

Las Vegas. Think Forward.

CITY OF LAS VEGAS

REPORT CARD



INTRODUCTION

- The city of Las Vegas is charged with creating a place where individuals feel safe, have sufficient business opportunities and are connected to their community, among other things.
- The Las Vegas City council created priorities that provide a vision for the entire city.
- Measurements were developed for each of these priorities that will help the city tell the story as to how it's doing.



CITY PRIORITY	GRADE (Out of 5 possible stars for each priority)
Sustainable, Livable Neighborhoods	
Vibrant Urban Fabric	
Fiscally Sound Government	
Pro-Business Environment	
Safe City	
Citizen Engagement	

SUSTAINABLE, LIVABLE NEIGHBORHOODS



- People want to live in neighborhoods that provide a good place to raise families and that have a variety of choices in housing, recreation and services.

Measurement	Trend
Value of building permits in the Neighborhood Revitalization Area	
1/8 square miles that meet the standards of a stable neighborhood	
Reduction in greenhouse gas emissions	
Recreation programs that benefit the community as well as the individual	

VIBRANT URBAN FABRIC



- Vibrant urban fabric means creating an environment at the core of the city where people choose to live, work and play.
- Having a vibrant urban core means that people live there, and the people who don't live there want to spend time there.

Measurement	Trend
Private investment in the Redevelopment Area (taxable value)	
Population in the Neighborhood Revitalization Area	
Employment in the Neighborhood Revitalization Area	

FISCALLY SOUND GOVERNMENT



- Southern Nevada has been hit especially hard by the economic recession; however, the area is beginning to see signs of recovery
- The goal during this very difficult period has been to retain service levels and jobs.

Measurements	Trend
Cost recovery for services provided	
Decline in wages and benefits	
City's bond ratings of AA or higher	
City's liabilities as a percentage of the General Fund balance	

PRO-BUSINESS ENVIRONMENT



- The city wants to make sure it is doing everything it can to create jobs in our community.
- In addition to business incentives the city offers for projects in the Redevelopment Area, the city is streamlining the development review process, which includes business licensing.

Measurement	Trend
Employment in the city	
Employment diversification	
Wage levels	
Vacant land zoned for commercial use	
Improvement in development process timelines	No data

SAFE CITY



- One thing that attracts and retains individuals to a community is a feeling of safety.
- Safety goes beyond the expected crime statistics, and includes such things as traffic safety, and safety as it relates to fires and medical situations.

Measurement	Trend
Violent crimes and domestic violence statistics	
Fires within the city confined to room of origin	
Life threatening medical calls responded to by emergency units within 5 min., 12 sec. after leaving the station	
Cardiac arrest patients who survive to hospital discharge	
Injuries and fatality accidents mitigated due to traffic improvements	

CITIZEN ENGAGEMENT



- When people are attached to where they live, the community is better off both socially and economically.
- Engaged citizens give back to their community by voting, attending community meetings and volunteering their time.

Measurement	Trend
Voter turnout in 2007 and 2011	
Citizen satisfaction with Las Vegas	
Volunteerism supporting city of Las Vegas activities and attendance at city of Las Vegas community meetings	No trend
Official city of Las Vegas social media opportunities	

LOOKING FORWARD

This report card:

- Lets us not only look back, but look ahead and plan accordingly as a city.
- Provides a “blueprint” as to where the city needs to focus its attention as an organization and creates a standard means of monitoring the progress of our key initiatives and priorities from year to year.

