

February 11, 2010

## Justification Letter

We are proposing (1) double faced internally illuminated monument sign measuring approximately 6'-3" x 8' (50 sq.ft).

This is within the code as there is an allowance for 1 freestanding institutional sign per street frontage and falls within the sq. footage and height requirements. The monument sign will have a 5' setback.

We are also proposing (1) set of 2' tall reverse pan channel illuminated letters with the name of the campus. The total square footage of these letters is approximately 72 sq. ft where 2 sq. ft is per code. The letters will have a "halo glow" and are not typical shopping center style letters.

We are also proposing (1) set of 18" tall illuminated pan channel letters identifying the Academy. The total square footage is approximately 56 sq. ft where 2 sq. ft. is allowed. These letters will have a perforated black vinyl that will show black during the day and a soft white light at night.

Along with the above requested signs we are proposing (1) set of 2' tall reverse pan channel address numbers. Address numbers are required by code. The lighting will be with a "halo glow". Total sq. footage is 12 sq. ft.

The campus is 65,000 sq. ft. We are requesting 140 sq. ft of illuminated wall signage where 2 would be allowed. We feel this ratio is within reason.

We would respectfully request your approval on the attached designs.

Best regards,

  
Dennis Connor  
Vision Sign

**VAR-37627**  
**04/22/10 PC**

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