

# City of Las Vegas

**RECOMMENDING COMMITTEE MEETING  
CITY HALL, 400 STEWART AVENUE  
CITY MANAGER'S EIGHTH FLOOR CONFERENCE ROOM  
CITY OF LAS VEGAS INTERNET ADDRESS: [www.lasvegasnevada.gov](http://www.lasvegasnevada.gov)  
MAY 17, 2011  
9:00 A.M.**

THE RECOMMENDING COMMITTEE WILL RECEIVE PUBLIC INPUT ON EACH ITEM OF LEGISLATION BEING CONSIDERED. THE RECOMMENDING COMMITTEE MAY, THEREAFTER, CONTINUE THE HEARING TO A FUTURE DATE OR FORMULATE A RECOMMENDATION TO THE CITY COUNCIL FOR PASSAGE, REJECTION OR AMENDMENT OF THE PROPOSED BILL. ANY MEMBER OF THE CITY COUNCIL MAY SUBSTITUTE FOR A MEMBER OF THE RECOMMENDING COMMITTEE AT ANY TIME.

DUPLICATE AUDIO CDS MAY BE AVAILABLE AT A COST OF \$5.00 EACH THROUGH THE CITY CLERK'S OFFICE.

1. CALL TO ORDER
2. ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW
3. Bill No. 2011-24 – Repeals outdated provisions of the Municipal Code relating to radio reception interference and shortwave receivers in vehicles. Proposed by: Bradford R. Jerbic, City Attorney
4. Bill No. 2011-25 – Authorizes building wrap signs within the Downtown Centennial Plan Overlay District, and establishes standards and procedures relating to such signs. Sponsored by: Mayor Oscar B. Goodman
5. CITIZENS PARTICIPATION: Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the committee. No subject may be acted upon by the committee unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come to the podium and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited
6. ADJOURNMENT

ALL INTERESTED PERSONS ARE INVITED TO ATTEND: Copies of the above Bills may be obtained through the Office of the City Clerk, Monday through Thursday, 7:00 A.M. to 5:30 P.M.

Facilities are provided throughout City Hall for the convenience of disabled persons. Reasonable efforts will be made to assist and accommodate physically handicapped persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 229-6311 and advise of your need at least 48 hours in advance of the meeting.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Clerk's Bulletin Board, City Hall Plaza, 2<sup>nd</sup> Floor Skybridge  
Bulletin Board, City Hall Plaza, (next door to Metro Records)  
Las Vegas Library, 833 Las Vegas Boulevard North  
Clark County Government Center, 500 S. Grand Central Parkway  
Grant Sawyer Building, 555 E. Washington Avenue

**AGENDA SUMMARY PAGE**  
**RECOMMENDING COMMITTEE MEETING OF: MAY 17, 2011**

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**DEPARTMENT: CITY CLERK**

**DIRECTOR: BEVERLY K. BRIDGES**

**SUBJECT:**  
**CALL TO ORDER**



**AGENDA SUMMARY PAGE**  
**RECOMMENDING COMMITTEE MEETING OF: MAY 17, 2011**

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**DEPARTMENT: CITY CLERK**

**DIRECTOR: BEVERLY K. BRIDGES**

**SUBJECT:**

**ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW**



**AGENDA SUMMARY PAGE**  
**RECOMMENDING COMMITTEE MEETING OF: MAY 17, 2011**

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**DEPARTMENT: CITY ATTORNEY**

**DIRECTOR: BRADFORD R. JERBIC**

☐ Consent ☒ Discussion

**SUBJECT:**

Bill No. 2011-24 – Repeals outdated provisions of the Municipal Code relating to radio reception interference and shortwave receivers in vehicles. Proposed by: Bradford R. Jerbic, City Attorney

**Fiscal Impact**

☒

**No Impact**

☐

**Augmentation Required**

☐

**Budget Funds Available**

**Amount:**

**Funding Source:**

**Dept./Division:**

**PURPOSE/BACKGROUND:**

This bill will repeal Chapters 10.22 and 10.24 of the Municipal Code relating to radio reception interference and shortwave receivers in vehicles. The provisions were adopted several decades ago and have been made obsolete by changes in technology, the passage of time, and the assumption of regulatory jurisdiction by other levels of government.

**RECOMMENDATION:**

This bill should be submitted to a Recommending Committee for review, hearing and recommendation to the City Council for final action.

**BACKUP DOCUMENTATION:**

1. Bill No. 2011-24
2. Business Impact Statement

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**BILL NO. 2011-24**

**ORDINANCE NO. \_\_\_\_\_**

AN ORDINANCE TO REPEAL IN THEIR ENTIRETY CHAPTERS 10.22 AND 10.24 OF THE MUNICIPAL CODE RELATING TO RADIO RECEPTION INTERFERENCE AND SHORTWAVE RECEIVERS IN VEHICLES, RESPECTIVELY, AND TO PROVIDE FOR OTHER RELATED MATTERS.

|                                                |                                                                                                                                          |
|------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| Proposed by: Bradford R. Jerbic, City Attorney | Summary: Repeals outdated provisions of the Municipal Code relating to radio reception interference and shortwave receivers in vehicles. |
|------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|

THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY ORDAIN  
AS FOLLOWS:

SECTION 1: Title 10, Chapters 22 and 24, of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, are hereby repealed in their entirety.

SECTION 2: If any section, subsection, subdivision, paragraph, sentence, clause or phrase in this ordinance or any part thereof is for any reason held to be unconstitutional or invalid or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the remaining portions of this ordinance or any part thereof. The City Council of the City of Las Vegas hereby declares that it would have passed each section, subsection, subdivision, paragraph, sentence, clause or phrase thereof irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional, invalid or ineffective.

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1 SECTION 3: All ordinances or parts of ordinances or sections, subsections, phrases,  
2 sentences, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada,  
3 1983 Edition, in conflict herewith are hereby repealed.

4 PASSED, ADOPTED and APPROVED this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

5 APPROVED:

6  
7 By \_\_\_\_\_  
8 OSCAR B. GOODMAN, Mayor

9 ATTEST:

10  
11 BEVERLY K. BRIDGES, MMC  
12 City Clerk

13 APPROVED AS TO FORM:

14 Val Steed 4-20-11  
15 Date

1 The above and foregoing ordinance was first proposed and read by title to the City Council on the  
2 \_\_\_\_ day of \_\_\_\_\_, 2011, and referred to the following committee composed of  
3 \_\_\_\_\_ and \_\_\_\_\_ for recommendation;  
4 thereafter the said committee reported favorably on said ordinance on the \_\_\_\_ day of  
5 \_\_\_\_\_, 2011, which was a \_\_\_\_\_ meeting of said Council; that at said  
6 \_\_\_\_\_ meeting, the proposed ordinance was read by title to the City Council  
7 as first introduced and adopted by the following vote:

8 VOTING "AYE": \_\_\_\_\_

9 VOTING "NAY": \_\_\_\_\_

10 ABSENT: \_\_\_\_\_

11

12

APPROVED:

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By \_\_\_\_\_  
OSCAR B. GOODMAN, Mayor

15 ATTEST:

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\_\_\_\_\_  
BEVERLY K. BRIDGES, MMC  
City Clerk

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## **BUSINESS IMPACT STATEMENT**

### **BILL NO. 2011-24**

#### **(Repeals Chapters 10.22 and 10.24 of the Municipal Code relating to radio reception interference and shortwave receivers in vehicles)**

This business impact statement was prepared pursuant to NRS 237.090 to address the impact of a proposed ordinance, Bill No. 2011-24, that would repeal Chapters 10.22 and 10.24 of the Municipal Code relating to radio reception interference and shortwave receivers in vehicles.

**1. The following constitutes a description of the number of the manner in which comment was solicited from affected businesses, a summary of their responses and an explanation of the manner in which other interested persons may obtain a copy of the summary.**

None identified

**2. The estimated economic effect of the proposed rule on businesses, including, without limitation, both adverse and beneficial effects, and both direct and indirect effects:**

**Adverse effects:**

None identified

**Beneficial effects:**

None identified

**Direct effects:**

None identified

**Indirect effects:**

None identified

**3. The following constitutes a description of the methods the local government considered to reduce the impact of the proposed rule on businesses and a statement regarding whether any, and if so which, of these methods were used:**

Not applicable

**4. The governing body estimates the annual cost to the local government for enforcement of the proposed rule is:**

No additional cost

**5. If the proposed rule provides for a new fee or increases an existing fee, the total annual amount expected to be collected is:**

Not applicable

**6. If the proposed rule provides for a new fee or increases an existing fee, the money generated by the new fee or increase in existing fee will be used by the local government to:**

Not applicable

**7. If the proposed rule includes provisions that duplicate or are more stringent than federal, state or local standards regulating the same activity, the following explains when such duplicative or more stringent provisions are necessary:**

Not applicable

Date: April 20, 2011

**AGENDA SUMMARY PAGE**  
**RECOMMENDING COMMITTEE MEETING OF: MAY 17, 2011**

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**DEPARTMENT: CITY ATTORNEY**

**DIRECTOR: BRADFORD R. JERBIC**

☐ Consent ☒ Discussion

**SUBJECT:**

Bill No. 2011-2 – Authorizes building wrap signs within the Downtown Centennial Plan Overlay District, and establishes standards and procedures relating to such signs. Sponsored by: Mayor Oscar B. Goodman

**Fiscal Impact**

☒

**No Impact**

☐

**Augmentation Required**

☐

**Budget Funds Available**

**Amount:**

**Funding Source:**

**Dept./Division:**

**PURPOSE/BACKGROUND:**

This bill will authorize building wrap signs within the Downtown Centennial Plan Overlay District, and establish standards and procedures relating to such signs. The bill sets forth dimensional, locational and other standards, as well as the circumstances and procedures under which such signs may be used for both on-premise and off-premise messages.

**RECOMMENDATION:**

This bill should be submitted to a Recommending Committee for review, hearing and recommendation to the City Council for final action.

**BACKUP DOCUMENTATION:**

Bill No. 2011-25

**BILL NO. 2011-25**

**ORDINANCE NO. \_\_\_\_\_**

AN ORDINANCE TO AUTHORIZE BUILDING WRAP SIGNS WITHIN THE DOWNTOWN CENTENNIAL PLAN OVERLAY DISTRICT, TO ESTABLISH STANDARDS AND PROCEDURES RELATING TO SUCH SIGNS, AND TO PROVIDE FOR OTHER RELATED MATTERS.

Sponsored by: Mayor Oscar B. Goodman

Summary: Authorizes building wrap signs within the Downtown Centennial Plan Overlay District, and establishes standards and procedures relating to such signs.

THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY ORDAIN  
AS FOLLOWS:

SECTION 1: Title 19, Chapter 8, Section 120, of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended by adding thereto a new subsection, designated as Subsection (H), reading as follows:

(H) Building Wrap Signage

(1) General Provisions

(a) Building wrap signage:

(i) Shall be limited to completed buildings occupied by one or more commercial uses, and shall not be located on multifamily residential buildings or mixed-use buildings with a residential component.

(ii) Shall be limited to buildings with a minimum height of 10 stories and a minimum gross floor area of 200,000 square feet.

(iii) Must be integrated with the architectural features and fenestration of the building to which it is affixed.

(b) No variance, waiver, or other exception to any provision of Subparagraphs (i) and (ii) of Subparagraph (a) above may be granted.

(c) A sign certificate may be withheld for building wrap signage for any building that is not occupied, unless the reason for non-occupancy is the completion of tenant improvements for which an active building permit exists.

1           (2)    Locational Provisions. Building wrap signage shall be permitted only within the  
2 boundaries of the Downtown Centennial Plan Overlay District, as described in LVMC 19.10.110.

3           (3)    Dimensional and Other Standards

4               (a)    Minimum area. Building wrap signage shall have a minimum area of 2,400  
5 square feet.

6               (b)    Maximum area. None.

7               (c)    Maximum height. Building wrap signage shall not extend above the roof or  
8 parapet of the building to which it is attached. Building wrap signage shall be located a minimum  
9 height of 15 feet above the grade of the abutting sidewalk or the average finished grade of the subject  
10 property, whichever is greater.

11              (d)    Maximum projection. Building wrap signage shall not project more than 5 feet  
12 from the façade of the building to which it is attached. Any projection from the building façade that  
13 extends over the public right-of- way may be subject to the approval of an encroachment agreement.

14              (e)    Maximum number. A maximum of 3 building wrap signs may be permitted  
15 per parcel, with no more than one building wrap sign per building elevation.

16              (f)    Orientation.

17                  (i)    Las Vegas Boulevard Scenic Byway Overlay District. Building wrap  
18 signage for properties within the boundaries of the Las Vegas Boulevard Scenic Byway Overlay  
19 District shall not be permitted on any building elevation that directly fronts or is parallel to Las Vegas  
20 Boulevard.

21                  (ii)   All other districts. Building wrap signage may be oriented in any  
22 direction.

23                  (iii)   Residential protection standards. To reduce impacts to residential  
24 properties, building wrap signage shall not be oriented towards any adjacent “R”-zoned residential  
25 properties.

26              (g)    Illumination.

27                  (i)    Building wrap signage may be illuminated externally. External fixtures  
28 shall be shielded so that the light source is not directly visible from adjacent properties or the public

rights-of-way; lighting shall be focused directly on the building wrap signage and shall not extend to adjacent buildings or properties.

(ii) Building wrap signage located within the boundaries of the Downtown Casino Overlay District, the Downtown Entertainment Overlay District or the Scenic Byway Overlay District, as defined in LVMC Chapter 19.10, shall be exempt from the requirements for animation or neon illumination.

(h) Maintenance. Building wrap signage shall be maintained in compliance with all building codes and with the requirements of this Title at all times. Building wrap signage that is faded, torn, ripped, or any similar state of deterioration shall be removed, repaired, or replaced.

(i) Removal Upon Notice. Building wrap signage is subject to removal, and a sign certificate therefor may be revoked, when the building to which the signage is attached has remained unoccupied for a period of 3 months. For purposes of the preceding sentence, a building shall be deemed unoccupied if its only use is for storage or for displaying building wrap signage. Such signage shall be removed upon notice to do so from the Department. If the signage is not removed within the time period established by the Department, the City may cause the signage to be removed and assess the costs thereof against the sign owner or the property in accordance with LVMC Chapter 9.04.

(4) Review and Approval Procedures

(a) Certificate Required. All building wrap signage shall require the approval of a sign certificate. No building wrap signage shall be installed unless a sign certificate has been obtained.

(b) Master Sign Plan Required. Approval of a Master Sign Plan application, in accordance with the requirements listed in LVMC 19.16.270, shall be required for all building wrap signage. The Master Sign Plan shall illustrate how the building wrap signage will be integrated with the architectural features of the subject building, and with any other types of existing or future signage proposed for the site.

(c) Signage in Certain Overlay Districts. Applications for building wrap signage within the Downtown Casino Overlay District, the Downtown Entertainment Overlay District and the Las Vegas Boulevard Scenic Byway District, as defined in LVMC Chapter 19.10, shall be reviewed

1 by the Downtown Design Review Committee (DDRC) prior to the approval of a Master Sign Plan or  
2 any associated Special Use Permit applications. The DDRC shall not have the ability to approve  
3 waivers from the dimensional standards and locational provisions contained in this Section.

4 (d) Off-Premise Messages. In addition to the approval procedures listed in this  
5 Paragraph (4), building wrap signage that is to be utilized for off-premise messages shall be subject  
6 to the Special Use Permit procedures and standards set forth in Section 19.12.120(B), including the  
7 provisions of Section 19.12.120(B)(3).

8 SECTION 2: Title 19, Chapter 10, Section 160, Subsection (C), of the Municipal  
9 Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as follows:

10 (C) Sign Standards

11 (1) Relationship to Other Provisions. Except as otherwise modified, required or prohibited  
12 by this Section, all signage within the Las Vegas Boulevard Scenic Byway Overlay District shall be  
13 governed by and subject to:

14 (a) All applicable standards and procedures in this Title;

15 (b) All applicable standards and procedures in LVMC Chapter 19.10 [and] that  
16 govern the Downtown Centennial Plan Overlay District, for properties that are located within the  
17 district;

18 (c) All applicable standards and procedures in LVMC Chapter 19.10 that govern  
19 the Downtown Entertainment Overlay District, for properties that are located within that district; and

20 (d) The review and approval procedures set forth in Subsection (D) of Section  
21 19.10.100, irrespective of where in the Las Vegas Boulevard Scenic Byway Overlay District the  
22 signage will be located.

23 (2) Illumination. [For any development within the Las Vegas Boulevard Scenic Byway  
24 Overlay District, at least 75% of the total sign surface areas for that development] Except as otherwise  
25 provided in LVMC 19.08.120(H) with respect to building wrap signage, at least 75% of the total sign  
26 surface areas for any particular development within the Las Vegas Boulevard Scenic Byway Overlay  
27 District (excluding awning signs) must consist of illuminated signage, in the form of neon signs,  
28 animated signs, or a combination thereof.

1           (3)     Off-premise Signs. Except as otherwise provided in this Paragraph (3), [Off-premise]  
2 off-premise signs are not permitted within the Las Vegas Boulevard Scenic Byway Overlay District.  
3 Building wrap signage with off-premise messages may be permitted on buildings within the Las Vegas  
4 Boulevard Scenic Byway Overlay District in accordance with LVMC 19.08.120(H); provided,  
5 however, that no such signage shall be permitted on any building elevation that directly fronts or is  
6 parallel to Las Vegas Boulevard.

7           (4)     Maintenance. The owner and operator of each sign are jointly and severally  
8 responsible for ensuring that appropriate sign maintenance occurs and that damaged or nonfunctional  
9 signs and lighting are promptly repaired and made functional.

10                   SECTION 3: Title 19, Chapter 12, Section 120, Subsection (B), of the Municipal  
11 Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as follows:

12 (B)     Special Use Permit Required

13           (1)     Except as otherwise provided in Subsections (F) and (G) of this Section, a Special Use  
14 Permit is required for all off-premise signs, including building wrap signage with an off-premise  
15 message, prior to the construction, placement, erection or modification of the sign in accordance with  
16 the requirements of this Title. A Special Use Permit application shall be processed in accordance with  
17 Section 19.16.110. Furthermore, the property owner(s), owner(s), of the structure or other responsible  
18 person shall maintain in force, at all times, a sign certificate for the sign in accordance with the  
19 requirements of this Title.

20           (2)     The Special Use Permit requirement set forth in Paragraph (1) is in addition to and  
21 independent of any locational provision or limitation contained in this Section. In determining  
22 whether to approve or deny a Special use Permit under this Section, the Planning Commission and  
23 City Council may consider the aesthetic impact of the sign on the area and all other aspects of the  
24 sign's compatibility with the surrounding area, including the existence or nonexistence of other  
25 signage in the area.

26           (3)     In connection with the approval of a Special Use Permit under this Section, the  
27 Planning Commission or City Council may impose a time limit on the approval or require a periodic  
28 review of the sign as a condition of approval, provided that:

- 1 (a) In the case of a time limit, the limit is not less than three years; and  
2 (b) In the case of a periodic review, the review is not sooner than three years after  
3 the approval.

4 (4) After conducting a review, the City Council may require removal of the sign if it is  
5 demonstrated that conditions in the surrounding area have changed in such a manner that the sign no  
6 longer meets the standards established in Section 19.16.110(L).

7 SECTION 4: Title 19, Chapter 12, Section 120, Subsection (C), of the Municipal  
8 Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as follows:

9 (C) Locational and Size Provisions.

10 (1) No off-premise signs shall be erected in the public right-of-way.

11 (2) No off-premise sign certificate of any kind shall be issued for an existing or proposed  
12 sign unless the sign is consistent with all requirements of this Title (including those protecting existing  
13 signs).

14 (3) Except as provided in Paragraph (12) below, off-premise signs are permitted in the C-1,  
15 C-2, C-M and M Zoning Districts only.

16 (4) No off-premise sign shall have a surface area greater than 672 square feet, except that  
17 an embellishment of not to exceed five feet above the regular rectangular surface of the sign may be  
18 added if the additional area contains no more than 1288 square feet. Any embellishment may include  
19 lettering, text, numerals or images, but only to the extent that such items do not exceed fifty percent  
20 of any linear side of the sign.

21 (5) Off-premise signs which are within 660 feet of the right-of-way and which can be read  
22 from Interstate 15, US 95 from the north city limits to the Oran K. Gragson Highway, the Oran K.  
23 Gragson Highway or Interstate 515 shall be no closer than 750 feet (measured along the highway  
24 frontage) to any other off-premise sign along the same frontage. Each side of the highway shall be  
25 considered a separate frontage. The sign and all other off-premise signs not oriented toward the same  
26 highway shall be no closer than 300 feet in any direction to any other off-premise sign, wherever  
27 located, including an off-premise sign that is situated outside the corporate boundaries of the City.

28 (6) The distance to and from a sign shall be measured with reference to the point on the

1 ground that is directly beneath the center of the sign structure.

2 (7) Off-premise signs which are within 660 feet of the right-of-way and which can be read  
3 from Interstate 15, US 95 from the north city limits to the Oran K. Gragson Highway, the Oran K.  
4 Gragson Highway or Interstate 515 shall not be higher than 40 feet except as provided in  
5 Subparagraphs (a) and (b) below. The height shall be measured from the grade at the point of  
6 construction to the top of the sign. The display surface shall not be higher than 30 feet nor wider than  
7 60 feet.

8 (a) An off-premise sign within 150 feet of the right-of-way line of an elevated  
9 freeway or highway to which it is oriented may be erected 30 feet above the elevation of the elevated  
10 roadway surface nearest the sign.

11 (b) An off-premise sign within 150 feet of the right-of-way line of any freeway or  
12 highway to which it is oriented which, at a height of 40 feet, will have a significant portion of its  
13 display surface obscured from view from the travel lanes of the freeway or highway may be increased  
14 to a maximum of 55 feet when authorized by the City Council.

15 (8) All other off-premise signs shall be no higher than 40 feet from grade at the point of  
16 construction, except that an off-premise sign within 60 feet of the right-of-way line of the street to  
17 which it is oriented which, at a height of 40 feet, will have a significant portion of its display surface  
18 obscured from view from the travel lanes of the street may be increased to a maximum of 55 feet when  
19 authorized by the City Council.

20 (9) Off-premise signs shall not be located closer than 10 feet to the right-of-way line of a  
21 freeway nor closer than 50 feet to the intersection of the present or future rights-of-way of any two  
22 public roads, streets or highways.

23 (10) No off-premise sign shall be erected or maintained within 660 feet of the nearest travel  
24 lanes of the Summerlin Parkway from Station 499 + 78 to Station 601 + 30.

25 (11) No off-premise sign shall be allowed within 300 feet from the nearest property line of  
26 a lot in the U Zoning District or any R Zoning District.

27 (12) An off-premise sign may be permitted in the C-V District if in each case the parcel or  
28 use is operated or controlled by an agency of local, state or federal government, or by any fraternal,

1 veteran, civic or service organization.

2 (13) Building wrap signage that incorporates an off-premise message is exempt from the  
3 following requirements pertaining to off-premise signs:

4 (a) The size limitations set forth in Paragraph (4) of this Subsection (C);

5 (b) The separation requirements set forth in Paragraph (5) of this Subsection (C);

6 (c) The height limitations set forth in Paragraphs (7) and (8) of this Subsection (C);

7 (d) The right-of-way setback requirements set forth in Paragraph (9) of this  
8 Subsection (C); and

9 (e) Any provision of Subsection (D) of this Section that cannot be made to apply  
10 to building wrap signage or that is intended to apply to freestanding sign structures only, as determined  
11 by the Director.

12 SECTION 5: Title 19, Chapter 16, Section 270, Subsection (B), Paragraph (1), of the  
13 Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as  
14 follows:

15 (1) A Master Sign Plan shall be submitted and approved before any on-premises signage may be  
16 installed [for the following:] as:

17 (a) [Any] Signage for any non-residential project with a site larger than 15 net acres; [or]

18 (b) [Any] Signage for any non-restricted gaming establishment[.]; or

19 (c) Building wrap signage.

20 SECTION 6: Title 19, Chapter 18, Section 20, of the Municipal Code of the City of  
21 Las Vegas, Nevada, 1983 Edition, is hereby amended by adding thereto, at the appropriate locations,  
22 the following terms, together with their corresponding definitions:

23 **Adjacent.** With respect to particular property, refers to being separated from that property only by  
24 one of the following:

25 (1) A common property line or lot line; or

26 (2) A public or private street, access easement or other right-of-way (other than a freeway  
27 or arterial), where the properties so separated are directly across from each other.

28 **Building Façade.** That portion of any exterior elevation of a building extending from grade to top

1 of the parapet, wall, or eaves, together with the entire width of the building elevation.

2 **Building Wrap Sign.** A large-format sign, consisting of an image printed on vinyl, mesh or other  
3 material, with or without written text, that is supported by and attached to a building wall by means  
4 of an adhesive, stranded cable and eye-bolts, other similar materials or methods, or any combination  
5 thereof. Such a sign typically features a single product or idea, with an emphasis on graphic or  
6 pictorial representations.

7 SECTION 7: For purposes of Section 2.100(3) of the City Charter, LVMC 19.08.120,  
8 19.10.160, 19.12.120, 19.16.270 and 19.18.020 are deemed to be subchapters rather than sections.

9 SECTION 8: If any section, subsection, subdivision, paragraph, sentence, clause or  
10 phrase in this ordinance or any part thereof is for any reason held to be unconstitutional or invalid or  
11 ineffective by any court of competent jurisdiction, such decision shall not affect the validity or  
12 effectiveness of the remaining portions of this ordinance or any part thereof. The City Council of the  
13 City of Las Vegas hereby declares that it would have passed each section, subsection, subdivision,  
14 paragraph, sentence, clause or phrase thereof irrespective of the fact that any one or more sections,  
15 subsections, subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional,  
16 invalid or ineffective.

17 SECTION 9: All ordinances or parts of ordinances or sections, subsections, phrases,  
18 sentences, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada,  
19 1983 Edition, in conflict herewith are hereby repealed.

20 PASSED, ADOPTED and APPROVED this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

21 APPROVED:

22  
23 By \_\_\_\_\_  
OSCAR B. GOODMAN, Mayor

24 ATTEST:

25 \_\_\_\_\_  
BEVERLY K. BRIDGES, MMC  
26 City Clerk

27 APPROVED AS TO FORM:

28 Val Steed 4-20-11  
Date

1 The above and foregoing ordinance was first proposed and read by title to the City Council on the  
2 \_\_\_\_\_ day of \_\_\_\_\_, 2011, and referred to the following committee composed of  
3 \_\_\_\_\_ and \_\_\_\_\_ for recommendation;  
4 thereafter the said committee reported favorably on said ordinance on the \_\_\_\_\_ day of  
5 \_\_\_\_\_, 2011, which was a \_\_\_\_\_ meeting of said Council; that at said  
6 \_\_\_\_\_ meeting, the proposed ordinance was read by title to the City Council  
7 as first introduced and adopted by the following vote:

8 VOTING "AYE": \_\_\_\_\_

9 VOTING "NAY": \_\_\_\_\_

10 ABSENT: \_\_\_\_\_

11

12 APPROVED:

13

14 By \_\_\_\_\_  
OSCAR B. GOODMAN, Mayor

15 ATTEST:

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17 BEVERLY K. BRIDGES, MMC  
City Clerk

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**AGENDA SUMMARY PAGE**  
**RECOMMENDING COMMITTEE MEETING OF: MAY 17, 2011**

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**DEPARTMENT: CITY CLERK**

**DIRECTOR: BEVERLY K. BRIDGES**

**SUBJECT:**

CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE COMMITTEE. NO SUBJECT MAY BE ACTED UPON BY THE COMMITTEE UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, COME TO THE PODIUM AND GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED



**AGENDA SUMMARY PAGE**  
**RECOMMENDING COMMITTEE MEETING OF: MAY 17, 2011**

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**DEPARTMENT: CITY CLERK**

**DIRECTOR: BEVERLY K. BRIDGES**

☐ Consent ☒ Discussion

**SUBJECT:**  
**ADJOURNMENT**

