

City of Las Vegas

COMMISSION FOR THE LAS VEGAS CENTENNIAL
CITY HALL, 495 S. MAIN STREET
CITY CLERK'S 2ND FLOOR CONFERENCE ROOM
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov

AGENDA APRIL 23, 2012 3:00 PM

ITEMS MAY BE TAKEN OUT OF THE ORDER PRESENTED AT THE DISCRETION OF THE CHAIRPERSON. TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME.

DUPLICATE AUDIO CDs MAY BE AVAILABLE AT A COST OF \$5.00 EACH THROUGH THE CITY CLERK'S OFFICE.

1. CALL TO ORDER
2. ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW
3. PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED
4. For possible action to approve the Final Minutes by reference of the regular meeting of January 30, 2012
5. Discussion for possible action to elect Annual Officers for 2012/2013
6. Discussion for possible action regarding a Resolution authorizing certain officers as corporate signatories on checks, expenditures and other financial matters related to the Commission and providing for all other matters properly related thereto
7. Report for possible action regarding the Fiscal Year budget 2012/2013
8. TABLED ITEM - Discussion for possible action regarding a grant request in the amount of \$35,000 from Deirdre Clemente, on behalf of Preserve Nevada, to conduct a historic preservation-sustainability symposium
9. Report by Duane La Duke and Esther Carter regarding the 2012 Helldorado Days Rodeo and Parade
10. CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE COMMISSION. NO SUBJECT MAY BE ACTED UPON BY THE COMMISSION UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED
11. ADJOURNMENT

City of Las Vegas

Facilities are provided throughout City Hall for the convenience of disabled persons. Reasonable efforts will be made to assist and accommodate physically handicapped persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 229-6311 and advise of your need at least 48 hours in advance of the meeting. The City's TDD number is 386-9108.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive

**Commission for the Las Vegas Centennial
Budget
Fiscal Year Ended June 30,2013**

	<u>Approved Budget FYE 2011/2012 Carryover</u>	<u>Additions for Fye 2012/2013</u>		<u>Total FYE 2012/2013 Budget</u>
		<u>License Plate</u>	<u>Unrestricted Funding</u>	
Fund Balance July 1,2012	(1,843,551.00)			(1,843,551.00)
Revenue:				
Plates July 1 thru June 30, 2013		(1,600,000.00)		(1,600,000.00)
Miscellaneous Income			(3,500.00)	(3,500.00)
	<u>(1,843,551.00)</u>	<u>(1,600,000.00)</u>	<u>(3,500.00)</u>	<u>(3,447,051.00)</u>
Expenditures:				
Grants				
General Grants	111,590.00			111,590.00
Floyd Lamb Park	84,274.00			84,274.00
West Side School Phase II		500,000.00		500,000.00
Neon Museum	450,000.00			450,000.00
Las Vegas Springs Preserve	13,373.00			13,373.00
Neon Signs on Sticks	30,000.00			30,000.00
Atomic Testing Museum	100,000.00			100,000.00
Las Vegas Railroad Cottage	25,000.00			25,000.00
State of Nevada Sesquicentennial		100,000.00		100,000.00
Preserve Nevada Symposium		20,000.00		20,000.00
Commemorative				
Helldorado:				
Rodeo		300,000.00		300,000.00
Parade		130,000.00		130,000.00
Old Timers Reunion		1,200.00		1,200.00
Administrative				
Accounting and Auditing	3,518.00			3,518.00
Legal		6,000.00		6,000.00
Administratation Expenses		500.00	3,500.00	4,000.00
Internal Charges (CLV)	12,500.00	137,500.00		150,000.00
Insurance		7,000.00		7,000.00
Total Expenditures	<u>830,255.00</u>	<u>1,202,200.00</u>	<u>3,500.00</u>	<u>2,035,955.00</u>
Fund Balance Reserve (20% revenues)	300,000.00	20,000.00		320,000.00
Total Expenditures	<u>1,130,255.00</u>	<u>1,222,200.00</u>	<u>3,500.00</u>	<u>2,355,955.00</u>
Excess Revenues (over) under Expenditures for future legacy, historical preservation and commemorative expenditures	<u>(713,296.00)</u>	<u>(377,800.00)</u>	<u>-</u>	<u>(1,091,096.00)</u>

Las Vegas Centennial Grant Application

I. Application Cover Page

Applicant Name : Clemente, Ph.D.
Last

Deirdre
First

A.
MI

Name of Organization: Preserve Nevada

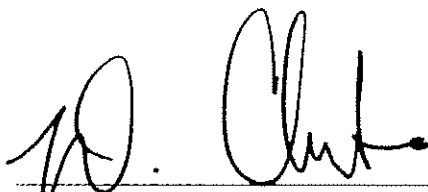
Mailing Address: Department of History, UNLV, Box 455020, Las Vegas, NV 89154

Phone: 412.867.7763 Email: deirdre.clemente@unlv.edu

Amount of Funds requested: \$20,000

Grant Category (check as many as apply)

- Event (fair, open house, presentation, lecture series, walking tour, etc.).
- Visual Project (historic monument(s), marker(s) or banner(s), bricks and mortar improvements to historic building or site, improvements to archeological site, banners, and exhibits, etc.).
- Education (reference materials, develop lessons, games, stories, photo collections, period maps, etc.).
- Performance Art (plays, poetry and prose readings, musicals, story telling, etc.).
- Cultural/Historic (oral histories, collections, archives, preservation of ephemera and artifacts, etc.).
- Misc./Other.


Signature of Applicant

4/11/2012
Date

II. Grant Description:

How will the award funds be used?

Preserve Nevada will host a historic preservation-sustainability symposium on sustainable building rehabilitation, distributed and large scale renewable energy, and federal and state land use policy. Held at the State Museum of Nevada in December 1 2012, the one-day symposium will invite 200 scholars, entrepreneurs, preservationists, and government officials to the city of Las Vegas to discuss, debate, and document the current state—and future—of our region's cultural resource management. This symposium will showcase the City's many projects relating to sustainability in its various forms and the event will present to a national audience the "lessons learned" from these and other case studies. The symposium will kick off on November 30th, with an opening party at the Mob Musuem.

We are requesting \$20,000 of our nearly \$50,000 budget to fund two key facets of the event entitled "Historic Preservation = Sustainability." First, the city's funding will cover the cost of an event planner. Shari Farkus of Green Chips has agreed to be the event's project manager, a position that is pivotal to the success of the symposium. Assisted by member of Preserve Nevada and a UNLV-sponsored graduate student, she will oversee much of the day-to-day planning of the event and its orchestration. Second, funding from the city will provide \$15,000 for 10 travel stipends. The \$1500 per participant is adequate to pay for airfare, accommodations, and incidentals (please budget breakdown and Appendix 2, materials on average travel costs). By offering to pay for travel costs, we will have better chance of securing national experts (please see Appendix 3, a list of potential participants). We will generate the remaining funds to host the event from registration fees and financial support from other institutions, including The National Trust for Historic Preservation, UNLV's Urban Sustainability Initiative and its College of Liberal Arts. Please see Appendix 4, a letter of support from USI director, Thomas Piechota.

What is the historic significance of your project/activity to the city of Las Vegas?

Nevada and the Las Vegas region are slated to be the focus of a renewable energy land rush. Seven of the 24 "Solar Energy Zones" identified by the Secretary of the Interior are located in our region. The revitalization of downtown Reno and Las Vegas has attracted national attention from green

architects, preservationists, and government agencies alike. This proposed symposium frames national and regional preservation issues in the context of our city. The roundtable discussions, chaired panels, and hands-on learning experiences will discuss the past, current and future impacts of renewable resource development to historic western landscapes, sites, and buildings. Our aim is to educate and to inspire collaboration between these often-discordant players.

“Historic Preservation =Sustainability” gives audience to two critical themes in the discussion of sustainable energy and historic preservation. First, we will address historic preservation *as* sustainability. Building upon research and projects pioneered and funded by the National Trust, this theme considers the preservation of historic homes and buildings in terms of their environmental, economic, and social sustainability. Potential topics include: LEED criteria and opportunities for existing historic buildings and neighborhoods; federal and state tax credits; identifying compatible green building materials for historic sites; and energy efficient retrofits of buildings. As many of the west’s WWII and post-WWII houses are quickly becoming “historic,” this theme proactively educates architects, city planners and government officials.

The second theme addresses the issue of sustainable energy programs and cultural resource preservation. Large-scale solar and wind projects promise to solve the American west’s power problems, yet could jeopardize rural landscapes, historic sites, and viewsheds. Roundtables, lectures, and open forums offer attendees case studies of successful collaborations and lessons-learned from developers, government agencies, and preservation experts. This symposium provides “real life” solutions to pressing issues of landscape integrity, location selection, and environmental impacts. “Historic Preservation = Sustainability” will give attendees a deeper understanding of these two themes and provide them with the knowledge to make informed decisions in their local and regional communities.

What are the key activities and timeline of your plan? This event builds upon a successful symposium four years ago held by Preserve Nevada in Ely. We will use much of the same format (roundtables, open sessions, and hands-on workshops) and further develop themes first addressed in Ely. Since our last meeting with the Centennial Commission in late January, we have:

- solidified partners and funding from UNLV including support from Brookings West, USI, College of Liberal Arts and the Department of History.
- Identified the dates, location of the conference, and develop associated events (opening party, walking tours, solar site visits).
- worked with City officials to develop a network of contacts to be used in promoting the event and in courting potential speakers/participants. City officials have also helped us to craft a workable budget and identify areas that need further development.
- Partnered with LVCVA to secure hotel rooms, identify local partners, and flesh out many of the planning details (for example, what kind of software is used to register participants).
- Completed the preliminary agenda for the event including ideas for panels, participants and affiliated partnerships.
- Developed a fully functioning web presence for the site and printed promotional materials to be used in the marketing of the event.

Moving forward, our timeline is as follows:

May 2012: *Take the promotion and marketing of the event to the national level, begin to register participants, finalize invitations for funded participants, develop a full-scale marketing plan aimed at attracting national media attention.*

June -August 2012: *Finalize substantive agenda, secure sponsorship and speakers for lunch to be held at the Springs Preserve, work out details of opening night event at Mob Museum, identify and order materials for swag bag, and continue media outreach.*

August -November 2012: *Begin online portal with assistance of graduate students enrolled in H. 749 Colloquium on Public History (see below), finalize the logistical aspects of the event, host symposium in mid-November.* The actual production of the event will rely heavily on labor from both board members of Preserve Nevada and students in the Public History Colloquium. These students will be pulled from various disciplines, including UNLV graduate training in Urban Planning, Sustainable Energy, and Architecture. The last three months of the timeline are devoted to creating and

launching an online digital portal that synthesizes and details the key themes of the symposium and serves as a resource for community members, industry professionals, and researchers alike.

Describe the final product resulting from your project. The symposium serves as a starting point for Preserve Nevada and the city of Las Vegas to establish themselves as primary voices in the ongoing and increasingly important discussion about renewable energy in the western United States. The graduate students of H. 749 will enroll in its sister course, H. 750 to be held in Spring 2013. This class will be promoted to a range of graduate programs including urban planning, architecture, and environmental science. Students of H. 750 will further develop the online digital portal so that by the end of the semester, it will be the premier site for issues of historic preservation and sustainability. The class will edit footage from the symposium to produce videos of the proceedings and provide resources of materials presented and contact information. Students enrolled in H. 750 will also research and create interactive learning tools to educate visitors to the site. The website will be permanently housed on Preserve Nevada's webspace and maintained by its graduate assistant and board of directors.

III. Proposed Budget

See attached form

**2012 "Historic Preservation = Sustainability" Conference:
Income and Expenses November 30th and Dec. 1st, 2012**

Registration Income			
Registration Fee	\$100.00	80	\$8,000.00
Registration Fee--Late	\$125.00	50	\$6,250.00
Registration Fee--Group (5 or more)	\$70.00	50	\$3,500.00
Subtotal		180	\$17,750.00
Workshop Income			
Workshop Tickets	\$20.00	20	\$400.00
Offsite Tour Fee	\$20.00	60	\$1,200.00
Subtotal			\$1,600.00
National Trust Grant			\$2,000.00
USI sponsorship			\$5,000.00
Subtotal			\$7,000.00
Total Income			\$26,350.00

Facility Rental			
Rental Fees	State Museum of Nevada		\$2,500.00
Rental Fees	Mob Museum		\$4,500.00
Subtotal			\$7,000.00
Food & Beverage			
Catering (cocktail party)	Mob Museum		\$8,500.00
Catering (lunch)	Springs Preserve Cafe		\$8,000.00
Catering (breakfast)	At Your Service Catering		\$3,500.00
Subtotal			\$20,000.00
Speakers Travel Stipends			
Hotel Rooms	Golden Nugget		\$2,250.00
Per Diem	\$93 for three days, 10 speakers		\$2,790.00
Airline Costs	various airlines		\$4,000.00
Subtotal			\$9,040.00
Supplies and Materials			
Technology rental	UNLV		waived
Printed materials	UNLV		\$800.00
Online registration fees	etouch		\$450.00
Registration materials/takehom	Office Depot, and others		\$1,000.00
Office supplies	UNLV		\$400.00
Advertisement costs	various publications		\$250.00
Subtotal			\$2,900.00
Labor Costs			
Web design/management	Nicole Williams Inc.		\$3,000.00
Event Organizer	Shari Farkus		\$5,000.00
Subtotal			\$8,000.00
Mobile Workshop Transport			
Bus services	UNLV Motor Pool		\$750.00
Subtotal			\$750.00
Total Expenses			\$47,690.00

AMOUNTS REQUESTED

\$20,000

SUPPLEMENTAL INFORMATION

1. Mission Statement

The Mission of Preserve Nevada is to promote an appreciation of Nevada's diverse historic recourse and provide for their protection and use; to preserve, enhance and revitalize Nevada's communities.

The Vision of Preserve Nevada is for Nevadans to understand and appreciate the irreplaceable value of historic buildings and places and their relevance to modern life in our diverse and growing state. We envision Nevadans who promote careful stewardship and active use of these diverse resources and recognize the economic and social benefits or preservation. We envision communities where new development complements and reinforces thriving main streets, downtowns, mining districts, and historic neighborhoods, contributing to a healthy and enriched humane environment.

2. Current budget

Preserve Nevada Budget	Annual
<i>Expenses</i>	<i>Est.</i>
Statewide Partner (annual)	\$115.00
Domain Names (2) (annual)	\$35.00
Non-Profit Fees (annual)	\$25.00
Nevada Heritage Award (as needed)	\$75.00
Office Supplies (Printing/Mail/Etc.) (as needed)	\$100.00
Travel and Lodging (as needed)	\$200.00
Teleconferencing Services (per use)	\$700.00
Advertising/Outside Printing (as needed)	\$150.00
Total	\$1,400.00

3. Current projects

A) Preserve Nevada (PN) promotes networking and information resources that foster careful stewardship and conservancy of our cultural resources. PN works with other preservation groups across our state in addressing complex preservation problems and issues. PN helps maintain an accessible state network to support those preservationists who work both inside and outside Nevada's primary urban centers.

B) Preserve Nevada works in developing strategies that will help create vibrant communities through preservation incentives and advocacy. Communities throughout Nevada have struggled to retain and enhance their downtown areas. Faced with population shifts, increased suburbanization, and the development of alternative commercial centers such as shopping malls and big box retailers, many of Nevada's

downtowns many are under-performing and even vacant or deteriorating physically. PN is involved in community-based revitalization efforts to return downtowns to thriving economic and social centers that meet the needs of today's customers. Hand and hand with industrial and tourism development, preservation and revitalization of downtowns creates economic opportunity, generates income, increases quality of life for residents, retains community heritage, and provides an asset to be marketed. PN's support of the reopening of Tonopah's Mizpah Hotel is a recent example of its dedication to the revitalization of city space.

C) Through educational outreach and heritage education Preserve Nevada (PN) is seeking to teach all of Nevada's children an appreciation of their irreplaceable historic buildings, mining districts, archaeological sites, historic neighborhoods and Nevada heritage. PN is working with UNLV's Phi Alpha Theta chapter in creating a competition among local elementary school students to nominate sites for PN's 2012 11 Most List (see below). The winning nomination will be included in PN's 2012 list. More importantly, the students involved will gain a greater understanding of historic preservation and a greater appreciation of Nevada's historic sites.

D) Nevada's 11 Most Endangered Historic Places: Using the model of the National Trust for Historic Preservation (NTHP), PN releases a biannual Eleven Most Endangered Places list. After soliciting advice from individuals, organizations and agencies throughout the state, and collecting information concerning the many threatened and saved sites throughout our state, the PN Board of Directors pick sites deemed most deserving at the time. The goal of these lists is to bring attention to significant buildings, sites and landscapes that face a threat. Like the national list we hope to gather support for the effort to record and preserve the history of our unique state. Nevadans are proud of their heritage but many of our residents are unaware of the richness of the state's past and the threats our historic resources face now and in the future. The Eleven Most list is a way to appeal to natives and newcomers alike to rally around our history and preserve at least a piece of our past for future generations. See preservenevada.org for the current Eleven Most list and for updates on our past lists.

4. Resumes of principal personnel or organization (see attached)

5. Long-range plan

The Board

- Expand the geographical diversity on the Preserve Nevada board to include Elko, and the extreme southern Nevada area, Pahrump, Searchlight, etc.

Preservation Awareness

- Look at additional opportunities, other than the Eleven Most Endangered Historic Places, to make the public aware of our endeavors.

- Be a positive force in the preservation of endangered historic Nevada places, through public statements, letter writing and appearances by members of the Preserve Nevada Board.
- Updating our website:
 - Improve it as an educational resource,
 - Provide the public with further information about community groups in their area as and statewide organizations that are involved in historic preservation.
 - Report news on historic preservation that impacts Nevada.
- Continue to update the status of historic preservation in Nevada that is released yearly with the eleven sites.
- Host an annual event in conjunction with other preservation organizations to rally the flag.
- Create a forum where all of us with shared interest ought to be able to get together.
- Encourage coordination of preservation efforts among Western States.
- Promote heritage tourism and perhaps compile and publish (through the state) historic heritage tourism sites.
- Travel to historic places and sites.
- Continue to present Historic Preservation awards.

Preservation as Sustainability

- Explore ways in which preservation and sustainability impinge upon one another and highlight these connections through our 11 Most List, our website, and our conferences
- Attend to issues such as renewable energy and sustainable building rehabilitation and explain their relationship to preservation as mutually constitutive

Preserve Nevada Symposiums and Preservation Conferences

- Build on the success of the Preserve Nevada's Heritage 2006 Symposium, to hold future conferences and make them the premier preservation events in the state.
- Continue to attend preservation conferences.
- Establish statewide preservation informational activities in the form of symposium and conferences as well as information distribution "centers" at special events, like the Nevada Archaeological Association annual conferences.

Fundraising

- Create a limited fund raising strategy to create an emergency "fighting fund" in the event that something really significant hits Preserve Nevada without warning and we need quick funds to respond.
- Seek out other sources of funding available for different preservation projects.

Preserve Nevada Organizing Goals and Mission

- Further discuss and update the scope of our charter, to articulate more clearly what comes under the heading of "what needs to be preserved" to ensure that we

do not build a reputation of “everything needs to be saved.” To be effective, we need to ensure that we not only understand what must be preserved, but at the same time avoid being seen to be no more than just roadblocks to “progress.”

Advocacy

- Build a more proactive and planned ongoing lobbying effort to educate our legislature as to who we are, the value we bring, and to be a voice early in the legislative process, not trying to put our collective fingers in the dam when crises erupt.
- Continue the 11 Most Endangered Historic Places in Nevada program, especially with publicity programs and updates on the website, and if possible, continue making a calendar featuring the sites.
- Mail an Eleven Most List and the calendar to Nevada political office holders, especially in Congress.
- Nominate more sites for the NTHP Honor Award.
- Keep NTHP Western Regional Office informed.
- Keep NTHP headquarters apprised of preservation activities in the state.
- Continue to put sites on the register and alert SHPO of any sites that we discover.

6.) Proof of 501(c)3 filing status (see attached)

7.) Most recent audit of the UNLV Foundation (provided to Esther Carter)

8.) N/A

Deirdre Clemente

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4505 S. Maryland Parkway • Las Vegas, NV 89154
email: deirdre.clemente@unlv.edu • www.deirdreclemente.com

specialization

Twentieth-century American cultural history with emphasis on material culture, gender, women, youth, clothing, consumption, immigration, and ethnicity

education

- 2010 **PhD (History)—Carnegie Mellon University:** May 2010; dissertation: "The Collegiate Style: Campus Life and the Transformation of the American Wardrobe, 1900-1960"
- 2005 **MA (History)—Carnegie Mellon University:** research paper: "Clothing the *Contadini*: The Role of Dress in the Acculturation of Italian Immigrants, 1890-1925"
- 2004 **MA (Museum Studies)—Fashion Institute of Technology, State University of New York:** thesis: "Clothing as Cultural History in the Work of F. Scott Fitzgerald, 1915-1925"
- 1996 **BA—Johns Hopkins University:** Major: Writing Seminars; graduated with honors; coursework focused on American literature and art history.

work experience

- 2011 **Assistant Professor of History, Associate Director of the Public History Program, University of Nevada Las Vegas**
Research and produce original scholarship, develop and teach graduate and undergraduate courses on public history and 20th century American culture; oversee internship program. Current projects include 2012 symposium "Historic Preservation = Sustainability" and cultural historian for Walking Box Ranch
- 2009-2011 **Curator, Senator John Heinz History Center in affiliation with Smithsonian Institution**
Oversee development of archival and museum collections as related to areas of specialization and ethnicity in Pittsburgh. Curate exhibitions on American cultural history.
- 2010-2011 **Instructor, University of Pittsburgh**
Develop and teach courses on the history of immigration to the United States. Themes presented: labor, gender, material culture, and religion.
- 2007-2009 **Departmental Writing Tutor, Carnegie Mellon University**
Work one-on-one with students in History courses to conduct primary research, structure essays, select supporting evidence, and edit writing.
- 2005-2007 **Teaching Fellow, Carnegie Mellon University**
Lecture and lead discussions of weekly sections of World History with 50 students each semester
- 2000-2005 (1) **Associate Editor**, *Health* magazine/Time-Warner (2000-2002)
(2) **Contributing Editor**, *Art Business News* magazine (2003)
(3) **Syndicated Writer**, fashion/culture, *New York Times* Company (2003-2005)

journal articles

- 2009 "Prettier Than They Used to Be": Fashion, Femininity, and the Recasting of Radcliffe's Reputation, 1900-1950," New England Quarterly, Winter 2009, 637-666.
- 2009 "Student Culture and Clothing on the Princeton Campus, 1910-1933," Princeton University Library Chronicle, invited paper, Spring 2009, 237-264.
- 2008 "The Evolution of Collegiate Clothing, 1900-1930," Journal of American Culture, March 2008, v. 31 no. 1, 20-33.
- 2007 Made in Miami: The Development of the Sportswear Industry in South Florida, 1900-1960," Journal of Social History, Fall 2007, v. 41 no. 1, 127-148.
- 2005 "Striking Ensembles: The Importance of Clothing on the Picket Line," Labor Studies Journal, Winter 2006, v. 30 no. 4, 1-13.

book chapters and reviews

- 2008 "Dressed for Defiance: Clothing in the Context of Labor Unrest," Encyclopedia of Strikes in American History, published by M. E. Sharpe (New York, 2008).
- 2008 "Making the Princeton Man: The Role of Clothing on the University's Campus, 1900-1920." Display: The Places and Spaces of Fashion, John Potvin, ed., Routledge (New York, 2008).
- 2009 Book review of Capitalizing on Change: A Social History of American Business, Journal of Social History, forthcoming Winter 2010.
- 2008 Comparative book review of Making the Big Easy and New Orleans on Parade, Journal of Social History, March 2008, v. 41 no. 4, 1077.

selected presentations

- 2011 **Organization of American Historians: Annual Conference**
"A Fashion Law Unto Themselves": Female Collegians as Consumers, 1920-1960," March 2011, Houston.
- 2010 **The American Literature Association: Annual Conference**
"Fashion as Cultural History: Clothing in the Work of F. Scott Fitzgerald," May, 2010, San Francisco.
- 2009 **Society for the History of Technology: Annual Conference**
"Technology in *Vogue*: Synthetic Fibers, the Fashion Press, and American Femininity, 1935-1960," October 2009, Pittsburgh.
- 2007 **Costume Society in America: Annual Conference**
"Ethnicity, Dress, and Italian Immigration," June 2004, San Diego.
- 2004 **Smithsonian Institution/Newport Preservation Society:**
"The Case of The Disappearing Fashion Accessory," February 2004, Newport, RI.

prizes and grants

- 2009 **Coordinating Council for Women in History Graduate Student Fellowship/Berkshire Award:** award for dissertation, Winter, 2009.
- 2007 **American Culture Association: Best Graduate Student Paper at Annual Conference,** "The Princeton Style: Collegiate Clothing and American Culture, 1900-1960," April 2007.
- 2007 **Harvard University: Schlesinger Library, Dissertation Grant:** "Style and the Seven Sisters: 1900-1960," Summer 2007.
- 2005 **Princeton University: Friends of Princeton Library, Research Grant:** "Collegiate Clothing and American Culture, 1900-1960," Summer 2006.

teaching reviews available upon request

Andrew Glenn Kirk

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andy.kirk@unlv.edu cell(702)378-7002

EMPLOYMENT

University of Nevada-Las Vegas, 1999 to present

Professor, Environmental and Western History Public History Program Director

Syracuse University, 1998-1999

Visiting Assistant Professor, Environmental and Western History

National Trust for Historic Preservation

Information Specialist, 1990-1993

EDUCATION

Ph.D. University of New Mexico, May 1998

M.A. University of Colorado Denver, 1992

B.A. University of Colorado Denver, 1989

PUBLICATIONS

Books:

Counterculture Green: The Whole Earth Catalog and American Environmentalism
(Lawrence: University Press of Kansas, *Culture/America* Series, 2007).

Revised paperback 2011.

American Horizons: The United States in Global Perspective, with Michael Schaller
(New York: Oxford University Press, forthcoming January, 2012).

*Collecting Nature: The American Environmental Movement and the Conservation
Library*. Lawrence: The University Press of Kansas, 2001.

Human/Nature: Biology, Culture, and Environmental History, with John Herron.
Albuquerque: University of New Mexico Press, 1999.

Articles & Book Chapters:

"From Wilderness Prophets to Tool Freaks: Post WW II Environmentalism" in, *The
Blackwell Companion to American Environmental History* (Wiley-Blackwell, 2010).

"The Whole Earth Catalog, New Games and Urban Environmentalism," in Char Miller,
ed., *Cities and Nature in the American West* (University of Nevada Press, 2010).

"Penn Central Transportation Company v. City of New York 438 U.S. 104 (1978),"
David Tanenhaus, ed. *Encyclopedia of the Supreme Court of the United States* (New
York: Macmillan, 2009).

"Green Consumption and Marketing," Kathy Brosnan, ed. *The Encyclopedia of American
Environmental History* (Facts on File, 2010)

"Free Minds and Free Markets: Counterculture Libertarianism, 'Natural Capitalism' and

an Alternative Vision of Western Political Authenticity.” Jeff Roach, ed., *The Political Culture of the New West*. (University Press of Kansas, 2008).

“The New Alchemy: Technology, Consumerism and Environmental Advocacy” *The Columbia History of Post WWII America*. (New York: Columbia University Press, 2007).

“When Nature Becomes Culture: The National Register and Yosemite’s Camp 4” with Charles Palmer, *Western Historical Quarterly* 37:4 (Winter 2006):496-506.

“Machines of Loving Grace: Appropriate Technology, Environment, and the Counterculture.” In, Michael Doyle and Peter Braunstein, eds., *Imagine Nation: The American Counterculture of the 1960s and 1970s* (New York: Routledge, 2002).

“Appropriating Technology: Alternative Technology, *The Whole Earth Catalog* and Counterculture Environmental Politics.” *Environmental History* 7:4, (July 2001).

Professional Activities, Grants & Public Engagement:

Lead Scholar, American Association of Museums/State Department MCCA grant.

“Nuclear Weapons Testing Legacy: The Tale of Two Cultures—United States & Kazakhstan, 2012.

Co-Principal Investigator, Nevada Test Site Oral History Project, 2003-2007 Grants from the Department of Energy & Department of Education

Principal Investigator, Yosemite National Park Administrative History, 2004-2009

Principal Investigator, St. Thomas HRS, 2007-2009 Principal Investigator, Lake Mead NRA HRS, 2007-2009

Principal Investigator, Save America’s Treasures Grant, Walking Box Ranch Project, 2004-2007

Principal Investigator, Point Reyes National Seashore Olema Valley NRHP, 2004-2005

Principal Investigator, Yosemite National Park Historic Structures Review, 2002-2005
Director Autry National Center Fellowship, 2004-2008 (\$30,000 annual graduate fellowship in museum studies)

Founding Executive Director and board member, Preserve Nevada, 2000-present (Funding from the National Trust For Historic Preservation, The Richard Druehaus Foundation, The National Historic Preservation Fund the NV SHPO, The Saving America’s Treasures Fund, and a statewide endowment campaign)

Project Director, Voices From the Past: the Las Vegas Springs Preserve Oral History Program, 2002-2005

Trailspast LLC

GREGORY R. SEYMOUR, M.A., RPA

Owner/ Principal Investigator

P.O. Box 571821

Las Vegas, Nevada 89157

775-296-3592

seymourg@trailspast.com

Education / Training

- M.A., Archaeology, University of Nevada, Las Vegas, 1997
- B.A., Anthropology, San Diego State University; California, 1984
- Preservation Leadership Training, National Trust for Historic Preservation, 2008
- Reaching and Writing Agreements for NHPA and NEPA- SWCA Training Class, 2009
- Comprehensive NEPA - SWCA Training, 2009
- ARPA NPS Advanced Training, LMNRA 2010

Experience Summary

Mr. Seymour's experience is broad based and includes expertise in both historic and prehistoric archaeology, as well as historic architecture assessment and restoration. His experience includes all phases of archaeological inventory and mitigation; data and artifact collection and analysis, including microscopic ceramic temper analysis, archival research, and literature searches. He has conducted several ARPA related studies for vandalism on NPS property including investigations and documentation. His experience includes damage assessments for historic and prehistoric site defacements and expert witness testimony.

He has been working as a professional for more than 25 years and has conducted research and completed projects in eight states in the west. He has been Senior Archaeologist and Principal Investigator at SWCA's Las Vegas, Nevada office. He has also held the position of Project Manager in the Tucson, Arizona office. Mr. Seymour held the position of Executive Director of the Great Basin National Heritage Route where he oversaw the development of the heritage area management plan, strategic and business planning, establishment of partnerships with federal, state and local governments and private stakeholders, development of funding, and assisting partners with preservation and heritage tourism opportunities. At the Springs Preserve in Las Vegas Nevada, he served as Principal Resource Manager for research and development, identifying research needs, establishing a collections management program, developing and maintaining working relationships with various Native American groups; Designed and implemented the Preserve's Cultural Resource Management Plan (CRMP); Oversaw Guest Services/Events Division, the Education Division, and the Research Division of the Preserve, comprised of Biologists, Restoration Ecologists, and Archaeologists.

Complimenting his experience in archaeology, he also understands and has applied the principals and practice of historic preservation. Mr. Seymour holds/has recently held positions on various boards and professional organizations devoted to preservation, education, and scientific research. These include Preserve Nevada, City of Las Vegas, Historic Preservation Commission, Board of Nevada Archaeological Association, Board of the Great Basin National Heritage Route, Nevada State Advisor for the National Trust for Historic Preservation, State

Coordinator for Preservation Action, and the Bureau of Land Management, Mojave-Southern Great Basin Resource Advisory Council.

Professional Experience

Trails Past, LLC; Las Vegas, Nevada 2003 to present-Principal: Cultural resource management, historic preservation, ARPA damage assessment documentation for Lake Mead National Recreation Area and Joshua Tree National Park, and cultural landscape preservation. Historic building assessments in the Dos Cabezas Wilderness Area, Muleshoe Ranch, and Bonita Creek area, southeast Arizona; Griswold Cabins in Lincoln County, Nevada; Restoration of Old Lady Gay Ranch House, Graham County, Arizona; Historic Bonita Creek Survey: Identified and inventoried historic resources under BLM jurisdiction along Bonita Creek, Graham County, Arizona, including Old Lady Gay Historic Ranch. Selected studies also include a reassessment of Pyramid Gray sherds from Willow Beach, Arizona, analysis of sherds from Von Trigger and Rustler Rockshelters and Joshua Tree National Park in the central Mojave, and multiple sites in southern Nevada.

2010 – Present- Nevada Wilderness Project—Nevada Renewable Energy Program Coordinator: The Renewable Energy Program Coordinator implements the Nevada Wilderness Project Smart from the Start program. He acts as liaison between BLM and Nevada Department of Wildlife (NDOW)/State Heritage Program, and industry to maximize use of wildlife and cultural resource data in the decision making process. He shares best practices with these groups. Mr. Seymour works to expedite the least damaging and most productive fast track projects communicating directly and frequently with both regional and national offices of the Department of Interior and national and in-district legislators. Where feasible, he identifies financial and land-based off-site mitigation that enhances habitat for wildlife and avoids significant cultural resources. His goal is to develop mitigation standards in conjunction with conservation partners, contribute to consistent renewables ordinances. He acts as the main contact to media on SNV renewables projects, as well as with national conservation organizations, industry, and agencies on issues of concern in southern Nevada.

SWCA Environmental Consultants; Las Vegas, Nevada (2009–2010): Development of the cultural resources program for the Las Vegas office. Management and oversight of NHPA and NEPA projects in Nevada and western Arizona. *Role: Senior Archaeologist/Principal Investigator.*

Great Basin National Heritage Route; Nevada (2008-2009): Development of program for newly established Heritage Area in cooperation with the National Park Service. Oversight of the heritage area management plan, development of strategic plan, establishment of partnerships with federal, state and local governments and private stakeholders, development of funding, assisting partners with preservation and heritage tourism opportunities. *Role: Executive Director.*

Far Western Anthropological Research Group, Inc., Desert Branch Office; Las Vegas, Nevada (2006–2007): Managed new branch office with one principal of company. Completed projects across the state of Nevada. *Role: Co-Director.*

The Springs Preserve, Las Vegas Valley Water District, (1999–2006): General responsibilities consisted of the following: Served as principal resource manager for Springs Preserve development, identifying research needs, establishing collections management program, developing and maintaining working relationships with various Native American groups; Designed and implemented the Preserve's Cultural Resource Management Plan (CRMP); Oversaw Guest Services/Events Division, the Education Division, and the Research Division of the LVSP, comprised of Biologists, Restoration Ecologists, and Archaeologists; Hired and oversaw consultants on projects in southern Nevada; Developed proposals, work plans, report reviews, and field inspections; Counseled the LVVWD and SNWA on NHPA, Section 106, 4(f), and NEPA compliance and documentation in consultation

between Nevada SHPO, Advisory Council on Historic Preservation, Federal Highways Administration, Nevada Department of Transportation, Bureau of Land Management, Bureau of Reclamation, and US Forest Service.

Accomplishments while working at the Springs Preserve development included: Preparing updated National Register nomination for the Las Vegas Springs (26CK948 and 26CK949) as a historic cultural landscape, creating oral history program and Native American consultation for the Preserve, designing and implementing a Public archaeology program at the Preserve with yearly culture history fair in conjunction with National Historic Preservation Month and the Nevada State Preservation month, pottery making and firing classes, children's archaeology dig and a lecture series; Obtained and implemented Nevada Commission on Cultural Affairs grants that restored the various historic buildings and structures; Excavated historic and prehistoric archaeological resources at the Preserve, and interdisciplinary excavations at Burnt Rock Spring Mound. *Role: Research Manager / Archaeologist [Development Manager (2001–2003), Acting Manager (2000–2001), Archaeologist / Principal Investigator (1999–2000)].*

Harry Reid Center for Environmental Studies, University of Nevada, Las Vegas (1997–1999): General responsibilities included directing and managing archaeological excavations and inventories, developing budgets, conducting research, preparing documentation, report review and editing NRHP evaluations, obtain and maintain permits; Prepared Bureau of Reclamation/UNLV Regional Ceramic Type Collection of ceramic wares and types found in southern Nevada.: *Senior Prehistoric Archaeologist.*

Department of Anthropology, University of Nevada, Las Vegas (1995–1997): Responsibilities included lecturing, grading, teaching research methods. *Role: Research Assistant.*

Lone Mountain Archaeological Services, Inc.; Albuquerque, New Mexico (1995–1997): Implemented and managed projects in Nevada, and New Mexico; directed up to 10 employees: *Project Manager.*

SWCA Environmental Consultants; Tucson, Arizona (1988–1995): Coordinated archaeology program for the Las Vegas office, managed and implemented projects and research in the Tucson office, supervised projects from the Flagstaff office; Worked throughout the Southwest in all major culture areas, conducting research, developed budgets, marketing, and proposals; authored reports on directed projects; directed up to 20 employees; Completed historic architecture studies including evaluation, restoration/rehabilitation, and interpretive/management plans; Excavated historic and prehistoric sites, large and small; Class I, II and III cultural resource inventories; conducted NRHP evaluations and mitigation/data recoveries throughout Arizona, California, Nevada, New Mexico, and western Texas. *Role: Project Manager.*

Professional Affiliations / Committees

- Register of Professional Archaeologists (RPA)
- National Trust for Historic Preservation- Western Advisor for Nevada (2009-present)
- Preservation Action State Coordinator (2010-11)/Board Member 2011-present
- Historic Preservation Commission, Commissioner – City of Las Vegas Planning Department (2007-11)
- Preserve Nevada-National Trust Affiliate, Board of Directors, (2000–present)
- Nevada Archaeological Association, President (2006–8/ Board of Directors(2004–2011)/ Editor(2009-11)
- Mojave-Southern Great Basin Resource Advisory Council, Bureau of Land Management, (2006–13)
 - Alternative energy subcommittee Chair
- City of Las Vegas Historic Preservation Commission Task Force-(2006–7)
- Great Basin National Heritage Route- Board of Directors 2011-present)

Internal Revenue Service
Director, Exempt Organizations

Department of the Treasury
P.O. Box 2508
Cincinnati, Ohio 45201

Date: **OCT 04 2005**

University of Nevada
Las Vegas Foundation
C/O Flora Dunigan Humanities Building
University of Nevada
Las Vegas, NV 89154

Person to Contact:
Terry Brewer - 31-07396
Contact Telephone Numbers:
877-829-5500 Phone Toll-Free
513-263-3756 FAX
Federal Identification Number:
94-2790134

Dear Sir or Madam:

This modifies our letter dated August 16, 1982. In that letter we determined that your organization is exempt under section 501(a) of the Internal Revenue Code, as an organization described in section 501(c)(3). We determined that you were not a private foundation within the meaning of section 509(a) of the Code because you were an organization described in section 509(a)(3) of the Code.

In your letter dated April 25, 2005, you requested classification as an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Code. Based on the information you provided, we have determined that you meet the requirements for the requested foundation classification. Accordingly, we have granted your request and modified your foundation status to reflect an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

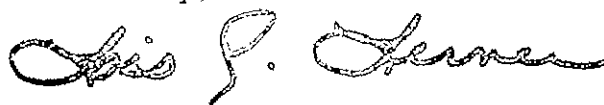
Your exempt status under section 501(a) of the Internal Revenue Code, as an organization described in section 501(c)(3) remains in effect.

Grantors and contributors may rely on this determination until the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act that resulted in your loss of such status, or acquired knowledge that the Internal Revenue Service had given notice that you would be removed from classification as a section 509(a)(1) organization.

Because this letter could help resolve any questions about your exempt status and/or foundation status, you should keep it with your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely,



Lois Lerner
Director, Exempt Organizations

APPENDIX 2
SAMPLE TRAVEL COSTS FOR EXPERTS

Ten key speakers will be provided with travel stipends of \$1500 paid for by funding from the Las Vegas Centennial History Grant Program. We hope to secure sponsorship from a downtown hotel to offer discounted hotel rates to speakers.

Here are sample costs from three major cities:

Washington DC:

Flight: \$325

Hotel: \$90 per night x 3 = \$270

Per Diem: \$100 a day x 3= \$300

TOTAL: \$895

San Francisco:

Flight: \$225

Hotel: \$90 per night x 3 = \$270

Per Diem: \$100 a day x 3= \$300

TOTAL: \$795

Chicago:

Flight: \$375

Hotel: \$90 per night x 3 = \$270

Per Diem: \$100 a day x 3= \$300

TOTAL: \$945

APPENDIX 3 LIST OF POTENTIAL SPEAKERS

Preserve Nevada:

Andrew Kirk, Professor of History, University of Nevada Las Vegas
Gregory Seymour, Renewable Energy Coordinator, Nevada Wilderness Project

National Trust for Historic Preservation:

Brian Turner, Regional Attorney, Western Office
Barbara Pahl, director of the Mountains/Plains regional office
Rebecca Schwendler, Public Lands Advocate
Patrice Frey, Director of Sustainability Research

Bureau of Land Management:

Ray Brady, National Renewable Energy Coordination Office (can speak to a range of issues, including the BLM/US Dept. of Energy's Solar Energy Development Programmatic EIS)

Chair of Advisory Council on Historical Preservation:

Milford Wayne Donaldson, Chair, California SHPO, California Historic Preservation Officer (can speak to a range of issues, including Imperial Valley Solar Project)

Companies:

Pattern Energy, John Calaway, Director of Wind Development (can speak to issues of renewable energy and historic preservation from the business side of the debate)
Clarion Associates, Matthew Goebel, Denver Team, involved in Historic Preservation Plan and Sustainable Code Revision Project (SLC)
NV Energy

Attorneys:

Brian Turner (above is an attorney), but perhaps someone from Dunkiel Saunders, Barry T. Woods, or the Nevada-based firm McDonald-Carano-Wilson.
Corey Briggs, represented Native American tribes on issues of cultural and historic preservation and renewable energies

Preservation Architects:

Warren K. Lloyd (chaired SLC Historic Landmarks Commission)

City Planners:

Robin Zeigler, Senior Preservation Planner, Salt Lake City Planning and Zoning Division (worked with Clarion Associates on above Historic Preservation Plan)

Scholars and others:

Catherine A. Christen, Professor of History, Mason Center for Conservation Studies
Rebecca Conard, Professor of History, Middle Tennessee State University
Stephen Fowlkes, Historic Preservation Consultant
Martin V. Melosi, Professor of History, University of Houston
Lisa Mighetto, Director of American Society for Environmental History
Tracy Nelson, Director of the Historic Discovery Grant Program
Frederic L. Quivik, Associate Professor of Industrial History and Archaeology, Michigan Tech

APPENDIX 4
LETTER OF SUPPORT



December 23, 2011

Las Vegas Centennial Grant Program
Esther Carter, Executive Director
City Call 400 Stewart Avenue, 2nd Floor
Las Vegas, Nevada 89101

Dear Review Team:

It is my pleasure to enthusiastically support the grant submission for a symposium put on by Preserve Nevada in collaboration with the UNLV History Department. This symposium will advanced the community discussion of urban renewal and also put the City of Las Vegas at the forecast of national issues related to urban infill development. Historic development of Las Vegas (and much of the west) has been to sprawl into outlying areas and has not always promoted the urban core development. The City of Las Vegas has recently evaluated where the opportunities lie within the urban core for development and are promoting urban infill. This includes the development of the Symphony Park, a mixed use public-private development, and the relocation of Zappos to the old City Hall and associated downtown renewal efforts by Zappos employees. Finally, the City of Las Vegas in partnership with other entities in the Southern Nevada Regional Planning Coalition have received supported from the U.S. Department of Housing and Urban Development to development sustainability plans for the region. This further highlights the cities leading role in sustainable development.

UNLV has worked closely with the City and other agency to advanced sustainability efforts of the region. In my current position as Associate Vice President for Interdisciplinary Research at UNLV, I help move forward the Urban Sustainability Initiative (USI) where I work collaboratively with faculty and students to support research and education related to urban sustainability. This includes students and faculty from engineering, liberal arts, sciences, architecture, and business, and urban affairs. This has created a new atmosphere for interdisciplinary research on campus and spurred new collaborations that align with UNLV's mission. These efforts have also lead to other complimentary opportunities with national presence. For instance, the success of the Urban Sustainability Initiative in demonstrating a strong community connection was partially responsible for the establishment of the Brookings Mountain West Initiative and the Lincy Institute at UNLV. We are excited that the Department of History is so engaged in community efforts related to urban sustainability.

USI will work collaborate with the Department of History on this important effort. Please feel free to contact me if you have any questions. Thank you in advance for considering this proposal.

Sincerely,

A handwritten signature in black ink, appearing to be "T. Piechota", written over a light blue horizontal line.

Thomas Piechota, PhD, PE
Associate Vice President for Interdisciplinary Research
Professor of Civil and Environmental Engineering