



Jeff Victor

President

Fremont Street Experience

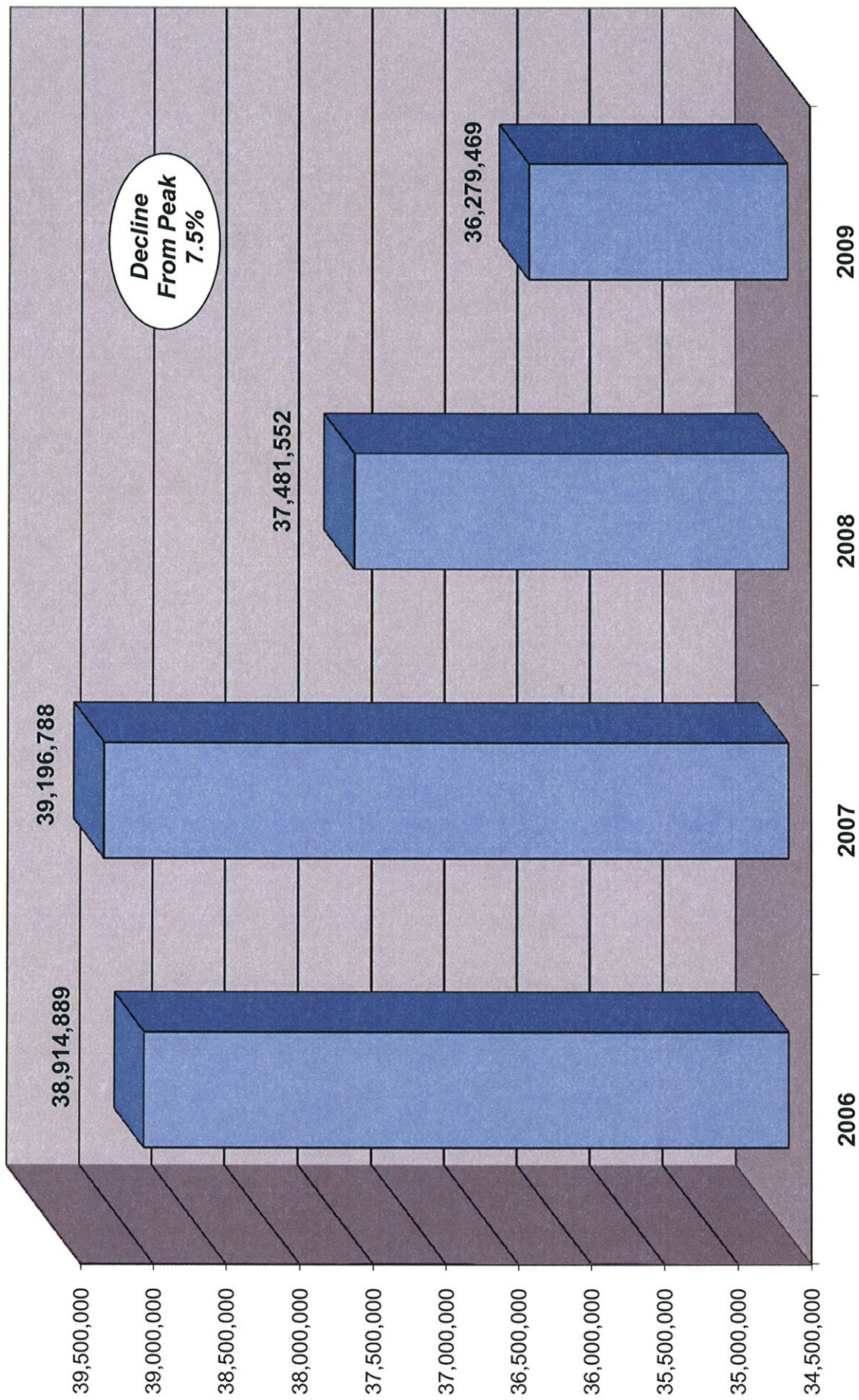
- Total Las Vegas Visitor Volume
- Las Vegas Airline Passengers
- Las Vegas Gaming Revenues
- Las Vegas Hotel/Motel Average Daily Rate
- Casino Industry Cost Saving Measures Common in Las Vegas

Submitted at City Council

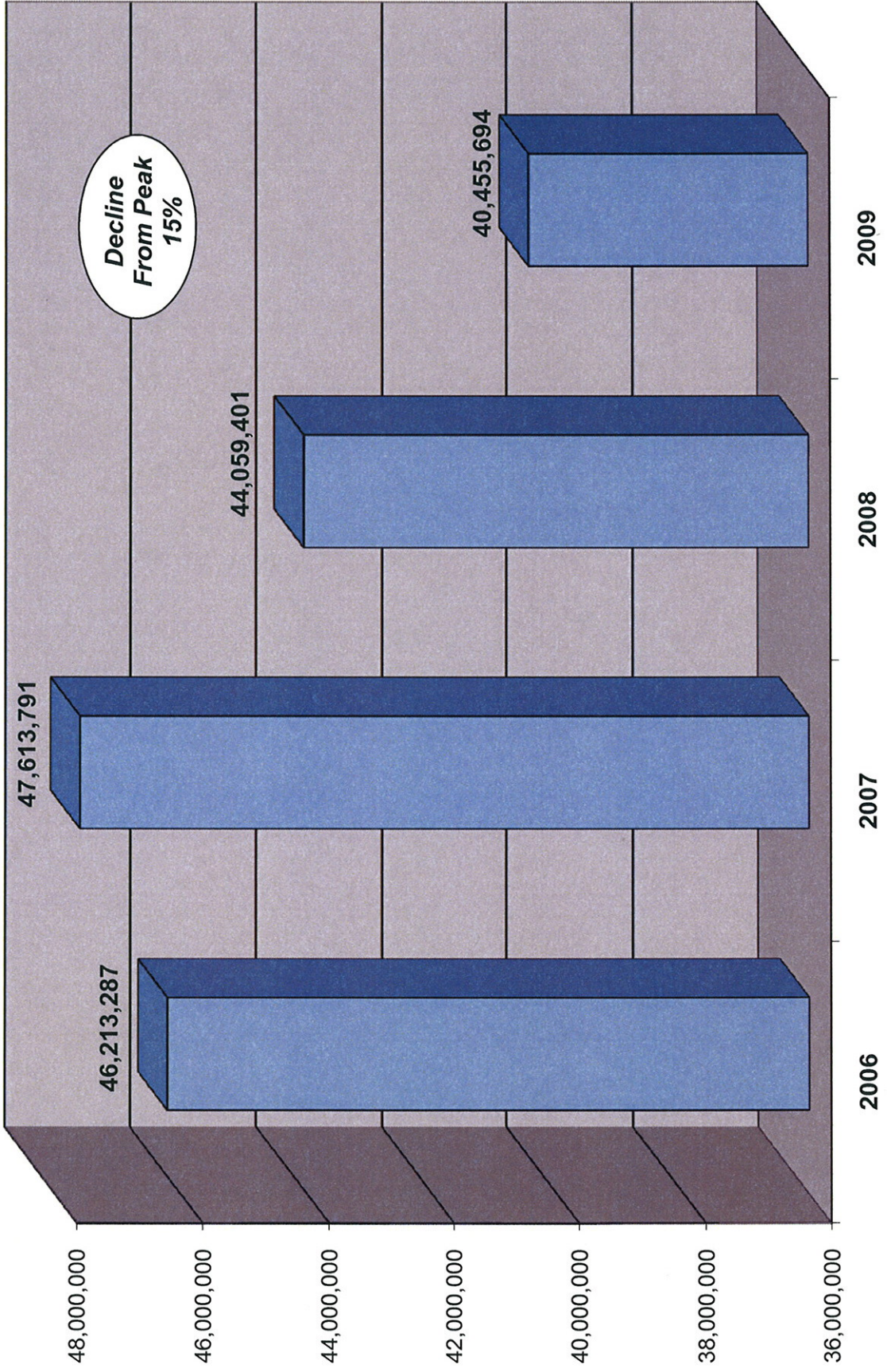
Date 5/4/10 Item 48

by Jeff Victor

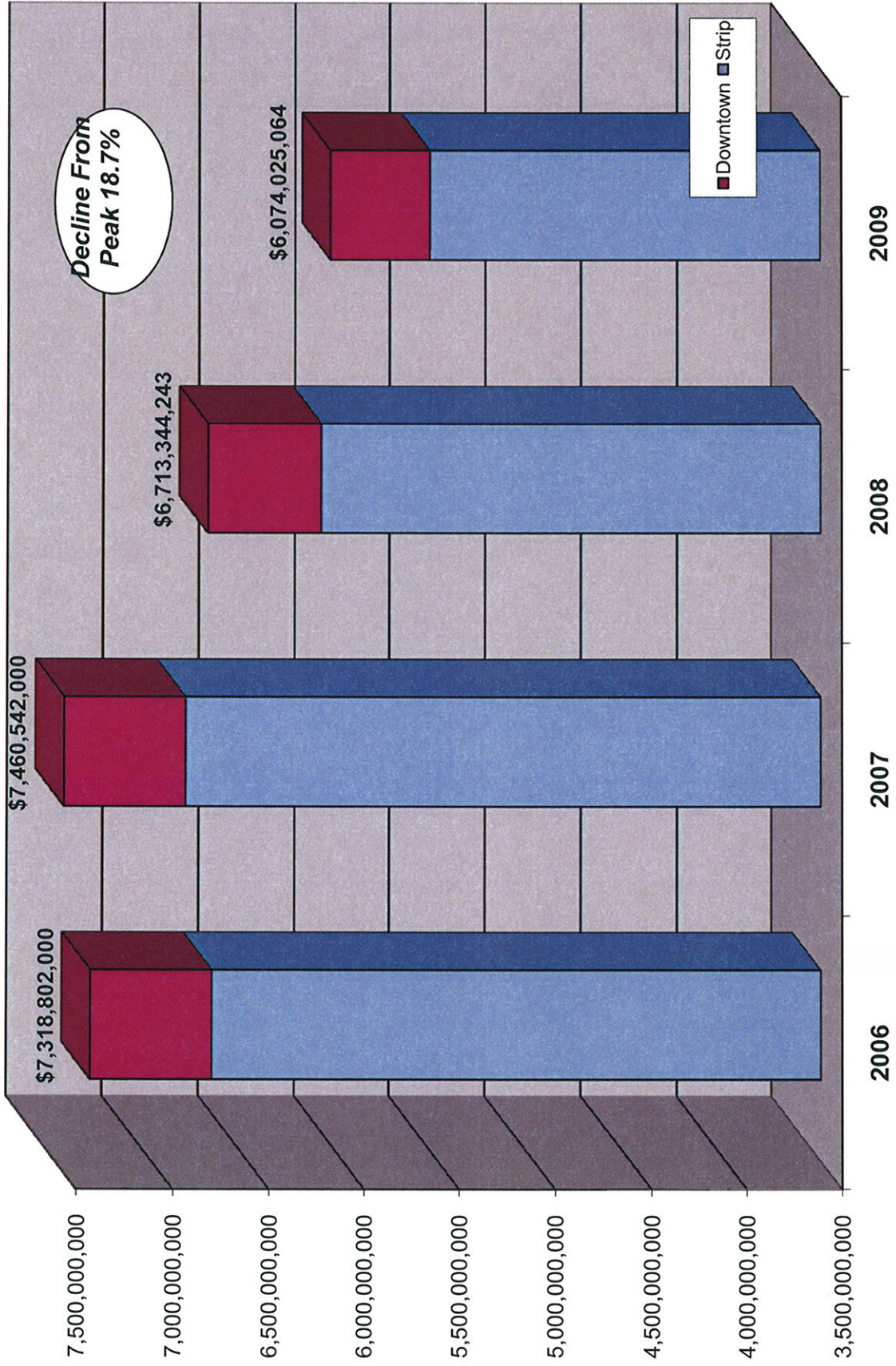
Total Las Vegas Visitor Volume



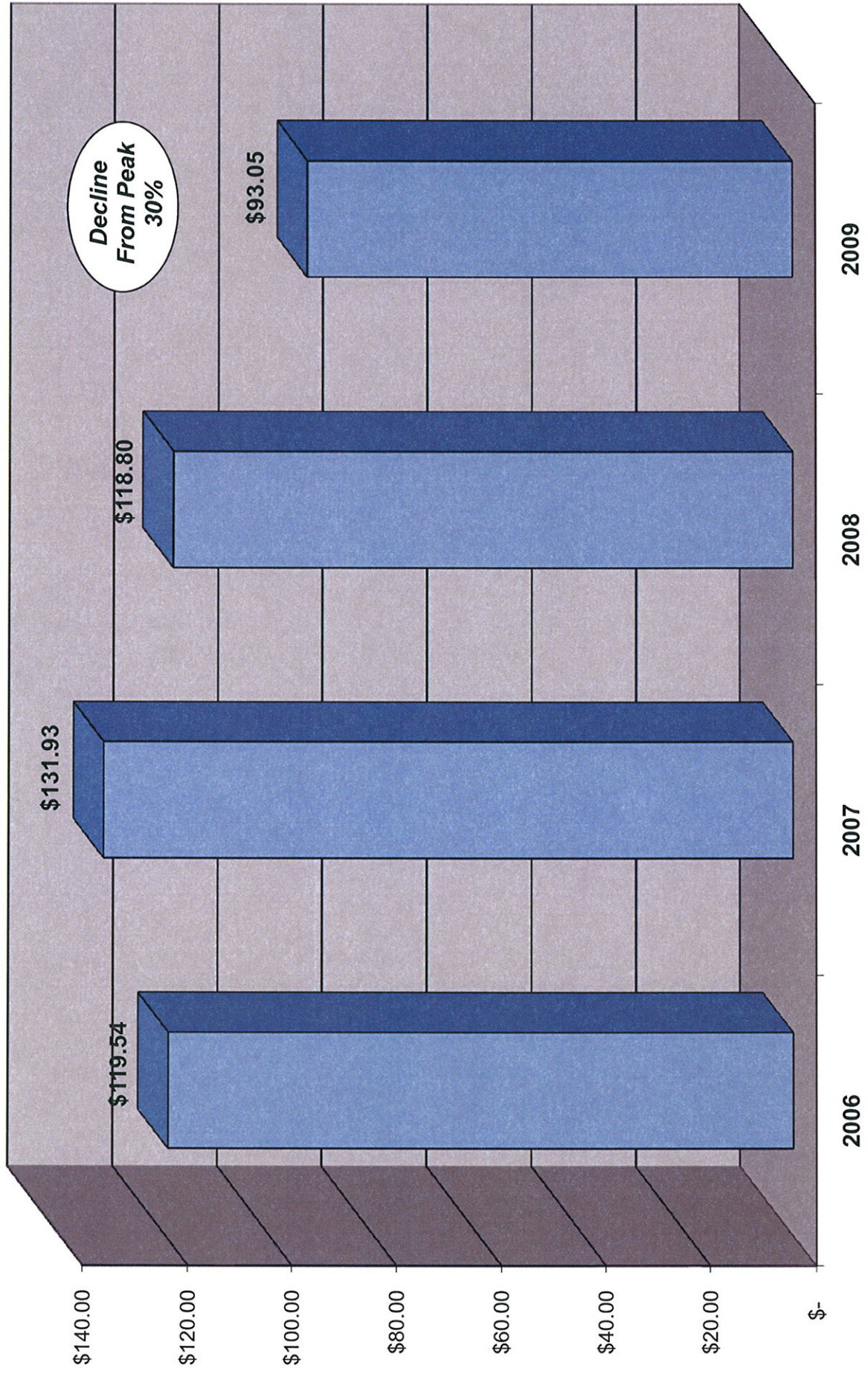
Las Vegas Airline Passengers



Las Vegas Gaming Revenues



Las Vegas Hotel/Motel Average Daily Rate



Casino Industry Cost Saving Measures Common in Las Vegas

Labor

Hiring freezes
Pay Freezes
Pay Cuts
Bonus Elimination
Position Eliminations
Position Consolidations
Layoffs
Increased Sharing of Health Benefit Costs i.e. Contributions and Co-pays
Delayed Eligibility for 401K Participation

Operations

Closure of Certain Operations including;

- Hotel Floors/Towers
- Restaurants and Bars
- Retail

Reduced Hours of Operation in some Divisions including;

- Restaurants and Bars
- Retail
- Valet Services
- Pools and Spas

Advertising and Marketing

Reductions in Paid Placement including;

- Frequency
- Reach
- Mediums
- Scale

Elimination of Campaigns and/or Promotions