



August 17, 2011

LAS VEGAS CITY COUNCIL

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Greater Nevada Planning, Inc.
Attn: Mark Sabraw
8610 S. Eastern Avenue, Ste 8
Las Vegas, NV 89123

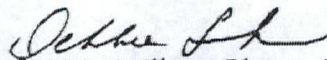
RE: Conversion of existing Off-Premise Sign at 4510 North Tenaya Way (APN 138-03-601-003); SDR-42728

Dear Mr. Sabraw:

The Department of Planning staff has reviewed the proposed plans for the conversion of a previously approved 14-foot by 48-foot, 35-foot tall Off-Premise Sign (north facing side only) to a Digital Display Unit (LED) at 4510 North Tenaya Way. The determination has been made that this request cannot be approved administratively as the proposed change would not be compatible with the surrounding area (single family residences to the north).

This action by the Department of Planning on August 17, 2011 is final unless a written appeal is filed with the City Council within ten (10) days of the date of the Department of Planning's decision.

Sincerely,


Debbie Sullivan, Planner I
Case & Public Planning

CITY OF LAS VEGAS
DEPARTMENT OF PLANNING
DEVELOPMENT SERVICES CENTER
333 NORTH RANCHO DRIVE
3RD FLOOR
LAS VEGAS, NEVADA 89108

VOICE 702.229.6301
FAX 702.474.0352
TTY 702.388.8108
www.lasvegasnevada.gov

SDR-42728