

City of Las Vegas

**DOWNTOWN DESIGN REVIEW COMMITTEE
CITY HALL, 400 STEWART AVENUE
CITY CLERKS FIRST FLOOR CONFERENCE ROOM
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov**

MINUTES January 17, 2012 12:30 PM

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR ACTION UNLESS SPECIFICALLY NOTED OTHERWISE. UNLESS OTHERWISE STATED, ITEMS MAY BE TAKEN OUT OF THE ORDER PRESENTED AT THE DISCRETION OF THE CHAIRPERSON. TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME.

DUPLICATE AUDIO CDs MAY BE AVAILABLE AT A COST OF \$5.00 PER CD THROUGH THE CITY CLERKS OFFICE.

1. [CALL TO ORDER](#)

CHAIR TRUESDELL called the meeting to order at 12:17 p.m.

PRESENT: CHAIR TRUESDELL and MEMBERS NOLAN, FAGG, BRATCHER, HEISER and SCHLOTTMAN

EXCUSED: MEMBER ABRAMO

Also Present: DEPUTY CITY ATTORNEY JAMES LEWIS, DEPUTY CITY CLERK LEAN COLEMAN, COURTNEY MOONEY and STEVE SWANTON, Planning

2. [ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW](#)

ANNOUNCEMENT MADE - Meeting noticed and posted at the following locations: City Clerk's Bulletin Board, City Hall Plaza, 2nd Floor Skybridge; Clark County Government Center, 500 South Grand Central Parkway; Las Vegas Library, 833 Las Vegas Boulevard North; Grant Sawyer Building, 555 East Washington Avenue; Bulletin Board, City Hall Plaza (next to Metro Records)

3. [PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED](#)

None.

4. [For possible action to approve the Final Minutes by reference of the Regular Meeting of the December 20, 2011](#)

Motion made by MIKE NOLAN to Approve

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1

TRINITY HAVEN SCHLOTTMAN, DEBRA HEISER, MIKE NOLAN, RIC TRUESDELL, FLINN FAGG, DAVID BRATCHER; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-QUENTIN ABRAMO

5.

City of Las Vegas

ARC-44218 - (DDRC) - PUBLIC HEARING - APPLICANT: PRECIOUS SLUT TATTOO COMPANY - OWNER: LDL, LLC SERIES V - For possible action on a request for a Signage Design Review FOR AN EXISTING TATTOO PARLOR/BODY PIERCING STUDIO AND WAIVERS OF TITLE 19.08 SIGN STANDARDS at 1141 South Las Vegas Boulevard (APN 162-03-112-021), C-2 (General Commercial) Zone, Ward 3 (Coffin)

Motion made by DAVID BRATCHER to Approve subject to conditions and adding the following conditions as read for the record:

Regarding the West (front) elevation:

- A. A waiver is approved to allow a maximum sign coverage of 45% of the total wall elevation, including windows, where 20% maximum is allowed.
- B. A waiver is approved to allow no illumination and/or animation for all window signs.
- C. All exterior signs shall be illuminated.
- D. Illuminated Tattoo sign from the east elevation shall be relocated to this elevation and installed above the window.
- E. Painted Tattoo sign (Sign H), painted door signs (Sign G) and painted signs underneath window (Sign A) shall be removed.

Regarding the North (side) elevation:

- F. A waiver is approved to allow 27% sign coverage of the total wall elevation where 20% maximum is allowed.
- G. The Rear Parking roof sign (Sign D) and the painted freestanding sign on the existing pole (Sign E) shall be removed.

Regarding the East (rear) elevation:

- H. A waiver is approved to allow no illumination on the rear door wall sign (Sign F) where 75% illumination and/or animation is required.
- I. The illuminated sign reading, Tattoo & Body Piercing (Sign L) shall be removed.

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1

TRINITY HAVEN SCHLOTTMAN, DEBRA HEISER, MIKE NOLAN, RIC TRUESDELL, FLINN FAGG, DAVID BRATCHER; Against-(None); Abstain-(None); Did Not Vote-(None); Excused-QUENTIN ABRAMO

CHAIR TRUESDELL declared the Public Hearing open.

COURTNEY MOONEY, Planning, utilized Staffs Report and the revised Staff Report (submitted for the record) to discuss with the Committee in detail the signage, elevations and requested waivers.

The applicant, VICKY BARELA, submitted various before and after photos, including ones taken after the holiday décor was removed, so the Committee could see the actual amount of space requested.

MEMBER BRATCHER confirmed with MS. MOONEY that there are not any signs permitted to date.

Regarding the Committees concern for the electrical wiring and safety, MS. BARELA noted that Patrick Signs is aware of the Citys Building and Safety requirements and will adhere to them. MEMBER BRATCHER commented that wiring should not be visible. CHAIR TRUESDELL added that the old wiring could be repainted, but some of the signage fits the historic character of the Scenic Byway.

Regarding the east elevation, MEMBER FAGG expressed concern for the illumination that is existing facing residential property. He questioned what type of advertisement is located in that area, to which MS. BARELA answered that the neon signage that was once located at another establishment was relocated to the subject area; the other business was closed. MEMBER FAGG pointed out that that area has no commercial traffic, so a painted sign is more appropriate. He suggested an approval could be granted to have non-illuminated signage on the back of the building. In reference to the Scenic Byway, the intent is to have illuminated signage more so on Las Vegas Boulevard.

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MEMBER SCHLOTTMAN questioned if the applicant would be required to have a sexually oriented business license, due to the business name. DEPUTY CITY ATTORNEY JAMES LEWIS explained that that type of license deals specifically with contents within the establishment. In this case, tattooing certain areas on an individuals body does not trigger that type of license.

After the discussion and staffs assessment of waivers needed, MR. FAGG pointed out that the Committee can approve what was before them, as the revisions are incorporated into the record. In addition, DEPUTY CITY ATTORNEY LEWIS stated that the Agenda Summary Page is broad enough to cover the applicants request, along with the revisions discussed. The Committee noted, for the record, the allowable wording on the signage.

After the conditions were stated, MS. BARELA confirmed her acceptance to all conditions, including the revisions discussed.

CHAIR TRUESDELL declared the Public Hearing closed.

6. **CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE COMMITTEE. NO SUBJECT MAY BE ACTED UPON BY THE COMMITTEE UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED**

None.

7. **ADJOURNMENT**

Prior to adjourning the meeting, FLINN FAGG, Director of Planning, commented that there will be a Special Downtown Design Review Committee meeting on January 24th at 9:00 a.m. He also expressed appreciation for the efforts of everyone involved in scheduling this special meeting.

The meeting was adjourned at 12:56 p.m.

Respectfully submitted:

Lean Coleman, Deputy City Clerk

Courtney Mooney, Planning

Facilities are provided throughout City Hall for the convenience of disabled persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerks office at 229-6311 and advise of your need at least 48 hours in advance of the meeting. The Citys TDD number is 386-9108.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall Plaza, 400 Stewart Avenue, Vending Area
City Clerks Bulletin Board, 400 Stewart Avenue, 2nd Floor Skybridge
Las Vegas Library, 833 Las Vegas Boulevard North
Clark County Government Center, 500 S. Grand Central Parkway
Grant Sawyer Building, 555 E. Washington Avenue