



September 14, 2012

City of Las Vegas
Department of Planning
333 North Rancho Drive
Las Vegas, NV 89106

Las Vegas Division

5119 South Cameron Street
Las Vegas, Nevada 89118

702-876-8080 Telephone
702-944-4500 Fax

Re: Pylon sign
Parcel Number: 138-27-502-005
Las Vegas Mini Gran Prix
1401 North Rainbow Boulevard
Las Vegas, Nevada 89108
Jurisdiction: I-95 Corridor
Zoning: C-1

To Whom It May Concern:

We propose installing a new pylon with a double face LED display and illuminated logo cabinet. The dimensions of the pylon are well under what is currently allowed. Code allows for a maximum Sign area of 1126 sq ft. The pylon sign we are proposing has a sign area of 477 sq ft of which 326 sq ft is an LED message unit.

We are requesting your approval to allow the installation of a sign 40'-0" higher than the surface of I-95 where 30'-0" higher is allowable. The additional 10'-0" in height is needed to overcome the site obstruction created by vehicles in traffic lanes between perspective viewers and the sign. Any vehicle potentially blocks the sign from view if that vehicle is next to the viewer. The additional 10'-0" in height will relieve this condition immensely.

The existing pylon and proposal LED display are not visible from City of Las Vegas residential properties.

We appreciate your consideration of this request. If you should have any questions regarding this proposal, you may reach me at 702-944-4567 or 702-378-8404, or you can email gkestler@yesco.com. I look forward to your response.

Sincerely,

A handwritten signature in blue ink that reads 'Gary Kestler'.

Gary Kestler
Account Executive
GK/gs

NCL# 74289 / 74290 / 75739 Unlimited

