, but residents fail to take advantage of them. This was even more pronounced amongst the at-risk population.

Q68: Some say that southern Nevada does not have enough cultural activities while others say there are plenty, but residents don't take advantage of them. Which one do you agree with?

General Population



At-Risk Population



Cultural Activity Concern Rankings

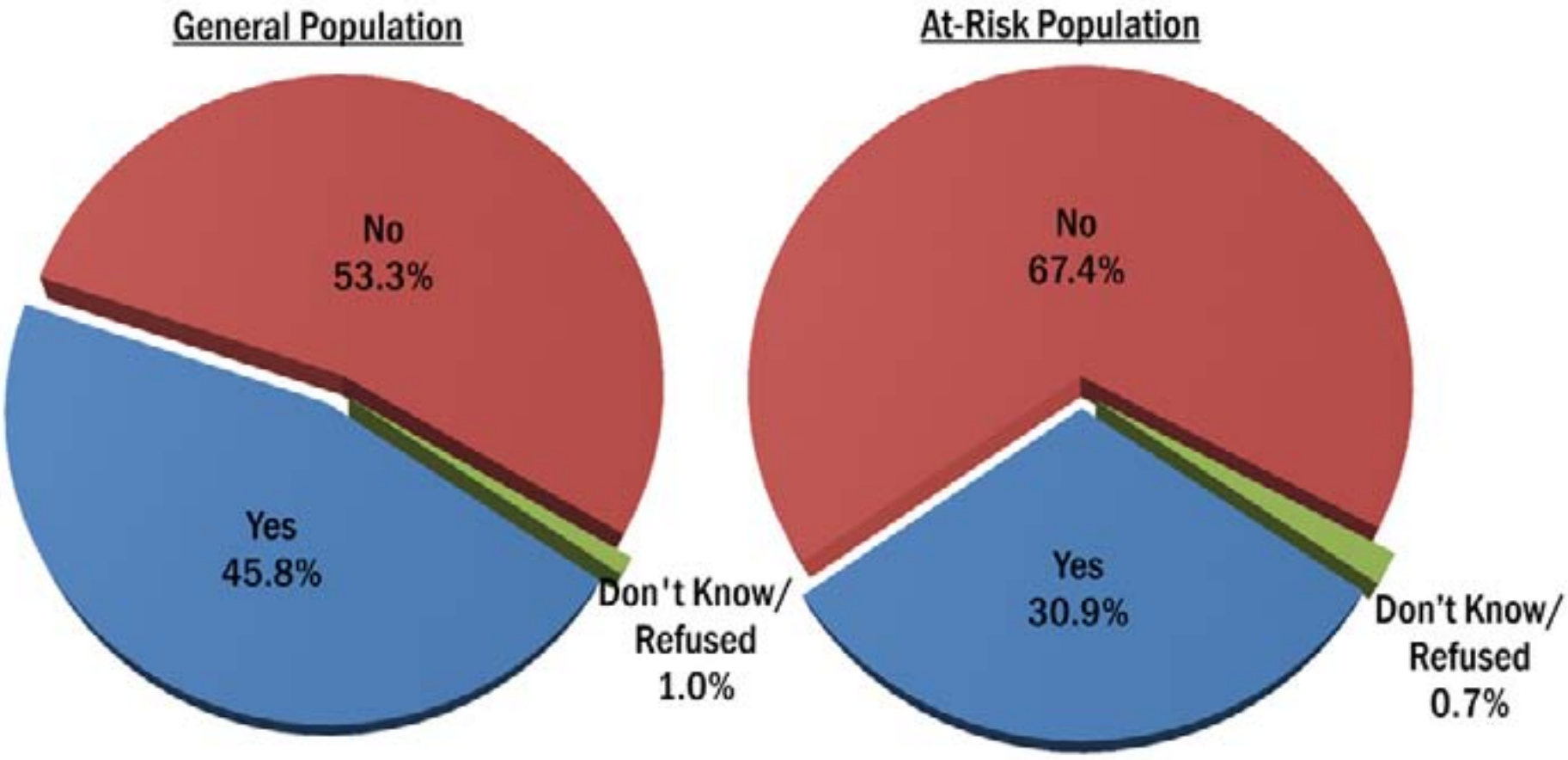
Concern	General Population	At-Risk Population	Weighted Average
Access to library services	7.63	8.46	7.94
Availability of local music venues	7.29	8.85	7.86
Access to professional theater	6.92	9.15	7.74
Cost of cultural activities	7.13	8.77	7.73
Availability of fairs and festivals	7.17	8.57	7.69
Access to dance	6.83	9.00	7.63
Availability of zoos or aquariums	6.75	9.00	7.58
Access to art museums and galleries	6.88	8.77	7.58
Access to jazz music	7.08	8.36	7.55
Availability of science centers	6.67	8.93	7.50
Access to local museums	6.79	8.43	7.39
Access to classical music	6.96	8.00	7.34
Access to local historical landmarks	6.33	8.79	7.24
Access to child learning centers	6.13	8.57	7.03
The need for a new arena or stadium	5.48	9.08	6.81
Access to poetry	5.67	8.29	6.64
Absence of a professional sports team	5.33	7.85	6.26

Q71: What is the single most important issue impacting the cultural environment in southern Nevada today?

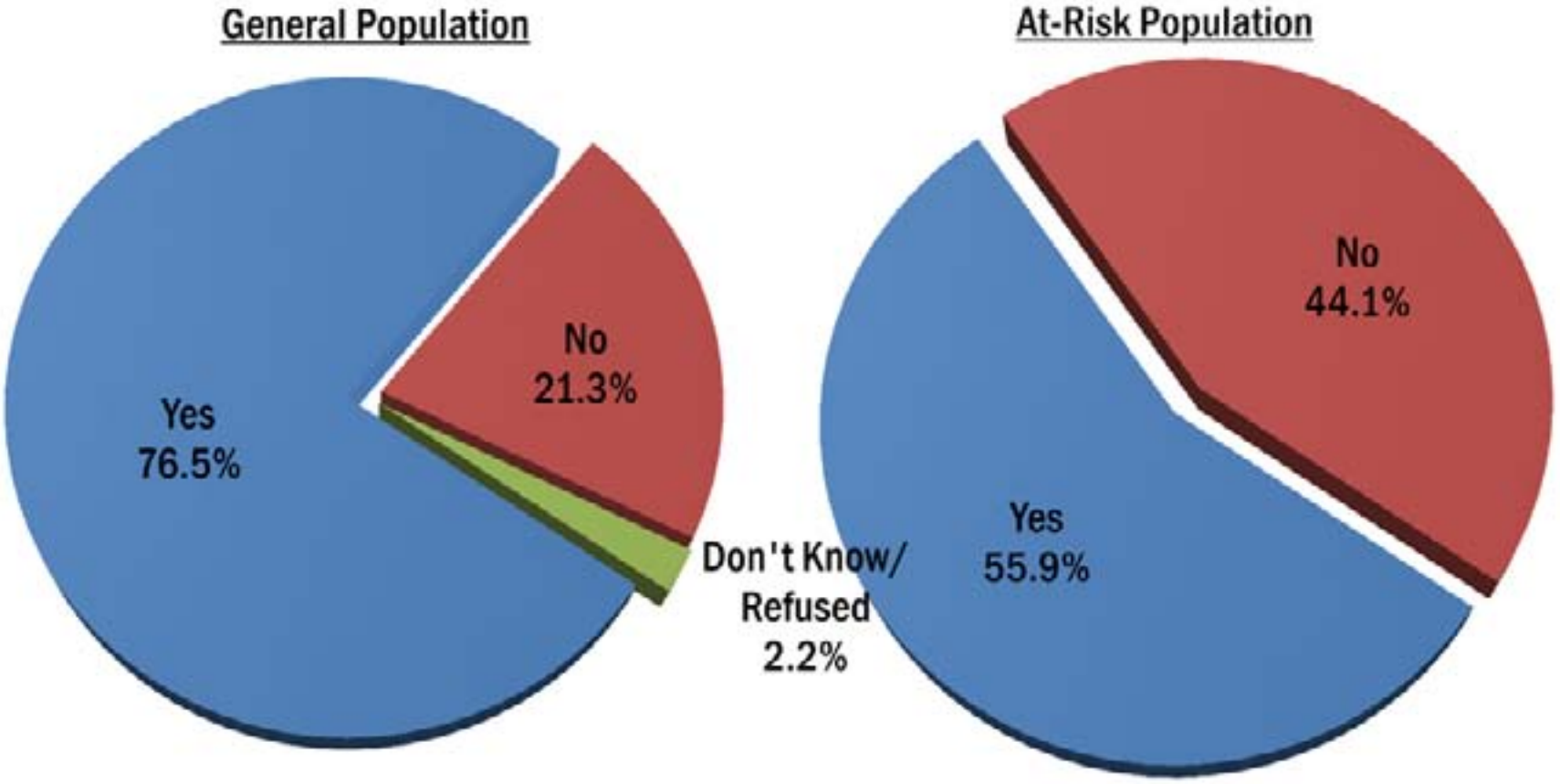



UNITED WAY OF SOUTHERN NEVADA
QUESTIONS

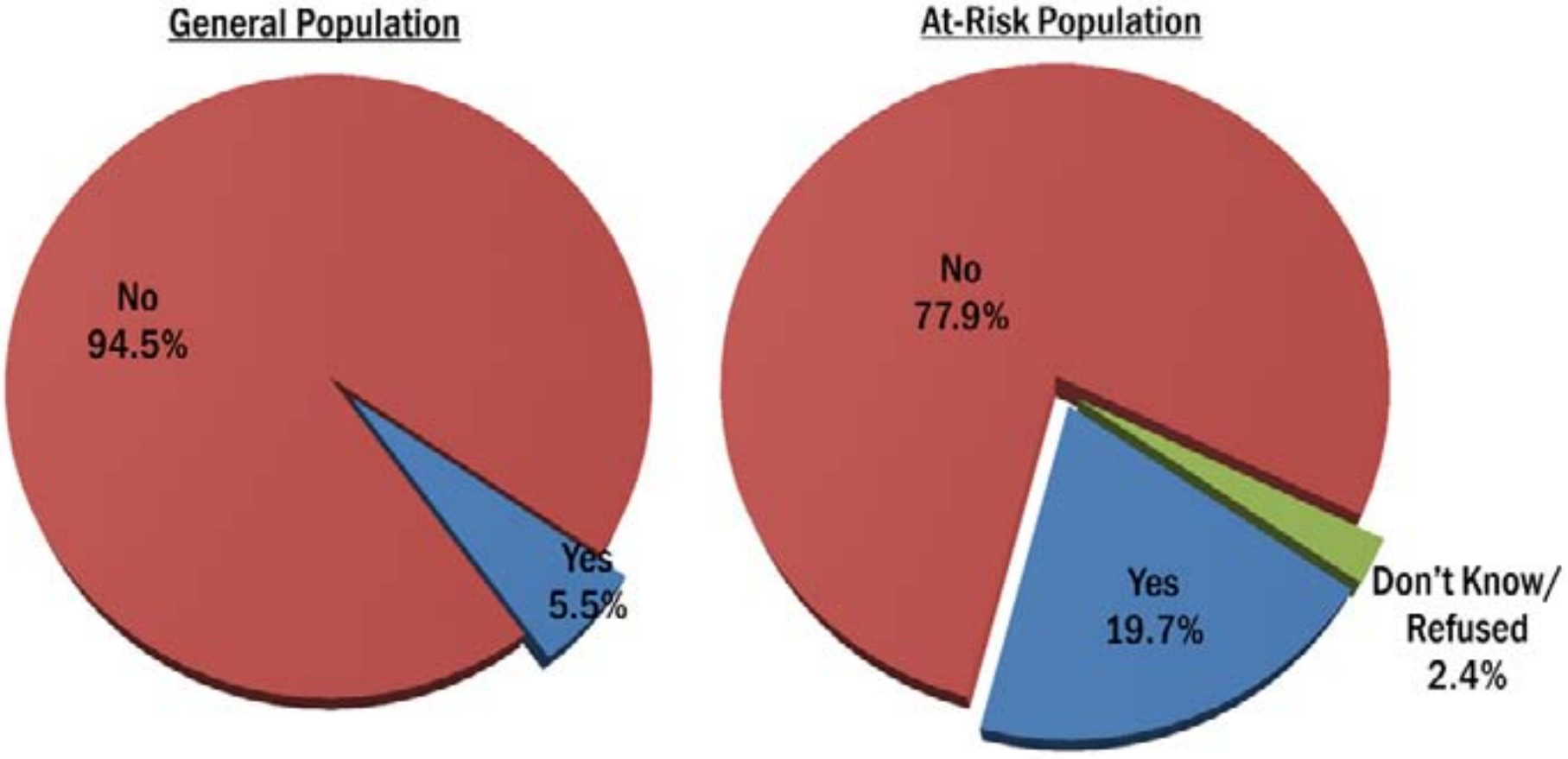
Q135: Are you aware of the United Way of Southern Nevada and its role in the community?



Q136: Have you or anyone in your household ever donated money to the United Way, either here in southern Nevada or in another community?



Q137: Have you or anyone in your household ever received services or assistance from the United Way of Southern Nevada?





DEMOGRAPHICS

General Population Survey Demographics

Employment Status	Participants
Employed	50.8%
Employed Full Time	38.5%
Employed Part Time	7.0%
Self-Employed	5.3%
Student	2.8%
Unemployed	12.5%
Unemployed and Looking for Work	10.0%
Unemployed and Not Looking for Work	2.5%
Full Time Parent or Homemaker	7.0%
Retired	18.0%
Disabled	8.3%
Other	0.5%
Refused/No Answer	0.3%

Gender	Participants
Male	42.3%
Female	57.8%

Industry	Participants (from 203 employed)
Business/Professional Services	20.7%
Leisure and Hospitality	18.2%
Government	11.8%
Healthcare	11.3%
Construction	8.9%
Education Services	8.9%
Retail Trade	7.4%
Manufacturing	3.9%
Utilities	2.5%
Financial Services	2.0%
Farming/Agriculture	1.5%
Mining	0.5%
Other	2.0%
Don't Know/Refused	0.5%

General Population Demographics

Highest Level of Education	Participants
Less than High School	6.0%
High School Graduate	24.0%
Some College, No Degree	21.8%
Two-Year College Degree	15.0%
Four-Year College Degree	13.8%
Some Post-Graduate Work	3.5%
Graduate/Professional Degree	13.8%
Other	0.8%
Refused/No Answer	1.5%

Age	Participants
18 to 24	11.0%
25 to 34	19.8%
35 to 54	33.5%
55 to 64	17.5%
65 or older	18.3%

Race or Ethnicity	Participants
White/Caucasian	60.8%
Black/African American	11.0%
Hispanic/Latino	19.8%
Asian	2.5%
Pacific Islander	0.5%
Mixed Race/Ethnicity	4.5%
Other	0.8%
Refused/No Answer	0.3%

Residency in southern Nevada	Participants
Less than 1 Year	2.3%
1 to 3 Years	12.5%
4 to 10 Years	28.5%
11 to 20 Years	28.0%
More than 20 Years	28.5%
Refused/No Answer	0.3%

At-Risk Population Survey Demographics

Employment Status	Participants
Employed	38.9%
Employed Full Time	26.5%
Employed Part Time	9.0%
Self-Employed	2.2%
Employed NFI	1.2%
Student	1.9%
Unemployed	29.7%
Unemployed and Looking for Work	18.0%
Unemployed and Not Looking for Work	3.9%
Unemployed NFI	7.8%
Full Time Parent or Homemaker	4.4%
Retired	10.0%
Disabled	14.6%
Other	0.2%
Refused/No Answer	0.2%

Gender	Participants
Male	46.7%
Female	53.3%

Industry	Participants (from 160 employed)
Business/Professional Services	21.9%
Retail Trade	19.4%
Leisure and Hospitality	17.5%
Manufacturing	5.6%
Healthcare	4.4%
Government	4.4%
Construction	3.8%
Utilities	3.1%
Education Services	1.9%
Financial Services	1.3%
Farming/Agriculture	0.6%
Other	2.5%
Don't Know/Refused	13.8%

At-Risk Population Survey Demographics

Age	Participants
18 to 24	15.1%
25 to 34	25.3%
35 to 54	31.9%
55 to 64	18.7%
65 or older	8.8%
Refused/No Answer	0.2%

Race or Ethnicity	Participants
White/Caucasian	37.2%
Black/African American	26.0%
Hispanic/Latino	22.9%
Asian	5.6%
Pacific Islander	1.2%
Native American	1.2%
Mixed Race/Ethnicity	5.1%
Other	0.7%

Residency in southern Nevada	Participants
Less than 1 Year	5.4%
1 to 3 Years	14.6%
4 to 10 Years	33.8%
11 to 20 Years	23.1%
More than 20 Years	23.1%

Highest Level of Education	Participants
Less than High School	11.4%
High School Graduate	45.3%
Some College, No Degree	26.0%
Two-Year College Degree	5.8%
Four-Year College Degree	4.4%
Some Post-Graduate Work	3.2%
Graduate/Professional Degree	3.9%

United Way of Southern Nevada

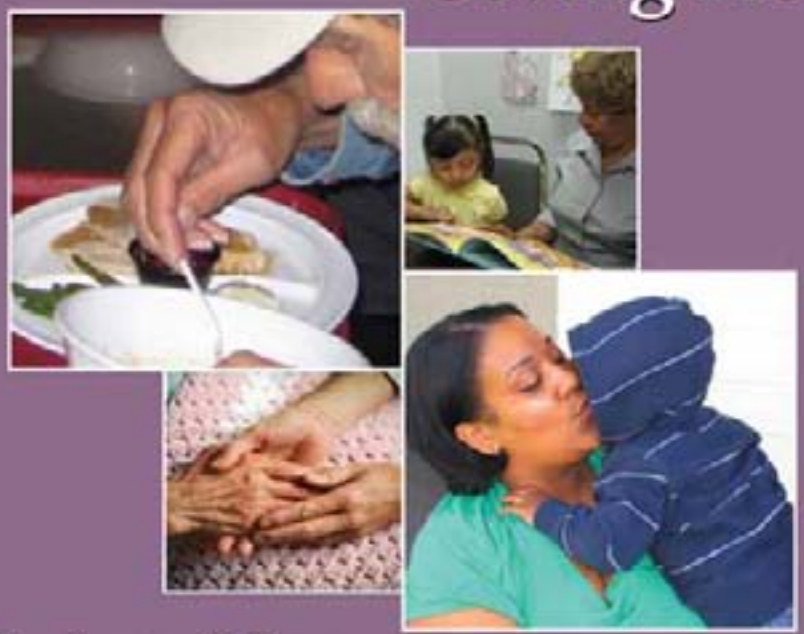


COMMUNITY NEEDS ASSESSMENT

OCTOBER 2012

APPLIED ANALYSIS

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Giving Hope

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