



City of Las Vegas

Agenda Item No.: 11.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT
PLANNING COMMISSION MEETING OF: DECEMBER 3, 2009**

**DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARGO WHEELER**

☒ Consent ☐ Discussion

SUBJECT:
MSP-3633 - MASTER SIGN PLAN - PUBLIC HEARING - APPLICANT/OWNER: WMC
ASSOCIATES, LLC - Request for a Minor Amendment to a previously approved Master Sign
Plan (MSP-0044) FOR ADDITIONAL WALL SIGNAGE WITHIN AN EXISTING
COMMERCIAL DEVELOPMENT WITH A WAIVER OF THE DOWNTOWN CENTENNIAL
PLAN PARKWAY CENTER SIGNAGE STANDARDS on 14.68 acres at 445 South Grand
Central Parkway (APN 10-013-4011-007), PD (Planned Development) Zone, Ward 5 (Barlow)

P.C.: FINAL ACTION Unless Appeared Within 10 Days)

PROTESTS RECEIVED BEFORE:

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.

0

Planning Commission Mtg.

0

City Council Meeting

0

City Council Meeting

0

RECOMMENDATION:
APPROVAL

BACKUP DOCUMENTATION:

1. Location and Aerial Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Photos
5. Justification Letter

Motion made by BYRON GOYNES to Approve subject to conditions

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

KEEN ELLSWORTH, VICKI QUINN, BYRON GOYNES, GLENN TROWBRIDGE,
RICHARD TRUESDELL, STEVEN EVANS, GUS FLANGAS; (Against-None); (Abstain-
None); (Did Not Vote-None); (Excused-None)

Minutes:

CHAIR TROWBRIDGE declared the Public Hearing open.

DOUG RANKIN, Planning and Development, stated that the request is for five large wall signs facing Grand Central Parkway. Given the scale of the overall project, the distance from the proposed sign locations to the adjacent streets and the minimal impact to the neighboring properties, staff recommended approval.

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Addressing Condition 2, JOHN LELEU, General Counsel for the World Market Center, 495 South Grand Central Parkway, clarified that they plan on doing similar on-premise signage in the future.

CHAIR TROWBRIDGE declared the Public Hearing closed.

