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MICHAEL MACK

CITY MANAGER
VIRGINIA VALENTINE

October 18, 2001

Horseshoe Club Operating Company
138 East Fremont Street
Las Vegas, Nevada 89101

RE: V-0072-88(3) - REVIEW OF CONDITION
CITY COUNCIL MEETING OF OCTOBER 17, 2001

Dear Applicant:

The City Council at a regular meeting held October 17, 2001 APPROVED the Required Three Year Review of an Approved Variance WHICH ALLOWED A 12 FOOT X 24 FOOT OFF-PREMISE ADVERTISING (BILLBOARD) SIGN TO A HEIGHT OF 50 FEET WHERE 40 FEET IS THE MAXIMUM HEIGHT ALLOWED; AND WHICH ALLOWED THE OFF-PREMISE ADVERTISING SIGN 150 FEET FROM AN EXISTING OFF-PREMISE ADVERTISING SIGN WHERE A 300 FOOT MINIMUM SEPARATION DISTANCE IS REQUIRED at 601 North Main Street (APN: 139-27-310-094), M (Industrial) Zone. The Notice of Final Action was filed with the Las Vegas City Clerk on October 18, 2001. This approval is subject to:

Planning and Development

1. This Variance shall be reviewed in four (4) years at which time the City Council may require the off-premise advertising (billboard) sign be removed. The applicant shall be responsible for notification costs of the review. Failure to pay the City for these costs may result in a requirement that the off-premise advertising (billboard) sign is removed.
2. If the existing off-premise advertising sign structure is removed, this Approval shall be expunged and a new off-premise advertising sign structure shall not be erected in the same location unless: (1) a new Special Use Permit is approved for the new structure by the City Council, or (2) the location is in compliance with all applicable standards of Title 19A including, but not limited to, distance separation requirements, or (3) a Variance to the applicable standards of Title 19A has been approved for the new structure by the City Council.
3. The off-premise advertising (billboard) sign and its supporting structure shall be properly maintained and kept free of graffiti at all times. Failure to perform the required maintenance may result in fines and/or removal of the off-premise advertising (billboard) sign.

CITY OF LAS VEGAS
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LAS VEGAS, NEVADA 89101

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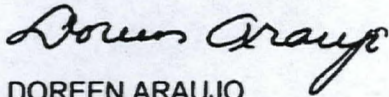
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4. The entire face-area of both sides of the off-premise advertising (billboard) sign shall be signage area or its border framework; none of the supporting structure shall be visible aside from the support pole.

Sincerely,



DOREEN ARAUJO
DEPUTY CITY CLERK I for
BARBARA JO RONEMUS, CITY CLERK

cc: Planning and Development Dept.
Development Coordination-DPW
Dept. of Fire Services

Clear Channel Outdoor
1211 West Bonanza Road
Las Vegas, Nevada 89106

Mr. Robert VanNostrand
Eller Outdoor Advertising
1211 West Bonanza Road
Las Vegas, Nevada 89106

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