

City of Las Vegas

COMMISSION FOR THE LAS VEGAS CENTENNIAL
CITY HALL, 400 STEWART AVENUE
CITY CLERK'S FIRST FLOOR CONFERENCE ROOM
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov

AGENDA JANUARY 30, 2012 3:00 PM

ITEMS MAY BE TAKEN OUT OF THE ORDER PRESENTED AT THE DISCRETION OF THE CHAIRPERSON. TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME.

DUPLICATE AUDIO CDs MAY BE AVAILABLE AT A COST OF \$5.00 EACH THROUGH THE CITY CLERK'S OFFICE.

1. CALL TO ORDER
2. ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW
3. PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED
4. For possible action to approve the Final Minutes by reference of the regular meeting of October 17, 2011
5. Report regarding Fiscal Year Budget 2011/2012
6. Discussion for possible action regarding a supplemental grant request in the amount of \$125,000 from Mark Hall-Patton, on behalf of the Clark County Museum, to complete the restoration of the Las Vegas Railroad Cottage at the Clark County Museum
7. Discussion for possible action regarding a grant request in the amount of \$35,000 from Deirdre Clemente, on behalf of Preserve Nevada, to conduct a historic preservation-sustainability symposium
8. Discussion for possible action regarding a grant request in the amount of \$30,000 from Jeremy Leavitt, on behalf of the City of Las Vegas, for the restoration of three historic neon signs (the Lucky Cuss Motel, the Normandy Motel and the Society Cleaners) from the Neon Boneyard
9. Discussion for possible action regarding a grant request in the amount of \$100,000 from James Braun, on behalf of the Atomic Testing Museum, to develop, research and fabricate a dynamic and unique interactive educational 18-month exhibit, Area 51: Myth or Reality, and its supportive programming
10. Quarterly Report by Executive Director on centennial projects
11. CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE COMMISSION. NO SUBJECT MAY BE ACTED UPON BY THE COMMISSION UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED
12. ADJOURNMENT

City of Las Vegas

Facilities are provided throughout City Hall for the convenience of disabled persons. Reasonable efforts will be made to assist and accommodate physically handicapped persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 229-6311 and advise of your need at least 48 hours in advance of the meeting. The City's TDD number is 386-9108.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall Plaza, 400 Stewart Avenue, Vending Area
City Clerk's Bulletin Board, 400 Stewart Avenue, 2nd Floor Skybridge
Las Vegas Library, 833 Las Vegas Boulevard North
Clark County Government Center, 500 S. Grand Central Parkway
Grant Sawyer Building, 555 E. Washington Avenue

Commission for the Las Vegas Centennial
Budget to Actual
Fiscal Year Ended June 30,2012

	Actual	July 1, 2011 thru June 30,2012			Actual	Remaining
	For the Year Ended June 30, 2011	Budget			For the 6 Months Ended December 31, 2011	Budget
		License Plate	Unrestricted Funding	Total		
Revenue:						
Beginning Fund Balance	(3,364,580.00)	(1,504,897.00)		(1,504,897.00)	(1,504,897.00)	(1,831,114.23)
Plate revenue July 1 thru June 30, 2012	(1,680,698.00)	(1,400,000.00)		(1,400,000.00)	(892,892.00)	(507,108.00)
Interest Income	(6,257.00)		(8,500.00)	(8,500.00)		(8,500.00)
Miscellaneous Income	(487.00)			-	(2,143.23)	
	(5,052,022.00)	(2,904,897.00)	(8,500.00)	(2,913,397.00)	(2,399,932.23)	(2,346,722.23)
Expenditures:						
Legacy Projects						
Mob Museum (Hard Costs)	2,200,000.00					
Maintenance		41,590.00		41,590.00		41,590.00
Grants						
General Grants	10,192.00	70,000.00		70,000.00	5,000.00	65,000.00
Floyd Lamb Park		284,274.00		284,274.00	200,000.00	84,274.00
John S Park	4,437.00					
West Side School Phase III	300,000.00	500,000.00		500,000.00		500,000.00
Mob Museum artifacts		27,500.00		27,500.00		27,500.00
Friends of the Fort	111,000.00					
Neon Museum	300,000.00	450,000.00		450,000.00		450,000.00
* Atomic Testing Museum	50,000.00	37,500.00		37,500.00		37,500.00
West Side School Alumni Foundation	7,500.00					
Las Vegas Springs Preserve		26,500.00		26,500.00		26,500.00
Mesquite Club		5,000.00		5,000.00		5,000.00
* Las Vegas Railroad Cottage		25,000.00		25,000.00		25,000.00
* Floyd Lamb Park Adobe Project		21,150.00		21,150.00		21,150.00
Commemorative						
Helldorado - Rodeo	300,000.00	300,000.00		300,000.00	300,000.00	-
Helldorado - Parade	117,868.00	130,000.00		130,000.00		130,000.00
Old Timers	1,200.00	1,200.00		1,200.00	1,200.00	-
Administrative						
Accounting and Auditing	2,065.00		5,500.00	5,500.00	1,982.00	3,518.00
Administration Expenses	1,396.00	500.00	1,500.00	2,000.00	3,122.00	
Legal	1,045.00		1,500.00	1,500.00	3,245.00	
Internal Charges	133,681.00	150,000.00		150,000.00	47,500.00	102,500.00
Insurance	6,741.00	5,500.00		5,500.00	6,769.00	
	3,547,125.00	2,075,714.00	8,500.00	2,084,214.00	568,818.00	1,519,532.00
Fund Balance Reserve		300,000.00		300,000.00		300,000.00
Total Expenditures and reserve	3,547,125.00	2,375,714.00	8,500.00	2,384,214.00	568,818.00	1,819,532.00
Ending Fund Balance (uncommitted)	(1,504,897.00)	(529,183.00)	-	(529,183.00)	(1,831,114.23)	(527,190.23)

* Additions to original budget approved by Board



Las Vegas Centennial History Grant Program

To commemorate the 100th anniversary of the founding of the city of Las Vegas, the Nevada Department of Motor Vehicles, in cooperation with the Commission of Museums and History of the Department of Cultural Affairs, designed, prepared and issued special license plates. The money from the sale of this specialized plate paid for public events as part of the Centennial Celebration in 2005. Now that the Centennial Celebration has ended, profit from the specialized license plates is directed toward a fund for historic preservation efforts in the City of Las Vegas.

The plates feature the famous "Welcome to Fabulous Las Vegas" sign designed by Betty Whitehead Willis in 1959, which still stands in the median island south of Tropicana on the Strip.

The Commission for the Las Vegas Centennial [Centennial Commission] has established the History Grant Program to support community initiatives in support of the history, preservation and conservation programs within the city of Las Vegas.

The focus of the program is to commemorate the history of the city of Las Vegas with projects "relating to the commemoration of the history of the City of Las Vegas, including, without limitation, historical markers, tours of historic sites and improvements to or restoration of historic buildings or structures." -NRS 482.37903

Projects may also include: rehabilitation of historic sites, structures and archeological resources, cultural heritage and tourism, oral history, historic survey, documentation, museums and archives, and education.

The grants will be reviewed by the Las Vegas Centennial History Grants Committee, made up of city staff. Recommendations will be forwarded to the Centennial Commission for final decision.

Evaluation Criteria

Criteria Set #1

In order to qualify for History Grant funding, the *subject of the grant project* must meet the criteria below in order to be funded. Any application failing to meet the mandatory criteria will not be considered further. The criteria listed below are intended to help applicants in developing a project and application that will best reflect the NRS mandate:

1) A building, site, structure, artifact or event that demonstrates historic significance to the city of Las Vegas and expresses a distinctive character because:

- A significant portion of it (the subject) is at least fifty (50) years old
- It is reflective of the City's cultural, social, political, economic, or prehistoric past; and
 - Either:
 - It is associated with a person or event significant in local history; or
 - It represents an established and familiar visual feature of an area of the city because of its location or singular physical appearance.

2) The applicant must be able to complete the funded phase of a project within budget.

3) The project must be completed within a reasonable time in such a way that the city can comply with laws related to the sale of the commemorative license plates. Funded phases of a project should be completed within 12 months from the date funds are received by the applicant.

4) The applicant must be able to manage the grant and to account for expenditure of funds according to the Centennial Commission's fiscal requirements which will be distributed to awardees upon grant award. These guidelines are available online at www.lasvegasnevada.gov.

Criteria Set #2

The History Grants Committee [Committee] will review the applications according to Criteria Set #2. The Committee will assign total points for each of the applications. *These scores, by themselves, will not determine the distribution or level of awards.* Each Committee member uses his/her scores for evaluation as a means to propose distribution of available funds. The Committee averages proposed distribution of funds for each project. The Committee reserves the right to consider subsequent testimony and discussions, after which it discusses and adjusts distribution of funds. The following criteria are merely a method of initial ranking for purposes of further discussion. The specific criteria are:

1. Historic Preservation Issues – 40 points

Examples of topics to be considered:

- The project will promote or preserve some historic feature of Las Vegas;
- The building can be realistically saved;
- The applicant demonstrates an ability to raise or sustain required amounts of financial support from sources other than this grant, including donations of goods and services. In addition, the applicant demonstrates the ability to raise and sustain support (relative to the means and abilities of the applicant);
- The final product must demonstrate sustainability and the ability to be maintained so that the public can enjoy it in the future.

2. Community Impact – 20 points

Examples of topics to be considered:

- The project will commemorate the history of the city of Las Vegas;
- The project promotes cultural heritage tourism in Las Vegas;
- The project demonstrates community participation as a component of historic neighborhood revitalization;
- The project will supplement training and education in the classroom in historic preservation;

- The project will increase overall public awareness of historic preservation methods and concepts;
- The facility supported by the project will be used by a broad base of the community;

3. Accountability – 20 points

Examples of topics to be considered:

- The applicant demonstrates an ability to complete a quality project within budget and in a reasonable time;
- The applicant can manage the grant and can account for expenditure of funds according to the Commission's fiscal requirements.

4. Innovation and Creativity – 20

- The applicant demonstrates an ability to use additional resources in a creative way to complete the project should they not receive the entire grant amount requested

Note:

- 1) The Committee will give consideration to projects that are emergencies (i.e., impending demolition), and it will look favorably on projects that can be completed in their entirety by the end of the grant.

Application Process

Applications are accepted year round. If the minimum criteria has been met, the application will be placed on the next Centennial Commission board meeting for approval or denial. Incomplete applications will be returned for resubmission in the next round. There will be no exceptions to this rule.

Upon receipt, the Committee members will review each application in relation to the criteria, and forward recommendations to the Centennial Commission. Each Commission member will be allowed to review the applications independently of one another in advance of the Centennial Commission board meeting. Applicants or a representative are required to attend the Centennial Commission meeting and present their proposal. Presentations are limited to five minutes per application.

After the available funding from the sale of the license plates is established, each approved grant will be awarded based on:

- 1) the total amount of funding available;
- 2) the emergency of the project;
- 3) The total amount of criteria points earned; and
- 4) The requested project amount.

Allocated grant funds will be available to grantees when the sale of license plates is complete and funds have been established.

Who May Apply

Private citizens, historic property owners, government agencies, museums, libraries, non-profit preservation, conservation and archeological organizations, historic societies and community service organizations, public, private, and charter schools, and higher education institutions.

Award

Grant funds will be awarded in amounts up to \$100,000, with a minimum amount of \$5,000. The Committee will entertain requests exceeding this amount for projects that demonstrate exceptionally significant value to the preservation of the history of Las Vegas.

Projects may be phased. For example, an historic property owner may wish to apply for funding to plan a rehabilitation project which can be completed in one year, and apply for funding to implement the project the following year.

Quarterly Progress Reports

Grant recipients must submit quarterly progress reports to the Centennial History Grants Committee.

Upon completion of the project, grantees must present to the Commission proof of completion. Proof can be in the form of a presentation, photographs, site visit, video, etc.

Send the typed original application and two (2) copies to:

Office of the Centennial Celebration
Esther Carter
City Hall
400 Stewart Avenue, 2nd Floor
Las Vegas, NV 89101
Work: 702.229.6672
Fax: 702.464.5754
Email: ecarter@lasvegasnevada.gov

Las Vegas Centennial Grant Application

I. Application Cover Page

Applicant Name Hall-Patton Mark P.
Last First MI
Name of Organization (if applicable) Clark County Museum, Clark County Parks and Recreation
Mailing Address 1830 S. Boulder Highway
City Henderson State Nevada Zip Code 89002
Phone 702-455-7955 Email mhp@clarkcountynv.gov
Amount of Funds requested \$150,000

Grant Category (check as many as apply)

- ☐ Event (fair, open house, presentation, lecture series, walking tour, etc.).
- ☐ Visual Project (historic monument(s), marker(s) or banner(s), bricks and mortar improvements to historic building or site, improvements to archeological site, banners, and exhibits, etc.).
- ☐ Education (reference materials, develop lessons, games, stories, photo collections, period maps, etc.).
- ☐ Performance Art (plays, poetry and prose readings, musicals, story telling, etc.).
- ☐ Cultural/Historic (oral histories, collections, archives, preservation of ephemera and artifacts, etc.).
- ☐ Misc./Other.

Signature of Applicant _____ Date _____

II. Grant Description:

(additional sheets may be attached if necessary)

How will the award funds be used?

The award funds will be used to complete restoration of the Railroad Cottage located at the Clark County Museum. The cottage is the most complete example of this housing form in the Vegas valley, and was moved to the museum site from its original location at Third and Bonneville. The structure was moved to the museum in 2001, and significant restoration work has been completed. This funding will complete the restoration, and allow the building to be opened to the public for viewing.

What is the historic significance of your project/activity to the city of Las Vegas?

This Railroad Cottage represents the first railroad worker housing constructed in Las Vegas. Between 1909 and 1911, the Las Vegas Land and Water Company built a total of 64 of these houses, of which this is the most complete example in extent. It is a significant example of the early history of Las Vegas, representing the railroad's importance to the creation and growth of the city. The houses were occupied by railroad workers, who paid \$18.00 per month rent for four-room cottages like this one. In the report on the city's railroad cottages completed in 2001 by Joe Thompson, this was recognized as the most unchanged example still standing.

What are the key activities and timeline of your plan?

The structure has had most of the foundation, exterior and interior toxic abatement, roof, and exterior renovation completed. This funding would allow the museum to move forward with the final structural renovation required by the City of Henderson to open the structure to the public, as well as bring electrical service and interior walls, floors, doors and windows renovation work to be completed. There is a small final amount of toxics abatement also needed which will be done under this grant, if awarded. The plans have been approved by the City of Henderson, and a building permit issued. If awarded, the project can begin as soon as the funds are available. It is expected that the project would take no more than three months to complete once underway.

If your project is going to be phased, please describe each phase.

We do not plan to phase this project. This will represent the final completion of a number of earlier phases of work.

Describe the final product resulting from your project. Two copies of a book, photo album, video tape, audio recording, brochure, etc. that archives your project are required.

The final product will be a railroad cottage restored and open for the public to see. The documentation will be provided when the project is completed. As an exhibit at the Clark County Museum, this structure will be maintained and open to the public for the foreseeable future. Visitors and residents will have a place to see how early Las Vegas residents lived during the early railroad period of our history.

III. Proposed Budget

Example budget form:

Personnel

List hourly rates and tasks of any person working on the grant project. Hourly rates may not exceed \$36.00/hour.

1.		\$
2.		\$
3.		\$
4.		\$
Total		\$

Additional Expenses

1.	<u>Supplies</u>	\$
		\$
		\$
		\$
Total		\$

2.	<u>Services</u>	\$
		\$
		\$
		\$
Total		\$

3.	<u>Project Planning Expenses</u>	\$
		\$
		\$
		\$
		\$
Total		\$

4.	<u>Construction/Implementation Expenses, by priority</u>	\$
		\$
		\$
		\$
		\$
Total		\$

5.	<u>Other Funding Sources</u>	\$
Total		\$

Total Project Cost		\$
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Please attach the following information in order on additional sheets. If not applicable, please describe below.

- 1.) Your organization's mission statement
- 2.) Your organization's current budget
- 3.) Your organization's current projects
- 4.) Resumes of principal personnel or organization
- 5.) Your organization's long-range plan
- 6.) Your organization's proof of 501(c)3 filing status with tax ID number
- 7.) Your organizations' most recent audit report, along with comments on the findings and recommendations, including a plan for corrective action taken on prior findings.
- 8.) If the project involves restoration of an historic building or structure, please attach documentation certifying the building is insured.

Statement of non-applicability

If my grant is funded, I hereby agree to all requirements stated above, and authorize the Commission for the Las Vegas Centennial and the City of Las Vegas, to utilize information about my application and activities for publicity and public relations purposes, including the use of photographs and images of the project. Parental/Guardian consent will be obtained for the use of any name and/or image of children in completed legacies.

Signature

Date

Signature of Supervisor (where required)

Date

APPLICATION FORM

The application form is composed of three (3) parts:

Part I is the Application Cover Page. This provides the Committee with a quick and concise overview of who is proposing the project, where it is located, what it intends to achieve, and how much it will cost. This must be submitted as only a one-page document with the application packet.

Part II is the Narrative, or grant description section and should describe your project in detail.

This section must contain specific information on the historical significance of the property or subject matter as it relates to Las Vegas, and a project scope that defines how the project is to be executed and, if applicable the actual building rehabilitation and future operation of the building.

Part III is the Budget section. A detailed project budget is necessary to provide the Committee with information needed to evaluate applications. In addition, this information may be used at a later date, in preparation of funding agreements between the Committee and the awardees.

Matching funds from other sources, while not mandatory, are highly encouraged. The applicant budget must provide the breakdown of any outside funding and the requested grant amount. It should be broken down by category and must provide an itemized listing for each category. Applicants may use the enclosed sample budget form or an alternative budget of their choice, so long as it precisely and clearly expresses the budget. Legible spreadsheets are encouraged.

In addition, Part III requires a copy of your most recent audit report along with comments on the findings and recommendations, including a plan for corrective action taken on prior findings. If corrective action is not necessary, a statement describing the reason that it is not necessary should accompany the audit report. *A single copy of the audit report is adequate and should be included with the original signed application.*

RESTRICTIONS AND REQUIREMENTS

CENTENNIAL COMMISSION FUND ALLOWABLE/UNALLOWABLE COSTS

All costs must be necessary to the success of the project. There are certain allowable and unallowable costs that are unique to each type of grant. If you are not sure a cost is allowable, please call the Las Vegas Office of the Centennial. Some of the more generic allowable and unallowable costs are:

A. Allowable Costs

Bricks and Mortar Work

- Roofing
- Electrical
- Plumbing
- HVAC systems

- Window rehabilitation
- ADA ramps.
- Hardscape that directly abuts building if impacted by work on the building and completed as part of the same grant project.
- Railing
- Refinishing
- Sound systems (hardwired within the building)
- Flooring
- Light fixtures
- Seismic retrofit

Non-Bricks and Mortar Work

- Publishing.
- Documentation.
- Archive.
- Research.
- Interviews/Oral Histories.
- Events.
- Historic resource survey and inventory.
- Lectures.
- Salaries.
- For city-owned buildings: Furnishings or anything that can be easily removed from the building, e.g., curtains, speaker systems, chairs, tables, portable chalkboards.
- For city-owned buildings: Purchase of a historic building. The historic building must be owned by the organization applying for the grant. Under very special circumstances, exceptions to this have been made by the Commission.
- For city-owned buildings: work completed on the interior of the building.

B. Unallowable Costs

- Landscape improvements, unless the work is needed to make the building safely accessible.
- Hardscape improvements, to include but not limited to: sidewalks and parking lots. This does not include hardscape that directly abuts the building if impacted by work on the building that is completed as part of the same grant project.
- For non-city-owned buildings: Purchase of a historic building. The historic building must be owned by the organization applying for the grant.
- Mortgage notes, insurance policies, etc.
- Programming.
- For non-city-owned buildings: Furnishings or anything that can be easily removed from the building, e.g., curtains, speaker systems, chairs, tables, portable chalkboards.
- For non-city-owned buildings: any work on the interior.

In-Progress Project Requirements

Upon acceptance of a Committee grant, grantees are required to:

1. If a grant is awarded for a historic building, generally comply with the Secretary of the Interior's Standards and Guidelines for Rehabilitation of historic buildings and structures. These guidelines represent the latest philosophy in preservation approaches and techniques (attached);
2. Report any changes made to the project scope or project during the duration of the grant;
3. Complete project work in conformation with submitted visual and/or written specifications;
4. Provide the Centennial Commission with quarterly financial reports and progress updates on the project;
5. Allow the Centennial Commission and the Committee full access to all documents necessary for a comprehensive audit; and
6. Notify the Centennial Commission when there are fundamental changes to your organization's programming, structure, or leadership.
7. Include appropriate signage at the project site and acknowledgments in the written materials about the project that the project is sponsored by the Commission for the Las Vegas Centennial. The grantee will be given a restricted license to use the Centennial logo on signs and printed materials subject to the prior approval of the Commission staff of the proposed use.

Post-Project Requirements: Covenants

If the project involves rehabilitation or restoration of a historic building, upon completion of the project, the grantee is required to maintain the building for a specified amount of time. In order to ensure that the grantee complies with this requirement, the grantee, as the owner of the property, shall agree to execute a deed of trust in favor of the Centennial Commission which secures the maintenance of the building for the applicable covenant length. The duration of the covenants will be specified in the deed of trust and will safeguard the public's investment in the historic building.

Specifically, these covenants require the grantee to maintain the historic building and to notify the Centennial Commission of any proposed changes or modifications prior to implementation. Depending on the grant amount, these covenants run in length from 5 to 20 years. The higher the amount of the grant award, the longer the covenant length is specified on the deed of trust to placed on the property.

Covenant lengths are as follows:

	Grant Award	Covenant Length
\$	\$5,000 to \$ 25,000	Five (5) years
\$	25,001 to \$ 50,000	Ten (10) years
\$	50,001 to \$100,000	Fifteen (15) years

Please note that these covenants and restrictions are part of the funding agreement and deed of trust that shall be signed before the project begins. In the event that the grantee does not own the project or building which will be restored or rehabilitated with the Centennial grant funds, the owner of the project or historic building shall be required to consent to the improvements being made and shall execute a deed of trust in favor of the Centennial Commission to maintain the project/historic building for a specified period of time.

ADMINISTRATION

The Las Vegas Centennial History Grant Committee administers the day-to-day operations of the Las Vegas Centennial History Grant program. Fiscal and project reviews are done by city staff familiar with State and local fiscal requirements and historic preservation principles and standards. The Centennial Commission encourages potential applicants and grantees to contact staff at any time for answers or discussion regarding this program. Please direct any questions to:

Esther Carter
Centennial Committee
Executive Director
City Hall
400 Stewart Avenue, 2nd Floor
Las Vegas, Nevada 89101
P: (702) 229-6672
F: (702) 464-5754
Email: ecarter@lasvegasnevada.gov

ARCHITECTURAL GUIDELINES

The Secretary of the Interior's Standards for Rehabilitation

(Source: http://www2.cr.nps.gov/tps/standguide/rehab/rehab_index.htm)

The Standards (36 CFR Part 67) apply to historic buildings of all periods, styles, types, materials, and sizes. They apply to both the exterior and the interior of historic buildings. The Standards also encompass related landscape features and the building's site and environment as well as attached, adjacent, or related new construction.

1. A property shall be used for its historic purpose or be placed in a new use that requires minimal change to the defining characteristics of the building and its site and environment.
2. The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.
3. Each property shall be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or architectural elements from other buildings, shall not be undertaken.
4. Most properties change over time; those changes that have acquired historic significance in their own right shall be retained and preserved.
5. Distinctive features, finishes, and construction techniques or examples of craftsmanship that characterize a historic property shall be preserved.
6. Deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials. Replacement of missing features shall be substantiated by documentary, physical, or pictorial evidence.
7. Chemical or physical treatments, such as sandblasting, that cause damage to historic materials shall not be used. The surface cleaning of structures, if appropriate, shall be undertaken using the gentlest means possible.
8. Significant archeological resources affected by a project shall be protected and preserved. If such resources must be disturbed, mitigation measures shall be undertaken.
9. New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.
10. New additions and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.

ESG

**ESG Construction
Consultants**

January 7, 2011

Melvyn Green & Associates
Melvyn Green, SE
21311 Hawthorne Blvd., Ste.230.
Torrance, CA 90503

Re: Clark County Museum
Railroad Cottage Restoration
Statement of Probable Cost Estimate
ESG Construction Consultant Project Number: 2009-10

Dear Mr. Green,

The following comments are reflected in the attached Order of Magnitude Cost Budgets:

1. STATEMENT OF PROBABLE COST ESTIMATE FORMAT
The Statement of Probable Cost Estimate is based on a CSI-Unit Cost Basis.
2. PROJECT DETAILS
Plans and Specifications prepared by Melvyn Green & Associates, Inc. dated 9/23/10.
3. STATEMENT OF PROBABLE COST BUDGET
The Statement of Probable Cost Budget is construed as an evaluation of costs based upon historical cost data from like projects. (Unknown future market conditions are not reflected.)
4. INTENT OF THE STATEMENT OF PROBABLE COST ESTIMATE
The Statement of Probable Cost Estimate is based on a competitive bid environment by a minimum of five responsible General Contractors in each trade for a Nevada Prevailing Wage type project. Work is intended to be performed continuously during normal work hours and on normal work days.
5. OBSERVATIONS/CLARIFICATIONS:
 - A) Mid-Point-Of-Construction is anticipated to be within the third quarter of 2011.
 - B) Exclusions:
 - Hazardeous materials, if encountered, are not referenced.
 - Permits, Testing and Inspection Fees, A/E Fees, etc.

Key economic indicators currently reflect signs of market volatility, suggesting Sub-Contractor prices appear to be more competitive; specifically reports of six or more Sub-Contractor bids received in most categories. Depending on the actual bid date a Final Cost Update is recommended based on the competitive bidding climate, number of bidders, and other market factors.

Please feel free to contact me at (702) 889-4033 should there be any questions or comments.

Sincerely,



Ed Golembiewski, CPE

11549 Snow Creek Ave.
Las Vegas, Nevada 89135
702-889-4033
Fax 702-889-4035





Railroad Cottage Restoration

Clark County Museum (1830 S. Boulder Hwy.)

Melvyn Green & Associates

Construction Drawing Set

Statement of Probable Cost Estimate

1/7/2011

CSI Division	Description	QTY.	UNIT	UNIT COST	COST	DIVISION COST
<u>DIVISION 1: GENERAL CONDITIONS & OVERHEAD</u>						
	General Superintendent/Part-Time	13	WKS	775.00	10,075	
	Project Manager/Part-Time	13	WKS	165.00	2,145	
	CPM Scheduling	3	MO	165.00	495	
	Surveying	1	LS	115.00	115	
	Temp. Toilets	3	MO	45.00	135	
	Ice & Drinking Water	3	MO	35.00	105	
	COC Insurance	1	LS	1,025.00	1,025	
	Labor / Material / Performance Bond	1	LS	1,475.00	1,475	
	Sub-Contractor Bond	1	LS	1,750.00	1,750	
	Temp. Fencing & Gates	400	LF	2.15	860	
	Fire Protection	3	MO	215.00	645	
	Job Set-Up (Trailer)	0	NIC	-	0	
	Jobsite Trailer (Rental)	0	NIC	-	0	
	Job Set-Up (Trailer - Inspector)	0	NIC	-	0	
	Jobsite Trailer (Inspector - Rental)	0	NIC	-	0	
	Lock Box	3	MO	275.00	825	
	Fuel	3	MO	315.00	945	
	Temporary Protection	1	LS	115.00	115	
	Temp. Utilities: Power (Temp. Cords & Light Strings)	1	LS	425.00	425	
	Construction Utilities (Water Consumption)	3	MO	125.00	375	
	Construction Utilities (Temp. Fire Protection)	3	MO	225.00	675	
	Construction Utilities/Power-Generator	1	MO	675.00	675	
	Construction Utilities (Heat Consumption)	0	NIC	-	0	
	Construction Utilities (Telephone, Fax, Cellular Phones)	3	MO	275.00	825	
	Building & Site Layout	1	LS	275.00	275	
	Dumpsters	3	MO	975.00	2,925	
	Dust Control/Site	3	MO	215.00	645	
	Job Clean-Up (General)	13	WKS	225.00	2,925	
	Commercial Clean-Up	1	LS	125.00	125	
	Photographs	3	MO	235.00	705	
	OSHA	3	MO	250.00	750	
	Security	13	WKS	125.00	1,625	
	Misc. Printing	3	MO	215.00	645	
	Warranty & As-Builts	1	LS	215.00	215	
	Contractor's Equipment (1/2 T. Pick-Up Truck)	3	MO	455.00	1,365	
	(Forklift)	0	NIC	-	0	
	(End Loader a/o Bobcat)	0	NIC	-	0	
	(Water Truck)	1	LS	875.00	875	
	(Compressor)	1	LS	575.00	575	
	(Small Tools)	1	LS	175.00	175	
	TOTAL DIVISION 1					37,510

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CSI Division	Description	QTY.	UNIT	UNIT COST	COST	DIVISION COST
<u>DIVISION 3: CONCRETE</u>						
003300	Concrete Retaining Wall-Drain (Detail 2/9)	1	LS	675.00	675	
	Concrete Steps (Detail 3/9)	1	LS	1,775.00	1,775	
	Concrete Footing/Window	1	CY	395.00	395	
	Matt Footing (Stair Footing)	1	LS	575.00	575	
	Undetailed Concrete Work	1	LS	215.00	215	
	TOTAL DIVISION 3					3,635
<u>DIVISION 4: MASONRY</u>						
040000	Infill CMU Wall (Crawl Space, etc.)	1	LS	575.00	575	
	Chimney-Brick	22	SF	37.75	831	
	Chimney Cap	10	LF	65.15	652	
	TOTAL DIVISION 4					2,057
<u>DIVISION 5: METALS</u>						
055300	12/12 by 1/4" Plate & Anchor Bolts	675	LBS	3.15	2,126	
	Crawl Space Access Door-Panel (S)	2	SF	79.75	160	
	Crawl Space Access Door-Panel (L)	12	SF	45.75	549	
	TOTAL DIVISION 5					2,835
<u>DIVISION 6: CARPENTRY</u>						
060100	Temp. Openings	1	LS	75.15	75	
	Reshore Existing Structural Elements-Openings, etc.	1	LS	125.00	125	
060110	Kitchen Cabinet System (UC-LC, Sink, Cooler)	10	LF	945.00	9,450	
060115	Visitor Barrier (Pony Wall)	0	OFOI	-	0	
060150	New Wood Stairs-Back Porch	1	FLT	1,175.00	1,175	
	Demo. & Reinstall Existing Base Molding	44	LF	6.75	297	
	Re-Nail Window Trim	1	LS	295.00	295	
	Fill Holes at Roof Eave Sheathing & Patching	1	LS	245.00	245	
	Wood Studs & Plywood, etc. (Chimney)	1	LS	595.00	595	
	Patch & Repair Flooring	1	LS	275.00	275	
	Wood Access Door (Trim & Boards, etc.) (1/2)	9	SF	21.15	190	
	Wood Access Door (Trim & Boards, etc.) (1/2)	6	SF	24.75	149	
	TOTAL DIVISION 6					12,871
<u>DIVISION 7: SEALANTS</u>						
074213	Chimney-Brick Underlayment	22	SF	4.15	91	
076200	Chimney Flashing/Counter-Flashings, etc.	220	LBS	1.25	275	
079000	Caulking & Sealants	1	LS	315.00	315	
	TOTAL DIVISION 7					681
<u>DIVISION 8: DOORS & WINDOWS</u>						
081500	Strip & Clean Glazed Windows	10	EA	115.15	1,152	
	Replace Cracked Glazing-Windows	4	EA	44.75	179	
083500	Entry Door	1	OPNG	1,275.00	1,275	
	Screen Door	1	OPNG	645.00	645	

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CSI Division	Description	QTY.	UNIT	UNIT COST	COST	DIVISION COST
<u>DIVISION 8: DOORS & WINDOWS</u>						
084000	Wood Screen-Inserts	62	SF	13.65	846	
060150	Door Hardware-Front Door	1	OPNG	575.00	575	
	Door Hardware-Screen Door	1	OPNG	295.00	295	
	Door Threshold	3	EA	175.15	525	
	Undetailed Door Hardware	1	LS	225.00	225	
	TOTAL DIVISION 8					5,717
<u>DIVISION 9: FINISHES</u>						
092117	Prime Coat Exterior Walls & Repaint	440	SF	15.15	6,666	
	Patch CMU Cracks, etc.	125	LF	2.75	344	
093500	Patch Plaster Ceiling Openings (Vents, etc.)	3	OPNG	155.75	467	
	Patch Plaster Walls-Misc. Areas, etc.	125	SF	15.95	1,994	
	Patch Plaster Walls-Ceramic Tile Areas, etc.	160	SF	11.15	1,784	
	Patch Plaster Misc. Walls & Ceilings	1,188	SF	9.15	10,870	
009700	Linoleum Flooring	190	SF	3.65	694	
099000	Paint Exterior Eaves & Rafters	122	SF	3.95	482	
	Paint Windows	10	EA	65.15	652	
	Paint Doors	10	EA	45.45	455	
	Paint Walls	1,180	SF	0.95	1,121	
	Paint Wood Trim	1	LS	225.00	225	
	Paint Exterior Walls	766	SF	1.10	843	
	Paint Interior Walls	988	SF	1.45	1,433	
	Paint-Seal Floors	338	SF	1.10	372	
	TOTAL DIVISION 9					28,399
<u>DIVISION 22: PLUMBING</u>						
221000	Remove Existing Toilet & Install Owner's Toilet	1	LS	125.00	125	
221500	Install Owner's Tub	1	LS	225.00	225	
222500	Misc. Fixture Trim, etc.	1	LS	295.00	295	
	TOTAL DIVISION 22					645
<u>DIVISION 26: ELECTRICAL</u>						
261000	Secondary Feeders-Underground	40	LF	21.15	846	
	Feeders-Ceiling Fixtures	460	LF	2.95	1,357	
	Feeders-Crawl Space-Duplex Outlets	490	LF	3.05	1,495	
262000	Sub-Panel	1	LS	3,125.00	3,125	
	Breakers	1	LS	415.00	415	
	Final Connections, etc.	1	LS	245.00	245	
264000	Wiring & Final Connections-Duplex Outlets	6	EA	215.65	1,294	
	Wiring & Final Connections-Ceiling Fixtures	6	EA	195.75	1,175	
	TOTAL DIVISION 26					9,951

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Construction Drawing Set

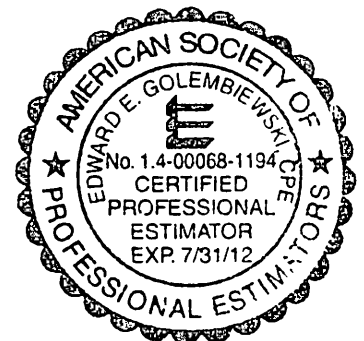
1/7/2011

Statement of Probable Cost Estimate

DIVISION 31: DEMOLITION

310500	Demo. (E) Screen Porch Elements	1	LS	215.00	215
	Undetailed Interior Demo. (Cabinets, etc.)	1	LS	225.00	225
310600	Shape & Trim Exterior Grading (Building Perimeter)	950	SF	0.37	352
TOTAL DIVISION 31					792

SUBTOTAL			\$	105,093
CONTRACTOR OVERHEAD & PROFIT	20.00%		\$	21,019
PHASING/CONSTRUCTABILITY	0.00%		\$	-
DESIGN CONTINGENCY	10.00%		\$	10,509
CONSTRUCTION ESCALATION	5.00%		\$	5,255
SUBTOTAL			\$	141,876
OWNER'S CONTINGENCY	0.00%		\$	-
TOTAL			\$	141,876

**Clarifications:**

See ESG Construction Consultants letter of 1/7/11.

January 7, 2011

Melvyn Green & Assoc. Inc.
Attn: Melvyn Green, SE
21311 Hawthorne Blvd., Ste. 230
Torrance, CA 90503

Re: Clark County Museum/Railroad Cottage Restoration
Professional Cost Estimating Services
Statement of Probable Cost Estimate
ESG Construction Consultants Proposal Number: 2011-01

Dear Mr. Green,

Please accept the following fee proposal per the aforementioned project:

Adobe Structure Renovation:

- One Site visit including photographs
- One Quantity Take-Off
- One Statement of Probable Cost Estimate (CSI Format)
- One Co-Ordination teleconference with Principal

Basic Compensation: \$1,350.00

Accepted:

Melvyn Green, SE

Date: _____

Ed Golembiewski, CPE

Date: 1-7-11

Las Vegas Centennial Grant Application

I. Application Cover Page

Applicant Name : Clemente, Ph.D.
Last

Deirdre
First

A.
MI

Name of Organization: Preserve Nevada

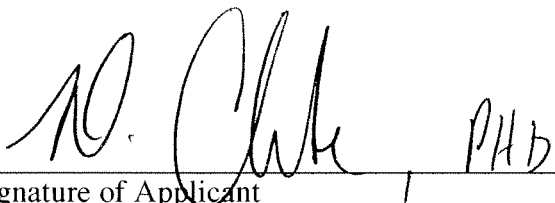
Mailing Address: Department of History, UNLV, Box 455020, Las Vegas, NV 89154

Phone: 412.867.7763 Email: deirdre.clemente@unlv.edu

Amount of Funds requested: \$35,000

Grant Category (check as many as apply)

- ☒ Event (fair, open house, presentation, lecture series, walking tour, etc.).
- ☐ Visual Project (historic monument(s), marker(s) or banner(s), bricks and mortar improvements to historic building or site, improvements to archeological site, banners, and exhibits, etc.).
- ☐ Education (reference materials, develop lessons, games, stories, photo collections, period maps, etc.).
- ☐ Performance Art (plays, poetry and prose readings, musicals, story telling, etc.).
- ☐ Cultural/Historic (oral histories, collections, archives, preservation of ephemera and artifacts, etc.).
- ☐ Misc./Other.


Signature of Applicant

1/2/2012
Date

II. Grant Description:

How will the award funds be used?

Preserve Nevada is proposing to conduct a historic preservation-sustainability symposium on distributed and large scale renewable energy, federal and state land use policy, and sustainable building rehabilitation. Held at the State Museum of Nevada in November 2012, the three-day symposium will invite 200 scholars, entrepreneurs, preservationists, and government officials to the city of Las Vegas to discuss, debate, and document the current state—and future—of our region's cultural resource management.

We are requesting \$35,000 of our \$50,000 budget to fund two key facets of the event entitled "Historic Preservation = Sustainability." First, \$20,000 will support a UNLV graduate assistant who will plan, organize, and orchestrate the event. This project manager will be a post-doctorate or PhD student from the History Department (please see Appendix 1, an agreement to match funding from chair Dr. David Tanenhaus). Funding a project manager is pivotal to the success of the event and facilitate yet another layer of collaboration between the city of Las Vegas and its premier institute of higher learning. Second, funding from the city will provide \$15,000 for 10 travel stipends. The \$1500 per participant is adequate to pay for airfare, accommodations, and incidentals (please see Appendix 2, materials on average travel costs). By offering to pay for travel costs, we will have better chance of securing national experts (please see Appendix 3, a list of potential participants). Also, given the low travel budgets of non-profits, we aim to keep attendees' costs low, including a small conference fee of \$75 and free lunches and dinners provided by corporate sponsors.

The National Trust for Historic Preservation, UNLV's Urban Sustainability Initiative and its College of Liberal Arts have agreed to help fund the symposium. Please see Appendix 4, a letter of support from USI director, Thomas Piechota.

What is the historic significance of your project/activity to the city of Las Vegas?

Nevada and the Las Vegas region are slated to be the focus of a renewable energy land rush. Seven of the 24 "Solar Energy Zones" identified by the Secretary of the Interior are located in our region. The revitalization of downtown Reno and Las Vegas has attracted national attention from green

architects, preservationists, and government agencies alike. This proposed symposium frames national and regional preservation issues in the context of our city. The roundtable discussions, chaired panels, and hands-on learning experiences will discuss the past, current and future impacts of renewable resource development to historic western landscapes, sites, and buildings. Our aim is to educate and to inspire collaboration between these often-discordant players.

“Historic Preservation =Sustainability” gives audience to two critical themes in the discussion of sustainable energy and historic preservation. First, we will address historic preservation *as* sustainability. Building upon research and projects pioneered and funded by the National Trust, this theme considers the preservation of historic homes and buildings in terms of their environmental, economic, and social sustainability. Potential topics include: LEED criteria and opportunities for existing historic buildings and neighborhoods; federal and state tax credits; identifying compatible green building materials for historic sites; and energy efficient retrofits of buildings. As many of the west’s WWII and post-WWII houses are quickly becoming “historic,” this theme proactively educates architects, city planners and government officials.

The second theme addresses the issue of sustainable energy programs and cultural resource preservation. Large-scale solar and wind projects promise to salve the American west’s power problems, yet could jeopardize rural landscapes, historic sites, and viewsheds. Roundtables, lectures, and open forums offer attendees case studies of successful collaborations and lessons-learned from developers, government agencies, and preservation experts. This symposium provides “real life” solutions to pressing issues of landscape integrity, location selection, and environmental impacts. “Historic Preservation = Sustainability” will give attendees a deeper understanding of these two themes and provide them with the knowledge to make informed decisions in their local and regional communities.

What are the key activities and timeline of your plan? Organizing and orchestrating the symposium is the key activity of the plan, and the timeline is as follows:

January- May 2012: *Secure funding, identify partners and experts, and outline major themes of event.*

Preserve Nevada, which is housed in the history department at University of Nevada Las Vegas, will

partner with others at the University including the Urban Sustainability Initiative, Brookings Mountain West, and the Natural Energies Advanced Technologies (NEAT) Laboratory. These groups have agreed to support, promote and help to partially finance the symposium. Additional partnerships may include national organizations such as the American Institute of Architects, and public agencies such as the Bureau of Land Management. Preserve Nevada's board members are some of the city and state's most knowledgeable preservationists and they will select the substantive areas to be addressed at the event. Experts in these areas will be identified and invitations to participate will be extended by late May.

June -August 2012: *Finalize list of participants, extend invitations to general attendees, prepare roster of sessions, secure sponsorship for lunch/dinner and swag bag, media outreach.* In the summer of 2012, the graduate student/project manager will finalize the substantive aspects of the symposium and begin the logistical aspects. He will make important connections with corporations looking to participate and with the general media and industry publications.

August -November 2012: *Begin online portal with assistance of graduate students enrolled in H. 749 Colloquium on Public History (see below), finalize the logistical aspects of the event, host symposium in mid-November.* The actual production of the event will rely heavily on labor from both board members of Preserve Nevada and students in the Public History Colloquium. These students will be pulled from various disciplines, including UNLV graduate training in Urban Planning, Sustainable Energy, and Architecture. The last three months of the timeline are devoted to creating and launching an online digital portal that synthesizes and details the key themes of the symposium and serves as a resource for community members, industry professionals, and researchers alike.

Describe the final product resulting from your project. The symposium serves as a starting point for Preserve Nevada and the city of Las Vegas to establish themselves as primary voices in the ongoing and increasingly important discussion about renewable energy in the western United States. The graduate students of H. 749 will enroll in its sister course, H. 750 to be held in Spring 2013. This class will be promoted to a range of graduate programs including urban planning, architecture, and environmental science. Students of H. 750 will further develop the online digital portal so that by the

end of the semester, it will be the premier site for issues of historic preservation and sustainability. The class will edit footage from the symposium to produce videos of the proceedings and provide resources of materials presented and contact information. Students enrolled in H. 750 will also research and create interactive learning tools to educate visitors to the site. The website will be permanently housed on Preserve Nevada's webspace and maintained by its graduate assistant and board of directors.

III. Proposed Budget

1. Services

Travel Stipends to Industry Experts	\$15,000
Total	\$15,000

2. Project Planning Expenses

Funding of UNLV Graduate Student Stipend, June -December 2012,	\$20,000
Total	\$ 20,000

3. Other Funding Sources

National Trust for History Preservation GRANT	\$ 2,000
Urban Sustainability Initiative	\$ 8,000
College of Liberal Arts	\$ 5,000
Total Additional Funding	\$15,000

Total Grant Request	\$35,000
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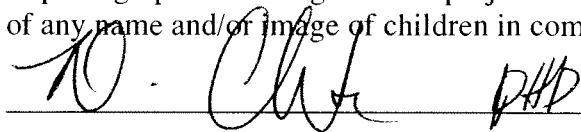
Total Project Cost	\$50,000
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Please attach the following information in order on additional sheets. If not applicable, please describe below.

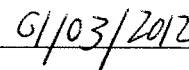
- 1.) Your organization's mission statement
- 2.) Your organization's current budget
- 3.) Your organization's current projects
- 4.) Resumes of principal personnel or organization
- 5.) Your organization's long-range plan
- 6.) Your organization's proof of 501(c)3 filing status with tax ID number
- 7.) Your organizations' most recent audit report, along with comments on the findings and recommendations, including a plan for corrective action taken on prior findings.
- 8.) If the project involves restoration of an historic building or structure, please attach documentation certifying the building is insured.

Statement of non-applicability

If my grant is funded, I hereby agree to all requirements stated above, and authorize the Commission for the Las Vegas Centennial and the City of Las Vegas, to utilize information about my application and activities for publicity and public relations purposes, including the use of photographs and images of the project. Parental/Guardian consent will be obtained for the use of any name and/or image of children in completed legacies.



Signature



Date

Signature of Supervisor (where required)

Date

SUPPLEMENTAL INFORMATION

1. Mission Statement

The Mission of Preserve Nevada is to promote an appreciation of Nevada's diverse historic recourse and provide for their protection and use; to preserve, enhance and revitalize Nevada's communities.

The Vision of Preserve Nevada is for Nevadans to understand and appreciate the irreplaceable value of historic buildings and places and their relevance to modern life in our diverse and growing state. We envision Nevadans who promote careful stewardship and active use of these diverse resources and recognize the economic and social benefits or preservation. We envision communities where new development complements and reinforces thriving main streets, downtowns, mining districts, and historic neighborhoods, contributing to a healthy and enriched humane environment.

2. Current budget

Preserve Nevada Budget	Annual Est.
<i>Expenses</i>	
Statewide Partner (annual)	\$115.00
Domain Names (2) (annual)	\$35.00
Non-Profit Fees (annual)	\$25.00
Nevada Heritage Award (as needed)	\$75.00
Office Supplies (Printing/Mail/Etc.) (as needed)	\$100.00
Travel and Lodging (as needed)	\$200.00
Teleconferencing Services (per use)	\$700.00
Advertising/Outside Printing (as needed)	\$150.00
 Total	 \$1,400.00

3. Current projects

A) Preserve Nevada (PN) promotes networking and information resources that foster careful stewardship and conservancy of our cultural resources. PN works with other preservation groups across our state in addressing complex preservation problems and issues. PN helps maintain an accessible state network to support those preservationists who work both inside and outside Nevada's primary urban centers.

B) Preserve Nevada works in developing strategies that will help create vibrant communities through preservation incentives and advocacy. Communities throughout Nevada have struggled to retain and enhance their downtown areas. Faced with population shifts, increased suburbanization, and the development of alternative commercial centers such as shopping malls and big box retailers, many of Nevada's

downtowns many are under-performing and even vacant or deteriorating physically. PN is involved in community-based revitalization efforts to return downtowns to thriving economic and social centers that meet the needs of today's customers. Hand and hand with industrial and tourism development, preservation and revitalization of downtowns creates economic opportunity, generates income, increases quality of life for residents, retains community heritage, and provides an asset to be marketed. PN's support of the reopening of Tonopah's Mizpah Hotel is a recent example of its dedication to the revitalization of city space.

C) Through educational outreach and heritage education Preserve Nevada (PN) is seeking to teach all of Nevada's children an appreciation of their irreplaceable historic buildings, mining districts, archaeological sites, historic neighborhoods and Nevada heritage. PN is working with UNLV's Phi Alpha Theta chapter in creating a competition among local elementary school students to nominate sites for PN's 2012 11 Most List (see below). The winning nomination will be included in PN's 2012 list. More importantly, the students involved will gain a greater understanding of historic preservation and a greater appreciation of Nevada's historic sites.

D) Nevada's 11 Most Endangered Historic Places: Using the model of the National Trust for Historic Preservation (NTHP), PN releases a biannual Eleven Most Endangered Places list. After soliciting advice from individuals, organizations and agencies throughout the state, and collecting information concerning the many threatened and saved sites throughout our state, the PN Board of Directors pick sites deemed most deserving at the time. The goal of these lists is to bring attention to significant buildings, sites and landscapes that face a threat. Like the national list we hope to gather support for the effort to record and preserve the history of our unique state. Nevadans are proud of their heritage but many of our residents are unaware of the richness of the state's past and the threats our historic resources face now and in the future. The Eleven Most list is a way to appeal to natives and newcomers alike to rally around our history and preserve at least a piece of our past for future generations. See preservenevada.org for the current Eleven Most list and for updates on our past lists.

4. Resumes of principal personnel or organization (see attached)

5. Long-range plan

The Board

- Expand the geographical diversity on the Preserve Nevada board to include Elko, and the extreme southern Nevada area, Pahrump, Searchlight, etc.

Preservation Awareness

- Look at additional opportunities, other than the Eleven Most Endangered Historic Places, to make the public aware of our endeavors.

- Be a positive force in the preservation of endangered historic Nevada places, through public statements, letter writing and appearances by members of the Preserve Nevada Board.
- Updating our website:
 - Improve it as an educational resource,
 - Provide the public with further information about community groups in their area as and statewide organizations that are involved in historic preservation.
 - Report news on historic preservation that impacts Nevada.
- Continue to update the status of historic preservation in Nevada that is released yearly with the eleven sites.
- Host an annual event in conjunction with other preservation organizations to rally the flag.
- Create a forum where all of us with shared interest ought to be able to get together.
- Encourage coordination of preservation efforts among Western States.
- Promote heritage tourism and perhaps compile and publish (through the state) historic heritage tourism sites.
- Travel to historic places and sites.
- Continue to present Historic Preservation awards.

Preservation as Sustainability

- Explore ways in which preservation and sustainability impinge upon one another and highlight these connections through our 11 Most List, our website, and our conferences
- Attend to issues such as renewable energy and sustainable building rehabilitation and explain their relationship to preservation as mutually constitutive

Preserve Nevada Symposiums and Preservation Conferences

- Build on the success of the Preserve Nevada's Heritage 2006 Symposium, to hold future conferences and make them the premier preservation events in the state.
- Continue to attend preservation conferences.
- Establish statewide preservation informational activities in the form of symposium and conferences as well as information distribution "centers" at special events, like the Nevada Archaeological Association annual conferences.

Fundraising

- Create a limited fund raising strategy to create an emergency "fighting fund" in the event that something really significant hits Preserve Nevada without warning and we need quick funds to respond.
- Seek out other sources of funding available for different preservation projects.

Preserve Nevada Organizing Goals and Mission

- Further discuss and update the scope of our charter, to articulate more clearly what comes under the heading of "what needs to be preserved" to ensure that we

do not build a reputation of “everything needs to be saved.” To be effective, we need to ensure that we not only understand what must be preserved, but at the same time avoid being seen to be no more than just roadblocks to “progress.”

Advocacy

- Build a more proactive and planned ongoing lobbying effort to educate our legislature as to who we are, the value we bring, and to be a voice early in the legislative process, not trying to put our collective fingers in the dam when crises erupt.
- Continue the 11 Most Endangered Historic Places in Nevada program, especially with publicity programs and updates on the website, and if possible, continue making a calendar featuring the sites.
- Mail an Eleven Most List and the calendar to Nevada political office holders, especially in Congress.
- Nominate more sites for the NTHP Honor Award.
- Keep NTHP Western Regional Office informed.
- Keep NTHP headquarters apprised of preservation activities in the state.
- Continue to put sites on the register and alert SHPO of any sites that we discover.

6.) Proof of 501(c)3 filing status (see attached)

7.) Most recent audit of the UNLV Foundation (provided to Esther Carter)

8.) N/A

Deirdre Clemente

Department of History • University of Nevada Las Vegas
4505 S. Maryland Parkway • Las Vegas, NV 89154
email: deirdre.clemente@unlv.edu • www.deirdreclemente.com

specialization

Twentieth-century American cultural history with emphasis on material culture, gender, women, youth, clothing, consumption, immigration, and ethnicity

education

- 2010 **PhD (History)—Carnegie Mellon University:** May 2010; dissertation: “The Collegiate Style: Campus Life and the Transformation of the American Wardrobe, 1900-1960”
- 2005 **MA (History)—Carnegie Mellon University:** research paper: “Clothing the *Contadini*: The Role of Dress in the Acculturation of Italian Immigrants, 1890-1925”
- 2004 **MA (Museum Studies)—Fashion Institute of Technology, State University of New York:** thesis: “Clothing as Cultural History in the Work of F. Scott Fitzgerald, 1915-1925”
- 1996 **BA—Johns Hopkins University:** Major: Writing Seminars; graduated with honors; coursework focused on American literature and art history.

work experience

- 2011 **Assistant Professor of History, Associate Director of the Public History Program, University of Nevada Las Vegas**
Research and produce original scholarship, develop and teach graduate and undergraduate courses on public history and 20th century American culture; oversee internship program. Current projects include 2012 symposium “Historic Preservation = Sustainability” and cultural historian for Walking Box Ranch
- 2009-2011 **Curator, Senator John Heinz History Center in affiliation with Smithsonian Institution**
Oversee development of archival and museum collections as related to areas of specialization and ethnicity in Pittsburgh. Curate exhibitions on American cultural history.
- 2010-2011 **Instructor, University of Pittsburgh**
Develop and teach courses on the history of immigration to the United States. Themes presented: labor, gender, material culture, and religion.
- 2007-2009 **Departmental Writing Tutor, Carnegie Mellon University**
Work one-on-one with students in History courses to conduct primary research, structure essays, select supporting evidence, and edit writing.
- 2005-2007 **Teaching Fellow, Carnegie Mellon University**
Lecture and lead discussions of weekly sections of World History with 50 students each semester
- 2000-2005 (1) **Associate Editor, *Health* magazine/Time-Warner** (2000-2002)
(2) **Contributing Editor, *Art Business News* magazine** (2003)
(3) **Syndicated Writer, fashion/culture, *New York Times* Company** (2003-2005)

journal articles

- 2009 "Prettier Than They Used to Be": Fashion, Femininity, and the Recasting of Radcliffe's Reputation, 1900-1950," New England Quarterly, Winter 2009, 637-666.
- 2009 "Student Culture and Clothing on the Princeton Campus, 1910-1933," Princeton University Library Chronicle, invited paper, Spring 2009, 237-264.
- 2008 "The Evolution of Collegiate Clothing, 1900-1930," Journal of American Culture, March 2008, v. 31 no. 1, 20-33.
- 2007 Made in Miami: The Development of the Sportswear Industry in South Florida, 1900-1960," Journal of Social History, Fall 2007, v. 41 no. 1, 127-148.
- 2005 "Striking Ensembles: The Importance of Clothing on the Picket Line," Labor Studies Journal, Winter 2006, v. 30 no. 4, 1-13.

book chapters and reviews

- 2008 "Dressed for Defiance: Clothing in the Context of Labor Unrest," Encyclopedia of Strikes in American History, published by M. E. Sharpe (New York, 2008).
- 2008 "Making the Princeton Man: The Role of Clothing on the University's Campus, 1900-1920," Display: The Places and Spaces of Fashion, John Potvin, ed., Routledge (New York, 2008).
- 2009 Book review of Capitalizing on Change: A Social History of American Business, Journal of Social History, forthcoming Winter 2010.
- 2008 Comparative book review of Making the Big Easy and New Orleans on Parade, Journal of Social History, March 2008, v. 41 no. 4, 1077.

selected presentations

- 2011 **Organization of American Historians: Annual Conference**
"A Fashion Law Unto Themselves': Female Collegians as Consumers, 1920-1960," March 2011, Houston.
- 2010 **The American Literature Association: Annual Conference**
"Fashion as Cultural History: Clothing in the Work of F. Scott Fitzgerald," May, 2010, San Francisco.
- 2009 **Society for the History of Technology: Annual Conference**
"Technology in *Vogue*: Synthetic Fibers, the Fashion Press, and American Femininity, 1935-1960," October 2009, Pittsburgh.
- 2007 **Costume Society in America: Annual Conference**
"Ethnicity, Dress, and Italian Immigration," June 2004, San Diego.
- 2004 **Smithsonian Institution/Newport Preservation Society:**
"The Case of The Disappearing Fashion Accessory," February 2004, Newport, RI.

prizes and grants

2009	Coordinating Council for Women in History Graduate Student Fellowship/Berkshire Award: award for dissertation, Winter, 2009.
2007	American Culture Association: Best Graduate Student Paper at Annual Conference, "The Princeton Style: Collegiate Clothing and American Culture, 1900-1960," April 2007.
2007	Harvard University: Schlesinger Library, Dissertation Grant: "Style and the Seven Sisters: 1900-1960," Summer 2007.
2005	Princeton University: Friends of Princeton Library, Research Grant: "Collegiate Clothing and American Culture, 1900-1960," Summer 2006.

teaching reviews available upon request

Andrew Glenn Kirk
University of Nevada Las Vegas Department of History 4505 Maryland
Parkway Box 455020 Las Vegas, NV 89135-5020 (702)895-3544
andy.kirk@unlv.edu cell(702)378-7002

EMPLOYMENT

University of Nevada-Las Vegas, 1999 to present

Professor, Environmental and Western History Public History Program Director

Syracuse University, 1998-1999

Visiting Assistant Professor, Environmental and Western History

National Trust for Historic Preservation

Information Specialist, 1990-1993

EDUCATION

Ph.D. University of New Mexico, May 1998

M.A. University of Colorado Denver, 1992

B.A. University of Colorado Denver, 1989

PUBLICATIONS

Books:

Counterculture Green: The Whole Earth Catalog and American Environmentalism
(Lawrence: University Press of Kansas, *Culture/America* Series, 2007).

Revised paperback 2011.

American Horizons: The United States in Global Perspective, with Michael Schaller
(New York: Oxford University Press, forthcoming January, 2012).

Collecting Nature: The American Environmental Movement and the Conservation Library. Lawrence: The University Press of Kansas, 2001.

Human/Nature: Biology, Culture, and Environmental History, with John Herron.
Albuquerque: University of New Mexico Press, 1999.

Articles & Book Chapters:

"From Wilderness Prophets to Tool Freaks: Post WW II Environmentalism" in, *The Blackwell Companion to American Environmental History* (Wiley-Blackwell, 2010).

"The Whole Earth Catalog, New Games and Urban Environmentalism," in Char Miller, ed., *Cities and Nature in the American West* (University of Nevada Press, 2010).

"Penn Central Transportation Company v. City of New York 438 U.S. 104 (1978)," David Tanenhaus, ed. *Encyclopedia of the Supreme Court of the United States* (New York: Macmillan, 2009).

"Green Consumption and Marketing," Kathy Brosnan, ed. *The Encyclopedia of American Environmental History* (Facts on File, 2010)

"Free Minds and Free Markets: Counterculture Libertarianism, 'Natural Capitalism' and

an Alternative Vision of Western Political Authenticity.” Jeff Roach, ed., *The Political Culture of the New West*. (University Press of Kansas, 2008).

“The New Alchemy: Technology, Consumerism and Environmental Advocacy” *The Columbia History of Post WWII America*. (New York: Columbia University Press, 2007).

“When Nature Becomes Culture: The National Register and Yosemite’s Camp 4” with Charles Palmer, *Western Historical Quarterly* 37:4 (Winter 2006):496-506.

“Machines of Loving Grace: Appropriate Technology, Environment, and the Counterculture.” In, Michael Doyle and Peter Braunstein, eds., *Imagine Nation: The American Counterculture of the 1960s and 1970s* (New York: Routledge, 2002).

“Appropriating Technology: Alternative Technology, *The Whole Earth Catalog* and Counterculture Environmental Politics.” *Environmental History* 7:4, (July 2001).

Professional Activities, Grants & Public Engagement:

Lead Scholar, American Association of Museums/State Department MCCA grant, “Nuclear Weapons Testing Legacy: The Tale of Two Cultures—United States & Kazakhstan, 2012.

Co-Principal Investigator, Nevada Test Site Oral History Project, 2003-2007 Grants from the Department of Energy & Department of Education

Principal Investigator, Yosemite National Park Administrative History, 2004-2009

Principal Investigator, St. Thomas HRS, 2007-2009 Principal Investigator, Lake Mead NRA HRS, 2007-2009

Principal Investigator, Save America’s Treasures Grant, Walking Box Ranch Project, 2004-2007

Principal Investigator, Point Reyes National Seashore Olema Valley NRHP, 2004-2005

Principal Investigator, Yosemite National Park Historic Structures Review, 2002-2005
Director Autry National Center Fellowship, 2004-2008 (\$30,000 annual graduate fellowship in museum studies)

Founding Executive Director and board member, Preserve Nevada, 2000-present (Funding from the National Trust For Historic Preservation, The Richard Druehaus Foundation, The National Historic Preservation Fund the NV SHPO, The Saving America’s Treasures Fund, and a statewide endowment campaign)

Project Director, Voices From the Past: the Las Vegas Springs Preserve Oral History Program, 2002-2005

Trailspast, LLC

GREGORY R. SEYMOUR, M.A., RPA

Owner/ Principal Investigator

P.O. Box 571821

Las Vegas, Nevada 89157

775-296-3592

seymourg@trailspast.com

Education / Training

- M.A., Archaeology, University of Nevada, Las Vegas, 1997
- B.A., Anthropology, San Diego State University; California, 1984
- Preservation Leadership Training, National Trust for Historic Preservation, 2008
- Reaching and Writing Agreements for NHPA and NEPA- SWCA Training Class, 2009
- Comprehensive NEPA - SWCA Training, 2009
- ARPA NPS Advanced Training, LMNRA 2010

Experience Summary

Mr. Seymour's experience is broad based and includes expertise in both historic and prehistoric archaeology, as well as historic architecture assessment and restoration. His experience includes all phases of archaeological inventory and mitigation; data and artifact collection and analysis, including microscopic ceramic temper analysis, archival research, and literature searches. He has conducted several ARPA related studies for vandalism on NPS property including investigations and documentation. His experience includes damage assessments for historic and prehistoric site defacements and expert witness testimony.

He has been working as a professional for more than 25 years and has conducted research and completed projects in eight states in the west. He has been Senior Archaeologist and Principal Investigator at SWCA's Las Vegas, Nevada office. He has also held the position of Project Manager in the Tucson, Arizona office. Mr. Seymour held the position of Executive Director of the Great Basin National Heritage Route where he oversaw the development of the heritage area management plan, strategic and business planning, establishment of partnerships with federal, state and local governments and private stakeholders, development of funding, and assisting partners with preservation and heritage tourism opportunities. At the Springs Preserve in Las Vegas Nevada, he served as Principal Resource Manager for research and development, identifying research needs, establishing a collections management program, developing and maintaining working relationships with various Native American groups; Designed and implemented the Preserve's Cultural Resource Management Plan (CRMP); Oversaw Guest Services/Events Division, the Education Division, and the Research Division of the Preserve, comprised of Biologists, Restoration Ecologists, and Archaeologists.

Complimenting his experience in archaeology, he also understands and has applied the principals and practice of historic preservation. Mr. Seymour holds/has recently held positions on various boards and professional organizations devoted to preservation, education, and scientific research. These include Preserve Nevada, City of Las Vegas, Historic Preservation Commission, Board of Nevada Archaeological Association, Board of the Great Basin National Heritage Route, Nevada State Advisor for the National Trust for Historic Preservation, State

Coordinator for Preservation Action, and the Bureau of Land Management, Mojave-Southern Great Basin Resource Advisory Council.

Professional Experience

Trails Past, LLC; Las Vegas, Nevada 2003 to present-Principal: Cultural resource management, historic preservation, ARPA damage assessment documentation for Lake Mead National Recreation Area and Joshua Tree National Park, and cultural landscape preservation. Historic building assessments in the Dos Cabezas Wilderness Area, Muleshoe Ranch, and Bonita Creek area, southeast Arizona; Griswold Cabins in Lincoln County, Nevada; Restoration of Old Lady Gay Ranch House, Graham County, Arizona; Historic Bonita Creek Survey: Identified and inventoried historic resources under BLM jurisdiction along Bonita Creek, Graham County, Arizona, including Old Lady Gay Historic Ranch. Selected studies also include a reassessment of Pyramid Gray sherds from Willow Beach, Arizona, analysis of sherds from Von Trigger and Rustler Rockshelters and Joshua Tree National Park in the central Mojave, and multiple sites in southern Nevada.

2010 – Present- Nevada Wilderness Project—Nevada Renewable Energy Program Coordinator: The Renewable Energy Program Coordinator implements the Nevada Wilderness Project Smart from the Start program. He acts as liaison between BLM and Nevada Department of Wildlife (NDOW)/State Heritage Program, and industry to maximize use of wildlife and cultural resource data in the decision making process. He shares best practices with these groups. Mr. Seymour works to expedite the least damaging and most productive fast track projects communicating directly and frequently with both regional and national offices of the Department of Interior and national and in-district legislators. Where feasible, he identifies financial and land-based off-site mitigation that enhances habitat for wildlife and avoids significant cultural resources. His goal is to develop mitigation standards in conjunction with conservation partners, contribute to consistent renewables ordinances. He acts as the main contact to media on SNV renewables projects, as well as with national conservation organizations, industry, and agencies on issues of concern in southern Nevada.

SWCA Environmental Consultants; Las Vegas, Nevada (2009–2010): Development of the cultural resources program for the Las Vegas office. Management and oversight of NHPA and NEPA projects in Nevada and western Arizona. *Role: Senior Archaeologist/Principal Investigator.*

Great Basin National Heritage Route; Nevada (2008-2009): Development of program for newly established Heritage Area in cooperation with the National Park Service. Oversight of the heritage area management plan, development of strategic plan, establishment of partnerships with federal, state and local governments and private stakeholders, development of funding, assisting partners with preservation and heritage tourism opportunities. *Role: Executive Director.*

Far Western Anthropological Research Group, Inc., Desert Branch Office; Las Vegas, Nevada (2006–2007): Managed new branch office with one principal of company. Completed projects across the state of Nevada. *Role: Co-Director.*

The Springs Preserve, Las Vegas Valley Water District, (1999–2006): General responsibilities consisted of the following: Served as principal resource manager for Springs Preserve development, identifying research needs, establishing collections management program, developing and maintaining working relationships with various Native American groups; Designed and implemented the Preserve's Cultural Resource Management Plan (CRMP); Oversaw Guest Services/Events Division, the Education Division, and the Research Division of the LVSP, comprised of Biologists, Restoration Ecologists, and Archaeologists; Hired and oversaw consultants on projects in southern Nevada; Developed proposals, work plans, report reviews, and field inspections; Counseled the LVVWD and SNWA on NHPA, Section 106, 4(f), and NEPA compliance and documentation in consultation

between Nevada SHPO, Advisory Council on Historic Preservation, Federal Highways Administration, Nevada Department of Transportation, Bureau of Land Management, Bureau of Reclamation, and US Forest Service.

Accomplishments while working at the Springs Preserve development included: Preparing updated National Register nomination for the Las Vegas Springs (26CK948 and 26CK949) as a historic cultural landscape, creating oral history program and Native American consultation for the Preserve, designing and implementing a Public archaeology program at the Preserve with yearly culture history fair in conjunction with National Historic Preservation Month and the Nevada State Preservation month, pottery making and firing classes, children's archaeology dig and a lecture series; Obtained and implemented Nevada Commission on Cultural Affairs grants that restored the various historic buildings and structures; Excavated historic and prehistoric archaeological resources at the Preserve, and interdisciplinary excavations at Burnt Rock Spring Mound. *Role: Research Manager / Archaeologist [Development Manager (2001–2003), Acting Manager (2000–2001), Archaeologist / Principal Investigator (1999–2000)].*

Harry Reid Center for Environmental Studies, University of Nevada, Las Vegas (1997–1999): General responsibilities included directing and managing archaeological excavations and inventories, developing budgets, conducting research, preparing documentation, report review and editing NRHP evaluations, obtain and maintain permits; Prepared Bureau of Reclamation/UNLV Regional Ceramic Type Collection of ceramic wares and types found in southern Nevada.: *Senior Prehistoric Archaeologist.*

Department of Anthropology, University of Nevada, Las Vegas (1995–1997): Responsibilities included lecturing, grading, teaching research methods. *Role: Research Assistant.*

Lone Mountain Archaeological Services, Inc.; Albuquerque, New Mexico (1995–1997): Implemented and managed projects in Nevada, and New Mexico; directed up to 10 employees: *Project Manager.*

SWCA Environmental Consultants; Tucson, Arizona (1988–1995): Coordinated archaeology program for the Las Vegas office, managed and implemented projects and research in the Tucson office, supervised projects from the Flagstaff office; Worked throughout the Southwest in all major culture areas, conducting research, developed budgets, marketing, and proposals; authored reports on directed projects; directed up to 20 employees; Completed historic architecture studies including evaluation, restoration/rehabilitation, and interpretive/management plans; Excavated historic and prehistoric sites, large and small; Class I, II and III cultural resource inventories; conducted NRHP evaluations and mitigation/data recoveries throughout Arizona, California, Nevada, New Mexico, and western Texas. *Role: Project Manager.*

Professional Affiliations / Committees

- Register of Professional Archaeologists (RPA)
- National Trust for Historic Preservation- Western Advisor for Nevada (2009-present)
- Preservation Action State Coordinator (2010-11)/Board Member 2011-present
- Historic Preservation Commission, Commissioner – City of Las Vegas Planning Department (2007-11)
- Preserve Nevada-National Trust Affiliate, Board of Directors, (2000–present)
- Nevada Archaeological Association, President (2006–8/ Board of Directors(2004–2011)/ Editor(2009-11)
- Mojave-Southern Great Basin Resource Advisory Council, Bureau of Land Management, (2006–13)
 - Alternative energy subcommittee Chair
- City of Las Vegas Historic Preservation Commission Task Force-(2006–7)
- Great Basin National Heritage Route- Board of Directors 2011-present)

Internal Revenue Service
Director, Exempt Organizations

Department of the Treasury
P.O. Box 2508
Cincinnati, Ohio 45201

Date: OCT 04 2005

University of Nevada
Las Vegas Foundation
C/O Flora Dunigan Humanities Building
University of Nevada
Las Vegas, NV 89154

Person to Contact:
Terry Brewer - 31-07396
Contact Telephone Numbers:
877-829-5500 Phone Toll-Free
513-263-3756 FAX
Federal Identification Number:
94-2790134

Dear Sir or Madam:

This modifies our letter dated August 16, 1982. In that letter we determined that your organization is exempt under section 501(a) of the Internal Revenue Code, as an organization described in section 501(c)(3). We determined that you were not a private foundation within the meaning of section 509(a) of the Code because you were an organization described in section 509(a)(3) of the Code.

In your letter dated April 25, 2005, you requested classification as an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Code. Based on the information you provided, we have determined that you meet the requirements for the requested foundation classification. Accordingly, we have granted your request and modified your foundation status to reflect an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

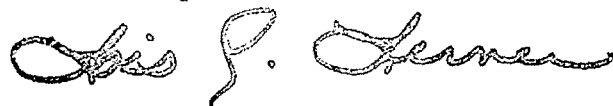
Your exempt status under section 501(a) of the Internal Revenue Code, as an organization described in section 501(c)(3) remains in effect.

Grantors and contributors may rely on this determination until the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act that resulted in your loss of such status, or acquired knowledge that the Internal Revenue Service had given notice that you would be removed from classification as a section 509(a)(1) organization.

Because this letter could help resolve any questions about your exempt status and/or foundation status, you should keep it with your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely,



Lois Lerner
Director, Exempt Organizations

APPENDIX 1
LETTER OF SUPPORT AND
MATCHING FUNDS



December 19, 2011

To: Deirdre Clemente
From: David S. Tanenhaus, Professor and Chair
RE: City of Las Vegas's Centennial History Grant Program

Thank you for your vision and initiative in putting together a national symposium focusing on historic preservation and sustainability, which would be held in November 2012. The cost to buy out a Ph.D. graduate assistant for the academic year (August through May), plus the summer (June through July), is \$20,000. The Department would also be able to provide you with an advanced M.A. graduate assistant for the spring semester to assist in transferring the symposium materials to the web. Please know that you have the most enthusiastic support of the UNLV History Department for this important event.

Department of History
Box 455020 • 4505 S Maryland Parkway
Las Vegas, Nevada 89154-5020
(702)895-3349 • Fax (702)895-1782
<http://www.unlv.edu/History>

APPENDIX 2

SAMPLE TRAVEL COSTS FOR EXPERTS

Ten key speakers will be provided with travel stipends of \$1500 paid for by funding from the Las Vegas Centennial History Grant Program. We hope to secure sponsorship from a downtown hotel to offer discounted hotel rates to speakers.

Here are sample costs from three major cities:

Washington DC:

Flight: \$325

Hotel: \$90 per night x 3 = \$270

Per Diem: \$100 a day x 3 = \$300

TOTAL: \$895

San Francisco:

Flight: \$225

Hotel: \$90 per night x 3 = \$270

Per Diem: \$100 a day x 3 = \$300

TOTAL: \$795

Chicago:

Flight: \$375

Hotel: \$90 per night x 3 = \$270

Per Diem: \$100 a day x 3 = \$300

TOTAL: \$945

APPENDIX 3

LIST OF POTENTIAL SPEAKERS

Preserve Nevada:

Andrew Kirk, Professor of History, University of Nevada Las Vegas
Gregory Seymour, Renewable Energy Coordinator, Nevada Wilderness Project

National Trust for Historic Preservation:

Brian Turner, Regional Attorney, Western Office
Barbara Pahl, director of the Mountains/Plains regional office
Rebecca Schwendler, Public Lands Advocate
Patrice Frey, Director of Sustainability Research

Bureau of Land Management:

Ray Brady, National Renewable Energy Coordination Office (can speak to a range of issues, including the BLM/US Dept. of Energy's Solar Energy Development Programmatic EIS)

Chair of Advisory Council on Historical Preservation:

Milford Wayne Donaldson, Chair, California SHPO, California Historic Preservation Officer (can speak to a range of issues, including Imperial Valley Solar Project)

Companies:

Pattern Energy, John Calaway, Director of Wind Development (can speak to issues of renewable energy and historic preservation from the business side of the debate)
Clarion Associates, Matthew Goebel, Denver Team, involved in Historic Preservation Plan and Sustainable Code Revision Project (SLC)
NV Energy

Attorneys:

Brian Turner (above is an attorney), but perhaps someone from Dunkiel Saunders, Barry T. Woods, or the Nevada-based firm McDonald-Carano-Wilson.
Corey Briggs, represented Native American tribes on issues of cultural and historic preservation and renewable energies

Preservation Architects:

Warren K. Lloyd (chaired SLC Historic Landmarks Commission)

City Planners:

Robin Zeigler, Senior Preservation Planner, Salt Lake City Planning and Zoning Division (worked with Clarion Associates on above Historic Preservation Plan)

Scholars and others:

Catherine A. Christen, Professor of History, Mason Center for Conservation Studies
Rebecca Conard, Professor of History, Middle Tennessee State University
Stephen Fowlkes, Historic Preservation Consultant
Martin V. Melosi, Professor of History, University of Houston
Lisa Mighetto, Director of American Society for Environmental History
Tracy Nelson, Director of the Historic Discovery Grant Program
Frederic L. Quivik, Associate Professor of Industrial History and Archaeology, Michigan Tech

APPENDIX 4
LETTER OF SUPPORT



December 23, 2011

Las Vegas Centennial Grant Program
Esther Carter, Executive Director
City Call 400 Stewart Avenue, 2nd Floor
Las Vegas, Nevada 89101

Dear Review Team:

It is my pleasure to enthusiastically support the grant submission for a symposium put on by Preserve Nevada in collaboration with the UNLV History Department. This symposium will advanced the community discussion of urban renewal and also put the City of Las Vegas at the forecast of national issues related to urban infill development. Historic development of Las Vegas (and much of the west) has been to sprawl into outlying areas and has not always promoted the urban core development. The City of Las Vegas has recently evaluated where the opportunities lie within the urban core for development and are promoting urban infill. This includes the development of the Symphony Park, a mixed use public-private development, and the relocation of Zappos to the old City Hall and associated downtown renewal efforts by Zappos employees. Finally, the City of Las Vegas in partnership with other entities in the Southern Nevada Regional Planning Coalition have received supported from the U.S. Department of Housing and Urban Development to development sustainability plans for the region. This further highlights the cities leading role in sustainable development.

UNLV has worked closely with the City and other agency to advanced sustainability efforts of the region. In my current position as Associate Vice President for Interdisciplinary Research at UNLV, I help move forward the Urban Sustainability Initiative (USI) where I work collaboratively with faculty and students to support research and education related to urban sustainability. This includes students and faculty from engineering, liberal arts, sciences, architecture, and business, and urban affairs. This has created a new atmosphere for interdisciplinary research on campus and spurred new collaborations that align with UNLV's mission. These efforts have also lead to other complimentary opportunities with national presence. For instance, the success of the Urban Sustainability Initiative in demonstrating a strong community connection was partially responsible for the establishment of the Brookings Mountain West Initiative and the Lincy Institute at UNLV. We are excited that the Department of History is so engaged in community efforts related to urban sustainability.

USI will work collaborate with the Department of History on this important effort. Please feel free to contact me if you have any questions. Thank you in advance for considering this proposal.

Sincerely,

A handwritten signature in black ink, appearing to be "T. Piechota", written over a horizontal line.

Thomas Piechota, PhD, PE
Associate Vice President for Interdisciplinary Research
Professor of Civil and Environmental Engineering



Financial Statements and Report of Independent
Certified Public Accountants

University of Nevada, Las Vegas Foundation

June 30, 2011

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Report of Independent Certified Public Accountants

Board of Trustees
University of Nevada, Las Vegas Foundation

We have audited the accompanying statement of net assets of the University of Nevada, Las Vegas Foundation (a nonprofit organization) (the “Foundation”) as of June 30, 2011, and the related statements of support and revenue, expenses and changes in net assets, and cash flows for the year then ended. These financial statements are the responsibility of the Foundation’s management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Foundation’s 2010 financial statements, and in our report dated October 6, 2010, we expressed an unqualified opinion on the respective basic financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America established by the American Institute of Certified Public Accountants and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation’s internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and the significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the University of Nevada, Las Vegas Foundation as of June 30, 2011, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with Government Auditing Standards, we have also issued our report dated October 11, 2011 on our consideration of the Foundation’s internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Foundation’s internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with Government Auditing Standards and should be considered in assessing the results of our audit.

The Management's Discussion and Analysis on pages 5 through 9 is not a required part of the basic financial statements but is supplemental information required by accounting principles generally accepted in the United States of America. We have applied certain limited procedures, which consisted principally of inquiries of management regarding the methods of measurement and presentation of the required supplemental information. However, we did not audit the information and express no opinion on it.

Grant Thornton LLP

Reno, Nevada
October 11, 2011

University of Nevada, Las Vegas Foundation

MANAGEMENT'S DISCUSSION AND ANALYSIS

June 30, 2011

Overview

This section of the University of Nevada, Las Vegas Foundation's (the "UNLV Foundation") annual financial report presents our discussion and analysis of the financial performance of the UNLV Foundation during the fiscal years ended June 30, 2011 and 2010. This discussion has been prepared by management along with the financial statements and related footnote disclosures and should be read in conjunction with, and is qualified in its entirety by, the financial statements and footnotes.

The UNLV Foundation is a 501(c)(3) nonprofit corporation whose mission includes the cultivation, solicitation, stewardship, and management of gift revenues for the benefit of the University of Nevada, Las Vegas ("UNLV" or "University"); management of endowment and short-term assets on behalf of UNLV and participation as appropriate and as requested in other activities to assist UNLV. The UNLV Foundation's Board of Trustees is appointed by the Nevada System of Higher Education ("NSHE") Board of Regents. Accordingly, the UNLV Foundation is included in UNLV's financial statements as a discrete component unit. Transactions with UNLV relate primarily to the disbursement of gift funds to UNLV and receipt of support from UNLV to fund administrative expenses.

The discussion below refers to the UNLV Foundation's basic financial statements, including the statements of net assets, statements of revenues, expenses and changes in net assets, and cash flows. The statements of net assets present the financial position of the UNLV Foundation as of June 30, 2011 and 2010. The statements of revenues, expenses and changes in net assets summarize the UNLV Foundation's financial activity for the years ended June 30, 2011 and 2010.

The following schedules are prepared from the UNLV Foundation's basic financial statements.

Statements of Net Assets

This statement is presented with three major categories: assets, liabilities, and net assets. The assets are classified as either current assets or noncurrent assets. The current assets include cash and cash equivalents, prepaid expenses and other assets, due from UNLV accrued interest receivable, net pledges receivable, and investment in marketable securities at fair value. The noncurrent assets include net pledges receivable, capital assets (net furniture and equipment, collections, real property), investment in marketable securities at fair value, assets held in charitable remainder trusts, investment in a first trust deed, investments in real estate, and other assets.

Liabilities are also classified as either current or noncurrent. Current liabilities include accounts payable and other liabilities. These liabilities represent obligations due within one year. Noncurrent liabilities include liability under charitable remainder trusts and other liabilities.

Net assets are divided into three major categories. Invested in capital assets represents the UNLV Foundation's purchased capital assets, net of accumulated depreciation. Restricted net assets are listed as nonexpendable or expendable. Nonexpendable restricted resources consist of permanent endowments, for which spending is governed by Uniform Prudent Management of Institutional Funds Act (UPMIFA), as described in Note A, Endowments section below. Expendable restricted resources consist of donations which are restricted to be used for purposes determined by the donors. Unrestricted net assets represent the portion of assets over which the UNLV Foundation retains full control.

University of Nevada, Las Vegas Foundation

MANAGEMENT'S DISCUSSION AND ANALYSIS - CONTINUED

June 30, 2011

Statement of Net Assets

Current assets increased to \$52.5 million at June 30, 2011, from \$31.7 million at June 30, 2010, due primarily to an increase in cash and cash equivalents and investments. Investment decisions are made by the UNLV Foundation portfolio managers within the guidelines set by the UNLV Foundation Investment Committee. The increase in total noncurrent assets to \$168.8 million at June 30, 2011, from \$152.3 million at June 30, 2010, was due primarily to the impact of market improvements related to assets held in charitable remainder trusts and investments in marketable securities at fair value.

Total noncurrent liabilities increased to \$4.3 million at June 30, 2011 from \$4.1 million at June 30, 2010. The increase is due primarily to an increase in liabilities under charitable gift annuities in the form of new gifts.

Total net assets increased to \$214.9 million at June 30, 2011, from \$179.9 million at June 30, 2010, as a result of the excess of operating and nonoperating revenues over operating expenses of approximately \$35.0 million.

Statements of Revenues, Expenses and Changes in Net Assets

This statement reflects the effect of revenues and expenses on net assets. Net assets increased from the prior year by \$35.0 million. Total net assets were \$214.9 and \$179.9 million, respectively, at June 30, 2011 and 2010.

The statement contains three categories: Operating Support and Revenues, Operating Expenses and Nonoperating Revenues. Operating Support and Revenues include donor cash and pledge contributions, donor non-cash contributions, university support, and other income and fees. Operating Expenses includes administrative, development, and other expenses, program expenses, and scholarship expenses. Nonoperating revenues primarily include investment income and gifts of permanent endowments.

Total contributions increased \$5.2 million to \$23.9 million for the year ended June 30, 2011 from \$18.7 million for the year ended June 30, 2010, attributable primarily to gifts for the Lincy Institute at UNLV in 2011. Cash gifts increased by \$7.9 million and noncash gifts decreased by \$2.7 million.

Administrative, development, and other expenses decreased from \$13.4 million for the year ended June 30, 2010 to \$4.6 million for the year ended June 30, 2011. The decrease was mainly due to a decrease in bad debt expense on pledges.

The UNLV Foundation transfers funds for programs and scholarships only when requested by UNLV. Program expenses (which are transfers from the UNLV Foundation to UNLV in support of University programs) decreased \$5.8 million from \$18.4 million for the year ended June 30, 2010 to \$12.6 million for the year ended June 30, 2011, attributable primarily to the Harrah's Innovation Village Building, Lincy Institute, and Greenspun College of Urban Affairs Building transfers in 2010. An increase of \$.5 million of scholarship expenses to \$2.3 million for the year ended June 30, 2011, from \$1.8 million for the year ended June 30, 2010, was in response to increased scholarship funding requests by UNLV.

Nonoperating (expenses) revenues increased to \$19.7 million for the year ended June 30, 2011, from \$10.9 million for the year ended June 30, 2010. Interest and dividends on investments net decreased \$0.3 million as a result of slightly declining interest rates in the fixed-income portfolios. The over-performance of the investment portfolios resulted in realized capital gains of \$3.9 million. Private gifts of permanent endowments decreased by \$7.0 million. The decrease was mainly due to a large gift to establish a scholars' program endowment for the year ended June 30, 2010.

University of Nevada, Las Vegas Foundation

MANAGEMENT'S DISCUSSION AND ANALYSIS - CONTINUED

June 30, 2011

Requests for Information

The UNLV Foundation, incorporated in November 1981, is a 501(c)(3) organization that serves as the primary fundraising, community relations, and gift management agency for UNLV. The UNLV Foundation manages fundraising activities, donor stewardship programs, and community development and community outreach activities to foster a culture of philanthropy to UNLV. The UNLV Foundation also manages a variety of assets for the benefit of UNLV. Among all of these, annual giving programs, scholarship giving programs, facilities support, and estate planning services are particularly important to UNLV.

The 13 members of the Board of Regents of the Nevada System of Higher Education serve as the members of the UNLV Foundation and appoint a Board of Trustees to oversee the management and programs of the UNLV Foundation. The membership of the Board of Trustees includes both alumni and community leaders. These people generously support UNLV in many ways and provide important links between UNLV and the community. Nancy Strouse, UNLV's Senior Associate Vice President for Development, serves as the UNLV Foundation's Executive Director.

The UNLV Foundation Building is located on campus north of the Judy Bailey Theatre. For additional information about the UNLV Foundation, please call (702) 895-3641 or visit our Web site at Foundation.UNLV.edu.

University of Nevada, Las Vegas Foundation
SUMMARY STATEMENTS OF NET ASSETS

June 30,

	2011	2010
ASSETS		
Current assets	\$ 52,535,857	\$ 31,732,457
Noncurrent assets		
Capital assets, net of depreciation	212,525	215,004
Other	168,540,260	152,158,368
Total assets	<u>221,288,642</u>	<u>184,105,829</u>
LIABILITIES AND NET ASSETS		
Liabilities		
Current liabilities	2,075,988	139,044
Noncurrent liabilities	4,276,717	4,079,467
Total liabilities	<u>6,352,705</u>	<u>4,218,511</u>
Net assets		
Invested in capital assets	58,972	61,450
Restricted - nonexpendable	112,322,003	89,838,205
Restricted - expendable	78,071,557	67,456,777
Unrestricted	24,483,405	22,530,886
Total net assets	<u>214,935,937</u>	<u>179,887,318</u>
Total liabilities and net assets	<u><u>\$ 221,288,642</u></u>	<u><u>\$ 184,105,829</u></u>
CAPITAL ASSETS, net		
Land	\$ 50,699	\$ 50,699
Works of art/collections	102,855	102,855
Equipment	642,152	619,519
	795,706	773,073
Less accumulated depreciation	<u>(583,181)</u>	<u>(558,069)</u>
Net capital assets	<u><u>\$ 212,525</u></u>	<u><u>\$ 215,004</u></u>

University of Nevada, Las Vegas Foundation

**SUMMARY STATEMENTS OF REVENUES,
EXPENSES AND CHANGES IN NET ASSETS**

Years ended June 30,

	2011	2010
Operating support and revenues		
Donor contributions - cash and pledges	\$ 22,072,472	\$ 14,171,658
Donor contributions - noncash	1,836,305	4,519,648
University support	2,789,427	1,774,005
Other income and fees	735,566	898,632
Total operating support and revenue	<u>27,433,770</u>	<u>21,363,943</u>
Operating expenses		
Administrative, development and other expenses	4,587,065	13,431,409
Program expenses	12,614,969	18,422,470
Scholarship expenses	2,282,441	1,752,840
Total operating expenses	<u>19,484,475</u>	<u>33,606,719</u>
OPERATING INCOME (LOSS)	7,949,295	(12,242,776)
Nonoperating revenues	19,707,300	10,858,385
Private gifts of permanent endowments	<u>7,392,024</u>	<u>14,367,987</u>
Change in net assets	<u><u>\$ 35,048,619</u></u>	<u><u>\$ 12,983,596</u></u>

BASIC FINANCIAL STATEMENTS

University of Nevada, Las Vegas Foundation

STATEMENTS OF NET ASSETS

June 30, 2011

(With comparative totals for the year ended June 30, 2010)

	<u>2011</u>	<u>2010</u>
ASSETS		
Current assets		
Cash and cash equivalents	\$ 19,191,640	\$ 9,011,877
Prepaid expenses and other assets	55,130	542,656
Due from UNLV	1,108,598	-
Accrued interest receivable	1,358,158	1,619,291
Pledges receivable, net	4,344,479	2,539,959
Investment in marketable securities - at fair value	26,477,852	18,018,674
Total current assets	<u>52,535,857</u>	<u>31,732,457</u>
Noncurrent assets		
Pledges receivable, net	20,398,030	19,786,795
Capital assets, net of accumulated depreciation of \$583,181 and \$558,069	212,525	215,004
Investment in marketable securities - at fair value	129,920,167	115,029,855
Assets held in charitable remainder trusts	14,466,500	13,579,048
Investment in First Trust Deed	1,667,900	1,667,900
Investments in real estate	1,591,957	1,591,957
Other assets	495,706	502,813
Total noncurrent assets	<u>168,752,785</u>	<u>152,373,372</u>
Total	<u><u>\$ 221,288,642</u></u>	<u><u>\$ 184,105,829</u></u>
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable and other liabilities	\$ 2,075,988	\$ 139,044
Total current liabilities	<u>2,075,988</u>	<u>139,044</u>
Noncurrent liabilities		
Liability under charitable remainder trusts	3,613,334	3,639,791
Other liabilities	663,383	439,676
Total noncurrent liabilities	<u>4,276,717</u>	<u>4,079,467</u>
Net assets		
Invested in capital assets	58,972	61,450
Restricted for:		
Nonexpendable	112,322,003	89,838,205
Expendable	78,071,557	67,456,777
Unrestricted	24,483,405	22,530,886
Total net assets	<u>214,935,937</u>	<u>179,887,318</u>
Total	<u><u>\$ 221,288,642</u></u>	<u><u>\$ 184,105,829</u></u>

accompanying notes are an integral part of these statements.

University of Nevada, Las Vegas Foundation

**STATEMENT OF SUPPORT AND REVENUE, EXPENSES
AND CHANGES IN NET ASSETS**

Year ended June 30, 2011
(With comparative totals for the year ended June 30, 2010)

	2011				2010
	Unrestricted	Restricted	Endowment	Total	Total
Operating support and revenue					
Donor contributions - Cash and pledges	\$ 803,294	\$ 21,269,178	\$ -	\$ 22,072,472	\$ 14,171,658
Donor contributions - non-cash	1,154	1,835,151	-	1,836,305	4,519,648
University support	2,789,427	-	-	2,789,427	1,774,005
Other income and fees	735,566	-	-	735,566	898,632
Total operating support and revenue	4,329,441	23,104,329	-	27,433,770	21,363,943
Operating expenses					
Program expenses					
Administrative, development and other expenses	4,454,428	132,637	-	4,587,065	13,431,409
Program expenses	74,430	12,540,539	-	12,614,969	18,422,470
Scholarships expenses	-	2,282,441	-	2,282,441	1,752,840
Total operating expenses	4,528,858	14,955,617	-	19,484,475	33,606,719
OPERATING INCOME (LOSS)	(199,417)	8,148,712	-	7,949,295	(12,242,776)
Nonoperating revenues (expenses)					
Interest and dividends on investments, net	57,646	1,664,374	1,192,035	2,914,055	3,240,068
Realized gains on investments	68,793	606,722	3,254,508	3,930,023	1,199,138
Change in market value of investments	743,661	(443,131)	13,164,520	13,465,050	7,478,418
Change in value of split-interest agreements	136,467	105,357	(837,248)	(595,424)	(1,053,508)
Decrease in value of life insurance policies	-	(6,404)	-	(6,404)	(5,731)
Total nonoperating revenues (expense)	1,006,567	1,926,918	16,773,815	19,707,300	10,858,385
Additions to permanent and term endowments	-	-	7,392,024	7,392,024	14,367,987
Transfers between funds					
Other	1,142,891	539,150	(1,682,041)	-	-
Total transfers between funds	1,142,891	539,150	(1,682,041)	-	-
NET CHANGE IN NET ASSETS	1,950,041	10,614,780	22,483,798	35,048,619	12,983,596
Net assets at beginning of year	22,592,336	67,456,777	89,838,205	179,887,318	166,903,722
Net assets at end of year	\$ 24,542,377	\$ 78,071,557	\$ 112,322,003	\$ 214,935,937	\$ 179,887,318

The accompanying notes are an integral part of this statement.

University of Nevada, Las Vegas Foundation

STATEMENTS OF CASH FLOWS

Years ended June 30, 2011
(With comparative totals for the year ended June 30, 2010)

	2011	2010
Operating activities:		
Cash received from contributions	\$ 19,310,482	\$ 14,949,605
Distributions to The University of Nevada, Las Vegas	(13,902,707)	(15,708,763)
Payments to vendors for supplies and services	(531,468)	(470,636)
Payments on behalf of employees	(1,187,129)	(1,071,591)
Other - rental income, fees, donor paid benefits liability portion/charitable gift annuity	720,879	755,314
Net cash provided by (used in) operating activities	4,410,057	(1,546,071)
Non-capital financing activities:		
Gifts to permanent endowments	7,392,024	14,367,987
Net cash provided by non-capital financing activities	7,392,024	14,367,987
Capital and related financing activities:		
Purchases of furniture and equipment	(23,358)	(26,212)
Proceeds from sale of fixed assets	8,283	136,536
Net cash (used in) provided by capital and related financing activities	(15,075)	110,324
Investing activities:		
Proceeds from sale of marketable securities	142,109,110	80,741,842
Purchase of marketable securities	(147,196,602)	(108,757,457)
Interest and dividends received, net of fees	3,177,920	2,944,775
Payments received on notes receivable	219,198	29,814
Donation of charitable gift annuities	272,408	527,105
Payments paid to charitable gift annuities	(48,701)	(116,313)
Lending on notes receivable	(140,576)	(76,000)
Net cash used in investing activities	(1,607,243)	(24,706,234)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	10,179,763	(11,773,994)
Cash and cash equivalents, beginning of year	9,011,877	20,785,871
Cash and cash equivalents, end of year	\$ 19,191,640	\$ 9,011,877

University of Nevada, Las Vegas Foundation

STATEMENTS OF CASH FLOWS - CONTINUED

Years ended June 30,

	<u>2011</u>	<u>2010</u>
Reconciliation of operating income (loss) to net cash used in operating activities:		
Operating income (loss)	\$ 7,949,295	\$ (12,242,776)
Adjustments to reconcile operating income (loss) to net cash provided by (used in) operating activities:		
Depreciation and amortization	25,837	46,847
Noncash donations less gifts-in-kind	(841,602)	-
(Gain) loss on sale of property	(8,283)	(1,073)
Bad debt expense	346,235	9,157,795
Actuarial assumptions	(2,774,095)	1,141,957
Changes in:		
Prepaid expenses and other assets	408,904	827,891
Pledges receivable, net	5,701	(506,256)
Due from UNLV	(1,108,598)	-
Other assets	7,107	133
Accounts payable and other liabilities	399,556	29,411
Net cash provided by (used in) operating activities	<u>\$ 4,410,057</u>	<u>\$ (1,546,071)</u>
Supplemental disclosure of noncash information, noncash contributions:		
Donated stock	\$ 841,602	\$ -
Gifts-in-kind	994,703	4,519,648
Total noncash contributions	<u>\$ 1,836,305</u>	<u>\$ 4,519,648</u>

The accompanying notes are an integral part of these statements.

University of Nevada, Las Vegas Foundation

NOTES TO FINANCIAL STATEMENTS

June 30, 2011

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

1. General

University of Nevada, Las Vegas Foundation (the “UNLV Foundation”) was incorporated November 2, 1981, to solicit donations and to hold and manage them for the exclusive benefit of the University of Nevada, Las Vegas (“UNLV” or “University”). Although the UNLV Foundation receives donations from various sources, a substantial portion of its pledges receivable is concentrated in the Las Vegas area.

2. Basis of Presentation

The UNLV Foundation’s financial statements have been prepared on an accrual basis applying all applicable Governmental Accounting Standards Board (“GASB”) pronouncements.

In accordance with paragraph 7 of GASB Statement No. 20, *Accounting and Financial Reporting for Proprietary Funds and Other Governmental Entities That Use Proprietary Fund Accounting*, the UNLV Foundation has elected not to apply all Financial Accounting Standards Board (“FASB”) Statements and Interpretations, Accounting Principles Board Opinions, and Accounting Research Bulletins issued after November 30, 1989.

3. Net Assets

To facilitate observance of limitations and restrictions placed on the use of resources available to the UNLV Foundation, net assets are classified and reported as follows, based on the existence or absence of donor-imposed restrictions:

- Invested in capital assets consists of purchased capital assets, net of accumulated depreciation.
- Restricted–nonexpendable net assets include permanent or true endowments. Such amounts are generally subject to donor restrictions that the principal be invested in perpetuity for the purpose of producing income that may be expended or added to principal in accordance with the donor’s wishes.
- Restricted—expendable net assets include contributions by donors for the purpose of supporting scholarships and programs at UNLV.
- Unrestricted net assets include assets not subject to donor-imposed restrictions and quasi-endowments created with Board restricted resources and income from endowment investments, unless otherwise specified by the donor.

4. Investment Gains and Losses

Gains and losses arising from the sale, collection, or disposition of investments and other noncash assets are accounted for in accordance with any donor restrictions. Interest income derived from investments, receivables, and similar assets is allocated between restricted and unrestricted accounts. Investment earnings, net of fees and generated from non-endowed money, are used by the UNLV Foundation for the purpose of partially defraying the cost of development program operations at UNLV.

University of Nevada, Las Vegas Foundation

NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2011

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

5. Operating Support and Revenues

Operating support and revenues include contributions (cash, noncash, and pledges), university support, and other income and fees. Included in other income is the management fee from the Nevada System of Higher Education ("NSHE") Board of Regents for the gift receipting and stewardship services provided on behalf of the contributions made to UNLV through the Board of Regents. University support includes financial support towards administrative and accounting functions of the UNLV Foundation.

6. Donor Contributions

In accordance with GASB Statement No. 33, *Accounting and Financial Reporting for Nonexchange Transactions*, private donations are recognized when all eligibility requirements are met, provided that the promise is verifiable, the resources are measurable, and collection is probable. Pledges receivable are recorded at net present value using the appropriate discount rate. An allowance for uncollectible pledges is estimated based on the UNLV Foundation's collection history and is netted against the gross pledges receivable. From time to time, a donor may amend the terms of a pledge agreement to redirect the use of pledged funds. When this occurs, management reassesses the pledge to determine whether it meets the applicable revenue recognition criteria.

Donor contributions with conditions and contingencies are recorded as liabilities. Once met, the contributions are recorded as contributions and recognized as revenue.

7. Donor Contributions - Noncash

Noncash assets contributed to the UNLV Foundation are recorded at fair value (if determinable) at the date of gift. If no independent third-party appraisal is available, the asset is recorded at an amount that, in the judgment of the UNLV Foundation management, is an estimate of fair value.

Donated real property, included in the accompanying statement of net assets as capital assets, is held pending sale or other disposition by the UNLV Foundation and is valued at the lower of fair value or most recent appraised value at the date donated.

Marketable securities contributed to the UNLV Foundation are recorded at fair value on the date of the gift.

8. Operating Expenses

Operating expenses include disbursements in support of UNLV and expenses incurred to operate the UNLV Foundation.

University of Nevada, Las Vegas Foundation

NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2011

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

9. Endowments

The UNLV Foundation records two types of endowments. Permanent or true endowments are funded by gifts and bequests. Quasi-endowments are funds designated as endowments by the UNLV Foundation Board of Trustees, and included in unrestricted net assets on the statements of net assets.

Endowment investments are managed in a unitized investment pool. Monthly transactions within each individual endowment in the pool are based on the unit market value at the end of the month. The UNLV Foundation Endowment Fund's primary objective is to generate a stream of earnings for funding current programs and student services with the stated payout policy. A secondary objective is to have its assets grow in value to provide for future needs of UNLV. The UNLV Foundation complies with the Uniform Prudent Management of Institutional Funds Act (UPMIFA) adopted by the State of Nevada in July 2006. UPMIFA abolished the historic dollar value limitation on annual spending (payout), whereas the prior act, the Uniform Management of Institutional Funds (UMIFA) did not allow spending from a fund that was below historic dollar value. UPMIFA enables trustees to spend as much as they deem prudent, where prudence is presumed to not exceed 7 percent, as permitted by individual donor agreements. The annual payout rate is determined by the UNLV Foundation Investment Committee and is applied to the average market value of the endowment investment pool on a rolling twelve quarter basis.

10. Cash and Cash Equivalents

The UNLV Foundation considers all highly liquid, short-term, interest-bearing investments purchased with a maturity of three months or less to be cash equivalents. Substantially all cash equivalents at June 30, 2011 were invested in U.S. Treasury bills and Treasury notes. The fair value of cash equivalents approximates its carrying value at June 30, 2011. Cash from all accounts are pooled for investment purposes.

11. Investments in Marketable Securities

The UNLV Foundation accounts for investments in accordance with GASB Statement No. 31, *Accounting and Financial Reporting for Certain Investments and for External Investment Pools*, which requires governmental entities to report investments at fair value in the statement of net assets. Investments in marketable securities are presented in the financial statements in the aggregate and at fair value for the particular fund. These amounts are recorded net of discounts. The cost of the securities sold is based on the average cost and/or first-in, first-out basis of all the shares of each security held at the time of sale. Alternative investments are presented in the financial statements at net asset value.

12. Capital Assets

Capital assets are recorded at cost for purchased assets, or fair value at the date of donation for donated assets. Depreciation is computed using the straight—line method. Estimated lives range from five to seven years for furniture and equipment. The policy of the UNLV Foundation is to capitalize asset purchases with costs of \$500 or more, and a life greater than one year. Artwork and various other collectibles are not depreciated; rather, they are reviewed annually for any impairment.

University of Nevada, Las Vegas Foundation

NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2011

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

13. Estimates and Assumptions

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Significant estimates made by management include depreciable lives of capital assets, amounts collectible under pledges receivable, and liabilities under Charitable Remainder Trusts. Actual results may differ from estimates.

14. Reclassification

Certain prior year reclassifications have been made to conform to classifications made in the current period. These reclassifications did not have an impact on previously reported financial positions, cash flows or results of operations.

NOTE B - CASH AND INVESTMENT IN SECURITIES - FAIR VALUE

The UNLV Foundation discloses its deposits with financial institutions, investments, and reverse repurchase agreements in accordance with GASB Statement No. 40, *Deposit and Investment Risk Disclosures—an amendment of GASB Statement No. 3*.

During the year ended June 30, 2011, the UNLV Foundation recognized \$20,309,128 in investment gains. Earnings included \$3,731,234 from interest and dividends, \$3,930,023 from net realized gains on the sale of investments, and \$13,465,050 from the unrealized gains in investment fair value. The calculation of realized gains and losses is independent of the calculation of the net change in the fair value of investments. Realized gains and losses on investments that had been held more than one fiscal year and sold in the current year were included as a change in the fair value of investments reported in prior years. Investment expenses of \$814,447 and amortization of bond discounts of \$2,732 were netted against earnings.

Investments consist of the following at June 30, 2011:

	Unrestricted Investments	Restricted Investments	Endowment Investments	Total Investments
Mutual funds	\$ -	\$ 5,978,781	\$ 162,732	\$ 6,141,513
Certificates of deposit	-	-	907,436	907,436
Equities	3,988,496	-	66,869,296	70,857,792
Mortgage-backed securities	-	-	863,657	863,657
U.S. government obligations	-	25,439,615	11,764,712	37,204,327
U.S. corporate bonds	43,019	15,739,536	13,232,114	29,014,669
Alternative investments	-	-	6,660,212	6,660,212
Non-U.S. corporate bonds	-	2,774,820	1,973,593	4,748,413
Investment in securities at fair value	<u>\$4,031,515</u>	<u>\$49,932,752</u>	<u>\$102,433,752</u>	<u>\$156,398,019</u>

University of Nevada, Las Vegas Foundation

NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2011

NOTE B - CASH AND INVESTMENT IN SECURITIES - FAIR VALUE - Continued

1. Custodial Credit Risk

The custodial credit risk for deposits is the risk that, in the event of a failure of a depository financial institution, the UNLV Foundation will not be able to recover deposits or collateral securities that are in the possession of an outside party. At June 30, 2011, the total balance for the UNLV Foundations cash and money market funds was \$19,191,640. Of this balance, \$500,000 was covered by the Federal Deposit Insurance Corporation. \$600,018 was covered by Securities Investor Protection Corporation (SIPC). The amount of \$18,091,622 was uninsured.

2. Credit Risk

Credit risk is the risk that an issuer will not fulfill its obligations. The UNLV Foundation reduces its exposure to credit risk with policy guidelines that instruct money managers to purchase securities rated investment grade or better. However, up to 25% of the fixed-income portfolios may be allocated to below investment grade. The credit ratings of fixed income investments at June 30, 2011 follow:

	Total	AAA	AA	A	BBB	Below Investment Grade
Mutual funds	\$ 6,141,513	\$ 20,260	\$ -	\$ 310,945	\$ 1,581,769	\$4,228,539
U.S. corporate bonds	29,014,669	3,466,364	3,286,906	8,401,190	13,554,603	305,606
Non-U.S. corporate bonds	4,748,413	411,489	850,719	1,597,490	1,888,575	140

In accordance with GASB Statement No. 40, U.S. government obligations, mortgage-backed securities, cash, and money market funds backed by the full faith and credit of the federal government are not included in the above tables. Alternative investments are not rated by industry rating agencies.

3. Interest Rate Risk

Interest rate risk is the risk that changes in interest rates will adversely affect the fair value of an investment. The UNLV Foundation's policy guidelines on maturity parameters state that the fixed-income portfolio's average weighted duration is to remain within 20% of the benchmark duration.

For investments in donor-restricted endowment funds, the UNLV Foundation uses the Lehman Aggregate Bond Index average as the benchmark; maturity as of June 30, 2011, was 7.2 years. The fixed-income portfolio's average maturity was 7.2 years. Interest rates range from 0.08% to 10.38%.

University of Nevada, Las Vegas Foundation

NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2011

NOTE B - CASH AND INVESTMENT IN SECURITIES - FAIR VALUE - Continued

3. Interest Rate Risk - Continued

For investments in donor-restricted expendable funds, the UNLV Foundation uses the Lehman Aggregate Index average as the benchmark; maturity as of June 30, 2011, was 7.4 years. The fixed-income portfolio's average maturity was 7.0 years. Interest rates range from 0% to 19.00%.

	Maturity under 1 Year	Maturity 1-5 Years	Maturities 5-10 Years	Maturities over 10 Years	Total
Mutual funds	\$ 6,141,513	\$ -	\$ -	\$ -	\$ 6,141,513
Certificates of deposit	-	806,851	100,585	-	907,436
Mortgage-backed securities	-	-	-	863,657	863,657
U.S. government obligations	18,528,396	4,159,055	1,938,026	12,578,850	37,204,327
U.S. corporate bonds	1,513,584	7,827,471	12,220,443	7,453,171	29,014,669
Non-U.S. corporate bonds	294,359	1,129,627	2,830,423	494,004	4,748,413
Investment in securities at fair value	<u>\$26,477,852</u>	<u>\$13,923,004</u>	<u>\$17,089,477</u>	<u>\$21,389,682</u>	<u>\$78,880,015</u>

4. Foreign Currency Risk

Foreign currency risk is the risk that changes in exchange rates will adversely affect the fair value of an investment or a deposit. All non-U.S. corporate bonds are traded in U.S. dollars. The UNLV Foundation investment managers have policies that address foreign currency risk.

NOTE C - INVESTMENT IN FIRST TRUST DEED

On May 8, 2006, the UNLV Foundation invested \$1,667,900 in an \$11,575,000 trust deed in a 44.52 acre parcel of vacant land located in the northern portion of the City of Las Vegas, Nevada. On May 1, 2008, the UNLV Foundation reinvested the \$1,667,900 in principal in the same trust deed with a maturity date of November 2009, pursuant to a Forbearance Agreement; however, investors collectively voted to foreclose on the property and that default was recorded in November 2009. As such, the donor of the original gift has guaranteed the principal balance of \$1,667,900 to the Foundation, as well as any fees incurred with this investment.

NOTE D - INVESTMENT IN REAL ESTATE

In December 1997, the UNLV Foundation received a contribution of approximately 3 acres of land in Denver, Colorado. The land is under a 99-year lease that terminates on May 10, 2055. The UNLV Foundation's land is improved with a 175-room motel. The lease calls for level rent payments of \$15,000 per year, net. At the end of the lease, the UNLV Foundation has the reversionary right to the property, including any building on the site.

University of Nevada, Las Vegas Foundation
NOTES TO FINANCIAL STATEMENTS - CONTINUED
June 30, 2011

NOTE E - PLEDGES RECEIVABLE-NET

Pledges receivable, net are comprised of the following balances:

	June 30, 2011
Gross pledges receivable	\$25,059,517
Present value discount of 0.09%	(970)
Allowance for uncollectible pledges	(316,038)
Pledges receivable, net	<u>\$24,742,509</u>

The discount rate is based on the Federal funds discount rate as of June 30 for pledges that exceed \$25,000 and with terms that exceed one year from the date of the financial statements.

The UNLV Foundation estimates that payments on the gross pledges receivable at June 30, 2011, will be received as follows for fiscal years ending June 30:

Fiscal years ending June 30,	
2012	\$ 4,639,921
2013	2,305,944
2014	1,874,313
2015	1,232,279
2016	1,005,415
Thereafter	<u>14,001,645</u>
	<u>\$25,059,517</u>

For the year ended June 30, 2011, pledge write-offs were \$346,235 and is included in administrative, development and other expenses on the Statement of Support and Revenues, Expenses and Changes in Net Assets. The significant decrease was related to an isolated circumstance with a major donor in the year ended June 30, 2010.

The UNLV Foundation has certain pledges receivable, not included in the accompanying financial statements, totaling \$4,019,705 as of June 30, 2011, which stipulates that the UNLV Foundation establish an endowment, invest the gift, and maintain the principal intact in perpetuity. Consistent with the requirements of GASB No. 33, such pledges are not recorded until such time as the gifts are received.

Bad debt is estimated based on an average of write-offs for the previous five years. Management adjusts the estimate based on factors known at the time of estimation.

University of Nevada, Las Vegas Foundation

NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2011

NOTE F - CAPITAL ASSETS

The following is a summary of capital asset activity during the fiscal year ended June 30, 2011:

	Balance at July 1, 2010	Increases	Decreases	Balance at June 30, 2011
<u>Capital assets not being depreciated</u>				
Land	\$ 50,699	\$ -	\$ -	\$ 50,699
Works of art/collections	102,855	-	-	102,855
Total capital assets not being depreciated	153,554	-	-	153,554
<u>Other capital assets</u>				
Furniture and equipment	619,519	23,358	(725)	642,152
Total other capital assets at historical cost	619,519	23,358	(725)	642,152
<u>Less accumulated depreciation for</u>				
Furniture and equipment	(558,069)	(25,837)	725	(583,181)
Total accumulated depreciation	(558,069)	(25,837)	725	(583,181)
Capital assets, net	<u>\$215,004</u>	<u>(\$2,479)</u>	<u>\$ -</u>	<u>\$212,525</u>

NOTE G - CHARITABLE REMAINDER TRUSTS

The UNLV Foundation serves as trustee of three charitable remainder unitrusts and one charitable remainder annuity trust as of June 30, 2011. The assets held in these trusts are recorded at fair value when received, and the liabilities to the donors are recorded at the present value of the estimated future payments to be distributed over the donors' expected lives. At June 30, 2011, the related assets were \$10,937,757 and liabilities were \$5,150,723 for these unitrusts and annuity trust.

The UNLV Foundation has recorded as future gifts five charitable remainder trusts for which the UNLV Foundation has irrevocable beneficiary interests but does not serve as trustee. The present value of the estimated future benefits to be received when the trust assets are distributed is recorded as an asset. Changes in the present value are recorded as investment income (loss). At June 30, 2011, the balance of these charitable remainder trusts was \$3,528,743.

Trusts are established by donors to provide income, generally for life, to designated beneficiaries. Upon termination of each trust, its assets will be distributed to the UNLV Foundation for the purpose designated in the trust agreements. Each year, beneficiaries receive payments as specified in the trust agreement: a fixed payment (annuity trusts) or a percentage of the trust's fair market value (standard unitrust).

University of Nevada, Las Vegas Foundation

NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2011

NOTE G - CHARITABLE REMAINDER TRUSTS - Continued

The discount rates and actuarial assumptions used in calculating the present value of the estimated future benefits to be received by the UNLV Foundation are those in effect at the date the gifts were recorded according to the provisions of the Internal Revenue Code (the "Code").

The trusts are separate legal entities created under the provisions of the Code and applicable Nevada law. Each trust has a calendar year as required by the Code. The charitable remainder trusts are exempt from federal income taxes, except in any year in which they receive unrelated business taxable income. The trusts for which the UNLV Foundation serves as trustee received no unrelated business taxable income for the year ended June 30, 2011.

NOTE H - RELATED PARTIES AND RELATED-PARTY TRANSACTIONS

UNLV contributes to the administrative and accounting support of the UNLV Foundation. This support totaled \$2,789,427 for the year ended June 30, 2011.

On March 12, 2010, the Executive Committee approved of a line of credit for the UNLV Research Foundation not to exceed \$450,000 for the purpose of covering approved reimbursable Economic Development Administration ("EDA") grant expenditures, to be drawn upon as the need occurs from March 20, 2010 until August 31, 2010. The balance of the line of credit will be paid back to the UNLV Foundation by December 31, 2010. As of June 30, 2011, no funds have been requested.

On April 21, 2010, the Executive Committee approved a line of credit for the UNLV Solar Innovation and Technology Initiative not to exceed \$120,000 for the purpose of assisting with the start up of the initiative and to be drawn upon as the need occurs between May 1, 2010 through October 1, 2010. As of June 30, 2011, \$120,000 has been drawn and repaid.

On June 9, 2010 the Executive Committee approved the utilization of the UNLV Foundation's previously encumbered reserves to provide a \$250,000 stipend for Carol C. Harter, in her role as Director of the Black Mountain Institute, without retirement or other benefits, for additional professional services in connection with donor, agency and community relations, in her role as President Emerita. This stipend began on January 1, 2010 and ends on December 31, 2012, and will be paid equally over 36 months.

On November 10, 2010, in response to UNLV's request, the Executive Committee approved annual funding for a car allowance in the amount of \$7,200, plus no more than \$200 for the fringe benefit costs associated with that allowance, for Dr. William Boldt, UNLV Vice President for Advancement, through the conclusion of this contract ending June 30, 2013. This funding may be taken out of UNLV Foundation operating reserves, if necessary. Dr. Boldt also received \$8,000 annually for hosting purposes.

University of Nevada, Las Vegas Foundation

NOTES TO FINANCIAL STATEMENTS - CONTINUED

June 30, 2011

NOTE H - RELATED PARTIES AND RELATED-PARTY TRANSACTIONS - Continued

At the December 13, 2010 Executive Committee meeting, it was approved, based on a request by the Nevada System of Higher Education, upon the permanent appointment of Neal Smatresk as President of UNLV, that the UNLV Foundation provide an annual salary supplement for the term of his 3.5 year contract and that the annual salary supplement of \$51,573, approved by the UNLV Executive Committee on June 9, 2010 for the fiscal year 2011, be increased effective January 1, 2011 for the remainder of the fiscal year by the amount of \$8,425 and an annual supplement of \$68,424 be provided each year through fiscal year 2014. In addition, it was requested that a reserve fund be established by the UNLV Foundation in the amount of \$50,000 annually for 3.5 years beginning January 1, 2011 to be paid according to the terms of the UNLV President's employment agreement as deferred compensation.

NOTE I - TAX-EXEMPT STATUS

The UNLV Foundation is classified under Section 501(c)(3) (Nonprofit Educational Organization) of the Code. The UNLV Foundation is exempt from federal income tax, qualifies for the 50% charitable contribution deduction, and is classified as an organization that is not a private foundation under Section 509(a) of the Code.

COMPLIANCE SECTION

**Report of Independent Certified Public Accountants on Internal Control
over Financial Reporting and on Compliance and Other Matters**

Board of Trustees
University of Nevada, Las Vegas Foundation

We have audited the financial statements of University of Nevada, Las Vegas Foundation (the "Foundation") as of and for the year ended June 30, 2011, and have issued our report thereon dated October 11, 2011. We conducted our audit in accordance with auditing standards generally accepted in the United States of America established by the American Institute of Certified Public Accountants and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States.

Internal Control over Financial Reporting

In planning and performing our audit, we considered the Foundation's internal control over financial reporting as a basis for designing our audit procedures for the purpose of expressing an opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control over financial reporting. Accordingly, we express no such opinion.

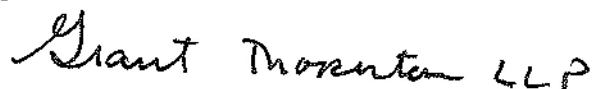
A deficiency in internal control over financial reporting exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. A material weakness is a deficiency, or a combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of the Foundation's financial statements will not be prevented, or detected and corrected on a timely basis.

Our consideration of internal control would not necessarily identify all deficiencies in internal control over financial reporting that might be material weaknesses. Given these limitations, during our audit we did not identify any deficiencies in the Foundation's internal control over financial reporting that we consider to be material weaknesses. However, material weaknesses may exist that were not identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Foundation's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under Government Auditing Standards.

This report is intended solely for the information and use of management and the Board of Trustees, others within the Foundation and is not intended to be and should not be used by anyone other than these specified parties.



Reno, Nevada
October 11, 2011

Las Vegas Centennial Grant Application

I. Application Cover Page

Applicant Name: Leavitt Jeremy P
 Last First MI
Name of Organization (if applicable): City of Las Vegas
Mailing Address : 333 N. Rancho Drive
City: Las Vegas State: NV Zip Code: 89106
Phone: 702-229-6278 Email: jeleavitt@lasvegasnevada.gov
Amount of Funds requested: \$30,000

Grant Category (check as many as apply)

- ☐ Event (fair, open house, presentation, lecture series, walking tour, etc.).
- ☒ Visual Project (historic monument(s), marker(s) or banner(s), bricks and mortar improvements to historic building or site, improvements to archeological site, banners, and exhibits, etc.).
- ☐ Education (reference materials, develop lessons, games, stories, photo collections, period maps, etc.).
- ☐ Performance Art (plays, poetry and prose readings, musicals, story telling, etc.).
- ☐ Cultural/Historic (oral histories, collections, archives, preservation of ephemera and artifacts, etc.).
- ☐ Misc./Other.



Signature of Applicant

1-5-12

Date

II. Grant Description:

(additional sheets may be attached if necessary)

How will the award funds be used?

The award funding will go towards restoration of three historic neon signs from the Neon Boneyard and installing them within the median island of Las Vegas Boulevard, between US95 and Fremont Street. The three signs are the "Lucky Cuss Motel", the "Normandy Motel", and the "Society Cleaners". This project was funded primarily from a Federal "Scenic Byways" grant. The award funds would be used to offset amount of the overall project not covered by existing funding.

What is the historic significance of your project/activity to the city of Las Vegas? _

Neon and other lit signs are an integral part of the history and culture of downtown Las Vegas and the Las Vegas Strip. A good part of that history is maintained in the Neon Boneyard Museum and along key locations in Downtown Las Vegas where historic neon signs are displayed. This project is part of a larger effort to rehabilitate and install historic neon signs along Las Vegas Boulevard within the city limits. This project enhances the federally recognized "Scenic Byway" along Las Vegas Boulevard and connects downtown Las Vegas and the Las Vegas Strip with historic elements from Las Vegas' past.

What are the key activities and timeline of your plan?

The Notice to Proceed was issued on August 1, 2011 and completion of the work is expected in February, 2012. The rehabilitation work on the signs is ongoing and is expected to be completed mid-January 2012, with installation in the median islands later in January 2012. Increased costs during construction from utility revisions and delays by outside agencies will warrant additional funds for completion of the project.

If your project is going to be phased, please describe each phase.

This is the second project that is part of an overall effort to install rehabilitated signs in Las Vegas Boulevard between Owens Avenue and Sahara Avenue. The first phase was partially paid for by a Las Vegas Centennial Grant, and included three signs between Washington Avenue and Bonanza. The next phase will include the "Apache Motel" and "Del Mar Motel" signs between Fremont Street and Lewis Avenue. The start of project for the next phase, and future phases, is dependent on available funding.

Describe the final product resulting from your project. Two copies of a book, photo album, video tape, audio recording, brochure, etc. that archives your project are required.

The resulting product will be three fully restored historic neon signs mounted on concrete foundations within the Las Vegas Boulevard Median island, electrified and fully functional.

III. Proposed Budget

Example budget form: **SEE ATTACHED COST/FUNDING BREAKDOWN**

Personnel

List hourly rates and tasks of any person working on the grant project. Hourly rates may not exceed \$36.00/hour.

1.		\$
2.		\$
3.		\$
4.		\$
Total		\$

Additional Expenses

1.	<u>Supplies</u>	\$
		\$
		\$
		\$
Total		\$

2.	<u>Services</u>	\$
		\$
		\$
		\$
Total		\$

3.	<u>Project Planning Expenses</u>	\$
		\$
		\$
		\$
		\$
Total		\$

4.	<u>Construction/Implementation Expenses, by priority</u>	\$
		\$
		\$
		\$
		\$
Total		\$

5.	<u>Other Funding Sources</u>	\$
Total		\$

Total Project Cost		\$
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Las Vegas Boulevard - Neon Signs Phase 2 Costs

ITEM NO.	DESCRIPTION	U O M	QTY	UNIT PRICE	EXTENDED PRICE
200.01	Mobilization and Demobilization	LS	1	\$12,000.00	\$12,000.00
201.01	Clearing and Grubbing	LS	1	\$7,436.00	\$7,436.00
201.02	Remove and salvage tree (up to 30-inch trunk diameter)	EA	6	\$766.00	\$4,596.00
502.01	Concrete Foundation	EA	3	\$13,225.30	\$39,675.90
622.01	Construction Surveying	LS	1	\$4,947.00	\$4,947.00
624.01	Traffic Control and Maintenance	LS	1	\$26,527.00	\$26,527.00
625.01	Portable Changeable Message Sign	DAY	30	\$138.90	\$4,167.00
625.02	Arrow Display	DAY	30	\$93.40	\$2,802.00
639.01	Refurbish & Install Lucky Cuss Motel Neon Sign	EA	1	\$52,148.00	\$52,148.00
639.02	Refurbish & Install Normandie Motel Neon Sign	EA	1	\$47,148.00	\$47,148.00
639.03	Refurbish & Install Society Cleaners Neon Sign	LS	1	\$36,555.60	\$36,555.60
639.04	One-Year Maintenance of Neon Signs	EA	1	\$7,371.00	\$7,371.00
670.01	200 AMP Service Pedestal and Foundation with Breakers	LS	3	\$11,492.00	\$34,476.00
670.02	Conduit and Wire	O	1	\$37,050.00	\$37,050.00
				Subtotal =	\$316,899.50
				20% Contingency =	\$63,379.90
				Construction Total =	\$380,279.40

Engineering and Oversight (to Date) = **\$90,000**
 Utilities and Fees = **\$30,000**

Total Project Cost	
=	\$500,279
(Construction + Engineering+ Utilities)	

Funding Breakdown

NDOT Grant = **\$235,431**
 CLV Match = **\$58,858**
 Centennial Grant = **\$175,700**
Total = \$469,989

Variance = **-\$30,290**
 (Current Funding - Project Total Cost)

Please attach the following information in order on additional sheets. If not applicable, please describe below.

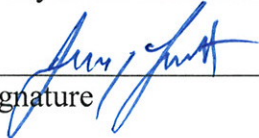
- 1.) Your organization's mission statement
- 2.) Your organization's current budget
- 3.) Your organization's current projects
- 4.) Resumes of principal personnel or organization
- 5.) Your organization's long-range plan
- 6.) Your organization's proof of 501(c)3 filing status with tax ID number
- 7.) Your organizations' most recent audit report, along with comments on the findings and recommendations, including a plan for corrective action taken on prior findings.
- 8.) If the project involves restoration of an historic building or structure, please attach documentation certifying the building is insured.

Statement of non-applicability

Not applicable – City of Las Vegas

If my grant is funded, I hereby agree to all requirements stated above, and authorize the Commission for the Las Vegas Centennial and the City of Las Vegas, to utilize information about my application and activities for publicity and public relations purposes, including the use of photographs and images of the project. Parental/Guardian consent will be obtained for the use of any name and/or image of children in completed legacies.

Signature



Date

1-5-12

Signature of Supervisor (where required)

Date



Las Vegas Centennial History Grant Program

To commemorate the 100th anniversary of the founding of the city of Las Vegas, the Nevada Department of Motor Vehicles, in cooperation with the Commission of Museums and History of the Department of Cultural Affairs, designed, prepared and issued special license plates. The money from the sale of this specialized plate paid for public events as part of the Centennial Celebration in 2005. Now that the Centennial Celebration has ended, profit from the specialized license plates is directed toward a fund for historic preservation efforts in the City of Las Vegas.

The plates feature the famous "Welcome to Fabulous Las Vegas" sign designed by Betty Whitehead Willis in 1959, which still stands in the median island south of Tropicana on the Strip.

The Commission for the Las Vegas Centennial [Centennial Commission] has established the History Grant Program to support community initiatives in support of the history, preservation and conservation programs within the city of Las Vegas.

The focus of the program is to commemorate the history of the city of Las Vegas with projects "relating to the commemoration of the history of the City of Las Vegas, including, without limitation, historical markers, tours of historic sites and improvements to or restoration of historic buildings or structures." -NRS 482.37903

Projects may also include: rehabilitation of historic sites, structures and archeological resources, cultural heritage and tourism, oral history, historic survey, documentation, museums and archives, and education.

The grants will be reviewed by the Las Vegas Centennial History Grants Committee, made up of city staff. Recommendations will be forwarded to the Centennial Commission for final decision.

Evaluation Criteria

Criteria Set #1

In order to qualify for History Grant funding, the *subject of the grant project* must meet the criteria below in order to be funded. Any application failing to meet the mandatory criteria will not be considered further. The criteria listed below are intended to help applicants in developing a project and application that will best reflect the NRS mandate:

1) A building, site, structure, artifact or event that demonstrates historic significance to the city of Las Vegas and expresses a distinctive character because:

- o A significant portion of it (the subject) is at least fifty (50) years old
- o It is reflective of the City's cultural, social, political, economic, or prehistoric past; and
 - o Either:
 - It is associated with a person or event significant in local history; or
 - It represents an established and familiar visual feature of an area of the city because of its location or singular physical appearance.

2) The applicant must be able to complete the funded phase of a project within budget.

3) The project must be completed within a reasonable time in such a way that the city can comply with laws related to the sale of the commemorative license plates. Funded phases of a project should be completed within 12 months from the date funds are received by the applicant.

4) The applicant must be able to manage the grant and to account for expenditure of funds according to the Centennial Commission's fiscal requirements which will be distributed to awardees upon grant award. These guidelines are available online at www.lasvegasnevada.gov.

Criteria Set #2

The History Grants Committee [Committee] will review the applications according to Criteria Set #2. The Committee will assign total points for each of the applications. *These scores, by themselves, will not determine the distribution or level of awards.* Each Committee member uses his/her scores for evaluation as a means to propose distribution of available funds. The Committee averages proposed distribution of funds for each project. The Committee reserves the right to consider subsequent testimony and discussions, after which it discusses and adjusts distribution of funds. The following criteria are merely a method of initial ranking for purposes of further discussion. The specific criteria are:

1. Historic Preservation Issues – 40 points

Examples of topics to be considered:

- The project will promote or preserve some historic feature of Las Vegas;
- The building can be realistically saved;
- The applicant demonstrates an ability to raise or sustain required amounts of financial support from sources other than this grant, including donations of goods and services. In addition, the applicant demonstrates the ability to raise and sustain support (relative to the means and abilities of the applicant);
- The final product must demonstrate sustainability and the ability to be maintained so that the public can enjoy it in the future.

2. Community Impact – 20 points

Examples of topics to be considered:

- The project will commemorate the history of the city of Las Vegas;
- The project promotes cultural heritage tourism in Las Vegas;
- The project demonstrates community participation as a component of historic neighborhood revitalization;
- The project will supplement training and education in the classroom in historic preservation;

- The project will increase overall public awareness of historic preservation methods and concepts;
- The facility supported by the project will be used by a broad base of the community;

3. Accountability – 20 points

Examples of topics to be considered:

- The applicant demonstrates an ability to complete a quality project within budget and in a reasonable time;
- The applicant can manage the grant and can account for expenditure of funds according to the Commission's fiscal requirements.

4. Innovation and Creativity – 20

- The applicant demonstrates an ability to use additional resources in a creative way to complete the project should they not receive the entire grant amount requested

Note:

- 1) The Committee will give consideration to projects that are emergencies (i.e., impending demolition), and it will look favorably on projects that can be completed in their entirety by the end of the grant.

Application Process

Applications are accepted year round. If the minimum criteria has been met, the application will be placed on the next Centennial Commission board meeting for approval or denial. Incomplete applications will be returned for resubmission in the next round. There will be no exceptions to this rule.

Upon receipt, the Committee members will review each application in relation to the criteria, and forward recommendations to the Centennial Commission. Each Commission member will be allowed to review the applications independently of one another in advance of the Centennial Commission board meeting. Applicants or a representative are required to attend the Centennial Commission meeting and present their proposal. Presentations are limited to five minutes per application.

After the available funding from the sale of the license plates is established, each approved grant will be awarded based on:

- 1) the total amount of funding available;
- 2) the emergency of the project;
- 3) The total amount of criteria points earned; and
- 4) The requested project amount.

Allocated grant funds will be available to grantees when the sale of license plates is complete and funds have been established.

Who May Apply

Private citizens, historic property owners, government agencies, museums, libraries, non-profit preservation, conservation and archeological organizations, historic societies and community service organizations, public, private, and charter schools, and higher education institutions.

Award

Grant funds will be awarded in amounts up to \$100,000, with a minimum amount of \$5,000. The Committee will entertain requests exceeding this amount for projects that demonstrate exceptionally significant value to the preservation of the history of Las Vegas.

Projects may be phased. For example, an historic property owner may wish to apply for funding to plan a rehabilitation project which can be completed in one year, and apply for funding to implement the project the following year.

Quarterly Progress Reports

Grant recipients must submit quarterly progress reports to the Centennial History Grants Committee.

Upon completion of the project, grantees must present to the Commission proof of completion. Proof can be in the form of a presentation, photographs, site visit, video, etc.

Send the typed original application and two (2) copies to:

Office of the Centennial Celebration
Esther Carter
401 South Fourth Street, Suite 180
Las Vegas, NV 89101
Work: 702.229.6776
Fax: 702.383.1129
Email: ecarter@lasvegasnevada.gov

Las Vegas Centennial Grant Application

I. Application Cover Page

Applicant Name Braun, James L.
Last First MI
Name of Organization (if applicable) The Nevada Test Site Historical Foundation dba. The
National Atomic Testing Museum
Mailing Address 755 East Flamingo Road
City Las Vegas State NV Zip Code 89119
Phone 702-794-5123 Email jim.braun@ntshf.org
Amount of Funds requested \$100,000

Grant Category (check as many as apply)

- ☒ Event (fair, open house, presentation, lecture series, walking tour, etc.).
- ☒ Visual Project (historic monument(s), marker(s) or banner(s), bricks and mortar improvements to historic building or site, improvements to archeological site, banners, and exhibits, etc.).
- ☒ Education (reference materials, develop lessons, games, stories, photo collections, period maps, etc.).
- ☐ Performance Art (plays, poetry and prose readings, musicals, story telling, etc.).
- ☒ Cultural/Historic (oral histories, collections, archives, preservation of ephemera and artifacts, etc.).
- ☐ Misc./Other.

Signature of Applicant Date

II. Grant Description: (additional sheets may be attached if necessary)

How will the award funds be used?

The National Atomic Testing Museum is requesting \$100,000 from the Centennial Fund to develop, research, and fabricate a dynamic and unique interactive educational 18-month long exhibit, **Area 51: Myth or Reality**, and its supportive programming. The exhibit details the real and the unproven history and story of the **most secret place in America**. The gateway to that place is the City of Las Vegas. The exhibit will open to the public on March 26, 2012 and run until September 30, 2013.

Until this year, Area 51 could not even be officially mentioned by name although movies, books, games, and magazines had called it that for years. The connection of Area 51 and Las Vegas has been detailed to the public in everything from major motion pictures to bus and jeep tours traveling up the Extraterrestrial Highway. Peabody Award winning Las Vegas journalist George Knapp rose to fame on his Area 51 exclusive interviews with Area 51 former worker, Bob Lazar. Both the reality of what happened at Area 51 and the unproven myths have entwined Las Vegas and this place of hidden history forever. This exhibit and its 18-month long program of events will uncover the history that has been so long under cover.

Area 51 has brought over 300,000 workers to Las Vegas and an additional 75,000 visitors to the facility including military observers, scientists, and CIA. After 1970, many of them established homes in the city and helped to create and contribute to the community. Many more former Area 51 workers retired to Las Vegas. Today, Area 51 brings in tourists from around the world who travel from Las Vegas up the Extraterrestrial Highway to catch a glimpse of this mysterious piece of Nevada desert. It already contributes tourists' dollars to our local economy. This exhibit will compound that effect resulting in numerous tourists traveling to Las Vegas.

The National Atomic Testing Museum is proud to present **the first ever real museum exhibit** on Area 51. Numerous community members of Las Vegas as well as former Area 51 workers from around the world are working with the Museum to create this incredible experience. Their faces will grace the entrance badges to the exhibit. Their stories will be interwoven into the historical framework of this exhibit.

The participation of former Area 51 workers in the collection and sharing of their personal stories provides research for this exhibit. These personal stories will form the backbone of this exhibit and their recordings will go on to have a far ranging and long lasting impact on how people understand Area 51, its secrets, and Las Vegas. Some of these stories have been aired on television but few cover the ground or go as in-depth as those done by the Museum.

The participants to date include the members of the Roadrunners Internationale, former U-2 and A-12 Oxcart program workers; the Dragonlady's – a group of SR-71 Blackbird pilots and workers; workers from Pratt & Whitney who designed and built the power plants of America's spy planes; the David Clark Company, who designed and built the first pressure suits used by supersonic flying pilots; local television personality and Area 51 historian, George Knapp; Col. John Alexander, author and researcher of UFOs; the Silent Heroes of the Cold War organization; CBS Radio host George Noory of *Coast to Coast*; Area 51 historian Peter Merlin; Stealth technology expert Dr. Paul Suler; the former head of the U.K. military UFO reporting organization, Nick Pope; the former Deputy Commander of U.S. Army U.K. base at Bentwaters; the former head of the U.S.A.F. Project Blue Book; Dr. Seth Shostak of S.E.T. I.; MUFON; and Dreamland Resort.com. Everyday more and more participants are added.

No story of Area 51 would be complete without the myths, its unproven history. Aliens, the Roswell connection, and UFOs are embedded in the public's perception of a place that seems shrouded in secrets. Using both sides of the story, the Museum will explore the cultural, social, political, scientific, and economic history in ***Area 51: Myth or Reality***.

The exhibit will start with an entrance that replicates the rather mundane guard shack which graces the entrance to Area 51. A "Camo" dude guard will ask visitors to don their badges. Badges with real former Area 51 workers, famous associates and EBEs (aliens) will be given to each visitor. Each badge represents a story somewhere in the exhibit.

Area 51: Myth or Reality is a true immersion museum exhibit. Visitors will be transported to another time and various places. Along the way guides will reveal another part of the story. Traveling the Hallway of Secrets, walking into outer space, and interacting with a variety of other life forms, visitors will explore the myths that swirl around Area 51 and then be dropped into the reality. Various areas in the exhibit include the true story of Area 51, its famous planes

and black projects. Airplanes, controls, reverse engineering, artifacts and the crash at Mt. Charleston make up these sections of the exhibit.

This exhibit is the second completely produced and built exhibit by the Museum. Seventeen different screens within the exhibit will play films done by the production team. From the technical illusions to the large graphics all elements have been researched and developed by staff. Background research has been a three-year on-going project.

Area 51: Myth or Reality is a completely interdisciplinary exhibit that includes the arts, popular myths, humanities, science, technology, engineering, math (STEM education) and oral history. It brings together a powerful and untold story of Vegas' past, present and future, and the development of our nation's most advanced technologies.

The National Atomic Testing Museum expects **over a quarter million** local, national and international museum visitors who will view the exhibit in person. Spurring that tourism is a Travel Channel documentary that will air October 23rd. and a History Channel documentary that aired in December. Both were filmed at the Museum and include highlights from this exhibit. It is expected that over **2 million people** will view these shows. George Noory of CBS radio's *Coast to Coast* will be announcing the exhibit, and its sponsors starting in January. He has **32 million** listeners all interested in this subject. An additional 125,000 will view the concurrently running virtual exhibit in the first year. The virtual exhibit will continue to run on the museum's website for several years, garnering additional cultural heritage tourists. Parts of the Area 51 exhibit will travel once the exhibit closes here in Las Vegas. It is expected that over a five-year period the exhibit will grace 10 venues across the United States, taking this Las Vegas story to many more people.

The oral histories and the research collected for the exhibit will be documented and available through the Museum's archives. People will be further exposed to this unique aspect of Las Vegas' cultural history through the exhibit's gallery guide, cultural events and educational programming.

The 18-month long programming that accompanies the exhibit will include distinguished lectures some of them firsts like the YF-12 mothership and drone lecture in April 2012, and the panel in September of "Military Men who Believe in UFOs." Two Family Fun Days will be held

within the first year for multigenerational audiences to explore aviation of this world and others. Staff is planning a special evening program geared for the under 30 audience as an interactive secret mission night. It is expected that over 5,000 youth will view the exhibit and participate in educational programming.

The National Atomic Testing Museum is the only nationally designated museum in the City of Las Vegas and the State of Nevada. Of the **36 National museums only six** are non-government run. The National Atomic Testing Museum is the first Smithsonian Affiliate within Las Vegas, and one of eight Museums' in the United States selected to participate in the American Association of Museums/U.S. State Department Mutual Concerns programs, 2012.

What is the historic significance of your project/activity to the city of Las Vegas?

The ***Area 51: Myth or Reality*** exhibit is designed to:

- Reveal a fuller and richer history of Las Vegas that includes the impact and contributions of the most secret place in America: Area 51.
- Create a visually rich illusionary exhibit that illustrates Las Vegas ties with the world of aliens, UFOs, and aviation.
- Demonstrate how the Area 51 helped create a stronger sense of community in Las Vegas
- Capture the personal stories of those who have worked on some of the most advanced technology programs in the United States
- Initiate a community wide multi-generational series of programming events that will bring the rich history of Las Vegas to a new audience.
- Bring tourists to Las Vegas who have never been here before and bringing visitors back to see the first ever museum exhibit on Area 51.
- Create publicity for both the City of Las Vegas and the Museum, worldwide through television, radio, and print including the Discovery Channel, the History Channel, the Travel Channel, Italian National News, Italian Visitors TV, Spanish Aviation Monthly, the L.A. Lakers programs throughout the season, the Huffington Post, the Smithsonian, Tokyo News, and a variety of social media. In the last two weeks the National Atomic Testing Museum has been mentioned in 7100 outlets.

What are the key activities and timeline of your plan?

2011

June-July:

- Compile the three years of research already completed on the subject
- Start lining up participants.

August:

- Begin collection of histories and artifacts from individuals, groups and companies
- Develop Marketing Materials such as post cards, radio ads and fliers for the event and add the event to public calendars.
- Begin design of gallery guide
- Meet with workers of Area 51.

September:

- Create exhibit design and obtain needed materials for exhibit fabrication.
- Seek additional sponsorship
- Continue collection of oral histories and artifacts
- Continue development of gallery guide
- Continue marketing efforts
- Plan the Countdown to Area 51 exhibit events
-

October:

- Hold first Countdown event with the A-12 Oxcart Area 51 workers – Oct. 4th
- Create film footage for the exhibit
- Continue exhibit component fabrication
- Continue sponsorship and grants
- Line up local artists and craftsmen to work on exhibit
- Visit Bigelow Aerospace for Space ideas.
- Travel Channel show on Area 51 and exhibit airs

November:

- Continue all activities, with emphasis on sponsorships
- Begin exhibit construction
- Test and evaluate exhibit elements
- Begin *Gallery Guide* layout
- Begin educational programming planning
- Meet with Nevada Aerospace Hall of Fame
- Hold second Countdown to Area 51 event – Rich Graham, SR-71 Blackbird pilot

December:

- Continue above activities
- History Channel show on Area 51 and exhibit airs
- Finish radio marketing campaign
- Start planning media day and opening

2012

January:

- Start installation of exhibit
- Complete fabrication of exhibit components
- Test all exhibit components
- Finish production of visitor badges

February:

- Complete installation of exhibit superstructure
- Start bringing in fabricated components
- Start photography for gallery guide
- Complete video labeling
- Complete film footage

March:

- Load in last of exhibit
- Complete installation
- Finish and print Gallery Guide
- Finish exit and entrance components
- Marketing in full swing
- Tweets starts
- Exhibit opens March 26.

If your project is going to be phased, please describe each phase. N/A

Describe the final product resulting from your project. Two copies of a book, photo album, video tape, audio recording, brochure, etc. that archives your project are required.

The *Area 51: Myth or Reality* exhibit will include an exhibit gallery guide, a video done in conjunction with the Nevada Aerospace Hall of Fame, exhibit signage, and educational materials that will feature the *Las Vegas Centennial* logo. Two copies of each will be provided to the Centennial Committee. The virtual exhibit on the website will include the Centennial logo and a DVD will be provided.

III. Proposed Budget					
	Centennial Grant Request	In-Kind Sponsors	Cash Sponsors	Museum	Total Project
Personnel					
Curator				\$ 12,500	\$12,500
Director of Development				5,000	5,000
Collection Assistant				2,050	2,050
Education Coordinator				3,000	3,000
Marketing Manager				3,000	3,000
Project Manager	\$4,875			4,875	9,750
Project Assistant	1,800			1,800	3,600
Construction					
Exhibit Material	30,000			22,500	52,500
Exhibit Material Cent. Grant			\$37,500		37,500
Professional Graphic & Design	30,000			50,000	80,000
Professional Filming	10,000			15,000	25,000
Graphic Printing	5,325			10,000	15,325
Off-Site Facility (Tiberti Company)		\$3,000		1,250	4,250
Advertising					
Channel 3		40,000			40,000
LV Review Journal		10,000			10,000
Before the Movie		3,600		3,600	7,200
CBS Radio		2,000		5,000	7,000
MOBO, Inc		2,000	5,000		7,000
Other Print Advertising & Brochures	5,000			5,000	10,000
Education					
Lectures & Family Fun Day	12,000			12,000	24,000
Oral History	1,000			1,000	2,000
Total	\$100,000	\$60,600	\$42,500	\$157,575	360,675

Please attach the following information in order on additional sheets. If not applicable, please describe below.

- 1.) Your organization's mission statement
- 2.) Your organization's current budget
- 3.) Your organization's current projects
- 4.) Resumes of principal personnel or organization
- 5.) Your organization's long-range plan
- 6.) Your organization's proof of 501(c)3 filing status with tax ID number
- 7.) Your organizations' most recent audit report, along with comments on the findings and recommendations, including a plan for corrective action taken on prior findings.
- 8.) If the project involves restoration of an historic building or structure, please attach documentation certifying the building is insured.

Statement of non-applicability

If my grant is funded, I hereby agree to all requirements stated above, and authorize the Commission for the Las Vegas Centennial and the City of Las Vegas, to utilize information about my application and activities for publicity and public relations purposes, including the use of photographs and images of the project. Parental/Guardian consent will be obtained for the use of any name and/or image of children in completed legacies.

Signature

Date

Signature of Supervisor (where required)

Date

APPLICATION FORM

The application form is composed of three (3) parts:

Part I is the Application Cover Page. This provides the Committee with a quick and concise overview of who is proposing the project, where it is located, what it intends to achieve, and how much it will cost. This must be submitted as only a one-page document with the application packet.

Part II is the Narrative, or grant description section and should describe your project in detail.

This section must contain specific information on the historical significance of the property or subject matter as it relates to Las Vegas, and a project scope that defines how the project is to be executed and, if applicable the actual building rehabilitation and future operation of the building.

Part III is the Budget section. A detailed project budget is necessary to provide the Committee with information needed to evaluate applications. In addition, this information may be used at a later date, in preparation of funding agreements between the Committee and the awardees.

Matching funds from other sources, while not mandatory, are highly encouraged. The applicant budget must provide the breakdown of any outside funding and the requested grant amount. It should be broken down by category and must provide an itemized listing for each category. Applicants may use the enclosed sample budget form or an alternative budget of their choice, so long as it precisely and clearly expresses the budget. Legible spreadsheets are encouraged.

In addition, Part III requires a copy of your most recent audit report along with comments on the findings and recommendations, including a plan for corrective action taken on prior findings. If corrective action is not necessary, a statement describing the reason that it is not necessary should accompany the audit report. *A single copy of the audit report is adequate and should be included with the original signed application.*

RESTRICTIONS AND REQUIREMENTS

CENTENNIAL COMMISSION FUND ALLOWABLE/UNALLOWABLE COSTS

All costs must be necessary to the success of the project. There are certain allowable and unallowable costs that are unique to each type of grant. If you are not sure a cost is allowable, please call the Las Vegas Office of the Centennial. Some of the more generic allowable and unallowable costs are:

A. Allowable Costs

Bricks and Mortar Work

- Roofing
- Electrical
- Plumbing
- HVAC systems

- Window rehabilitation
- ADA ramps.
- Hardscape that directly abuts building if impacted by work on the building and completed as part of the same grant project.
- Railing
- Refinishing
- Sound systems (hardwired within the building)
- Flooring
- Light fixtures
- Seismic retrofit

Non-Bricks and Mortar Work

- Publishing.
- Documentation.
- Archive.
- Research.
- Interviews/Oral Histories.
- Events.
- Historic resource survey and inventory.
- Lectures.
- Salaries.
- For city-owned buildings: Furnishings or anything that can be easily removed from the building, e.g., curtains, speaker systems, chairs, tables, portable chalkboards.
- For city-owned buildings: Purchase of a historic building. The historic building must be owned by the organization applying for the grant. Under very special circumstances, exceptions to this have been made by the Commission.
- For city-owned buildings: work completed on the interior of the building.

B. Unallowable Costs

- Landscape improvements, unless the work is needed to make the building safely accessible.
- Hardscape improvements, to include but not limited to: sidewalks and parking lots. This does not include hardscape that directly abuts the building if impacted by work on the building that is completed as part of the same grant project.
- For non-city-owned buildings: Purchase of a historic building. The historic building must be owned by the organization applying for the grant.
- Mortgage notes, insurance policies, etc.
- Programming.
- For non-city-owned buildings: Furnishings or anything that can be easily removed from the building, e.g., curtains, speaker systems, chairs, tables, portable chalkboards.
- For non-city-owned buildings: any work on the interior.

In-Progress Project Requirements

Upon acceptance of a Committee grant, grantees are required to:

1. If a grant is awarded for a historic building, generally comply with the Secretary of the Interior's Standards and Guidelines for Rehabilitation of historic buildings and structures. These guidelines represent the latest philosophy in preservation approaches and techniques (attached);
2. Report any changes made to the project scope or project during the duration of the grant;
3. Complete project work in conformation with submitted visual and/or written specifications;
4. Provide the Centennial Commission with quarterly financial reports and progress updates on the project;
5. Allow the Centennial Commission and the Committee full access to all documents necessary for a comprehensive audit; and
6. Notify the Centennial Commission when there are fundamental changes to your organization's programming, structure, or leadership.
7. Include appropriate signage at the project site and acknowledgments in the written materials about the project that the project is sponsored by the Commission for the Las Vegas Centennial. The grantee will be given a restricted license to use the Centennial logo on signs and printed materials subject to the prior approval of the Commission staff of the proposed use.

Post-Project Requirements: Covenants

If the project involves rehabilitation or restoration of a historic building, upon completion of the project, the grantee is required to maintain the building for a specified amount of time. In order to ensure that the grantee complies with this requirement, the grantee, as the owner of the property, shall agree to execute a deed of trust in favor of the Centennial Commission which secures the maintenance of the building for the applicable covenant length. The duration of the covenants will be specified in the deed of trust and will safeguard the public's investment in the historic building.

Specifically, these covenants require the grantee to maintain the historic building and to notify the Centennial Commission of any proposed changes or modifications prior to implementation. Depending on the grant amount, these covenants run in length from 5 to 20 years. The higher the amount of the grant award, the longer the covenant length is specified on the deed of trust to placed on the property.

Covenant lengths are as follows:

	Grant Award	Covenant Length
\$	\$5,000 to \$ 25,000	Five (5) years
\$	25,001 to \$ 50,000	Ten (10) years
\$	50,001 to \$100,000	Fifteen (15) years

Please note that these covenants and restrictions are part of the funding agreement and deed of trust that shall be signed before the project begins. In the event that the grantee does not own the project or building which will be restored or rehabilitated with the Centennial grant funds, the owner of the project or historic building shall be required to consent to the improvements being made and shall execute a deed of trust in favor of the Centennial Commission to maintain the project/historic building for a specified period of time.

ADMINISTRATION

The Las Vegas Centennial History Grant Committee administers the day-to-day operations of the Las Vegas Centennial History Grant program. Fiscal and project reviews are done by city staff familiar with State and local fiscal requirements and historic preservation principles and standards. The Centennial Commission encourages potential applicants and grantees to contact staff at any time for answers or discussion regarding this program. Please direct any questions to:

Esther Carter
Centennial Committee
Executive Director
401 South Fourth Street, Suite 180
Las Vegas, Nevada 89101
P: (702) 229-6776
F: (702) 383-1129
Email: ecarter@lasvegasnevada.gov

ARCHITECTURAL GUIDELINES

The Secretary of the Interior's Standards for Rehabilitation

(Source: http://www2.cr.nps.gov/tps/standguide/rehab/rehab_index.htm)

The Standards (36 CFR Part 67) apply to historic buildings of all periods, styles, types, materials, and sizes. They apply to both the exterior and the interior of historic buildings. The Standards also encompass related landscape features and the building's site and environment as well as attached, adjacent, or related new construction.

1. A property shall be used for its historic purpose or be placed in a new use that requires minimal change to the defining characteristics of the building and its site and environment.
2. The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.
3. Each property shall be recognized as a physical record of its time, place, and use. Changes that create a false sense of historical development, such as adding conjectural features or architectural elements from other buildings, shall not be undertaken.
4. Most properties change over time; those changes that have acquired historic significance in their own right shall be retained and preserved.
5. Distinctive features, finishes, and construction techniques or examples of craftsmanship that characterize a historic property shall be preserved.
6. Deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture, and other visual qualities and, where possible, materials. Replacement of missing features shall be substantiated by documentary, physical, or pictorial evidence.
7. Chemical or physical treatments, such as sandblasting, that cause damage to historic materials shall not be used. The surface cleaning of structures, if appropriate, shall be undertaken using the gentlest means possible.
8. Significant archeological resources affected by a project shall be protected and preserved. If such resources must be disturbed, mitigation measures shall be undertaken.
9. New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.
10. New additions and adjacent or related new construction shall be undertaken in such a manner that if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.