

2nd Act Las Vegas, LLC.
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Las Vegas, NV 89131
702-236-0235

January 15, 2011

Planning and Development Department
731 South 4th Street
Las Vegas, NV
Fax#: 702-474-0352

Dear Sir/Madam:

I am applying for a "Special Use Permit" for a "Thrift Store" in the Summerlin area of Las Vegas. This store will feature women's, men's and children's clothing, as well as purses and shoes in the mid to high end range. I will also be selling costume jewelry, nothing with real diamonds or gems.

I have been researching and looking for the perfect location for over 7 months and have finally located one in Summerlin. To the north is a retirement development and to the south are ½ area lots with very large homes. This is the clientele that I would hope to draw into my store.

This is a new venture for me as I have been in the medical field for over 30 years and have no formal retail experience to speak of. I have managed and grown medical facilities, the last one from two to six in 5 ½ years. I certainly can run a business and have a proven record of doing so. My mother-in-law has a similar store in La Jolla, California which she has owned for almost 30 years and has done very well. She is my mentor and has been guiding me through the process. I will be

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working in her store for 2 weeks prior to opening. I feel that due to today's economy, a resale store is one that will likely succeed and prosper.

Finding an area that will allow a "Thrift Store" (Consignment Store) has been very difficult in the North West area of the Valley. Realtors are reluctant to extend a contingency clause and want their monies up front. I have found someone who will extend the clause and in fact is giving me 3 months free rent, maybe 4, and will not start the lease until the day the "Special Use Permit"/Business license is received. I have negotiated \$1.34 a square foot, which includes cams. This will be for a three year lease with a 2 year option. In my opinion, it doesn't get much better than this!

I am very excited to start this new chapter of my life.

Sincerely,



Pamela Alksne

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