



City of Las Vegas

Agenda Item No.: 35.

AGENDA SUMMARY PAGE - PLANNING
PLANNING COMMISSION MEETING OF: NOVEMBER 8, 2011

DEPARTMENT: PLANNING
DIRECTOR: FLINN BAGO

☐ Consent ☒ Discussion

SUBJECT: DR-4324 - SITE DEVELOPMENT PLAN REVIEW - PUBLIC HEARING -
APPLICANT/OWNER: JIM MARON AMERICAN CORPORATION - For possible action on a request for a Site Development Plan Review FOR A WAIVER TO ALLOW AN ELECTRONIC READER BOARD ON AN EXISTING 24 FOOT TALL FREESTANDING SIGN on 3.98 acres at 8555 West Centennial Parkway (APN 125-29-510-019), T-C (Town Center) Zone [GC-TC (General Commercial - Town Center) Special Land Use Designation], Ward 6 (Ross). Staff recommends DENIAL.

P.C.: FINAL ACTION (Unless Appealed Within 10 Days)

PROTESTS RECEIVED BEFORE:

Planning Commission Mtg.

0

City Council Meeting

0

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.

2

City Council Meeting

0

RECOMMENDATION:

Staff recommends DENIAL.

BACKUP DOCUMENTATION:

1. Location and Aerial Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Photos
5. Justification Letter
6. Support Postcard
7. Submitted after Final Agenda Support Postcard
8. Submitted after Meeting Recordation Notice of the Planning Commission Action and Conditions of Approval

Motion made by TODD L. MOODY to Approve subject to conditions

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

GUS FLANGAS, TODD L. MOODY, RICHARD TRUESDELL, GLENN TROWBRIDGE, VICKI QUINN, BYRON GOYNES, TRINITY HAVEN SCHLOTTMAN; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-None)

Minutes:

CHAIR TROWBRIDGE declared the Public Hearing open.

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DOUG RANKIN, Planning, stated the proposal is not consistent with the Town Center Development Standards or with Policy 2.4.8 of the 2020 Master Plan. As such, staff recommended denial.

RON HILL, representing the applicant/owner, explained that the owner would like an electronic display (LED) on the existing double-face pylon sign, which will remain the same size. The LED reader board is the same as that of a nearby competitor on Ann Road. The owner feels this will greatly help his business and has offered to give one-third of the time to organizations, such as the Boy Scouts, to post community messages.

TODD FARLOW, Las Vegas resident, expressed his support of LED signs as long as they do not have strobe-like lights.

COMMISSIONER MOODY could not see why this is considered by staff to be incompatible, given that it will be the same size and the owner will give one-third of the time to community organizations. He expressed his support.

CHAIR TROWBRIDGE declared the Public Hearing closed.

