

City of Las Vegas

**DOWNTOWN DESIGN REVIEW COMMITTEE
CITY HALL, 400 STEWART AVENUE
CITY CLERK'S FIRST FLOOR CONFERENCE ROOM
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov**

**JANUARY 17, 2012
12:15 PM**

ITEMS MAY BE TAKEN OUT OF THE ORDER PRESENTED AT THE DISCRETION OF THE CHAIRPERSON. TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME.

DUPLICATE AUDIO CDs MAY BE AVAILABLE AT A COST OF \$5.00 EACH THROUGH THE CITY CLERK'S OFFICE.

1. CALL TO ORDER
2. ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW
3. PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED
4. For possible action to approve the Final Minutes by reference of the Regular Meeting of December 20, 2011
5. ARC-44218 - (DDRC) - PUBLIC HEARING - APPLICANT: PRECIOUS SLUT TATTOO COMPANY - OWNER: LDL, LLC SERIES V - For possible action on a request for a Signage Design Review FOR AN EXISTING TATTOO PARLOR/BODY PIERCING STUDIO AND WAIVERS OF TITLE 19.08 SIGN STANDARDS at 1141 South Las Vegas Boulevard (APN 162-03-112-021), C-2 (General Commercial) Zone - Ward 3 (Coffin)
6. CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE COMMITTEE. NO SUBJECT MAY BE ACTED UPON BY THE COMMITTEE UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED
7. ADJOURNMENT

Facilities are provided throughout City Hall for the convenience of disabled persons. Reasonable efforts will be made to assist and accommodate physically handicapped persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 229-6311 and advise of your need at least 48 hours in advance of the meeting. The City's TDD number is 386-9108.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall Plaza, 400 Stewart Avenue, Vending Area
City Clerk's Bulletin Board, 400 Stewart Avenue, 2nd Floor Skybridge
Las Vegas Library, 833 Las Vegas Boulevard North
Clark County Government Center, 500 S. Grand Central Parkway
Grant Sawyer Building, 555 E. Washington Avenue

**AGENDA MEMO - PLANNING****PLANNING COMMISSION MEETING DATE: JANUARY 17, 2012****DEPARTMENT: PLANNING****ITEM DESCRIPTION: ARC-44218 – APPLICANT: PRECIOUS SLUT TATTOO****COMPANY – OWNER: LDL, LLC SERIES V**

**** STAFF RECOMMENDATION(S) ****

<i>CASE NUMBER</i>	<i>RECOMMENDATION</i>	<i>REQUIRED FOR APPROVAL</i>
ARC-44218	Staff recommends DENIAL.	

**** CONDITIONS ****

ARC-44218 CONDITIONS

Planning

1. Conformance to the sign elevations and documentation as submitted and date stamped 12/22/11 in conjunction with this request, except as modified herein.
2. All signage, including temporary signage, shall have proper permits obtained through the Building and Safety Department.
3. A Waiver of Title 19.10.160 to allow no neon and/or animation on signs F, G and H is approved.
4. A Waiver of Title 19.08.120(F)(19) to allow wall signage to exceed 10% of the elevation is approved for the east, west and north elevations.
5. A Waiver of Title 19.08.120(F)(18) to allow window signage to exceed 25% of the windows on the west elevation is approved.
6. All City Code requirements and design standards of all City departments must be satisfied, except as modified herein.
7. Minor modifications may be approved by the Urban Design Coordinator of the Department of Planning.

YK

Staff Report Page One**January 17, 2012 - Downtown Design Review Committee Meeting****** STAFF REPORT ******PROJECT DESCRIPTION**

This is a request for a signage design review for an existing Tattoo Parlor/Body Piercing Studio located at 1141 South Las Vegas Boulevard. The property is located within the Las Vegas Scenic Byway Overlay District.

There are 12 signs associated with this application. All of the signs were installed without proper sign permits. Signs A through E are being removed. Signs F and L are wall signs located on the east elevation where a total of 25.65 SF is allowed per code. Sign F is 14.75 SF and Sign L is 33 SF for a total of 47.75 SF. This is 86% deviation from code. Sign L does meet the minimum neon and/or animated illumination requirement, but Sign F does not meet this requirement and requires a waiver.

Signs K and H are wall signs located on the west elevation where a total of 25.65 SF is allowed per code. Sign K is 25.5 SF and Sign H is 14 SF for a total of 39.5 SF. This is a 53% deviation from code. Sign K does meet the minimum neon and/or animated illumination requirement, but Sign H does not meet this requirement and requires a waiver. Signs G and I are window signs and total 30.9 SF. Sign I is 39.6 SF and Sign G is 18 SF for a total of 57.6 SF. This is an 86% deviation from code. A waiver is required for size, but there is no neon/animation illumination requirement for window signage.

Sign J is a wall sign located on the north elevation where a total of 81 SF is allowed per code. Sign J is 198 SF. This is a 69% deviation from code. A waiver is required for size. The applicant is proposing white, yellow and red neon for this sign.

Staff recommends denial.

ISSUES

- A Waiver is requested to allow no neon illumination or animation where 75 percent is required for Signs F, G and H. Staff does not support this waiver.
- A Waiver is required to allow additional wall signage on the east, west and north elevations. Staff doesn't support the request for the east and west elevations since they do not conform to the Scenic Byway Overlay standards. However, staff supports the request for the north elevation as the sign will contribute to the Scenic Byway.
- A Waiver is required to allow additional window coverage on the west elevation. Staff does not support this waiver.

Staff Report Page Two

January 17, 2012 - Downtown Design Review Committee Meeting

BACKGROUND INFORMATION

<i>Related Relevant City Actions by P&D, Fire, Bldg., etc</i>	
10/23/07	59165 Code Enforcement Actions. Resolved 02/25/08.
09/26/11	106143 Code Enforcement has an open case for signage violations related to size and illumination. Case on hold pending outcome of the DDRC case.

<i>Most Recent Change of Ownership</i>	
06/12/07	A deed was recorded for a change in ownership.

<i>Related Building Permits/Business Licenses</i>	
There are no relevant building permits related to this site.	
05/14/10	A business license (T08-00064) was issued for a Tattoo Establishment at 1141 South Las Vegas Boulevard. The license is still active.
	A business license (B21-00016) was issued for a Body Piercing Establishment at 1141 South Las Vegas Boulevard. The license is still active.
	A business license (C05-02720) was issued for Retail Sales of Tobacco at 1141 South Las Vegas Boulevard. The license is still active.
	A business license (C07-04231) was issued for Retail Sales of Clothing at 1141 South Las Vegas Boulevard. The license expired 12/15/11.
	A business license (C07-04231) was issued for a Smoke Shop at 1141 South Las Vegas Boulevard. The license expired 12/15/11.

<i>Pre-Application Meeting</i>	
11/02/11	Staff met with the applicant and reviewed the requirements of the DDRC process. It was pointed out that waivers would be required for several of the window and painted wall signs.

<i>Field Check</i>	
01/04/12	The site contains a Tattoo Shop and Body Piercing Studio. Neon signage was existing on the storefront and around the window border. Painted signs were existing on the storefront adjacent to the entryway, in the window and at the base of the building near the sidewalk. An existing pole near the site's driveway from Las Vegas Boulevard did not contain a sign cabinet but was painted with messages advertising services on the site. Signs were also present in the rear, including a neon sign above the rear door; however, two painted signs in the rear that had been noted in previous inspections were no longer visible.

Staff Report Page Three

January 17, 2012 - Downtown Design Review Committee Meeting

<i>Surrounding Property</i>	<i>Existing Land Use Per Title 19.12</i>	<i>Planned Land Use Designation</i>	<i>Existing Zoning District</i>
Subject Property	Tattoo Parlor/Body Piercing Studio	C (Commercial)	C-2 (General Commercial)
	Sexually Oriented Business		
North	Motel	C (Commercial)	C-2 (General Commercial)
South	General Retail Store	C (Commercial)	C-2 (General Commercial)
	Accessory Parking		C-1 (Limited Commercial)
East	Motel	C (Commercial)	C-2 (General Commercial)
West	Motel	C (Commercial)	C-2 (General Commercial)

<i>Master Plan Areas</i>	<i>Yes</i>	<i>No</i>	<i>Compliance</i>
Downtown Centennial Plan	X		Y
<i>Special Purpose and Overlay Districts</i>	<i>Yes</i>	<i>No</i>	<i>Compliance</i>
Las Vegas Boulevard Scenic Byway Overlay District	X		N
Las Vegas Redevelopment Plan Area	X		Y

DEVELOPMENT STANDARDS

<i>Reference</i>	<i>Sign Type</i>	<i>Location</i>	<i>Status</i>
A	Wall sign (painted)	West elevation	To be removed
B	Wall sign (painted)	East elevation	To be removed
C	Wall sign (painted)	East elevation	To be removed
D	Directional roof sign	Roof	To be removed
E	Freestanding sign (painted on pole)	North of driveway	To be removed (pole to remain)
F	Wall sign (painted)	East elevation	Waivers are requested of the illumination and the size standards
G	Window sign (painted)	West elevation	Waivers are requested of the illumination and size standards
H	Wall sign (painted)	West elevation near entrance	Waivers are requested of the illumination and size standards
I	Window sign (painted) with neon border	West elevation	To be neon illuminated

Staff Report Page Four

January 17, 2012 - Downtown Design Review Committee Meeting

J	Wall sign	North elevation	Waiver is requested for the size standard and it will be partially neon illuminated
K	Wall sign	West elevation	Waiver is requested for the size standard and the neon illumination will remain
L	Wall sign	East elevation	A Waiver is requested for the size standard and the neon illumination will remain

North Elevation Wall Signs: [Sign J]			
Standards	Allowed	Provided	Compliance
Maximum Number	One sign per elevation facing a street or parking lot (1 allowed)	One (1)	Y
Maximum Area	81 SF	198 SF	N
Maximum Projection	2 Feet	8 inches	Y
Illumination	75% neon and/or animation (internal/external)	75% neon	Y

East Elevation Wall Signs: [Signs F and L]			
Standards	Allowed	Provided	Compliance
Maximum Number	One sign per elevation facing a street or parking lot (1 allowed)	Two (2)	N
Maximum Area	25.65 SF	47.75 SF	N
Maximum Projection	2 Feet	8 inches	Y
Illumination	75% neon and/or animation (internal/external)	No illumination on Signs F; 100% neon on Sign L	N

West Elevation Wall Signs: [Signs H and K]			
Standards	Allowed	Provided	Compliance
Maximum Number	One sign per elevation facing a street or parking lot (1 allowed)	Two (2)	N
Maximum Area	25.65 SF	39.5 SF	N
Maximum Projection	2 Feet	8 inches	Y
Illumination	75% neon and/or animation (internal/external)	No illumination on Signs H; 100% neon on Signs K	N

Staff Report Page Five

January 17, 2012 - Downtown Design Review Committee Meeting

<i>West Elevation Window Signs: [Signs G and I]</i>			
<i>Standards</i>	<i>Allowed</i>	<i>Provided</i>	<i>Compliance</i>
Maximum Number	None	Two (2)	Y
Maximum Area	30.9 SF	57.6 SF	N
Illumination	75% neon and/or animation (internal/external)	No illumination	N

<i>Waivers</i>		
<i>Requirement</i>	<i>Request</i>	<i>Staff Recommendation</i>
75% neon illumination and/or animation per sign	To allow no illumination and/or animation on Signs F, G and H	Denial
No more than 25% of signage cover a window	To allow a window to have 86% coverage	Denial
To allow one elevation wall sign per street or parking lot frontage	To allow the east and west elevations to have two wall signs each	Denial
To allow an elevation to have a maximum of 10% of the elevation for signage.	To allow the east elevation to have an 86% deviation, the west elevation to have a 53% deviation and the north elevation to have a 69% deviation from code.	Denial

ANALYSIS

These signs were installed without the required sign permits. The Downtown Las Vegas Boulevard Scenic Byway was established due to the unique role neon signage has played in the development of Las Vegas Boulevard. The applicant is requesting waivers of the illumination and/or animation for signs F, G and H that all new signage on Las Vegas Boulevard must adhere to without providing reasonable justification. Staff doesn't support this request as it deters from the goals and objectives of the Downtown Las Vegas Boulevard Scenic Byway Corridor Management Plan and Overlay.

Signs G and I are window signs on the west elevation that do not contain any neon or animation and exceed the area allowed by 86%. Staff doesn't support this request as it deters from the goals and objectives of the Downtown Las Vegas Boulevard Scenic Byway Corridor Management Plan and Overlay as proposed.

Sign J is a wall sign on the south elevation that will contain more than 75% neon. This sign exceeds the allowed area by 69%. Staff supports this sign and waiver request since it will enhance the Scenic Byway.

Staff Report Page Six
January 17, 2012 - Downtown Design Review Committee Meeting

Sign K is a wall sign on the west elevation that meets the neon requirement. Staff supports this request. Sign H is also a wall sign on the west elevation. This sign doesn't meet the neon requirement. It also exceeds the number of wall signs allowed on this elevation as well and when added to the area of sign K exceeds the area allowed for the elevation. For these reasons, staff doesn't support the request for sign H.

Sign L is a wall sign on the east elevation that meets the neon requirement. Staff supports this requested sign.

Staff does support the removal of signs A – E, since they do not conform to the code requirements.

The applicant installed all the signage on this site without obtaining the proper sign permits and is now coming forward with requests for approval after being cited by Code Enforcement. The signage is excessive for the site and per code requirements.

FINDINGS

Staff recommends approval of Signs L, J and K as proposed and the removal of Signs A – E since these will have a positive impact on the goals and objectives of the Downtown Las Vegas Boulevard Scenic Byway Corridor Management Plan and Overlay. Staff recommends denial of Signs F, G, H and I as proposed as they are excessive and do not contribute to the Scenic Byway Program.



DEPARTMENT OF PLANNING

APPLICATION / PETITION FORM

Application/Petition For: Sign Permits

Project Address (Location) 1141 Las Vegas Blvd. South, Las Vegas, NV 89104

Project Name Precious Slut Tattoo/ Body Piercing Studio Proposed Use No Change

Assessor's Parcel #(s) 162-03-112-021 Ward # 3- Coffin

General Plan: existing C proposed None Zoning: existing C-2 proposed None

Commercial Square Footage _____ Floor Area Ratio _____

Gross Acres _____ Lots/Units _____ Density _____

Additional Information _____

PROPERTY OWNER LDL LLC Series V

Contact Arthur Mays

Address 3850 W. Tropicana Ave, Unit B

Phone: 383-1100 Fax: 895-9495

City Las Vegas

State NV Zip 89103

E-mail Address Arthur@mediashops.net

APPLICANT Precious Slut Tattoo Co.

Contact Vicki Barela

Address 1141 Las Vegas Blvd. South

Phone: (702) 233-8288 Fax: _____

City Las Vegas

State NV Zip 89104

E-mail Address vickib@preciousslut.net

REPRESENTATIVE Vicki Barela

Contact _____

Address Same as Applicant Address

Phone: (702) 292-2610 Fax: _____

City _____

State _____ Zip _____

E-mail Address vickib@preciousslut.net

Property Owner Signature* [Signature]

*An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.

Print Name Lanny D. Love

Subscribed and sworn before me

This 14th day of November, 20 11.

Notary Public in and for said County and State



FOR DEPARTMENT USE ONLY

Case #

ARC-44218

Meeting Date:

01/17/12

Total Fee:

0

Date Received*:

12/22/11

Received By:

[Signature]

*The application will not be deemed complete until the submitted materials have been reviewed by the Department of Planning for consistency with applicable sections of the Zoning Ordinance.

f:\depot\Application Packet\Application Form.pdf

JURAT WITH AFFIANT STATEMENT

State of Nevada }
County of Clark } ss.

- ☐ See Attached Document (Notary to cross out lines 1-7 below)
☐ See Statement Below (Lines 1-7 to be completed only by document signer[s], *not* Notary)

1 _____
2 _____
3 _____
4 _____
5 _____
6 [Signature]
7 _____
Signature of Document Signer (Affiant) No. 1

Signature of Document Signer (Affiant) No. 2 (if any)

Subscribed and sworn to (or affirmed) before me

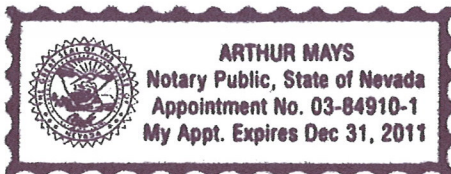
this 14th day of November, 2011, by
Date Month Year

(1) Lanny D. Love
Name of Signer No. 1

(2) N/A
Name of Signer No. 2 (if any)

[Signature]
Signature of Notary Public

Any Other Required Information
(Residence, Expiration Date, etc.)



Place Notary Seal/Stamp Above

OPTIONAL

Not required by law, this information can be useful to those relying on the document and prevent fraud.

Further Description of Any Attached Document

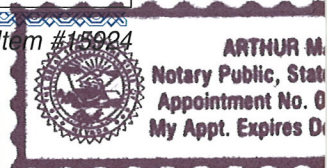
Title or Type of Document: Appeal/Petition - City of Las Vegas

Document Date: 11/14/2011 Number of Pages: 1

Signer(s) Other Than Named Above: N/A

RIGHT
THUMBPRINT
OF SIGNER #1
Top of thumb here

RIGHT
THUMBPRINT
OF SIGNER #2
Top of thumb here





DEPARTMENT OF PLANNING

STATEMENT OF FINANCIAL INTEREST

Case Number: ARC - 44218 APN: 162-03-112-021

Name of Property Owner: LDL LLC Series V

Name of Applicant: Precious Slut Tattoo Co.

Name of Representative: Vicki Barela

To the best of your knowledge, does the Mayor or any member of the City Council or Planning Commission have any financial interest in this or any other property with the property owner, applicant, the property owner or applicant's general or limited partners, or an officer of their corporation or limited liability company?

☐ Yes

☒ No

If yes, please indicate the member of the City Council or Planning Commission who is involved and list the name(s) of the person or persons with whom the City Official holds an interest. Also list the Assessor's Parcel Number if the property in which the interest is held is different from the case parcel.

City Official: _____

Partner(s): _____

APN: _____

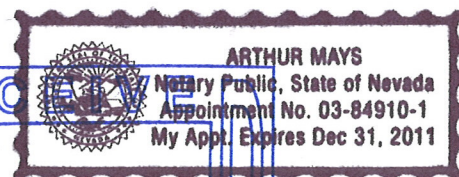
Signature of Property Owner: _____

Print Name: Harvey D Love

Subscribed and sworn before me

This 14th day of November, 2011

Notary Public in and for said County and State



DEC 22 2011

Precious Slut Tattoo

1141 Las Vegas Blvd. SOUTH
Las Vegas, Nevada 89104

Information

- # of employees: Eleven
- Hours of operation: 24 Hours a day/ 7 Days a week
- Type of business: Tattooing, Piercing and Retail store

November 18, 2011

This is a Justification Letter with details of compliance, removal or replacement for twelve existing signs that do not have permits. The business plans

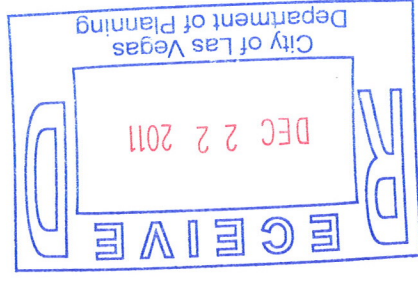
- Removal of five of the existing signs.
 - Waivers for three of the signs.
 - Replacement of two of the signs.
 - Permits for two of the signs that seem to comply.
-
- Removal will be made of the painted sign on the West wall Smoke Shop / Body Piercing/ Tattoo / 233-8288 painted below the front window, see picture R-1 Sign A.
 - Removal will be made of two wood signs located on the east wall elevation that read Smoke Shop and 24/7 Tattoo signs, see picture R-2 Signs B & C.
 - Removal will be made of the rear parking arrow located on the NW corner of the building, see picture R-3 Sign D.
 - Removal will be made of the freestanding directional pole located on the North driveway, see picture R-4 Sign E.
 - A waiver of code section 19.10.160 is requested for the East door of the building which currently has a painted sign of Precious Slut Tattoos Smoke Shop & Body Piercing. Due to this being an operating door adding 75% illumination is not possible so a waiver is requested; see picture W-1 Sign F.
 - A waiver of code section 19.10.160 is requested for the West door of the building which currently has a painted sign of Precious Slut Tattoo Company Las Vegas Open 24/7 Slut's are people too. Due to this being an operating door adding 75% illumination is not possible so a waiver is requested; see picture W-2 Sign G.
 - A waiver of code section 19.10.160 is requested for the West wall of the building which currently has a painted sign Tattoo. Due to this being directly behind an operating door adding 75% illumination is not possible so a waiver is requested for illumination code 19.10.160; see picture W-3 Sign H.
 - A waiver is requested of code 19.10.100 sign separation of min. 50 feet for the three signs on the West wall. Tattoo Signs H, Sign G and Sign I see picture W-4.
 - Replacement is planned for the World Famous decal on the West window, see picture S-1 Sign I. 75% animated lighting as per code section 19.10.160 will be added. Please see the sign analysis table and Sign elevation chart for details.

ARC-44218
01/17/12 DDRC



Precious Slut Tattoo - Sign Analysis Table

Sign	Type of Sign	Location	Number Allowed	Max Area	Provided Area	Min. Height	Max Height	Provided Height	Min. Separation	Min. Setback	Provided Setback	Min. Projection	Required Illumination	Provided Illumination	Total SF
SIGN A, Picture R-1: Smoke Shop/Body Piercing/ Tattoo	Wall	West Elevation	REMOVAL PLANNED												
SIGN B, Picture R-2: Smoke Shop	Wall	East Elevation	REMOVAL PLANNED												
SIGN C, Picture R-3: 24/7 Tattoo	Wall	East Elevation	REMOVAL PLANNED												
SIGN D, Picture R-3: Rear of corner of building	Roof	NW	REMOVAL PLANNED												
SIGN E, Picture R-4: Dermal anchor/ tattoo/ 24 Hr	Freestanding directional	Pole	REMOVAL PLANNED												
SIGN F, Picture W-1: Precious Slut Tattoos	Wall	East Door	within area requirements	50% of elevation; max 1,500 SF	14.75 SF	N/A	20' above parapet	70"	N/A	N/A	N/A	4'	75% SF neon &/or animated lighting		0 14.75 SF
SIGN G, Picture W-2: Precious Slut Tattoo Co.	Wall	West Door	within area requirements	50% of elevation; max 1,500 SF	11.76 SF	N/A	20' above parapet	58"	N/A	N/A	N/A	4'	75% SF neon &/or animated lighting		0 11.76 SF
SIGN H, Picture W-3: Tattoo	Wall	West Elevation	within area requirements	50% of elevation; max 1,500 SF	14 SF	N/A	20' above parapet	85"	N/A	N/A	N/A	4'	75% SF neon &/or animated lighting		0 14 SF
SIGN I, Picture C-1: World Famous logo	Window	West Elevation	within area requirements	50% of elevation above 10' from grade; max 1,500 SF	40.5 SF	10' above finished sidewalk ROW unless .65 SF	20' above parapet	54"	50' if below 10' from sidewalk	N/A	N/A	4'	75% SF neon &/or animated lighting	40.5 SF	40.5 SF
SIGN J, Picture S-2: World Famous Tattoo	Wall	North Elevation	within area requirements	50% of elevation; max 1,500 SF	145.25 SF	N/A	20' above parapet	144"	N/A	N/A	N/A	4'	75% SF neon &/or animated lighting	169 SF	145.25 SF
SIGN K, Picture C-1: Precious Slut - red letters	Wall	West Elevation	within area requirements	50% of elevation above 10' from grade; max 1,500 SF (34.25 SF)	25.5 SF	10' above finished sidewalk ROW unless .65 SF	20' above parapet	18"	N/A	N/A	N/A	4'	75% SF neon &/or animated lighting	25.5 SF	25.5 SF
SIGN L, Picture C-2: Tattoo & Body Piercing - neon	Wall	East Elevation	within area requirements	50% of elevation; max 1,500 SF (125.2 SF)	33 SF	N/A	20' above parapet	36"	N/A	N/A	N/A	4'	75% SF neon &/or animated lighting	33 SF	33 SF



ARC-44218
01/17/12 DDRC

SITE PLAN: PARCEL #16203112021

Precious Slut Tattoo LLC: 1141 Las Vegas Blvd. South

SIGN "E"

NORTH ELEVATION

SIGN "D"

SIGN "J"



WEST ELEVATION

SIGN "A"

SIGN "G"

SIGN "H"

SIGN "I"

SIGN "K"

EAST ELEVATION

SIGN "B"

SIGN "C"

SIGN "F"

SIGN "L"

SIGN	HEIGHT	SIZE
A	REMOVAL	
B	REMOVAL	
C	REMOVAL	
D	REMOVAL	
E	REMOVAL	
F	70"	14.75 SF
G	58"	11.76 SF
H	85"	14 SF
I	54"	40.5 SF
J	144"	145.25 SF
K	18"	25.5 SF
L	36"	33 SF



ARC-44218
01/17/12 DDRC

C-1
SIGN K
SIGN I

JOB DESCRIPTION

CUSTOMER INFO

CLIENT: Precious Slut
ADDRESS: 1141 S. LV Blvd.
Las Vegas, NV 89104
CONTACT: Slut
SALESPERSON: MT
DESIGNER: EG
DATE: December 21, 2011

COLOR INFO

SIGN DETAILS

RECEIVED
DEC 22 2011
City of Las Vegas
Department of Planning

53" x 108"
Neon Window Sign

PRECIOUS



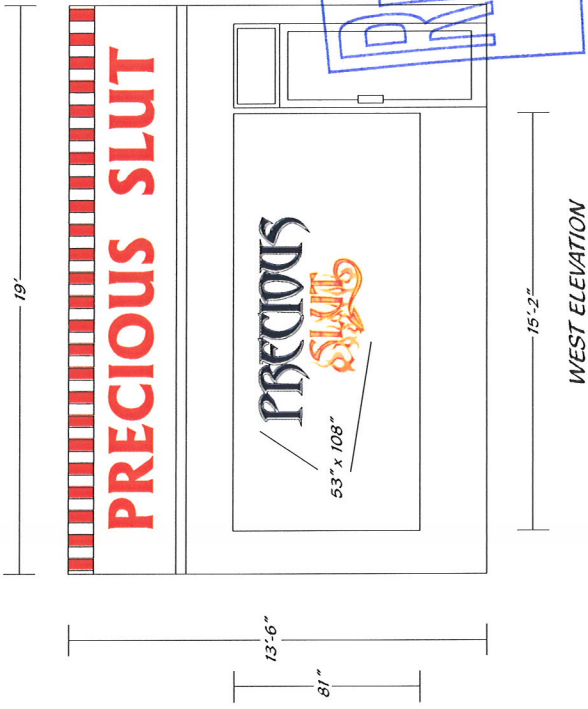
Exposed 15mm Neon
*** See Page Three For Details

204"
PRECIOUS SLUT

Exposed Neon (Single Stroke Clear Red 15mm)
*** See Page Three For Details

18"

Hand Painted Signs to have
Exposed 15mm Neon.
*** See Page Three For Details



☐ Artwork/estimate approved ☐ Changes Required

Authorized signature _____ Date _____

An authorized signature is required prior to production. Please circle items that you want to proceed with. Please Sign, Date and Return approval via Fax or E-mail.

5115 South Arville St. Las Vegas, Nevada 89118 • p 702-873-4463 • f 702-873-5657 / NV LIC#62560 NLV LIC#82478

ARC-44218
01/17/12 DDRC

C-2
SIGN L

JOB DESCRIPTION

CUSTOMER INFO

CLIENT: Precious Slut
ADDRESS: 1141 S. LV Blvd.
Las Vegas, NV 89104
CONTACT: Slut
SALESPERSON: MT
DESIGNER: EG
DATE: December 21, 2011

COLOR INFO

SIGN DETAILS

12" 12" 12" 36"

TATTOO & BODY PIERCING

11'

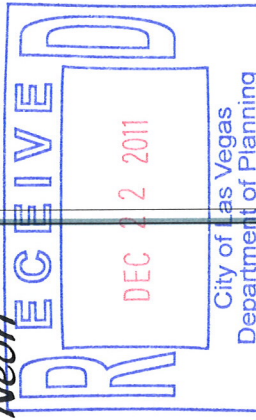
19'

TATTOO & BODY PIERCING

*Hand Painted Letters
with Exposed Single Stroke Red Neon*
*** See Page Three For Details

13'-6"

EAST ELEVATION



☐ Artwork/estimate approved ☐ Changes Required

Authorized signature _____ Date _____

An authorized signature is required prior to production. Please circle items that you want to proceed with. Please Sign, Date and Return approval via Fax or E-mail.

5115 South Arville St. Las Vegas, Nevada 89118 • p 702-873-4463 • f 702-873-5657 / NV LIC#62560 NLV LIC#82478

ARC-44218
01/17/12 DDRC

JOB DESCRIPTION

CUSTOMER INFO

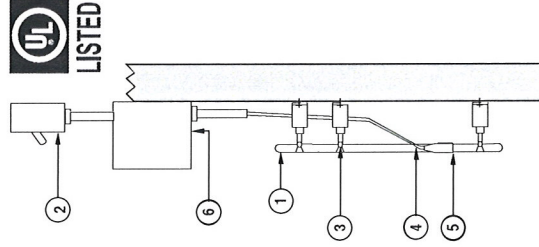
CLIENT: Precious Slut
ADDRESS: 1141 S. LV Blvd.
Las Vegas, NV 89104
CONTACT: Slut
SALESPERSON: MT
DESIGNER: EG
DATE: December 21, 2011

COLOR INFO

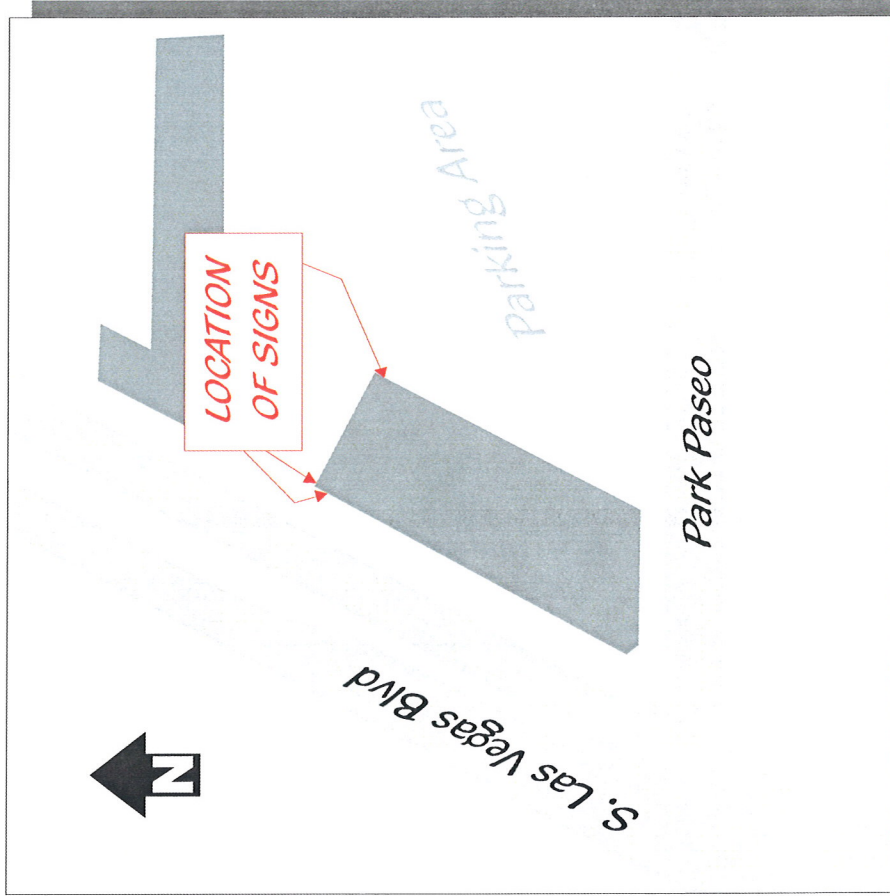
SIGN DETAILS



EXPOSED NEON DETAIL



- 1) 15mm Neon Tube
- 2) Disconnect Switch
- 3) Neon Tube Support
- 4) UL Listed GTO Cable
- 5) Insulating Boot and Sleeve
- 6) Transformer with Wall Box



Signs to be Installed at This Location.

☐ Artwork/estimate approved ☐ Changes Required

Authorized signature

Date

An authorized signature is required prior to production. Please circle items that you want to proceed with. Please Sign, Date and Return approval via Fax or E-mail.

5115 South Arville St. Las Vegas, Nevada 89118 • p 702-873-4463 • f 702-873-5657 / NV LIC#62560 NLV LIC#82478



ARC-44218

01/17/12 DDRC

S-2
sign

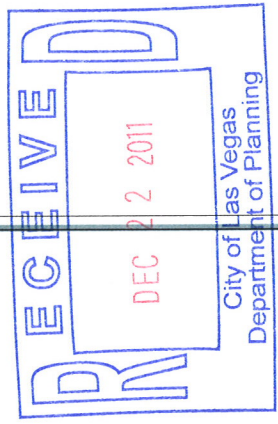
JOB DESCRIPTION

CUSTOMER INFO

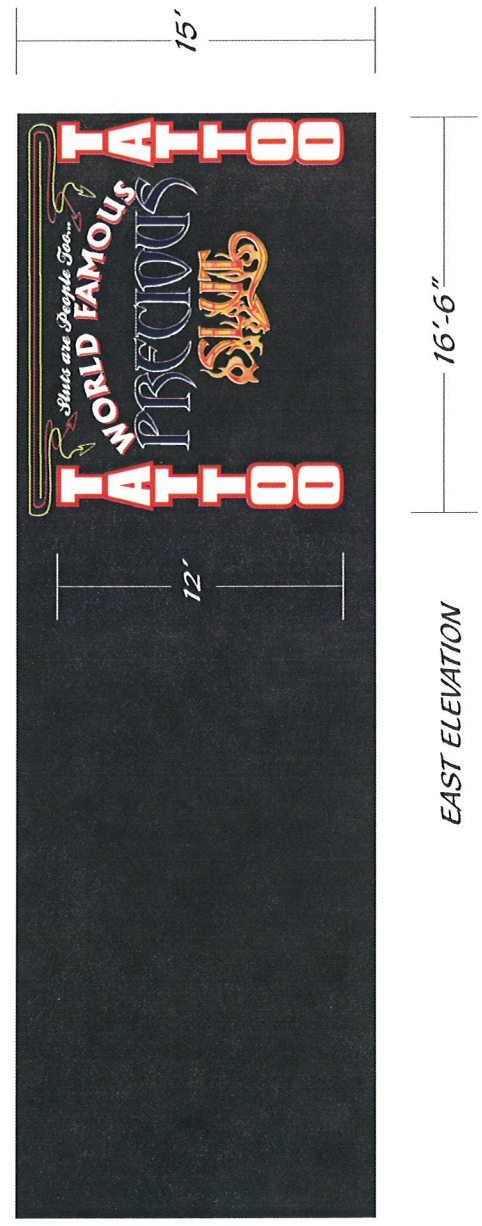
CLIENT: Precious Slit
ADDRESS: 1141 S. LV Blvd.
Las Vegas, NV 89104
CONTACT: Slit
SALESPERSON: MT
DESIGNER: EG
DATE: December 21, 2011

COLOR INFO

SIGN DETAILS



Hand Painted Graphics with Exposed Neon as shown.



☐ Artwork/estimate approved ☐ Changes Required

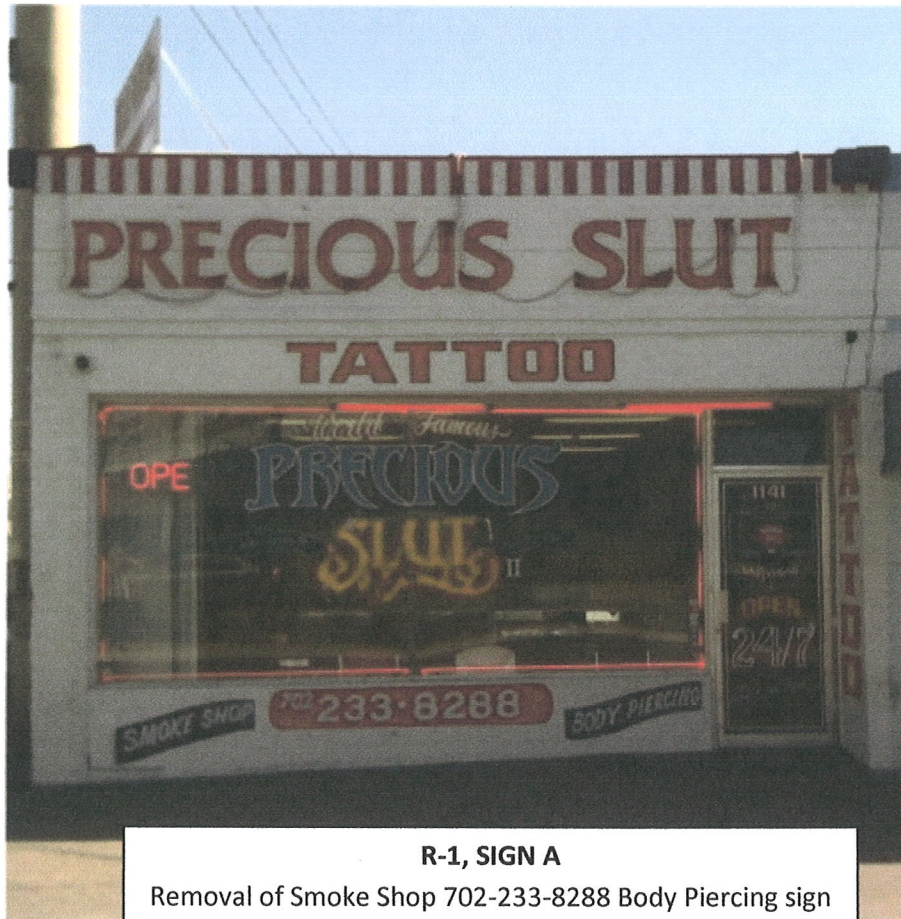
Authorized signature _____ Date _____

An authorized signature is required prior to production. Please circle items that you want to proceed with. Please Sign, Date and Return approval via Fax or E-mail.

5115 South Arville St. Las Vegas, Nevada 89118 • p 702-873-4463 • f 702-873-5657 / NV LIC#62560 NLV LIC#82478

ARC-44218
01/17/12 DDRC

R-1 SIGN A

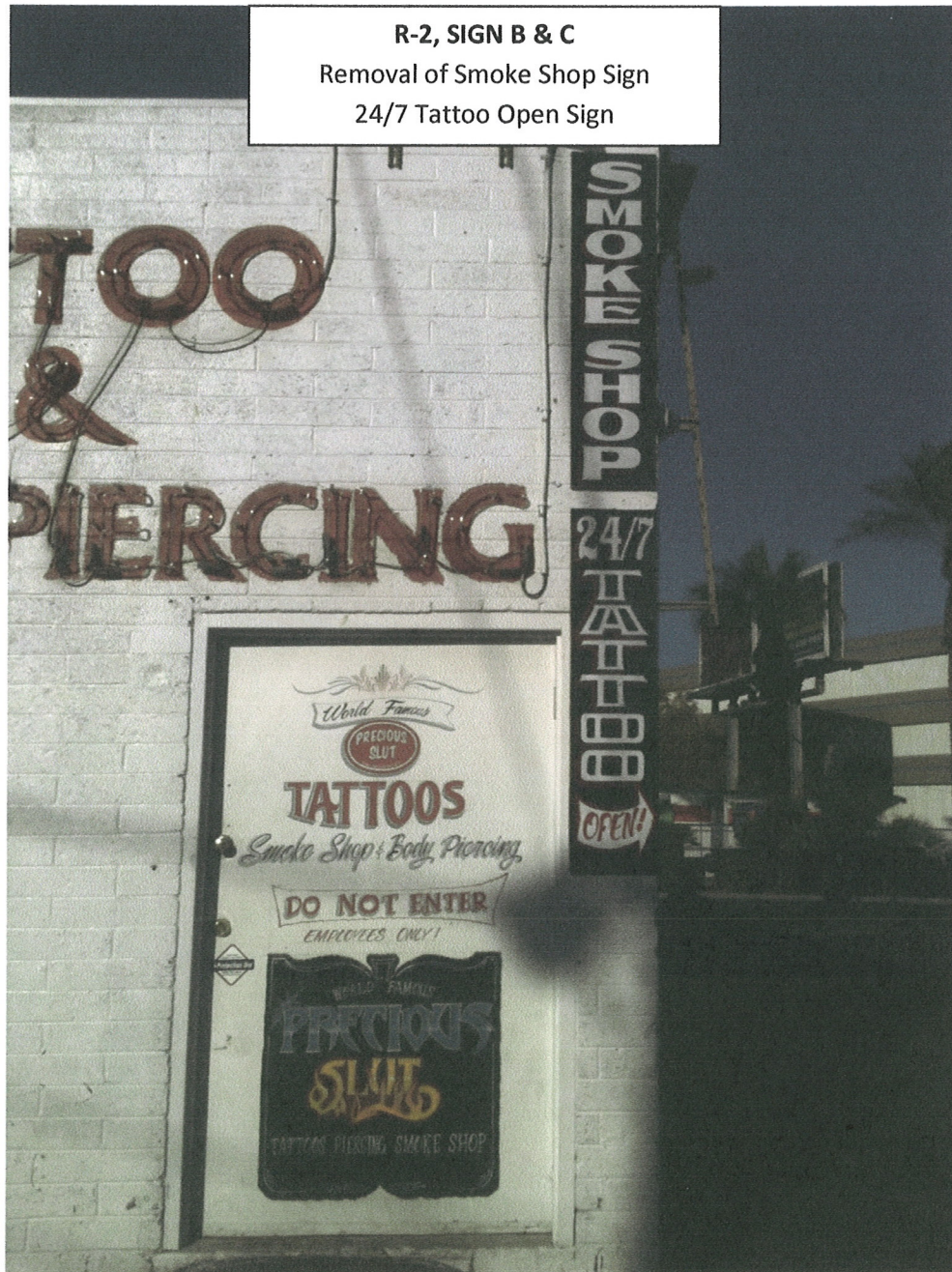


ARC-44218
01/17/12 DDRC



R-2

SIGN B & C



ARC-44218
01/17/12 DDRC



R-3

SIGN D



R-3

Removal of the Rear Parking Arrow
sign

ARC-44218
01/17/12 DDRC



R-4

SIGN E



Removal of the painted sign on directional pole is planned.

ARC-44218
01/17/12 DDRC



W-1

SIGN F



ARC-44218
01/17/12 DDRC



- SIGN F: A waiver of code section 19.10.160 is requested for the East door of the building which currently has a painted sign of Precious Slut Tattoos Smoke Shop & Body Piercing. Due to this being an operating door adding 75% illumination is not possible so a waiver is requested; see picture W-1 sign 1.



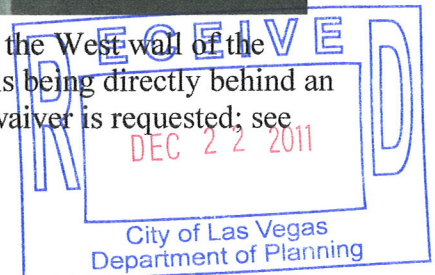
ARC-44218
01/17/12 DDRC

SIGN G: A waiver of code section 19.10.160 is requested for the West door of the building which currently has a painted sign of Precious Slut Tattoo Company Las Vegas Open 24/7 Slut's are people too. Due to this being an operating door adding 75% illumination is not possible so a waiver is requested; see picture W-2.



ARC-44218
01/17/12 DDRC

- SIGN H: A waiver of code section 19.10.160 is requested for the West wall of the building which currently has a painted sign Tattoo. Due to this being directly behind an operating door adding 75% illumination is not possible so a waiver is requested; see picture W-3.



Precious Slut Tattoo
Site Plan
WEST ELEVATION



SIGN: K
PRECIOUS SLUT NEON

SIGN: I
WEST WINDOW

SIGN: H
TATTOO

SIGN: A

SIGN: G
WEST DOOR

ARC-44218
01/17/12 DDRC

RECEIVED
DEC 22 2011

Precious Slut Tattoo
Site Plan
NORTH ELEVATION

SIGN: D
REAR PARKING

SIGN: J
WORLD FAMOUS PAINTING



ARC-44218
01/17/12 DDRC

RECEIVED
DEC 22 2011

W-4: WAIVER OF CODE 19.10.100 SIGN SEPERATION



BELOW 10' CODE 19.10.100
MIN. SEPERATION OF 50'

ACTUAL SEPERATION
BETWEEN SIGN I WEST
WINDOW & SIGN G WEST
DOOR 5 ½"

BELOW 10' CODE 19.10.100
MIN. SEPERATION OF 50'

ACTUAL SEPERATION BETWEEN
SIGN G WEST DOOR & SIGN H
TATTOO 4 ½"

ARC-44218
01/17/12 DDRC

RECEIVED
DEC 22 2011

Precious Slut Tattoo
Site Plan
EAST ELEVATION

SIGN: L
TATTOO & BODY
PIERCING NEON

SIGN: F
EAST DOOR

SIGN: B

SIGN:
C



ARC-44218
01/17/12 DDRC

RECEIVED
DEC 22 2011