July 26, 2010 Centennial Minutes

Called to order by Mayor Goodman at 3:00 P.M.

Board Members Present: Mayor Oscar B. Goodman, Mayor Pro Tem Gary Reese, Richard Bryan, Hannah Brown, Tim Cashman, Robert Stoldal, Ryan Arnold, Jane Pike.

Staff Present: Esther Carter, Teri Ponticello, Scott Adams, Joe Williams, Gwendolyn Barnes.

Guests Present: Linda Miller; Phyllis Weaver, Bill Marion, Courtney Mooney, Nancy Deaner, David Bratcher, Duane La Duke, Ydo Yturralde.

ANNOUNCEMENT RE: COMPLIANCE WITH THE OPEN MEETING LAW

1. **Approval of minutes of the April 26, 2010 Commission for the Las Vegas Centennial.**

   Mayor Goodman made a motion to approve the minutes of the meeting. Mayor Pro Tem Gary Reese seconded the motion to approve the minutes. The motion carried.

2. **Report and presentation of bonding the centennial funds.**

   Scott Adams made a presentation to the board as a follow-up to the April Centennial board meeting where Mark Vincent presented a scenario to bond Centennial funds. Scott handed out materials that showed an estimated cost of $7.5 mil for the Westside School project. He provided a chart that reflected FY11 through FY16 with an estimated plate revenue of $1.6 mil showing a debt service payback of $1M and allowing for smaller Centennial projects such as Helldorado and staff overhead. After the presentation, Mayor Goodman stated he had received a phone call from Rossi Ralenkotter with concerns that bonding all of the Centennial plate revenue is not in the spirit of the purpose of the Centennial plates. After discussion, all board members stated they are in favor of providing support to Westside School; however, not the entire $7.5 mil. The board also questioned the programming and the purpose of the Westside School. Ydo commented that CM Barlow's intent is to have retail space, meeting rooms and non-profit organizations use.

Mayor Goodman pulled forward item #4 report and update on the Westside School from Courtney Mooney. Courtney handed out a conceptual proposal on Westside School & Variety Learning Center. She explained phases one to four of the proposal. Courtney Mooney stated that initially they were looking to restore the two original buildings on the property. They are now also looking to restore the Variety Day Care site. Studies are being conducted for incoming moisture due to some structural damage.

The pre-planning design phase has been started which was given $300K in funding. They are working in conjunction with the EOB, KCEP, Councilman Barlow's office and Neighborhood Services.

Oral histories are being collected as well.

Mayor Goodman asked what system is being used to update the citizens.

Courtney said they are working with Neighborhood Services and Ward 5 for outreach Brown is also assisting in the efforts.

Ryan Arnold asked if Channel 2 is involved.

Courtney said yes and they are waiting to get back some of the studies to see what kind of involvement will be with the station.

Mayor Pro Tem Reese made a motion to approve the report. The motion carried.

Tim Cashman made a proposal that we don't fund the $7.5 mil and asked Scott to come back to the board with a proposal of $4 mil and also requested CM Barlow to attend the meeting to provide his vision of the Westside School. Mayor Goodman called for a motion to approve Tim's proposal. Motion carried.

3. Report on Centennial expenditures and budget.

Joe Williams said the centennial for year ended June 20 2010 ended the year with an ending fund balance of $3,364,580. Major expenditures for the year were Neon Signs $420K; grant expenditure $291,442 with Floyd Lamb park markers for $200K. Westside School phase III, $300K and the mob museum construction $300K and artifacts $522,500. Clark County Centennial $66,460K. Helldorado received $269,267. Internal charges (labor) was $109,498. Total expenditures

$1,596,031. The Centennial took in license plate revenues of $1,656,592. The revenues are staying constant. Fourth quarter revenue was $434, 881. Mayor Pro Tem Reese made a motion to accept the report. The motion carried.

4. Report and update on the Westside School

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The pre-planning design phase has been started which was given $300K in funding. They are working in conjunction with the EOB, KCEP, Councilman Barlow's office and Neighborhood Services.

Oral histories are being collected as well.

Mayor Goodman asked what system is being used to update the citizens.

Courtney said they are working with Neighborhood Services and Ward 5 for outreach within the community as well as making public service announcements. Hannah Brown is also assisting in the efforts.

Ryan Arnold asked if Channel 2 is involved.

Courtney said yes and they are waiting to get back some of the studies to see what kind of involvement will be with the station.

Mayor Pro Tem Reese made a motion to approve the report. The motion carried.

5. Presentation and possible action regarding a funding request in the amount of $300,000 for the production of the 2011 Helldorado Rodeo.

Duane LaDuke, Executive Director of Helldorado provided a power point summary of the 2010 Helldorado Rodeo. The four day event grew double from the first year in 2009. 285 cowboys attended and 43 of them were NFR qualifiers. We fell short $65K in sponsorships however, with the economy, we still did great! Better flow of pedestrian traffic to the vendors/exhibitors and food booths. A large tent was set up for guests to eat under which provided much needed shade. A bar tent was set up and had drinks each night along with a DJ. This was also the location of the Whiskerino Contest this year. Las Vegas Paving provided a better quality dirt mix which was needed for the arena. They also provided asphalt millings around the pedestrian locations which made it easier for walking the rodeo grounds. A digital scoreboard was added which provided performance playbacks and great for sponsor recognition.

VIP seating above the chutes provided an "up close and personal look" for the sponsors. New seating in the arena provided the first couple of rows with flip up chairs. Synergy Communications did a great job of promoting Helldorado. We will start working now on the 2011 Helldorado Rodeo. With the economy still down, we are anticipating another year of sponsorship being down. With the additional funds we would receive from the centennial committee, it will make it easier to pay for the upfront costs we have with the stock contractor and some of the printing and advertising. Bob Stoldal made comments again about the importance of Helldorado and possibly setting up an escrow account to always make sure there is funding available for Helldorado. Other board members agreed with Mr. Stoldal. Mayor Pro Tem made a motion to approve the funding request. Motion carried.

6. **Presentation and possible action regarding a funding request for the Mob Museum in the amount of $500,000 for construction.**

   David Bratcher made a presentation regarding a proposal for additional construction funding required for the Mob Museum. He stated that with the additional $500,000 they are able to complete the construction. The opening of the museum is on schedule for next summer, 2011. Mayor Pro Tem Gary Reese made a motion to approve the funding request. Motion carried.

7. **Presentation and possible action regarding a funding request for the Neon Museum in the amount of $300,000 for construction.**

   Bill Marion provided the board with an overview of the Neon Museum. They are requesting an additional $300,000 to complete the project. The Mayor stated that the last time they requested funds, they told the board that was the last funding request they would need now they are back for more funds. Mr. Marion stated that some of the projected costs were a little higher than anticipated but this is the final request. After conversation by the board members, they agreed to provide $150,000 in funding and the Neon Museum board would need to find the additional funds required. Mayor Pro Tem Gary Reese made a motion to approve the funding request. Motion carried.

8. **Presentation and possible action regarding a funding request in the amount of $99,000 for a statue for Helen J. Stewart.**

   Friends of the Fort board members, Linda Miller and Phyllis Weaver made a presentation in period clothing for a funding request in the amount of $99K for a life-size statue of Helen J. Stewart. The sculptor Benjamin Victor has been contracted to make the life size statue. The statue will be placed in the Mormon Fort located on Las Vegas Blvd. The board members asked if the statue would be in a secure location and they stated it would be safe inside the fort. Bob Stoldal made a motion to approve the funding request. Motion carried.

9. Directors Report.

Esther Carter thanked the board members for staying with the centennial for over five years now. She also mentioned that Don Snyder provided a letter of resignation from the board due to other duties he has.

10. Next Meeting.

Mayor Goodman stated the next board meeting is scheduled for Monday, October 25, 2010, 3:00 p.m. in the conference room.

11. Public.

Mayor Goodman asked if anyone would like to speak today on items related to the board meeting. Hearing non, the meeting was adjourned at 4:15 p.m.