



LAND USE CONSULTANTS

- Zoning, Planning, Building & Land Use
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August 1, 2011

City of Las Vegas
Current Planning Department
333 North Ranco Dr.
Las Vegas, NV 89107

APN: 138-03-601-003

Subject: Justification Letter: Administrative Design Review

The name of this proposal is: Tenaya Way Digital Billboard

1. This land use application will produce an environment of stable and desirable character consistent with the objectives of Title 30 and the Comprehensive Plan due to the area in which it will service.
2. The purpose is to make the necessary applications to allow for the conversion of an existing billboard to that of an electronic type.
3. This request complies with the most recent ordinance regarding this application and we respectfully ask for the approval of this Administrative Design Review.

If I can be of any additional assistance in any of this at any time, please do not hesitate to call me at 332-3021.

Sincerely,



Mark M. Sabraw

GREATER NEVADA PLANNING

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