

City of Las Vegas

COMMUNITY DEVELOPMENT RECOMMENDING BOARD
CITY HALL, 400 STEWART AVENUE
CITY CLERKS FIRST FLOOR CONFERENCE ROOM
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov

MINUTES

January 19, 2012

1:30 PM

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR ACTION UNLESS SPECIFICALLY NOTED OTHERWISE. UNLESS OTHERWISE STATED, ITEMS MAY BE TAKEN OUT OF THE ORDER PRESENTED AT THE DISCRETION OF THE CHAIRPERSON. TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME.

DUPLICATE AUDIO CDs MAY BE AVAILABLE AT A COST OF \$5.00 PER CD THROUGH THE CITY CLERKS OFFICE.

1. CALL TO ORDER

Minutes:

CHAIR PAPPAS called the meeting to order at 1:46 p.m.

Present: CHAIR PAPPAS and MEMBERS AKER, McFADDEN, ASSELIN, CERVANTES, HARTLEY, McCOY and JORDAN

Excused: MEMBERS MILLER, BJERKE, DAVIS-HOGGARD, and McGRATH

Also Present: SENIOR NEIGHBORHOOD PROGRAMS OFFICER SHAWN BOLSTER and DEPUTY CITY CLERK GABRIELA PORTILLO-BRENNER

NOTE: MEMBER LOU De SALVIO resigned before 1/17/2012.

2. ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW

Minutes:

ANNOUNCEMENT MADE: - This meeting has been properly noticed and posted at the following locations: City Hall Plaza, 400 Stewart Avenue, Vending Area; City Clerk's Bulletin Board, 400 Stewart Avenue, 2nd Floor Skybridge; Las Vegas Library, 833 Las Vegas Boulevard North; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue

CHAIR PAPPAS stated the purpose of the meeting.

3. PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED

Minutes:

None.

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4. Report on Community Development Block Grant Public Service (CDBG) Applications, submitted at the December 8, 2011 meeting: Consumer Credit Counseling Service of Southern Nevada, Money Matters - Financial Education for Young Adults; Family and Child Treatment of Southern Nevada, Inc., Family and Child Treatment for Domestic Violence; Family Promise of Las Vegas, Community Partnerships for Opening Doors; Foundation for an Independent Tomorrow (FIT), Homeless Prevention; HELP of Southern Nevada, Emergency Resource Services; HELP of Southern Nevada, Shannon West Homeless Youth Center; Jewish Federation of Las Vegas, Las Vegas Senior Lifeline; Las Vegas Clark County Urban League CAA, Senior Transportation Program; Las Vegas Clark County Urban League CAA, Read and Rise; Las Vegas Natural History Museum, Children's Education Fund; Latin Chamber of Commerce Community Foundation, Project Oportunidad: Preventing Homelessness through Workforce Training and Placement; Lied Discovery Children's Museum, YouthWorks Program; Nevada Health Centers, Inc., NVHC Eastern Senior Dental Program; Nevada Legal Services, Inc., Homelessness Prevention; Nevada Partners, Inc., Nevada Partners Summer Education Program; Nevada Senior Services Inc, Comprehensive Geriatric Assessment & Chronic Disease Mgmt. Services

Minutes:

CHAIR PAPPAS received confirmation that none of the board members present had any potential conflicts of interest to disclose.

To help the board, SHAWN BOLSTER, Senior Neighborhood Programs Officer, clarified the grant requirements, reviewed the scoring system and stated she would be providing the board with scores from staff. She then explained the presentation requirements to the applicants.

CHRISTIE BINKO, Special Projects Manager at Consumer Credit Counseling Services (CCCS), and PAUL WEISS, Chief Financial Officer, appeared before the board. MS. BINKO provided a brief history on the organization and explained how the grant funds would be used. She noted that CCCS is always looking to recruit volunteers.

MEMBER JORDAN received confirmation on the program length and how locations are chosen. MEMBER McCOY asked for clarification on the program administration, enrollment requirements and success measurements. CHAIR PAPPAS had MS. BINKO explain the follow-up processes.

DOCTOR JOHN MATTHIAS, Psychologist and Clinical Director at the Family and Child Treatment of Southern Nevada (FACT), provided a brief history of the organization and its programs. MEMBER McFADDEN asked DOCTOR MATTHIAS to quantify his statements on the correlation between the economy and abuse. MEMBER McCOY had the Doctor discuss FACTS collaborations with other community organizations. MEMBER ASSELIN received clarification on how FACT finds clients, and the date of incorporation. CHAIR PAPPAS asked the Doctor to elaborate on the recidivism rate.

TERRY LINDEMANN, Executive Director of Family Promise of Las Vegas (FPLV), introduced a current guest family mother, ANGELA FERRARA. MS. LINDEMANN then reviewed the FPLVS programs, community collaborations and plans for the grant funds. She submitted a brochure and statistical fact sheet for the record. MS. FERRARA discussed her personal experience with the FPLV.

MEMBER McFADDEN stated she appreciates FPLVS collaboration with other organizations to stretch available funding. MEMBER HARTLEY asked MS. LINDEMANN to clarify the sources of FPLVS cash matches. MEMBER PAPPAS received clarification that the organization is seeking to hire additional staff, as well as information on FPLVS recidivism rate.

JANET FRASIER BLUMEN, Founder and Chief Executive Officer of the Foundation for Independent Tomorrow (FIT), introduced PENELOPE HAGEN, Chief Financial Officer. MS. HAGEN provided a brief history of the organization and its Homeless Prevention program. She also relayed how FIT was able to help the numerous clients in attendance. MEMBER McCOY stated she was touched by FITS efforts and outreach. Several of the clients stated how appreciative they were for FITS help. MS. HAGEN confirmed that the funds will be used to keep two employees. MS. BLUMEN stated FIT received referrals from 79 different agencies last year.

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FUILALA RILEY, Vice President and Chief Operating Officer at HELP of Southern Nevada (HELP), introduced KELLY ROBSON, Director of Homeless Services and the Shannon West Homeless Youth Center, and JENNIFER VARSALLONA, Finance Manager. MS. RILEY discussed the history of the organization and highlighted ways in which the grant funds will be used for the Shannon West Homeless Youth Center. MEMBER McCOY asked MS. ROBSON to explain how youth find out about the youth center and how these individuals are tracked after leaving the program. CHAIR PAPPAS received confirmation that although follow-up is difficult, HELP frequently hears about clients through other clients. The Chair also asked for information on what effort HELP makes to reunite families. MEMBER ASSELIN requested more information on how long clients stay with HELP and what happens with clients under the age of eighteen. MEMBER HARTLEY had MS. RILEY detail other funding sources.

MS. RILEY introduced KIM PRICE, Director of Emergency Resource Services for HELP, who gave a brief overview of HELPS Emergency Resources Program. She then explained how grant funds will be used. MEMBER AKER received clarification from MS. PRICE on the frequency in which clients can use the program. CHAIR PAPPAS had MS. PRICE clarify Questions 7 and 22 on the grant application. MEMBER HARTLEY had MS. RILEY identify other funding sources.

ELLIOT KARP, President and CEO of the Jewish Federation of Las Vegas (JFLV), introduced RACHEL FESTENSTEIN, Director of Las Vegas Senior Lifeline, and MARJORIE GRIEBEL, Chief Financial Officer. MR. KARP thanked the members for their time and consideration. MS. FESTENSTEIN provided a brief overview of JFLVS services and expressed pride in its community collaborations. MEMBER McFADDEN commended JFLV on its collaborative efforts and ratio of salaries-to-services. MR. KARP explained they believe deeply in helping to repair the world despite denominational affiliations. MS. FESTENSTEIN explained the City's assistance enables JFLV to help seniors and provide them with independence and a sense of hope. The goal for this year is to continue expanding community partnerships and outreach programs. MEMBER JORDAN received clarification on what prompted JFLV to apply for funds from some cities and not others. CHAIR PAPPAS clarified that organizations have to fit the criteria specified by grants. MS. FESTENSTEIN confirmed for the Chair that they run into challenges due to a misconception that JFLV only helps the Jewish community.

ANN BARONE, Director of Planning and Contracts and Compliance for the Las Vegas Urban League Community Action Agency, briefly reviewed the Senior Transportation Program (STP), discussed how the organization would use grant funds and highlighted their community collaborations. MEMBER HARTLEY had MS. BARONE review matching funds and potential sources of additional grant funds. CHAIR PAPPAS received confirmation that many clients are unable to get to the facility without transportation. MS. BARONE also clarified for MEMBER CERVANTES future plans of the STP if funding is obtained.

MS. BARONE also gave a presentation on the Las Vegas Urban League Community Action Agency Read and Rise Literacy Program. She submitted for the record a children's magazine, program overview fact sheets, photo and letter from JANET DOBRY, Principal of Robert L. Taylor Elementary School. She explained for MEMBER ASSELIN how clients are found. CHAIR PAPPAS had MS. BARONE describe efforts to secure community partnerships and collaborations. The Chair also received confirmation that the Las Vegas Urban League is an affiliate of a national program that only has Community Action Agencies in Texas and Nevada.

RECESS: 3:29 P.M. 3:42 P.M.

After the recess, PAM THOMAS, Education Director for the Las Vegas Natural History Museum, introduced LAURIE THOMAS, Controllor, before providing a brief history of the museum and describing the Children's Education Fund (CEF). She explained the grant funds will assist with free admission, transportation and access to educational programs for 3,000 school students that would not otherwise have these opportunities. She told MEMBER JORDAN the program is available to children countywide. MEMBER McCOY had MS. THOMAS explain how schools find out about the program. MEMBER HARTLEY received confirmation that the CEF has matching committed funds. CHAIR PAPPAS stated there are several people excited about the program.

RENE CANTU, Executive Director of the Latin Chamber of Commerce, introduced MICHELLE MORALES, Assistant Director, before reviewing Project Oportunidad and highlighting community partnerships and collaborations. MEMBER McFADDEN asked about efforts to avoid duplicating services provided by other organizations. MEMBER JORDAN received confirmation that this program is not working with the University of Nevada, but they would consider it.

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MEMBER HARTLEY had MR. CANTU discuss his efforts to find additional funding sources. CHAIR PAPPAS questioned if this program was able to help individuals who did not speak English or Spanish. In response to MEMBER JORDAN, MR. CANTU stated he is seeking to create a new position for someone who will focus on fundraising and generating resources for the foundation.

SHAWN SCHWIESOW, Manager of YouthWorks and Volunteer Services at the Lied Discovery Children's Museum, brought several students with her. She provided a brief overview of the program and explained how the grant funds would be used. Current client SKYRA BRINKS described her personal experience with the program. MEMBER McCOY questioned if matching funds had been obtained. CHAIR PAPPAS thanked the students for attending.

JEFFREY B. KLEIN, President and CEO of Nevada Senior Services Inc., introduced several team members, including LES JACOBS, Chief Financial Officer, and ELLEN GROSSMAN, Special Projects Coordinator. MR. KLEIN discussed the Comprehensive Geriatric Assessment and Chronic Disease Management Services program and highlighted community partnerships. He specified how the grant funds would be used and submitted a folder with various brochures and fact sheets for the record. CHAIR PAPPAS had MR. KLEIN specify partnerships with other organizations. MEMBER McCOY was proud of the services being offered and CHAIR PAPPAS concurred. The Chair also received confirmation on the programs follow-up and family involvement.

SHIRLEY A. HAMPTON, Chief Development Officer of the Nevada Health Centers, introduced DOCTOR TYREE DAVIS, Dental Director and KELLY WEBB, Development Coordinator. MS. HAMPTON discussed the Eastern Senior Dental Program (ESDP), reviewed the importance of grant funds to the program and explained why supplemental materials are not available. DOCTOR DAVIS briefly reviewed the impact they have on clients lives. MEMBER McFADDEN received confirmation that the program has students that perform in-kind services. MEMBER AKER asked for clarification on the program enrollment process.

DAVID OLSHAN, Directing Attorney of Nevada Legal Services, introduced ELEYETTE WORTH, Fiscal Administrator, and briefly discussed the Homelessness Prevention program and discussed outreach initiatives. CHAIR PAPPAS received confirmation that the program is designed to help clients with whatever legal services they need. MEMBER McCOY asked for additional information on their follow-up and tracking systems. MS. WORTH briefly reviewed the programs additional funding sources.

TIFFANY TYLER, Director of Program Operations for Nevada Partners, Inc., introduced ROBERT BUTTERFIELD Director of Finance, and LATANYA RUNNELLS, Deputy Director of the Youth Department Program. She provided an overview of the organizations history, briefly discussed the Nevada Partners Summer Education Program (NPSEP) and submitted an informational postcard and PowerPoint presentation for the record. MS. RUNNELLS reviewed the spending plan for the grant funds. MR. BUTTERFIELD explained these funds would also serve to complement other services. MEMBER McCOY applauded the organization for what it does with community youth. She asked for additional information on how clients are recruited and referred. CHAIR PAPPAS received further clarification on program volunteers and additional funding sources. MEMBER JORDAN received additional information on the tracking and follow-up systems.

See Item 5 of the December 8, 2011, Community Development Recommending Board Meeting for related backup.

5. **CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE BOARD. NO SUBJECT MAY BE ACTED UPON BY THE BOARD UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED**

Minutes:

PHILLIP HOLLON, Vice President of Plaza Services for the Catholic Charities of Southern Nevada, thanked the board for its dedication and consideration of the applicants. Sitting in on today's meeting has helped him learn how to improve his

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own program.

SHAWN BOLSTER, Senior Neighborhood Programs Officer, reminded the Board that everyone would need to be present for the Tuesday, January 24, 2012, meeting due to two members with planned absences.

6. ADJOURNMENT

Minutes:

The meeting was adjourned at 4:57 p.m.

Respectfully submitted:

Gabriela Portillo-Brenner, Deputy City Clerk

Shawn Bolster, Senior Neighborhood Program Officer

Facilities are provided throughout City Hall for the convenience of disabled persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerks office at 229-6311 and advise of your need at least 48 hours in advance of the meeting. The City's TDD number is 386-9108.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall Plaza, 400 Stewart Avenue, Vending Area
City Clerks Bulletin Board, 400 Stewart Avenue, 2nd Floor Skybridge
Las Vegas Library, 833 Las Vegas Boulevard North
Clark County Government Center, 500 S. Grand Central Parkway
Grant Sawyer Building, 555 E. Washington Avenue