

Staff Report Page One**October 18, 2011 - Downtown Design Review Committee Meeting****** STAFF REPORT ******PROJECT DESCRIPTION**

This is a request for a signage design review of the “Strip Gun Club” at 2233 Las Vegas Boulevard South. The property is located within the Las Vegas Boulevard Scenic Byway Overlay District. The applicant is proposing to install four new wall signs “A”, “C”, “D” and “E”, two new marquee signs “G1” and “G2”, and a new roof sign “B”. Additionally the applicant proposes to recondition two existing roof signs “F” and “H”, an arcade sign “I” and a projecting sign “J”.

The wall signs “A”, “C”, and “E” spell out “Strip Gun Club” in white and red channel letters with exposed neon and under scored with arrow accent graphics in white neon. A roof sign, “B” will be placed on the new addition to the building in the center of the property. This sign is in the shape of a target with the words “Live Fire” across the front and bullet hole accents that flash to give the effect of gun fire. The words “Live Fire” are open channel letters with flashing yellow-gold neon. The new marquee signs “G1” and “G2” on the northwest building spell out “Retail Shops” and will be done in red open channel letters with white exposed neon.

The existing roof sign to the south, “F” will have the south face of the sign replaced with a new full color LED display bordered with red exposed neon. The north face will have the same appearance as the wall signs with red channel letters and exposed neon on ridged plastic back lit with neon. The existing “Fun City” roof sign “H”, projecting sign “J” and arcade sign “I” will be reconditioned in their original locations with no other changes.

Staff is recommending approval of this request, as the proposed signage meets the minimum neon/animation requirements of the Las Vegas Boulevard Scenic Byway Overlay District. If this request is denied, the proposed signage will not be permitted. The applicant may appeal the board’s decision or present a redesigned sign at a future date. If approved, a permit cannot be issued for 14 days, after which the appeal period will have expired.

BACKGROUND INFORMATION

<i>Related Relevant City Actions by P&D, Fire, Bldg., etc</i>	
03/06/07	TSP-20325 Temporary Sign Permit for a banner advertising Happy Feet Massage for a Grand Opening was approved.
10/13/09	The Downtown Design Review Committee approved (ARC-36213) a request for a signage review FOR AN EXISTING RETAIL SUITE at 2301 S. Las Vegas Boulevard.
02/04/10	TSP-37247 - Temporary Sign Permit - for Super Liquor Mid Strip, for a total of four banner signs was approved.
02/23/10	TSP-37488 - Temporary Sign Permit for one 4'x10 banner at 2233 South Las Vegas Boulevard was approved.

Staff Report Page Two

October 18, 2011 - Downtown Design Review Committee Meeting

04/21/11	TSP-41535 - Temporary Sign Permit for three 5'x3' banners located on the north building elevation.
10/12/10	The Downtown Design Review Committee approved (ARC-39683) a request for a signage design review FOR AN EXISTING RETAIL SUITE at 2301 South Las Vegas Boulevard.
06/18/08	Code Enforcement opened a case (#66803) for signage violations at 2233 s Las Vegas Boulevard. The case was closed by Code Enforcement on 07/11/08.
12/15/09	Code Enforcement opened a case (#84993) for signage violations at 2233 s Las Vegas Boulevard. The case was closed by Code Enforcement on 12/28/09.

Most Recent Change of Ownership

07/06/02	A deed was recorded for a change in ownership.
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Pre-Application Meeting

8/29/11	A pre-application meeting was held and the submittal requirements of a Downtown Design Review Committee application were discussed.
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Field Check

09/29/11	During a routine site inspection performed by staff, the subject property was noted as a well maintained commercial development.
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Details of Application Request***Site Area***

Net Acres	1.89
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<i>Surrounding Property</i>	<i>Existing Land Use Per Title 19.12</i>	<i>Planned or Special Land Use Designation</i>	<i>Existing Zoning District</i>
Subject Property	Motel	C (Commercial)	C-2 (General Commercial)
North	Motel	C (Commercial)	C-2 (General Commercial)
South	Retail	C (Commercial)	C-2 (General Commercial)
East	Retail	C (Commercial)	C-1 (Limited Commercial)
West	Retail	C (Commercial)	C-2 (General Commercial)

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October 18, 2011 - Downtown Design Review Committee Meeting

<i>Special Purpose and Overlay Districts</i>	<i>Yes</i>	<i>No</i>	<i>Compliance</i>
Special Purpose and Overlay Districts			
Las Vegas Scenic Byway	X	X	Y
Downtown Casino Overlay District		X	N/A
Entertainment Overlay District	X		Y
Las Vegas Redevelopment Plan Area	X		Y
Development Impact Notification Assessment		X	N/A
Project of Regional Significance		X	N/A

SIGN STANDARDS**Wall Signs:**

<i>Sign A</i>	<i>Allowed</i>	<i>Provided</i>	<i>Compliance</i>
Maximum Coverage	50% of the facade elevation	Less than 50% of the facade elevation	Y
Maximum Area	1,500 square feet	72.5 square feet	Y
Maximum Height	20' above parapet	Below parapet	Y
Minimum Setback	May not encroach more than 8' into ROW	N/A	Y
Illumination	75% neon/animated	75% neon/animated	Y

<i>Sign C&D</i>	<i>Allowed</i>	<i>Provided</i>	<i>Compliance</i>
Maximum Coverage	50% of the facade elevation	Less than 50% of the facade elevation	Y
Maximum Area	1,500 square feet	170.6 square feet	Y
Maximum Height	20' above parapet	Below parapet	Y
Minimum Setback	May not encroach more than 8' into ROW	N/A	Y
Illumination	75% neon/animated	75% neon/animated	Y

<i>Sign E</i>	<i>Allowed</i>	<i>Provided</i>	<i>Compliance</i>
Maximum Coverage	50% of the facade elevation	Less than 50% of the facade elevation	Y
Maximum Area	1,500 square feet	69.74 square feet	Y
Maximum Height	20' above parapet	Below parapet	Y
Minimum Setback	May not encroach more than 8' into ROW	N/A	Y
Illumination	75% neon/animated	75% neon/animated	Y

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October 18, 2011 - Downtown Design Review Committee Meeting

Roof Signs:

<i>Sign B</i>	<i>Allowed</i>	<i>Provided</i>	<i>Compliance</i>
Maximum Number	One per Building	One per Building	Y
Maximum Area	1,500 square feet	49 square feet	Y
Maximum Height	20' above parapet	Seven feet above parapet	Y
Minimum Setback	May not encroach more than 8' into ROW	N/A	Y
Illumination	75% neon/animated	75% neon/animated	Y

<i>Sign F</i>	<i>Allowed</i>	<i>Provided</i>	<i>Compliance</i>
Maximum Number	One per Building	One per Building	Y
Maximum Area	1,500 square feet	96 square feet	Y
Maximum Height	20' above parapet	20' feet above parapet	Y
Minimum Setback	May not encroach more than 8' into ROW	N/A	Y
Illumination	75% neon/animated	75% neon/animated	Y

Marquee Signs:

<i>Sign G1&G2</i>	<i>Allowed</i>	<i>Provided</i>	<i>Compliance</i>
Maximum Number	Total of all signs < 50% of the elevation area	1%	Y
Minimum Height	8'	10'-5"	Y
Maximum Area	1,500 Square Feet	47 Square Feet	Y
Maximum Height	20' above parapet	Below parapet	Y
Minimum Setback	May not encroach more than 8' into ROW	6'-3"	Y
Illumination	75% neon/animated	> 75% neon/animated	Y

ANALYSIS

This is a request for a signage design review of the "Strip Gun Club" at 2233 Las Vegas Boulevard South. The property is located within the Las Vegas Boulevard Scenic Byway Overlay District. The applicant is proposing to install four wall signs, two marquee signs, and a roof sign. Additionally the applicant proposes to recondition two roof signs, an arcade sign and a projecting sign.

The three wall signs "A", "C" and "E" have the same appearance. "Strip Gun Club" is spelled out in white and red channel letters with exposed neon on ridged plastic back lit with neon. A machine gun represents the letter "i" in the word strip and a handgun represents the letter "l" in the word club. Under scoring "Strip Gun Club" are arrow accent graphics in white neon.

Staff Report Page Five**October 18, 2011 - Downtown Design Review Committee Meeting**

Wall sign "A" is 72.5 square feet attached to the new addition 34 feet three inches from the ground in the center of the property. Wall sign "C" is 170.6 square feet attached 21 feet from the ground on the north elevation of the existing retail building located at the southwest corner of the property. Wall sign "C" has the addition of three black arrows with white exposed neon and wall sign "D" has bullet hole accents with white neon that flash to give the effect of machine gun fire. Wall sign "E" is 69.7 square feet attached 11' from the ground on the south elevation of the existing retail building located at the southwest corner of the property with the addition of three black arrows with white exposed neon.

Roof sign "B" is 49 square feet. It is a red and black target with the words "Live Fire" across the front. The words "Live Fire" are open channel letters with flashing yellow-gold neon. The target is bordered in red exposed neon with bullet hole accents that flash to give the effect of gun fire.

A 96 square-foot roof sign "F" exists on the retail building located at the southwest corner of the property. The applicant is proposing to recondition the sign and replace the existing south face of the sign with a new full color LED display bordered with red exposed neon. The north face of the roof sign will be replaced with the same appearance as the wall signs "A","C" and "E". The improvements will not increase the size or height of the existing sign.

Marquee signs "G1" & "G2" are 47 square feet each with new red open change letters and white exposed neon that spell out "Retail Shops". Sign "G1" will be attached to the south elevation and sign "G2" will be attached to the west elevation of the existing motel building at the northwest corner of the property. The applicant is proposing to recondition the existing roof sign "H", projecting sign "J" and arcade sign "I" in their original locations with no other changes.

The proposed signage meets the 75% neon/animation illumination requirements of the Las Vegas Boulevard Scenic Byway Overlay District. The signage concept represents the design intent of the Las Vegas Boulevard Scenic Byway Overlay District, which seeks to preserve the tradition of neon art and encourage signage that will enhance the district as a nationally recognized place. Therefore, staff supports the proposed signage and recommends approval.



DEPARTMENT OF PLANNING

APPLICATION / PETITION FORM

Application/Petition For: signage
 Project Address (Location) 2233 Las Vegas Boulevard South
 Project Name Fun City Motel Proposed Use sign
 Assessor's Parcel #(s) 162-03-410-007 Ward # 2
 General Plan: existing X proposed _____ Zoning: existing X proposed _____
 Commercial Square Footage _____ Floor Area Ratio _____
 Gross Acres _____ Lots/Units _____ Density _____
 Additional Information _____

PROPERTY OWNER Chetak Development Contact Justin Michaels
c/o Cornerstone Company
 Address 9901 Covington Cross Drive, Suite 170 Phone: (702) 383-3033 Fax: (702) 383-8576
 City Las Vegas State NV Zip 89144
 E-mail Address jmicrohels@cornerstonecompany.com

APPLICANT Cornerstone Company Contact Justin Michaels
 Address 9901 Covington Cross Drive, Suite 170 Phone: (702) 383-3033 Fax: (702) 383-8576
 City Las Vegas State NV Zip 89144
 E-mail Address jmicrohels@cornerstonecompany.com

REPRESENTATIVE Same as above Contact MARK WHITEHOUSE ★
 Address 10 RESEARCH LANE Phone: 336-3336 Fax: 429 3585
 City LAS VEGAS NV State NV Zip 89101
 E-mail Address M WHITEHOUSE @ ULTRASIGNS.COM

Property Owner Signature* Will Kemp, Pres.

* An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.

Print Name Will Kemp, Pres.

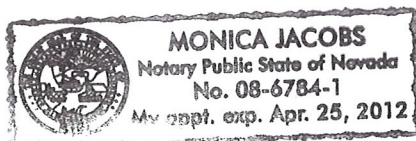
Subscribed and sworn before me

This 19th day of April, 20 11.

Notary Public in and for said County and State

FOR DEPARTMENT USE ONLY

Case #	ARC-43385
Meeting Date:	10/18/11 DDRC
Total Fee:	
Date Received:*	OCT 04 2011
Received By:	



10/18/11 DDRC
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OCT 04 2011



DEPARTMENT OF PLANNING

STATEMENT OF FINANCIAL INTEREST

Case Number: ARC-43385 APN: 162-03-410-007

Name of Property Owner: Chetak Development

Name of Applicant: Cornerstone Company

Name of Representative: Justin Michaels

To the best of your knowledge, does the Mayor or any member of the City Council or Planning Commission have any financial interest in this or any other property with the property owner, applicant, the property owner or applicant's general or limited partners, or an officer of their corporation or limited liability company?

☒ Yes

☐ No

If yes, please indicate the member of the City Council or Planning Commission who is involved and list the name(s) of the person or persons with whom the City Official holds an interest. Also list the Assessor's Parcel Number if the property in which the interest is held is different from the case parcel.

City Official: Richard W. Truesdell

Partner(s): Will Kemp

APN: 162-03-410-007

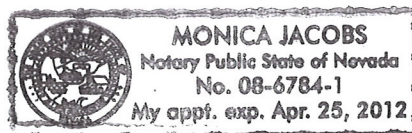
Signature of Property Owner: [Signature]

Print Name: Will Kemp

Subscribed and sworn before me

This 19th day of April, 2011

[Signature]
Notary Public in and for said County and State





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SEP 27 2011

Justification Letter

To: City of Las Vegas
Planning Department
333 N Rancho Drive
Las Vegas NV 89106

From: Mark Whitehouse
Ultrasigns
10 Research Lane
Las Vegas, NV 89101
Phone (702) 336-3336 (cell)

Re: Strip Gun Club/Fun City Master Sign Plan

To Whom It May Concern:

We are submitting for a new Master Sign Plan for "Fun City Retail" and "Strip Gun Club" located at 2233 S. Las Vegas Blvd Las Vegas, NV 89104. This Sign package will consist with all of the desired elements and features of vintage Las Vegas neon signage both new and in addition to refurbishing existing historic signage on premise. This project will be a great addition to the Las Vegas Blvd. Scenic Byway and will be consistent with all requirements.

Additionally we respectfully request the following waivers:

Sign F -Allow a roof sign to exceed 8' above roofline.

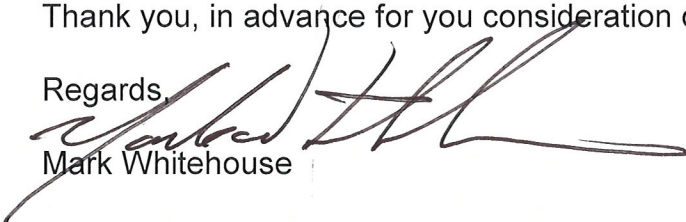
*This sign is an existing sign that is 28' above the roofline. We are refurbishing and want to incorporate into the new Master Sign Plan. The sign is consistent with the requirements of the Las Vegas Scenic Byway.

Sign H – Allow a roof sign to exceed 8' above roofline and allowed square footage of 150'.

*This sign is an existing sign, which is approximately 24' above the roofline consisting of an area of approximately 500 square feet. We are refurbishing the sign and want to incorporate into the new Master Sign Plan. The sign is consistent with the requirements of the Las Vegas Scenic Byway.

Thank you, in advance for you consideration of this submittal.

Regards,


Mark Whitehouse

ARC-43385
10/18/11 DDRC

STRIP GUN CLUB/ FUN CITY SIGN TABLE PAGE 1

Sign	Type of Sign	Required Setback	Provided Setback	Allowed Height	Provided Height	Allowed Sign Area	Provided Area	Required Lighting	Provided Lighting	Max. Number
A -	Wall	NA	NA	NTE 12" above parapet or wall.	5'7" High. *Doesn't exceed parapet or wall.	20% of Building Elevation *W Elev. = 2010' (est.)	75 Sq Ft 4% of W. Elev.	75 % Neon and or Animation	100 % Neon and or Animation	Unlimited
B	Roof	NA	NA	8' above roof line	8' above roof line	150 Sq Ft. NTE 20% of nearest parallel elevation - S. Elev. = 2010 Sq Ft	49 Sq Ft 2 % of W. Elev.	75 % Neon and or Animation	100 % Neon and or Animation	1 per building elevation
C	Wall	NA	NA	NTE 12" above parapet or wall.	6'6" High. *Doesn't exceed parapet or wall.	20% of Building Elevation *N Elev. = 918' (est.)	132 Sq Ft 14% of N. Elev.	75 % Neon and or Animation	100 % Neon and or Animation	Unlimited
D	Wall	NA	NA	NTE 12" above parapet or wall.	12" High. *Doesn't exceed parapet or wall.	20% of Building Elevation *N Elev. = 918' (est.)	25 Sq Ft 3% of N. Elev.	75 % Neon and or Animation	100 % Neon and or Animation	Unlimited
E	Wall	NA	NA	NTE 12" above parapet or wall.	4' 4" High. *Doesn't exceed parapet or wall.	20% of Building Elevation *S Elev. = 2100' (est.)	60 Sq Ft 3% of S. Elev.	75 % Neon and or Animation	100 % Neon and or Animation	Unlimited
F	Roof * Animated and External Illumination (Permissible)	NA	NA	8' above roof line	28' above roof line	150 Sq Ft. NTE 20% of nearest parallel elevation - S. Elev. = 2100 Sq Ft	130 Sq Ft. 6% Of the S. Elev.	75 % Neon and or Animation	100 % Neon and or Animation	1 per building elevation

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ARC-43385
10/18/11 DDRC

STRIP GUN CLUB/FUN CITY SIGN TABLE PAGE 2

Sign	Type of Sign	Required Setback	Provided Setback	Allowed Height	Provided Height	Allowed Sign Area	Provided Area	Required Lighting	Provided Lighting	Max. Number
G1	Wall	NA	NA	NTE 12" above parapet or wall.	24" High. *Doesn't exceed parapet or wall.	26% of Building Elevation *S Elev. = 5260' (est.)	47 Sq Ft. 1% of Vv. Elev.	75 % Neon and Animation	100 % Neon and or Animation	Unlimited
G2	Wall	NA	NA	NTE 12" above parapet or wall.	24" High. *Doesn't exceed parapet or wall.	20% of Building Elevation *W Elev. = 720' (est.)	47 Sq Ft. 7% of Vv. Elev.	75 % Neon and Animation	100 % Neon and or Animation	Unlimited
H	Roof	NA	NA	8' above roof line.	24' above roof line	150 Sq Ft. NTE 20% of nearest parallel elevation - S. Elev. = 5260 Sq Ft	500 Sq Ft. 10% Of the S. Elev.	75 % Neon and Animation	100 % Neon and or Animation	1 per building elevation

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 ARC-43385
 10/18/11 DDRC

JOB INFORMATION
STRIP GUN CLUB
LAS VEGAS, NV

SALESPERSON
MARK WHITEHOUSE
DESIGNER
DAVID GREEN
SKETCH NO
STRIP GUN CLUB

DATE 02-28-2011
VOLTAGE VERIFY

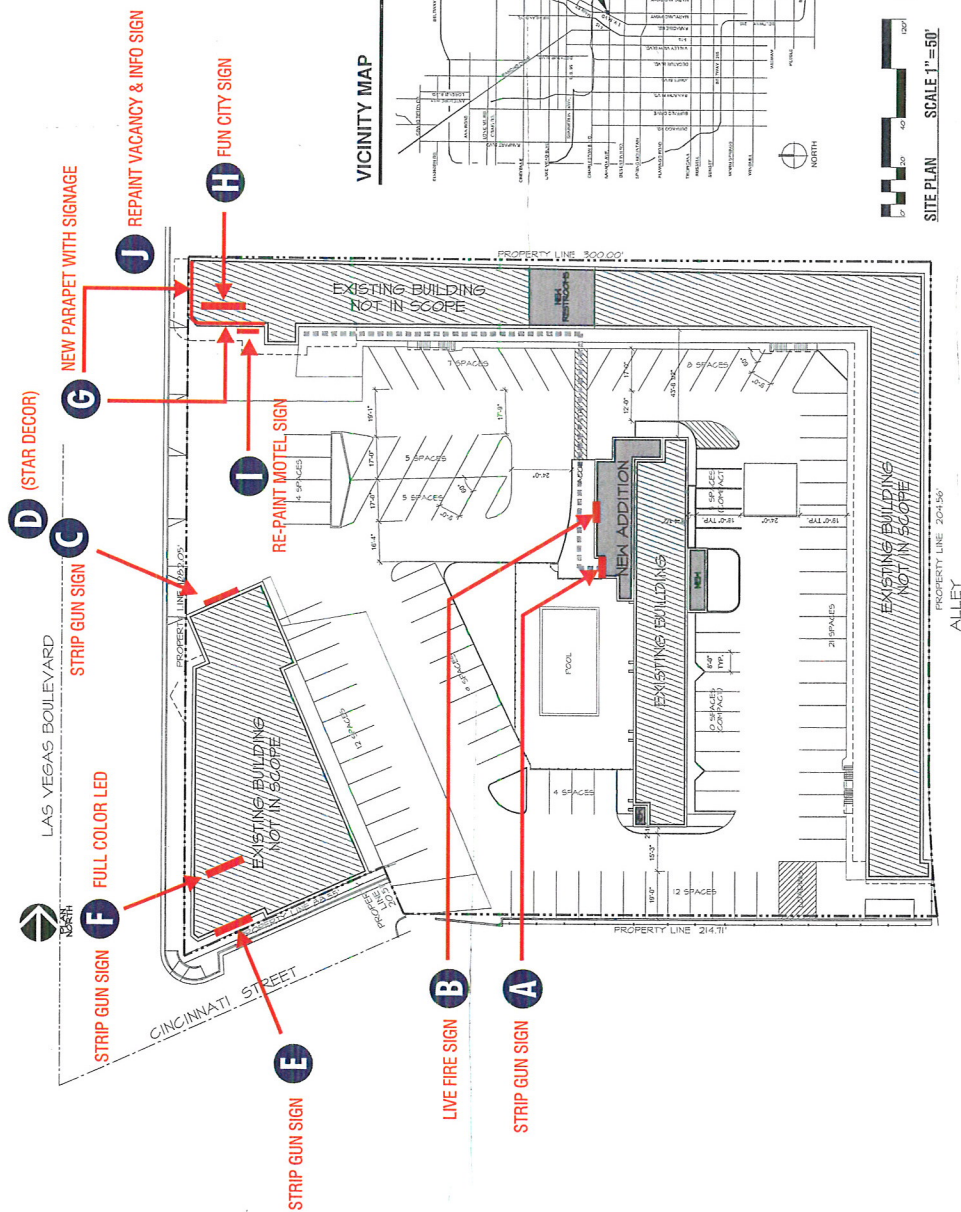
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REVISION DATES	
11	09-24-2011
12	09-27-2011
13	10-02-2011
14	10-03-2011
15	

16 17 18 19 20

CLIENT APPROVAL
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ultrasigns
ELECTRICAL ADVERTISING
TEL: 858-569-1400 FAX: 858-569-1453
9025 BALBOA AVENUE, STE 150
SAN DIEGO, CA 92123-1520



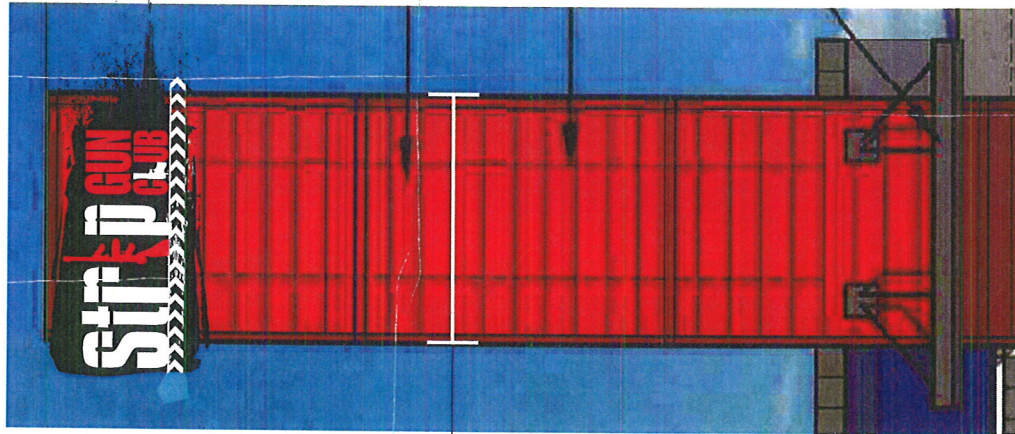
VICINITY MAP



SITE PLAN SCALE 1" = 50'

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10/18/11 DDRC
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8'-0"

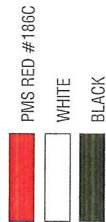


A

NEW SINGLE FACED NEON ILLUMINATED TOWER SIGN

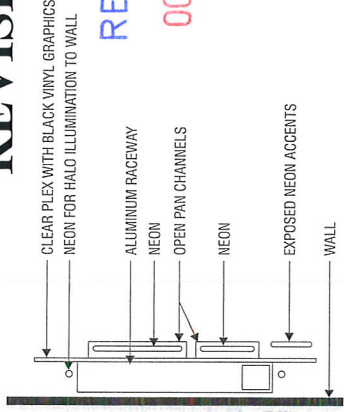
SCALE 3/8" = 1'-0"

LETTERS AND GUN SYMBOLS USE OPEN PAN CHANNELS WITH EXPOSED NEON ILLUMINATION, STRIP AND PISTOL PAINT INSIDE AND OUTSIDE WHITE, ILLUMINATE WITH C65 WHITE NEON, RIFLE & GUN CLUB PAINT INSIDE RED, OUTSIDE BLACK, ILLUMINATE WITH CLEAR RED NEON, SIGN TO BE UL APPROVED AND BEAR UL LABEL



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PARTIAL ELEVATION TOWER SIGN SCALE 1/4" = 1'-0"

JOB INFORMATION
STRIP GUN CLUB
LAS VEGAS, NV

SALESPERSON
MARK WHITEHOUSE
DESIGNER
DAVID GREEN
SKETCH NO
STRIP GUN CLUB

DATE
02-28-2011
VOLTAGE
VERIFY

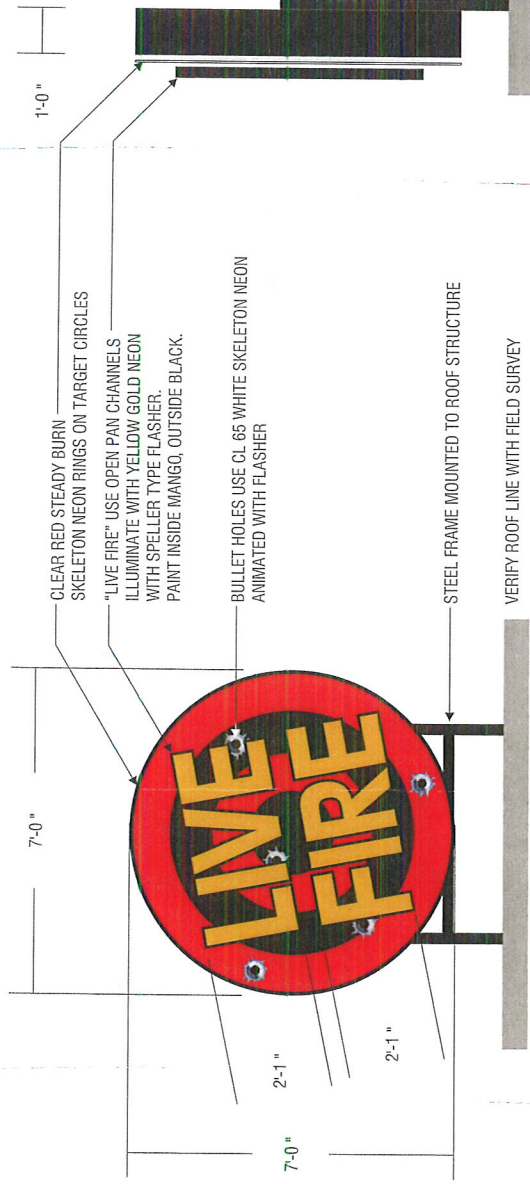
PRIMARY ELECTRICAL TO SIGN LOCATIONS IS TO BE PROVIDED BY OTHERS. 20 AMP DERATED CIRCUITS WITH NO SHARED NEUTRALS AND A GROUND RETURNING TO THE PANEL IS REQUIRED FOR ALL INSTALLATIONS.
COLORS REPRESENTED IN THIS DRAWING ARE FOR PRESENTATION PURPOSES ONLY. THEY MAY NOT MATCH YOUR FINISHED PRODUCT PERFECTLY. CHECK CALL CUTS ARE FOR A REFERENCE ONLY. THIS ORIGINAL DESIGN IS THE SOLE PROPERTY OF ULTRASIGNS. IT CANNOT BE REPRODUCED, COPIED OR EXHIBITED IN WHOLE OR PART, WITHOUT FIRST OBTAINING WRITTEN CONSENT FROM ULTRASIGNS.
THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

REVISION DATES
17 09-24-2011
12 09-27-2011
13 10-02-2011
14 10-03-2011

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Page 2 of 17

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9025 BALBOA AVENUE, STE 100
SAN DIEGO, CA 92123-1920



B NEW SINGLE FACED ILLUMINATED ROOF MOUNTED DISPLAY
 USE STANDARD ALUMINUM CONSTRUCTION WITH MAP SATIN FINISH,
 INSTALL WITH STEEL FRAME MOUNTED TO ROOF.
 SIGN TO BE UL APPROVED AND BEAR UL LABEL.

SCALE 3/8" = 1'-0"

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OCT 04 2011

ARC-43385

10/18/11 DDRC

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JOB INFORMATION
 STRIP GUN CLUB
 LAS VEGAS, NV

SALESPERSON
 MARK WHITEHOUSE
 DESIGNER
 DAVID GREEN
 SKETCH NO
 STRIP GUN CLUB

DATE
 02-28-2011
 VOLTAGE
 VERIFY

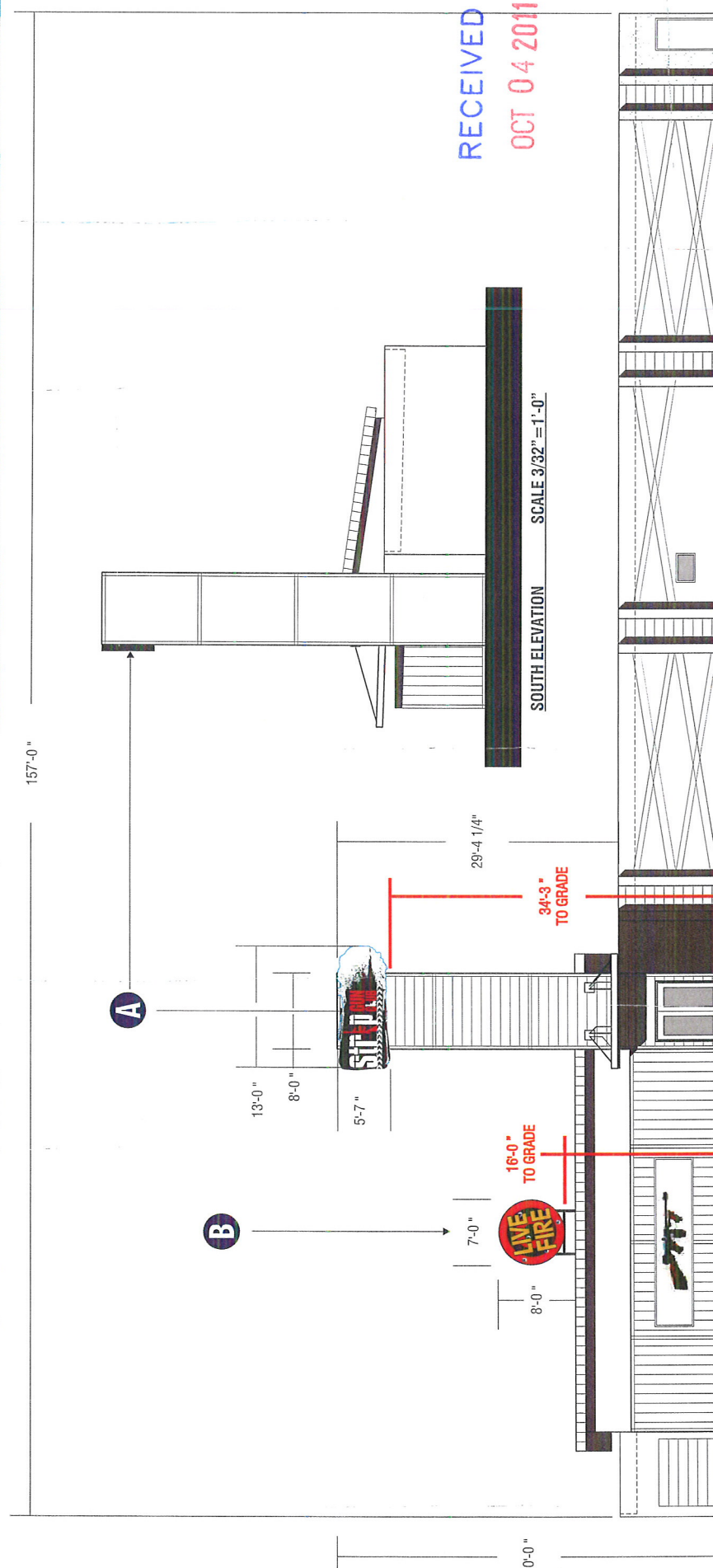
PRIMARY ELECTRICAL TO SIGN LOCATIONS IS TO BE PROVIDED BY OTHERS. 20 AMP DERATED CIRCUITS WITH NO SHARED NEUTRALS AND A GROUND RETURNING TO THE PANEL IS REQUIRED FOR ALL INSTALLATIONS.
 COLORS REPRESENTED IN THIS DRAWING ARE FOR PRESENTATION PURPOSES ONLY. THEY MAY NOT MATCH YOUR FINISHED PRODUCT PERFECTLY. COLOR CALL-OUTS ARE FOR A REFERENCE ONLY. AS POSSIBLE, THE ORIGINAL DESIGN IS THE SOLE PROPERTY OF ULTRASIGNS. IT CANNOT BE REPRODUCED, COPIED OR EXHIBITED IN WHOLE OR IN PART WITHOUT FIRST OBTAINING WRITTEN CONSENT FROM ULTRASIGNS.
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REVISION DATES
 17 09-24-2011
 17 09-27-2011
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 19 10-03-2011

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 SAN DIEGO, CA 92123-1520



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WEST ELEVATION SCALE 3/32" = 1'-0"

ELEVATIONS

JOB INFORMATION
STRIP GUN CLUB
LAS VEGAS, NV

SALESPERSON
MARK WHITEHOUSE
DESIGNER
DAVID GREEN
SKETCH NO
STRIP GUN CLUB

DATE
02-28-2011
VOLTAGE
VERIFY

PRIMARY ELECTRICAL TO SIGN LOCATIONS IS TO BE PROVIDED BY OTHERS. 20 AMP DEDICATED CIRCUITS WITH NO SHARED NEUTRALS AND A GROUND RETURNING TO THE PANEL IS REQUIRED FOR ALL INSTALLATIONS.
COLORS REPRESENTED IN THIS DRAWING ARE FOR PRESENTATION PURPOSES ONLY THEY MAY NOT MATCH YOUR FINISHED PRODUCT PERFECTLY. COLOR CALL-OUTS ARE FOR A MATCH AS CLOSE AS POSSIBLE.
THIS ORIGINAL DESIGN IS THE SOLE PROPERTY OF ULTRASIGNS. IT CANNOT BE REPRODUCED, COPIED OR EXHIBITED IN WHOLE OR PART WITHOUT FIRST OBTAINING WRITTEN CONSENT FROM ULTRASIGNS.
THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 605 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

REVISION DATES
11 09-24-2011
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13 10-02-2011
14 10-03-2011

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Page 4 of 17

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TEL: 858-568-1400 FAX: 858-568-1453
9025 BALBOA AVENUE, STE 150
SAN DIEGO, CA 92123-1520

Architectural drawing of the South Elevation of a building. The drawing shows a red container structure with a sign that reads "SIT UP FOR IT" and a white container structure with a tree graphic. The drawing includes callouts for materials and finishes, a scale of 3/32" = 1'-0", and a date stamp "RECEIVED OCT 04 2011".

Callouts and materials:

- CARGO CONTAINER PAINT SW7003 ADAPTIVE SHADE
- METAL CANOPY PAINT SW7003 ADAPTIVE SHADE
- STANDING SEAM METAL ROOF PAINT SW7003 ADAPTIVE SHADE
- STUCCO FINISH PAINT SW667 FRANK BLUE
- CARGO CONTAINER PAINT SW7003 ADAPTIVE SHADE
- CARGO CONTAINER PAINT SW7003 ADAPTIVE SHADE
- STUCCO FINISH PAINT SW7003 ADAPTIVE SHADE
- TENSION CHAIRS, DECORATIVE ONLY
- CARGO CONTAINER PAINT SW7003 ADAPTIVE SHADE
- CARGO CONTAINER PAINT SW7003 ADAPTIVE SHADE

Scale: 3/32" = 1'-0"

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ARC-43385
10/18/11 DDRC

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PRIMARY MATERIAL TO SON LOCATIONS IS TO BE PROVIDED BY OTHERS. NO SHARED RETURNING AND A GROUND RETURNING TO THE PANEL IS REQUIRED FOR ALL INSTALLATIONS.

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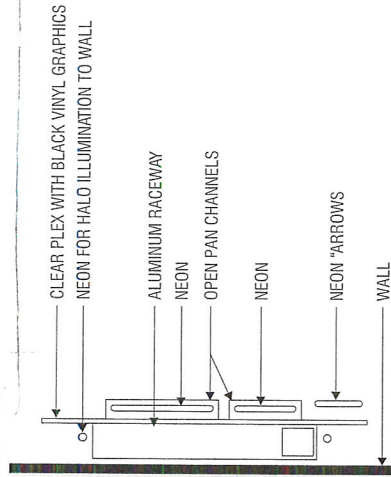
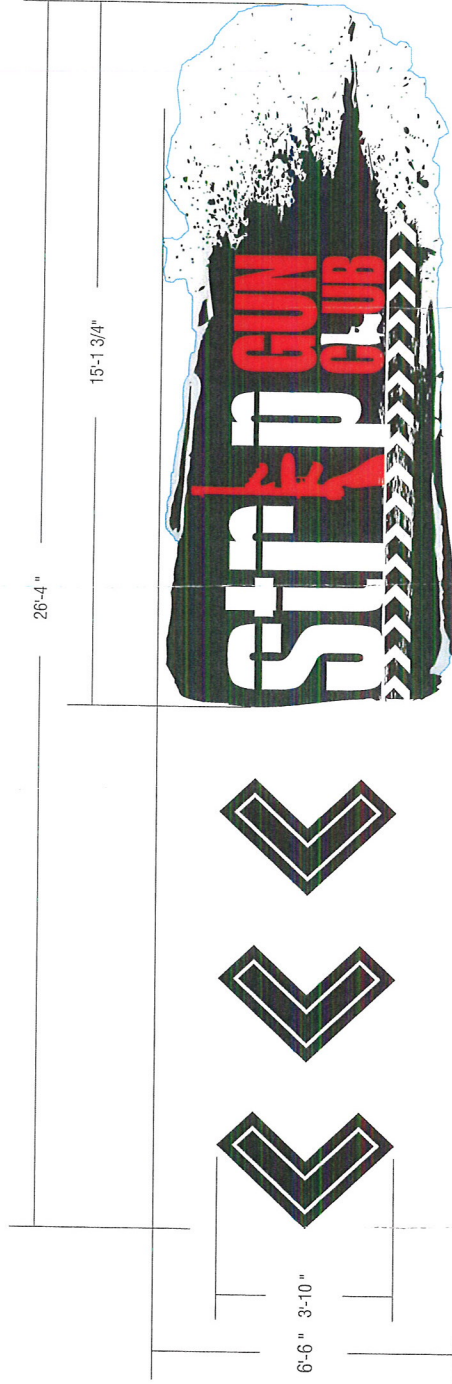
DATE 02-28-2011
VOLTAGE **VERIFY**

SALESPERSON
MARK WHITEHOUSE
DESIGNER
DAVID GREEN
SKETCH NO
STRIP GUN CLUB

JOB INFORMATION
STRIP GUN CLUB
LAS VEGAS, NV

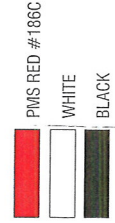
WEST ELEVATION SCALE 3/32" = 1'-0"

SOUTH ELEVATION SCALE 3/32" = 1'-0"



C NEW SINGLE FACED ILLUMINATED WALL DISPLAY
SCALE 3/8" = 1'-0"

LETTERS AND ARROWS USE OPEN PAN CHANNELS WITH EXPOSED NEON ILLUMINATION,
ARROWS USE OPEN PAN CHANNELS WITH EXPOSED NEON ILLUMINATION,



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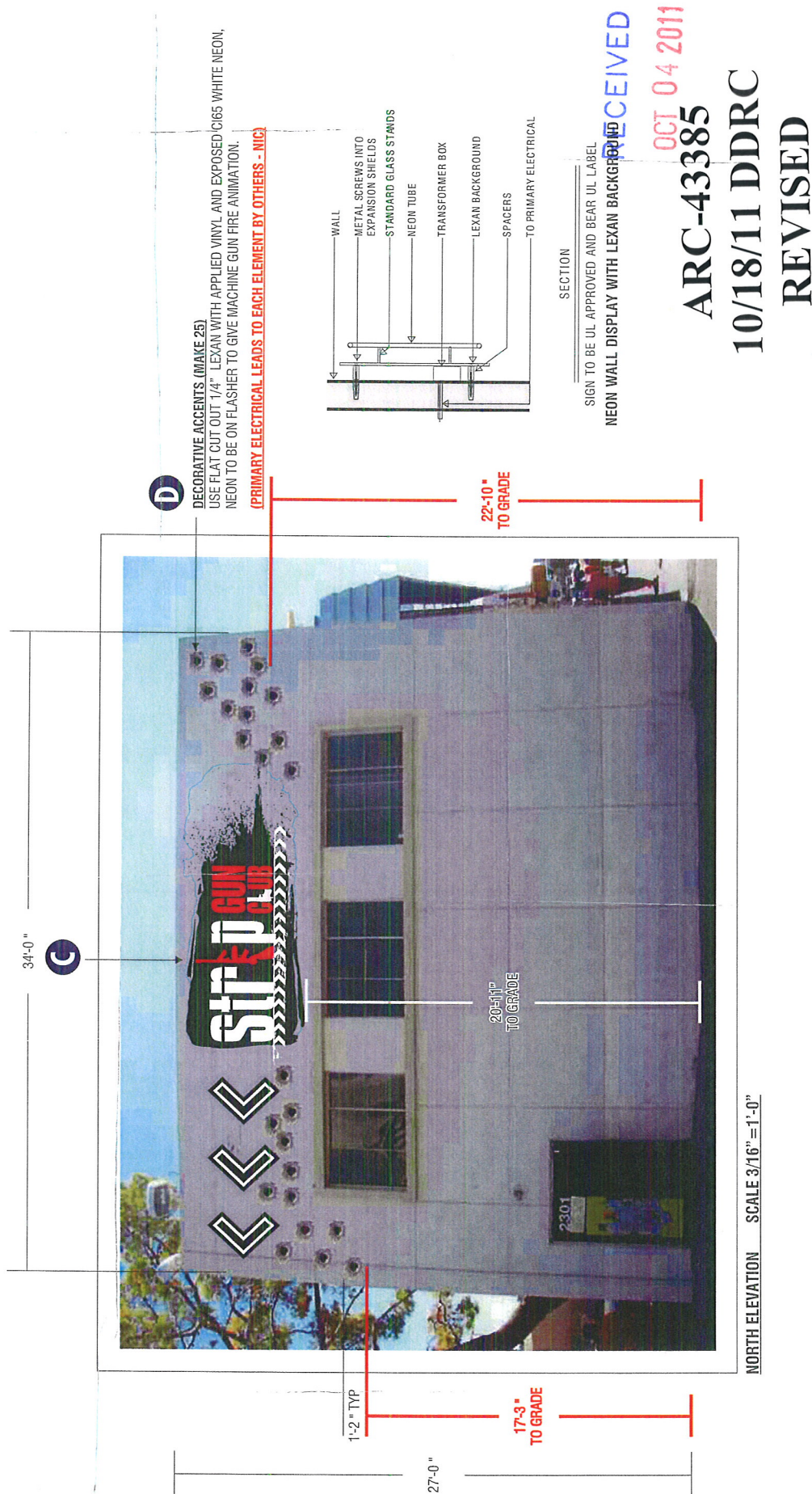
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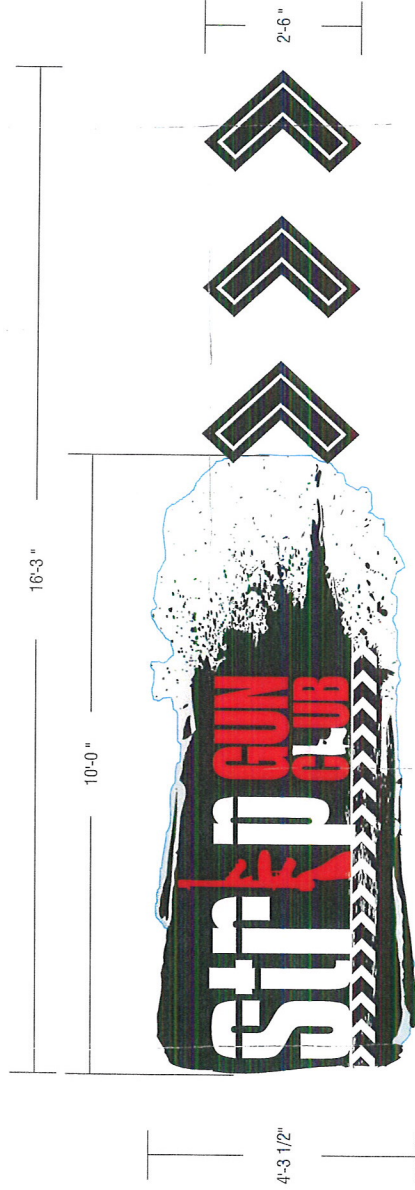
REVISION DATES

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DATE	02-28-2011
VOLTAGE	VERIFY
SALESPERSON	MARK WHITEHOUSE
DESIGNER	DAVID GREEN
SKETCH NO	STRIP GUN CLUB

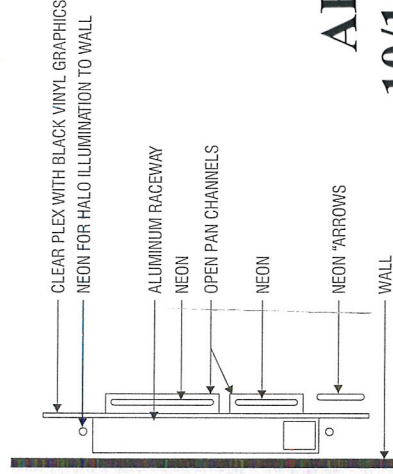




E NEW SINGLE FACED ILLUMINATED WALL DISPLAY

SCALE 1/2" = 1'-0"

LETTERS AND ARROWS USE OPEN PAN CHANNELS WITH EXPOSED NEON ILLUMINATION,
ARROWS USE OPEN PAN CHANNELS WITH EXPOSED NEON ILLUMINATION.



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SALESPERSON
MARK WHITEHOUSE
DESIGNER
DAVID GREEN
SKETCH NO
STRIP GUN CLUB

DATE
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VOLTAGE
VERIFY

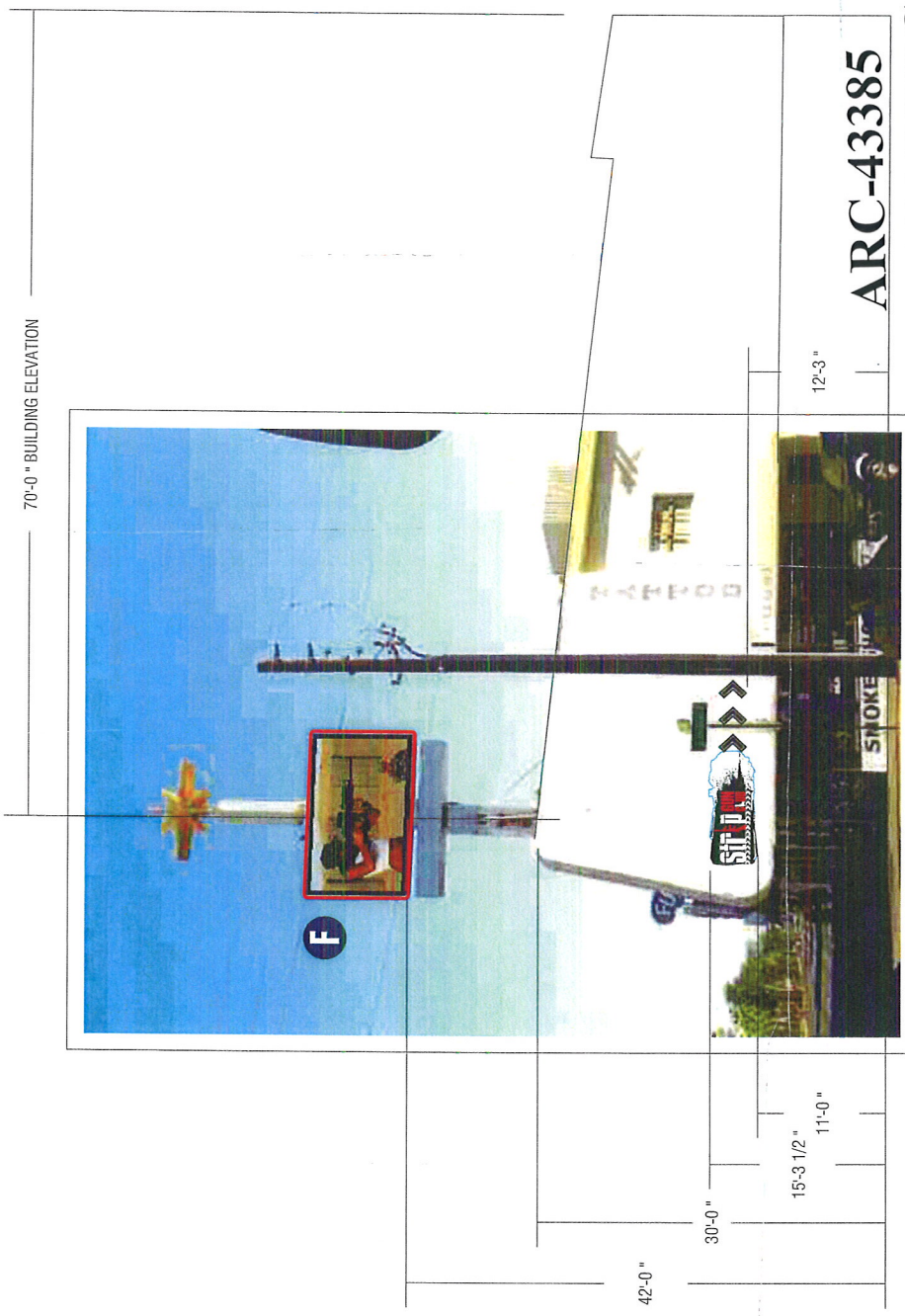
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70'-0" BUILDING ELEVATION

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PROPOSED SOUTH ELEVATION SCALE 3/32" = 1'-0"

E

70'-0" BUILDING ELEVATION



AS-IS SOUTH ELEVATION SCALE 3/64" = 1'-0"

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SKETCH NO
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DATE
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VOLTAGE
VERIFY

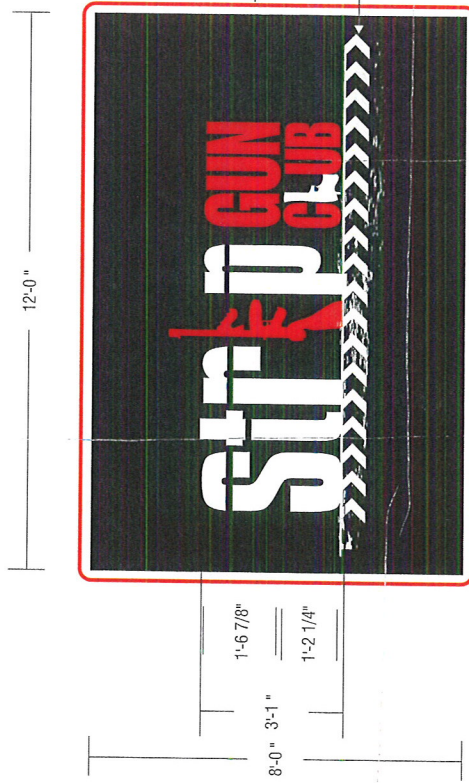
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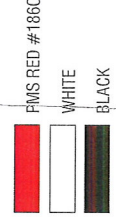
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F

EXISTING DOUBLE FACED DISPLAY. MAKE NEW ILLUMINATED OVERLAY AS PER SIGN "A"
SCALE 3/8"=1'-0"

LETTERS AND GUN SYMBOLS USE OPEN PAN CHANNELS WITH EXPOSED NEON ILLUMINATION, STR...P AND PISTOL. PAINT INSIDE AND OUTSIDE WHITE, ILLUMINATE WITH C165 WHITE NEON, RIFLE & GUN C...UB PAINT INSIDE RED, OUTSIDE BLACK, ILLUMINATE WITH CLEAR RED NEON, SIGN TO BE UL APPROVED AND BEAR UL LABEL



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SOUTH ELEVATION SCALE PROPORTIONATE
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SOUTH ELEVATION GRAPHICS

JOB INFORMATION
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SALESPERSON
MARK WHITEHOUSE
DESIGNER
DAVID GREEN
SKETCH NO
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VOLTAGE
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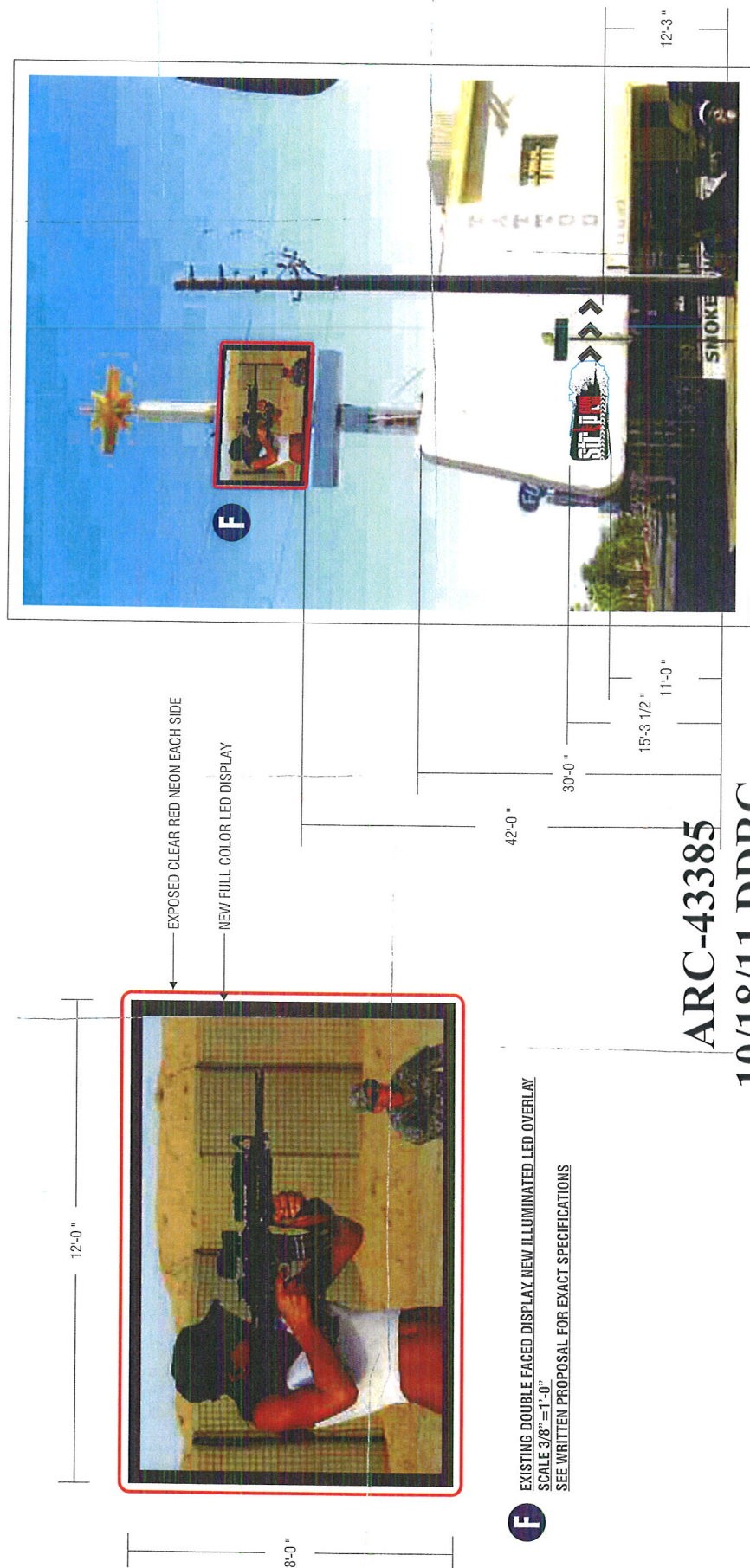
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NORTH ELEVATION USE FULL COLOR LED

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RETAIL SHOPS

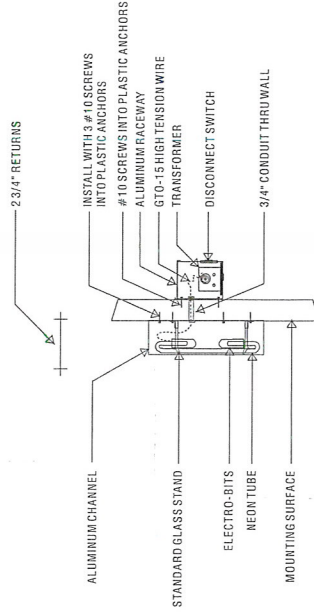
23'-10 3/4"

2'-0"

MAKE TWO (2) SETS



NEW SINGLE FACED INTERNALLY ILLUMINATED OPEN PAN CHANNEL LETTER DISPLAY
SCALE 3/8"=1'-0"
USE STANDARD ALUMINUM CONSTRUCTION WITH MATTHEWS SATIN ACRYLIC
POLYURETHANE FINISH.
PAINT INSIDE AND OUTSIDE RED,
ILLUMINATE WITH 30 ma CIG5 WHITE NEON.
VERIFY EXACT TRANSFORMER LOCATION PRIOR TO INSTALLATION.



SECTION

SIGN TO BE UL APPROVED AND BEAR UL LABEL

OPEN FACED CHANNEL LETTERS WITH ELECTRO-BITS

BONDING & GROUNDING REQ'D PER ARTICLE 600 OF UL SAM ARC-43385
NEON TO HAVE AT LEAST 1/4" CLEARANCE FROM ALUMINUM

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DATE 02-28-2011
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SALESPERSON
MARK WHITEHOUSE
DESIGNER
DAVID GREEN
SKETCH NO
STRIP GUN CLUB

JOB INFORMATION
STRIP GUN CLUB
LAS VEGAS, NV

264'-0" BUILDING

20'-0"

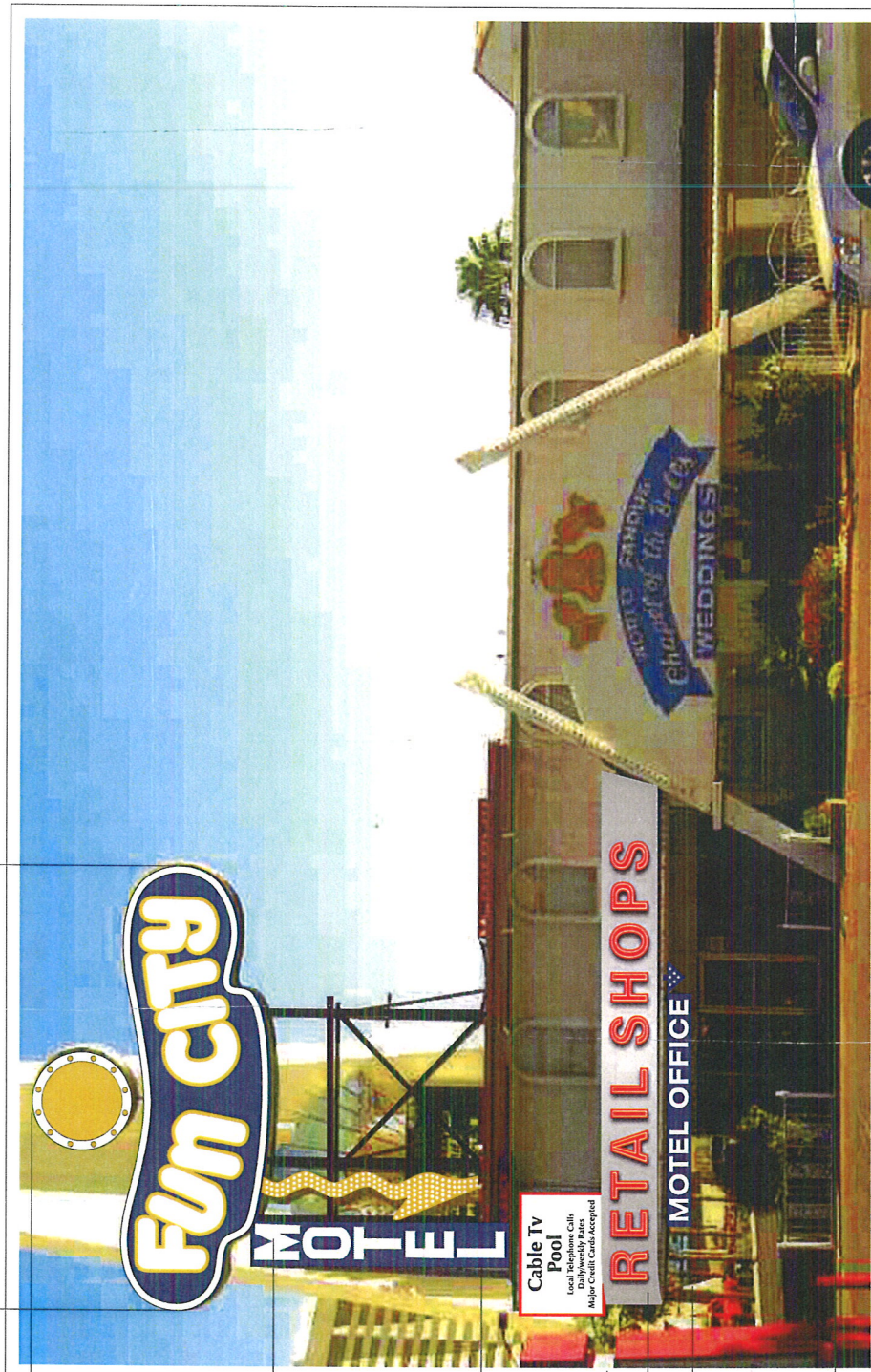
24'-0"

25'-3"

13'-0"

10'-5"

7'-6"



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PROPOSED SOUTH ELEVATION

JOB INFORMATION
STRIP GUN CLUB
LAS VEGAS, NV

SALESPERSON	DATE
MARK WHITEHOUSE	02-28-2011
DESIGNER	VOLTAGE
DAVID GREEN	VERIFY
SKETCH HQ	
STRIP GUN CLUB	

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AS IS SOUTH ELEVATION



PROPOSED SOUTH ELEVATION SCALE 3/16" = 1'-0"

EXISTING ROOF SIGN RENOVATIONS SHOWN ON OTHER PAGE



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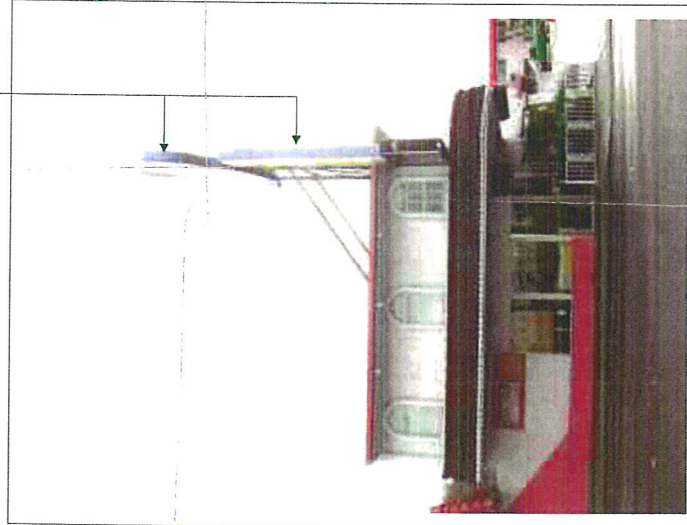
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DATE	
02-28-2011	VOLTAGE
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DESIGNER	
DAVID GREEN	
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PAINT CABINET
RETURNS BLUE



AS IS SOUTH ELEVATION

PAINT CABINET
RETURNS RED



2

BULB PACK
REMAINS AS-IS

PROPOSED WEST ELEVATION SCALE 3/16" = 1'-0"

EXISTING ROOF SIGN RENOVATIONS SHOWN ON OTHER PAGE

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JOB INFORMATION
STRIP GUN CLUB
LAS VEGAS, NV

SALESPERSON
MARK WHITEHOUSE
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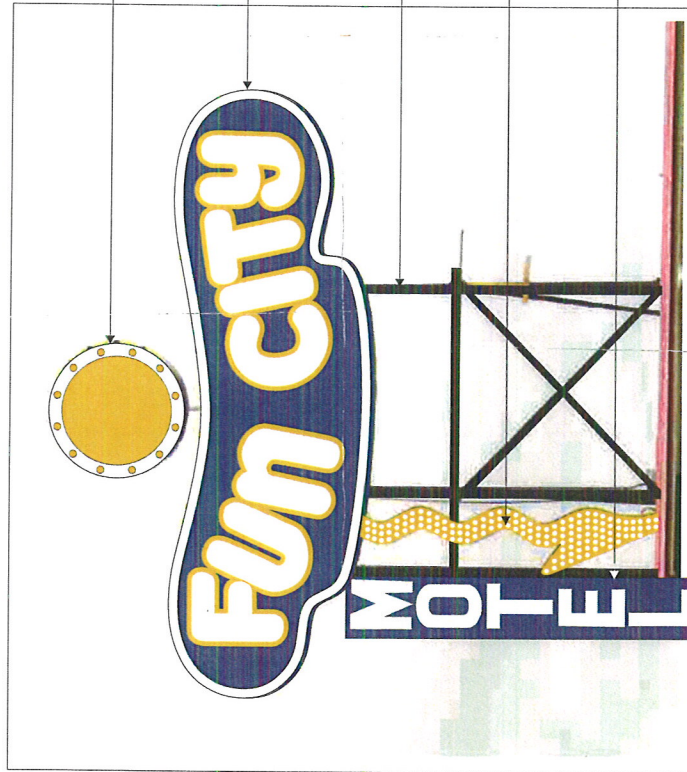
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REMOVE METAL TO EXPOSE ORIGINAL CHEVRON
DESIGN PUTTER & REPAINT

WHITE
ICI CARIO GOLD #543

REPAINT SIGN.....REPAINT RETURNS BLUE

WHITE
ICI CARIO GOLD #543
ICI GABLED BLUE #1384

REPAINT FRAME BLACK
MAP JET BLACK

REPAINT ARROW

WHITE
ICI CARIO GOLD #543

REPAINT SIGN

ICI GABLED BLUE #1384
WHITE



H AS IS SOUTH ELEVATION

H PROPOSED SOUTH ELEVATION (NORTH ELEVATION SIMILAR)

NEON & BULBS TO REMAIN AS IS
REPAIR AS REQUIRED

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SITE PHOTOS

JOB INFORMATION
STRIP GUN CLUB
LAS VEGAS, NV

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