



Las Vegas

Agenda Item No.: 39.

AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: MAY 1, 2013

DEPARTMENT: CITY MANAGER
DIRECTOR: ELIZABETH N. FRETWELL

☐ Consent ☒ Discussion

SUBJECT:
ADMINISTRATIVE:

Report regarding the United Way of Southern Nevada's 2012 Community Assessment - All Words

Fiscal Impact

☐ No Impact ☐ Augmentation Required
☐ Budget Funds Available

Amount:

Funding Source:

Dept./Division:

PURPOSE/BACKGROUND:

Phase I of The UWSN Community Assessment 2012 was completed in the Fall 2012. Voices from all around the community were heard, from opinion leaders, the general population and the at-risk population. It was critical that the methodology allow for multiple points of view so as to understand the nuances that affect varying populations. The report is available on the Internet at <http://uwsn.org/community-assessment-2012/>. These results will help set the course for many smaller non-profits and governmental agencies. Phase II is currently underway, with The Lincy Institute creating solutions to meet the challenges the community voices. Phase III will bring community leaders together to review the data, best practices and develop collaborative solutions for the Southern Nevada community. Together, we can understand and tackle our community's challenges. Together, we LIVE UNITED.

RECOMMENDATION:

Report only; no action required.

BACKUP DOCUMENTATION:

1. United Way of Southern Nevada's 2012 Community Assessment
2. Submitted at Meeting - PowerPoint Presentation by Cass Palmer

Minutes:

MAGGIE PLASTER, Assistant to the City Manager, explained that this report was generated at the request of the Mayor. MS. PLASTER then introduced CASS PALMER, President and CEO of United Way of Southern Nevada.

MR. PALMER introduced the author of his organization's assessment, JEREMY AGUERO, Applied Analysis, before they reviewed a PowerPoint presentation in detail while it played on overhead monitors.

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MR. PALMER confirmed for MAYOR GOODMAN that anyone interested in obtaining a copy of the full assessment could request that one be mailed, visit their office in person or go to their website at www.uswn.org. He also stated that copies of this report were shared with elected officials in Carson City.

In response to MAYOR GOODMAN, MR. AGUERO stated that the most surprising results, in his mind, were the public's concerns for employment and public safety.

COUNCILMAN ANTHONY stated that although the City spends 70 percent of their budget on public safety, he is surprised that there is such a high concern over public safety. MR. AGUERO clarified that there did not appear to be concerns over whether or not emergency personnel responded quickly to calls, but residents are concerned with child welfare, squatters and blight.

COUNCILMAN ROSS thanked MR. PALMER for providing the report.

