



City of Las Vegas

Agenda Item No.: 51.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT
PLANNING COMMISSION MEETING OF: OCTOBER 21, 2010**

DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARCO WHEELER

☐ Consent ☒ Discussion

SUBJECT:
VAR-39433 - VARIANCE - PUBLIC HEARING - APPLICANT: LAMAR CENTRAL
OUTDOOR LLC - OWNER: DEVLINCO Request for a Variance TO ALLOW A 65-FOOT
TALL OFF PREMISE SIGN WHERE 55 FEET IS THE MAXIMUM HEIGHT ALLOWED on
14.49 acres at 2000 North Jones Boulevard (APN 138-25-404-004), C-1 (Limited Commercial)
Zone, Ward 1 (Las Vegas). Staff recommends DENIAL.

C.C.: 11/17/2010

PROTESTS RECEIVED BEFORE:

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.

9

Planning Commission Mtg.

4

City Council Meeting

0

City Council Meeting

0

RECOMMENDATION:

Staff recommends DENIAL.

BACKUP DOCUMENTATION:

1. Location and Aerial Maps - VAR-39433 and SUP-39432
2. Conditions and Staff Report - VAR-39433 and SUP-39432
3. Supporting Documentation
4. Photos - VAR-39433 and SUP-39432
5. Justification Letter - VAR-39433 and SUP-39432
6. Protest/Support Postcards VAR-39433 and SUP-39432
7. Verbatim Transcript

Motion made by GLENN TROWBRIDGE to Approve subject to conditions

Passed For: 6; Against: 0; Abstain: 1; Did Not Vote: 0; Excused: 0

GUS FLANGAS, VICKI QUINN, GLENN TROWBRIDGE, RICHARD TRUESDELL,
STEVEN EVANS, BYRON GOYNES; (Against-None); (Abstain-TODD L. MOODY); (Did
Not Vote-None); (Excused-None)

NOTE: Commissioner Moody abstained on Items 51 and 52 because of a potential conflict due
to possible employment by his law firm of the respective billboard company in the future for
advertising.

Minutes:

CHAIR TRUESDELL declared the Public Hearing open for Items 51 and 52.

PLANNING COMMISSION MEETING OF: OCTOBER 21, 2010

STEVE GEBEKE, Planning and Development, reported that approval of Items 51 and 52 would allow the construction of a new off-premise sign located to the east of an existing off-premise sign that will be removed. Pursuant to Title 19.14, the existing sign was previously relocated due to the expansion of US-95 and raised to the maximum height allowed of 50 feet. The new sign is proposed at 65 feet in height, resulting in the need for a Variance. The applicant is also proposing to remove an existing off-premise sign, but removal of this sign would not prevent the installation of any new on-premise signs at the location that conform to the requirements of Title 19.14. Staff recommends denial as there is no evidence of unique or extraordinary circumstances, pursuant to Title 19.18.070, that would substantiate the requested Variance.

CHAIR TRUESDELL confirmed with MR. GEBEKE that the two applications pertain to the new proposed sign.

ATTORNEY JENNIFER LAZOVICH, 8348 West Sunset Road, representing the applicant, described the existing sign, which is located near the Jones Boulevard exit. Referring to pictures, she explained that it is visible to traffic traveling northbound on I-95, but because of the sound wall, it is not visible to traffic traveling southbound. The applicant is also requesting approval to relocate the existing 50-foot sign about 60 feet to the east to access direct power from NV Energy, and remove the existing power generation that was required after the freeway was expanded, thus reducing the cluttered view.

COMMISSIONER TROY BRIDGE said that losing the 50-foot sign is a move in the right direction.

See Item 24 for related backup.

CHAIR TRUESDELL declared the Public Hearing closed for Items 51 and 52.