



DEPARTMENT OF PLANNING

APPLICATION / PETITION FORM

Application/Petition For: Downtown Design Review Committee - Signage
Project Address (Location) 601 Fremont Street
Project Name 601 Fremont Plaza Proposed Use _____
Assessor's Parcel #(s) 139-34-611-018 Ward # _____
General Plan: existing C proposed _____ Zoning: existing C-2 proposed _____
Commercial Square Footage _____ Floor Area Ratio _____
Gross Acres _____ Lots/Units _____ Density _____
Additional Information Signage review for Tavern-Limited business

PROPERTY OWNER City of Las Vegas Contact Elizabeth N. Fretwell
Address 400 Stewart Avenue Phone: (702) 229-6551 Fax: _____
City Las Vegas State NV Zip 89101
E-mail Address _____

APPLICANT 601 Fremont, LLC Contact Michael Barron
Address 202 Fremont Street Phone: _____ NV Fax: (702) 366-7360
City Las Vegas State NV Zip 89101
E-mail Address rmdlv@cox.net

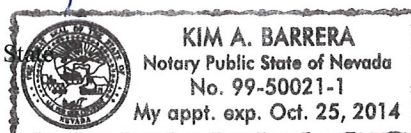
REPRESENTATIVE _____ Contact _____
Address _____ Phone: _____ Fax: _____
City _____ State _____ Zip _____
E-mail Address _____

Property Owner Signature* Elizabeth N. Fretwell
* An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.
Print Name Elizabeth N. Fretwell

Subscribed and sworn before me

This 14 day of February, 20 12.
Barron

Notary Public in and for said County and State



Revised 10/27/08

FOR DEPARTMENT USE ONLY

Case # ARC-44579
Meeting Date: 3/20/12
Total Fee: N/A
Date Received:* 2/9/12
Received By: C. MOONEY

*The application will not be deemed complete until the submitted materials have been reviewed by the Department of Planning for consistency with applicable sections of the Zoning Ordinance.

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DEPARTMENT OF PLANNING

STATEMENT OF FINANCIAL INTEREST

Case Number: ARC-44579 APN: 139-34-611-018

Name of Property Owner: City of Las Vegas

Name of Applicant: 601 Fremont, LLC

Name of Representative: _____

To the best of your knowledge, does the Mayor or any member of the City Council or Planning Commission have any financial interest in this or any other property with the property owner, applicant, the property owner or applicant's general or limited partners, or an officer of their corporation or limited liability company?

☐ Yes

☒ No

If yes, please indicate the member of the City Council or Planning Commission who is involved and list the name(s) of the person or persons with whom the City Official holds an interest. Also list the Assessor's Parcel Number if the property in which the interest is held is different from the case parcel.

City Official: _____

Partner(s): _____

APN: _____

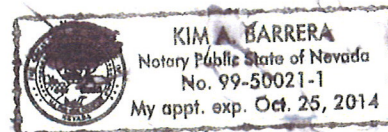
Signature of Property Owner: Elizabeth N. Fretwell

Print Name: Elizabeth N. Fretwell

Subscribed and sworn before me

This 19 day of October, 2011

[Signature]
Notary Public in and for said County and State



Feb. 21, 2012

601 Fremont, LLC
202 Fremont St.
Las Vegas, NV 89101

Subject: Justification Letter

Attn: Planning Department

Please accept this document as our Justification Letter for the property at 601 Fremont Street, Las Vegas, NV in our request for a meeting with the Downtown Design Review Committee (DDRC) for Signage Submittal.

The 601 Fremont Street property, which will be named "601 Fremont Plaza", has previously been approved for a Tavern-Limited Special-Use Permit.

Located within the Fremont East Entertainment District, the 601 Fremont Plaza will enhance the area by bringing new entertainment & recreational alternatives to the District, as well as visually-appealing signage & exterior improvements.

The First Floor of 601 Fremont Street property will be occupied by 2 entities. The east portion of the first floor will house The Fremont Country Club, a world-class live-music venue. Signage for this location was approved by the DDRC on November 15, 2011.

The west portion of the first floor will house Backstage Sports Bar & Billiards, an Upscale Microbrewery, Music Venue, Sports Bar & Billiard Room. We will be employing a flashing neon sign with clear bulb chasing animation as well as steady-burn neon illumination.

We respectfully request your approval of our Exterior Signage proposal, as it is compliant with City & District signage regulations regarding neon/animation percentage, projection, height, etc.

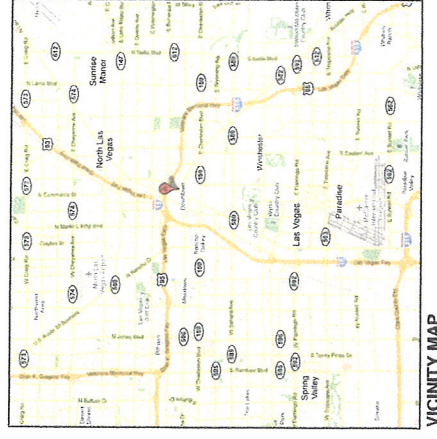
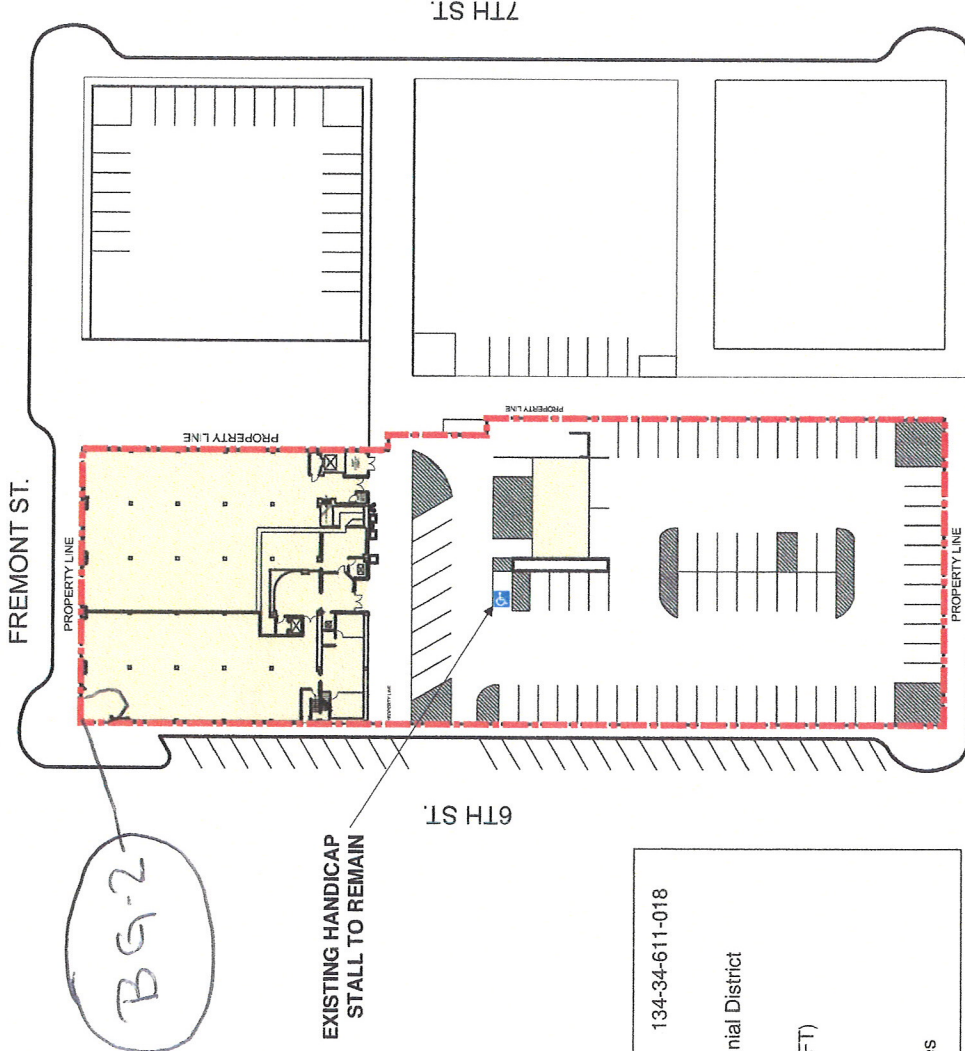
Sincerely,

A handwritten signature in black ink, appearing to read "Michael Barron", with a stylized flourish extending to the right.

Michael Barron
Director Of Operations
601 Fremont Plaza

ARC-44579
03/20/12 DDRC

SITE PLAN



SCALE: 1"=750'



FREMONT COUNTRY CLUB / BACKSTAGE BILLIARDS

601 FREMONT STREET, LAS VEGAS, NV

LANGDON WILSON INTERNATIONAL

ARC-44579

03/20/12 DDRC

ACCESSOR'S PARCEL NUMBER 134-34-611-018

SITE INFORMATION

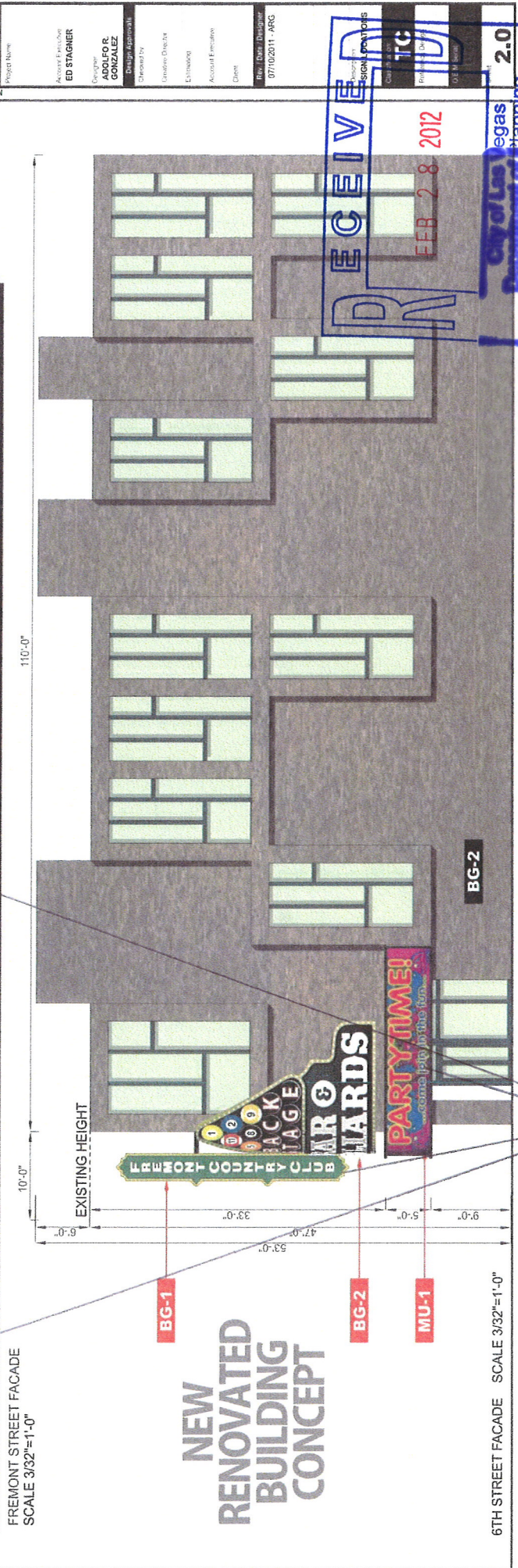
Zoning C2 - Downtown Centennial District
Casino District Overlay

Lot Area 1.24 Acres (54,014 SQ FT)

Building Area 15,362 SQ FT

Ti Area 13,785 SQ FT

Total Parking 76 Parking Spaces



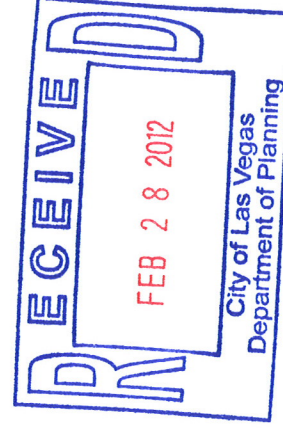
NOT A PART



Sign Analysis Table

601 Fremont St - Backstage Sports Bar and Billiards

Sign	Maximum Projection	Provided Projection	Max Height above Parapet	Provided Height above Parapet	Minimum Height above Sidewalk	Provided Height above Sidewalk	Allowable Area	Provide Area	Required Lighting	Provided Lighting
"BG-2" Wall	8'	N/A	20'	N/A	10'	15'	1,500 SF	360 SF	50% Neon / Animated	70% Neon / Animated



ARC-44579
03/20/12 DDRC