



Las Vegas

Agenda Item No.: 19.

AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF: APRIL 6, 2011

DEPARTMENT: FINANCE
DIRECTOR: CANDACE HALDER

☒ **Consent** ☐ **Discussion**

SUBJECT:

Approval to allocate \$450,000 of 1% Room Tax funding within the Public Works Capital Project Fund to fund the Downtown Core Signage Program Project - Ward 5 (Barlow)

Fiscal Impact:

☐

No Impact

☐

Augmentation Required

☐

Budget Funds Available

Amount: \$450,000

Funding Source: Public Works CPE

Dept./Division: Department of Finance

PURPOSE/BACKGROUND:

Public Works has determined that the Downtown Core Signage Program Project is estimated to cost \$450,000. Total costs include design and installation consistent with NDOT controls for the location and structural supports required for each sign. The sign program would be used to direct people from the freeways into the downtown core for areas such as Symphony Park, the Mob Museum, Fremont East District, and other attractions. Funding to be provided by 1% Room Tax previously unallocated to a project.

RECOMMENDATION:

Approval

BACKUP DOCUMENTATION:

Public Works Capital Project Fund

Motion made by RICKI Y. BARLOW to Approve

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 1; Excused: 0

RICKI Y. BARLOW, LOIS TARKANIAN, STEVE WOLFSON, OSCAR B. GOODMAN, GARY REESE, STAVROS S. ANTHONY; (Against-None); (Abstain-None); (Did Not Vote-STEVEN D. ROSS); (Excused-None)

Minutes:

JORGE CERVANTES, Director of Public Works, explained that this particular item is to allocate funding to identify signs that will be put on freeways directing people to downtown. COUNCILMAN BARLOW asked that a sign be included to identify the Historic West Side School. MR. CERVANTES replied that it will be included in the analysis, and added that the signs will be located on I-15 and US 95. Staff is working with the Nevada Department of Transportation for the location of the signs, and he showed a sample of the type of sign that will direct people to recreational and cultural facilities.

CITY COUNCIL MEETING OF: APRIL 6, 2011

COUNCILWOMAN TARKANIAN asked that signs be considered for other cultural sites, such as the Mormon Fort and the Springs Preserves. MR. CERVANTES responded that a sign exists along US 95, past Jones Boulevard, directing people to the Springs Preserves.

Regarding Items 22 and 23, COUNCILMAN BARLOW questioned the reason these bids were given to outside companies rather than Las Vegas companies.

