



MEMO

TO:	FROM:
JoAnn Crolli (City of Las Vegas)	Sam Gladstein
CC:	DATE:
Scott Carter	7/6/2011
SUBJECT:	
FY 2012 City Council Budget Request for Project Management and Marketing/PR	

☐ URGENT ☒ FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

JoAnn:

Per staff direction, we hereby submit budget requests for Project Management and Marketing/PR costs for fiscal year 2012. This memo is intended to act as supporting documentation to Newland's revised Project Management Agreement, which is intended to be presented to City Council for approval consideration on July 20, 2011.

Newland Project Management (Yearly)

Las Vegas Staff Payroll	\$452,400 (Payable monthly at \$37,700)
Las Vegas Overhead	\$ 45,240 (Payable monthly at \$3,770)
Regional Staff Support	\$ 12,000 (Not to exceed; payable monthly)
<u>Las Vegas Office Expenses</u>	<u>\$ 3,000 (Not to exceed; payable monthly)</u>
TOTAL	\$512,640

Marketing & Public Relations (Yearly)

Total not to exceed	\$360,000
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Newland Project Management Scope of Work (Yearly)

In addition to the items listed above under Project Management costs, Newland will perform the following additional scope of work:

- Phase IIA infrastructure bid and construction;
- Parcels M1/M2 park bid and construction;
- Management of federal brownfield grant funding;
- Management of Smith Center surface parking area (900 spaces) construction; and
- Management of front entry monument design, construction and installation.

TOTAL	\$137,376 (Payable monthly at \$11,448)
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FY 2012 GRAND TOTAL

\$1,010,016