



City of Las Vegas

Agenda Item No.: 21.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT
PLANNING COMMISSION MEETING OF: DECEMBER 3, 2009**

**DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARGO WHEELER**

☐ Consent ☒ Discussion

SUBJECT:
TEXT-3649 - TEXT AMENDMENT - PUBLIC HEARING - APPLICANT/OWNER: CITY
OF LAS VEGAS - Discussion and possible action to amend Title 19.14.130 to clarify when
Master Sign Plans are required. All wards.

THIS ITEM WILL BE FORWARDED TO CITY COUNCIL IN ORDINANCE FORM

PROTESTS RECEIVED BEFORE:

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg. 0

Planning Commission Mtg. 0

City Council Meeting 0

City Council Meeting 0

RECOMMENDATION:
APPROVAL

BACKUP DOCUMENTATION:
Conditions and Staff Report

Motion made by RICHARD TRUESDELL to Approve

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0
KEEN ELLSWORTH, VICKI QUINN, BYRON GOYNES, GLENN TROWBRIDGE,
RICHARD TRUESDELL, STEVEN EVANS, GUS FLANGAS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-None)

Minutes:
CHAIR TROWBRIDGE declared the Public Hearing open.

FLINN FAGG, Planning and Development, explained that the item will clean up and clarify the Master Sign Plan language. In some instances, the Master Sign Plan process has been used for signage requirement but that is not the intent or the purpose. The Master Sign Plan is not intended to serve as a way for coordinating the signage on larger parcels as it states in the text itself, 15 acres or greater. Therefore, staff is looking into establishing an aesthetic plan and in this Text Amendment, a Master Sign Plan must meet the minimum sign standards applicable to the zoning district. An example would be that property within the C-1 district must comply with the signage regulations for the C-1 district. Additionally, if a Variance is required for signage, the process would be to apply for a variance rather than going through a Master Sign Plan route. Language is also being added that states that the Planning Commission or City Council may condition a development to have a Master Sign Plan.

CHAIR TROWBRIDGE declared the Public Hearing closed.