

City of Las Vegas
Office of the City Council
Proclamation



WHEREAS; *DJs for PJs is a nonprofit organization that provides new pairs of pajamas to benefit children in need; and*

WHEREAS; *the ninth annual DJs for PJs was held at Kohl's shopping centers in the Summerlin, Centennial, Northeast and Henderson locations as well as at Sunset Station Hotel and Casino on Friday, April 29, 2011, in which the event's goal was to collect 8,000 new pajamas for the children in need of local charities; and*

WHEREAS; *the DJs for PJs event was sponsored by CIM Marketing Partners, Leadership Las Vegas Class of 2003, Beasley Broadcasting Group, Cash America/Super Pawn America, Johnny Walker's RV and Sunset Station and partnered with Kohl's to meet the needs of the charities; and*

WHEREAS; *Darcy K. Neighbors, Founder and CEO of CIM Marketing Partners, a local, full-service strategic consulting, planning and marketing firm, created the project after volunteering at Child Haven as a member of the Leadership Las Vegas Class of 2003; and*

THEREFORE; *We, the Mayor and Members of the Las Vegas City Council, do hereby take great pride in proclaiming May 4, 2011 as:*



DJs for PJs Day

In the City of Las Vegas and urge all citizens and employees to join us in celebrating DJs for PJs Day and participate in the day long activities.





Mayor Oscar B. Goodman


Mayor Pro Tem Gary Reese


Councilman Steve Wolfson


Councilwoman Lois Tarkanian


Councilman Steven D. Ross


Councilman Ricki Y. Barlow


Councilman Stavros S. Anthony