

AGENDA SUMMARY PAGE **CITY COUNCIL MEETING OF: JULY 7, 2010**

DEPARTMENT: OFFICE OF COMMUNICATIONS

DIRECTOR: DAVID RIGGLEMAN

SUBJECT:

RECOGNITION OF FLASH FLOOD AWARENESS MONTH

BACKUP DOCUMENTATION:

Submitted at Meeting - Copy of Proclamation for Flash Flood Awareness Month

Minutes:

COUNCILMAN ROSS invited GALE FRASER, General Manager of the Regional Flood Control District (RFCD) and declared July as Flood Awareness Month. Residents who have lived in Southern Nevada are familiar that when summer comes so does the flood. The official flood season is from July to September and can be a very dangerous time for the Valley. The RFCD works hard to educate residents about the dangers of flash floods through the billboard and commercial campaigns. The RFCD has worked steadily to improve infrastructure to dispel flood waters. Southern Nevada has 83 detention basins, over 550 miles of channels and underground storm drains. Over the next 20 to 30 years, 43 detention basins will be added and 250 miles of conveyance. More than half of flood-related deaths are a result of people attempting to drive through flooded areas. People need to be reminded of what to do and what not to do when confronted with floodwaters.

MR. FRASER stated that thunder storms can come with little or no warning. Currently, a \$150 million for 18 projects are under construction throughout Southern Nevada that will protect life and property, but also creating 2,000 jobs. He thanked the City Council for their support. The billboard campaign is there to help citizens make smart decisions when faced with a flood zone. Those who wish to participate in the billboard contest have until July 19 to enter online at regionalflood.org, in both in English and Spanish. The winner will receive a t-shirt, a plaque and have the winning poster of the billboard. He cautioned people not to drive towards a flooded intersection.