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ELIZABETH N. FRETWELL
CITY MANAGER

May 14, 2009

City of Las Vegas
Department of Planning and Development
731 S. 4th Street
Las Vegas, Nevada 89101

**RE: NEON BONEYARD PARK
APN 139-27-805-004
REQUEST FOR SIGN HEIGHT VARIANCE IN CIVIC (C-V)**

LETTER OF JUSTIFICATION

The City of Las Vegas Public Works Department is in the final design phase for the Neon Boneyard Park project, located on the east side of Las Vegas Boulevard at McWilliams Avenue. This project is being funded by the Southern Nevada Public Lands Management Act (SNPLMA). The project will consist of new wall, concrete walkways with benches, a shade structure, lighting elements, landscaping and a parking lot. One component of this project is a new LED monument sign. Title 19.14.060 limits sign height in C-V zoning districts to 12-feet. The proposed sign will be 36 feet in height and will contain animated LED lights. The letters "N", "E", "O" and "N" are being replicated from historic neon signs within the boneyard. Neon is not being used to reduce costs and most importantly, energy consumption.

The City appreciates your kind consideration of our request for a variance to allow this sign in the Neon Boneyard Park as it will be an important and key feature for the park and an outstanding landmark within the City's Cultural Corridor and Las Vegas Boulevard Scenic Byway.

Any concerns regarding the application should be directed to me at 229-6790.

Sincerely,

Gina Venglass, P.E.
Engineering Project Manager
Department of Public Works



cc: Cheri Edelman, P.E., City Engineer (CLV)
Jeremy Leavitt, P.E. (CLV)
File

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