



AGENDA SUMMARY PAGE

REDEVELOPMENT AGENCY MEETING OF: SEPTEMBER 1, 2010

DEPARTMENT: OFFICE OF BUSINESS DEVELOPMENT

DIRECTOR: BILL ARENT

SUBJECT:
RESOLUTIONS:

RA-15-2010 Discussion and possible action regarding a Resolution finding the project proposed by the Commercial Visual Improvement Program (CVIP) Agreement between the City of Las Vegas Redevelopment Agency (RDA) and Schiff Enterprises (Owner) and ARELNI, LLC, dba Viva Vegas Fremont II (Tenant and CVIP Participant), located at 23 Fremont Street on Fremont Street Experience (APN 139-34-111-033) to be in compliance with and in furtherance of the goals and objectives of the Redevelopment Plan, and authorizing the execution of the CVIP Agreement by the RDA (not-to exceed \$25,000 RDA Special Revenue Fund) - Ward 3 (Reese) [NOTE: This item is related to Council Item 45 (R-59-2010)]

Fiscal Impact

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No Impact

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Augmentation Required

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Budget Funds Available

Amount: \$25,000

Funding Source: RDA Special Revenue Fund

Dept./Division: OBD/RDA

PURPOSE/BACKGROUND:

ARELNI, LLC, dba Viva Vegas Fremont II, is undertaking exterior renovations to the property at 23 Fremont Street on Fremont Street Experience. Exterior improvements will include new neon signage, repair and repaint existing awnings, wrap existing columns with brushed aluminum panels, install full color LED message unit and replace light bulbs around the storefront. Approval will adopt findings that the CVIP Agreement is in compliance with and in furtherance of the goals and objectives of the RDA and the Redevelopment Plan.

RECOMMENDATION:

Approval, and authorize the Chairman of the RDA to execute all related documents as required, following approval as to form by the City Attorney.

BACKUP DOCUMENTATION:

1. Resolution No. RA-15-2010
2. Public Purpose Impact Analysis
3. Site Map
4. Submitted at Meeting Photographs by Staff
5. Submitted after Meeting Executed CVIP and Grant of Façade Easement Agreement

Motion made by GARY REESE to Approve

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Passed For: 5; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

RICKI Y. BARLOW, STEVE WOLFSON, GARY REESE, STEVEN D. ROSS, STAVROS S. ANTHONY; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-LOIS TARKANIAN, OSCAR B. GOODMAN)

Minutes:

BILL ARENT, Operations Officer of the Redevelopment Agency (Agency), indicated that this project is part of the Commercial Visual Improvement Program (CVIP). Viva Vegas is undertaking renovations to the property at 23 Fremont Street, which includes new neon and LED signage, repair existing columns and replace light bulbs around the storefront. The applicant is eligible for \$20,850.

DAVID SCIANO, Hot Wire Signs, was pleased to participate with the CVIP process.

JUANITA CLARK, Charleston Neighborhood Preservation, asked for clarification of the CVIP program. MR. ARENT explained that it is a program for businesses within the Redevelopment area to improve storefronts with Agency funds. The program was enacted by the City Council acting as the Board of Directors for the Agency. Applications are made to the Agency on an open first come, first serve basis, and the program requires a dollar for dollar match from the private business. The word is an acronym for the name of the program.

MR. ARENT indicated for COUNCILMAN WOLFSON that brochures are available on line describing the program, and a policy document is available in the Office of Business Development.

See Item 4 for related discussion.

