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August 22, 2011

City Council
City of Las Vegas
400 Stewart Avenue
Las Vegas, NV 89101

Via facsimile 702-382-4803

APN: 138-03-601-003

Subject: **APPEAL** of Decision: Conversion of existing Off-Premise Sign at 4510 North Tenaya Way: SDR-42728

The name of this proposal is: Tenaya Way Digital Billboard

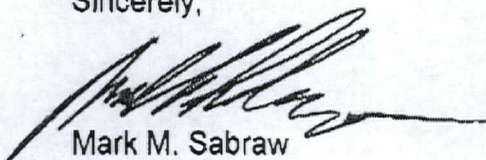
Dear City Council:

We wish to appeal the decision of the City of Las Vegas planning staff on August 17, 2011.

They state that it is not within their purview to approve this request. We wish to appear before your City Council and demonstrate the compatibility of this site for such conversion and continued use.

If I can be of any additional assistance in any of this at any time, please do not hesitate to call me at 332-3021.

Sincerely,



Mark M. Sabraw

SDR-42728