

AGENDA SUMMARY PAGE **CITY COUNCIL MEETING OF: MAY 4, 2011**

DEPARTMENT: OFFICE OF COMMUNICATIONS

DIRECTOR: DAVID RIGGLEMAN

SUBJECT:

RECOGNITION OF DJS FOR PJs

BACKUP DOCUMENTATION:

Submitted at Meeting Copy of Proclamation for DJS for PJs

Minutes:

COUNCILWOMAN TARKANIAN invited DARCY NEIGHBORS, founder and CEO of CIM Marketing Partners, and ADRIANA MENDOZA, to the podium. MS. NEIGHBORS conceived the DJS for PJs idea while serving as a member of the Leadership Las Vegas Class of 2003. During a leadership class visit to Child Haven, she identified a great need for providing clean and new pajamas to the children who come to stay at the shelter. She soon realized how great the demand was and created a proposal for the leadership class, which was then adopted as its annual project. She then created a partnership with a local fire station and DJS for PJs was officially launched in 2003. Since its inception, DJS for PJs has collected and donated over 65,000 new pajamas to many charitable non-profit organizations. The Councilwoman thanked City of Las Vegas employees and Fire and Rescue for donating pajamas.

MS. NEIGHBORS thanked the Councilwoman for the recognition and stated that this year they collected over 8,000 new pajamas that put a great number of smiles on the faces of young children and teenagers. She thanked the entire Las Vegas community for donating and volunteering for this great event.

