



AGENDA SUMMARY PAGE

REDEVELOPMENT AGENCY MEETING OF: DECEMBER 15, 2010

DEPARTMENT: OFFICE OF BUSINESS DEVELOPMENT

DIRECTOR: BILL ARENT

SUBJECT:
RESOLUTIONS:

RA-19-2010 Discussion and possible action regarding a Resolution finding the project proposed by the Commercial Visual Improvement Program (CVIP) Agreement between the City of Las Vegas Redevelopment Agency (RDA) and NEILLUKE, LLC, (CVIP Participant) located at 1100 East Sahara Avenue (APNs 162-03-801-095 and 162-03-801-119) to be in compliance with and in furtherance of the goals and objectives of the Redevelopment Plan, and authorizing the execution of the CVIP Agreement by the RDA (not to exceed \$50,000 - RDA Special Revenue Fund) - Ward 3 (Reese) [NOTE: This item is related to Council Item 59 (R-76-2010)]

Fiscal Impact

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No Impact

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Augmentation Required

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Budget Funds Available

Amount: \$50,000

Funding Source: RDA Special Revenue Fund

Dept./Division: OBD/Redevelopment Agency

PURPOSE/BACKGROUND:

This is a related item to discussion and possible action regarding assisting NEILLUKE, LLC, with the cost of visual improvements for the commercial property located at 1100 East Sahara Avenue. NEILLUKE, LLC, purchased the property in September 2010 and is in the process of renovating the interior and exterior of the building. NEILLUKE, LLC, is requesting assistance for the exterior renovations and new signage on the property. Approval will adopt findings that the CVIP Agreement is in compliance with and in furtherance of the goals and objectives of the RDA and the Redevelopment Plan.

RECOMMENDATION:

Approval, and authorize the Chairman of the RDA to execute all related documents as required, following approval as to form by the City Attorney.

BACKUP DOCUMENTATION:

1. Resolution No. RA-19-2010
2. Public Purpose Impact Analysis
3. Site Map
4. Submitted at Meeting Before/After Renderings by Staff

Motion made by GARY REESE to Approve

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Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

RICKI Y. BARLOW, LOIS TARKANIAN, STEVE WOLFSON, OSCAR B. GOODMAN, GARY REESE, STEVEN D. ROSS, STAVROS S. ANTHONY; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-None)

Minutes:

BILL ARENT, Operations Officer of the Redevelopment Agency, showed before and after renderings of a new business relocating from Southern California. App-Order.com purchased the property in 2010, to be owner-occupied. The business is relocating 23 jobs to the community and it will be a meeting and training center for a national customer of the business. After renovation, some professional tenants will occupy the building. The owner has committed to address area graffiti. The business is eligible for a Visual Improvement Program (VIP) grant of \$50,000. These projects are really making a mark on the redevelopment of downtown.

STEPHEN LENHOFF explained their product is a smart phone application that allows citizens to communicate with government. The VIP was an incentive for their company, and they are very excited to be moving in the City of Las Vegas. They also own a graffiti company in Las Vegas and for the past two years have adopted the historic Huntridge neighborhood area to keep it graffiti-free. MEMBER REESE stated he has never heard about the company cleaning the graffiti. He pointed out that the Nevada Department of Transportation (NDOT) will be redoing Sahara Avenue from Rainbow Boulevard to Boulder Highway, installing landscaping and new sidewalks on both sides of the street. It will be enticing for the existing businesses, as well as the vacant buildings along the corridor. He has been working with COMMISSIONER CHRIS GIUNCHIGLIANI on this project. He welcomed MR. LENHOFF to the City of Las Vegas.