

City of Las Vegas

**DOWNTOWN DESIGN REVIEW COMMITTEE
CITY HALL, 400 STEWART AVENUE
CITY CLERK'S FIRST FLOOR CONFERENCE ROOM
CITY OF LAS VEGAS INTERNET ADDRESS: www.lasvegasnevada.gov
AUGUST 25, 2011
12:15 PM**

ALL ITEMS ON THIS AGENDA ARE SCHEDULED FOR ACTION UNLESS SPECIFICALLY NOTED OTHERWISE. UNLESS OTHERWISE STATED, ITEMS MAY BE TAKEN OUT OF THE ORDER PRESENTED AT THE DISCRETION OF THE CHAIRPERSON. TWO OR MORE AGENDA ITEMS FOR CONSIDERATION MAY BE COMBINED; AND ANY ITEM ON THE AGENDA MAY BE REMOVED OR RELATED DISCUSSION MAY BE DELAYED AT ANY TIME.

DUPLICATE AUDIO CDS MAY BE AVAILABLE AT A COST OF \$5.00 EACH THROUGH THE CITY CLERK'S OFFICE.

1. CALL TO ORDER
2. ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW
3. PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS ON THE AGENDA FOR ACTION. IF YOU WISH TO BE HEARD, COME TO THE PODIUM AND GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED
4. ABEYANCE ITEM - For possible action to approve the Final Minutes by reference of the Regular Meeting of June 21, 2011
5. ARC-42640 - (DDRC) - RESCIND - PUBLIC HEARING - APPLICANT: Flouresco Sign - OWNER: CITY OF LAS VEGAS - For possible action on a request for a Signage Review FOR AN EXISTING LIBRARY AND MUSEUM at 883 Las Vegas Boulevard North (APN 139-27-708-013), C-V (Civic) Zone, Ward 5 (Barlow). (NOTE: The correct address is 833 Las Vegas Boulevard North)
6. ARC-42640 - (DDRC) - REHEAR - PUBLIC HEARING - APPLICANT: Flouresco Sign - OWNER: CITY OF LAS VEGAS - For possible action on a request for a Signage Review FOR AN EXISTING LIBRARY AND MUSEUM at 883 Las Vegas Boulevard North (APN 139-27-708-013), C-V (Civic) Zone, Ward 5 (Barlow). (NOTE: The correct address is 833 Las Vegas Boulevard North)
7. CITIZENS PARTICIPATION: PUBLIC COMMENT DURING THIS PORTION OF THE AGENDA MUST BE LIMITED TO MATTERS WITHIN THE JURISDICTION OF THE BOARD. NO SUBJECT MAY BE ACTED UPON BY THE BOARD UNLESS THAT SUBJECT IS ON THE AGENDA AND IS SCHEDULED FOR ACTION. IF YOU WISH TO BE HEARD, COME TO THE PODIUM AND GIVE YOUR NAME FOR THE RECORD. THE AMOUNT OF DISCUSSION ON ANY SINGLE SUBJECT, AS WELL AS THE AMOUNT OF TIME ANY SINGLE SPEAKER IS ALLOWED, MAY BE LIMITED
8. ADJOURNMENT

Facilities are provided throughout City Hall for the convenience of disabled persons. Reasonable efforts will be made to assist and accommodate physically handicapped persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 229-6311 and advise of your need at least 48 hours in advance of the meeting.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Clerk's Bulletin Board, City Hall Plaza, 2nd Floor Skybridge
Bulletin Board, City Hall Plaza, (next door to Metro Records)
Las Vegas Library, 833 Las Vegas Boulevard North
Clark County Government Center, 500 S. Grand Central Parkway
Grant Sawyer Building, 555 E. Washington Avenue

AGENDA MEMO

DOWNTOWN DESIGN REVIEW COMMITTEE MEETING DATE: August 25, 2011

DEPARTMENT: PLANNING AND DEVELOPMENT

ITEM DESCRIPTION: ARC- 42640 – APPLICANT: Flouresco Sign - OWNER: City of Las Vegas

**** STAFF RECOMMENDATION(S) ****

<i>CASE NUMBER</i>	<i>RECOMMENDATION</i>	<i>REQUIRED FOR APPROVAL</i>
ARC - 42640	Staff recommends APPROVAL, subject to conditions:	

**** CONDITIONS ****

ARC-42640 CONDITIONS

Planning and Development

1. Conformance to the sign elevations and documentation as submitted and date stamped 07/26/11 in conjunction with this request, except as modified herein.
2. A permit for the freestanding sign must include all parts of the sign as depicted in the sign elevations date stamped 07/26/11.
3. An encroachment permit approved by the Department of Public Works shall be required for all signage that encroaches into right-of-way prior to placement of the sign.
4. The sign must meet the display requirements of the City of Las Vegas' Street Naming and Address Assignment Regulations, 2009 edition.
5. All signage, including temporary signage, shall have proper permits obtained through the Building and Safety Department.
6. All signs must be fully illuminated at night from dusk until dawn.
7. All City Code requirements and design standards of all City departments must be satisfied.

**Downtown Design Review Committee Meeting
August 25, 2011 - Staff Report - Page 2**

**** STAFF REPORT ****

PROJECT DESCRIPTION

This is a signage review request for the Las Vegas Library and Lied Discovery Children's Museum at 833 Las Vegas Boulevard North. The property is located within the Las Vegas Boulevard Scenic Byway Overlay District. The applicant is proposing a 32 square-foot, double sided freestanding sign with blue and red exposed neon bordering the top portion. "Las Vegas Library" will be spelled out in red exposed neon and "Lied Discovery Children's Museum" spelled out in blue exposed neon.

Staff is recommending approval of this request, as the proposed signage meets the requirements of the Las Vegas Boulevard Scenic Byway Overlay District. If this request is denied, the proposed signage will not be permitted. The applicant may appeal the board's decision or present a redesigned sign at a future date. If approved, a permit cannot be issued for 14 days, after which the appeal period will have expired.

BACKGROUND INFORMATION

<i>Related Relevant City Actions by P&D, Fire, Bldg., etc</i>	
04/07/04	The City Council adopted R-59-2004, creating the Scenic Byways Corridor Management Plan.
11/05/08	The City Council adopted R-62-2008, revising the Scenic Byways Corridor Management Plan.
11/10/09	The Downtown Design Review Committee approved a request for a signage review (ARC-36490) of an existing museum at 833 Las Vegas Blvd. North. Staff recommended approval.

<i>Most Recent Change of Ownership</i>	
02/11/1991	A deed was recorded for a change in ownership.

<i>Related Building Permits/Business Licenses</i>	
01/13/94	A building permit (#94315149) for a pole sign was issued at 833 Las Vegas Boulevard North. A final inspection was completed on 3/9/94.
09/24/09	A building permit (#147999) for a monument sign and wall letters was issued at 833 Las Vegas Boulevard North. A final inspection was completed on 02/09/10.
10/14/05	A business license (N31-00091) was approved by the Department of Planning for Service Station at 833 Las Vegas Blvd North.

<i>Pre-Application Meeting</i>	
7/14/11	A pre-application meeting was held and the submittal requirements of a Downtown Design Review Committee application were discussed.

Downtown Design Review Committee Meeting
August 25, 2011 - Staff Report - Page 3

Field Check	
08/05/11	During a routine site inspection performed by staff, the subject property was noted as a well maintained commercial development.

Details of Application Request	
Site Area	
Net Acres	7.12

Surrounding Property	Existing Land Use Per Title 19.12	Planned or Special Land Use Designation	Existing Zoning District
Subject Property	Library & Museum (Public)	PF (Public Facility)	C-V (Civic)
North	Vacant Lot	C (Commercial)	R-1 (Single Family Residential)
	Vehicle Parking	C (Commercial)	C-2 (General Commercial)
	Mortuary	C (Commercial)	R-1 (Single Family Residential)
South	Community Center	MXU(Mixed Use)	C-2 (General Commercial)
East	Vehicle Parking	PF (Public Facilities)	C-V (Civic)
West	Private School, Secondary	PF (Public Facilities)	C-V (Civic)
	CLV Warehouse	MXU(Mixed Use)	C-2 (General Commercial)

Special Purpose and Overlay Districts	Yes	No	Compliance
Special Purpose and Overlay Districts			
Las Vegas Scenic Byway	X		Y
Las Vegas Redevelopment Plan Area	X		Y
Development Impact Notification Assessment		X	N/A
Project of Regional Significance		X	N/A

SIGN STANDARDS

Freestanding Sign: A

Sign	Allowed	Provided	Compliance
Maximum Number	1	1	Y
Maximum Height	12'	12'	Y
Minimum Setback	5' from property line	5' from property line	Y
Off-premise Sign	0	0	Y
Illumination	75% neon/animated	75% neon/animated	Y

**Downtown Design Review Committee Meeting
August 25, 2011 - Staff Report - Page 4**

ANALYSIS

This is a signage review request for the Las Vegas Library and Lied Discovery Children's Museum at 833 Las Vegas Boulevard North. The property is located within the Las Vegas Boulevard Scenic Byway Overlay District. The applicant is proposing a 12 foot tall, 32 square foot, doubled sided freestanding sign. The sign will have blue and red exposed neon bordering the top portion. "Las Vegas Library" will be spelled out in red exposed neon and "Lied Discovery Children's Museum" spelled out in blue exposed neon.

The proposed signage meets the illumination requirements of the Las Vegas Boulevard Scenic Byway District. The signage concept meets the design intent of the Las Vegas Boulevard Scenic Byway District, which seeks to preserve the tradition of neon art and encourage signage that will enhance the district as a nationally recognized place. Therefore, staff supports the proposed signage and recommends approval.

RECEIVED

AUG 08 2011



DEPARTMENT OF PLANNING

STATEMENT OF FINANCIAL INTEREST

Case Number: ARC-42640 APN: 139-27-708-017

Name of Property Owner: City of Las Vegas

Name of Applicant: Flouresco Sign

Name of Representative: AKC SERVICES INC.

To the best of your knowledge, does the Mayor or any member of the City Council or Planning Commission have any financial interest in this or any other property with the property owner, applicant, the property owner or applicant's general or limited partners, or an officer of their corporation or limited liability company?

☐ Yes

☒ No

If yes, please indicate the member of the City Council or Planning Commission who is involved and list the name(s) of the person or persons with whom the City Official holds an interest. Also list the Assessor's Parcel Number if the property in which the interest is held is different from the case parcel.

City Official: _____

Partner(s): _____

APN: _____

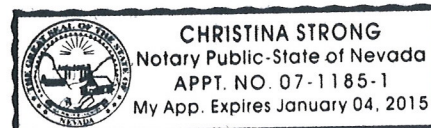
Signature of Property Owner: Robin Yoakum

Print Name: Robin Yoakum

Subscribed and sworn before me: Robin Yoakum

This 8th day of August, 2011

Christina Strong
Notary Public in and for said County and State





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AUG 08 2011

DEPARTMENT OF PLANNING

APPLICATION / PETITION FORM

Application/Petition For: _____
Project Address (Location) 833 Las Vegas Blvd North
Project Name Las Vegas Library Proposed Use _____
Assessor's Parcel #(s) 139-27-708-017 Ward # _____
General Plan: existing _____ proposed _____ Zoning: existing _____ proposed _____
Commercial Square Footage _____ Floor Area Ratio _____
Gross Acres _____ Lots/Units _____ Density _____
Additional Information _____

PROPERTY OWNER City of Las Vegas Contact Robin Yoakum
Address 333 N. Rancho / 8th Floor Phone: (702) 229-1022 Fax: (702) 464-2522
City Las Vegas State NV Zip 89106
E-mail Address ryoakum@lasvegasnevada.gov

APPLICANT Flouresco Sign Contact Stephanie Schulz
Address 2345 E. Pecan RD Phone: (602) 792-8731 Fax: (602) 792-8790
City Phoenix State AZ Zip 85040
E-mail Address _____

REPRESENTATIVE AKC SERVICES INC. Contact Kasey Clark / Tony Elder
Address 31681 Riverside Dr. Ste B Phone: (951) 471-8419 Fax: (866) 788-6196
City Lake Elsinore State CA Zip 92530
E-mail Address _____

Property Owner Signature* Robin Yoakum

* An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.

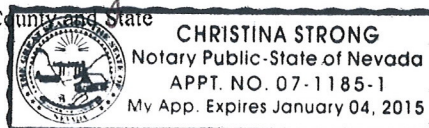
Print Name Robin Yoakum

Subscribed and sworn before me Robin Yoakum

This 8th day of August, 20 11.

Christina Strong

Notary Public in and for said County and State



Revised 10/27/08

FOR DEPARTMENT USE ONLY

Case #	<u>ARC-42640</u>
Meeting Date:	<u>8-16-11</u>
Total Fee:	<u>0</u>
Date Received:*	<u>8-8-2011</u>
Received By:	<u>[Signature]</u>

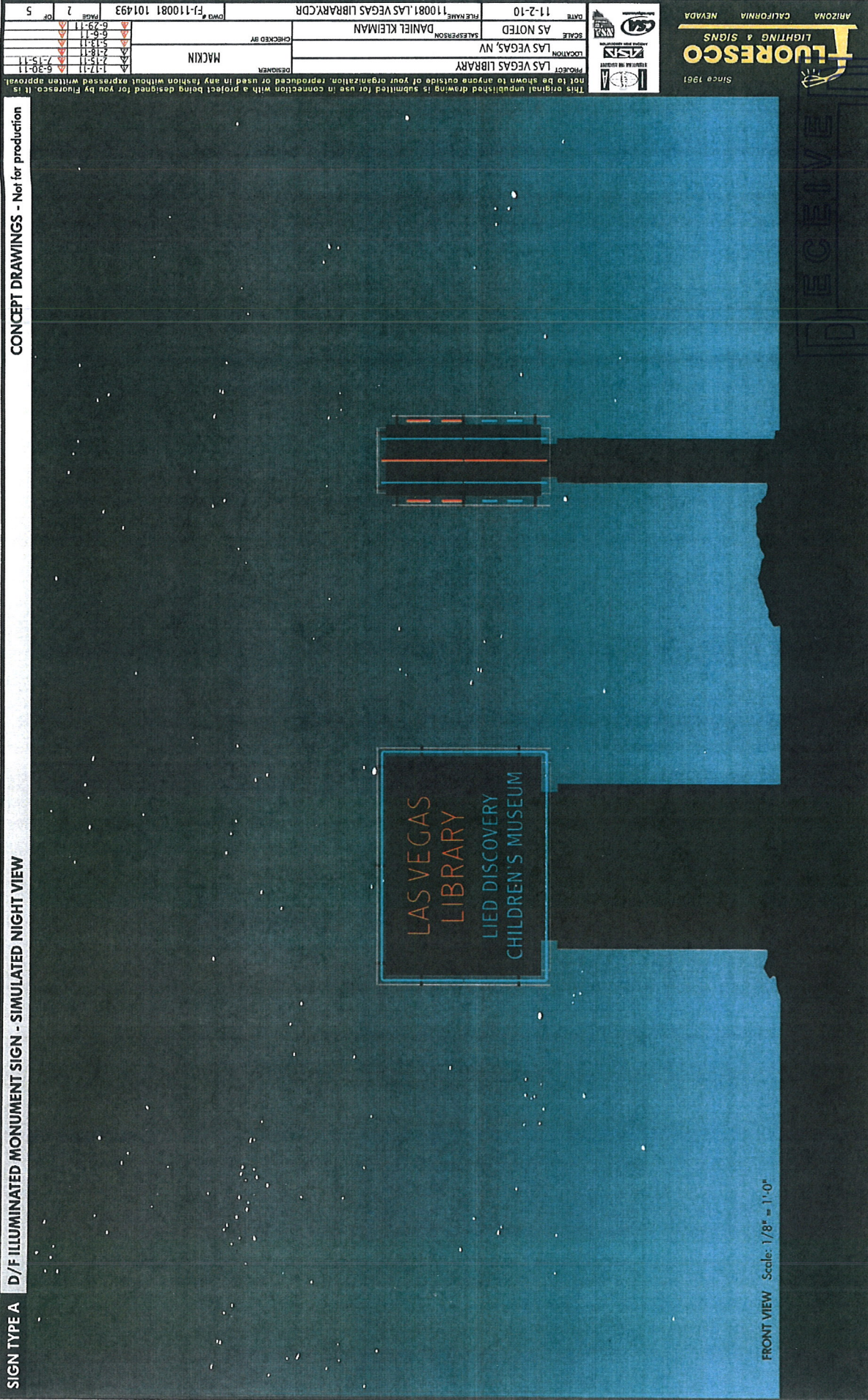
*The application will not be deemed complete until the submitted materials have been reviewed by the Department of Planning for consistency with applicable sections of the Zoning Ordinance.

f:\depot\Application Packet\Application Form.pdf

SIGN TYPE A

D/F ILLUMINATED MONUMENT SIGN - SIMULATED NIGHT VIEW

CONCEPT DRAWINGS - Not for production



FRONT VIEW Scale: 1/8" = 1'-0"

FLUORESCO
LIGHTING & SIGNS
Since 1961
ARIZONA CALIFORNIA NEVADA



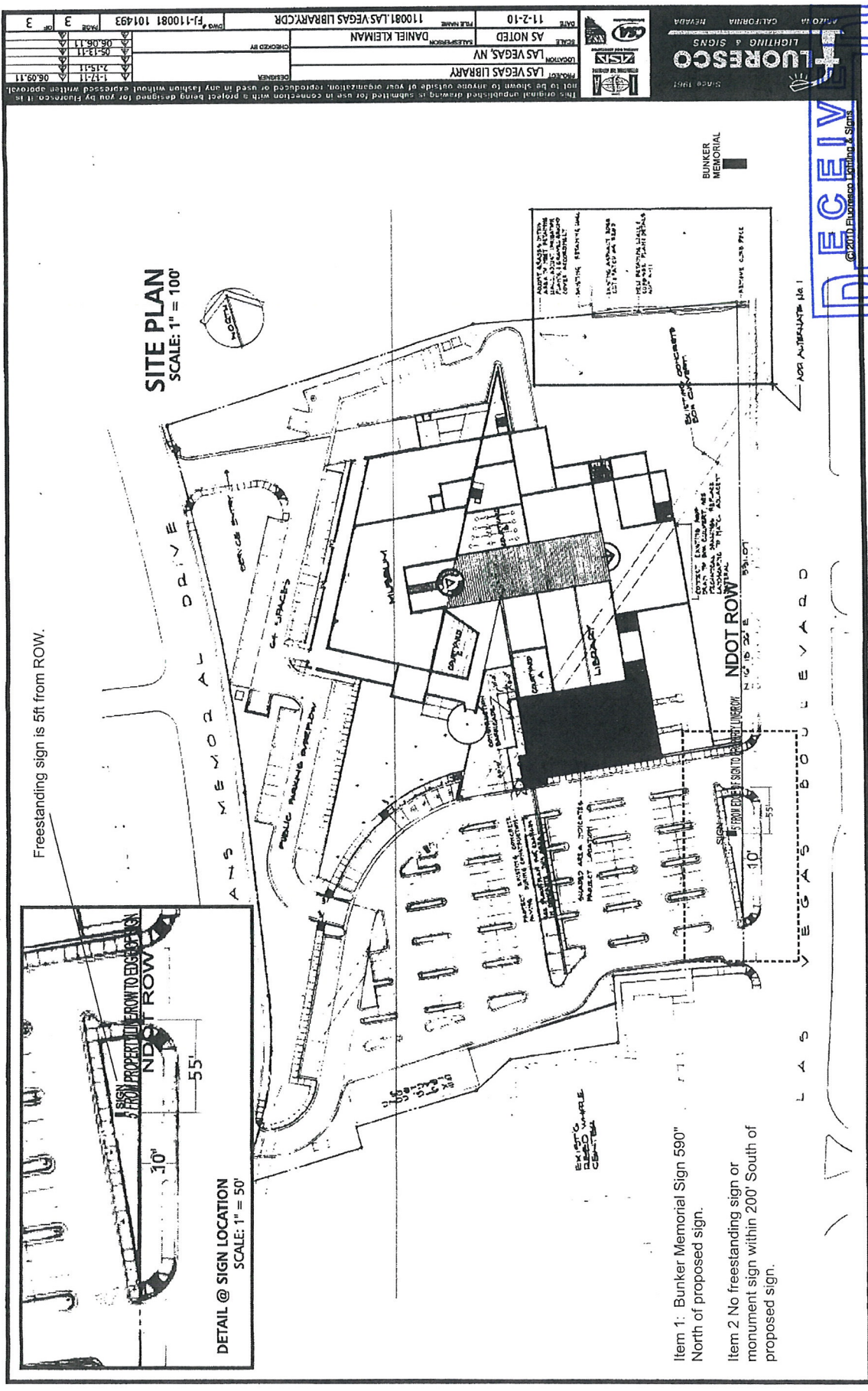
DATE	11-2-10
SCALE	AS NOTED
LOCATION	LAS VEGAS, NV
PROJECT	LAS VEGAS LIBRARY
SURVEYOR	DANIEL KLEIMAN
CHECKED BY	MACKIN
DESIGNED	
DWG #	FJ-110081 101493
FILE NAME	110081.LAS VEGAS LIBRARY.CDR
PAGE	2 OF 5

This original unpublished drawing is submitted for use in connection with a project being designed for you by Fluoresco. It is not to be shown to anyone outside of your organization, reproduced or used in any fashion without expressed written approval.

ARC-42640
08/16/11 DDRC

JUL 26 2011
July

City of Las Vegas
Department of Planning



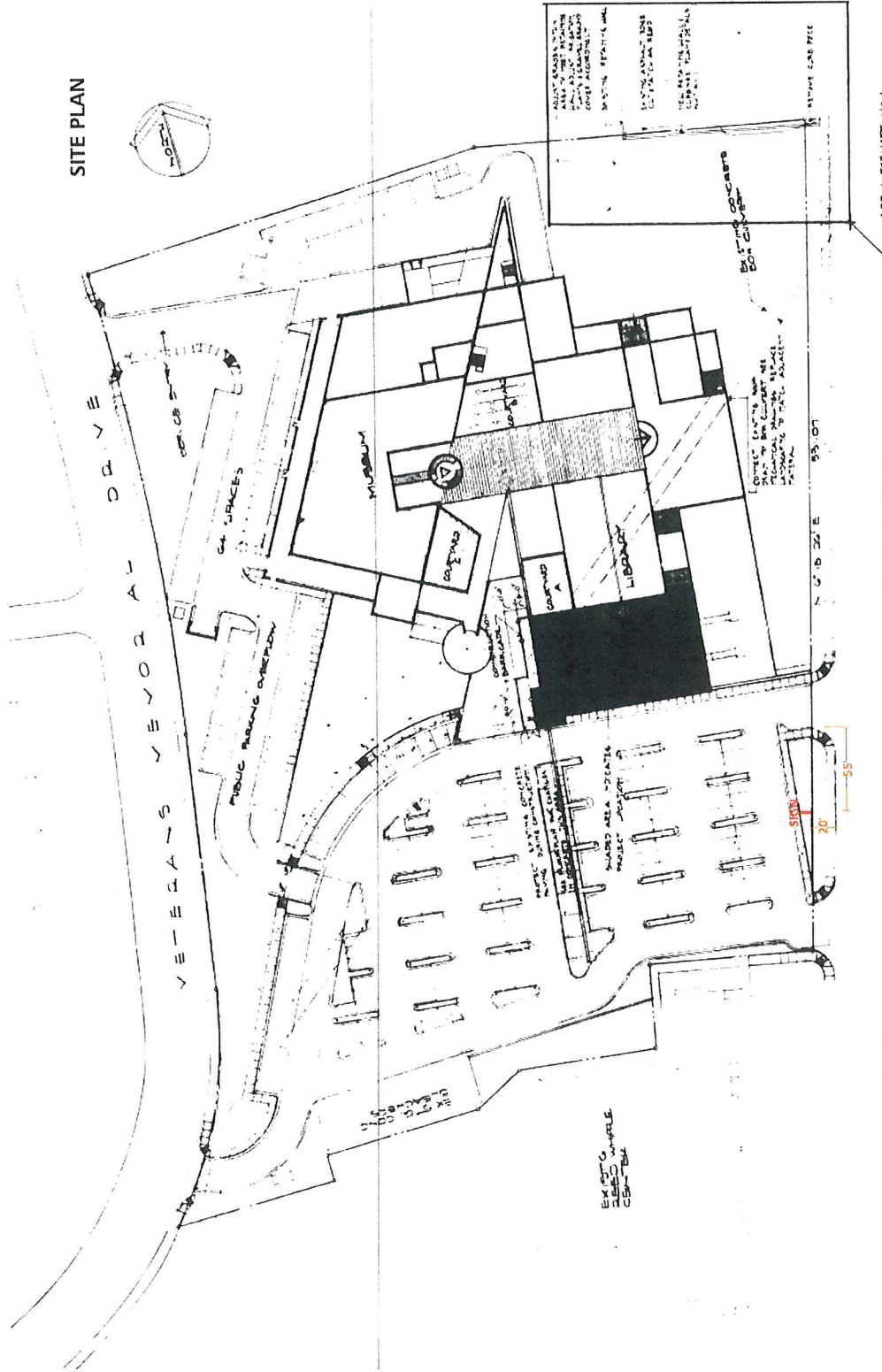
DATE	11-2-10
SCALE	AS NOTED
LOCATION	LAS VEGAS, NV
DESIGNER	DANIEL KLEIMAN
PROJECT	110081 LAS VEGAS LIBRARY CDR
DATE	06-08-11
SCALE	1" = 100'
LOCATION	LAS VEGAS, NV
DESIGNER	DANIEL KLEIMAN
PROJECT	110081 LAS VEGAS LIBRARY CDR

FLUORESCO
LIGHTING & SIGNS
SINCE 1967

110081 LAS VEGAS LIBRARY CDR

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ARC-42640
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- APP. A. T. K. W. A. T. E. N. O. !

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JUN 26 2011
© 2010 Fluoresco Lighting, Inc.

© 2010 Fluoresco Lighting & Signs

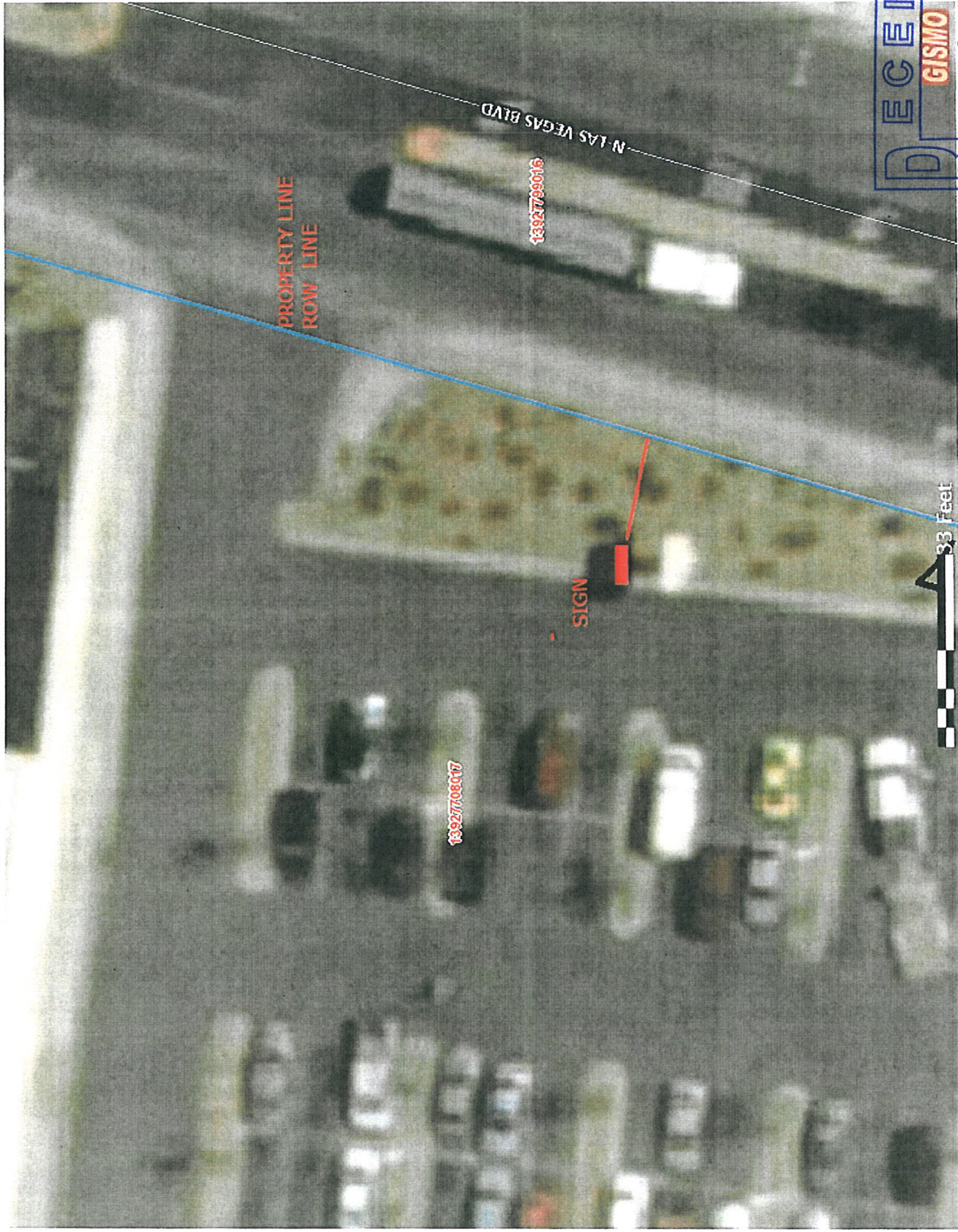
~~JUN 26 2011~~
July

City of Las Vegas
Department of Planning

ARC-42640
08/16/11 DDRC

			
PROJECT: LAS VEGAS LIBRARY LOCATION: LAS VEGAS, NV SCALE: AS NOTED DATE: 11-2-10		FILE NAME: 110081.LAS VEGAS LIBRARY.CDR SALESPERSON: DANIEL KLEIMAN CHECKED BY:	
DESIGNER: MACKIN DESIGNED BY:		DWG # FJ-110081 101493 DATE: 6-29-11 OF 5	

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ARC-42640

City of Las Vegas
Department of Planning

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JUN 26 2011
UNIVERSITY OF CALIFORNIA
06-24-11
FACULTY

~~JUN 26 2011~~
July

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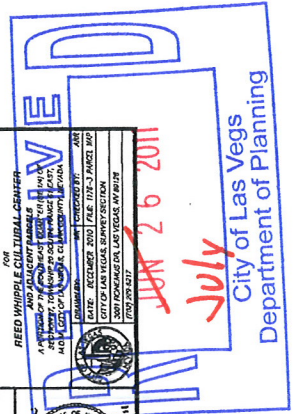
RANGE 61 EAST, M.D.M., CITY OF LAS VEGAS, CLARK COUNTY, NEVADA



REED HANCOCK E. TUDOR CENTER
AND TANGIARDI HALL
A COMMITTEE OF THE BOARD OF THE CITY OF LAS VEGAS
HAS ADOPTED THE FOLLOWING RESOLUTION:
AND THE CITY OF LAS VEGAS HAS AGREED TO SIGN IT.

EXAMINER	DATE FORWARDED BY
DATE: FEBRUARY 2010 FILE: 1705-1 PARCEL MAP	
CITY OF LAS VEGAS, PLANNING DIVISION	
300 PARKLAND LAS VEGAS AVENUE	
LAS VEGAS, NEVADA	

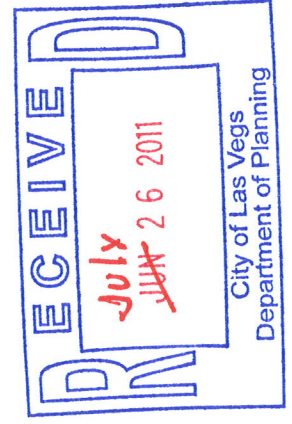
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Department of Planning



SIGN ANALYSIS TABLE FOR 833 N. LAS VEGAS BLVD

[illegible]

ARC-42640
08/16/11 DDRC





Since 1961

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PHOENIX

(602) 792-8700

2435 E. Pecan Rd.

Phoenix, Arizona 85040

Fax (602) 792-8790

6/1/2011

City of Las Vegas
Re: Las Vegas Library – Sign
833 Las Vegas Blvd N.

To Whom It May Concern:

The Las Vegas-Clark County Library District is requesting Fluoresco Lighting & Signs to fabricate and install a new pylon sign at 833 Las Vegas Blvd N. The new sign is considered a replacement for the 30-year old sign that fell over in April 2010.

Please see exhibit A for pictures of original sign. The new proposed sign is designed with exposed neon to meet current city standards.

Regards,

Daniel Kleiman
Fluoresco Lighting & Signs
NV 0046771 / C-6

ARC-42640
08/16/11 DDRC