City of Las Vegas

Agenda Item No.: **3.**

AGENDA SUMMARY PAGE

REDEVELOPMENT AGENCY MEETING OF: JULY 1, 2009

DEPARTMENT: OFFICE OF BUSINESS DEVELOPMENT
DIRECTOR: BILL ARENT, ACTING

SUBJECT:
Discussion and possible action regarding a First Amendment to Lease Agreement between the City of Las Vegas Redevelopment Agency and Clear Channel Outdoor, Inc., to modify the term and the monthly lease payment for the billboard located at 500 South Las Vegas Boulevard (APN 139-34-311-[illegible]) - Ward 3 (Reese)

Fiscal Impact

☐ **No Impact** ☐ **Augmentation Required**

☐ **Budget Funds Available**

Amount:
Funding Source:
Dept./Division:

PURPOSE/BACKGROUND:
The intent of this First Amendment is to amend the existing lease agreement with Clear Channel Outdoor, Inc., to modify the term and the monthly lease payment. The Redevelopment Agency recommends approval of the modification to continue a mutually beneficial relationship.

RECOMMENDATION:
Approval.

BACKUP DOCUMENTATION:
1. First Amendment to Lease Agreement
2. Clear Channel Outdoor Lease Agreement
3. Clear Channel Outdoor Letter dated May 4, 2009
4. Disclosure of Principals

Motion made by GARY REESE to Approve

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1
RICKI Y. BARLOW, LOIS TARKANIAN, STEVE WOLFSON, GARY REESE, STEVEN D. ROSS, STAVROS S. ANTHONY; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-OSCAR B. GOODMAN)

Minutes:
BILL ARENT, Acting Operations Officer of the Redevelopment Agency (RDA), explained that under this agreement, both parties have the ability to terminate with 90-day notice and the monthly lease payment will be changed from $500 to $417, due to slower advertising sales. The billboard has had all its required reviews and is in order. MR. ARENT noted that the lease payment is a source of revenue for the RDA, but this revenue stream is not guaranteed. He recommended approval.

ROD CARTER, 2880 Meade Avenue, appeared on behalf of Clear Channel Outdoor, Inc., and concurred with MR. ARENTS presentation. He noted the agreement could be renegotiated when the economy recovers and pointed out the changes in the billboard requested by MEMBER REESE had cost approximately $15,000. MR. ARENT added that the contract would expire in 2012 and the termination clause gives flexibility to both parties to adjust to changing circumstances.