



JUSTIFICATION LETTER

Date: 11/10/08

To: City of Las Vegas Planning & Development
731 S. 4th Street
Las Vegas, NV 89101

From: Mark Whitehouse

Attn: Planning/Development Department

Re: Master Sign Plan including a variance for Siegel Suites Sahara.

Siegel 2 (parcel #s ending 006 & 007)
To Whom It May Concern:

On behalf of Siegel Suites Casa Palms located at 2500 Teddy Dr. Las Vegas, NV 89102, Ultrasigns Electrical Advertising will be filing a *Master Sign Plan*.

This package will incorporate all signage on the property and request the following variances.

- To allow 5 freestanding signs where 2 are allowed.
- To reduce separation distances between signs as per site plan where 100' is required.
- To reduce setback distance on all signs to 1' where 5' is required.
- To increase square footage of 1 freestanding signs to 618' where 48' on each is allowed.
- To increase sign height on 1 freestanding sign to 60' where 12' is permitted.

Thanks for your kind consideration of this matter.

Sincerely,

Mark Whitehouse
Ultrasigns, Inc.
(702) 336-3336

VAR-34816
07/09/09 PC